



For instance, he argues one can potentially save more lives by becoming a plastic surgeon rather than a heart surgeon; measuring overhead costs is an inaccurate gauge of a charity ' s effectiveness; and, it generally doesn ' t make sense for individuals to donate to disaster relief. MacAskill urges us to think differently, set aside biases, and use evidence and careful reasoning rather than act on impulse. When we do this—when we apply the head and the heart to each of our altruistic endeavors—we find that each of us has the power to do an astonishing amount of good.

The Economics of Poverty

How a New Economics is Helping to Solve Global Poverty

The Tyranny of Experts

How Gay Culture Is Changing the World