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Prezi User Guide

A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers, to enable them to create aesthetically appealing and usable technical documentation. These strategies have been developed and tested on a thousand students from a number of different disciplines over twelve years and three institutions. The second edition adds a chapter on business communication, reworks the discussion on technical style, and expands the information on visual

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communication and ethics into free-standing chapters. The text is accompanied by a passcode-protected website containing materials for instructors (PowerPoint lectures, lesson plans, sample student work, and helpful links).

This book describes the landscape of cloud computing from first principles, leading the reader step-by-step through the process of building and configuring a cloud environment. The book not only considers the technologies for designing and creating cloud computing platforms, but also the business models and frameworks in real-world

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implementation of cloud platforms. Emphasis is placed on “learning by doing,” and readers are encouraged to experiment with a range of different tools and approaches. Topics and features: includes review questions, hands-on exercises, study activities and discussion topics throughout the text; demonstrates the approaches used to build cloud computing infrastructures; reviews the social, economic, and political aspects of the on-going growth in cloud computing use; discusses legal and security concerns in cloud computing; examines techniques for the appraisal of financial investment

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into cloud computing; identifies areas for further research within this rapidly-moving field.

Every student has, at some point in his or her academic life, been required to give a presentation, and in recent years, class presentations have needed to be tied increasingly to multimedia. It is here where Prezi offers a dynamic means of creating a multimedia-based presentation that can actively engage students, particularly in the smart board context where touch navigation is a key component, and one that allows for carrying out a variety of activities from within the same presentation. Prezi

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use also promotes active learning, with strengths of the presentation platform providing a unique way to establish interest in key topics, direct attention to various subjects, motivate and engage learners, as well as draw on the creative talent of students as they start to design and develop their own Prezis. The pedagogical possibilities arising from the use of the Prezi presentation paradigm in the TESOL context are offered, along with an overview of instructional strategies, tasks, and activities suitable for multimedia presentation development with second-language learners of English. Tutorials on

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how to get started with Prezi are included, along with photocopiable handouts and templates, evaluation techniques, and a comprehensive list of a wide variety of resources.

If you want to learn Prezi, and specifically design within Prezi, this is the book for you. Perhaps you already know a bit about Prezi but have never used it, or perhaps you have used Prezi before but want to learn how to incorporate your own custom design elements. In either case, this book will get you up and running quickly. It would be helpful to have a bit of familiarity with basic design concepts and the use

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of Prezi, but prior experience is not essential.

The Library Marketing Toolkit

Use the Best of Both Prezi and Powerpoint to Create
Stunning Corporate Present

Interpretation Book Clubs

Silver People

Prezi Essentials

Multimodal Composing

This Toolkit provides you with everything you need to successfully market any library. As libraries continue to fight for their survival amid growing expectations, competition from online sources and wavering public perceptions, effective marketing is increasingly

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becoming a critical tool to ensure the continued support of users, stakeholders and society as a whole. This unique practical guide offers expert coverage of every element of library marketing and branding for all sectors including archives and academic, public and special libraries, providing innovative and easy-to-implement techniques and ideas. The book is packed with case studies highlighting best practice and offering expert advice from thought-leaders including David Lee King and Alison Circle (US), Terry Kendrick and Rosemary Stamp (UK), Alison Wallbutton (New Zealand) and Rebecca Jones (Canada), plus institutions at the cutting-edge of library marketing including the British Library, New York Public Library, the National Archive, Cambridge University, JISC, the National Library of Singapore and the State Library of New South Wales. The key topics covered in the text are: • Seven key

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concepts for marketing libraries • Strategic marketing • The library brand • Marketing and the library building • An introduction to marketing online • Marketing with social media • Marketing with new technologies • Marketing and people • Internal marketing • Library advocacy as marketing • Marketing Special Collections and archives. Readership: The book is supplemented by a companion website and is essential reading for anyone involved in promoting their library or information service, whether at an academic, public or special library or in archives or records management. It's also a useful guide for LIS students internationally who need to understand the practice of library marketing.

This is the only handbook for hospice and palliative care professionals looking to enhance their care delivery or their programs with LGBTQ-inclusive care. Anchored in the evidence,

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extensively referenced, and written in clear, easy-to-understand language, LGBTQ-Inclusive Hospice and Palliative Care provides clear, actionable strategies for hospice and palliative physicians, nurses, social workers, counselors, and chaplains.

Libraries are charged with fostering new skills and capabilities, a challenging task in an era of rapid technological change. Developing new ways of teaching and learning—within budget and time constraints—is the key to keeping up-to-date. Written by librarians, this collection of new essays describes an array of technology outreach and instruction programs—from the theoretical to the practical—for public, academic and school libraries, based on case studies and discussions of methodology. Content includes out of the box lessons, outreach successes and technology instruction programs applicable to patrons and staff at public, academic and school

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libraries.

A Practical Guide to Teaching Mathematics in the Secondary School offers straightforward advice, inspiration and a wide range of tried and tested approaches to help you find success in the secondary mathematics classroom. Illustrated throughout, this fully updated second edition includes new chapters on using ICT in the classroom and promoting a positive learning environment, as well as fresh and easy to use ideas that can help you engage your pupils and inspire mathematical thinking. Covering all key aspects of mathematics teaching, it is an essential companion for all training and newly qualified mathematics teachers. Combining ideas and practical insights from experienced teachers with important lessons from educational research, this book covers key aspects of mathematics teaching, including: planning effective lessons using assessment to

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support learning encouraging mathematical activity integrating ICT into your teaching making lessons engaging building resilient learners. A Practical Guide to Teaching Mathematics in the Secondary School is an essential companion to the core textbook Learning to Teach Mathematics in the Secondary School. Written by expert practitioners, it will support you in developing imaginative and effective mathematics lessons for your pupils.

A very practical guide for teachers and lecturers

The Teacher's Awesome App Guide 1.5

Advertising Campaign Strategy: A Guide to Marketing
Communication Plans

The Step by Step Guide to Mastering Prezi

Analyzing Themes

Information and Technology Literacy: Concepts, Methodologies,

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Tools, and Applications

A one-stop resource for an exciting new Web-based, slide-free presentation tool! People who have been seeking a flashier version of PowerPoint have found it—and it's Prezi. A Web-based, slide-free presentation tool, Prezi allows users to create and give rich, Web-based presentations complete with dynamic content, contextual layouts, and eye-catching visuals. Prezi For Dummies gets you rapidly up to speed, including how to think outside the traditional slide, create your project, insert Flash and other graphic files, and publish your presentation to

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a public domain. You'll also learn valuable tips on what makes a good Prezi. Introduces Prezi, a Web-based, Flash-friendly, dynamic presentation tool Explains how to use online and offline editors and insert images, video, sound, Flash files, and other complex graphics Covers presenting a Prezi, publishing it to a public domain, and collaborating with others Offers tips and insights on what makes a good Prezi—and how to think visually to create content that benefits your business or organization Move beyond slides, put your visual thinking cap on, and get the very most of Prezi with this timely,

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practical guide.

This book takes a hands-on, tutorial-style approach that walks you through ten individual projects, each focusing on producing a specific Prezi. If you have some basic experience of Prezi and want to gain advanced knowledge by building different kinds of Prezi projects, then this book is for you.

Provides the kind of examples and information that lead to success in the fashion retail world, including the characteristics of great salespeople, using digital and social media, and adapting to change in the fashion marketplace.

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Finally - no more 'Death By PowerPoint'! This indispensable, plain English and 100% independent guide, written by a Prezi trainer and designer and fully updated for 2015, helps you ditch the slides once and for all. Fully illustrated with step-by-step instructions, this is a no-nonsense, jargon-free approach to getting to grips with Prezi quickly and painlessly. Contents includes: - Understanding the Prezi canvas - Scaling objects - Grouping objects - Themes - Working With images - The Prezi path - Framing content - Hidden reveals - Fade-In animation - Working With frames - Diagrams And

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Templates - Working With video - Working With audio - Favorites - Importing A Powerpoint (or not) - 3D Backgrounds - Portable prezis - Sharing and collaborating - Printing handouts About the author Kyle MacRae has a long history in technology journalism and has authored a dozen consumer tech manuals for Haynes Publishing. He is also founder and managing director of Blether Media, which has specialised in Prezi training and design since 2009. The Prezi Presentation Paradigm Brilliant Ideas for Using ICT in the Classroom Classroom in the Cloud

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Confirmative Evaluation

Make an Impact

A Strategic Guide to Technical Communication - Second Edition (US)

Focuses on careful preparation as the key to academic success
Brimming with practical ideas and useful resources, this book aims to prepare nurses at all levels to advance and attain their educational goals. Each chapter details how to prepare and stay motivated for the journey ahead, including how to stop contemplating the decision and move forward. The book addresses common barriers and fears about a return to school, such as how to handle multiple responsibilities, refresh writing skills, finance a college education, and deal with the fear of technology or being too old. Through real

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life examples from nurses who have faced the challenges of re-entering college, *Advancing Your Nursing Degree: The Experienced Nurse's Guide to Returning to School*, details the process of selecting a program, completing an application, and orienting to college life. In a friendly and personal voice, this book describes the current academic environment and the expectations facing students today. Included are checklists on what to look for when deciding on a school and program, how to identify gaps in computer skills, and what resources may help promote ultimate success. Each chapter builds on the previous one and contains resources and examples on preparing mentally for the rigors of school, getting family and other support systems onboard, balancing job responsibilities and schedules, sharpening academic and computer skills, setting up a study area that is conducive to success,

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and celebrating achievements along the way. The book also details ideas on how to finance a college education, including particular resources available to nurses. While written for nurses at all educational levels, each chapter includes specific information for graduate nurses. Key Features: Written by a nurse for nurses at all levels of education and experience Focuses on thoughtful preparation, an often overlooked strategy for success when re-entering the academic environment Addresses the fears frequently expressed by nurses when returning to school Provides practical ideas and real life examples from nursing students and faculty Includes a checklist of items to consider when exploring program choices Presents strategies and resources to fund nursing education How can apps be used to foster learning with literacy across the curriculum? This book offers both a theoretical framework for

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considering app affordances and practical ways to use apps to build students' disciplinary literacies and to foster a wide range of literacy practices. *Using Apps for Learning Across the Curriculum* presents a wide range of different apps and also assesses their value features methods for and apps related to planning instruction and assessing student learning identifies favorite apps whose affordances are most likely to foster certain disciplinary literacies includes resources and apps for professional development provides examples of student learning in the classroom A website (www.usingipads.pbworks.com) with resources for teaching and further reading for each chapter, a link to a blog for continuing conversations about topics in the book (appsforlearningliteracies.com), and more enhance the usefulness of the book.

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If you're like most people, when asked to make a business presentation ... you panic. Writing and delivering effective business presentations can be daunting and distasteful, but this guide makes it manageable—and perhaps even enjoyable. Mason Argiropoulos, a seasoned human resources executive passionate about communicating effectively, helps you navigate the world of corporate story-telling in a fun and engaging style. He walks you through how to:

- Write a compelling "narrative" for your presentation
- Understand and analyze your audience to customize your message
- Select the best software or method to house your work

The author also outlines the most commonly-used charts and graphs to best display your data and shares tips on how to best prepare for the live delivery of your masterpiece.

Get your head in the cloud! In this easy-to-use primer, the author of

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bestseller Going Google teams up with Twitter's The Nerdy Teacher to demonstrate how cloud-based instruction can work for your school. With cloud computing, students connect with teachers, educators connect with colleagues, and opportunities for meaningful collaboration and innovation grow exponentially—without budget-busting investments in hardware and software. The book includes Practical tools for integrating cloud computing into the curriculum Student and teacher testimonies detailing examples of cloud-based instruction in action Step-by-step directions for classroom activities Chapters on storing, communicating, sharing, and creating Strategies for ensuring safety and security for students and information

Prezi For Dummies

Concepts, Methodologies, Tools, and Applications

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Innovative Ideas for Higher Level Learning

Digital Reading and Writing in Composition Studies

The Ultimate Prezi Guide

TESOL Strategy Guide

Fourteen-year-old Mateo and other Caribbean islanders face discrimination, segregation, and harsh working conditions when American recruiters lure them to the Panamanian rain forest in 1906 to build the great canal.

How do you orchestrate the next great advertising campaign? Find out with ADVERTISING CAMPAIGN STRATEGY: A GUIDE TO MARKETING COMMUNICATION PLANS. Inside you'll see step-by-step how to take a great idea through the complete advertising process. And because it's focused on campaigns, ADVERTISING CAMPAIGN STRATEGY: A

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GUIDE TO MARKETING COMMUNICATION PLANS is loaded with the tips you'll need to succeed in the class now and get your project chosen in the future. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The integration of technology has become so deeply rooted into modern society that the upcoming generation of students has never known a world without such innovations. This defining trait calls for an examination of effective methods in which to support and motivate these learners. The Handbook of Research on Engaging Digital Natives in Higher Education Settings focuses on the importance of educational institutions implementing technology into the learning and teaching process in order to prepare for students born into a digital

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world. Highlighting relevant issues on teaching strategies and virtual education, this book is a pivotal reference source for academicians, upper-level students, practitioners, and researchers actively involved in higher education.

Nora loves everything about Paris, from the Eiffel Tower to chocolat chaud. Of course, she's never actually been there -- she's only visited through her Grandma Sylvia's stories. And just when they've finally planned a trip together, Grandma Sylvia i

Handbook of Research on Engaging Digital Natives in Higher Education Settings

A User-friendly, Step-by-step Introductory Guide to Using Prezi, a Web-based Presentation Application Program Ideal for Engaging Your Audience

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Creative Ideas for Training Staff, Patrons and Students
The Experienced Nurse's Guide to Returning to School
Practical Strategies for Valuing Continuous Improvement
Voices from the Panama Canal

Get to grips with a new technology, understand what it is and what it can do for you, and then get to work with the most important features and tasks. A starter guide to learning how to create presentations with Prezi. Instant Prezi Starter takes you through the first steps of learning how to use this amazing web-based tool! If you are tired of your same old presentation tools and are looking to wow your audience, then this book is for you! If you surf the Internet, you're all set. If you have created a website,

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wiki, or blog, then you're in even better shape! Enjoy!
"What if there was a time when things slowed down? No rotations, activities, or worksheets-just you, your kids, and books. Would you take it?" -Debbie Miller and Barbara Moss We know children learn to read by reading. Is independent reading valuable enough to use precious classroom minutes on? Yes, writes Debbie Miller and Barbara Moss, but only if that time is purposeful. DEAR and SSR aren't enough. Research shows that independent reading must be accompanied by intentional instruction and conferring. Debbie and Barbara clear a path for you to take informed action that makes a big difference, with: a rationale for independent

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reading that's worth finding the time for research evidence on its effectiveness and instructional best practices a framework with 10 teaching tactics for starting and sustaining success. "When we set children loose day after day with no focus or support, it can lead to fake reading and disengagement," write Debbie and Barbara. "It's our job to equip children with the tools they need when we're not there." Read No More Independent Reading Without Support and find out how. About the Not This, But That Series No More Independent Reading Without Support is part of the Not This, But That series, edited by Nell K. Duke and Ellin Oliver Keene. It helps teachers examine common, ineffective classroom

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practices and replace them with practices supported by research and professional wisdom. In each book a practicing educator and an education researcher identify an ineffective practice; summarize what the research suggests about why; and detail research-based, proven practices to replace it and improve student learning. Read a sample chapter from *No More Independent Reading Without Support*.

This much-needed book offers trainers, consultants, evaluation professionals, and human resource executives and practitioners a hands-on resource for understanding and applying the proven principles of confirmative evaluation. Confirmative evaluation is a

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marriage of evaluation and continuous improvement. Unlike other types of evaluation—which are used during the design of a learning program or applied immediately after conducting a program—confirmative evaluation follows several months after the program is implemented. It tests the endurance of outcomes, the return on investment, and establishes the effectiveness, efficiency, impact, and value of the training over time. This book is intended for both beginners who want to get started with Prezi as well as experienced users who want to enhance their knowledge of Prezi. If you are a seasoned presenter, you can use this book to quickly transfer your presentation skills to Prezi. If you are new

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to presenting, the guidelines and tips in this book take you by the hand and guide you to complete mastery of Prezi.

Appity Slap: A Small Business Guide to Web Apps, Tech Tools and Cloud Computing

Advancing Your Nursing Degree

My Secret Guide to Paris

Guide to Cloud Computing

Principles and Practice

The LITA Guide to No- or Low-Cost Technology Tools for Libraries provides a practical guide on how to find and use technology tools for a variety of purposes in

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libraries and, more broadly, in education. Each topic showcases two technology tools in detail and discusses additional tools and provides examples of how librarians or educators are using them in libraries and schools. Types of tools covered are: Video creation tools, such as PowToon and Animaker, can be used to create animated videos to tell patrons about a new service or teach students about search strategies. Screencasts includes tools like Jing or Screencast-O-Matic, which can be used to show how to use a new library database or service. Collaboration tools, including tools such as Padlet or Lino It, can be used for student collaboration or teamwork with colleagues and sharing project ideas

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quickly and easily. Assessment tools such as Quizizz and Kahoot allow for gamified assessment of student or patron knowledge.

Multimodal Composing provides strategies for writing center directors and consultants working with writers whose texts are visual, technological, creative, and performative—texts they may be unaccustomed to reading, producing, or tutoring. This book is a focused conversation on how rhetorical, design, and multimodal principles inform consultation strategies, especially when working with genres that are less familiar or traditional. Multimodal Composing explores the relationship between rhetorical choices, design thinking, accessibility,

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and technological awareness in the writing center. Each chapter deepens consultants' understanding of multimodal composing by introducing them to important features and practices in a variety of multimodal texts. The chapters' activities provide consultants with an experience that familiarizes them with design thinking and multimodal projects, and a companion website (www.multimodalwritingcenter.org) offers access to additional resources that are difficult to reproduce in print (and includes updated links to resources and tools). Multimodal projects are becoming the norm across disciplines, and writers expect consultants to have a working knowledge of how to answer their questions.

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Multimodal Composing introduces consultants to key elements in design, technology, audio, and visual media and explains how these elements relate to the rhetorical and expressive nature of written, visual, and spoken communication. Peer, graduate student, professional tutors and writing center directors will benefit from the activities and strategies presented in this guide.

Contributors: Patrick Anderson, Shawn Apostel, Jarrod Barben, Brandy Ball Blake, Sarah Blazer, Brenta Blevins, Russell Carpenter, Florence Davies, Kate Flom Derrick, Lauri Dietz, Clint Gardner, Karen J. Head, Alyse Knorr, Jarret Krone, Sohui Lee, Joe McCormick, Courtnie Morin, Alice Johnston Myatt, Molly Schoen, James C. W.

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Truman

Brilliant Ideas for Using ICT in the Classroom is a totally practical, hands-on guide to using ICT in and around the classroom for all secondary school teachers and lecturers in post-compulsory education. Assuming no prior expertise, it centres on software and resources that are free or very low cost, and offers step-by-step guidance and creative ideas to improve the experience and engagement of your students. With a focus on what tools to use, what educational need they satisfy and how to incorporate them into good pedagogy, key topics covered include: Effective use of presentation technologies Using, producing and sharing multimedia

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Interactive whiteboards and related technologies Using Web 2.0 technologies Mobile learning Supporting diverse student needs through technology. Brilliant Ideas for Using ICT in the Classroom puts equal emphasis on both technical and pedagogical issues, making it the ideal companion whatever your ICT or e-learning needs.

Catering equally well for Windows, Mac and Linux users, this book is designed to give you all the confidence you need to start teaching brilliantly with ICT.

Accompanied by plenty of tips and tricks, this tutorial style book has ample examples and screenshots to ease your learning curve. If you use Prezi in business and want to take your presentations to the next level, or if you

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want to become the office Prezi guru, this book is for you.

Prezi HOTSHOT

A Literacy-Based Framework and Guide

Prezi for Managers

A Practical Guide to Teaching Mathematics in the Secondary School

A Practical Guide to Transforming Professional Practice Teaching Technology in Libraries

A Practical Guide to Teaching Mathematics in the Secondary School offers straightforward advice, inspiration and support for mathematics teachers whether in training or newly qualified. Based on the best research and practice available,

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it offers a wide range of tried and tested approaches that succeed in secondary classrooms. Each chapter contains a wealth of tasks and ideas that allow teachers to reflect on the approaches and make plans for using them in their own classrooms, and offers ideas for lesson plans, learning activities and suggested further reading and development. Illustrated throughout with case studies and practical insights from classroom observations and experience, this book covers key aspects of mathematics teaching, including: managing the class and learning environment; teaching the topics of mathematics; encouraging mathematical thinking; choosing and using resources; using multi-media technology; assessing work in mathematics. A Practical Guide to Teaching Mathematics in the Secondary School is an

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essential companion to the core textbook Learning to Teach Mathematics in the Secondary School. Written by expert professionals, it supports you in your development of imaginative and effective lessons on a variety of curriculum topics in different teaching situations.

My Secret Guide to Paris

People currently live in a digital age in which technology is now a ubiquitous part of society. It has become imperative to develop and maintain a comprehensive understanding of emerging innovations and technologies. Information and Technology Literacy: Concepts, Methodologies, Tools, and Applications is an authoritative reference source for the latest scholarly research on techniques, trends, and opportunities within the areas of digital literacy. Highlighting a wide range of

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topics and concepts such as social media, professional development, and educational applications, this multi-volume book is ideally designed for academics, technology developers, researchers, students, practitioners, and professionals interested in the importance of understanding technological innovations.

After Nick's British father's plantation in Burma is invaded by the Japanese in 1941, and his father and others are taken prisoner, Nick and his friend Mya plan a daring escape on elephants, risking their lives to save Nick's father and Mya's brother from the prisoner of war camp.

Instant Prezi Starter

Elephant Run

No More Independent Reading Without Support

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Mastering Prezi for Business Presentations

The LITA Guide to No- or Low-Cost Technology Tools for Libraries

A STUDENT GUIDE TO SUCCESS AT PENN STATE: 2012
1ST EDITION

Filled with practical, step-by-step instructions and clear explanations for the most important and useful tasks. This is a Packt Instant How-to guide, full of illustrative screenshots, tips, and step-by-step recipes. It's a practical guide to creating impressive presentations for your students and colleagues. This book is written for those working in the education field who are looking for a way to create more engaging

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presentations. You do not need to have any previous knowledge of Prezi as this book starts from scratch. As digital reading has become more productive and active, the lines between reading and writing become more blurred. This book offers both an exploration of collaborative reading and pedagogical strategies for teaching reading and writing that reflect the realities of digital literacies. This edited scholarly collection offers strategies for teaching reading and writing that highlight the possibilities, opportunities, and complexities of digital literacies. Part 1 explores reading and writing that happen digitally and offers frameworks for thinking about this process. Part 2 focuses on

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strategies for the classroom by applying reading theories, design principles, and rhetorical concepts to instruction. Part 3 introduces various disciplinary implications for this blended approach to writing instruction. What is emerging is new theories and practices of reading in both print and digital spaces—theories that account for how diverse student readers encounter and engage digital texts. This collection contributes to this work by offering strategies for sustaining reading and cultivating writing in this landscape of changing digital literacies. The book is essential for the professional development of beginning teachers, who will appreciate the historical and

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bibliographic overview as well as classroom strategies, and for busy veteran teachers, who will gain updated knowledge and a renewed commitment to teaching an array of literacy skills. It will be ideal for graduate seminars in composition theory and pedagogy, both undergraduate and graduate; and teacher education courses, and will be key reading for scholars in rhetoric and composition interested in composition history, assessment, communication studies, and literature pedagogy.

LGBTQ-Inclusive Hospice and Palliative Care

Prezi Cookbook

The Real World Guide to Fashion Selling and

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Management

Strategies for Twenty-First-Century Writing

Consultations

What a Beautiful Deck!: A Step-By-Step Guide to Writing

Highly Effective Business Presentations

Using Apps for Learning Across the Curriculum