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communications

This report reviews the rationale for primary prevention of hypertension, strategies for prevention of hypertension, and efficacy of interventions to prevent hypertension. Includes policy recommendations.

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Inclusion in India
The Pioneer Mail and
Indian Weekly News
Resource Allocation
Problems in Supply
Chains*

*An Introduction
Project planning,
financing,
implementation, and
evaluation*

*A curious baby wonders about
the origin of sounds in the
house, so that a pitter pat
might be a squirrel on the
roof or water dripping, and
a clunk might be a dog
knocking over garbage cans
of Sister playing with her*

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blocks. This popular book from the Polka Dot Door Series is designed to help the small child develop an awareness of his/her environment.

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This book offers an elaborate and

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empirical look at service quality of hospitals in the emerging market of India. The poor quality of service is a major issue in a large number of hospitals (particularly in government hospitals), which forces patients to opt for private hospitals that are generally much more expensive than government hospitals. This book provides a comprehensive understanding of service quality antecedents in Indian hospitals. It focuses on patient satisfaction and includes valuable insights and implications for hospital management and government. The book is theoretically grounded in SERVQUAL literature and uses appropriate and sophisticated techniques and tools to analyse

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data. It highlights causal model development with Structural Equation Modelling (SEM) and introduces a classification model, developed using Artificial Neural Networks (ANNs), in order to benchmark specialty cardiac care. The book also deals with Support Vector Machines (SVMs) and compares the error rates between SVM and ANN to find the best classification technique among the two. Overall, this book is a timely and relevant work that contributes to the theory, practice and policy of service quality in hospitals. Strategic Financial Management has been prepared to meet the requirements of students pursuing CMA Final. This book is also useful

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for students pursuing CA final, MBA, CFA, PGDBM and other courses in Finance. This book has been designed to solve the problems of students pursuing CMA Final. This book has been written according to the syllabus and study material. It contains previous year examination questions of CMA Final new syllabus 2016. It contains simple and detailed explanation of theories of portfolio management, foreign exchange, derivatives, mutual funds and investment analysis. SALIENT FEATURES:

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four parts of syllabus into 23 chapters for easy understanding.-Maintains flow of chapters. -Step wise solutions for questions with detailed explanations.-Examination questions of new syllabus of CMA Final.-Problem solving techniques for questions.-Memory tips for formulas and others as per requirement.

Prostheses, assistive systems, and rehabilitation systems are essential to increasing the quality of life for people with disabilities. Research and development over the last decade has resulted in enormous advances toward that goal-none more so than the development of intelligent systems and

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technologies. In the first truly comprehensive book addressing intelligent technologies for the disabled, top experts from around the world provide an overview of this dynamic, rapidly evolving field. They present state-of-the-art information on the latest, innovative technologies and their applications in various systems designed to better the lives of the disabled. From the underlying principles to the design, practical applications, and assessment of results, Intelligent Systems and Technologies in Rehabilitation Engineering offers broad, pragmatic coverage of the field. It incorporates the most recent advances in sensory and limb prostheses,

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myoelectric control systems, circulatory systems, assistive technologies, and applications of virtual reality. Rapid progress demands a concerted effort to keep up with the latest developments so they can begin to serve their purpose and improve the lives of the disabled. By incorporating details of the latest and most important advances into one volume, Intelligent Systems and Technologies in Rehabilitation Engineering makes that undertaking essentially effortless.

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Project Planning, Financing,
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orientation to the students on the topics like corporate restructuring, divestitures, acquisitions, and mergers in the global context with the help of examples and caselets. The book has been revised keeping in view the requirements of postgraduate students of management and the students pursuing professional courses such as CA, MFC and CS. In addition, professionals working in

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the corporate sector may also find the book beneficial to integrate the financial management functions into business strategy and financial operations. Distinctive features

- Model question papers have been appended at the end of the book.
- Better justification of topics by merging the contents wherever required.
- Theory supported with caselets inspired from global as well as Indian context.

Provides information to

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students about working successfully in a project environment, including how to organize and manage effective project teams. This book emphasizes on communication, focusing on how to document and communicate project developments within and outside of the team. Projects presents the entire gamut of capital budgeting. The book discusses the key principles and techniques for evaluating capital

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expenditure proposals, as well as strategic, qualitative and organizational considerations impacting capital budgeting decisions. Further, it suggests ways of improving project appraisal and capital budgeting practices, and also describes and evaluates business practices in various areas. Highlights of the seventh edition:*

- Substantial revision of nine chapters*
- Fifteen new sections*
- Four new

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Castes and Tribes of
Southern India
Indian Financial System
With Special Reference
to Agro-industrial
Projects

Intelligent Systems and
Technologies in
Rehabilitation

Engineering

Financial Management

***The era of nineties has created a
new breed of entrepreneurs***

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whose quest for finance is unending. The lending institutions, on the other hand, have become choosy due to, among other reasons, mounting Non-performing Assets (NPAs). All this has led to increased pressure on the availability of finance to the entrepreneurs. In this setting, careful consideration of Project Appraisal and Financing holds the key to survival. Designed in this context, the book begins with explaining the project's fundamentals—features, identification, and project life cycle. It goes on to explain and analyze project formulation, appraisal of promoters and management, market appraisal, technical appraisal, financial

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appraisal, project report, institutional risk assessment and financing decision. The book also focuses on the concepts of project management, overruns, post-completion performance evaluation and contemporary issues like infrastructural financing, and environmental impact assessment. All through the book, the emphasis is on critical analysis and decision-making. Primarily intended for the students of MBA/PGDM/PGDBM and other allied courses such as MFC and MBE, the book will also be of immense value to the students of CA, CWA, CS, CFA, CPA and CAIIB. Besides, it will be equally beneficial for the executive development and in-company

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training programmes on project appraisal and financing. Project finance executives in consulting firms and lending institutions and banks will also be benefited from the book due to its practical orientation. KEY FEATURES •

Highlights the text from practitioner's perspective. • Written in a lecture mode and conversational style; classroom simulative. • Large number of illustrations, exercises and case studies. • Systematic and organized coverage of a full-fledged manufacturing project, including 10 years' financial projections integrated with the text throughout the book. Contemporary issues like infrastructure financing and environmental impact

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assessment. Unique pedagogical features, as explained in the 'Visual Tour of the Book' section. Chapter-wise PPTs and Solutions Manual available, on demand, for instructors adopting the book. On 21 November 1963, the first rocket took off from Thumba, a fishing hamlet near Thiruvananthapuram, announcing the birth of India's space programme. The rocket, the payload, the radar, the computer, the helicopter - all that was required for the launch - came from outside the country. Fifty years later, on 5 November 2013, when ISRO launched its Mars Orbiter Mission (MOM) from the Satish Dhawan Space Centre, Sriharikota, all of it had been indigenously manufactured. Ten

months after the launch, on 24 September 2014, India became the first country in the world to put a satellite around the Red Planet in the very first attempt. From Fishing Hamlet to Red Planet tracks this stupendous journey through articles, interviews and reminiscences with contributions from intellectual giants like Dr Vikram Sarabhai, Satish Dhawan, M.S. Swaminathan, Jacques Blamont, Dr A.P.J. Abdul Kalam, U.R. Rao and Dr K. Kasturirangan, among others, this is the story of India's space journey from its modest beginnings to its rendezvous with Mars.

Towards Financial Inclusion in India is a treatise on 'inclusion of the Last, the Lost and the Least'.

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It provides an in-depth analysis of the various pillars of financial inclusion such as micro-remittance, micro-savings, micro-credit and micro-insurance. The book stresses on financial literacy and counselling, which are core to the achievement of financial inclusion. The authors dwell upon the difficulties faced by vulnerable groups like women, tribals, weavers and rural populace while trying to access financial services. The book also analyzes inclusion measures like ICT interventions, post office model and payment mechanisms. Striking a balance between pragmatic policy-making and a genuine social security mechanism, the book emphasises that financial services should be

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cost-effective and easily affordable to the vast majority of disadvantaged and low-income groups. The roadmap for financial inclusion drawn by the authors, if adopted, will go a long way in addressing the needs and demands of last-mile clients, especially the vulnerable groups.

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Financial Management Latest
Edition by Dr. F. C. Sharma,
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"This set of books represents a detailed compendium of

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authoritative, research-based entries that define the contemporary state of knowledge on technology"--Provided by publisher.

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Resource Allocation is the utilization of available resources in the system. This book focuses on development of models for 6 new, complex classes of RA problems in Supply Chain

networks, focusing on bi-objectives, dynamic input data, and multiple performance measure based allocation and integrated allocation, and routing with complex constraints. Written by a widely respected author team, this investments text takes an empirical approach to explaining current, real-world practice. Providing the most comprehensive coverage available, the text emphasizes investment alternatives and teaches students how to analyze these choices and manage

their portfolios.

This classic textbook sets out clearly and concisely how to evaluate symptoms and elicit relevant physical signs. It describes the practical skills which every clinician must acquire and develop in order to evolve diagnostic procedures and management strategies and plans. 'Highly Commended' in the 2006 and 2010 BMA Medical Book Competitions, this Thirteenth Edition contains over 500 clinical photographs and diagrams to illustrate the text, with new topics added to make

the book even more comprehensive. This Thirteenth Edition has four sections: History taking and general examination. System examination covering symptoms and signs. Examination in special situations including babies & children and the critically ill. How to pass an OSCE. Included on the Student Consult site are the specially-recorded videos demonstrating many of the clinical examination routines described in the main text. The book starts with a general overview section on

history taking and the general examination that provide the framework on which to hang the detail. The systematic examination section documents clearly the relevant history, examination and special investigations as well as giving advice on their significance. The third section covers examination in specific situations and emphasises an integrated and structured approach to these patients. A final section spells out how to demonstrate the techniques learned in the book in an

OSCE. Macleod's is closely linked to its sister publication, Davidson's Principles & Practice of Medicine, which complements the information in this text. Available with full online access on Student Consult and ancillary videos demonstrating key clinical examination routines following the format laid out in the book. There are two new chapters on examination in specific situations: The frail elderly The adult with fever A new section explicitly spells out

how to demonstrate the techniques learned in the book in an OSCE and other formative and summative examinations. Over 50 new text boxes highlight the evidence-base for the examination techniques discussed. An Advisory Board of students, junior doctors, and representatives from the nursing, ambulance, Primary Care and academic communities from six countries has made detailed comments and critically appraised the entire book. The text has been substantially rewritten

with more on medically unexplained symptoms in the History Taking chapter and extended coverage of diabetes mellitus in the Endocrine System chapter. Integrated with the online text are clinical examination videos of trained professionals performing many of the examination routines described in the book with an accompanying commentary by the Editor, Professor Colin Robertson Two new videos show how the Glasgow Coma Scale should be performed in clinical situations,

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***demonstrating the correct
techniques and also common
pitfalls in using the GCS.***

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