

Qlik Sense For Beginners

*Unlike any time before in our lives, we have access to vast amounts of free information. With the right tools, we can start to make sense of all this data to see patterns and trends that would otherwise be invisible to us. By transforming numbers into graphical shapes, we allow readers to understand the stories those numbers hide. In this practical introduction to understanding and using information graphics, you'll learn how to use data visualizations as tools to see beyond lists of numbers and variables and achieve new insights into the complex world around us. Regardless of the kind of data you're working with—business, science, politics, sports, or even your own personal finances—this book will show you how to use statistical charts, maps, and explanation diagrams to spot the stories in the data and learn new things from it. You'll also get to peek into the creative process of some of the world's most talented designers and visual journalists, including Condé Nast Traveler's John Grimwade, National Geographic Magazine's Fernando Baptista, The New York Times' Steve Duenes, The Washington Post's Hannah Fairfield, Hans Rosling of the Gapminder Foundation, Stanford's Geoff McGhee, and European superstars Moritz Stefaner, Jan Willem Tulp, Stefanie Posavec, and Gregor Aisch. The book also includes a DVD-ROM containing over 90 minutes of video lessons that expand on core concepts explained within the book and includes even more inspirational information graphics from the world's leading designers. The first book to offer a broad, hands-on introduction to information graphics and visualization, *The Functional Art* reveals:*

- Why data visualization should be thought of as "functional art" rather than fine art
- How to use color, type, and other graphic tools to make your information graphics more effective, not just better looking
- The science of how our brains perceive and remember information
- Best practices for creating interactive information graphics
- A comprehensive look at the creative process behind successful information graphics
- An extensive gallery of inspirational work from the world's top designers and visual artists

On the DVD-ROM: In this introductory video course on information graphics, Alberto Cairo goes into greater detail with even more visual examples of how to create effective information graphics that function as practical tools for aiding perception. You'll learn how to: incorporate basic design principles in your visualizations, create simple interfaces for interactive graphics, and choose the appropriate type of graphic forms for your data. Cairo also deconstructs successful information graphics from *The New York Times* and *National Geographic* magazine with sketches and images not shown in the book. All of Peachpit's eBooks contain the same content as the print edition. You will find a link in the last few pages of your eBook that directs you to the media files. Helpful tips: If you are able to search the book, search for "Where are the lesson files?" Go to the very last page of the book and scroll backwards. You will need a web-enabled device or computer in order to access the media files that accompany this ebook. Entering the URL

supplied into a computer with web access will allow you to get to the files. Depending on your device, it is possible that your display settings will cut off part of the URL. To make sure this is not the case, try reducing your font size and turning your device to a landscape view. This should cause the full URL to appear.

Don't simply show your data—tell a story with it! *Storytelling with Data* teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation.

Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—*Storytelling with Data* will give you the skills and power to tell it!

Create dynamic dashboards to perform interactive analytics for business intelligence operations Key Features Explore newly added features in Qlik Sense Discover best practices to work with data using Qlik Sense Learn to implement advanced functions for better data insight Book Description Qlik Sense allows you to explore simple and complex data to reveal hidden insight and data relationships that help you make quality decisions for overall productivity. An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively. *Qlik Sense Cookbook* is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work. This book takes you through the basics and advanced functions of Qlik Sense February 2018 release. You'll start with a quick refresher on obtaining data from data files and databases, and move on to some more refined features including visualization, and scripting, as well as managing apps and user interfaces. You will then understand how to work with advanced functions like set analysis and set expressions. As you make your way through this book, you will uncover newly added features in Qlik Sense such as new visualizations, label expressions and colors for dimension and measures. By the end of this book, you will have explored various visualization extensions to create your own interactive dashboard

with the required tips and tricks. This will help you overcome challenging situations while developing your applications in Qlik Sense. What you will learn Source, preview, and distribute your data through interactive dashboards Explore and work with the latest visualization functions Learn how to write and use script subroutines Make your UI advanced and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply business intelligence in data. If you are a beginner in data analytics and want to adopt an independent recipe-based approach to learn the required concepts and services in detail, this book is ideal! Individuals with prior knowledge of its sister product, QlikView, will also benefit from this book. Familiarity with the basics of business intelligence is a prerequisite. Downloading ...

Gain practical insights into predictive modelling by implementing Predictive Analytics algorithms on public datasets with Python About This Book A step-by-step guide to predictive modeling including lots of tips, tricks, and best practices Get to grips with the basics of Predictive Analytics with Python Learn how to use the popular predictive modeling algorithms such as Linear Regression, Decision Trees, Logistic Regression, and Clustering Who This Book Is For If you wish to learn how to implement Predictive Analytics algorithms using Python libraries, then this is the book for you. If you are familiar with coding in Python (or some other programming/statistical/scripting language) but have never used or read about Predictive Analytics algorithms, this book will also help you. The book will be beneficial to and can be read by any Data Science enthusiasts. Some familiarity with Python will be useful to get the most out of this book, but it is certainly not a prerequisite. What You Will Learn Understand the statistical and mathematical concepts behind Predictive Analytics algorithms and implement Predictive Analytics algorithms using Python libraries Analyze the result parameters arising from the implementation of Predictive Analytics algorithms Write Python modules/functions from scratch to execute segments or the whole of these algorithms Recognize and mitigate various contingencies and issues related to the implementation of Predictive Analytics algorithms Get to know various methods of importing, cleaning, sub-setting, merging, joining, concatenating, exploring, grouping, and plotting data with pandas and numpy Create dummy datasets and simple mathematical simulations using the Python numpy and pandas libraries Understand the best practices while handling datasets in Python and creating predictive models out of them In Detail Social Media and the Internet of Things have resulted in an avalanche of data. Data is powerful but not in its raw form - It needs to be processed and modeled, and Python is one of the most robust tools out there to do so. It has an array of packages for predictive modeling and a suite of IDEs to choose from. Learning to predict who would win, lose, buy, lie, or

die with Python is an indispensable skill set to have in this data age. This book is your guide to getting started with Predictive Analytics using Python. You will see how to process data and make predictive models from it. We balance both statistical and mathematical concepts, and implement them in Python using libraries such as pandas, scikit-learn, and numpy. You'll start by getting an understanding of the basics of predictive modeling, then you will see how to cleanse your data of impurities and get it ready it for predictive modeling. You will also learn more about the best predictive modeling algorithms such as Linear Regression, Decision Trees, and Logistic Regression. Finally, you will see the best practices in predictive modeling, as well as the different applications of predictive modeling in the modern world. Style and approach All the concepts in this book been explained and illustrated using a dataset, and in a step-by-step manner. The Python code snippet to implement a method or concept is followed by the output, such as charts, dataset heads, pictures, and so on. The statistical concepts are explained in detail wherever required.

Step-by-step guide to using QlikView and Qlik Sense to unlock the meaning in your data QlikView Your Business shows you how to build dynamic, best-of-breed data visualizations using the QlikView toolset. This full-color, step-by-step guide walks you through the basics of using the tools, then dives deep to provide expert advice on complex implementation techniques and solutions. Coverage includes both QlikView and Qlik Sense, with a focus on the process of developing analytic applications, with scripting and visualization techniques for analyzing sales, profitability, and inventory. You will learn how to analyze your data, determine the appropriate solution, define the data model, and develop the load script and user interface for a complete analytic solution implemented in QlikView, Qlik Sense, or both. The companion website provides sample data sets, scripts, and visualizations that support chapter examples. Data visualization helps unlock the stories within the data, making it easier to see and make sense of complex data points. Many visualization tools are complex and require advanced training, but QlikView's toolset was specifically designed for speed and ease of use. This book gets you up and running quickly, using QlikView and Qlik Sense to deliver timely and relevant results. Develop solutions to analyze sales, profitability, and inventory Understand the business scenarios relevant to each solution Organize and manage QlikView implementation projects Learn best practices for deploying QlikView in the enterprise This book goes beyond the basics to illustrate little-known features and techniques for getting the most out of the toolset, supporting the needs of the business analysts who use it, as well as the developers who support it. QlikView Your Business is your essential guide to better data analysis.

Qlik Sense for Beginners

Mastering QlikView

Adobe Illustrator Classroom in a Book (2020 release)

Qlik Sense Cookbook - Second Edition

Step by Step Guide to Developing Visualizations in Tableau 10 Interactive SQL for Apache Hadoop

Qlik Sense Desktop, the personal and free version of Qlik Sense, is a powerful tool for business analysts to analyze data and create useful data applications. Rattle, developed in R, is a GUI used for data mining and complements Qlik Sense Desktop very well. By combining Rattle and Qlik Sense Desktop, a business user can learn how to apply predictive analytics to create real-world data applications. The objective is to use Qlik Sense to analyze data and complement it with predictive analytics using Rattle. This book will introduce you to basic predictive analysis techniques using Rattle and basic data visualizations concepts using Qlik Sense Desktop. You will start by setting up Qlik Sense Desktop, R, and Rattle and learn the basic of these tools. Then this book will examine the data and make it ready to be analyzed. After that, you will get to know the key concepts of predictive analytics, by building simple models with Rattle and creating visualizations with Qlik Sense Desktop. Finally, the book will show you the basics of data visualization and will help you to create your first data application and dashboard.

Get the most out of your Qlik Sense investment with the latest insight and guidance direct from the Qlik Sense team About This Book Updated with new coverage on Qlik Cloud, Qlik Sense Modeling, and Extending the Qlik Analytic Platform. Get insider insight on Qlik Sense and its new approach to business intelligence Explore practical demonstrations for utilizing Qlik Sense to discover data for sales, human resources, and more Who This Book Is For Learning Qlik Sense®: The Official Guide Second Edition is for anyone seeking to understand and utilize the revolutionary new approach to business intelligence offered by Qlik Sense. Familiarity with the basics of business intelligence will be helpful when picking up this book, but not essential. What You Will Learn Understand the vision behind the creation of Qlik Sense, and the promise that data discovery offers to you and your organization Get to grips with the life cycle of a Qlik Sense application Load and manage your data for app creation Visualize your data with Qlik Sense's engaging and informative graphing Administer your Qlik Sense system and monitor its security Build efficient and responsive Associative Models Extend the Qlik Analytic Platform with the Dev Hub Optimize Qlik Sense for sales, human resources, and demographic data discovery In Detail The intuitive and powerful Qlik Sense visual analytics software allows anyone to engage in data discovery, to explore your data, and find meaningful insights to empower your business. Qlik Sense lets you easily create personalized reports and visualizations and reveal essential connections to show new opportunities from every angle. Written by members of the Qlik Sense team, this book is the official guide from Qlik to understanding and using their powerful new product with fully updated coverage to the latest features of the most modern edition of Qlik Sense. Benefit from the vision behind the development of Qlik Sense and get to grips with how Qlik Sense can empower you as a data discovery consumer. Learn how to create your own applications for Qlik Sense to customize it to meet your personal needs for business intelligence, and how to oversee and administer the Qlik Sense data architecture. Finally, explore utilizing Qlik Sense to uncover essential data, with practical examples on finding and visualizing intelligence for sales figures, human resources information, travel expense tracking, and demographic data discovery. Style and approach This book is a practical guide to understand what Qlik Sense is and how to implement it. This is an example-rich, step-by-step book to implement and optimize Qlik Sense for sales, human resources, and demographic data discovery.

Create dynamic dashboards to bring interactive data visualization to your enterprise using Qlik Sense Key Features Implement various Qlik Sense features to create interactive

dashboards Analyze data easily and make business decisions faster using Qlik Sense Perform self-service data analytics and geospatial analytics using an example-based approach
Book Description Qlik Sense allows you to explore simple-to-complex data to reveal hidden insights and data relationships to make business-driven decisions. *Hands-On Business Intelligence with Qlik Sense* begins by helping you get to grips with underlying Qlik concepts and gives you an overview of all Qlik Sense's features. You will learn advanced modeling techniques and learn how to analyze the data loaded using a variety of visualization objects. You'll also be trained on how to share apps through Qlik Sense Enterprise and Qlik Sense Cloud and how to perform aggregation with AGGR. As you progress through the chapters, you'll explore the stories feature to create data-driven presentations and update an existing story. This book will guide you through the GeoAnalytics feature with the geo-mapping object and GeoAnalytics connector. Furthermore, you'll learn about the self-service analytics features and perform data forecasting using advanced analytics. Lastly, you'll deploy Qlik Sense apps for mobile and tablet. By the end of this book, you will be well-equipped to run successful business intelligence applications using Qlik Sense's functionality, data modeling techniques, and visualization best practices. **What you will learn** Discover how to load, reshape, and model data for analysis Apply data visualization practices to create stunning dashboards Make use of Python and R for advanced analytics Perform geo-analysis to create visualizations using native objects Learn how to work with AGGR and data stories **Who this book is for** If you're a data analyst, BI developer, or interested in business intelligence and want to gain practical experience of working on Qlik Sense, this book is for you. You'll also find it useful if you want to explore Qlik Sense's next-generation applications for self-service business intelligence. No prior experience of working with Qlik Sense is required.

Tableau 10 provides more power to the developer and business user in the world of Data Analytics. This book covers Tableau 10 concepts in an easy-to-understand manner. It provides ample exercises. Sample workbooks are available on Tableau public for download. Dataset and workbooks can also be downloaded from LearnTableauPublic.com. Visit Book resource tab on the main navigation. New in this book:

1. Sample workbooks available on Tableau public
2. Tableau concepts as per version 10.1
3. Types of Files in Tableau
4. Analytics pane
5. Explanation of Discrete and Continuous concept
6. How dates work in Tableau
7. Nested Sort
8. New chapter on Formatting
9. New visualizations/Charts
10. Creating custom color palettes
11. Creating custom territories in Maps
12. New Chapter on Server Deployment

New in Tableau 10 Desktop

1. Enhanced look and feel of Tableau desktop.
2. Cross-table joins. See Chapter 2 - Connecting to data source.
3. Clustering. See Chapter 11 - Visualization.
4. Building custom territory in Maps. See Chapter 10. Creating Maps.
5. New highlighter feature. See Chapter 9 - Formatting.
6. Device preview for dashboards. See Chapter 12 - Dashboards and Visual Story.

Who needs this book? This book provides all the Tableau concepts according to Tableau version 10. It also contains overview of deploying objects on the server. This book is good for anyone starting career in Tableau. The book starts with basic data-warehousing concepts and covers all the concepts in-depth. This book is also useful for experienced Tableau developers who want to explore additional charts and functionalities. This book should work as a guide and encouragement for further exploration. **Get data and Sample Workbooks** The book comes with 20+ sample workbooks. All workbooks are present on Tableau Public. See the link at the beginning of the exercises. Sample workbooks and data files can also be downloaded from <http://www.learntableaupublic.com/>. Look for the Book Resource tab on the main navigation.

Qlik Sense for Beginners TechStuffy Books

Implementing Qlik Sense

The Functional Art

Predictive Analytics Using Rattle and Qlik Sense

Storytelling with Data

An Expert Guide to Business Discovery with QlikView and Qlik Sense

Over 80 recipes on data analytics to solve business intelligence challenges, 2nd Edition

It will be a step-by-step tutorial that will discuss best practices. The book is structured in such a way that it can be read both from start to end or can be dipped into. If you are a developer who is looking to learn a fast and easy way to learn to develop your business intelligence apps with QlikView, then this book is for you. If you are a power-user in a QlikView environment, then you will find quicker ways of working with QlikView. You should know the basics of business intelligence before you pick up this book. This book covers QlikView Desktop Personal Edition. Deployments to QlikView Server/Publisher are out of scope for this book.

Create dynamic dashboards to perform interactive analytics for business intelligence operations

Key Features

- Explore newly added features in Qlik Sense
- Discover best practices to work with data using Qlik Sense
- Learn to implement advanced functions for better data insight

Book Description

Qlik Sense allows you to explore simple and complex data to reveal hidden insight and data relationships that help you make quality decisions for overall productivity. An expert Qlik Sense user can use its features for business intelligence in an enterprise environment effectively. Qlik Sense Cookbook is an excellent guide for all aspiring Qlik Sense developers and will empower you to create featured desktop applications to obtain daily insights at work. This book takes you through the basics and advanced functions of Qlik Sense February 2018 release. You'll start with a quick refresher on obtaining data from data files and databases, and move on to some more refined features including visualization, and scripting, as well as managing apps and user interfaces. You will then understand how to work with advanced functions like set analysis and set expressions. As you make your way through this book, you will uncover newly added features in Qlik Sense such as new visualizations, label expressions and colors for dimension and measures. By the end of this book, you will have explored various visualization extensions to create your own interactive dashboard with the required tips and tricks. This will help you overcome challenging situations while developing your applications in Qlik Sense. What you will learn

- Source, preview, and distribute your data through interactive dashboards
- Explore and work with the latest visualization functions
- Learn how to write and use script subroutines
- Make your UI advanced

and intuitive with custom objects and indicators Use visualization extensions for your Qlik Sense dashboard Work with Aggr and learn to use it within set analysis Who this book is for Qlik Sense Cookbook is for data and BI analysts who want to become well versed with Qlik Sense to apply business intelligence in data. If you are a beginner in data analytics and want to adopt an independent recipe-based approach to learn the required concepts and services in detail, this book is ideal! Individuals with prior knowledge of its sister product, QlikView, will also benefit from this book. Familiarity with the basics of business intelligence is a prerequisite.

The fastest, easiest, most comprehensive way to learn. The best-selling series of hands-on software training workbooks, offers what no other book or training program does—an official training series from Adobe, developed with the support of Adobe product experts. Contains 16 lessons that cover the basics and beyond, providing countless tips and techniques to help you become more productive with the program. You can follow the book from start to finish or choose only those lessons that interest you. Build a strong foundation by following hands-on projects for creating logos, illustrations, and posters. Learn how to use the Shaper tool and Live Shapes along with dynamic symbols to streamline graphics creation. Create website assets and export them in multiple formats to support modern responsive web designs. From exacting illustration to more free-form painting, you'll gain vital skills as you progress through the lessons. The online companion files include all the necessary assets for readers to complete the projects featured in each chapter. All buyers of the book get full access to the Web Edition: A Web-based version of the complete ebook enhanced with video and multiple-choice quizzes.

<http://www.techstuffybooks.com> What does QlikView actually do? Although QlikView is becoming more and more popular and even being requested in job advertisements many people might wonder what QlikView actually does. With QlikView you can : -Analyse data in sources such as Excel Spreadsheets, Databases, or text files. -Combine data easily from a variety of sources.-Create charts from your data. -Search through your data very quickly, explore your data easily which can help you make decisions or may just confirm what you thought. QlikView is part of a category of software called 'Business Intelligence'. This is not to say that it cannot be used by people in their everyday lives. This book will cover examples of how you can use QlikView at home or in business. Why should I buy this book? This book will: -Teach you how to create QlikView documents from scratch in easy to understand steps with plenty of screenshots. -Explain how to

get data into a QlikView document from a variety of sources such as Excel, text files and databases. -Show you how to create various charts and tables (such as pivot tables) in QlikView.

Once you have covered the basics what do you do then? This book provides examples of how you can apply QlikView to do something useful and practical such as analysing computer performance, information from a sql server database or tracking your spending habits. We also provide tips to help in the development of QlikView documents. Finally we look at more advanced topics in QlikView and discuss how to can take the knowledge you have gained further to improve your future whether it is monitoring your own spending or to start using QlikView in your job. The examples in this book use QlikView version 11.

Want to learn Qlik Sense? Do you want to learn the next generation of data visualization software called Qlik Sense?

Start to explore your data with personalized visualizations...

Business intelligence has changed a lot in recent years and qlik have provided a revolutionary product to meet these changes head on. Qlik Sense will allow you to create dynamic dashboards to explore data in ways you didn't think were possible. You will be able to analyse your data so you can make informed decisions that help you reach your goals. With the book 'Qlik Sense for Beginners' you'll discover a step-by-step concise approach to learning Qlik Sense. Inside this book you'll discover: How to get started with Qlik Sense from installation to creating your first app.How to read different data sources such as Excel, Access Data or simply text files into your app.How to create various charts and tables in Qlik Sense for example bar, gauges, line, combo, treemaps and scatter plots.How to manage the data in your Qlik Sense app. After the basics you'll learn:

Development Tips - such as migrating from QlikView to Qlik Sense.Development Techniques - for example subroutines, external scripts and crosstables.Advanced Functions such as Class, Intervalmatch, Dual and more.Set analysis and Inner JoinsQVDs and Incremental loadsBookmarksStorytellingQlik Sense Extensions And much more... Start learning today and take the understanding of your data to the next level. www.techstuffybooks.com

QlikView: Advanced Data Visualization

Unlocking Hadoop for Your Relational Database

A Data Visualization Guide for Business Professionals

Apache Sqoop Cookbook

Practical Qlikview

Tableau For Beginner

<http://www.techstuffybooks.com> Practical Sql - Microsoft Sql Server T-SQL for Beginners Learning how to develop using sql or even just performing basic queries on a sql database is becoming an essential skill for many

roles within the IT industry. With Practical Sql you will stop being a novice when it comes to using the Microsoft Sql Server database and learn a useful skill. Practical Sql will provide a concise guide to sql server development with the main aim to prevent boredom. Nobody really likes reading IT books they just want to know how to do X, Y or Z. With Practical Sql you will learn: How to Install Microsoft Sql Server. How to Create Databases, Tables. How to manage the data in tables. Functions to change field values. Conditional Statements. Creating checks on the data that goes into the table. Database Design rules. Using Triggers to create audit tables. How to use Transactions and Exceptions. Using and creating your own templates for faster development. and more... The examples within this book were created using Sql Server Express 2012. For other books by this author see: <http://techstuffy.com>

Become a full-fledged Qlik Sense Consultant with the help of this unique guide About This Book Become a successful Qlik consultant with the help of this insightful guide Build what is in line as well as exceeding your customer's expectations from your Qlik Sense solutions using this highly practical guide Build result-driven optimized BI solutions using Qlik with the help of industry examples Who This Book Is For If you have basic familiarity with Qlik Sense and want to upgrade your skills to become a full-fledged Qlik Consultant, this book is for you. With this book, you will be able to create efficient business intelligence solutions that would fetch client satisfaction, and in turn, more projects. What You Will Learn Understand the importance and expectations of a consultant's role Engage with the customer to understand their goals and future objectives Design the optimum architecture, using the best practices for the development and implementation of your projects Ensure successful adoption using real-life examples to make your learning complete Learn about the important stages of a Qlik project's life cycle In Detail Qlik Sense is a leading platform for business intelligence (BI) solutions. Qlik Sense helps organizations in making informed decisions based on the data they have. This book will teach you how to effectively use Qlik for optimum customer satisfaction. You will undergo a metamorphosis from a developer to a consultant who is capable of building the most suitable BI solutions for your clients. The book will take you through several business cases – this will give you enough insight to understand the needs of the client clearly and build a BI solution that meets or exceeds their expectations. Starting from the pre-project activities, you will go to the actual execution of the project, the implementation, and even maintenance. This book will give you all the information you need - from the strategy to requirement gathering to implementing BI solutions using Qlik Sense. The book will empower you to take the right decisions in tricky and difficult situations while developing analytics and dashboards. Style and approach This book will be a hands-on

guide that will teach you all the what-to-do's, when-to-do's, and how-to-do's for becoming a successful Qlik Sense Consultant. With the help of various business scenarios, the book will cover real-world problems that you can relate to. Various solutions in the book will be backed up by the thought process of why are these solutions used and how you can implement them in your own business environment.

Perform Interactive Data Analysis with Smarter Visualizations and Support your Enterprise-wide Analytical Needs Key Features Get a practical demonstration of discovering data for sales, human resources, and more using Qlik Sense Create dynamic dashboards for business intelligence and predictive analytics Create and collaborate comprehensive analytical solutions using Rattle and Qlik Sense Book Description Qlik Sense is powerful and creative visual analytics software that allows users to discover data, explore it, and dig out meaningful insights in order to make a profit and make decisions for your business. This course begins by introducing you to the features and functions of the most modern edition of Qlik Sense so you get to grips with the application. The course will teach you how to administer the data architecture in Qlik Sense, enabling you to customize your own Qlik Sense application for your business intelligence needs. It also contains numerous recipes to help you overcome challenging situations while creating fully featured desktop applications in Qlik Sense. It explains how to combine Rattle and Qlik Sense Desktop to apply predictive analytics to your data to develop real-world interactive data applications. The course includes premium content from three of our most popular books: [*] Learning Qlik Sense: The Official Guide Second Edition [*] Qlik Sense Cookbook [*] Predictive Analytics using Rattle and Qlik Sense On completion of this course, you will be self-sufficient in improving your data analysis and will know how to apply predictive analytics to your datasets. Through this course, you will be able to create predictive models and data applications, allowing you to explore your data insights much deeper. What you will learn Build simple visualization models with Rattle and Qlik Sense Desktop Get to grips with the life cycle and new visualization functions of a Qlik Sense application Discover simple ways to examine data and get it ready for analysis Visualize your data with Qlik Sense's engaging and informative graphs Build efficient and responsive Associative Models Optimize Qlik Sense for sales, human resources, and demographic data discovery Explore various tips and tricks of navigation for the Qlik Sense® front end Develop creative extensions for your Qlik Sense® dashboard Who this book is for This course is for anyone who wishes to understand and utilize the various new approaches to business intelligence actively in their business practice. Knowing the basics of business intelligence concepts would be helpful when picking up this course, but is not mandatory.

Over 80 step-by-step recipes to tackle the everyday challenges faced by Qlik Sense® developers

About This Book• Create dynamic dashboards for business intelligence• Discover the techniques and practices for Qlik Sense®• Delve into a broad range of topics covering the Qlik Sense® backend and the all-important user interface

Who This Book Is ForThe book is for everybody who have been exposed to Qlik Sense® and want to start using it actively for business intelligence. Anybody with prior knowledge of its sister product, QlikView, will also benefit from this book. Familiarity with the basics of business intelligence is a prerequisite.

What You Will Learn• Source, load, preview, and distribute your organization's information• Maximize the effect of visualizations for different types of data• Get to grips with the new visualization functions and add bespoke features not covered in the standard options• Leverage scripting tools, techniques, and best practices that once implemented, never stop adding value• Make your user interface more advanced and intuitive with various custom objects and indicators• Explore various tips and tricks of navigation for the Qlik Sense® frontend• Develop creative extensions for your Qlik Sense® dashboard

In DetailThis book is an excellent guide for all aspiring Qlik Sense® developers. It will take you through the basics, right through to the use of more advanced functions. With the recipes in this book, you will be empowered to create fully featured desktop applications in Qlik Sense®. Starting with a quick refresher on obtaining data from data files and databases, this book moves on to the more refined features of Qlik Sense®, including visualization, scripting, and set analysis. The tips and tricks provided will help you to overcome challenging situations while developing your applications in Qlik Sense®. This and more will help you to deliver engaging dashboards and reports efficiently. By the end of the book, you will be an expert user of Qlik Sense® and will be able to use its features effectively for business intelligence in an enterprise environment.

Style and approachThis book is the perfect mix of essential theory combined with real-life examples, with clear explanations of sophisticated Qlik Sense® concepts. Each recipe begins with a task-based problem and the answers are provided in simple steps. This book follows an intuitive problem and solution approach that is easy to follow.

"You've probably done some beginner work on Qlik Sense, so you know how easy it is to work with the interface. However, there is always more than what we see on the Qlik Sense dashboard. Work done by developers in the extremity plays a very important role while making an appealing and well-performing dashboard. If your data model is not designed appropriately, you will face issues not only with the performance of the app but also with the quality of its output. In this course, we look at everything that goes into creating a data model to give you the most optimized performance, including how to load data from different data sources, fix

synthetic keys, and other issues. Also included are topics such as creating link tables, the master calendar script, and applying set analysis to your data. Thus, you will master the art of creating dashboards that are not only visually appealing and accurate but also very informative and a BIG bonus to your team while making those tough decisions."--Resource description page.

Prepare Your Data for Tableau

QlikView Essentials

Distributed Process Coordination

Practical guide to creating interactive and user-friendly business intelligence dashboards

Microsoft Sql Server T-SQL for Beginners

Design, Develop, and Validate BI solutions for consultants

Practical QlikView Training 2 (Full Color) from Techstuffy.com
Practical QlikView Training 2 is for people who have developed documents with QlikView for at least a few months and are looking for concise instructions on some of the more advanced topics in QlikView Development. You will be comfortable with the basics of creating QlikView documents and eager to learn more techniques and functions that QlikView has to offer. Practical QlikView Training 2 is focused on the QlikView Desktop and the development of QlikView documents but we will also cover QlikView server topics and creating applications in Visual Studio which can access information in your QlikView server (extra license required for QlikView Server examples). Other topics cover in this book include: Creating Custom Data Sources using QVX. QlikView extensions - examples including JQuery and CSS. Advanced Sheet Objects - such as Dynamic Charts, Trendlines, Sparklines, Custom Chart Formatting and creating links to documents from charts. Alternate States. Advanced Scripting Techniques and functions such as interval match, aggr. Set Analysis/ QVD and Incremental Loading. QlikView table joins. Security using section access and QlikView Server security. Installation and Setup of a QlikView Server (extra license required). Finally QlikView Design tips.

Integrating data from multiple sources is essential in the age of big data, but it can be a challenging and time-consuming task. This handy cookbook provides dozens of ready-to-use recipes for using Apache Sqoop, the command-line interface application that optimizes data transfers between relational databases and Hadoop. Sqoop is both powerful and bewildering, but with this cookbook's problem-solution-discussion format, you'll quickly learn how to deploy and then apply Sqoop in your environment. The authors provide MySQL, Oracle, and PostgreSQL database examples on GitHub that you can easily adapt for SQL

Server, Netezza, Teradata, or other relational systems. Transfer data from a single database table into your Hadoop ecosystem
Keep table data and Hadoop in sync by importing data incrementally
Import data from more than one database table
Customize transferred data by calling various database functions
Export generated, processed, or backed-up data from Hadoop to your database
Run Sqoop within Oozie, Hadoop's specialized workflow scheduler
Load data into Hadoop's data warehouse (Hive) or database (HBase)
Handle installation, connection, and syntax issues common to specific database vendors

Take your QlikView skills to the next level and master the art of creating visual data analysis for real business needs
About This Book
Explore how to create your own QlikView data laboratory and how to develop QlikView applications using agile project methods
Implement advanced data visualization and analysis for common business requirements from the sales, finance, marketing, inventory, operations, and human resources departments
Learn from real-life experience shared in this book that will give you the upper hand in your next QlikView project
Who This Book Is For
This book is intended for developers who want to go beyond their technical knowledge of QlikView and understand how to create analysis and data visualizations that solve real business needs. You should have a basic understanding of advanced QlikView functions.

What You Will Learn
Apply advanced QlikView techniques such as set analysis and nested aggregation in order to deliver common business requirements
Understand real business requirements for sales, finance, marketing, and human resources departments
Discover when to apply more advanced data visualization such as frequency polygons, bullet graphs, and XmR charts
Go beyond native QlikView and include geographical analysis, planning, and sentiment analysis in your QlikView application
Troubleshoot common errors we discover at the moment we visualize data in QlikView
Develop a plan to master Qlik Sense data visualization
In Detail
Just because you know how to swing a hammer doesn't mean you know how to build a house. Now that you've learned how to use QlikView, it's time to learn how to develop meaningful QlikView applications that deliver what your business users need. You will explore the requirements and the data from several business departments in order to deliver the most amazing analysis and data visualizations. In doing so, you will practice using advanced QlikView functions, chart object property options, and extensions to solve real-world challenges.
Style and approach
This hands-on guide follows the story of a company implementing QlikView as its enterprise data discovery solution. Each chapter starts with an understanding of the

business requirements and the data model, and then helps you create insightful analysis and data visualizations. Each chapter expands on what was done in the previous chapter as we follow this continuously improving iterative process.

A step-by-step approach to building stunning dashboards with QlikView Key Features Perform effective storytelling through interactive dashboards built with QlikView Create different types of visualizations from a variety of data sources Includes tips, tricks, and best practices to perform effective Business Intelligence using QlikView Book Description QlikView is one of the market leaders when it comes to building effective Business Intelligence solutions. This book will show how you can leverage its power to build your own dashboards to tell your own data story. The book starts with showing you how to connect your data to QlikView and create your own QlikView application. You will learn how to add data from multiple sources, create a data model by joining data, and then review it on the front end. You will work with QlikView components such as charts, list boxes, input boxes, and text objects to create stunning visualizations that help give actionable business insights. You will also learn how to perform analysis on your data in QlikView and master the various types of security measures to be taken in QlikView. By the end of this book, you will have all the essential knowledge required for insightful data storytelling and creating useful BI dashboards using QlikView. What you will learn Learn to use the latest and newest features of QlikView Connect QlikView to various data sources, such as databases and websites Create a fully featured data model without circular references Display your data in maps, charts, and text across multiple sheets Apply set analysis to your data in QlikView expressions Secure your data based on the various audience types Who this book is for This book is best suited for BI professionals, data analysts and budding QlikView developers who wish to build effective dashboards using QlikView. Some basic understanding of the data visualization concepts and Business Intelligence is required. Learn how to write, tune, and port SQL queries and other statements for a Big Data environment, using Impala—the massively parallel processing SQL query engine for Apache Hadoop. The best practices in this practical guide help you design database schemas that not only interoperate with other Hadoop components, and are convenient for administrators to manage and monitor, but also accommodate future expansion in data size and evolution of software capabilities. Written by John Russell, documentation lead for the Cloudera Impala project, this book gets you working with the most recent Impala releases quickly. Ideal for database developers and business analysts, the latest

revision covers analytics functions, complex types, incremental statistics, subqueries, and submission to the Apache incubator. Getting Started with Impala includes advice from Cloudera's development team, as well as insights from its consulting engagements with customers. Learn how Impala integrates with a wide range of Hadoop components Attain high performance and scalability for huge data sets on production clusters Explore common developer tasks, such as porting code to Impala and optimizing performance Use tutorials for working with billion-row tables, date- and time-based values, and other techniques Learn how to transition from rigid schemas to a flexible model that evolves as needs change Take a deep dive into joins and the roles of statistics

Implement self-service data analytics with insights and guidance from Qlik Sense experts

Hands-On Business Intelligence with Qlik Sense

Mastering QlikView Data Visualization

QlikView for Developers Cookbook

Learning Predictive Analytics with Python

Create smart data visualizations and predictive analytics solutions

If you are a business application developer or a system analyst who has learned QlikView and Qlik Sense and now want to take your learning to a higher level, then this book is for you. It is assumed that you are aware of the fundamentals of QlikView and have working knowledge of development and in-memory analytics.

Bring real business insights to your company through effective and engaging dashboards in QlikView About This Book Build outstanding dashboards that respond to your company's information needs Present the data in efficient and innovative ways to promote insights Unleash the true power of QlikView by creating engaging visualizations Who This Book Is For This book is focused on QlikView developers with basic knowledge of scripting and layouts who want to improve their designing skills and build effective, eye-catching dashboards that deliver tangible value to their business. What You Will Learn Build a comprehensive library of QlikView components to speed up your developments Define a practical roadmap that will help you build business-driven dashboards Explore the most effective and engaging ways to present data Apply the best practices in the field of data visualization Avoid common pitfalls when creating bar, line and pie charts Create robust visualizations such as heat maps, histograms and scatter plots In Detail QlikView is one of the most powerful analytical tools in the market. Based on an in-memory associative model, it lets users freely navigate through the data, spot trends and make better decisions. This platform is capable of integrating a wide range of data sources like ERP systems, data warehouses or spreadsheets into a single application in order display dashboards with state-of-the-art visualizations. Creating Stunning Dashboards with QlikView is an easy to follow handbook that guides you through the

process of creating an effective and engaging dashboard that delivers tangible value to the business. It starts with the identification of the business needs and the definition of the main KPIs, and takes you all the way to the application rollout. Throughout the book, you will learn how to apply some of the best practices in the field of data visualization, create a robust navigation schema, chose the best chart types for each scenario and many other things that will help you create effective dashboards that uncover all the stories behind the data. Style and approach This easy-to-follow compilation of best practices, tips, and tricks will help you leverage your QlikView developments. Each section presents practical guidelines to help you create dashboards that are not only functional, but also engaging and compelling.

Drive value and insight by developing business critical applications with QlikView 12 About This Book Develop your own scalable and maintainable QlikView applications Learn time-saving techniques for making your QlikView development more efficient A one-stop guide to developing BI applications with QlikView Who This Book Is For This book is for anyone interested in working with QlikView or who has attended QlikView Developer training. The book caters for all QlikView developers, beginners and experts alike, and anyone who wants to improve their QlikView skills. What You Will Learn Understand important changes made in QlikView 12 Learn the techniques and best practices to transform data in QlikView via scripts Load data from disparate sources to build an associative Data Model Build robust data models and overcome common modeling challenges Designing data visualization objects to present performance measures with charts and tables Learn to use dimensions and expressions in QlikView objects Utilize QlikView's built-in aggregation functions to achieve complex calculations Create Point In Time reporting and achieving complex calculations using Set Analysis Create a consistent and interactive user interface Ensure your QlikView applications and data are protected Optimize the QlikView Data Model Constructing a data architecture that supports scalable QlikView deployments Learn time-saving techniques for making your QlikView development more efficient In Detail QlikView is one of the most flexible and powerful Business Intelligence platforms around. If you want to build data into your organization, build it around QlikView. Don't get caught in the gap between data and knowledge - find out how QlikView can help you unlock insights and data potential with ease. Whether you're new to QlikView or want to get up to speed with the features and functionality of QlikView, this book starts at a basic level and delves more deeply to demonstrate how to make QlikView work for you, and make it meet the needs of your organization. Using a real-world use-case to highlight the extensive impact of effective business analytics, this book might well be your silver bullet for success. A superb hands-on guide to get you started by exploring the fundamentals of QlikView before learning how to successfully implement it, technically and strategically. You'll learn valuable tips, tricks, and insightful information on loading different types of data into QlikView, and how to model it effectively. You will also learn how to write useful scripts for QlikView to handle potentially complex data transformations in a way that is simple and elegant. From ensuring

consistency and clarity in your data models, to techniques for managing expressions using variables, this book makes sure that your QlikView projects are organized in a way that's most productive for you and key stakeholders. Style and approach This book will help you learn QlikView Development from a basic to a practitioner level using a step-by-step approach. It is smartly built around a practical case study - HighCloud Airlines - to help you gain an in-depth understanding of how to build applications for Business Intelligence using QlikView.

Design, create and manage robust Power BI solutions to gain meaningful business insights
Key Features Master all the dashboarding and reporting features of Microsoft Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI
Book Description This book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model.

Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft PowerBI.

What you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services
Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

Unlock the meaning of your data with QlikView The Qlik platform was designed to provide a fast and easy data analytics tool, and QlikView Your Business is your detailed, full-color, step-by-step guide to understanding Qlikview's powerful features and techniques so you can quickly start unlocking your data's potential. This expert author team

brings real-world insight together with practical business analytics, so you can approach, explore, and solve business intelligence problems using the robust Qlik toolset and clearly communicate your results to stakeholders using powerful visualization features in QlikView and Qlik Sense. This book starts at the basic level and dives deep into the most advanced QlikView techniques, delivering tangible value and knowledge to new users and experienced developers alike. As an added benefit, every topic presented is enhanced with tips, tricks, and insightful recommendations that the authors accumulated through years of developing QlikView analytics. This is the book for you: If you are a developer whose job is to load transactional data into Qlik BI environment, and who needs to understand both the basics and the most advanced techniques of Qlik data modelling and scripting If you are a data analyst whose job is to develop actionable and insightful QlikView visualizations to share within your organization If you are a project manager or business person, who wants to get a better understanding of the Qlik Business Intelligence platform and its capabilities

What You Will Learn: The book covers three common business scenarios - Sales, Profitability, and Inventory Analysis. Each scenario contains four chapters, covering the four main disciplines of business analytics: Business Case, Data Modeling, Scripting, and Visualizations. The material is organized by increasing levels of complexity. Following our comprehensive tutorial, you will learn simple and advanced QlikView and Qlik Sense concepts, including the following:

Data Modeling:
Transforming Transactional data into Dimensional models Building a Star Schema Linking multiple fact tables using Link Tables Combing multiple tables into a single fact able using Concatenated Fact models Managing slowly changing dimensions Advanced date handling, using the As of Date table Calculating running balances

Basic and Advanced Scripting:
How to use the Data Load Script language for implementing data modeling techniques How to build and use the QVD data layer Building a multi-tier data architectures Using variables, loops, subroutines, and other script control statements Advanced scripting techniques for a variety of ETL solutions

Building Insightful Visualizations in QlikView:
Introduction into QlikView sheet objects — List Boxes, Text Objects, Charts, and more Designing insightful Dashboards in QlikView Using advanced calculation techniques, such as Set Analysis and Advanced Aggregation Using variables for What-If Analysis, as well as using variables for storing calculations, colors, and selection filters

Advanced visualization techniques - normalized and non-normalized Mekko charts, Waterfall charts, Whale Tail charts, and more

Building Insightful Visualizations in Qlik Sense: Introducing Qlik Sense - how it is different from QlikView and what is similar? Creating Sense sheet objects Building and using the Library of Master Items Exploring Qlik Sense unique features — Storytelling, Geo Mapping, and using Extensions

Whether you are just starting out with QlikView or are ready to dive deeper, QlikView Your Business is your comprehensive guide to sharpening your QlikView skills and unleashing the power of QlikView in your organization.

Mastering Microsoft Power BI
Discover deeper insights with Qlikview by building your own rich

analytical applications from scratch

Expert techniques on self-service data analytics to create enterprise ready Business Intelligence solutions

Mastering Qlik Sense

An introduction to information graphics and visualization

Learning Qlik Sense®: The Official Guide

Learn to use, and not be used by, data to make more insightful decisions The availability of data and various forms of AI unlock countless possibilities for business decision makers. But what do you do when you feel pressured to cede your position in the decision-making process altogether? Decision Intelligence For Dummies pumps the brakes on the growing trend to take human beings out of the decision loop and walks you through the best way to make data-informed but human-driven decisions. The book shows you how to achieve maximum flexibility by using every available resource, and not just raw data, to make the most insightful decisions possible. In this timely book, you'll learn to: Make data a means to an end, rather than an end in itself, by expanding your decision-making inquiries Find a new path to solid decisions that includes, but isn't dominated, by quantitative data Measure the results of your new framework to prove its effectiveness and efficiency and expand it to a whole team or company Perfect for business leaders in technology and finance, Decision Intelligence For Dummies is ideal for anyone who recognizes that data is not the only powerful tool in your decision-making toolbox. This book shows you how to be guided, and not ruled, by the data. Building distributed applications is difficult enough without having to coordinate the actions that make them work. This practical guide shows how Apache ZooKeeper helps you manage distributed systems, so you can focus mainly on application logic. Even with ZooKeeper, implementing coordination tasks is not trivial, but this book provides good practices to give you a head start, and points out caveats that developers and administrators alike need to watch for along the way. In three separate sections, ZooKeeper contributors Flavio Junqueira and Benjamin Reed introduce the principles of distributed systems, provide ZooKeeper programming techniques, and include the information you need to administer this service. Learn how ZooKeeper solves common coordination tasks Explore the ZooKeeper API's Java and C implementations and how they differ Use methods to track and react to ZooKeeper state changes Handle failures of the network, application processes, and ZooKeeper itself Learn about ZooKeeper's trickier aspects dealing with concurrency, ordering, and configuration Use the Curator high-level interface for connection management Become familiar with ZooKeeper internals and administration tools

Learn effective tools and techniques to separate big data into manageable and logical components for efficient data visualization About This Book This unique guide teaches you how to visualize your cluttered, huge amounts of big data with ease It is rich with ample options and solid use cases for big data visualization, and is a must-have book for your shelf Improve your decision-making by visualizing your big data the right way Who This Book Is For This book is for data analysts or those with a basic knowledge of big data analysis who want to learn big data visualization in order to make their analysis more useful. You need sufficient knowledge of big data platform tools such as Hadoop and also some experience with programming languages such as R. This book will be great for those who are familiar with conventional data visualizations and now want to widen their horizon by exploring big data visualizations. What You Will Learn Understand how basic analytics is affected by big data Deep dive into effective and efficient ways of visualizing big data Get to know various approaches (using various technologies) to address the challenges of visualizing big data Comprehend the concepts and models used to visualize big data Know how to visualize big data in real time and for different use cases Understand how to integrate popular dashboard visualization tools such as Splunk and Tableau Get to know the value and process of integrating visual big data with BI tools such as Tableau Make sense of the visualization options for big data, based upon the best suited visualization techniques for big data In Detail When it comes to big data, regular data visualization tools with basic features become insufficient. This book covers the concepts and models

used to visualize big data, with a focus on efficient visualizations. This book works around big data visualizations and the challenges around visualizing big data and address characteristic challenges of visualizing like speed in accessing, understanding/adding context to, improving the quality of the data, displaying results, outliers, and so on. We focus on the most popular libraries to execute the tasks of big data visualization and explore "big data oriented" tools such as Hadoop and Tableau. We will show you how data changes with different variables and for different use cases with step-through topics such as: importing data to something like Hadoop, basic analytics. The choice of visualizations depends on the most suited techniques for big data, and we will show you the various options for big data visualizations based upon industry-proven techniques. You will then learn how to integrate popular visualization tools with graphing databases to see how huge amounts of certain data. Finally, you will find out how to display the integration of visual big data with BI using Cognos BI. Style and approach With the help of insightful real-world use cases, we'll tackle data in the world of big data. The scalability and hugeness of the data makes big data visualizations different from normal data visualizations, and this book addresses all the difficulties encountered by professionals while visualizing their big data.

Master the capabilities of Qlik Sense to design and deploy solutions that address all the Business Intelligence needs of your organization Key Features Create compelling dashboards and visualizations with your data by leveraging Qlik Sense's self-service model Perform data loading and model efficient solutions with faster performance and better governance Master Qlik Sense's APIs and develop powerful mashups and fantastic extensions for visualizations and other components that run across all platforms Book Description Qlik Sense is a powerful, self-servicing Business Intelligence tool for data discovery, analytics and visualization. It allows you to create personalized Business Intelligence solutions from raw data and get actionable insights from it. This book is your one-stop guide to mastering Qlik Sense, catering to all your organizational BI needs. You'll see how you can seamlessly navigate through tons of data from multiple sources and take advantage of the various APIs available in Qlik and its components for guided analytics. You'll also learn how to embed visualizations into your existing BI solutions and extend the capabilities of Qlik Sense to create new visualizations and dashboards that work across all platforms. We also cover other advanced concepts such as porting your Qlik View applications to Qlik Sense, and working with Qlik Cloud. Finally, you'll implement enterprise-wide security and access control for resources and data sources through practical examples. With the knowledge gained from this book, you'll have become the go-to expert in your organization when it comes to designing BI solutions using Qlik Sense. What you will learn Understand the importance of self-service analytics and the IKEA-effect Explore all the available data modeling techniques and create efficient and optimized data models Master security rules and translate permission requirements into security rule logic Familiarize yourself with different types of Master Key Item(MKI) and know how and when to use MKI. Script and write sophisticated ETL code within Qlik Sense to facilitate all data modeling and data loading techniques Get an extensive overview of which APIs are available in Qlik Sense and how to take advantage of a technology with an API Develop basic mashup HTML pages and deploy successful mashup projects Who this book is for This book is for Business Intelligence professionals and Data Analysts who want to become experts in using Qlik Sense. If you have extensively used QlikView in the past and are looking to transition to Qlik Sense, this book will also help you. A fundamental understanding of how Qlik Sense works and its features is all you need to get started with this book.

A manual for new and beginner users in Tableau to learn and familiarize with Tableau Software to develop creative reports and dashboards. It is written in the simplest way to ensure the reader able to grasp the steps and practice effectively.

Qlik Sense: Advanced Data Visualization for Your Organization

Qlik Sense(r) Cookbook

QlikView Server and Publisher

Hands-On Dashboard Development with QlikView

QlikView 11 for Developers

Qlik Sense Cookbook

Implement your Business Intelligence solutions without any coding - by leveraging the power of the Alteryx platform About This Book Experience the power of codeless analytics using Alteryx, a leading Business Intelligence tool Uncover hidden trends and valuable insights from your data across different sources and make accurate predictions Includes real-world examples to put your understanding of the features in Alteryx to practical use Who This Book Is For This book is for aspiring data professionals who want to learn and implement self-service analytics from scratch, without any coding. Those who have some experience with Alteryx and want to gain more proficiency will also find this book to be useful. A basic understanding of the data science concepts is all you need to get started with this book. What You Will Learn Create efficient workflows with Alteryx to answer complex business questions Learn how to speed up the cleansing, data preparing, and shaping process Blend and join data into a single dataset for self-service analysis Write advanced expressions in Alteryx leading to an optimal workflow for efficient processing of huge data Develop high-quality, data-driven reports to improve consistency in reporting and analysis Explore the flexibility of macros by automating analytic processes Apply predictive analytics from spatial, demographic, and behavioral analysis and quickly publish, schedule Share your workflows and insights with relevant stakeholders In Detail Alteryx, as a leading data blending and advanced data analytics platform, has taken self-service data analytics to the next level. Companies worldwide often find themselves struggling to prepare and blend massive datasets that are time-consuming for analysts. Alteryx solves these problems with a repeatable workflow designed to quickly clean, prepare, blend, and join your data in a seamless manner. This book will set you on a self-service data analytics journey that will help you create efficient workflows using Alteryx, without any coding involved. It will empower you and your organization to take well-informed decisions with the help of deeper business insights from the data. Starting with the fundamentals of using Alteryx such as data preparation and blending, you will delve into the more advanced concepts such as performing predictive analytics. You will also learn how to use Alteryx's features to share the insights gained with the relevant decision makers. To ensure consistency, we will be using data from the Healthcare domain throughout this book. The knowledge you gain from this book will guide you to solve real-life problems related to Business Intelligence confidently. Whether you are a novice with Alteryx or an experienced data analyst keen to explore Alteryx's self-service analytics features, this book will be the perfect companion for you. Style and approach Comprehensive, step by step guide filled with real-world examples to step through the complex business questions using one of the leading data analytics platform.

Want to solve your Business Intelligence headaches? Learn how QlikView can help, and discover a powerful yet accessible BI solution that lets you harness your data About This Book Design interactive dashboards using QlikView to share sharp BI insights Discover how to create effective data models to manage and harness your data with QlikView's ETL functionality Learn and implement best practices to successfully integrate QlikView within your organization Who This Book Is For If you recognize the challenges of harnessing data for a modern business this book is for. Maybe you already know a little about QlikView - if you want to learn more, QlikView Essentials is a great way to develop your knowledge and skills. What You

Will Learn Learn the complete QlikView workflow - from loading data, to visualization and analytics Learn how to Load data from different sources, including QVD files and how to optimize data models for accuracy and precision Discover solutions to common data modeling problems, so you can respond quickly to changing situations Create accessible dashboards and quality data visualizations to share insights effectively Learn how to deploy your BI application for optimal availability In Detail This guide demonstrates just how easy it is to get started with QlikView and create your own BI application. Featuring an introduction to its core features before exploring how to load data and model it, you'll soon become more confident that you can take full advantage of QlikView's capabilities. You will also learn how to use QVD files with QlikView - and how they offer a simpler way of handling data. After digging deeper into data handling, as you learn how to use mapping tables and create a master calendar, you'll then find out how to get the most from QlikView's visualization features - vital if you are to use your data insights effectively. From accessible and user friendly dashboards to strategies and best practices for subjecting data to further analysis, you can be confident that you'll be prepared to get the most out of your data with QlikView. With details on how to finally secure your application and deploy it for a successful integration in your organization, QlikView Essentials underlines exactly why QlikView is becoming more and more popular for businesses that understand the value of data. Style and approach The book takes a step-by-step approach to QlikView development, and is explained in an easy-to-follow style. Each topic is accompanied by an exercise so you can put your knowledge into practice. This book will be useful for you no matter what your needs and experience levels with the technology.

The recipes in this Cookbook provide a concise yet practical guide on how to become an excellent QlikView developer. The book begins with intermediate level recipes and then moves on to more complex recipes in an incremental manner. This book is for anyone who has either attended QlikView Developer training or has taught themselves QlikView from books or online sources. You might be working for a QlikView customer, partner, or even QlikView themselves (or want to!) and want to improve your QlikView skills.

Build powerful data analytics applications with this business intelligence tool and overcome all your business challenges Key Features Master time-saving techniques and make your QlikView development more efficient Perform geographical analysis and sentiment analysis in your QlikView applications Explore advanced QlikView techniques, tips, and tricks to deliver complex business requirements Book Description QlikView is one of the most flexible and powerful business intelligence platforms around, and if you want to transform data into insights, it is one of the best options you have at hand. Use this Learning Path, to explore the many features of QlikView to realize the potential of your data and present it as impactful and engaging visualizations. Each chapter in this Learning Path starts with an understanding of a business requirement and its associated data model and then helps you create insightful analysis and data visualizations around it. You will look at problems that you might encounter while visualizing complex data insights using QlikView, and learn how to troubleshoot these and other not-so-common errors. This Learning Path contains real-world examples from a variety of business domains, such as sales, finance, marketing, and human resources. With all the knowledge that you gain from this Learning Path, you will have all the experience you need to implement your next QlikView project like a pro. This

Learning Path includes content from the following Packt products: QlikView for Developers by Miguel Ángel García, Barry Harmsen Mastering QlikView by Stephen Redmond Mastering QlikView Data Visualization by Karl Pover What you will learn Deliver common business requirements using advanced techniques Load data from disparate sources to build associative data models Understand when to apply more advanced data visualization Utilize the built-in aggregation functions for complex calculations Build a data architecture that supports scalable QlikView deployments Troubleshoot common data visualization errors in QlikView Protect your QlikView applications and data Who this book is for This Learning Path is designed for developers who want to go beyond their technical knowledge of QlikView and understand how to create analysis and data visualizations that solve real business needs. To grasp the concepts explained in this Learning Path, you should have a basic understanding of the common QlikView functions and some hands-on experience with the tool.

Focus on the most important and most often overlooked factor in a successful Tableau project—data. Without a reliable data source, you will not achieve the results you hope for in Tableau. This book does more than teach the mechanics of data preparation. It teaches you: how to look at data in a new way, to recognize the most common issues that hinder analytics, and how to mitigate those factors one by one. Tableau can change the course of business, but the old adage of "garbage in, garbage out" is the hard truth that hides behind every Tableau sales pitch. That amazing sales demo does not work as well with bad data. The unfortunate reality is that almost all data starts out in a less-than-perfect state. Data prep is hard. Traditionally, we were forced into the world of the database where complex ETL (Extract, Transform, Load) operations created by the data team did all the heavy lifting for us. Fortunately, we have moved past those days. With the introduction of the Tableau Data Prep tool you can now handle most of the common Data Prep and cleanup tasks on your own, at your desk, and without the help of the data team. This essential book will guide you through: The layout and important parts of the Tableau Data Prep tool Connecting to data Data quality and consistency The shape of the data. Is the data oriented in columns or rows? How to decide? Why does it matter? What is the level of detail in the source data? Why is that important? Combining source data to bring in more fields and rows Saving the data flow and the results of our data prep work Common cleanup and setup tasks in Tableau Desktop What You Will Learn Recognize data sources that are good candidates for analytics in Tableau Connect to local, server, and cloud-based data sources Profile data to better understand its content and structure Rename fields, adjust data types, group data points, and aggregate numeric data Pivot data Join data from local, server, and cloud-based sources for unified analytics Review the steps and results of each phase of the Data Prep process Output new data sources that can be reviewed in Tableau or any other analytics tool Who This Book Is For Tableau Desktop users who want to: connect to data, profile the data to identify common issues, clean up those issues, join to additional data sources, and save the newly cleaned, joined data so that it can be used more effectively in Tableau

Creating Stunning Dashboards with QlikView

Tableau 10 for Beginners

Big Data Visualization

Decision Intelligence For Dummies

A beginner's guide to using Alteryx for self-service analytics and business

intelligence

QlikView for Developers

This is a comprehensive guide with a step-by-step approach that enables you to host and manage servers using QlikView Server and QlikView Publisher. If you are a server administrator wanting to learn about how to deploy QlikView Server for server management, analysis and testing, and QlikView Publisher for publishing of business content then this is the perfect book for you. No prior experience with QlikView is expected.

Practical Qlikview Training 2 - Beyond Basic Qlikview

Practical Sql

Getting Started with Impala

Expert techniques for effective data analytics and business intelligence

Data Analysis and Visualization 101