

Radical Candor Be A Kick Ass Boss Without Losing Your Humanity

Scrum is the most successful framework for agile product development and much has been written about how to follow the Scrum process but the key to success is in the leadership skills of the product owner. Product Mastery explores the traits of the best product owners offering an insight into the difference between good and great product ownership and explaining how the best product owners are DRIVEN to be successful. In a follow up to the hugely successful Scrum Mastery, Geoff Watts shares more enlightening case studies on how to be: Decisive with incomplete information. Ruthless about maximizing value and minimizing risk. Informed about your product's domain. Versatile in your leadership style. Empowering of project stakeholders. Negotiable while you pursue your vision. This is essential reading for anyone involved in an agile product development effort. Geoff Watts has been a thought leader in the agile development space for many years and his books, training and coaching have helped thousands of teams across the world deliver better products more effectively. Geoff is the author of Scrum Mastery: From Good to Great Servant-Leadership and The Coach's Casebook: Mastering The Twelve Traits That Trap Us, a winner of the 2016 International Book Awards. "Product Mastery is a great book to read if you want to understand how a great Product Owner works. Whether you are hiring a Product Owner or want to be a great Product Owner, the insights that Geoff Watts shares in this book should be your guide." --Jeff Sutherland, Co-Creator of Scrum and author of Scrum: The

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Art of Doing Twice The Work in Half the Time"Geoff has done a great job at distilling the soft skills product owners need to succeed. His new book is packed with practical advice to advance your skills and become a truly great product owner."- Roman Pichler, Author of Strategize and Agile Product Management with Scrum.

The story of the idealists, technologists, and opportunists fighting to bring cryptocurrency to the masses. In their short history, Bitcoin and other cryptocurrencies have gone through booms, busts, and internecine wars, recently reaching a market valuation of more than \$2 trillion. The central promise of crypto endures—vast fortunes made from decentralized networks not controlled by any single entity and not yet regulated by many governments. The recent growth of crypto would have been all but impossible if not for a brilliant young man named Vitalik Buterin and his creation: Ethereum. In this book, Laura Shin takes readers inside the founding of this novel cryptocurrency network, which enabled users to launch their own new coins, thus creating a new crypto fever. She introduces readers to larger-than-life characters like Buterin, the Web3 wunderkind; his short-lived CEO, Charles Hoskinson; and Joe Lubin, a former Goldman Sachs VP who became one of crypto's most well-known billionaires. Sparks fly as these outsized personalities fight for their piece of a seemingly limitless new business opportunity. This fascinating book shows the crypto market for what it really is: a deeply personal struggle to influence the coming revolution in money, culture, and power.

A nonfiction investigation into masculinity, For The Love of Men provides actionable steps for how to be a man in the modern world, while also exploring how being a man in the world has evolved. In 2019, traditional masculinity is both rewarded and sanctioned. Men grow up

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being told that boys don't cry and dolls are for girls (a newer phenomenon than you might realize—gendered toys came back in vogue as recently as the 80s). They learn they must hide their feelings and anxieties, that their masculinity must constantly be proven. They must be the breadwinners, they must be the romantic pursuers. This hasn't been good for the culture at large: 99% of school shooters are male; men in fraternities are 300% (!) more likely to commit rape; a woman serving in uniform has a higher likelihood of being assaulted by a fellow soldier than to be killed by enemy fire. In *For the Love of Men*, Liz offers a smart, insightful, and deeply-researched guide for what we're all going to do about toxic masculinity. For both women looking to guide the men in their lives and men who want to do better and just don't know how, *For the Love of Men* will lead the conversation on men's issues in a society where so much is changing, but gender roles have remained strangely stagnant. What are we going to do about men? Liz Plank has the answer. And it has the possibility to change the world for men and women alike.

A new kind of career playbook for a new era of feminism, offering women a new set of rules for professional success: one that plays to their strengths and builds on the power they already have.

Being a Great Manager Is Simpler Than You Think

The Ordinary Leader

Thanks for the Feedback

The Power of Women at Work

The Culture Code

The Secret Power of Embracing Emotions at Work

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Speed: How Leaders Accelerate Successful Execution

Abandon the networking-for-networking's-sake mentality in favor of a more powerful and effective approach to creating and enhancing connections. STOP NETWORKING. Seriously, stop doing it. Now. It is time to ditch the old networking-for networking's-sake mentality in favor of a more powerful and effective approach to creating and enhancing connections. In Superconnector, Scott Gerber and Ryan Paugh reveal a new category of professionals born out of the social media era: highly valuable community-builders who make things happen through their keen understanding and utilization of social capital. Superconnectors understand the power of relationship-building, problem-solve by connecting the dots at high levels, and purposefully cause different worlds and communities to interact with the intention of creating mutual value. How can you become a Superconnector? Gerber and Paugh share instructive anecdotes from a who's who roster of high achievers, revealing how to systematically manage a professional community and maximize its value. Of utmost importance is practicing Habitual Generosity, acting on the knowledge that your greatest returns come when you least expect them, and that by putting others' needs first the good karma will flow back

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to you tenfold. Gerber and Paugh also explore winning strategies such as *The Art of Selectivity*, a well-honed ability to define which relationships matter most for you and decide how you will maintain them over time. Full of helpful advice on how to communicate with anyone about anything, Google-proof your reputation, and much more, *Superconnector* is a must-read for those seeking personal and business success.

From the legendary Silicon Valley manager who inspired *Radical Candor*, the three simple rules for creating happy, engaged teams. Businesses everywhere are plagued by managers who seem to think that keeping their staff miserable is the best way to deliver profits. This is a failure of leadership that also hurts the bottom line; research has shown that maintaining a happy, engaged workforce consistently drives measurably better business results across the board. In *When They Win, You Win*, Russ Laraway, the Chief People Officer at Qualtrics, provides a simple, coherent, and complete leadership standard that teaches organizational planners and managers how to develop incredible levels of employee engagement. The book identifies three key elements: clear direction-setting, frequent coaching, and active engagement with employees on their long-term career goals. Russ Laraway's approach to management,

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developed at Google, Twitter, and Qualtrics, shows the way to cultivate a happy, productive, and engaged team. Happy results are sure to follow—for you, your customers, your shareholders, and your employees alike.

Why is the culture of a stagnant workplace so difficult to improve? Learn to cultivate a workplace where trust, joy, and commitment compounds naturally by harnessing the power of neurochemistry! For decades, business leaders have been equipping themselves with every book, philosophy, reward, and program, yet companies everywhere continue to struggle with toxic cultures, and the unhappiness and low productivity that go with them. In Trust Factor, neuroscientist Paul Zak shows that innate brain functions hold the answers we've been looking for. Put simply, the key to providing an engaging, encouraging, positive culture that keeps your employees energized is trust. When someone shows you trust, a feel-good jolt of oxytocin surges through your brain and triggers you to reciprocate. Within this book, Zak explains topics such as: How brain chemicals affect behavior Why trust gets squashed How to stimulate trust within your employees And much more! This book also incorporates science-based insights for building high-trust organizations with

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successful examples from The Container Store, Zappos, and Herman Miller. Stop recycling the same ineffective strategies and programs for improving culture. By using the simple mechanisms in Trust Factor, you can create a perpetual trust-building cycle between your management and staff, thus ending stubborn workplace patterns.

In today's work environment, the lines between our professional and personal lives are blurred more than ever before. Whatever is happening to us outside of our workplace—whether stressful, painful, or joyful—follows us into work as well. We may think we have to keep these realities under wraps and act as if we "have it all together." But as Mike Robbins explains, we can work better, lead better, and be more engaged and fulfilled if—instead of trying to hide who we are—we show up fully and authentically. Mike, a sought-after motivational speaker and business consultant, has spent more than 15 years researching, writing, and speaking about essential human experiences and high performance in the workplace. His clients have ranged from Google to Citibank, from the U.S. Department of Labor to the San Francisco Giants. From small start-ups in Silicon Valley to family-owned businesses in the Midwest. From what he's seen and studied over the years, Mike believes that for us to thrive

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professionally, we must be willing to bring our whole selves to the work that we do. Bringing our whole selves to work means acknowledging that we're all vulnerable, imperfect human beings doing the best we can. It means having the courage to take risks, speak up, have compassion, ask for help, connect with others in a genuine way, and allow ourselves to be truly seen. In this book, Mike outlines five principles we can use to approach our own work in this spirit of openness and humanity, and to help the people we work with feel safe enough to do the same, so that the teams and organizations we're a part of can truly succeed." This book will offer you insights, ideas, and tools to inspire you to bring all of who you are to the work that you do—regardless of where you work, what kind of work you do, and with whom you do it. And, if you're an owner, leader, or just someone who wants to have influence on those around you—this book will also give you specific techniques for how to build or enhance your team's culture in such a way that encourages others to bring all of who they are to work."

Superconnector

How Vulnerability Unlocks Creativity, Connection, and Performance

The Science and Art of Receiving Feedback Well

What to Do When Everyone Looks to You Bring Your Whole Self to Work From Toxic to a More Mindful Masculinity Rituals for Work

This critical resource gives managers, HR, and anyone who may come into contact with someone in trauma—including workplace violence, harassment, assault, illness, addiction, fraud, bankruptcy, and more—the tools they need to be prepared for what lies ahead. This book is crucial for every manager or HR representative who shouldn't just prepare to one day be faced with a report of a traumatic experience at work, but plan on it. This five-step method will help managers make survivors feel supported and understood. The Empathetic Workplace guides supervisors of any level through an understanding of how stories of trauma impact the brain of both the survivor and the listener, as well as the tools to handle the interaction appropriately, to help the listener, the organization, and most importantly, the survivor. The easy-to-follow LASER method outlined in these pages includes the following elements that all managers should know and understand: Listen-Controlling your own reaction, managing your body language, asking open-ended questions, hearing what is not being said, and winding down the speaker when the conversation becomes unproductive are essential elements in being a good listener. Acknowledge-Once someone shares a difficult personal story with you, it is important to acknowledge that gift. Share-You can help the speaker regain some measure of control by sharing information with him or her about what happened or what happens next, your personal or organizational values, and what you don't yet know but hope to learn. Empower-You can help the traumatized person by providing him or her with resources that are available to them through the

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company or outside groups. Return-The final step is to ensure that the traumatized person has a way to come back later when he or she cannot remember all that you said, thinks of more questions, or wishes for updates. The LASER technique can benefit all who are responsible for others, from top-tier managers at Fortune 500 companies to Residence Advisors in college dormitories.

The Effective Manager is a hands-on practical guide to great management at every level. Written by the man behind Manager Tools, the world's number-one business podcast, this book distills the author's 25 years of management training expertise into clear, actionable steps to start taking today.

Wall Street Journal Bestseller! Next Big Idea Club selection chosen by Malcolm Gladwell, Susan Cain, Dan Pink, and Adam Grant as one of the "two most groundbreaking new nonfiction reads of the season!" "A must-read that topples the idea that emotions don't belong in the workplace." --Susan Cain, author of Quiet A hilarious guide to effectively expressing your emotions at the office, finding fulfillment, and defining work-life balance on your own terms. How do you stop the office grouch from ruining your day? How do you enjoy a vacation without obsessing about the unanswered emails in your inbox? If you're a boss, what should you do when your new, eager hire wants to follow you on Instagram? The modern workplace can be an emotional minefield, filled with confusing power structures and unwritten rules. We're expected to be authentic, but not too authentic. Professional, but not stiff. Friendly, but not an oversharer. Easier said than done! As both organizational consultants and regular people, we know what it's like to experience uncomfortable emotions at work - everything from mild jealousy and insecurity to panic and rage. Ignoring or suppressing what you feel hurts your health and productivity -- but so does letting your emotions run wild. Our goal in this book is to teach you how to figure out which emotions to toss, which to keep to yourself, and which to express in order to be both happier and more effective. We'll share some surprising new strategies, such as: * Be selectively vulnerable: Be honest about

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how you feel, but don't burden others with your deepest problems. * Remember that your feelings aren't facts: What we say isn't always what we mean. In times of conflict and miscommunication, try to talk about your emotions without getting emotional. * Be less passionate about your job: Taking a chill pill can actually make you healthier and more focused. Drawing on what we've learned from behavioral economics, psychology, and our own experiences at countless organizations, we'll show you how to bring your best self (and your whole self) to work every day.

Revised edition of the author's Finding your true north, 2008.

Get Sh*t Done, Fast and Fair

The 12 Powers of a Marketing Leader: How to Succeed by Building Customer and Company Value

Be a Kick-ass Boss Without Losing Your Humanity

Managing Humans

The Cryptopians

Radical Candor: Fully Revised & Updated Edition

50 Ways to Create Engagement, Shared Purpose, and a Culture of Bottom-Up Innovation

From Kim Scott, author of the revolutionary New York Times bestseller Radical Candor, comes Just Work: Get Sh*t Done, Fast and Fair – how we can recognize, attack and eliminate workplace injustice – and transform our careers and organizations in the process. We – all of us – consistently exclude, underestimate and under-utilize huge numbers of people in the workforce even as we include, overestimate and promote others, often beyond their level of competence. Not only is this immoral and unjust, it's bad for business. Just Work is the solution. Just Work is Kim Scott's new book, revealing a practical framework for both respecting everyone's individuality and collaborating effectively. This is the essential guide leaders and their employees need to

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more just workplaces and establish new norms of collaboration and respect.

Rather than explain the power of recognition in a typical business book, acclaimed CEO David Novak wrote a fun story that draws on his real-world experiences at Pepsi and Yum! Brands, well as his personal life. When was the last time you told your colleagues how much you value them? It sounds like a trivial thing in the middle of a busy work day. But as Novak discovered during his years as a hard charging executive, there's nothing trivial about recognition. It can make a life-or-death difference to any organization, when people see that someone important really notices and appreciates their contributions. The story of O Great One! opens when Jeff Johnson becomes the third-generation CEO of his family business, after the sudden death of his father. The Happy Face Toy Company had many hits in the 1950s and 60s, including Crazy Pa but its results have been declining for more than a decade. The board has given Jeff just one year to turn the business around, or else they'll have to sell it to the highest bidder. As Jeff races to save his family's legacy by getting the company back on track, he meets downtrodden factory workers and an uninspired executive team. Then a birthday gift from his grandson gives Jeff an important insight into why Happy Face lost its culture of innovation and excitement, along with its profitability. He comes up with an idea that seems crazy... But is it crazy enough to work? Whether you're trying to lead a small department, a Fortune 500 company, a non-profit, or your own family, the story and lessons of O Great One! can help you make everyone around you happier and more effective.

Whether you're considering reading Kim Scott's Radical Candor or you need some help recalling the key concepts, this Executive Reads summary has you covered. In this summary quickly grasp the key ideas in Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity. In less than

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an hour quick grasp the key points. Learn about: -Being genuinely honest-Treating your team with compassion-Working as a team to drive results Includes: -Important Concepts discussed in the book.-Summary of the chapters in the book itself.-Graphical crib sheet in the book and available for download as a PDF. Executive Reads values concise, accurate, and insightful information. We want you to be able to choose the business books you spend the most time with and call upon later when you need to use the ideas in your career

"Coyle spent three years researching the question of what makes a successful group tick, visiting some of the world's most productive groups--including Pixar, Navy SEALs, Zappos, IDEO, and the San Antonio Spurs. Coyle discovered that high-performing groups ... generate three key messages that enable them to excel: 1. Safety (we are connected), 2. Shared risk (we are vulnerable together), 3. Purpose (we are part of the same story)"--

Bill O'Reilly's Legends and Lies: The Real West

Sumner Redstone's Battle for Viacom, CBS, and Everlasting Control of His Media Empire
Summary

Trust Factor

The Science of Creating High-Performance Companies

No Hard Feelings

Growth IQ

A riveting business novel on how to create a highly motivated and committed organization. Based on two decades of face-to-face interaction with managers in hundreds of

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companies around the world, it offers a radical new perspective on how great leaders motivate entire organizations - not individuals, to peak performance. One of the richest men in America described it as "very to the point" and other successful CEOs hailed it as "a new perspective on how to coach, guide, and lead an organization that is sorely needed in the light of the recent antics of corporate America."

Rick James played with Neil Young, self-produced his first album (later picked up by Motown), crossed rock and funk to come up with one of the best-selling albums of the 1980s, became one of the biggest pop stars of the era, turned a young white woman named Teena Marie into an R&B superstar, displayed an outrageously sex- and drug-filled lifestyle, was tried and found guilty of assaulting and imprisoning a young woman, went on to record new music that was compared to the Beatles' White Album, and ended his life as a punch line for Dave Chappelle. James attempted to tell his own story—in two different books—but left out many incidents

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that reflected badly on his character. Now, based on court records, newspaper archives, and extensive interviews with dozens of family members, band members, friends, and lovers, here is the definitive biography of Motown's most controversial superstar.

Radical Candor Be a Kick-Ass Boss Without Losing Your Humanity

A revelatory journey inside the world of Fox News and Roger Ailes—the brash, sometimes combative network head who helped fuel the rise of Donald Trump NEW YORK TIMES BESTSELLER • NOW A SHOWTIME LIMITED SERIES • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR When Rupert Murdoch enlisted Roger Ailes to launch a cable news network in 1996, American politics and media changed forever. With a remarkable level of detail and insight, Vanity Fair magazine reporter Gabriel Sherman puts Ailes's unique genius on display, along with the outsize personalities—Bill O'Reilly, Sean Hannity, Megyn Kelly, Sarah Palin, Karl Rove, Glenn Beck, Mike Huckabee, Gretchen

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Carlson, Bill Shine, and others—who have helped Fox News play a defining role in the great social and political controversies of the past two decades. From the Clinton-Lewinsky scandal to the Bush-Gore recount, from the war in Iraq to the Tea Party attack on the Obama presidency, Roger Ailes developed an unrivaled power to sway the national agenda. Even more, he became the indispensable figure in conservative America and the man any Republican politician with presidential aspirations had to court. How did this man become the master strategist of our political landscape? In revelatory detail, Sherman chronicles the rise of Ailes, a frail kid from an Ohio factory town who, through sheer willpower, the flair of a showman, fierce corporate politicking, and a profound understanding of the priorities of middle America, built the most influential television news empire of our time. Drawing on hundreds of interviews with Fox News insiders past and present, Sherman documents Ailes's tactical acuity as he battled the press, business rivals, and countless real and perceived enemies

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inside and outside Fox. Sherman takes us inside the morning meetings in which Ailes and other high-level executives strategized Fox's presentation of the news to advance Ailes's political agenda; provides behind-the-scenes details of Ailes's crucial role as finder and shaper of talent, including his sometimes rocky relationships with Fox News stars such as O'Reilly, Hannity, and Carlson; and probes Ailes's fraught partnership with his equally brash and mercurial boss, Rupert Murdoch. Roger Ailes's life is a story worthy of Citizen Kane. Featuring an afterword about Ailes's epic downfall during the extraordinary 2016 election, *The Loudest Voice in the Room* is an extraordinary feat of reportage with a compelling human drama at its heart.

Radical Candor

The Making of a Manager

How the Brilliant, Bombastic Roger Ailes Built Fox News--and Divided a Country

O Great One!

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From Good to Great Product Ownership

Be a Kick-ass Boss Without Losing Your Humanity by Kim Scott

Summary of Radical Candor

Experience the transformative power of creative rituals in the workplace. *Rituals for Work* shows us how creative rituals can make our personal and business lives more meaningful and rewarding. Rituals are powerful tools: they reinforce good habits, motivate personal and professional achievement, create a common bond between co-workers and build shared values; they can transform an organization's culture and provide a foundation to achieve common goals. Focusing on real-world examples, this book takes a practical approach to the power and benefits of workplace rituals. This insightful guide presents 50 creative rituals, from business and management to design and personal development. Specific case studies highlight the use of rituals and their positive impact to real-world organizations, while vivid visuals allow us to feel their energy and emotion. A ritual is only effective when its purpose is clearly defined. This book goes beyond simple analysis to provide actual recipes for individual rituals designed to promote

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specific habits, change negative behaviors, and instill values. Each ritual can be adapted to achieve a multitude of goals and tailored to fit your organization or team's specific needs. ● Change behaviors, form positive habits, and assign meaning to shared goals ● Build shared values, foster innovation, and encourage strong teamwork ● Deal with conflicts effectively and engage others to work on resolutions ● Learn the fundamental concepts of ritual-building and share your knowledge with your team An informative and inspirational resource for executives, managers, team leaders, and employees of every level, Rituals for Work provides a blueprint for building a culture of engagement, innovation, and shared purpose for organizations of all sizes, across industries.

Managing Humans is a selection of the best essays from Michael Lopp's popular website Rands in Repose(www.randsinrepose.com). Lopp is one of the most sought-after IT managers in Silicon Valley, and draws on his experiences at Apple, Netscape, Symantec, and Borland. This book reveals a variety of different approaches for creating innovative, happy development teams. It covers handling conflict, managing wildly differing personality types, infusing innovation into insane product

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schedules, and figuring out how to build lasting and useful engineering culture. The essays are biting, hilarious, and always informative. Instant Wall Street Journal Bestseller! Congratulations, you're a manager! After you pop the champagne, accept the shiny new title, and step into this thrilling next chapter of your career, the truth descends like a fog: you don't really know what you're doing. That's exactly how Julie Zhuo felt when she became a rookie manager at the age of 25. She stared at a long list of logistics--from hiring to firing, from meeting to messaging, from planning to pitching--and faced a thousand questions and uncertainties. How was she supposed to spin teamwork into value? How could she be a good steward of her reports' careers? What was the secret to leading with confidence in new and unexpected situations? Now, having managed dozens of teams spanning tens to hundreds of people, Julie knows the most important lesson of all: great managers are made, not born. If you care enough to be reading this, then you care enough to be a great manager. The Making of a Manager is a modern field guide packed everyday examples and transformative insights, including: * How to tell a great manager from an average manager (illustrations included) * When you

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should look past an awkward interview and hire someone anyway *
How to build trust with your reports through not being a boss * Where
to look when you lose faith and lack the answers Whether you're new
to the job, a veteran leader, or looking to be promoted, this is the
handbook you need to be the kind of manager you wish you had.
Radical Candor: Be a Kick-Ass Boss Without Losing Your Humanity by
Kim Scott | Conversation Starters Entrepreneur Kim Scott is the author
of the New York Times and Wall Street Journal bestselling book Radical
Candor: Be a Kickass Boss Without Losing Your Humanity. In this book,
she shares how people with the best intentions can become bad
bosses. They can make the people around them and under them
miserable. In the process, they restrain the growth and genius of their
people. Their people complain of instability and high production costs.
On the other hand, great bosses have personal relationships with their
employees. Scott shares the three principles on how this relationship
plays out. She demonstrates these principles through stories,
anecdotes and mistakes that she committed herself. She says that no
matter what the size of your company and no matter how bad your
boss can be, these three principles can make you a great boss

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yourself. Former Google SVP Business Operations Shona Brown praises Scott for “[bottling] some of Google’s magic and shared it with the world.” New York Times bestselling author Daniel Pink says that Radical Candor is a must-read “if you manage people—whether it be 1 person or a 1,000.” A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to.. Create Hours of Conversation: • Foster a deeper understanding of the book • Promote an atmosphere of discussion for groups • Assist in the study of the book, either individually or corporately • Explore unseen realms of the book as never seen before

Be a Kick-Ass Boss Without Losing Your Humanity

Stop Networking and Start Building Business Relationships that Matter

The Minotaur Sampler, Volume 4

Discover Your True North

Reclaiming the Lost Art of True Connection

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The One Minute Manager Meets the Monkey

The Secrets of Highly Successful Groups

"I raced through RADICAL CANDOR--It's thrilling to learn a framework that shows how to be both a better boss and a better colleague. RADICAL CANDOR is packed with illuminating truths, insightful advice, and practical suggestions, all illustrated with engaging (and often funny) stories from Kim Scott's own experiences at places like Apple, Google, and various start-ups. Indispensable."--Gretchen Rubin author of NYT bestseller THE HAPPINESS PROJECT "Reading Radical Candor will help you build, lead, and inspire teams to do the best work of their lives. Kim Scott's insights--based on her experience, keen observational intelligence and analysis--will help you be a better leader and create a more effective organization."--Sheryl Sandberg author of the NYT bestseller LEAN IN "Kim Scott has a well-earned reputation as a kick-ass boss and a voice that CEOs take seriously. In this remarkable book, she draws on her extensive experience to provide clear and honest guidance on the fundamentals of

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leading others: how to give (and receive) feedback, how to make smart decisions, how to keep moving forward, and much more. If you manage people—whether it be 1 person or a 1,000—you need RADICAL CANDOR. Now.”—Daniel Pink author of NYT bestseller DRIVE From the time we learn to speak, we’re told that if you don’t have anything nice to say, don’t say anything at all. When you become a manager, it’s your job to say it—and your obligation. Author Kim Scott was an executive at Google and then at Apple, where she developed a class on how to be a good boss. She has earned growing fame in recent years with her vital new approach to effective management, Radical Candor. Radical Candor is a simple idea: to be a good boss, you have to Care Personally at the same time that you Challenge Directly. When you challenge without caring it’s obnoxious aggression; when you care without challenging it’s ruinous empathy. When you do neither it’s manipulative insincerity. This simple framework can help you build better relationships at work, and fulfill your three key responsibilities as a leader: creating a culture of

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feedback (praise and criticism), building a cohesive team, and achieving results you're all proud of. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Taken from years of the author's experience, and distilled clearly giving actionable lessons to the reader; it shows managers how to be successful while retaining their humanity, finding meaning in their job, and creating an environment where people both love their work and their colleagues.

A WALL STREET JOURNAL BESTSELLER Do you know the best way to drive your company's growth? If not, it's time to boost your Growth IQ. Trying to find the one right move that will improve your business's performance can feel overwhelming. But, as you'll discover in Growth IQ, there are just ten simple--but easily misunderstood--paths to growth, and every successful growth strategy can be boiled down to picking the right combination and sequence of these paths for your current context. Tiffani Bova travels around the world

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helping companies solve their most vexing problem: how to keep growing in the face of stiff competition and a fast-changing business environment. Whether she's presenting to a Fortune 500 board of directors or brainstorming over coffee with a startup founder, Bova cuts through the clutter and confusion that surround growth. Now, she draws on her decades of experience and more than thirty fascinating, in-depth business stories to demonstrate the opportunities--and pitfalls--of each of the ten growth paths, how they work together, and how they apply to business today. You'll see how, for instance: * Red Bull broke Coca-Cola and PepsiCo's stranglehold on the soft drink market by taking the Customer Base Penetration path to establish a foothold with adventure sports junkies and expand into the mainstream. * Marvel transformed itself from a struggling comic book publisher into a global entertainment behemoth by using a Customer and Product Diversification strategy and shifting their focus from comic books to comic book characters in movies. * Starbucks suffered a brand crisis when they overwhelmed

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their customers with a Product Expansion strategy, and brought back CEO Howard Schultz to course-correct by returning to the Customer Experience path. Through Bova's insightful analyses of these and many other case studies, you'll see why it can be a mistake to imitate strategies that worked for your competitors, or rely on strategies that worked for you in the past. To grow your company with confidence, you first need to grow your Growth IQ.

The remarkable story of Sumner Redstone, his family legacy, and the battles for all he controlled. Sumner Murray Redstone (1923–2020), who lived by the credo "content is king," leveraged his father's chain of drive-in movie theaters into one of the world's greatest media empires through a series of audacious takeovers designed to ensure his permanent control. Over the course of this meteoric rise, he made his share of enemies and feuded with nearly every member of his family. In *The King of Content*, Keach Hagey deconstructs Redstone's rise from Boston's West End through Harvard Law School to the highest echelons of

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American business. The ninety-seven-year-old mogul's life became a tabloid soap opera, the center of acrimonious legal battles throughout his vast holdings, which included Paramount Pictures and two of the largest public media companies, Viacom and CBS. At the heart of these lawsuits was Redstone's tumultuous love life and complicated relationship with his children. Redstone's daughter, Shari, has emerged as his de facto successor, but only after she ousted his closest confidant in a fierce power struggle. Yet Redstone's assets face an existential threat that goes beyond his family, disgruntled ex-girlfriends, or even the management of his companies: the changing nature of media consumption. As more and more people cut their cable cords, CBS, with its focus on sports and broadcast TV, has held steady, while Viacom, with its once-great cable channels like MTV and Nickelodeon, has suffered a precipitous fall. As their rivals merge, the question is whether Shari's push to undo her father's last big strategic maneuver and recombine CBS and Viacom will be enough to shore up their

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future. A biography and corporate whodunit filled with surprising details, *The King of Content* investigates Redstone's impact on business and popular culture, as well as the family feuds, corporate battles, and questionable alliances that go back decades—all laid bare in this authoritative book.

The must-have companion to Bill O'Reilly's historic series *Legends and Lies: The Real West*, a fascinating, eye-opening look at the truth behind the western legends we all think we know How did Davy Crockett save President Jackson's life only to end up dying at the Alamo? Was the Lone Ranger based on a real lawman-and was he an African American? What amazing detective work led to the capture of Black Bart, the "gentleman bandit" and one of the west's most famous stagecoach robbers? Did Butch Cassidy and the Sundance Kid really die in a hail of bullets in South America?

Generations of Americans have grown up on TV shows, movies and books about these western icons. But what really happened in the Wild West? All the stories you think you

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know, and others that will astonish you, are here--some heroic, some brutal and bloody, all riveting. Included are the ten legends featured in Bill O'Reilly's Legends and Lies docuseries -from Kit Carson to Jesse James, Wild Bill Hickok to Doc Holliday-- accompanied by two bonus chapters on Daniel Boone and Buffalo Bill and Annie Oakley. Frontier America was a place where instinct mattered more than education, and courage was necessary for survival. It was a place where luck made a difference and legends were made. Heavily illustrated with spectacular artwork that further brings this history to life, and told in fast-paced, immersive narrative, Legends and Lies is an irresistible, adventure-packed ride back into one of the most storied era of our nation's rich history.

The Great CEO Within: The Tactical Guide to Company Building
Great Boss, Dead Boss

Radical Candor: Keypoints Summary and Inforgraphic
Biting and Humorous Tales of a Software Engineering Manager
The Effective Manager

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Listen Like You Mean It

When a person goes to the boss with a problem and the boss agrees to do something about it, the monkey is off his back and onto the boss's. How can managers avoid these leaping monkeys? Here is priceless advice from three famous experts: how managers can meet their own priorities, give back other people's monkeys, and let them solve their own problems.

The coauthors of the New York Times–bestselling *Difficult Conversations* take on the toughest topic of all: how we see ourselves Douglas Stone and Sheila Heen have spent the past fifteen years working with corporations, nonprofits, governments, and families to determine what helps us learn and what gets in our way. In *Thanks for the Feedback*, they explain why receiving feedback is so crucial yet so challenging, offering a simple framework and powerful tools to help us take on life's blizzard of offhand comments, annual evaluations, and unsolicited input with curiosity and grace. They blend the latest insights from neuroscience and psychology with practical, hard-headed advice. *Thanks for the Feedback* is destined to

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become a classic in the fields of leadership, organizational behavior, and education.

WHAT MAKES AN EFFECTIVE AND SUCCESSFUL MARKETING LEADER? The 12 Powers of a Marketing Leader, by former McKinsey Partner Thomas Barta and senior London Business School professor Patrick Barwise, is the first research-based leadership book for marketers in the 21st century. Based on the largest ever research study of its kind, with detailed data on over 8,600 leaders in more than 170 countries, this game-changing book identifies 12 specific behaviors--or Powers--that drive marketers' business impact and career success. Reading it, you'll learn how to:

- **MOBILIZE YOUR BOSS:** Make an impact at the highest level and align marketing with the company's priorities.
- **MOBILIZE YOUR COLLEAGUES:** Inspire and motivate your non-marketing colleagues to deliver a great customer experience.
- **MOBILIZE YOUR TEAM:** Build and align a winning marketing team.
- **MOBILIZE YOURSELF:** Focus on goals that will benefit your customers, your company and yourself, by meeting your own needs and ambitions. By zeroing in on the value creation zone ("V-Zone")--the all-important overlap between your company's and

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customers' needs--you'll be able to help the business win in the market--and achieve your career goals. Warning: This is not a marketing book. It's a leadership book for marketers, using the latest research on what works--and what doesn't--in marketing's digital age. BONUS: Receive full access to an online self-assessment tool and other marketing leadership resources. The old adage is ingrained in us that if you don't have anything nice to say then don't say anything at all. While this advice may work for home life, as Kim Scott has seen first hand, it is a disaster when adopted by managers in the work place. Scott earned her stripes as a highly successful manager at Google before moving to Apple where she developed a class on optimal management. Radical Candor draws directly on her experiences at these cutting edge companies to reveal a new approach to effective management that delivers huge success by inspiring teams to work better together by embracing fierce conversations. Radical Candor is the sweet spot between managers who are obnoxiously aggressive on the one side and ruinously empathetic on the other. It is about providing guidance, which involves a mix of praise as well as criticism - delivered to

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produce better results and help employees develop their skills and boundaries of success. Great bosses have a strong relationship with their employees, and Scott has identified three simple principles for building better relationships with your employees: make it personal, get stuff done, and understand why it matters. Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Drawing on years of first hand experience, and distilled clearly to give actionable lessons to the reader, Radical Candor shows how to be successful while retaining your integrity and humanity. Radical Candor is the perfect handbook for those who are looking to find meaning in their job and create an environment where people both love their work, their colleagues and are motivated to strive to ever greater success.

When They Win, You Win

The Empathetic Workplace

The Life of Rick James

The Loudest Voice in the Room

10 Key Insights for Building and Leading a Thriving Organization

Just Work

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The King of Content

Looking for a new book that will make your heart race? The fourth edition of The Minotaur Sampler compiles the beginnings of six can't-miss novels--either standalone or first in series--publishing Winter 2022 for free for easy sampling. Standalone: From debut author Stacy Willingham comes a masterfully done, lyrical thriller that is certain to be the launch of an amazing career. A Flicker in the Dark is eerily compelling to the very last page. Standalone: From the author of Every Last Fear comes a breakneck new thriller about a pair of small-town murders fifteen years apart, and the one man whose life is inexplicably linked to both. Alex Finlay returns with The Night Shift. First in Series: Multiple award-winning author Gigi Pandian introduces her newest heroine in Under Lock & Skeleton Key, where Tempest Raj returns home to work at her father's Secret Staircase Construction Company. Standalone: A heart-thumping novel that will shake you to your core, The Resting Place is a masterful novel of suspense and horror from international star Camilla Sten. Standalone: Extraordinarily

tense and deliciously mysterious, Anna Downes's The Shadow House follows one woman desperate to protect her children at any cost in a remote village retreat where not everything is as it seems. . . First in Series: Friday Night Lights meets Mare of Easttown in this small-town mystery about an unlikely private investigator searching for a missing waitress. Pay Dirt Road is the mesmerizing debut from the 2019 Tony Hillerman Prize recipient Samantha Jayne Allen.

**** New York Times and Wall Street Journal bestseller multiple years running * Translated into 20 languages, with more than half a million copies sold worldwide * A Hudson and Indigo Best Book of the Year * Recommended by Shona Brown, Rachel Hollis, Jeff Kinney, Daniel Pink, Sheryl Sandberg, and Gretchen Rubin Radical Candor has been embraced around the world by leaders of every stripe at companies of all sizes. Now a cultural touchstone, the concept has come to be applied to a wide range of human relationships. The idea is simple: You don't have to choose between being a pushover and a jerk. Using Radical Candor—avoiding the perils of Obnoxious Aggression,***

Manipulative Insincerity, and Ruinous Empathy—you can be kind and clear at the same time. Kim Scott was a highly successful leader at Google before decamping to Apple, where she developed and taught a management class. Since the original publication of Radical Candor in 2017, Scott has earned international fame with her vital approach to effective leadership and co-founded the Radical Candor executive education company, which helps companies put the book's philosophy into practice. Radical Candor is about caring personally and challenging directly, about soliciting criticism to improve your leadership and also providing guidance that helps others grow. It focuses on praise but doesn't shy away from criticism—to help you love your work and the people you work with. Radically Candid relationships with team members enable bosses to fulfill their three core responsibilities: 1. Create a culture of Compassionate Candor 2. Build a cohesive team 3. Achieve results collaboratively Required reading for the most successful organizations, Radical Candor has raised the bar for management practices worldwide.

The must-read summary of Kim Scott's book: "Radical Candor". Now a New York Times and Wall Street Journal bestseller Added- value of this summary: • Save time • Understand the key lessons in personal change • Expand on your motivation To learn more, read "Radical Candor". Radical Candor offers a guide to those bewildered or exhausted by management, written for bosses and those who manage bosses. Taken from years of the author's experience, and distilled clearly giving actionable lessons to the reader; it shows managers how to be successful while retaining their humanity, finding meaning in their job, and creating an environment where people both love their work and their colleagues.

An ordinary leader is someone who leads a small organization or team that is doing great things. They manage the majority of the world's workforce, but they don't lead large corporations or big government agencies. Ordinary leaders are rarely written about in books or quoted in magazines. They are, however, important. Maybe not globally, but in their own realm of influence, their leadership makes a difference. The

term “ordinary” is also used to highlight the belief that no one ever arrives as a leader. In fact, if someone thinks of themselves as extraordinary, they will not be a very effective leader. Author Randy Grieser presents 10 key insights for building and leading a thriving organization. These are the principles he identifies as instrumental to success as a leader. Writing for leaders everywhere, he inspires, motivates, and explains how to make each insight a reality in your organization. Become a more passionate, productive, and visionary leader by exploring and embracing these 10 insights: Motivation and Employee Engagement: Organizations flourish when employees go beyond what is expected of them. Passion: A passionate, inspired workforce begins with the leader. Vision: Visionary leaders energize and inspire people to work towards a future goal. Self-Awareness: Knowing your strengths and weaknesses is vital for leading any organization. Talent and Team Selection: The right employees must, first and foremost, fit the workplace culture. Organizational Health: Employees are most engaged when leaders are committed to

the emotional well-being of everyone. Productivity: Focusing on how and what things get done increases efficiency. Creativity and Innovation: Building processes for innovation puts creativity to work. Delegation: As you free up your time, you will also increase employee engagement. Self-Improvement: Personal development makes all the other principles easier to achieve. Also included are the perspectives of 10 ordinary leaders from a range of professions, survey feedback from over 1,700 leaders and employees, and a resource section that provides detailed guidance and examples for putting these ideas into action.

Idealism, Greed, Lies, and the Making of the First Big Cryptocurrency Craze

Own it

A Little Story About the Awesome Power of Recognition For the Love of Men

How to Get What You Want by Saying What You Mean Product Mastery

5 Steps to a Compassionate, Calm, and Confident Response to

Trauma On the Job

“Full of revealing, instantly applicable ideas for leveraging your strengths and overcoming your weaknesses.” —Adam Grant, author of Think Again and Originals, and host of the TED podcast WorkLife For many of us, listening is simply something we do on autopilot. We hear just enough of what others say to get our work done, maintain friendships, and be polite with our neighbors. But we miss crucial opportunities to go deeper—to give and receive honest feedback, to make connections that will endure for the long haul, and to discover who people truly are at their core. Fortunately, listening can be improved—and Ximena Vengoechea can show you how. In Listen Like You Mean It, she offers an essential listening guide for our times, revealing tried-and-true strategies honed in her own research sessions and drawn from interviews with marriage counselors, podcast hosts, life coaches, journalists, filmmakers, and other listening experts. Through Vengoechea’s set of scripts, key questions, exercises, and illustrations, you’ll learn to:

- Quickly build rapport with strangers***
- Ask the right questions to deepen a conversation***
- Pause at the right time to encourage vulnerability***
- Navigate a conversation that’s gone off the rails***

Now more than ever, we need to feel heard, connected, and understood in a world that keeps turning up the volume. Warm, funny, and immensely

practical, this book shows you how.

Seize the competitive advantage by building speed into your leadership DNA

The rapid pace at which change occurs in business today is unprecedented.

Speed has become a major source of competitive advantage. Leaders who act quickly and inspire others to do the same are the ones who ultimately win the day. But achieving increased levels of speed is not always easy.

Culled from the data of one million 360-degree feedback assessments,

Speed provides valuable insights into the qualities that make a leader

successful and productive. Jack Zenger and Joe Folkman reveal eight

essential leadership behaviors shown to improve performance and

ultimately drive organizational effectiveness. The authors will help you

assess the pace at which you work and determine how you stack up against

others in their firm's database. You'll discover tactics for speeding up

critical elements of your day and learn how you can use the eight

companion behaviors—including innovation, develop courage, initiate

action, and set stretch goals— to help you increase your speed.

Matt Mochary coaches the CEOs of many of the fastest-scaling technology

companies in Silicon Valley. With The Great CEO Within, he shares his

highly effective leadership and business-operating tools with any CEO or

manager in the world. Learn how to efficiently scale your business from

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startup to corporation by implementing a system of accountability, effective problem-solving, and transparent feedback. Becoming a great CEO requires training. For a founding CEO, there is precious little time to complete that training, especially at the helm of a rapidly growing company. Now you have the guidance you need in one book.

Super Freak

New Books to Make Your Heart Race

Get Smarter About the Choices that Will Make or Break Your Business