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Expert product evaluations and price analyses lead readers through the maze of merchandise to find the best buys on everything from computers and cameras to vacuum cleaners and bread machines. Included are valuable facts, features, prices, reviews, tips, and best budget buys for 465 products. 150+ photos.

Rev. ed. of: Media and culture. 2nd ed. c2000. Includes bibliographical references (p. 575-582) and index.
Time

**Rules of the Court of Appeal 1994
Media of Mass Communication
Princeton Alumni Weekly
The Directory of U.S. Brand-name**

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Products and Services and Their Marketing Companies

This comprehensive Handbook provides a synthesis of current work and research in media management and economics. The volume has been developed around two primary objectives: assessing the state of knowledge for the key topics in the media management and economics fields; and establishing the research agenda in these areas, ultimately pushing the field in new directions. The Handbook's chapters are organized into parts addressing the theoretical components, key issues, analytical tools, and future directions for research. Each chapter offers the current state of theory and scholarship of a specific area of study, and the volume contributors--all well established in their areas of

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specialty--represent domestic and international scholarship. With its unparalleled breadth of content from expert authors, the Handbook provides background knowledge of the various theoretical dimensions and historical paradigms, and establishes the direction for the next phases of research in this growing arena of study. The Handbook of Media Management and Economics will serve to stimulate future thought and research in the media management and economics disciplines. As such, this volume will be a required reference for students, professors, and industry practitioners for years to come.

Known in Chinese as Hua-yen and in Japanese as Kegon-kyo, the Avatamsaka Sutra, or Flower Ornament Scripture, is held in the

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highest regard and studied by Buddhists of all traditions. Through its structure and symbolism, as well as through its concisely stated principles, it conveys a vast range of Buddhist teachings. This one-volume edition contains Thomas Cleary's definitive translation of all thirty-nine books of the sutra, along with an introduction, a glossary, and Cleary's translation of Li Tongxuan's seventh-century guide to the final book, the Gandavyuha, "Entry into the Realm of Reality."

Stereo Review

Emerging Media and the Changing Horizons of Journalism

Who Owns the World's Media?

Newsweek

Popular Science

Adulthood is hard! But

"kidulting"—engaging in nostalgic childhood

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activities to relieve stress, like playing with your old favorite toys, participating in games and activities from your youth, and even snacking on the foods you enjoyed as a kid— isn't. Let this book be your guide to indulging your inner child. "Kidulting" is a thing, and it's growing! Especially popular among millennials, the term "kidulting" refers to engaging in activities from your childhood, sometimes with a grown-up twist. Psychology Today points out that playing

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like a kid helps you look at the world with fresh eyes—or “beginner’s mind”—which allows you to slow down and focus. The Kidult Handbook is a fun and informative guide to healthy escapism through play. Much like adult coloring books, kidulting is a way of focusing your mind on something fun and creative to relieve stress. But this book goes way beyond just coloring—it includes 160 ideas for fun, from timeless classics like building blanket and pillow forts, to

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generation-specific ideas, from millennials to boomers. Interspersed throughout are fun facts and trivia about games through the ages. Most activities are unplugged and screen-free, and range from solitary pursuits to ones you can share with a friend or two. Feeling young again has never been so easy!

Today's journalists need a wide range of knowledge, technical skills, and digital savvy. In this innovative book, experts on digital journalism share their perspectives

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on what digital journalism is, where it came from, and where it may be going. Addressing some of the most important issues in new media and journalism, authors take on history, convergence, ethics, online media and politics, alternative digital sources of information, and cutting-edge technology, from multimedia web sites and 360-degree cameras to global satellite capabilities. Digital Journalism is a valuable resource for all journalism students and an

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intriguing read for anyone interested in the changing technology of news.

Dealerscope Consumer
Electronics Marketplace

PC Magazine

Sound & Vision

Port Guide

U.S. News & World Report

A critical cultural materialist introduction to the study of global entertainment media. In Global Entertainment Media, Tanner Mirrlees undertakes an analysis of the ownership, production, distribution, marketing, exhibition and consumption of global films and television shows, with an

eye to political economy and cultural studies. Among other topics, Mirrlees examines: Paradigms of global entertainment media such as cultural imperialism and cultural globalization. The business of entertainment media: the structure of capitalist culture/creative industries (financers, producers, distributors and exhibitors) and trends in the global political economy of entertainment media. The "governance" of global entertainment media: state and inter-state media and cultural policies and

regulations that govern the production, distribution and exhibition of entertainment media and enable or impede its cross-border flow. The new international division of cultural labor (NICL): the cross-border production of entertainment by cultural workers in asymmetrically interdependent media capitals, and economic and cultural concerns surrounding runaway productions and co-productions. The economic motivations and textual design features of globally popular entertainment forms such as blockbuster event films, TV

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formats, glocalized lifestyle brands and synergistic media. The cross-cultural reception and effects of TV shows and films. The World Wide Web, digitization and convergence culture.

Offers profiles of ninety-six Asian American businesspeople who have had a significant impact on their professions and communities.

An Introduction to Mass Communication

For CE, PC and Major Appliance Retailers

Argus

Handbook of Media

Management and Economics

Between Cultural Imperialism and Cultural Globalization

Media ownership and concentration has major implications for politics, business, culture, regulation, and innovation. It is also a highly contentious subject of public debate in many countries around the world. In Italy, Silvio Berlusconi's companies have dominated Italian politics. Televisa has been accused of taking cash for positive coverage of politicians in Mexico. Even in tiny Iceland, the regulation of media concentration led to that country's first and only public referendum. Who Owns the World's Media? moves beyond the rhetoric of free media and free markets to provide a

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dispassionate and data-driven analysis of global media ownership trends and their drivers. Based on an extensive data collection effort from scholars around the world, the book covers thirteen media industries, including television, newspapers, book publishing, film, search engines, ISPs, wireless telecommunication and others, across a ten to twenty-five year period in thirty countries. In many countries--like Egypt, China, or Russia--little to no data exists and the publication of these chapters will become authoritative resources on the subject in those regions. After examining each country, Noam and his collaborators offer comparisons

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and analysis across industries, regions, and development levels. They also calculate overall national concentration trends beyond specific media industries, the market share of individual companies in the overall national media sector, and the size and trends of transnational companies in overall global media. This definitive global study of the extent and impact of media concentration will be an invaluable resource for communications, public policy, law, and business scholars in doing research and also for media, telecom, and IT companies and financial institutions in the private sector.

Popular Science gives our readers

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the information and tools to improve their technology and their world.

The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Business Week

Screen Digest

JCPenney [catalog].

Mega Mergers and Acquisitions

Dealerscope Consumer

Electronics MarketplaceFor CE,

PC and Major Appliance

RetailersPopular Science

A casebook that discusses all the mega mergers and acquisitions in terms of value, that have

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happened in different industry sectors such as pharmacy, technology, telecommunications, media and entertainment, electrical and electronics, energy, finance, consumer goods, metals, and automobile and airlines.

Consumer Buying Guide 2000

Digital Journalism

Consumers Digest

Media Concentration and

Ownership Around the World

Media & Culture