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Rise And Grind Outperform Outwork And Outhustle Your Way To A More Successful And Rewarding Life

NATIONAL BESTSELLER • From one of the stars of ABC's Shark Tank and QVC's Clever & Unique Creations by Lori Greiner comes a hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it a success. Turn your idea into a reality. Become your own boss. Make your first million. Achieve financial freedom. Lori Greiner shows you how. Invent It, Sell It, Bank It! is a

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hands-on, nuts-and-bolts guide to getting a new product or company off the ground and making it profitable. Sharing her own secret formula and personal stories along the way, Lori provides vital information and advice on topics that can often intimidate, frustrate, and stump aspiring entrepreneurs. Offering behind-the-scenes insights into her experiences on ABC's Shark Tank and QVC-TV's Clever & Unique Creations by Lori Greiner, as well as valuable lessons learned from the mistakes and triumphs of her early career, Lori proves that, with hard work and the right idea, anyone can turn themselves into the next overnight success. Lori covers such topic as . . .

- *Market research: Is your idea a hero or a zero? Don't be so fixated on the end result that you forget to make*

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something that people actually want to buy. • *Product design: I have an idea, now what's next? From concept to prototype to final product: How do I make it and where do I start? •*

Funding: Although loans, investments, and crowd-sourcing are great ways to access cash, first tap into your own resources as wisely as possible. •

Manufacturing: Seeing your final product roll off the assembly line is a magical moment, but there are things to watch out for so you get there in a cost-effective way. •

Protecting your idea: To patent or not to patent, and other things you can do to safeguard your idea. •

The secrets to selling successfully: You got the product made, now learn how to get people to buy it!

In Knowledge is the New Gold,

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Stephanie Obi opens the pathway to financial freedom by helping women (and a few bold men) to monetize their knowledge through the creation of profitable online courses. This game changing book is filled with expert tips, tried and tested strategies and proven practical advice which she has gained through launching over 20 online courses across multiple niches. In this book, you will discover how the knowledge you have been taking for granted is actually your goldmine. Stephanie also shares easy-to-implement steps for finding your voice, building a community around your topic and marketing your course online. Knowledge is the New Gold demystifies the myths and deeply-held fears that hold women back from using technology to attain financial

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empowerment. Through this book, Stephanie gives women the tools to live independent and financially free lives while creating impact and opportunities for others. Knowledge is the New Gold is the new guide for women everywhere who want to be more, do more, have more and leave a lasting legacy.

A practical guide to "narrative thinking," and why it matters in a world defined by data. In *The Sea We Swim In*, Frank Rose leads us to a new understanding of stories and their role in our lives. For decades, experts from many fields—psychologists, economists, advertising and marketing executives—failed to register the power of narrative. Scientists thought stories were frivolous. Economists were knee-deep in theory. Marketers

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just wanted to cut to the sales pitch. Yet stories, not reasoning, are the key to persuasion. Whether we're aware of it or not, stories determine how we view the world and our place in it. That means the tools of professional storytellers—character, world, detail, voice—can unlock a way of thinking that's ideal for an age in which we don't passively consume media but actively participate in it. Building on insights from cognitive psychology and neuroscience, Rose shows us how to see the world in narrative terms, not as a thesis to be argued or a pitch to be made but as a story to be told. Leading brands and top entertainment professionals already understand the vast potential of storytelling. From Warby Parker to Mailchimp to The Walking Dead, Rose explains how they use stories to

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establish their identity and turn ordinary people into fans—and how you can do the same.

From the ABC hit show "Shark Tank," this book-filled with practical advice and introductions from the Sharks themselves-will be the ultimate resource for anyone thinking about starting a business or growing the one they have. Full of tips for navigating the confusing world of entrepreneurship, the book will intersperse words of wisdom with inspirational stories from the show. Throughout the book, readers will learn how to: Determine whether they're compatible with the life of a small business owner, shape a marketable idea and craft a business model around it, plan for a launch, run a business without breaking the bank (or burning themselves out),

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create a growth plan that will help them handle and harness success, and pitch an idea or business plan like a pro. Responding to the fans' curiosity about past show contestants, readers will also find approximately 10 "Where Are They Now" boxes in which they learn what happened to some of the most asked-about and/or most popular guests ever to try their luck in front of the Sharks-and what they learned in the process.

Transform Any Situation, Close Any Deal, and Achieve Any Outcome

Crazy Is a Compliment

How Fubu Changed a World of Fashion, Branding, and Lifestyle

An Unofficial Fortnite Novel

Last Man Down

5 Voices

5 Steps to Creating Brand and

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Product Names that Sell
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*Rise and Grind Outperform,
Outwork, and Outhustle
Your Way to a More
Successful and Rewarding
Life Currency*

Rise and Grind:

*Outperform, Outwork, and
Outhustle Your Way to a
More Successful and
Rewarding Life by Daymond
John Conversation Starters
New York Times bestselling
author Daymond John
rediscovers the age-old
virtues of persistence,
hard work, and grit. He
motivates his readers that
every great and successful
man and business is built*

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on these old-fashioned virtues. Rise and Grind: Outperform, Outwork, and Outhustle Your Way to a More Successful and Rewarding Life will inspire the readers to work their way the top. John knows the meaning of persistence, hard work, and a work ethic. With only \$40, he started his modest line of clothing. He hand-sew hats in between his shifts while working at Red Lobster. From a small \$40 budget, his business has grown to \$6 billion in sales. John says there is no shortcut

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to success. Good old hard work gets you to the top. He shows his readers how to out-perform your competitors as you rise and grind every day. Time says that Daymond John has created a "game plan for being more productive in your day-to-day life and career." Inc.com highlights the book's inspiring stories on "entrepreneurs [John] admires, and the habits that make them successful." Medium says that Rise And Grind is the perfect book for those who are "looking for a book to

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inspire your grind." A
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**Brief Look Inside: EVERY
GOOD BOOK CONTAINS A WORLD
FAR DEEPER** than the
surface of its pages. The
characters and their world
come alive, and the
characters and its world
still live on.

Conversation Starters is
peppered with questions
designed to bring us
beneath the surface of the
page and invite us into
the world that lives on.
These questions can be
used to.. **Create Hours of
Conversation:**

- Foster a deeper understanding of the book
- Promote an

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atmosphere of discussion
for groups • Assist in the

study of the book, either
individually or

corporately • Explore
unseen realms of the book
as never seen before

One of the biggest stars
in tennis, Serena Williams
has captured every major
title. Her 2009 Australia
Open championship earned
her the #1 world ranking
for the third time in her
illustrious career - and
marked only the latest
exclamation point on a
life well and purposefully
lived. As a young girl,
Serena began training with

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an adult-sized racquet that was almost as big as her. Rather than dropping the racquet, Serena saw it as a challenge to overcome—and she has confronted every obstacle on her path to success with the same unflagging spirit. From growing up in the tough, hardscrabble neighborhood of Compton, California, to being trained by her father on public tennis courts littered with broken glass and drug paraphernalia, to becoming the top women's player in the world, Serena has proven to be an

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inspiration to her legions of fans both young and old. Her accomplishments have not been without struggle: being derailed by injury, devastated by the tragic shooting of her older sister, and criticized for her unorthodox approach to tennis. Yet somehow, Serena always manages to prevail. Both on the court and off, she's applied the strength and determination that helped her to become a champion to successful pursuits in philanthropy, fashion, television and film. In this compelling

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and poignant memoir,
Successful And Rewarding Life
Serena takes an empowering
look at her extraordinary
life and what is still to
come.

95% of what people think,
feel and do, is determined
by habits. Habits are
ingrained but not
unchangeable—new, positive
habits can be learned to
replace worn-out,
ineffective practices with
optimal behaviors that can
cause dramatic, immediate
benefits to the bottom
line. In Million Dollar
Habits, Tracy teaches
readers how to develop the
habits of successful men

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and women so they too can think more effectively, make better decisions, and ultimately double or triple their income.

Readers will learn how to organize their finances, increase health and vitality, sustain loving relationships, build financial independence, and take a leadership role to turn visions into reality.

Ballerina Body

Plant a Seed, Harvest a Dream

Millionaire Success Habits

Fight for Dusty Divot

You Don't Have to Be a

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Shark
Successful And Rewarding Life
**Leading, Competing,
Succeeding**

***How to Turn Your Knowledge
Into an Online Course That
Makes Money and Impacts
Lives***

*NEW EDITION--REVISED AND
UPDATED with all-new chapters
on productivity! Legendary
business coach and entrepreneur
Dean Graziosi takes you from
where you are in life to where you
want to be, using simple tools to
reshape daily routines and open
new doors to prosperity--whether
you're a fellow entrepreneur, an
employee or executive, or a new
grad in your first job. Millionaire
Success Habits is a book designed
with one purpose in mind: to take*

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you from where you are in life to where you want to be in life by incorporating easy-to-implement "Success Habits" into your daily routine. Legendary business coach Dean Graziosi has broken down the walls of complexity around success and created simple success recipes that you can quickly put to use in your life to reach the level of wealth and abundance you desire. This book is not about adding more time to your day. It is about replacing those things that are not serving your future with success habits designed specifically to assist you on your journey to a better you. In these pages, you'll:

- Drill down deep to identify your "why"--the true purpose that drives you and the real reason

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you want to prosper • Expose and overcome the "villain within" that's holding you back • Unlock the single biggest secret to being productive (it's probably not what you think) • Believe in your own massive potential--so you can make it a reality • Use Dean's 30-day Better Life Challenge to catapult you into your new life Now updated with brand-new chapters on productivity and mastering the art of achievement, Millionaire Success Habits gives you the tools you need to radically reshape your daily routine and open new doors to prosperity.

There is an old saying that it takes a village to raise a child, but Jessie Jollymore has experienced through the youth of

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Hope Blooms, an inner city initiative she founded that engages at-risk youth, that sometimes it takes the children to raise the village. A dietitian who worked in inner city health for 15 years, Jollymore witnessed the challenges people face every day with food security, isolation, discrimination, and poverty. An idea bloomed of creating sustainable, youth-driven micro-economies: growing local food systems, growing social enterprises, and mentoring youth to become leaders of change. This led to over 50 youth ages 6 to 18 leading the way in growing over 3,000 pounds of organic produce yearly for their community, building innovative outdoor classrooms, and building

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a successful Fresh Herb Dressing social enterprise, with 100% of proceeds going toward growing food, and scholarships for youth. In this inspiring, vibrant book, the youth behind Hope Blooms tell the story of the social enterprise they built from the soil up, the struggles of "creating something from nothing," successfully navigating the world of business, and ultimately building resilience and leaving behind a legacy. Includes youth's words of wisdom, stories, and poetry, and over 75 colour photos.

The star of ABC's "Shark Tank" demonstrates how starting a business on a shoestring can provide significant competitive advantages for entrepreneurs by forcing them to think creatively,

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use resources efficiently, and
connect more authentically with
customers. --Publisher's
description.

Time is running out for Grey and his squad. While they consistently rank in the top twenty players stuck in Fortnite Battle Royale, they need to be the top five to escape virtual reality and go home. Grey's team begins to fray apart, and he fears he won't be able to keep them together long enough to get the rank they need. With the season ending in a couple weeks, people are either giving up or fighting harder than ever. When Grey losses another squad member, he's on the verge of throwing in the towel himself. But to his surprise, the top player, Tae Min, approaches him with a

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deal that may give them just the
Successful And Rewarding Life
chance they need.

*The Power of Zigging When
Everyone Else Zags*

The Power of Broke

The Naming Book

*Lessons in the Pursuit of
Excellence*

What It Takes

*Rise and Grind--Outperform,
Outwork, and Outhustle Your Way
to a More Successful and
Rewarding Life by Daymond John
Conversation Starters*

Driven

NEW YORK TIMES BESTSELLER

**From Blackstone chairman, CEO,
and co-founder Stephen A.**

**Schwarzman, a long-awaited book
that uses impactful episodes from
Schwarzman's life to show
readers how to build, transform,**

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and lead thriving organizations. Whether you are a student, entrepreneur, philanthropist, executive, or simply someone looking for ways to maximize your potential, the same lessons apply. People know who Stephen Schwarzman is—at least they think they do. He's the man who took \$400,000 and co-founded Blackstone, the investment firm that manages over \$500 billion (as of January 2019). He's the CEO whose views are sought by heads of state. He's the billionaire philanthropist who founded Schwarzman Scholars, this century's version of the Rhodes Scholarship, in China. But behind these achievements is a man who has spent his life learning and reflecting on what it

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takes to achieve excellence, make an impact, and live a life of consequence. Folding handkerchiefs in his father's linen shop, Schwarzman dreamed of a larger life, filled with purpose and adventure. His grades and athleticism got him into Yale. After starting his career in finance with a short stint at a financial firm called DLJ, Schwarzman began working at Lehman Brothers where he ascended to run the mergers and acquisitions practice. He eventually partnered with his mentor and friend Pete Peterson to found Blackstone, vowing to create a new and different kind of financial institution. Building Blackstone into the leading global financial institution it is

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today didn't come easy.

Schwarzman focused intensely on culture, hiring great talent, and establishing processes that allow the firm to systematically analyze and evaluate risk. Schwarzman's simple mantra "don't lose money" has helped Blackstone become a leading private equity and real estate investor, and manager of alternative assets for institutional investors globally. Both he and the firm are known for the rigor of their investment process, their innovative approach to deal making, the diversification of their business lines, and a conviction to be the best at everything they do. Schwarzman is also an active philanthropist, having given away more than a billion dollars. In philanthropy,

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as in business, he is drawn to situations where his capital and energy can be applied to drive transformative solutions and change paradigms, notably in education. He uses the skills learned over a lifetime in finance to design, establish, and support impactful and innovative organizations and initiatives. His gifts have ranged from creating a new College of Computing at MIT for the study of artificial intelligence, to establishing a first-of-its-kind student and performing arts center at Yale, to enabling the renovation of the iconic New York Public Library, to founding the Schwarzman Scholars fellowship program at Tsinghua University in Beijing—the single largest

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philanthropic effort in China's history from international donors. Schwarzman's story is an empowering, entertaining, and informative guide for anyone striving for greater personal impact. From deal making to investing, leadership to entrepreneurship, philanthropy to diplomacy, Schwarzman has lessons for how to think about ambition and scale, risk and opportunities, and how to achieve success through the relentless pursuit of excellence.

Schwarzman not only offers readers a thoughtful reflection on all his own experiences, but in doing so provides a practical blueprint for success.

In his bestselling business book Driven, Robert Herjavec, the co-

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star of CTV's Shark Tank and former co-star of CBC's Dragons' Den, urged his readers to embrace risk, take control of their lives and stay true to their visions. Now, Herjavec pushes his readers even further toward greatness. Known for his honesty, integrity and powers of persuasion, Herjavec never fails to reach for the highest rung on the ladder. In *The Will to Win*, he shares some of his own secrets for greatness, whether it's knowing when to be aggressive (and when not to be), when to talk and when to listen, or when and how to ask the right questions. And he reminds us that we all have the same 24 hours a day in which to maximize our future—it's how we spend

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those hours that counts. Whether you are seeking to build the next big communications technology company, become the most respected teacher in your education system or make a lasting impact as an artist in your field, the most important decision you can make, according to Herjavec, is to reject mediocrity. Drawing on anecdotes from his own life and from the lives of celebrity friends such as Oprah, Georges St-Pierre and Celine Dion, he delivers valuable lessons that will guide readers to greater happiness and success. John has never been a stranger to hard work. As a young man he started a hip-hop inspired fashion brand on the streets of Queens, New York, with a \$40 budget;

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today his brand, FUBU, has over \$6 billion in sales. The truth, he says, is that if you want to get and stay ahead, you need to put in the work. You need to outthink, outhustle, and outperform everyone around you. You've got to rise and grind every day. Here John shares the habits and mind-set that empower him, letting us in on how he makes the most of his 24/7. And he opens up about his recent cancer scare and how it fuels him to continue to challenge himself.

A founder of the Corcoran Group real estate company describes her hard-working childhood and the lessons she learned from her mother and through her business experiences that enabled her to become one of the most

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**successful entrepreneurs in the
country. 125,000 first printing.**

**Summary of Rise and Grind
How Empty Pockets, a Tight
Budget, and a Hunger for
Success Can Become Your
Greatest Competitive Advantage
Blue**

**Million Dollar Habits
How to Succeed in Business and
in Life**

**Dancing and Eating Your Way to
a Leaner, Stronger, and More
Graceful You**

**Hope Blooms
Disney CEO Michael
Eisner's legendary self-
reliance comes through in
his narration of Work in
Progress. He takes you with
him as, again and again, he**

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plunges into uncharted waters and comes up a stronger swimmer than he was before.

True story from the major motion picture "In Darkness," official 2012 Academy Award nominee for Best Foreign Language Film. In 1943, with Lvov's 150,000 Jews having been exiled, killed, or forced into ghettos and facing extermination, a group of Polish Jews daringly sought refuge in the city's sewer system. The last surviving member this group, Krystyna Chiger, shares one of the most intimate,

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harrowing and ultimately triumphant tales of survival to emerge from the Holocaust. The Girl in the Green Sweater is Chiger's harrowing first-person account of the fourteen months she spent with her family in the fetid, underground sewers of Lvov. The Girl in the Green Sweater is also the story of Leopold Socha, the group's unlikely savior. A Polish Catholic and former thief, Socha risked his life to help Chiger's underground family survive, bringing them food, medicine, and supplies. A moving memoir

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**of a desperate escape and
life under unimaginable
circumstances, The Girl in
the Green Sweater is
ultimately a tale of intimate
survival, friendship, and
redemption.**

**Everything you need to
know about starting your
own independent
business—and earning
big—through easy-to-
understand infographics.
Start your dream business,
optimize your freelancing,
and max out your earnings
with this graphic guide to
everything you need to
know to work for yourself.
The Infographic Guide for**

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Entrepreneurs includes information on how to leverage your skills to earn money, how to apply for a business loan, how to keep track of your earnings and expenses—and much more. With clear and accessible infographics on topics such as “What Makes My Business Unique?”; “Sell Yourself Without Selling Out”; “Feast or Famine: How to Stay Afloat During Dry Spells”; and “Hiring Your Squad”, you’ll learn how easy it is to work for you!

The music. The mix. His life. “[A] passionate,

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introspective memoir."
—Publishers Weekly

**"Sometimes I think my
whole life can be seen
through shades of blue..."**

**—Steve Aoki Blue is the
remarkable story—in
pictures and words—of
Steve Aoki, the superstar
DJ/producer who started his
career as a vegan
straightedge hardcore
music kid hellbent on
defying his millionaire
father, whose unquenchable
thirst to
entertain—inherited from
his dad, Rocky Aoki,
founder of Benihana—led
him to global success and**

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two Grammy nominations. Ranked among the top ten DJs in the world today, Grammy-nominated artist, producer, label head, fashion designer, philanthropist and entrepreneur Steve Aoki is an authentic global trendsetter and tastemaker who has been instrumental in defining contemporary youth culture. Known for his outrageous stage antics (cake throwing, champagne spraying, and the 'Aoki Jump') and his endearing personality, Steve is also the brains behind indie record label Dim Mak,

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which broke acts such as The Kills, Bloc Party, and The Gossip. Dim Mak also put out the first releases by breakout EDM stars The Chainsmokers and The Bloody Beetroots, as well as the early releases for Grammy-nominated artist Iggy Azalea, in addition to EDM star Zedd and electro duo MSTRKFT. In Blue, Aoki recounts the epic highs of music festivals, clubs and pool parties around the world, as well as the lows of friendships lost to drugs and alcohol, and his relationship with his flamboyant father.

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Illustrated with candid photos gathered throughout his life, the book reveals how Aoki became a force of nature as an early social media adopter, helping to turn dance music into the phenomenon it is today. All this, while remaining true to his DIY punk rock principles, which value spontaneity, fun and friendship above all else—demonstrable by the countless cakes he has flung across cities worldwide.

**Cold Hard Truth on Family,
Kids and Money
Proven Power Practices to**

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**Double and Triple Your
Income**

**A Visual Reference for
Everything You Need to
Know**

**The Will To Win
On Business, Money & Life
Risking Failure Surviving
Success**

**How to Communicate
Effectively with Everyone
You Lead**

*The star of ABC's Shark
Tank presents a
foolproof financial
guide that will help
readers make solid
financial decisions at
any age or stage of*

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life. 75,000 first
Successful And Rewarding Life
printing.

"Superb.... [A] richly
researched, passionately
written book."--William
E. Cain, Boston Globe
Widely acknowledged as
the definitive history
of the era, Henry
Mayer's National Book
Award finalist biography
of William Lloyd
Garrison brings to life
one of the most
significant American
abolitionists.

Extensively researched
and exquisitely nuanced,
the political and social

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climate of Garrison's
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times and his

*achievements appear here
in all their prophetic
brilliance. Finalist for
the National Book Award,
winner of the J. Anthony
Lucas Book Prize, winner
of the Commonwealth Club
Silver Prize for
Nonfiction.*

*From bestselling author
and Shark Tank star
Robert Herjavec comes a
business book in which
he transcends the
business world, helping
us all learn the art of
persuasion in order to*

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get ahead in our
Successful And Rewarding Life
personal and
professional lives. A
Wall Street Journal
Bestseller! Many people
assume that effective
sales ability demands a
unique personality and
an aggressive attitude.
It's not true, and
Robert Herjavec is
proof. Known as the
"Nice Shark" on the
ABC's Emmy Award-winning
hit show SHARK TANK,
Robert Herjavec is loved
by viewers, who respond
to his affable nature.
He has developed an

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*honest and genuine
approach to life and
selling that has set him
apart from his cut-
throat colleagues, and
rewarded him with a
degree of wealth
measured in hundreds of
millions of dollars. In
You Don't Have to Be a
Shark, Robert transcends
pure sales technique and
teaches "non-business
people" what they need
to know in order to sell
themselves successfully.
We are each our own
greatest asset, and in
order to achieve our*

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goals, we need to be
Successful And Rewarding Life
able to communicate with
others, position
ourselves and even look
the part. Robert's
philosophy is simple:
Great salespeople are
made, not born, and no
one achieves success in
life without knowing how
to sell. Entertaining,
enlightening and
effective, You Don't
Have to Be a Shark will
reveal the secrets of
one of North America's
most successful
businessmen, who also
happens to be one of

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today's most prominent
Successful And Rewarding Life
TV personalities,
delivered in a friendly,
down-to-earth manner,
and filled with
anecdotes and
observations to support
its hard-nosed advice.
We all think carefully
about the big decisions
in our lives, like what
career we want to pursue
or who we want to marry.
But few people spend
enough time thinking
deeply about the
financial implications
of their biggest life
choices--and that's a

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serious money mistake.
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Work in Progress

**The Girl in the Green
Sweater**

Display of Power

**A Life in Holocaust's
Shadow**

Don't Bullsh*t Yourself!

On the Line

**Knowledge Is the New
Gold**

New York Times

**bestselling author of The
Power of Broke and**

"Shark" on ABC's hit

**show Shark Tank explores
how grit, persistence, and
good old-fashioned hard
work are the backbone of**

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**every successful business
and individual, and**

**inspires readers to Rise &
Grind their way the top.
Daymond John knows
what it means to push
yourself hard--and he also
knows how spectacularly
a killer work ethic can
pay off. As a young man,
he founded a modest line
of clothing on a \$40
budget by hand-sewing
hats between his shifts at
Red Lobster. Today, his
brand FUBU has over \$6
billion in sales.**

**Convenient though it
might be to believe that**

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you can shortcut your way to the top, says John, the truth is that if you want to get and stay ahead, you need to put in the work. You need to out-think, out-hustle, and out-perform everyone around you. You've got to rise and grind every day. In the anticipated follow-up to the bestselling The Power of Broke, Daymond takes an up close look at the hard-charging routines and winning secrets of individuals who have risen to the challenges in their lives

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and grinded their way to the very tops of their fields. Along the way, he also reveals how grit and persistence both helped him overcome the obstacles he has faced in life and ultimately fueled his success.

The celebrated ballerina and role model shares the secrets of how to reshape your body and achieve a lean, strong physique and glowing health. Misty Copeland believes "There has been a shift in recent years in which women no longer desire the bare

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bones of a runway model. Standards have changed: what women do want is a long, toned, powerful body with excellent posture." In other words, the body of a ballerina. In her first health and fitness book, Misty will show women how to get healthier and stronger and how to reshape their bodies to be lean and flexible with: Step-by-step advice Meal plans focusing on healthy fats Workout routines Words of inspiration, including excerpts from Misty's

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personal journal

The bestselling author and star of ABC's Shark Tank reveals how to master the three prongs of influence: reputation, negotiation, and relationships. Have you ever wanted to make a big change in your life but weren't sure where to start? In Powershift, Daymond John shares the answer. To take control of your destiny and drive the change you want to see, you need to lay the groundwork so you're prepared to seize every

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**opportunity that comes
your way. And that means
mastering -**

**Influence--make an
impression: Develop a
reputation that highlights
what you stand for. -**

**Negotiation--make a deal:
Hone a win-win
negotiating style. -**

**Relationships--make a
connection last: Nurture
those connections you
make along the way.**

**Through never-before-
told stories from his life
and career, Daymond
shares the lessons that
got him to where he is**

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today: from how he remade his public image as he transitioned from clothing mogul to television personality, to how he mastered the negotiation strategies that determine whether deals are won or lost "in the tank," to his secrets for building long-lasting--and profitable--relationships with founders and brands. Throughout the book, some of the world's most successful personalities reveal how they shifted their power in meaningful

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**ways: Kris Jenner on
determining your value:**

***"You don't have to go ask
somebody else for
permission. You have the
power to be able to stick
to your guns and demand
your worth." Mark Cuban
on finding and***

***understanding your why:
"Time is the one asset we
don't own, we can't buy,
and we can never get
back." Pitbull on tapping
into your inner power: "A
lot of people feel that to
be powerful is to exude
strength. I think it's the
total opposite. To be***

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***powerful is to be
powerless. It's when you
give everybody what you
got." Whether you're an
innovator working to turn
your big idea into a
reality, a professional
looking to land a major
promotion, or a busy
parent trying to find more
time to focus on what's
really important to you,
Daymond shows you how
to shift your power and
energy towards positive
change.***

***New York Times
Bestseller and Wall Street
Journal Bestseller! Bar***

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Rescue's Jon Taffer presents a new guide to getting what you want in life and business--to stop making excuses so you can get back to winning. During his many years as an entrepreneur, consultant, and star of the Paramount Network's hit show Bar Rescue, Jon Taffer has witnessed the destruction that results when people bullsh*t themselves. Excuses are the root cause of nearly every business and personal problem, but fortunately, Jon knows

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***how to fix your excuse
habit for good. This book
is almost as good as
having Jon in your face on
Bar Rescue, telling you
the hard truths you've
been avoiding. Don't
Bullsh*t Yourself! is Jon
Taffer's brutally honest,
no-nonsense guide to
help you kick those
excuses to the curb. If
you can stop bullsh*tting
yourself and address your
real issues, you will gain
the power to turn your
life around completely.
Taffer breaks excuses
down into six major***

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categories, illustrating them with real-life examples such as Marcus Luttrell, the lone survivor of a SEAL team mission in Afghanistan who barely escaped Taliban territory, and Christine King, founder and CEO of Your Best Fit, who, despite being paralyzed in a horrific boating accident, went on to build a successful fitness company. These inspiring stories, combined with Taffer's own experiences, will give you the confidence to identify and

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face your own excuses

head-on. It's Taffer Time!

**Time to stop bullsh*tting
yourself and start
crushing it!**

**Cold Hard Truth On Men,
Women, and Money**

Invent It, Sell It, Bank It!

**How Courage, Resilience,
and Forgiveness Helped**

One Man Seize the

American Dream

**Playing the Game Without
a Coach**

Rise and Grind

MARK CUBAN - Top 15

**Secrets to Success in Life
and Business**

Powershift

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Kevin O'Leary shares invaluable secrets on entrepreneurship, business, money and life. Can you make millions just by “visualizing yourself rich” as some business prophets suggest? Don't buy it, says Kevin O'Leary. If you want to be a successful entrepreneur and amass wealth, you're going to have to work for it. But the good news is: with the right guidance, focus and perseverance, you can turn entrepreneurial vision into lucrative reality and have the personal freedom that only wealth can buy. Kevin O'Leary would know. The much-feared and revered Dragon on the immensely popular show

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Dragons' Den (and Shark Tank in the U.S.) started his company in his basement with a \$10,000 loan from his financially savvy mother. A few years later, Kevin sold that company for more than four billion dollars. In this compelling, candid and, above all else, brutally honest business memoir, Kevin provides engaging, practical advice and lessons that will give anyone a distinct competitive edge. Reveals how companies like GE and Burberry have broken the corporate mould, and introduces us to entrepreneurs like Leila Velez, who started a multi-million hair-care company from her kitchen sink in Rio.

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An inside look at the devastating events of September 11, 2001, from the perspective of a high-ranking FDNY officer, describes the rescue efforts at Ground Zero and his personal ordeal of being buried for more than four hours in the rubble of the North Tower. Reprint.

"At thirteen years old, Benjamin Raymond made a life-changing decision. The son of a white mother, who often broke down under the strains of her mental illness and drug addiction, and a black father, who had long since disappeared, Ben took control of his destiny and put himself in foster care. A raw portrait of growing up in a family burdened

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**with mental illness and domestic
violence, building relationships
through prison walls, and
discovering what living a rich life
really means, [this] is a story of
courage, resilience, and
ultimately, forgiveness"--Jacket
back.**

**50 Common Money Mistakes and
How to Fix Them**

Use what You've Got

**The Infographic Guide for
Entrepreneurs**

**And Other Business Lessons I
Learned from My Mom**

**The Gateway to Wealth &
Prosperity**

**A Firefighter's Story of Survival
and Escape from the World
Trade Center**

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The Skirt

For fans of Gary Soto and Matt de la Peña comes a tale of a contemporary Mexican-American family with a "spunky and imaginative heroine" (Publishers Weekly). Miata Ramirez is scared and upset. The skirt she brought to show off at school is gone. She brought her forklorico skirt to show off at school and left it on the bus. It's not just any skirt. This skirt belonged to Miata's mother when she was a child in Mexico. On Sunday, Miata and her dance group are supposed going to dance forklorico, or traditional Mexican folk dances; and that kind of dancing requires a skirt like the one Miata lost. It's Friday afternoon. Miata doesn't want her parents to know she's lost

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something again. Can she find a way to rescue the precious skirt in time? With its focus on family ties, friendship, and ethnic pride and Includes an afterword from its acclaimedthe author, *The Skirt* is a story that children everywhere will relate to and be inspired by, no matter their background. "A light, engaging narrative that successfully combines information on Hispanic culture with familiar and recognizable childhood themes....A fine read-aloud and discussion starter, this story blends cultural differences with human similarities to create both interest and understanding."—SLJ
"Light, easy reading . . . offering readers a cast and situations with which to identify, whatever their own ethnic origins."—*The Bulletin*

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"Soto's light tale offers a pleasant blend of family ties, friendship and ethnic pride...[and Miata is] a spunky and imaginative

heroine."—Publishers Weekly
NAME YOUR BUSINESS. TELL YOUR STORY. Advertising and marketing masters from Ogilvy to Godin have proven the value of words when it comes to building a brand, attracting an audience, and making a sale. In our increasingly crowded and noisy world, a name is the foundation of every product, brand, or business—and it needs to stand out. In *The Naming Book*, Bullhorn Creative founder and partner Brad Flowers presents a clear framework for crafting and choosing the name that sticks. With a five-step blueprint that takes you from brainstorming to

trademarking, this book is the ultimate guidebook to naming anything. You'll learn how to: Set clear goals for your name and brand before you start Craft a brainstorming list based on your business mission Build a brand unique to you by creating your own word Find the balance between "cool" and clear Narrow down your list of names with five easy tests Discover your leadership voice and unlock your potential to influence others 5 Voices is the code for unlocking your capacity to have honest conversations and build deeper, more authentic relationships with your teams, your families and your friends. In order to lead others effectively, we need a true understanding of ourselves, our natural tendencies and patterns

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of behavior. In learning what your leadership voice sounds like to others, you will discover what it feels like to be on the other side of your personality, as well as how to hear and value others' voices, namely the Pioneer, the Connector, the Creative, the Guardian, and the Nurturer. Once you understand your own leadership voice, you'll discover how best to communicate with each of the other voices, which will transform your communication at every level of relationship, both personal and professional. In mastering the 5 Voices of leadership, you will increase your emotional intelligence, allowing you to gain a competitive advantage as a leader. You will also be equipped with a simple, easy to remember vocabulary that, when shared, has a

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track record for decreasing the drama, misunderstanding and miscommunication in all spheres of influence. Are you focused on relationships, values, and people? Or are you oriented more toward tradition, money, and resources? Do you know how others hear your voice? Do you appreciate the contributions of others on your team? This book will help you identify your natural leadership style, and give you a framework for leveraging your strengths. Find your foundational leadership voice Learn to hear and value the voices of others Know yourself before leading others Connect and communicate well with team, family and friends All five leadership voices come with their own particular set of strengths, and all

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have areas for growth.

Understanding both sides of the equation is the key to taking your leadership to the next level and is the secret to increasing your ability to influence your team, family and friends. 5 Voices is a simple key which unlocks complicated relational dynamics and improves the health and alignment of all your relationships.

Robert Herjavec has lived the classic “rags to riches” story, from having \$20 in his pocket to starting up technology companies worth hundreds of millions of dollars.

Now the star of television’s Dragons’ Den and Shark Tank, this son of Croatian immigrants earned his incredible wealth by overcoming the odds with hard work and determination. On

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television, Herjavec bankrolls the best inventions and shoots down the best of intentions. Now, he's sharing his hard-won wisdom in one of the most inspirational business books of recent times. In *Driven*, Herjavec shares the secrets that took him from his job waiting tables to growing his nascent technology company into a world-class conglomerate, The Herjavec Group. Herjavec's principles are as valuable in the living room as they are in the boardroom. Anyone can succeed, on their own terms, by following his sage but simple advice—if they're willing to take chances, to take control of their own future and to stay true to their own visions.

**Crush the Excuses That Are
Holding You Back**

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The Sportsmanship of Business
Outperform, Outwork, and

**Outhustle Your Way to a More
Successful and Rewarding Life by
Daymond John**

Cold Hard Truth

**The Sea We Swim In: How Stories
Work in a Data-Driven World**

The Color of Noise

**Shark Tank Jump Start Your
Business**

*With worldwide distribution, the
FUBU "For Us By Us" fashion brand
is an international symbol of
empowerment and success, standing
as a blueprint for young business
people looking to chart their own
course. In Display of Power: How
FUBU Changed a World of Fashion,
Branding, and Lifestyle, Daymond*

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John (FUBU's founder and CEO) gets to the heart of his unlikely run to the top of the fashion world, and shines compelling light on what it takes to succeed-from the dizzying street corners of his old neighborhood to the dazzling corner offices of corporate America-and what it takes to harness and display the power that resides in us all.

SPECIAL DEAL!!! Buy the paperback version of the book NOW to receive the kindle version (\$2.99) for FREE! Mark Cuban is an American entrepreneur and investor. He is the owner of the NBA's Dallas Mavericks, Landmark Theatres, and Magnolia Pictures, and is the chairman of the HDTV cable

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network AXS TV. Cuban is also one of the main "shark" investors on the ABC reality television series, Shark Tank. Throughout this book, we'll explore some of Mark Cuban's most famous quotes, taking a look at the context and significance of his statements. Following each is a summary of how these learnings can be applied to both business, and our daily lives. Table of Contents

Introduction Short Biography Lesson

#1 - "Don't Drown In Opportunity"

Lesson #2 - "Failure is Part of the Success Equation" Lesson #3 - "Gets

Shit Done and Stays Productive"

Lesson #4 - "Money Can't Buy

Happiness" Lesson #5- "The market

could go up for years... " Lesson #6 -

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"Treat your customers like they own you. Because they do." Lesson #7 -

"It's not in the dreaming, it's in the doing." Lesson #8 - "The best startup capital is 'sweat equity" Lesson #9 -

"Every rejection gets you closer to sales" Lesson #10 - "Find your weaknesses before competitors do"

Lesson #11 - "Be the best you can be."

Lesson #12 - "Be optimistic from the moment you wake up" Lesson #13 -

"Everyone has ideas, most don't do the work required to get the job done."

Lesson #14 - "Do Something

Different" Lesson #15 - "Know Your Business Better than Anyone"

Conclusion

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