

Roland Berger Rail Market Study

America's position as the source of much of the world's global innovation has been the foundation of its economic vitality and military power in the post-war. No longer is U.S. pre-eminence assured as a place to turn laboratory discoveries into new commercial products, companies, industries, and high-paying jobs. As the pillars of the U.S. innovation system erode through wavering financial and policy support, the rest of the world is racing to improve its capacity to generate new technologies and products, attract and grow existing industries, and build positions in the high technology industries of tomorrow. Rising to the Challenge: U.S. Innovation Policy for Global Economy emphasizes the importance of sustaining global leadership in the commercialization of innovation which is vital to America's security, its role as a world power, and the welfare of its people. The second decade of the 21st century is witnessing the rise of a global competition that is based on innovative advantage. To this end, both advanced as well as emerging nations are developing and pursuing policies and programs that are in many cases less constrained by ideological limitations on the role of government and the concept of free market economics. The rapid transformation of the global innovation landscape presents tremendous challenges as well as important opportunities for the United States. This report argues that far more vigorous attention be paid to capturing the outputs of innovation - the commercial products, the industries, and particularly high-quality jobs to restore full employment. America's economic and national security future depends on our succeeding in this endeavor.

This book focuses on the analysis of transportation economics development with spatiotemporal characteristics in both theory and practice. The comprehensive and general theory development, practical transportation events and policy implications are addressed. The book pursues three main objectives: firstly, to structurally describe the overall spatiotemporal transportation theory development; secondly, to break down transportation elements and transportation modes into railway, highway, water, civil aviation, pipeline and urban transportation for the purposes of in-depth professional analysis; and thirdly, to summarize transportation trends including car-hailing, shared bicycles, etc., in China to reveal their policy implications.

This book gathers the peer-reviewed papers presented at the 8th edition of the International Workshop “Service Orientation in Holonic and Multi-Agent Manufacturing – SOHOMA’18” held at the University of Bergamo, Italy on June 11–12, 2018. The objective of the SOHOMA annual workshops is to foster innovation in smart and sustainable manufacturing and logistics systems by promoting new concepts, methods and solutions that use service orientation of agent-based control technologies with distributed intelligence. Reflecting the theme of SOHOMA’18: “Digital transformation of manufacturing with agent-based control and service orientation of Internet-scale platforms”, the research included focuses on how the digital transformation, as advocated by the “Industry 4.0”, “Industrial Internet of Things”, “Cyber-Physical Production Systems” and “Cloud Manufacturing” frameworks, improves the efficiency, agility and sustainability of manufacturing processes, products, and services, and how it relates to the interaction between the physical and informational worlds, which is implemented in the virtualization of products, processes and resources managed as services.

This book reflects on experiences in other countries and makes recommendations for improving the capability and capacity of institutions and organizations, in order to achieve sustainable development of the Chinese high-speed railway (HSR) system.

GreenTech Made in Germany

Leadership in Times of Change

The Eurasian Connection

Transport Trends and Economics 2018-2019

The Formation of Financial Centers

Proceedings of SOHOMA 2018

Rationale, Trends and Problems

This product is for beginners. Do you have that entrepreneurial character to start a business? Do you have the characteristics that define a hardworking individual? This booklet is designed to help those who are considering starting a busi may not be strong enough to handle a business. Many people say that entrepreneurs have to have certain qualifications or characteristics, but that isn't always true. Sometimes, you just have to know what your weaknesses are. This book a dream realize what the necessary characteristics are of an entrepreneur. Available in print and digital versions through links below. *Print version includes work pages for thoughts and ideas*

If you want to discover the Next Big Thing in technology... ENTER THE DRAGON. You already know that China is the most populated nation on the planet. You already know about the rapid growth of its Internet and the recent development technologies. But did you realize that China has... The world's largest number of mobile phone users (500 million) Three times as many engineering students as the United States? A dozen more billion-dollar tech firms than the United States? growing venture capital market in the world? It's time to face the facts: China is catching up to the United States as a global leader of technology--and, within a few years, may surpass every nation in the world. By modeling their new tec on successful American ones like Google and Yahoo, a new breed of entrepreneur is leading China through a second Industrial Revolution. Financial journalist Rebecca A. Fannin traveled from Shanghai to Beijing and beyond to speak face-to-China's hottest up-and-comers. For some of these young entrepreneurs, it's their first interview with the Western press--and their first chance to introduce their companies before the stocks hit Nasdaq. You'll meet smart and savvy self-s who made his company Baidu in the image of Google. You'll meet inventors and innovators like Liu Yingkui, who developed software for selling goods over cell phones, not PCs. You'll also meet the American venture capitalists who are search every day in every corner of China. Whether you're an investor, entrepreneur, techno whiz, or dot-com mogul, you can make peace with the dragon--and profits, too.

Na evropských železnicích byla po roce 1993 implementována reforma, která spožívala ve vertikální (infrastruktura–provoz) a horizontální (nákladní-osobní) separaci odv?tví a v umožn?ní vstupu konkurence na trh železni?ních služeb. Autor pu snaží identifikovat vliv t?chto reform na výkonost železnice. Projevily se separace kladn?, ?i záporn?? Jak se evropské železnice vyrovnaly se vstupem konkurence? Existuje zde rozdíl mezi západoevropskými a východoevropskými státy? Na t odpovídá autor prost?ednictvím regresní analýzy, provedené na vzorku 27 evropských zemí v období 1995–2011. Ing. Zden?k Tomeš, Ph.D. je vedoucí Katedry ekonomie na Ekonomicko–správní fakult? Masarykovy univerzity v Brn?. Jeho hlavní výzkumným zájmem je ekonomie dopravy.

Digital Darwinism takes a closer look at disruptive thinking to inspire those who want to be the best at digital transformation. Change across business is accelerating, but the lifespan of companies is decreasing as leaders face a growing a decisions to make, data to process and technology that threatens even the most established business models. These forces could destroy your company or, with the right strategy in place, help you transform it into a market leader. Digital a guiding hand through the turbulence, offering practical strategies while sounding a call to action that lights a fire underneath complacency to inspire creative change. Digital Darwinism shines a light on the future by exploring technology, s from the past so you can understand how to adapt, what to embrace and what to ignore. Tom Goodwin proves that assumptions the business world has previously made about "digital" are wrong: incremental change isn't good enough, ad the edges won't work and digital isn't a thing - it's everything. If you want your organization to succeed in the post-digital age, you need to be enlightened by Digital Darwinism.

Ein Handbuch für Schweizer KMU

How To Execute Business Strategy In India

Developing Strategies in an Uncertain World

Scenario-based Strategic Planning

Data-driven Multivalence in the Built Environment

Human Systems Engineering and Design

Spatiotemporal Transportation Economics Development

This book provides a comprehensive overview of how to strategically manage the movement and storage of products or materials from any point in the manufacturing process to customer fulfillment. Topics covered include important tools for strategic decision making, transport, packaging, warehousing, retailing, customer services and future trends. An introduction to logistics Provides practical applications Discusses trends and new strategies in major parts of the logistic industry

I et globalt og historisk perspektiv skildrer bogen udviklingen af velstand i de moderne industrisamfund i det 20. og 21. århundrede. Forretning og teknologi udgør omdrejningspunktet for fremstillingen. Udviklingen drives især af de førende virksomheder, som efterhånden antager global karakter. Med globaliseringen binder disse virksomheder stadig flere virksomheder sammen i globale forsyningskæder. Det danner afsæt for en velstandsstigning i en række nye samfund, som resulterer i en tredobling af verdens middelklasse til hen ved tre milliarder. Mere end halvdelen af verdens befolkning mangler endnu at blive trukket med i velstandsstigningen. Udviklingen foregår i et samspil med staten, videnskaben og kulturen, som ligeledes belyses. I et andet bind behandles tiden frem til slutningen af det 19. århundrede.

This book sets the stage for understanding how the exponential escalation of digital ubiquity in the contemporary environment is being absorbed, modulated, processed and actively used for enhancing the performance of our built environment. S.M.A.R.T., in this context, is thus used as an acronym for Systems & Materials in Architectural Research and Technology, with a specific focus on interrogating the intricate relationship between information systems and associative material, cultural and socioeconomic formations within the built environment. This interrogation is deeply rooted in exploring inter-disciplinary research and design strategies involving nonlinear processes for developing meta-design systems, evidence based design solutions and methodological frameworks, some of which, are presented in this issue. Urban health and wellbeing, urban mobility and infrastructure, smart manufacturing, Interaction Design, Urban Design & Planning as well as Data Science, as prominent symbiotic domains constituting the Built Environment are represented in this first book in the S.M.A.R.T. series. The spectrum of chapters included in this volume helps in understanding the multivalence of data from a socio-technical perspective and provides insight into the methodological nuances involved in capturing, analysing and improving urban life via data driven technologies.

Transportation systems play a major role in the reduction of energy consumptions and environmental impact all over the world. The significant amount of energy of transport systems forces the adoption of new solutions to ensure their performance with energy-saving and reduced environmental impact. In this context, technologies and materials, devices and systems, design methods, and management techniques, related to the electrical power systems for transportation are continuously improving thanks to research activities. The main common challenge in all the applications concerns the adoption of innovative solutions that can improve existing transportation systems in terms of efficiency and sustainability.

Riding the Tiger

The Practical Business

Forretning, teknologi og samfund i det 20. og 21. århundrede

Light Footprint Management

New Directions in Supply Chain Management

Proceedings of 4th Conference on Sustainable Urban Mobility (CSUM2018), 24 – 25 May, Skiathos Island, Greece

Supply-Chain Efficiency along the Modern Silk Route through Central Asia

This open access book explores supply chains strategies to help companies face challenges such as societal emergency, digitalization, climate changes and scarcity of resources. The book identifies industrial scenarios for the next decade based on the analysis of trends at social, economic, environmental technological and political level, and examines how they may impact on supply chain processes and how to design next generation supply chains to answer these challenges. By mapping enabling technologies for supply chain innovation, the book proposes a roadmap for the full implementation of the supply chain strategies based on the integration of production and logistics processes. Case studies from process industry, discrete manufacturing, distribution and logistics, as well as ICT providers are provided, and policy recommendations are put forward to support companies in this transformative process.

Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of The Geography of Transport Systems has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: http://people.hofstra.edu/geotrans This text is an essential resource for undergraduates studying transport geography, as well as those interested in economic and urban geography, transport planning and engineering.

В докладах авторы рассматривают новый взгляд на развитие современных транспортных систем: параметры экономической оценки, специфические риски реализации проектов развития железнодорожного транспорта и их финансирование. Рассматриваются вопросы о достоверности экономических расчетов при оценке крупных инфраструктурных проектов, критерии эффективности инвестиций в развитии транспортной системы. Затронута тема конкуренции на рынке транспортных услуг, а также дана экономическая оценка проектов ВСМ: ревизия критериев и их рисков. Результаты конференции будут способствовать выработке обоснованных решений по основным аспектам развития транспортных систем и формированию новых направлений научных исследований транспортной экономики.

The field of logistics continues to develop at a remarkable pace. Until recently, logistics was barely considered in long-term plans, but its strategic role is now recognised and lies at the heart of long-term plans in almost every business. Reasons for this change include: communications and information technology offer new opportunities; world trade grows; competition forces operations to adopt new practices and become evermore efficient; and the concern for the environment increases. Add to this the increased emphasis on consumer satisfaction, flexible operations and time compression, and it's clear that getting logistics right is important. This 7th edition of Global Logistics, edited by Stephen Rinsler and Donald Waters, has been thoroughly revised and updated to reflect the latest trends, best practices, and cutting-edge thinking on global logistics. It provides guidance on important topics, including agile supply chains, IT, sustainability and performance management, collaboration, outsourcing and humanitarian logistics. This edition of Global Logistics provides new chapters on supply chain trends and strategies, fulfilling customer needs, and supply chain vulnerability. There are also dedicated new chapters on China and Central and Eastern Europe to assess developments across the globe. This edition serves as a forum for acknowledged sector specialists to discuss key logistics issues and share their authoritative views. The new edition introduces new contributors, including leading thinkers from international universities and businesses. Global Logistics is an invaluable source of guidance and practical advice for students, managers and practitioners, who will find it an essential text that also includes online resources. Online resources available include a student manual with key learning outcomes for each chapter.

Chinese Railways in the Era of High Speed

Life Insurance

Electric Systems for Transportation

Creating Livable Asian Cities

Strategies for Closer Customer Relationships

Public Sector Reform

Deregulation, privatization and marketization have become the bywords for the reforms and debates surrounding the public sector. This major book is unique in its comparative analysis of the reform experience in Western and Eastern Europe, Australia, New Zealand and Canada. Leading experts identify a number of key factors to systematically explain the similarities and differences, map common problems and together reflect on the future shape of the public sector, exploring significant themes in a lively and accessible way.

Sustainable Logistics and Supply Chain Management is the essential guide to the principles and practices of sustainable logistics operations and the responsible management of the entire supply chain. Based on extensive research by experts in the field, this comprehensive book covers the whole scope of sustainable logistics. The book provides carefully reviewed research-led applications and case studies that have been especially developed for this revised edition with particular attention for use in a teaching context. The mini case studies are highly topical, relating the theoretical concepts to practice and what is actually happening ‘on the ground’. Examining the subject in an integrated manner, this book examines all the key areas in sustainable logistics and supply chain management, including: sustainable product design and packaging; sustainable purchasing and procurement; cleaner production; environmental impact of freight transport; sustainable warehousing and storage; sustainable supply management; reverse logistics and recycling; supply chain management strategy, and much more. The book provides an excellent insight into the topic that will help managers, students, and scholars grasp the fundamentals of green supply and logistics management. This revised edition of Sustainable Logistics and Supply Chain Management includes valuable supporting online materials, including PPT presentations, chapter summaries, learning objectives, tips for teaching and in class activities.

In a world characterized by increasing complexity and volatility, managers must be able to flexibly adapt their strategies to changing environmental conditions. Traditional strategic management frameworks often fail in this context. Therefore, we present "scenario-based strategic planning" as a framework for strategic management in an uncertain world. Previous approaches to scenario planning were complex and focused on the long term, but the approach developed by Roland Berger and the Center for Strategy and Scenario Planning at HHL Leipzig Graduate School of Management is different. By designing appropriate tools and integrating scenario planning into strategic planning, we have made our approach less complex and easier for firms to apply. We illustrate the approach with examples from different industries.

Mobility as a Service (MaaS) is a new mobility concept gaining pace in many cities around the world. Its value proposition concerns integration of mobility services which is realized by providing trip planning and one-stop fare purchase for the user through a single platform. The MaaS vision is being enabled by advances in intelligent systems, the internet of things, cloud technology and big data management. This MaaS paper introduces and explains the MaaS concept (Chapter 1) and presents the MaaS enablers (Chapter 2 on Digital Enabler, Chapter 3 on Car-sharing and Chapter 4 on Bike-sharing) and MaaS application challenges (Chapter 5 on MaaS cost, risk and revenue challenges and Chapter 6 on MaaS infrastructure challenges). This paper was issued as Transport Trends and Economics 2018-2019 activity of the Economic Commission for Europe Working Party on Transport Trends and Economics.

A Study in Comparative Economic History

Theories and Practices in China and Beyond

сборник докладов IV Международной научно-практической конференции. Санкт-Петербург, 9 июня 2015 г.

The Geography of Transport Systems

Concepts and Models

Jane's World Railways

Развитие экономической науки на транспорте: устойчивость развития железнодорожного транспорта

Schweizer Exportfirmen mussten sich in den letzten Jahren immer wieder grossen Herausforderungen stellen. Was macht eine erfolgreiche Strategie für die Finanzierung von Exporten und Auslandsinvestitionen aus? Bisher fehlte eine praxisorientierte Darstellung des aktuellen Wissens und der entsprechenden Werkzeuge. Dabei stehen seit Längerem Instrumente nicht nur für Grossunternehmen und Grossprojekte bereit, sondern auch solche, die insbesondere auf die Bedürfnisse von kleineren und mittleren Unternehmen zugeschnitten sind. Dieses Buch zeigt Ihnen als KMU die gesamte Bandbreite der Möglichkeiten, mit denen Sie Ihre Wettbewerbsfähigkeit als Exporteure und Direktinvestoren im Ausland verbessern können. Erfahrungsberichte von Unternehmen legen dar, wo die Chancen und Risiken liegen können. Sie werden eingebettet in die historische Entwicklung des Schweizer Aussenhandels und die Aussenhandelspolitik des Bundesrats. Die Autoren wagen zudem einen Blick in die Zukunft mit ihren neuen grossen Herausforderungen, vor denen die internationale Handelspolitik angesichts der aktuellen geopolitischen und machtpolitischen Umbrüche steht. Den Schluss bilden neue Lösungsansätze, welche die kostengünstigste Finanzierung von kleinen Transaktionen sicherstellen, sowie ein Exkurs über Projektfinanzierung, Crowdfunding und Bürgerfinanzierung.

In 2009, the PRC overtook the USA as the biggest automotive market in the world in production as well as in sales. With economic problems like stagnating real income, rising raw material prices and credit-driven consumerism in the industrial countries the importance of the Chinese market for car companies will even grow. Saturated passenger car markets in the USA and Western Europe and low rates of motorization in new automotive markets like China focus the attention of the market participants on these new, growing markets. The focus of this study is on the passenger vehicle market and

lines out why the Chinese market is profitable and attractive for international manufacturers. Moreover, it shows how to deal with the problems and how to use the opportunities regarding the dimensions of internationalization. Firstly, the PEST-Analysis of the Chinese automobile market lines out the political-legal, economic, socio-cultural and technological factors. In such a rapidly changing and growing as well as culturally completely different country like the PRC, the framework conditions and circumstances are of big importance for foreign enterprises willing to do business there. The third chapter deals with possible internationalization strategies for China by showing possibilities of timing and market development strategies plus options for locating business markets. This is also further established in the fourth chapter, in which the internationalization strategies of two German enterprises are analyzed. Furthermore the fourth chapter analyses the internationalization strategies of VW and BMW. At the end of this thesis, the results are summarized in two SWOT-analyses of both firms including measures on how to deal with threats in the PRC and on how to benefit from strengths and opportunities.

This book explores how Asia's fast-growing cities can fulfil their potential as engines of economic prosperity and provide a livable environment for all citizens. But for this to happen, major challenges that reduce urban communities' quality of life and economic opportunities must be addressed. These include poor planning, a lack of affordable housing, inequalities, pollution, climate vulnerabilities, and urban infrastructure deficits. The book's 19 articles unwrap these challenges and present solutions focused on smart and inclusive planning, sustainable transport and energy, innovative financing, and resilience and rejuvenation.

The dynamic changes in the market and the competitive environment demand a reorientation of marketing strategies. Developing and cultivating direct customer relationships and building customer trust are becoming key success factors. With new technologies such as broadband internet and mobile communication, companies are able to create closer dialogs with key customers. This book analyses the enduring changes that the world of marketing is undergoing and presents the four most important new concepts: holistic brand management, customer relationship marketing, real-time marketing, and multi-channel marketing. The text is accompanied by selected case studies from all over the world.

Railway Transformation

Konkurence a výkonnost na evropských železnicích

Innovation Atlas : Environmental Technologies in Germany

Global Logistics

Silicon Dragon: How China Is Winning the Tech Race

U.S. Innovation Policy for the Global Economy

Entrepreneurial Character

This book focuses on novel design and systems engineering approaches, including theories and best practices, for promoting a better integration of people and engineering systems. It covers a range of hot topics related to: development of activity-centered and user-centered systems; interface design and human-computer interaction; usability and user experience; cooperative, participatory and contextual models; emergent properties of human behavior; innovative materials in manufacturing, and many more. Particular emphasis is placed on applications in sports, healthcare, and medicine. The book, which gathers selected papers presented at the 1st International Conference on Human Systems Engineering and Design: Future Trends and Applications (IHSED 2018), held on October 25-27, 2018, at CHU-Université de Reims Champagne-Ardenne, France, provides researchers, practitioners and program managers with a snapshot of the state-of-the-art and current challenges in the field of human systems engineering and design.

The Modern Silk Route is critical to the development and integration of Central Asian countries. The book argues that to overcome current supply chain inefficiencies the traditional focus on physical corridors needs to be complemented by a consistent and ambitious set of national reforms in trade and transport facilitation.

Electric Systems for TransportationMDPI

In 2018 the Indonesian economy recorded a growth rate of 5.2%, the highest in five years. This was in spite of a slump in the rupiah and a trade imbalance, and took place against a backdrop of rising US interest rates and deteriorating trade relations between the world's two biggest economies. The country's emphasis on industrialisation and infrastructure development is laying the foundations for continued economic growth. Moreover, the archipelago's growing middle class population, geographical position and human capital development agenda, alongside progress in free-trade agreements, make it a strong contender on the global economic stage. The country holds considerable potential for developing entrepreneurial and creative prowess, already being home to four unicorn startups. Investors have continued to look beyond traditional destinations, with emerging cities like Surabaya and Palembang showing strong possibilities for economic growth. Although the outcome of the April 2019 national election will determine the course of further infrastructure development and tax reforms, the future looks promising, with predictions of continued growth accompanied by stable inflation.

Dispositivo ILM. Infopaesaggi a km 0. Ediz. italiana e inglese

Carbon Dioxide Capture and Storage

Logistics Operations and Management

Data Analytics: Paving the Way to Sustainable Urban Mobility

Special Report of the Intergovernmental Panel on Climate Change

Service Orientation in Holonic and Multi-Agent Manufacturing

Rising to the Challenge

Shortlisted for the Financial Times and McKinsey Best Book of the Year Award in 2011 “A masterpiece.” —Steven D. Levitt, coauthor of Freakonomics “Bursting with insights.” —The New York Times Book Review A pioneering urban economist presents a myth-shattering look at the majesty and greatness of cities America is an urban nation, yet cities get a bad rap: they're dirty, poor, unhealthy, environmentally unfriendly . . . or are they? In this revelatory book, Edward Glaeser, a leading urban economist, declares that cities are actually the healthiest, greenest, and richest (in both cultural and economic terms) places to live. He travels through history and around the globe to reveal the hidden workings of cities and how they bring out the best in humankind. Using intrepid reportage, keen analysis, and cogent argument, Glaeser makes an urgent, eloquent case for the city's importance and splendor, offering inspiring proof that the city is humanity's greatest creation and our best hope for the future.

This book aims at showing how big data sources and data analytics can play an important role in sustainable mobility. It is especially intended to provide academicians, researchers, practitioners and decision makers with a snapshot of methods that can be effectively used to improve urban mobility. The different chapters, which report on contributions presented at the 4th Conference on Sustainable Urban Mobility, held on May 24-25, 2018, in Skiathos Island, Greece, cover different thematic areas, such as social networks and traveler behavior, applications of big data technologies in transportation and analytics, transport infrastructure and traffic management, transportation modeling, vehicle emissions and environmental impacts, public transport and demand responsive systems, intermodal interchanges, smart city logistics systems, data security and associated legal aspects. They show in particular how to apply big data in improving urban mobility, discuss important challenges in developing and implementing analytics methods and provide the reader with an up-to-date review of the most representative research on data management techniques for enabling sustainable urban mobility

IPCC Report on sources, capture, transport, and storage of CO2, for researchers, policy-makers and engineers.

How can one survive in a market which is volatile and uncertain? What strategies have worked and not worked in the past? What does it take to be successful in India? What are the successful strategies applied by the likes of HUL, Godrej, Adani Ports and redBus? So what does it take to Ride the Tiger? Sound flexible strategy, operational excellence and dedication to customer-centric innovation. But what does that really mean? How have successful Indian companies managed challenges in an extremely price-sensitive market? In this book, Wilfried Aulbur and Amit Kapoor look at successful, and sometimes not-so-successful, strategies, operations and innovations in India. They have distilled lessons from their decades of practical work experience in the country. From large family conglomerates like Tata and Godrej to newer additions like Adani, from MNCs like Maruti Suzuki to start-ups in Bangalore and Gurgaon—the book explores key learnings from all four kinds of companies in an Indian context and provides useful insights into how business is done in India.

Finanzierung von Exporten und Direktinvestitionen

Velstandssamfundet

A Roadmap for Research and Innovation

Strategies of German Car Companies in China

Digital Darwinism

Survival of the Fittest in the Age of Business Disruption

Proceedings of the 1st International Conference on Human Systems Engineering and Design (IHSED2018): Future Trends and Applications, October 25-27, 2018, CHU-Université de Reims Champagne-Ardenne, France

Introducing a pioneering road-map for adaptable, post-strategic business organisations that places vision and tactics over strategy.

Marketing 2.0

German Brief

Sustainable Logistics and Supply Chain Management (Revised Edition)

Next Generation Supply Chains

The Report: Indonesia 2018

Triumph of the City

How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier