

Get Free Rural  
And Agricultural  
Development

Rural And  
Communication  
Network  
Agricultural  
Development  
Communication  
Network

*This paper uses  
the context of  
sub-Saharan  
Africa to review  
literature*

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Development  
Communication  
Network

*related to women  
and development  
communication,  
including (1)  
research on  
women and mass  
media, (2) case  
studies of  
development  
communication  
(often mixed  
media) projects,  
and (3) research  
on women and*

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*extension. It  
appears that  
mass media  
studies seldom  
indicate  
implications for  
rural  
development.  
Case studies of  
development  
communication  
projects  
indicate little  
attention to*

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women except in  
health-related  
campaigns.

Research on  
women and  
extension has  
yielded  
important  
findings but  
rarely cites  
communication  
theory beyond  
diffusion or  
considers

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Development  
Communication  
Network

*strategies other  
than  
interpersonal  
and group  
communication.  
Across all  
categories, the  
emphasis is on  
information  
transmitted to  
women, with less  
that women's  
empowerment via  
development*

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*communication  
may be enhanced  
by a combination  
of strategies  
and by more  
integrated  
critique and  
analyses.*

*"Today more than  
ever  
smallholders and  
rural  
communities  
require access*

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And Agricultural  
Development  
to information  
and communication

communication to  
make their  
voices heard and  
change their  
lives for the  
better.

Communication  
for Development  
[ComDev]  
facilitates  
dialogue and  
collaborative

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*action,  
combining*

*participatory*

*methods with*

*communication*

*tools ranging*

*from community*

*media to ICTs.*

*This sourcebook*

*is meant to*

*equip*

*development and*

*communication*

*professionals*



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*with a set of  
guidelines,  
illustrative  
experiences,  
reference  
materials, and  
learning tools  
to strategically  
apply  
communication in  
agriculture and  
rural  
development  
initiatives in*

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Development  
Communication  
Network

*various contexts  
around the world  
."--Publisher's  
description.  
Connecting  
Smallholders to  
Knowledge,  
Networks, and  
Institutions  
Communication  
and Rural  
Development  
A Public Policy  
Perspective*

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And Agricultural  
Development  
**Support for  
Rural**

**Development,  
Bibliography  
Second edition  
Rethinking  
Agricultural  
Extension**

*With special  
reference to present  
Indian context.*

*This book shares  
research and  
practice on current*

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*trends in digital  
technology for  
agricultural and  
rural development in  
the Global South.*

*Growth of research  
in this field has been  
slower than the pace  
of change for  
practitioners,  
particularly in  
bringing socio-  
technical views of  
information*

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*technology and  
agricultural  
development  
perspectives  
together. The  
contents are  
therefore structured  
around three main  
themes: sharing  
information and  
knowledge for  
agricultural  
development,  
information and*

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*knowledge intermediaries, and facilitating change in agricultural systems and settings. With contributions reaching beyond just a technological perspective, the book also provides a consideration of social and cultural factors and new forms of organization*

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*and institutional  
change in  
agricultural and  
rural settings. An  
invaluable read for  
researchers in  
international  
development, socio-  
economics and  
agriculture, it forms  
a useful resource for  
practitioners working  
in the area.*

*An Investigation in*

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And Agricultural  
Development

*Costa Rica and India*

*The Internet and*

*Rural and*

*Agricultural*

*Development*

*Global Innovations*

*and Future Prospects*

*E-Agriculture and*

*Rural Development:*

*Global Innovations*

*and Future Prospects*

*A Professional*

*Development Module*

*Mass Media*



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Development  
Communication  
Network

*Family farming remains the predominant form of agriculture in Asia and the Pacific.*

*There are more than 570 million farms in the world of which over 500 million are family-owned. They are responsible for at least 56 percent of agricultural*

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*production. These  
smallholder  
resource-poor  
farmers are  
confronted by many  
challenges – the  
negative impact of  
climate change,  
increased frequency  
of natural disasters,  
loss of biodiversity,  
crude oil price hikes,  
rapid expansion of*

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*bioenergy  
development, increasing food price  
volatility, inefficient  
supply chains and  
others. The  
information needs of  
farmers will only  
increase as they  
have to make more  
and more complex  
decisions on the use  
of their land,*

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*selection of the  
agricultural  
commodities they  
plant, choice of  
markets to sell their  
agricultural products  
and other necessary  
decisions that  
impact the  
livelihoods of their  
families and society.  
Indeed, agriculture  
is becoming*

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Development  
Communication  
Network

*increasingly  
knowledge-  
intensive.*

*Communication and  
information are  
fundamental building  
blocks of social and  
economic  
development. In  
recent years, there  
have been incredible  
advances in  
technologies that*

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*have facilitated  
communication and  
the flow of*

*information. The  
explosion of new  
information and  
communication  
technologies on to  
the agricultural  
development scene  
offers an opportunity  
to extend the reach  
of current*

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*information systems.*

*ICTs can amplify the  
efforts of extension*

*and advisory service  
providers in*

*disseminating*

*various kinds of*

*information to large,*

*dispersed*

*audiences.*

*Information and*

*communication*

*management*

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And Agricultural  
Development

*strategy*

*development: A*

*toolkit for agricultural*

*and rural*

*development*

*organisations:*

*New*

*Communications*

*Technologies in*

*Agriculture:*

*Telecommunications*

*Information and*

*Communication*



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And Agricultural

Development  
Technology for  
Communication  
Network  
Rural Development

Communication  
Technologies In  
Agriculture

The Impact of  
Communication on  
Rural Development  
Information Systems  
in Agricultural  
Development

Good, No

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And Agricultural  
Development

Highlights, No  
Markup, all pages  
are intact, Slight  
Shelfwear, may  
have the corners  
slightly dented,  
may have slight  
color  
changes/slightly  
damaged spine.  
This important  
book is the re-titled

Get Free Rural  
And Agricultural  
Development

third edition of the  
extremely well  
received and

widely used

Agricultural

Extension (van den

Ban & Hawkins,

1988, 1996).

Building on the

previous editions,

Communication for

Rural Innovation

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maintains and  
adapts the insights  
and conceptual  
models of value  
today, while  
reflecting many  
new ideas, angles  
and modes of  
thinking concerning  
how agricultural  
extension is taught  
and carried through

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today. Since the  
previous edition of  
the book, the  
number and type of  
organisations that  
apply  
communicative  
strategies to foster  
change and  
development in  
agriculture and  
resource

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management has become much more varied and this book is aimed at those who use communication to facilitate change in agriculture and resource management.

Communication for Rural Innovation is

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essential reading  
for process  
facilitators,  
communication  
division personnel,  
knowledge  
managers, training  
officers,  
consultants, policy  
makers, extension  
specialists and  
managers of

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Development  
Communication  
Network

agricultural  
extension or  
research

organisations. The  
book can also be  
used as an  
advanced  
introduction into  
issues of  
communicative  
intervention at BSc  
or MSc level.



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And Agricultural  
Development  
Communication  
System in the  
Network  
Implementation of  
an Integrated Rural  
Agricultural  
Development  
Program  
Opportunities for  
Sustainable  
Agriculture and  
Rural Development  
An Integrated

Get Free Rural  
And Agricultural  
Development  
Approach  
Digital  
Communication  
Network

Technologies for  
Agricultural and  
Rural Development  
in the Global South  
The Role of  
Communication in  
Occupational  
Development of  
Rural Inhabitants  
Development

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"This book is  
a

comprehensive  
collection of  
research on  
the emerging  
trends and  
advances in  
the global  
application of  
information

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and

# Communication Network

communication  
technology use  
in agriculture  
and rural deve  
lopment"--Prov  
ided by  
publisher.

The book  
provides an  
introductory  
knowledge

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about

# Communication Network.

education,  
extension

education and

agricultural

extension by

incorporating

their

definition

meaning

concepts,

objectives and

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And Agricultural  
Development  
principles  
Communication  
Network  
which is basic  
to learners of  
extension  
education.  
There are many  
challenges  
faced in  
effective  
Information  
and  
Communication

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And Agricultural  
Development  
Technology  
Communication  
Network  
implementation  
for rural  
development.  
Education in  
rural areas  
takes place at  
many different  
levels, from  
multigrade  
primary  
schools to

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agricultural  
universities.

In many  
countries  
social change  
and economic  
development  
have been  
organized by  
providing not  
only basic  
education



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which is  
acknowledged  
as a priority,  
but also  
specific  
training to  
improve  
techniques  
employed in  
the rural  
economy.  
Furthermore,

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And Agricultural  
Development  
Communication  
Network

recent work on  
social capital  
shows that  
knowledge  
constitutes a  
key element  
for  
strengthening  
rural  
communities  
and  
facilitating

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their  
Communication  
Network  
adaptation to  
change. The

present book  
has been  
designed as a  
manual which  
looks into  
field of rural  
development  
and education  
with a view to

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enhance the  
Communication  
Network  
reader's  
understanding  
of the  
educational  
practices and  
schemes.

Bibliography:  
Communications  
in  
Agricultural  
Development

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And Agricultural  
Development

Readings in  
Communication  
Development  
Network

Communication

The Mobile

Phone

Proceedings of

the Regional

Workshop on

Development

Support

Communication

for Rural

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And Agricultural  
Development  
Communication  
Sourcebook  
Network

Development  
Communication  
for  
Agriculture

***Agricultural Extension  
is one of the youngest  
disciplines that focus  
on enhancing  
agriculture and rural  
livelihood through  
improved information***

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*and communication  
(ICT) processes. The  
discipline primarily  
involves  
conceptualization,  
design, development,  
evaluation and  
application of  
innovative ways to use  
ICT in transfer of  
research output to the  
end users. Many ICT  
interventions developed  
and tested around the*

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*world have  
improved farmers  
livelihood, increased  
agricultural  
productivity and  
income, and  
reduced farm risks.*

*Within ICT,  
Communication is a  
broad term that needs  
to be understood very  
objectively by the  
scholars and  
practitioners so that*



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*their approach to the  
whole extension*

*education process could  
be analytical and one  
that could draw  
synergies of  
technologies, concepts  
and philosophies which  
are getting added to  
already existing  
knowledge base. In the  
light of all the above  
this text*

*book “Communication*

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And Agricultural  
Development

*Technologies in  
Agriculture” will be a  
comprehensive book  
with 24 chapters which  
covers the old wisdom  
and also the new  
horizons in innovations  
and trends in  
Agricultural Extension  
for all those who are  
associated with  
Agricultural Extension  
as a student, scholar,  
researcher and*

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And Agricultural  
Development  
Communication  
Network

*practitioner. This book would serve to the information needs of all the stake holders in the change process. More fittingly, the Under Graduate students of Agriculture and Horticulture and Post Graduate students of Agricultural Extension, Mass Communication and Rural Development who would use it for*

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And Agricultural  
Development  
*enriching their  
theoretical  
requirements.*

*Organisations need to  
use their information  
and knowledge  
resources in an  
efficient and effective  
manner. Hence the  
goal of this manual –  
which is to help build  
the ICM strategy  
development skills of  
agriculture and rural*

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And Agricultural  
Development

*development  
organisations in ACP  
countries. Based on a  
review of work already  
done in the area, CTA  
has developed two  
publications – this  
Facilitator's guide and  
a User's manual (see  
CTA no. 1727). The  
manuals stress the  
importance of  
teamwork, consultation  
and getting the buy-in*

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And Agricultural  
Development  
*of all stakeholders.*

*A Communication*

*Strategy for*

*Agricultural Extension*

*Education in the Rural*

*Development Areas of*

*Swaziland*

*Enduring Issues in*

*Extension*

*Communication for*

*Rural Agricultural*

*Development in Nigeria*

*Application of*

*Information and*

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And Agricultural  
Development  
*Communication  
Technologies in  
Agricultural and Rural  
Development in Egypt  
The Role of  
Information in  
Development  
Agricultural  
Communications  
Research Report  
Communication in  
Rural Development  
Development*

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communication; The  
philosophy of  
development  
communication;  
The making of a  
development  
communicator;  
Social  
communication  
components in  
development  
programs;



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Development work  
and the social  
sciences;

Communication and  
agricultural  
development in the  
Philippines; The role  
of communication in  
agricultural  
development;

Assessing  
performance of

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And Agricultural  
Development  
Communication  
Network

development action  
programs; Using  
local radio stations  
in community  
development;  
Development  
communication  
research at Los  
Banos;  
The communication  
process and  
agricultural and

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economic  
development;  
Communication  
Network

Conceptualizing  
development  
communication.

The articles included  
in this book focuses  
on; Digital divide in  
rural India, e-  
Agriculture issues,  
Cyber extension,  
overview on Village

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And Agricultural  
Development  
Knowledge Centres  
Communication  
VKCs, Community  
Network  
Information Centre  
initiative in Orissa,  
SATCOM  
application in  
Karnataka State,  
Model e-Villages in  
Arunachal Pradesh  
State of North-East  
India, Nationwide  
InDG web portal

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initiative for rural  
development, Kisan  
Mobile Sandesh

KMS, Dynamic

Market Information

DMI by Web and

Mobile in Tamil

Nadu, Expert

systems for pest and

diseases diagnosis in

rubber, Interactive

Multimedia Compact

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Disc IMCD, Village  
Communication  
Network  
among Dairy  
Farmers in Tamil  
Nadu, KISSAN  
initiative of Kerala  
State, Mobile  
Agricultural School  
and Services MASS  
in Jharkhand,  
Farmers Database  
creation in

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And Agricultural  
Development

Darjeeling District  
of West Bengal,  
Village Resource  
Centres VRCs in  
Uttaranchal, Pest  
Surveillance of Rice  
using satellite data,  
Techmode Approach  
for Distance  
Learning Courses  
for Field  
Veterinarians in

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Development  
Communication  
Network

Maharashtra,  
Information  
Retrieval System for  
Buffalo

Reproduction, Web  
Portals and Digital  
Data base in  
Agroforestry,  
Watershed

Modelling using GIS  
and Remote Sensing  
in Gujarat State, e-



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Readiness and  
Communication  
Network  
Participation Level  
of Akshya and  
KISSAN Kerala  
Beneficiaries and  
VRC & CIC Network  
in Assam and  
Internet utilization  
pattern, evaluation  
of Kissan Call  
Centres KCCs, ICT  
adoption level,

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impact, stakeholders  
feedback, policy  
implications and  
recommendations.

Education for Rural  
Development

A Re-study of a

Village in Thailand

Facilitator's guide

ICT in Agriculture

(Updated Edition)

Communication and

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Education for Rural  
Development  
Agricultural  
Communication

Contributed  
articles.

Briefly reviews the  
development the  
theoretical  
concepts about  
the nature of  
communication

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and the use of  
communication  
media in

development.

Examines a  
representative  
group of past rural  
development  
projects using  
communication  
media, providing  
for each, where

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possible,  
information on a  
series of key  
variables that help  
analyse these  
case studies.

Critically comments  
on the case  
studies: to what  
extent these  
projects were  
consciously or

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uncinciously  
based on  
Communication  
Network

theoretical modls:  
what models were  
most often used:  
to what extent  
models suited the  
project's  
development  
objectives; where  
a conscious  
theoretical is

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lacking, why this was so: what effects this lack on the project's success. It also draws some conclusions on how theorecticuab can better serve rural development practitioners.

## Communication

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And Agricultural  
Development  
for Rural  
Communication  
Network  
Development  
Women, Rural  
Information  
Delivery, and  
Development in  
Sub-Saharan  
Africa  
Communication  
for Rural  
Innovation  
Communication



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Development  
and Institutional  
Change in  
Mexican  
Network

Agricultural  
Development  
A Solution to rural  
agricultural  
communication a  
case study of  
Rakai district,  
Uganda  
Support

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Development  
Communication  
for Rural  
Development  
Network

Programs

This book  
constitutes the  
thoroughly  
refereed post-  
conference  
proceedings of  
the 8th  
International

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Development  
Communication  
Network

Conference on  
Information and  
Communication  
Technologies in  
Agriculture,  
Food and  
Environment,  
HAICTA 2017,  
held in Chania,  
Crete, Greece,  
in September  
2017. The 14  
revised full

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papers  
presented in  
this book were  
carefully  
selected from  
the 55 accepted  
full papers out  
of 124  
submissions.  
The selected  
papers span  
across various  
subjects, from

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ICT innovations  
and smart  
farming, to  
decision  
support  
systems, as  
well as  
precision  
farming,  
disease  
diagnosis using  
mobile devices,  
IoT for

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monitoring and  
controlling  
animal  
production,  
sensor-based  
solutions, GIS-  
based water  
management,  
environmental  
planning,  
information  
systems for  
monitoring of

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fish stocks and  
fisheries,  
information  
management in  
the agri-food  
sector, and  
forestry  
planning and  
management.  
Information and  
communication  
technology  
(ICT) has

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always mattered  
in agriculture.

Ever since  
people have  
grown crops,  
raised  
livestock, and  
caught fish,  
they have  
sought  
information  
from one  
another. Today,



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ICT represents  
a tremendous  
opportunity for  
rural  
populations to  
improve  
productivity,  
to enhance food  
and nutrition  
security, to  
access markets,  
and to find  
employment

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opportunities  
in a  
revitalized  
sector. ICT has  
unleashed  
incredible  
potential to  
improve  
agriculture,  
and it has  
found a  
foothold even  
in poor

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smallholder farms. ICT in Agriculture, Updated Edition is the revised version of the popular ICT in Agriculture e-Sourcebook, first launched in 2011 and designed to support

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practitioners,  
Communication  
Network  
decision  
makers, and  
development  
partners who  
work at the  
intersection of  
ICT and  
agriculture.

Our hope is  
that this  
updated  
Sourcebook will

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be a practical  
guide to  
understanding  
current trends,  
implementing  
appropriate  
interventions,  
and evaluating  
the impact of  
ICT  
interventions  
in agricultural  
programs.

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A Review of  
IFAD's Approach  
to Current

Projects and  
Outlines for  
the Future

Information,  
Agriculture,  
and Nutrition  
in the Third  
World

Information and  
Communication

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Development  
Technologies in  
Modern  
Communication  
Network  
Agricultural  
Development  
Information and  
Communication  
Technologies  
for Agriculture  
and Rural  
Development  
Extension  
Science  
Communications

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Development  
in the Rural  
Third World  
Communication  
Network