

Sample Outline For Country Research Paper

With globalisation taking centre stage in the business world and multiculturalism affecting markets and societies, there is a need to understand the ways that customers respond to the changing marketplace from international and multicultural perspectives. This book is timely in addressing important themes raised in the most recent marketing literature, such as: global consumer culture, and the impact of Western culture on consumer behaviour in other countries; consumer acculturation

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processes, and the impact on identity conflicts and the strategies people use to manage them; globalisation vs. localised strategies, and the interaction of local and global influences on customer behaviour; climate change and global warming, the impact on consumer behaviour, and the implications for social responsibility; and cross-cultural customer research, including important methodological questions around the application of sociological, group-level measures to psychological, individual-level phenomenon in marketing contexts. The papers in this edition address those themes, reporting on studies from a range of countries, including Germany, Greece, China, and Austria, and a number of cultural

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groups in the UK. These papers draw on quantitative and qualitative methodologies, reflecting the full range of methods employed in contemporary consumer research. This book was originally published as a special issue of the Journal of Marketing Management.

Discover the bridge between theory and applied research in the hospitality industry The success of marketing programs is dependent on the knowledge of the trends in the marketplace. Handbook of Marketing Research Methodologies for Hospitality and Tourism is a comprehensive guide that clearly explains analyzing markets, utilizing qualitative and quantitative research methodologies, applying findings to market, development,

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and marketing strategies for the hospitality industry. The text contains detailed outlines and case studies of several types of research, including feasibility studies, market assessment studies, and site selection studies. Numerous graphic examples and presentation techniques are provided to bridge between theory and applied research with ease. Handbook of Marketing Research Methodologies for Hospitality and Tourism clearly details, all in a single volume, the application of research methodology to the real world, as well as showing how to effectively communicate findings and recommendations. This resource provides dozens of case examples and close attention to clearly explaining all facets of market analysis.

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Part one discusses research and methodologies, including primary and secondary data and integrative research. Part two explores market analysis and assessment, including marketing assessment for development planning and assessing focal points and intuitive techniques. The third part helps the reader apply their learned research into strategies. The final section explains market analysis planning and communications, including preparing a research-based business review and the effective presentation of research findings. The text provides appendixes of essential data, and a helpful glossary of terms. Topics in Handbook of Marketing Research Methodologies for Hospitality and Tourism include:

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**qualitative market analysis techniques and applications
quantitative market research and analysis techniques and
applications approaches to organized site selection studies,
market studies, and project feasibility studies
identification of the processes and sources for key market
data for projects, markets, and sites presentation and
communication techniques and strategies for market
analysis and research findings the relationship of market
analysis and research to marketing and development
strategy selection and more! Handbook of Marketing
Research Methodologies for Hospitality and Tourism is a
perfect resource for upper-level undergraduate students
and graduate students in hospitality colleges and schools;**

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**hotel and restaurant development and market research
personnel in hospitality corporations; and market research
firms serving the hospitality industry.**

**An exploration of the distribution of powers and
responsibilities in 11 federal systems.**

Troubling Muslim Youth Identities

Journal of Rehabilitation Research & Development

Practices in a Developing Country

The Thoughts of Youth

The Paradox of Diversity

Nutrition and Health in Developing Countries

A step-by-step guide to conducting
research in medicine, public health, and

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other health sciences, this clear, practical, and straightforward text demystifies the research process and empowers students (and other new investigators) to conduct their own original research projects.

Background; Conceptual framework; The five-phase plan: steps and procedures; Approaches; Strategies and actions.

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Chapter 07 Chapter 08 Chapter 09 Chapter
10 Actual Test
U.S. Performance Across International
Assessments of Student Achievement

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Research Methods in International
Relations

The Grants Register 2000

Not in Education, Employment, or Training
Around the World

Financial Schemes for Resilient Flood
Recovery

International Business

Comprehensive and accessible,
Successful Research Projects provides a
practical, research-based framework to
help examine practice, solve problems

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and plan research effectively. With key practical tips throughout, it draws on examples from across disciplines and across the world ensuring best practice for those completing projects in the fields of science, health care, social sciences, arts and humanities as well as multi-disciplinary projects. This book covers the key questions, challenges and solutions, exploring:

- Organising time efficiently
- Working effectively with colleagues
- Getting the

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best out of a supervisor and understanding what help is available
Demonstrating good practice in academic writing Differences between research projects at undergraduate and postgraduate levels Staying motivated and balanced in order to excel throughout the process Ways to use research to help career planning Providing the significant theories behind ways of managing projects, identifying important goals and solving

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problems, Successful Research Projects is the perfect companion for the busy student facing a postgraduate research project. This is the companion guide to the second edition of Successful Research Supervision, a research-based practical framework for academics to examine and develop their effectiveness as supervisors. It helps supervisors to move their students towards the ultimate goal of being able to study independently in a thoughtful, coherent

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and efficient manner and is a go-to guide for both novice and experienced supervisors seeking to develop their practice.

Now available in paperback. This book provides a comprehensive account of survey sampling theory and methodology which will be suitable for students and researchers across a variety of disciplines. A central theme is to show how statistical modeling is a vital component of the sampling process and

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in the choice of estimation technique. Statistical modeling has strongly influenced sampling theory in recent years and has clarified many issues related to the uses of auxiliary information in surveys. This is the first textbook that systematically extends traditional sampling theory with the aid of a modern model assisted outlook. The central ideas of sampling theory are developed from the unifying perspective of unequal probability

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sampling. The book covers classical topics as well as areas where significant new developments have taken place notably domain estimation, variance estimation, methods for handling nonresponse, models for measurement error, and the analysis of survey data. The authors have taken care to presuppose nothing more on the part of the reader than a first course in statistical inference and regression analysis. Throughout, the emphasis is

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on statistical ideas rather than advanced mathematics. Each chapter concludes with a range of exercises incorporating the analysis of data from actual finite populations. As a result, all those concerned with survey methodology or engaged in survey sampling will find this an invaluable and up-to-date coverage of the subject. Containing 50 chapters by some of the most prominent clinical neuropsychologists, the Textbook of

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Clinical Neuropsychology sets a new standard in the field in its scope, breadth, and scholarship. Unlike most other books in neuropsychology, the Textbook is organized primarily around syndromes, disorders, and related clinical phenomena. Written for the clinician at all levels of training, from the beginner to the journeyman, the Textbook presents contemporary clinical neuropsychology in a comprehensive volume. Chapters are rich

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with reviews of the literature and clinical case material spanning a range from pediatric to adult and geriatric disorders. Chapter authors are among the most respected in their field, leaders of American Neuropsychology, known for their scholarship and professional leadership. Rarely have so many distinguished members of one discipline been in one volume. This is essential reading for students of neuropsychology, and all others

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preparing for careers in the field.

Textbook of Clinical Neuropsychology

Decoding the TOEFL® iBT WRITING

Intermediate (New TOEFL Edition)

Successful Research Projects

A Study Guide

Introduction to Health Research Methods

Nancy Caroline's Emergency Care in the

Streets

The "Condition of Education" summarizes important developments and trends in education using the latest available data.

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For the 2009 edition, the National Center for Education Statistics (NCES) prepared this supplemental report to take a closer look at U.S. student performance on international assessments. This special analysis examines the performance of U.S. students in reading, mathematics, and science compared with the performance of their peers in other countries that participated in the Progress in International Reading Literacy Study (PIRLS), the Program for International Student Assessment (PISA), and the Trends

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in International Mathematics and Science Study (TIMSS). It identifies which of these countries have outperformed the United States, in terms of students' average scores and then percentage of students reaching internationally benchmarked performance levels, and which countries have done so consistently. Major findings for reading include: (1) In PIRLS 2006, the average U.S. 4th-graders' reading literacy score (540) was above the PIRLS scale average of 500, but below that of 4th-graders in 10 of the 45

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participating countries, including 3 Canadian provinces; and (2) Among the 28 countries that participated in both the 2001 and 2006 PIRLS assessments, the average reading literacy score increased in 8 countries and decreased in 6 countries; in the rest of these countries, including the United States, there was no measurable change in the average reading literacy score between 2001 and 2006; the number of these countries that outperformed the United States increased from 3 in 2001 to 7 in 2006. Major

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findings in mathematics include: (1) The 2007 TIMSS results showed that U.S. students; average mathematics score was 529 for 4th-graders and 508 for 8th-graders; both scores were above the TIMSS scale average, which is set at 500 for every administration of TIMSS at both grades, and both were higher than the respective U.S. score in 1995; and (2) In PISA 2006, U.S. 15-year-old students' average mathematics literacy score of 474 was lower than the Organization for Economic Cooperation and Development

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(OECD) average of 498, and placed U.S. 15-year-olds in the bottom quarter of participating OECD nations, a relative position unchanged from 2003. In science, major findings include: (1) The 2007 TIMSS results showed that U.S. students' average science score was 539 for 4th-graders and 520 for 8th-graders; both scores were above the TIMSS scale average, which is set at 500 for every administration of TIMSS at both grades, but neither was measurably different than the respective U.S. score in 1995; and (2) In PISA 2006,

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U.S. 15-year-old students' average science literacy score of 489 was lower than the OECD average of 500, and placed U.S. 15-year-olds in the bottom third of participating OECD nations; fifteen-year-old students in 16 of the 29 other participating OECD-member countries outperformed their U.S. peers in terms of average scores. Technical notes about the data sources, methodology, and standard errors are appended. (Contains 42 footnotes, 17 figures and 17 tables.) [For "The Condition of Education 2009. NCES

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2009-081," see ED505415.]

From first planning to writing up your research, this complete guide will help you push your project forward. Walking you through every step you need to take, it helps you build your knowledge of theory and methods and offers straightforward guidance to empower you to make good research decisions and learn best practice. This fifth edition: Draws on over 70 case studies of research in action to demonstrate potential pitfalls - and how to avoid them. Adds a new chapter on

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data management, providing how-to guidance on storing your research data. Provides more than 150 activities to help you develop your understanding of key concepts and advance your research methods knowledge. Illustrates how research methods skills transfer to the workplace, helping you boost your employability. Accompanied by online resources including videos, case studies and further reading that bring methods to life, this accessible book is still the definitive research companion for any student doing a

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research project.

Nancy Caroline's Emergency Care in the Streets, Seventh Edition is the next step in the evolution of the premier paramedic education program. This legendary paramedic textbook was first developed by Dr. Nancy Caroline in the early 1970s and transformed paramedic education. Today, the American Academy of Orthopaedic Surgeons is proud to continue this legacy and set the new gold standard for the paramedics of tomorrow. The Seventh Edition reflects the collective experience

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of its top-flight author team and decades of street wisdom. This fully updated edition covers every competency statement of the National EMS Education Standards for paramedics with clarity and precision in a concise format that ensures student comprehension and encourages critical thinking. This edition emphasizes the ideal that becoming a paramedic is a continual pursuit of growth and excellence throughout an entire career. Concepts of team leadership and professionalism are woven throughout the chapters, challenging

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*students to become more compassionate,
conscientious health care professionals as
well as superior clinicians.*

*Special Supplement to The Condition of
Education 2009*

Marketing

Geography Through Art

Model Assisted Survey Sampling

*Dialogues on Distribution of Powers and
Responsibilities in Federal Countries*

*Improving Agricultural Research at
Universities in Sub-Saharan Africa*

This book examines and explains the intellectual capital

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reporting practices, with a human capital focus, of firms located in the developing nation of Sri Lanka. The study ascertains the following: first, to what extent the industry groups, based on the number of shareholders, differ in their ICR practices; and second, to what extent firms in Sri Lanka differ from counterparts in other nations in their intellectual capital reporting practices. An important aspect of this book is looking at the practices from a critical perspective to providing a more balanced view of 'good' and 'bad' effects of intellectual capital. The book meticulously outlines an extensive literature review, research methods, the theoretical perspective, findings with an engaging discussion, and concluding remarks. Indra Abeysekera's fine research project is an impressive

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contribution to an emerging area of interest throughout academia and industry.

Annotation A comparative analysis of eleven diverse federal countries through case studies illustrating federalism's diversity, challenges, and opportunities.

This book is about ethnic diversity in voluntary organizations and seeks to explain whether intergroup contact contributes to the development of generalized trust. It relies on a novel multilevel design and data from Amsterdam in which 40 voluntary organizations and 463 participants have been sampled. Contrary to conventional wisdom, this book argues that cognitive processes are contributing more toward the evaluation of strangers or generalized trust than interethnic

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contact. Since trusting unknown people is essentially a risky endeavor, this suggests that participants of both association types who report trusting strangers can afford to do so, because they are better educated, have a more positive worldview, and have had fewer negative life experiences. That is to say, they are socially more successful and view their future as more promising. Previous findings are inconclusive since most studies that conclude diversity has led to less generalized trust do not include interethnic contact directly in their analyses. These studies also downplay the importance of cognitive processes, which may shape generalized trust. What is more, people join ethnically diverse civic groups, because they already have more trustful attitudes, rather than learning

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to trust through interethnic contact. Despite the recent multiculturalist backlash, this book demonstrates that participation in ethno-national organizations does not pose a threat to social cohesion. The analysis in this book serves to build a general theory of trust that moves beyond emphasizing interaction between people who are different from each other, but one that includes the importance of cognition.

The Impact of Mobile Phones on Poverty and Inequality in
Developing Countries

Journal of Rehabilitation Research and Development

A Guide for Postgraduates

A Consultant's Companion

Research in Education

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Marketing Research Report

Do you want to know how a quintessentially British brand expands into the Chinese market, how organizations incorporate social media into their communication campaigns, or how a department store can channel its business online? What can you learn from these practices and how could it influence your career, whether in marketing or not? Marketing, 4th edition, will provide the skills vital to successfully engaging with marketing across all areas of society, from dealing with skeptical consumers, moving a

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business online, and deciding which pricing strategy to adopt, through to the ethical implications of marketing to children, and being aware of how to use social networking sites to a business advantage. In this edition, a broader range of integrated examples and market insights within each chapter demonstrate the relevance of theory to the practice, featuring companies such as Porsche, Facebook, and L'Oreal. The diversity of marketing on a global scale is showcased by examples that include advertising in the Middle East, Soberana

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marketing in Panama, and LEGO's expansion into emerging markets. Theory into practice boxes relate these examples back the theoretical frameworks, models, and concepts outlined in the chapter, giving a fully integrated overview of not just what marketing theory looks like in practice, but how it can be used to promote a company's success. Video interviews with those in the industry offer a truly unique insight into the fascinating world of a marketing practitioner. For the fourth edition, the authors speak to a range of companies, from

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Withers Worldwide to Aston Martin, the City of London Police to Spotify, asking marketing professionals to talk you through how they dealt with a marketing problem facing their company. Review and discussion questions conclude each chapter, prompting readers to examine the themes discussed in more detail and encouraging them to engage critically with the theory. Links to seminal papers throughout each chapter also present the opportunity to take learning further. Employing their widely-praised writing style, the authors continue

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to encourage you to look beyond the classical marketing perspectives by contrasting these with the more modern services and societal schools of thought, while new author, Sara Rosengren, provides a fresh European perspective to the subject. The fourth edition of the best-selling Marketing, will pique your curiosity with a fascinating, contemporary, and motivational insight into this dynamic subject. The book is accompanied by an Online Resource Centre that features: For everyone: Practitioner Insight videos Library of video

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***links Worksheets For students: Author
Audio Podcasts Multiple choice questions
Flashcard glossaries Employability guidance
and marketing careers insights Internet
activities Research insights Web links For
lecturers: VLE content PowerPoint Slides
Test bank Essay Questions Tutorial
Activities Marketing Resource Bank
Pointers on Answering Discussion questions
Figures and Tables from the book
Transcripts to accompany the practitioner
insight videos.
Qualitative research, once on the fringes,***

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now plays a central part in advancing nursing and midwifery knowledge, contributing to the development of the evidence base for healthcare practice. Divided into four parts, this authoritative handbook contains over forty chapters on the state of the art and science of qualitative research in nursing. The first part begins by addressing the significance of qualitative inquiry to the development of nursing knowledge, and then goes on to explore in depth programs of qualitative nursing research. The second section focuses on a

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wide range of core qualitative methods, from descriptive phenomenology, through to formal grounded theory and to ethnography, and narrative research. The third section highlights key issues and controversies in contemporary qualitative nursing research, including discussion of ethical and political issues, evidence-based practice and Internet research. The final section takes a unique look at qualitative nursing research as it is practiced throughout the world with chapters on countries and regions from the UK and Europe, North America, Australasia,

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Latin America, to Japan, China, and Korea. With an international selection of established scholars contributing, this is an essential overview and will help to propel qualitative research in nursing well into the twenty-first century. It is an invaluable reference for all nursing researchers. This book investigates at both the micro- and macroeconomic levels the impact of mobile phones on poverty and inequality in developing countries. To gauge the effects of mobile phones on these aspects, the author refers to the standard concept of

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technology adoption and also analyses the actual utilization of mobile phones as a means of communication and the degree to which they have supplanted fixed-line phones. Readers will learn why the substitution effect is stronger among poor than rich users and why the benefits of some mobile phone projects are confined to the local or village level, while in other projects the gains can be felt throughout the economy as a whole.

***Journal of Social Studies Research
Report of the North Dakota Legislative***

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Research Committee

***Distribution of Powers and Responsibilities
in Federal Countries***

***Routledge International Handbook of
Qualitative Nursing Research***

International Art Projects for Kids

***Why does Interethnic Contact in Voluntary
Organizations not lead to Generalized Trust?***

Revised edition of Marketing research, [2016]

*Thoroughly updated, the 9th edition of this bestselling
textbook incorporates global trends and data,
supported by an exemplary case selection based on
firms from around the world. The internationally cited*

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author team of Czinkota, Ronkainen, and Gupta balance conceptual understanding of business theory with the day-to-day realities of business practice, preparing students to become successful participants in the global business place. This edition brings greater focus on Asia and emerging markets, as well as Brexit, the impact of COVID-19 on business and the importance of technology and the digital space to international business practice. Through its discussion and analysis, the book guides students to a greater understanding of contemporary business issues and helps them to develop new tools of analysis. Covering all key aspects of international business, the authors

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emphasize a few key dimensions: international context, role of government in international business, small- and medium-sized firms, and social responsibility.

The Grants Register 2000 Springer

The Dynamics of Marginalized Youth Marketing Research

Advising on Research Methods

Tariffs: a Study in Method

Doing Research in the Real World

Handbook of Marketing Research Methodologies for Hospitality and Tourism

This book guides you through the entirety of the research

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process in International Relations, from selecting a research question and reviewing the literature to field research and writing up. Covering both qualitative and quantitative methods in IR, it offers a balanced assessment of the key methodological debates and research methods within the discipline. The book: Is specifically focussed on research methods used in International Relations. Spans the entire research process from choosing a research question to writing up. Provides practical research methods guidance. Introduces you to broader methodological debates and brings together contemporary research from empirical and interpretive traditions. Is packed with examples and suggestions for further reading. Research Methods in International Relations is essential reading for both

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undergraduate and postgraduate students taking Research Methods courses in International Relations, Politics, Security and Strategic Studies.

This book studies young people who are Not in Education, Employment, or Training (NEET); a prime concern among policymakers. Moving past common interpretations of NEETs as a homogeneous group, it asks why some youth become NEET, whereas other do not. The authors analyse diverse school-to-work patterns of young NEETs in five typical countries and investigate the role of individual characteristics, countries' institutions and policies, and their complex interplay. Readers will come to understand youth marginalization as a process that may occur during the transition from school, vocational college, or university to

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work. By studying longitudinal analyses of processes and transitions, readers will gain the crucial insight that NEETs are not equally vulnerable, and that most NEETs will find their way back to the labour market. However, they will also see that in all countries, a group of long-term NEETs exists. These exceptionally vulnerable young people are sidelined from society and the labour market. The country cases and cross-national studies illustrate that policies intended to help long-term NEETs to find their way in society are very limited. The book provides useful theoretical and empirical insights for scholars interested in the school-to-work transition and marginalized youth. It also provides helpful insights in vulnerability to policymakers who aim to combat youth marginalization.

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This updated and expanded book was written with the underlying conviction that global health and nutrition problems can only be solved through a firm understanding of the different levels of causality and the interactions between the various determinants. This volume provides policy makers, nutritionists, students, scientists, and professionals with the most recent and up-to-date knowledge regarding major health and nutritional problems in developing countries.

Multicultural Perspectives in Customer Behaviour

Nation, Religion, Gender

Intellectual Capital Accounting

The SAGE Handbook of Survey Methodology

Social Security Bulletin

Analysis of Food Consumption Survey Data for Developing

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Countries

This book explores the production of Muslim youth identities, with respect to nation, religion and gender in Pakistan, Senegal, Nigeria and Lebanon. As Muslim-majority, post-colonial states with significant youth populations, these countries offer critical case studies for the exploration of the different grammars of youth identities, and 'trouble' the perceived homogeneity of Muslims in

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local and global imaginaries. The authors offer rigorous and detailed accounts of the local, situated and contingent ways in which youth articulate their identities and sense of belonging, and the book reflects on the importance of affect, belonging and affiliation in the construction of youth narratives of identity as well as highlighting their political and contested nature. *Troubling Muslim Youth Identities* will be of interest to

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students and scholars in the fields of development studies, social and cultural studies, gender, geography, education, and peace and conflict studies.

Most knowledge about adolescent development is based on adolescents living in the United States or Europe. "The Thoughts of Youth" reports a study in which over 6000 adolescents from 20 regions of the world, including the Americas, Europe, Africa, and Asia,

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described an ideal woman or ideal man. Adolescents' images of the ideal person reflect their personal values about gender roles, their expectations and plans for the future, and their cultural values. "The Thoughts of Youth" presents the teenagers' perspectives - their descriptions, drawings, and interpretations of their peers' responses. Issues of importance to adolescent development are addressed, including morality and

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altruism, physical appearance and attractiveness, self and identity, intelligence and schooling, work, fun and leisure, family relationships, and romance. In contrast to the stereotype that adolescents are preoccupied with appearance and popularity, adolescents in this study endorsed kindness, honesty, helpfulness, and a positive attitude toward children. This book documents both the universal attitudes of adolescents and the ways that

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teenagers' views differ by gender, culture, and economic condition. Financial schemes for flood recovery, if properly designed and implemented, might increase flood resilience. However, options for the increase of flood resilience during the recovery phase are to a large extent overlooked and the diversity of existing schemes shows that there has been a lack of consensus on how to achieve resilient flood recovery. Financial Schemes for

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Resilient Flood Recovery investigates how the implementation of financial schemes (government relief subsidies, insurance schemes, buy-outs, etc.) might increase flood resilience. The chapters included in this edited volume address the following questions: Shall government relief subsidies exist when there is flood insurance in place, and, if so, how might they both be coordinated? Where (or how) to decide about build back better incentives and

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where to go for planned relocation programs? What is the distributional equity of financial schemes for flood recovery, and has it been sufficiently treated? The book covers different approaches to flood recovery schemes with specific intervention rationales in different countries. Empirical evidence provided clearly shows the great diversity of financial flood recovery schemes. This diversity of state-funded schemes, private-based

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insurance schemes, and hybrids as well as planned relocation schemes indicates a lack of a consistent and strategic approach in flood risk management and flood resilience about flood recovery.

The chapters in this book were originally published in the Environmental Hazards.

Cross-Cultural Research Methods in Psychology

An International Perspective on Adolescents' Ideal Persons

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Cross-cultural research is now an undeniable part of mainstream psychology and has had a major impact on conceptual models of human behavior. Although it is true that the basic principles of social psychological methodology and data analysis are applicable to cross-cultural research, there are a number of issues that are distinct to it, including managing incongruities of language and quantifying cultural response sets in the use of scales. Cross-Cultural Research Methods in Psychology provides state-of-the-art knowledge about the methodological problems that need to be addressed if a researcher is to conduct valid and reliable cross-cultural research. It also offers practical advice

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and examples of solutions to those problems and is a must-read for any student of culture.

Survey Methodology is becoming a more structured field of research, deserving of more and more academic attention. The SAGE Handbook of Survey Methodology explores both the increasingly scientific endeavour of surveys and their growing complexity, as different data collection modes and information sources are combined. The handbook takes a global approach, with a team of international experts looking at local and national specificities, as well as problems of cross-national, comparative survey research. The chapters are organized into seven major sections, each of which

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represents a stage in the survey life-cycle: Surveys and Societies Planning a Survey Measurement Sampling Data Collection Preparing Data for Use Assessing and Improving Data Quality The SAGE Handbook of Survey Methodology is a landmark and essential tool for any scholar within the social sciences.

The most authoritative and comprehensive guide available to postgraduate grants and professional funding worldwide. For over twenty years The Grants Register has been the leading source for up-to-date information on the availability of, and eligibility for, postgraduate and professional awards. With details of over 3,000 awards, The Grants Register is more

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extensive than any comparable publication. Each entry has been verified by the awarding bodies concerned ensuring that every piece of information is accurate. As an annual publication, each edition also provides the most current details available today. The Grants Register provides an ideal reference source for those who need accurate information on postgraduate funding: careers advisors, university libraries, student organisations, and public libraries.