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Digital dimensioning is defined
as the process of determining

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the online features or e-business characteristics of an organization. This text looks at not whether to implement e-business activities, but on finding and implementing the right e-business activities. The

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handbook shows managers and executives how to pick which e-business characteristics will work in their organization in order to become or remain competitive. It is a learning-focused guide that contains action-orientated

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agendas for e-business
programmes aimed at enhancing
the success of the organization.
The text covers the e-business
activities that best facilitate the
accomplishment of
organizational goals. The

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process involves six steps: enlisting e-expertise, analyzing on-line environment, establishing on-line direction, formulating on-line strategy, implementing on-line strategy and controlling on-line strategy. The book also

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contains surveys that managers can use to profile a company's on-line environment and one that helps readers determine which approach to their on-line presence best fits with their organization. A companion

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website also supports the book.
Beyond Vision is the first English-
language collection of essays on
art by Pavel Florensky
(1882–1937), Russian
philosopher, priest, linguist,
scientist, mathematician and art

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historian. In addition to seven essays by Florensky, the book includes a biographical introduction and an examination of Florensky's contribution as an art historian by Nicoletta Misler. Beyond Vision reveals

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Florensky's fundamental attitudes to the vital questions of construction, composition, chronology, function and destination in the fields of painting, sculpture and design. His reputation as a theologian

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and philosopher is already established in the English-speaking world, but this first collection in English of his art essays (translated by Wendy Salmond) will be a revelation to those in the field. Pavel

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Florensky was a true polymath: trained in mathematics and philosophy at Moscow University, he rejected a scholarship in advanced mathematics in order to study theology at the Moscow Theological Academy. He was

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also an expert linguist, scientist and art historian. A victim of the Soviet government's animosity towards religion, he was condemned to a Siberian labor camp in 1933 where he continued his work under

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increasingly difficult
circumstances. He was executed
in 1937.

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historians, conservators,
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historical sources, such as medieval treatises and descriptions of painting techniques in historical literature. Chapters include the painting methods of Rembrandt and Vermeer, Dutch 17th-century landscape

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painting, wall paintings in English churches, Chinese paintings on paper and canvas, and Tibetan thangkas. Color plates and black-and-white photographs illustrate works from the Middle Ages to the 20th

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century.

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covers readings and
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management functions, skills and problems, environment, and levels of management, but all the sub-topics are related and interconnected since it supports the core concept of the management. In addition to the ideas of

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the pioneers' scholars of management-initiated principles for managers, and those principles became as main guidelines for the late scholars and practitioners, From the practices and observation of the early

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management scientist, the principles were developed and introduced as the first organized and theoretical nucleus for management science. Moreover, the book comprehensively covered the area of management

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functions; planning, organizing, staffing and leading However, planning is surrounded by many factors constraining and affecting the plan performance; these factors have been considered in this book, also

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sublime are focused by a single
word ('sublimity') and by a single
author ('Longinus'). The sublime***

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the sublime in antiquity comes to
light, one that touches
everything from its range of
expressions to its dates of
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and later reception. This book is the first to outline an alternative account of the sublime in Greek and Roman poetry, philosophy, and the sciences, in addition to rhetoric and literary criticism. It offers new readings of Longinus

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on the sublime in antiquity.
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theories. Then 15 different leadership models and their respective communication strategies are specified. The interaction of leadership and communication is examined explaining organizational

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substance that adds vast

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adapted from the best-selling Environmental and Natural Resource Economics, 11th edition, by the same authors. The last time Marilyn actually spoke to

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Benjamin was when she needed to borrow a crayon... that was ten years ago. Benjamin and Marilyn have known each other all their lives. They've gone to the same

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schools, ridden the same bus, and had the same teachers for as long as either of them can remember. But they aren't friends. It's nothing personal; they

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just don't have much in common. Benjamin has always been a bit of a geek. Marilyn is shocked when Benjamin refuses to do her one little favor. Boys don't usually say

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'no' to her. And okay it actually would have been a pretty big favor. When Marilyn stops by his house to apologize for her behavior she is even more shocked to find

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that she likes spending time with him. He's still a geek, but he's also funny, thoughtful, and sweet. And she likes the way she feels when they are together. What

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a surprise that after
all these years they can
still find friendship.
It just goes to show
that sometimes you find
the best things in the
last place you look.

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