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Quality, Ethics, and the
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Includes, beginning Sept. 15, 1954
(and on the 15th of each month,
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library journal, ISSN 0000-0035,
(called Junior libraries, 1954-May

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1961). Also issued separately.

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reflect the enormous changes that have taken place in recent years - the Internet as an important information transmission format that is here to stay and convergence among media. This edition features

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thorough discussions on the Internet and convergence, as well as reflects the latest information on broadcast and cable regulations and policies. It also includes a fresh batch of case studies, and study

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questions. As in previous editions, this book also covers management theory, audience analysis, broadcast promotion, and marketing.

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Management
Fundamental Readings in
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Building the Team

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This book aims to introduce the
reader to the broad concept of
management from the content of

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this book the reader will understand different aspects, such as management functions, skills and problems, environment, and levels of management, but all the sub-topics are related and interconnected since it supports the

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core concept of the management. In addition to the ideas of the pioneers' scholars of management-initiated principles for managers, and those principles became as main guidelines for the late scholars and practitioners, From

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the practices and observation of the early management scientist, the principles were developed and introduced as the first organized and theoretical nucleus for management science. Moreover, the book comprehensively covered

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the area of management functions; planning, organizing, staffing and leading However, planning is surrounded by many factors constraining and affecting the plan performance; these factors have been considered in this book, also

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Organizing is a function of smoothing the organization well established principles and systems, beside theories associated with human resource staffing, and leading staff as one of most important topics in management.

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The book discusses the core concepts of leading, elements of leading, motivational factors, theories of Motivation and how leaders motivate their subordinates. Lastly the book highlighted the contemporary issues in

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Experiencing Modern Management

"This book has been prepared to
publicize the results of

Integration of People Experience
Trauma after Terrorist Attacks

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into Modern Society workshop which was held under the sponsorship of NATO within the framework of 2006 Annual Education and Training Activities of the Centre of Excellence Defence Against Terrorism (COE-

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DAT). This book brings together papers from academics and experts to develop a concept on the treatment of traumas and depression caused by terrorist attacks and the integration of the victims into society. Even though

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the topic is closely related to psychology, at the same time it has strong links with social and economic matters. Therefore, the psychological impact of trauma together with sociological and economic impacts are analyzed

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and reflected in this book. This publication deals with overcoming the harmful effects of trauma caused by terrorist attacks and sustaining the integration of traumatized people into society. The book has four

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main parts: general framework;
psychological impacts;
sociological impacts; and
economic impacts and it is
composed of the articles of the
17 academicians who
participated the workshop from

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10 different countries (Bulgaria, Croatia, France, Israel, Netherlands, Russia, Spain, Turkey, UK, USA). In the part first part, Dr. Suat Bege explains how to prevent the causes of terrorism and to decrease the

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impact of terrorism and also the rights of terror victims which are provided by Turkish Army. In the following section about psychological impacts, eleven papers are included. Readers will find three papers in the part of

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sociological impacts, including one by Dr. James Forest on the findings of several studies on the economic and psychological impact of the 9/11 attacks on New York and Washington, DC. Lastly, two contributions are

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included dealing with economic impacts of trauma. This book focuses on how to deal with the impact of terrorism. The aim of the editors is to provide an international guide to facilitate the integration of terror victims

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into society and the book is beneficial for academicians, government officials and anyone who have studies in this area." Includes authors, titles, subjects. Books in Print Supplement Introduction to Business

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language.

Creating and managing effective teams directly impacts an organization's ability to achieve its goals. But more importantly, building and managing a team requires skills to nurture individual talents and harmonize

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those talents into a cohesive whole. Drawing on his extensive military background, Kenric Brooks extends the army's team-building model to civilian applications. He lays out the stages of building an effective and productive team, including

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the critical elements of building trust, establishing lines of communication, and creating value--P. [4] of cover.

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