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*Public Health
Research
Methods, edited
by Greg Guest*
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and Emily Namey,
provides a
comprehensive
foundation for
planning,
executing, and
monitoring
public health
research of all
types. The book
goes beyond
traditional
epidemiologic
research designs

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to cover state-of-the-art, technology-based approaches emerging in the new public health landscape.

Written by experts in the field, each chapter includes a description of the research

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*method covered,
examples of its
application in
public health,
clear
instructions on
how to execute
the method, and
a discussion of
emerging issues
and future
directions. In
addition, each
chapter*

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*addresses the
topic in the
context of
global health
and health
disparities.
Such breadth
provides readers
with practical
tools they can
use in the
field, as well
as a current
understanding of*

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*conceptual
discussions.*

*Illustrated with
engaging case
studies that
enhance
understanding of
the concepts
presented,
Public Health
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is a
comprehensive,
must-have*

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in all sectors—g
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non-profit.*

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Survey Research
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in Education
introduces*

research methods

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*as an integrated
set of*

*techniques for
investigating
questions about
the educational
world. This*

*lively,
innovative text
helps students
connect*

*technique and
substance,
appreciate the*

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value of both
qualitative and
quantitative
methodologies,
and make ethical
research
decisions. It
weaves actual
research
"stories" into
the presentation
of research
topics, and it
emphasizes

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*validity,
authenticity,
and practical
significance as
overarching
research goals.
The text is
divided into
three sections:
Foundations of
Research (5
chapters),
Research Design
and Data*

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Collection (7 chapters), and Analyzing and Reporting Data (3 chapters).

This tripartite conceptual framework honors traditional quantitative approaches while reflecting the growing popularity of

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qualitative studies, mixed method designs, and school-based techniques. This approach provides a comprehensive, conceptually unified, and well-written introduction to the exciting but complex field of

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*educational
research.*

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selling text
pioneered the
comparison of
qualitative,
quantitative,
and mixed
methods research
design. For all
three
approaches, John
W. Creswell and*

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*new co-author J.
David Creswell
include a
preliminary
consideration of
philosophical
assumptions, key
elements of the
research
process, a
review of the
literature, an
assessment of
the use of*

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relation to the
research
question and
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methodology;
case study, PAR,
visual and
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in qualitative
research;
qualitative and
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methods more on
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to determine
sample size, and
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invaluable,
concise, all-in-one
guide for carrying
out student
research and
writing a paper,
adaptable to***

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successfully guides
students along
every step of the
way. Allows**

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manage their
research projects**

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worksheets break
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process into small
steps and walk*

*students through
each stage of the
research project*

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attractive and
relevant to*

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methodological
approaches,
methods and tools
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building science
and technology***

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research and addresses the current lack of research-method literature in this field. The book covers the use of measurement-based methods in which data is collected by measuring the properties and their variations in

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'actual' physical systems, simulation-based methods which work with 'models' of systems or processes to describe, examine and analyze their behaviors, performances and operations, and data-driven methodologies in

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which data is collected via measurement or simulation to identify and examine the associations and patterns and predict the future in a targeted system. The book presents a survey of key methodologies in

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lighting and
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and life cycle
environmental
impacts. Provides
advanced insight
into the research
methods and
presents the key
methodologies
within the field of
building science
and technology.
Reviews simulation-
based and experim***

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**entation/field-
based methods of
data collection and
analysis in diverse
areas of building
science and
technology, such
as energy
performance,
window and
enclosure studies,
environmental
LCA, daylighting,
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a range of
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or reverse engineering questions from preferred methods, it encourages students to challenge unconscious biases around method selection and analysis and provides step-by-step guidance on choosing a method that is in-line with the question being

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critical issues
associated with both
qualitative and
quantitative methods -
The approach that
works best for specific
research questions -
How design choices
can affect practice.
Perfect for upper
undergraduate and
postgraduate
students, this book
will instil confidence

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and good decision making to ensure constructively informed design and practice.

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superiority of their recommendations empirically. Editor Jason W. Osborne designed this book with the goal of providing readers with the most effective, evidence-based, modern quantitative methods and quantitative data analysis across the social and behavioral

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*error from a cost-
benefit*

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explore the most

resourceful way

to combine

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methodologies.

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about and utilize
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their studies will
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addresses issues
relating to market
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*to the sports
business. It aims
to cover both
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targeting
students,
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surveys online.

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populations,

*developing online
and mobile*

questionnaires,

*and administering
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surveys, are

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unique to digital surveys. Others, like creating reliable and valid survey questions, data analysis strategies, and writing the survey report, are common to all survey environments.

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*resource captures
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including
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David Pittenger
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multi-group,
longitudinal,

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research and

methods for
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all single-
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studies, as
well as single-
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grounding in
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aspects of the
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situations,
qualitative
methods are
more

appropriate for
responding to
'how' questions
in new
contexts. They
aim to
understand and
provide a
holistic

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students
introduces
qualitative
research and
covers major

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methods. The
choice of
methodologies
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based on their
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in management
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disadvantages
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methodological
choices, and
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examples of
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which will

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facilitate the choice process with respect to research approaches, and is also encouraged to bring personal research skills to a higher level.

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*first book to place
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enquiry, this work
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