

Read Free Smart Serve
Answers 2014

Smart Serve Answers 2014

*This book investigates the
role of smart cities in
the broader context of
urban innovation and e-*

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government, identifies what a smart city is in practice and highlights their importance to the welfare of society. The book offers specific, measurable, and action-

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*oriented public sector
planning and management
principles and ideas for
smart governance in the
era of global urbanization
and innovation to help
with the challenges in*

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maintaining the democratic system of checks and balances as well as the division of powers in a highly interconnected world. The book will be of interest researchers,

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*practitioners, students,
and public sector IT
professionals that work
within innovation
management, public
administration, urban
technologies and urban*

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*innovation, and public
local administration
studies.*

*In recent years, digital
business models have
frequently been the
subject of academic and*

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practical discourse. The increasing interconnectivity across the entire supply chain, which is subsumed under the term Industry 4.0, can unlock even farther-

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reaching potentials for digital business models, affecting entire supply chains and ecosystems. This book examines the specific challenges and obstacles that supply

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*chain and ecosystem
management poses with
regard to the development
of digital business
models. The top-quality
contributions gathered
here focus on the*

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*successful implementation
of Industry 4.0 in digital
business models for
industrial organizations
in a European context,
making the book a valuable
asset for researchers and*

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practitioners alike.

The internet of things (IoT) enhances customer experience, increases the amount of data gained through connected devices, and widens the scope of

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analytics. This provides a range of exciting marketing possibilities such as selling existing products and services more effectively, delivering truly personalized

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customer experiences, and potentially creating new products and services.

Smart Marketing With the Internet of Things is an essential reference source that discusses the use of

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the internet of things in marketing, as well as its importance in enhancing the customer experience. Featuring research on topics such as augmented reality, sensor networks,

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*and wearable technology,
this book is ideally
designed for business
professionals, marketing
managers, marketing
strategists, academicians,
researchers, and graduate-*

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level students seeking coverage on the use of IoT in enhancing customer marketing outcomes.

Implementing Data-Driven Strategies in Smart Cities is a guidebook and roadmap

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for practitioners seeking to operationalize data-driven urban interventions. The book opens by exploring the revolution that big data, data science, and the

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Internet of Things are making feasible for the city. It explores alternate topologies, typologies, and approaches to operationalize data science in cities, drawn

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*from global examples
including top-down, bottom-
up, greenfield,
brownfield, issue-based,
and data-driven. It
channels and expands on
the classic data science*

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*model for data-driven
urban interventions - data
capture, data quality,
cleansing and curation,
data analysis,
visualization and
modeling, and data*

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governance, privacy, and confidentiality. Throughout, illustrative case studies demonstrate successes realized in such diverse cities as Barcelona, Cologne,

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*Manila, Miami, New York,
Nancy, Nice, São Paulo,
Seoul, Singapore,
Stockholm, and Zurich.
Given the heavy emphasis
on global case studies,
this work is particularly*

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suitable for any urban manager, policymaker, or practitioner responsible for delivering technological services for the public sector from sectors as diverse as

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*energy, transportation,
pollution, and waste
management. Explores
numerous specific urban
interventions drawn from
global case studies,
helping readers understand*

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*real urban challenges and
create data-driven
solutions Provides a step-
by-step and applied
holistic guide and
methodology for immediate
application in the*

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*reader's own business
agenda Presents cutting
edge technology
presentation with coverage
of innovations such as the
Internet of Things,
robotics, 5G, edge/fog*

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*computing, blockchain,
intelligent transport
systems, and connected-
automated mobility*

*The Hard Thing About Hard
Things*

Technological Advancements

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*in Library Service
Innovation
Relationship Perspectives
Sustainability in a
Digital World
A Roadmap for Urban
Transformation*

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*ECSM2014-Proceedings of
the European Conference on
Social Media*

*Restless Cities on the
Edge*

***Services are key activities in
a globalized economy and***

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they also underlie the quality of life of local residents. The advanced work presented in this book was selected from the proceedings of the Third International Conference on

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Serviceology (ICServ2015), held July 7-9, 2015, in San Jose, CA, USA. The conference was supported by the Society for Serviceology. The society was established in 2012 in

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Japan to explore the scientific systematization of services and to promote technological developments for solutions to industrial issues. This book provides a useful general guide to the

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state of the art in the theory and practice of services. It can also serve as a valuable reference book for researchers in a wide range of fields from engineering to marketing and economics.

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Innovations in library services are rapidly developing within numerous areas including building design, program and event planning, patron experience and engagement, literacy

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program development, and administration and management. To ensure these changes are implemented and considered successfully, a closer look at the

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***challenges, trends, and
practices of these
innovations is crucial.***

***Technological Advancements
in Library Service Innovation
examines the recent
activities of successful and***

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***groundbreaking research
and practices around the
world surrounding library
service innovation and
presents various forward-
thinking initiatives. It also
provides an overview of***

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libraries' successful experiences, identifies emerging global themes and trends, and offers guidance to library practitioners on how to pursue the recent trends in their own library

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environment. Covering topics such as technology adoption and organizational structures, this book is ideal for library professionals, researchers, academicians, instructors, and students.

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***This new Edition of
Electronic Commerce is a
complete update of the
leading graduate
level/advanced
undergraduate level
textbook on the subject.***

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Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and

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selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet

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trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is

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about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of

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course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook , LinkedIn and Instagram, and

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the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company.

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Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing

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industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social

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collaboration, shared economy, innovations, and mobility.
This self-contained book, written by active researchers, presents up-to-date information on smart

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***maintenance strategies for
human-robot interaction
(HRI) and the associated
applications of novel search
algorithms in a single
volume, eliminating the
need to consult scattered***

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resources. Unlike other books, it addresses maintaining a smart HRI from three dimensions, namely, hardware, cyberware, and hybrid-asset management, covering

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problems encountered in each through a wide variety of representative examples and elaborated illustrations. Further, the diverse mathematical models and intelligent systems

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constructions make the book highly practical. It enables readers interested in maintenance, robotics, and intelligent systems but perplexed by myriads of interrelated issues to grasp

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basic methodologies. At the same time, the referenced literature can be used as a roadmap for conducting deeper researches.

***Foundations and Trends in
Smart Learning***

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***Conscious
Be a Great Boss: The Hill
Collection (4 Items)
Citizen, Territory and
Technologies: Smart
Learning Contexts and
Practices***

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***Congressional Record
9th International
Conference, ICBL 2016,
Beijing, China, July 19-21,
2016, Proceedings
ECSM 2014***

Discover how the Internet of

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Things will change the
information and
communication technology
industry in the next decade
The Intelligent Internet of
Things explores a unique
type of Internet of Things
(IoT) architecture, for

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example, the Web of Things (WoT) with its open character that breaks the barriers among various IoT vertical applications. The authors—noted experts on the topic—examine and compare key technologies from

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physical to platform level, especially the Narrow Band Internet of Things (NB-IoT) technology. They discuss applications with different data transmission requirements that are typical to IoT. The text

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also describes the requirements of WoT applications on 5G and includes detailed information on WoT technologies. The Intelligent Internet of Things examines three

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typical WoT applications:
the monitoring application
of south-to-north water
diversion projects; smart
driving applications; and
network optimization
applications. In addition,
the text explores testing

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and authentication of IoT
key technologies, with the
required equipment,
platform, and outdoor
environment development.

This important book:

Provides information on what
IoT/WoT is, when to use it,

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how to provide IoT services with certain technologies, and more Discusses restful architecture, main protocols (ZigBee, 6lowpan, CoAP, HTML5) Explores key technologies on different layers (sensing, gathering,

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application) Examines how IoT will change the information and communication technology industry Written for professionals working in IoT development, management and big data analytics,

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Intelligent Internet of Things offers an overview of IoT architecture, key technology, current applications and future development of the technology.

Conscious is a deeply human

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approach to personal change
Our world is changing faster
than our ability to adapt.
Ambushed by speed,
complexity, and uncertainty,
many of us are unprepared
for this acceleration. We
act on autopilot as new

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challenges confront us. We are too reactive to problems and miss out on opportunities. We get hijacked by conflicting values and polarizing relationships. We face uncertainty with fear and

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mistrust. Stress and burnout are pervasive as many of us do not perform up to our potential. Organizations are not adapting well either. Seventy percent of change efforts fail. Slow execution, unrealized

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growth, unhealthy cultures, and obsession with short-term results undermine long-term success. Inside communities, there is more tension, diminishing trust in our institutions, and a growing inability to solve

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our most complex social problems. The primary culprit for these maladies is our lack of awareness. Let's face it: Our current approach to change is running out of steam. And the cost of unaware people

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is too high to pay. In this age of acceleration, we need a fresh approach to living and leading. CONSCIOUS is our wake-up call - to be aware, awake, and accountable. Nothing is more important than understanding

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ourselves, our relationships, and our surroundings. Being conscious helps us think deeper, learn faster, and collaborate better. The more conscious we are, the faster we adapt, and the higher

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performing we become.
Conscious is the new smart.
As one of the premier global
experts on leadership and
transformation, Bob Rosen
and Healthy Companies have
revealed a profound truth
about modern-day change: the

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most successful people, at
all levels of society,
follow four powerful
practices of being
conscious: Go Deep -
Discover your inner self
Think Big - See a world of
possibilities Get Real - Be

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honest and intentional Step
Up - Act boldly and
responsibly Conscious is
your personal roadmap
through transformation -
helping you adapt and
accelerate into the future.
To create sustainable change

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for yourself and your business. Why not be the one with your head lights on while others are driving in the dark?

A GUIDE TO CUSTOMER SERVICE SKILLS FOR THE SERVICE DESK PROFESSIONAL, the definitive

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service desk text now available in a fully revised fourth edition, teaches technical professionals the skills and work habits needed to successfully interact with customers and achieve job satisfaction.

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Each chapter describes a specific business skill, soft skill, or self-management skill required to deliver effective technical customer support while providing proven, how-to techniques for mastering

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that skill. Research and references have been updated in each chapter, and the latest ITIL vocabulary and concepts are reflected throughout the text.

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the product description or the product text may not be available in the ebook version.

TESTIMONIALS "One of the most important books of our times!" - Bernard Marr "An essential reading for

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anybody who cares about the future of work" - Arianna Huffington "This insightful and practical guidebook is instrumental for success in the Fourth Industrial Revolution" - Klaus Schwab, founder of the World

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Economic Forum "An
insightful exploration of
Intelligent Automation" -
Dr. Kai-Fu Lee, Author of
NYT Bestseller "AI
Superpowers" "This field
guide is essential reading"
- Gartner "Masterful

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insight, this book is more relevant than ever" - HFS
"This book needed to be written" - Forrester ABOUT THE BOOK This is the first book on Intelligent Automation (IA). Also called Hyperautomation, it is one

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of the most recent trends in the field of artificial intelligence. IA is a cutting-edge combination of methods and technologies, involving people, organizations, machine learning, low-code

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platforms, robotic process automation (RPA), and more. This book is for everyone - whether you are an experienced practitioner, new to the topic, or simply interested in what the future holds for

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enterprises, work, life, and society as a whole. Key content of the book: > What is Intelligent Automation (IA)? Why has the use of IA been expanding so rapidly? What are the benefits it unleashes for employees,

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companies, customers, and society? > How have leading organizations been able to harness the full potential of IA, at scale, and generate massive efficiency gains in the range of 20 to 60%? > How can IA save 10+

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million lives per year,
triple our global budget for
education, eliminate hunger,
help protect our planet, or
increase the resilience of
society to pandemics and
crises? What you will get
from this book: > Get the

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lessons learned from 100+ IA
transformation successes
(and failures) > Benefit
from the largest publicly
available library of 500+ IA
use cases by industry and by
business function > Gain
access to insights garnered

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from 200+ IA industry
experts Read more about this
book: www.intelligentautomationbook.com and get it on
Amazon: [https://www.amazon.f
r/dp/B08KFLY51Y](https://www.amazon.fr/dp/B08KFLY51Y) WHY THIS
BOOK? While many books have
been published on AI,

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machine learning, or robotics, a comprehensive reference guidebook had never yet been written on the topic of IA. Also, it seemed essential to us to work towards establishing IA as a field, with its own

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frameworks, use cases, methods, and critical success factors. ABOUT THE AUTHORS Pascal Bornet is a recognized global expert, thought leader, and pioneer in the field of intelligent automation (IA). He founded

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and led the IA practices for Mckinsey & Company and Ernst & Young (EY), where he drove hundreds of IA transformations across industries. Borner is a member of the Forbes Technology Council, and he

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was awarded Global Top Voice in Technology 2019. Ian Barkin is Chief Strategy & Marketing Officer at SYKES. He is a globally recognized thought leader and veteran in the IA space. Barkin co-founded Symphony Ventures, a

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pure-play IA consulting company providing cutting-edge services across all sectors. In 2018, the company was acquired for US\$69 million by SYKES, a NASDAQ-listed global leader. Dr. Jochen Wirtz is Vice-

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Dean MBA Programmes at the National University of Singapore Business School, and Professor of Marketing. He is a well-known and highly acclaimed author with more than 20 books published, including

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"Services Marketing - People, Technology, Strategy". His research has been published in over 100 academic journal articles, and he received over 40 awards.

Managing Robotics in Retail

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Intelligent IoT for the
Digital World
Wearable Technology in
Medicine and Health Care
Smart Maintenance for
Human-Robot Interaction
Electronic Commerce 2018
Smart Marketing With the

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Internet of Things

The Answers You Need When
Your Partner Is Recovering
from Addiction

Serviceology for Smart Service
System Selected papers of the 3rd
International Conference of

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ServiceologySpringer

This edited volume brings together a group of expert contributors to explore the opportunities and the challenges that Industry 4.0 (smart manufacturing) is likely to pose for regions, firms and jobs in Europe.

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Drawing on theory and empirical cases, it considers emerging issues like servitization, new innovation models for local production systems and the increase in reshoring. Industry 4.0 and Regional Transformations

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captures the complexity of this new manufacturing model in an accessible way and considers its implications for the future. It will be essential reading for advanced students and researchers and policy makers in regional studies,

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industrial policy, economic geography, innovation studies, operations management and engineering.

Developing Digital Marketing: Relationship Perspectives provides a holistic perspective about the

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role of digital marketing in the global economy, helping readers to understand the shift from traditional marketing to more novel and innovative forms. This book contains the contributions presented at the 3rd

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international KES conference on Smart Education and Smart e-Learning, which took place in Puerto de la Cruz, Tenerife, Spain, June 15-17, 2016. It contains a total of 56 peer-reviewed book chapters that are grouped into

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several parts: Part 1 - Smart University: Conceptual Modeling, Part 2 - Smart Education: Research and Case Studies, Part 3 - Smart e-Learning, Part 4 - Smart Education: Software and Hardware Systems, and Part 5 - Smart

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Technology as a Resource to Improve Education and Professional Training. We believe that the book will serve as a useful source of research data and valuable information for faculty, scholars, Ph.D. students,

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administrators, and practitioners - those who are interested in innovative areas of smart education and smart e-learning. A Managerial and Social Networks Perspective
International Conference, ICSH

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2017, Hong Kong, China, June
26-27, 2017, Proceedings
INTELLIGENT AUTOMATION
Smart Cities as Democratic
Ecologies
Intelligent Systems: Concepts,
Methodologies, Tools, and

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Applications

Machine Learning Techniques for
Smart City Applications: Trends
and Solutions

Selected papers of the 3rd
International Conference of
Serviceology

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Tracking the library user's journey is no simple task in the digital world; users can often navigate through a series of different websites, including library websites, discovery tools, link resolvers, and more just to view a single journal article. Your library

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collects massive amounts of data related to this journey—probably more than you realize, and almost certainly more than you analyze. Too often library analytic programs simplify data into basic units of measurements that miss useful

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insights. Here, data expert Farney shows you how to maximize your efforts: you'll learn how to improve your data collection, clean your data, and combine different data sources. Teaching you how to identify and analyze areas that fit your library's

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priorities, this book covers case studies of library projects with digital analytics; ways to use email campaign data from MailChimp or ConstantContact; how to measure click-through rates from unavailable items in the catalog to the ILL

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module;getting data from search tools such as library catalogs, journal search portals, link resolvers, and digital repositories;using COUNTER compliant data from your electronic resources;techniques for using

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Google Tag Manager for custom metrics and dimensions; descriptions of analytics tools ranging from library analytics tools like Springshare's LibInsights and Orangeboy's Savannah to more focused web analytics tools like

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Google Analytics, Piwik, and Woopra; and data visualization tools like Tableau or Google Data Studio. Focusing on digital analytics principles and concepts, this book walks you through the many tools available, including step-by-step

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examples for typical library needs. The concept of the 'smart city' as the confluence of urban planning and technological innovation has become a predominant feature of public policy discourse. Despite its expanding influence, however, there

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is little consensus on the precise meaning of a 'smart city'. One reason for this ambiguity is that the term means different things to different disciplines. For some, the concept of the 'smart city' refers to advances in sustainability and green

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technologies. For others, it refers to the deployment of information and communication technologies as next generation infrastructure. This volume focuses on a third strand in this discourse, specifically technology driven changes in democracy and

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civic engagement. In conjunction with issues related to power grids, transportation networks and urban sustainability, there is a growing need to examine the potential of 'smart cities' as 'democratic ecologies' for citizen empowerment

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and user-driven innovation. What is the potential of 'smart cities' to become platforms for bottom-up civic engagement in the context of next generation communication, data sharing, and application development? What are the

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consequences of layering public spaces with computationally mediated technologies? Foucault's notion of the panopticon, a metaphor for a surveillance society, suggests that smart technologies deployed in the design of 'smart cities' should be

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evaluated in terms of the ways in which they enable, or curtail, new urban literacies and emergent social practices.

This book gathers a selection of the articles accepted for presentation and discussion at the 2nd

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International Conference on Smart Learning Ecosystems and Regional Developments (SLERD 2017), held 22–23 June What characterizes smart learning ecosystems? What is their role in city and regional development and innovation? How

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can we promote the engagement of citizens in smart learning ecosystems? These are some of the questions addressed at SLERD 2017 and documented here. The proceedings include scientific papers that endeavor to understand, devise

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and promote innovative human-centric design and development methods, education/training practices, informal social learning, and citizen-driven policies. The individual papers elaborate on the notion of smart learning ecosystems,

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study the relation of smart learning ecosystems with As such, they help to foster the social innovation sectors, Information and Communication Technology (ICT) and economic development and deployment strategies, alongside new policies for

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smarter, proactive citizens – making them a valuable resource for researchers and policymakers alike. This book constitutes the thoroughly refereed post-conference proceedings of the International Conference for Smart Health, ICSH 2017, held in

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Hong Kong, China, in June 2017. The 18 full papers and 13 short papers presented were carefully reviewed and selected from 38 submissions. They focus on studies on the principles, approaches, models, frameworks, new applications, and

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**effects of using novel information
technology to address healthcare
problems and improve social
welfare.**

**New Opportunities Through New
Technologies
Digitalisation and Organisation**

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Design

Knowledge Management in the Asian Digital Economy

Building a Business When There Are No Easy Answers

An Intelligent Search Algorithmic Perspective

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Proceedings of 2019 International Conference on Smart Learning Environments Lessons Learned from Industry 4.0 Across Europe

Ben Horowitz, cofounder of
Andreessen Horowitz and one of

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Silicon Valley's most respected and experienced entrepreneurs, offers essential advice on building and running a startup—practical wisdom for managing the toughest problems business school doesn't cover,

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based on his popular ben's blog. While many people talk about how great it is to start a business, very few are honest about how difficult it is to run one. Ben Horowitz analyzes the problems that confront leaders

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every day, sharing the insights he's gained developing, managing, selling, buying, investing in, and supervising technology companies. A lifelong rap fanatic, he amplifies business lessons with lyrics

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from his favorite songs, telling it straight about everything from firing friends to poaching competitors, cultivating and sustaining a CEO mentality to knowing the right time to cash in. Filled with his trademark humor

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and straight talk, *The Hard Thing About Hard Things* is invaluable for veteran entrepreneurs as well as those aspiring to their own new ventures, drawing from Horowitz's personal and often humbling experiences.

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This digital collection, curated by Harvard Business Review, offers seminal ideas by leadership expert and Harvard Business School professor Linda A. Hill. It includes three of her most popular books—Becoming a

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Manager, Being the Boss (coauthor), and Collective Genius (coauthor)—as well as the influential 2011 Harvard Business Review article, “Are You a Good Boss—or a Great One?,” which Hill coauthored

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with Kent Lineback. Hill is an in-demand teacher and mentor to professionals worldwide on the topics of managing change, cross-organizational relationships, global strategy, innovation, talent management,

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and leadership development. This collection offers the best reading on how to be an effective leader and a better boss—resulting in enhanced personal and professional success and a better-performing

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organization. All four works included in the set are influential in the field of leadership and have been embraced by practitioners everywhere, who use Hill's advice to become better at what they do. Linda A.

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Hill is Professor of Business Administration at Harvard Business School and the faculty chair of its Leadership Initiative. She has chaired numerous executive education programs at the school. Hill serves on

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numerous boards of directors, boards of trustees, and advisory boards, and her work and ideas are featured regularly in international media.

Digitalisation and Organization Design aims to address key

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topics related to organisation design and knowledge management in the digital economy with organisational context, particularly in Asia. Asian nations are moving fast toward the digital economy.

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Doing business in the digital economy is different from the old way, the role of organisation design and knowledge management is crucial to support innovative and creative ideas for tapping the huge

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market opportunities in which people are ready for digitalisation. Chapters in the book cover important topics related to organisation design and knowledge management for organisations, especially

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business organisations in Asia to prepare and cultivate necessary means for advancing in the digital economy. This book offers readers a unique value, bringing new perspectives to understanding emerging

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business opportunities and challenges in Asia. It will present a valuable collection of chapters with empirical studies from leading researchers on the related topic within the main theme (Asian economies,

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digitalisation, knowledge management, organisational design) The collection of chapters will be conceptually and practically beneficial for academics, students and policy makers. interested in the latest

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developments in organisation design and knowledge management in the digital economy in Asia. This book can be used as a main or supplementary resource for undergraduate and postgraduate

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students in business and related areas.

This book is a sociological description and analysis of urban collective actions, protests, resistance, and riots that started in the 1990s and

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continue in different forms to this date in Rome, Italy. Through participant observation, ethnographic study, and in-depth qualitative interviews—often occurring during times of protest or even violent action—this book

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studies a variety of urban realities: grassroots movements, anti-migrant district riots, and the daily lives of the fluid and fluctuating multi-ethnic groups in the city. Ultimately, this book gives voice to some of the

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protagonists involved, proposing interpretations to each reality described, but also making cross-connections with politics and migration when pertinent. It offers a new understanding of urban collective actions

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cognizant of the 'common goods', but also of the emergence of new right-wing populism.

Implementing Data-Driven
Strategies in Smart Cities
Proceedings of the 2nd

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International Conference on
Smart Learning Ecosystems and
Regional Development -
University of Aveiro, Portugal,
22-23, June 2017
Serious Scientific Answers to
Absurd Hypothetical Questions

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Using Digital Analytics for Smart
Assessment

Tabatha Farney

Digital Business Models in
Industrial Ecosystems

A Guide to Customer Service
Skills for the Service Desk

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Professional

This book focuses on the interplay between pedagogy and technology, and their fusion for the advancement of smart learning environments. It discusses various components of this interplay, including learning and assessment paradigms, social factors

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and policies, emerging technologies, innovative application of mature technologies, transformation of curriculum and teaching behavior, transformation of administration, best infusion practices, and piloting of new ideas. The book provides an archival forum for researchers, academics,

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practitioners and industry professionals interested and/or engaged in reforming teaching and learning methods by promoting smart learning environments. It also facilitates discussions and constructive dialogue among various stakeholders on the limitations of existing learning

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environments, the need for reform, innovative uses of emerging pedagogical approaches and technologies, and sharing and promoting best practices, leading to the evolution, design and implementation of smart learning environments.

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Recovering addicts are faced with many challenges, and these challenges can often extend to their romantic partners. During the recovery period, couples often struggle with overcoming feelings of betrayal and frustration, and may have a hard time rebuilding trust and closeness. While

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there are many resources available to recovering addicts, there are limited resources for the people who love them. In *Loving Someone in Recovery*, therapist Beverly Berg offers powerful tools for the partners of recovering addicts. Based in mindfulness, attachment theory, and neurobiology,

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this book will help readers sustain emotional stability in their relationships, increase effective communication, establish boundaries, and take real steps toward reigniting intimacy. The material in this book is drawn from the author's successful *Conscious Couples Recovery*

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Workshop. With more than 25 years in the field, she has developed a unique set of exercises that address the issues faced by couples in recovery. This book addresses the roles that both partners play in recovery, and aims to help readers develop a new appreciation for one another and

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improve self-confidence and acceptance. The road to recovery is never an easy one, but by building a strong support system, the chances of success are exponentially greater. For more information on Berg ' s work, visit consciouscouplesrecovery.com

The utilization of successful

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plasticulture engineering technology can ideally optimize crop yields and provide both economic and environmental benefits, such as reducing the need for water and fertilizer. This book discusses the myriad important aspects of crop production that utilize plastic, such as

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micro-irrigation, water management, plastic mulch films, protected cultivation and low tunnels, crop covers, canal linings, silage bags, and more. It also examines the latest methods for vertical farming and technological aspects, such as smart agriculture using the internet of things

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(IoT). The current state of the art, as well as potential future uses, of plastics is discussed in addition to the benefits and limitations of plastics applications in agriculture generally. Features illustrates application of plastic in protected cultivation, water management, aquaculture, and hi-tech

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horticulture using innovative technologies to enhance water use efficiency and crop productivity
Presents precision farming for climate-resilient technologies Includes real-world examples to present practical insights of plastic engineering for climate change mitigation strategies.

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Plasticulture Engineering and Technology will serve as a useful resource for students, professionals, and researchers in agriculture and agricultural engineering, hydrology, hydraulics, water resources engineering, irrigation engineering, and environmental science.

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Natural language processing (NLP) is a branch of artificial intelligence that has emerged as a prevalent method of practice for a sizeable amount of companies. NLP enables software to understand human language and process complex data that is generated within businesses. In a

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competitive market, leading organizations are showing an increased interest in implementing this technology to improve user experience and establish smarter decision-making methods. Research on the application of intelligent analytics is crucial for professionals and companies who

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wish to gain an edge on the opposition. The Handbook of Research on Natural Language Processing and Smart Service Systems is a collection of innovative research on the integration and development of intelligent software tools and their various applications

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within professional environments. While highlighting topics including discourse analysis, information retrieval, and advanced dialog systems, this book is ideally designed for developers, practitioners, researchers, managers, engineers, academicians, business professionals,

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scholars, policymakers, and students seeking current research on the improvement of competitive practices through the use of NLP and smart service systems.

Electronic Commerce
Plasticulture Engineering and
Technology

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What If?

A Service Systems Perspective

Loving Someone in Recovery

The Art and Practice of Leading

Innovation

*This book offers a comprehensive
introduction to the different
emerging concepts in the*

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innovative area of sustainability and digital technology. More than 20 leading thinkers from the fields of digitalization, strategic management, sustainability and organizational development share clearly structured insights on the

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latest developments, advances and remaining challenges concerning the role of sustainability in an increasingly digital world. The authors not only introduce a profound and unique analysis on the state-of-the art of

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sustainability and digital transformation, but also provide business leaders with practical advice on how to apply the latest management thinking to their daily business decisions. Further, a number of significant case

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studies exemplify the issues discussed and serve as valuable blueprints for decision makers. This book answers the question of how to manage service robots in brick-and-mortar dominated retail service systems to allow for key

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stakeholders' adoption and to foster value co-creation. It starts by demonstrating the scientific relevance of the topic as well as deriving a set of promising research questions. After introducing service-dominant

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logic as a theoretical research lens and elucidating service systems along with their underlying concept of value co-creation as relevant key concepts, five studies are presented. The author's findings show that

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understanding and differentiating between consensus, shared and idiosyncratic drivers of and barriers to the adoption of service robots in retail service systems by all key stakeholders, i.e. customers, frontstage employees,

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and retail managers, is crucial to be able to fully cope with the complexity inherent in the adoption of service robots in service organizations. Moreover, the designed and evaluated artifact fosters a paradigm shift

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from a one-time technology introduction to a continuous technology management approach including iterations of experimenting, piloting, and implementing.

Throughout the book, theoretical

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foundations necessary for understanding Electronic Commerce (EC) are presented, ranging from consumer behavior to the economic theory of competition. Furthermore, this book presents the most current

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topics relating to EC as described by a diversified team of experts in a variety of fields, including a senior vice president of an e-commerce-related company. The authors provide website resources, numerous exercises,

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and extensive references to supplement the theoretical presentations. At the end of each chapter, a list of online resources with links to the websites is also provided. Additionally, extensive, vivid examples from large

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corporations, small businesses from different industries, and services, governments, and nonprofit agencies from all over the world make concepts come alive in Electronic Commerce. These examples, which were

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collected by both academicians and practitioners, show the reader the capabilities of EC, its cost and justification, and the innovative ways corporations are using EC in their operations. In this edition (previous editions published by

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Pearson/Prentice Hall), the authors bring forth the latest trends in e-commerce, including social businesses, social networking, social collaboration, innovations, and mobility. Ongoing advancements in modern

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technology have led to significant developments in intelligent systems. With the numerous applications available, it becomes imperative to conduct research and make further progress in this field. Intelligent Systems:

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Concepts, Methodologies, Tools, and Applications contains a compendium of the latest academic material on the latest breakthroughs and recent progress in intelligent systems. Including innovative studies on

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information retrieval, artificial intelligence, and software engineering, this multi-volume book is an ideal source for researchers, professionals, academics, upper-level students, and practitioners interested in

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*emerging perspectives in the field
of intelligent systems.*

*Collective Actions, Immigration
and Populism*

*The Future of Law and
eTechnologies*

Incorporating 5G Communications

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*and Fog/Edge Computing
Technologies*

*Proceedings and Debates of the ...
Congress*

*Serviceology for Smart Service
System*

Learn how to harness Artificial

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*Intelligence to boost business &
make our world more human*

Developing Digital Marketing

The creator of the incredibly popular
webcomic xkcd presents his heavily
researched answers to his fans' oddest
questions, including “What if I took a
swim in a spent-nuclear-fuel pool?” and

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“Could you build a jetpack using downward-firing machine guns?” 100,000 first printing.

This book constitutes the refereed proceedings of the 9th International Conference on Blended Learning, ICBL 2016, held in Beijing, China, in July 2016. The conference is formerly known as

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International Conference on Hybrid Learning (ICHL) The 34 papers presented were carefully reviewed and selected from 61 submissions. The selected papers cover various aspects on collaborative and interactive learning, content development, open and flexible learning, assessment and evaluation, pedagogical and psychological

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issues, experience in blended learning, and strategies and solutions.

This book discusses the application of different machine learning techniques to the sub-concepts of smart cities such as smart energy, transportation, waste management, health, infrastructure, etc.

The focus of this book is to come up with

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innovative solutions in the above-mentioned issues with the purpose of alleviating the pressing needs of human society. This book includes content with practical examples which are easy to understand for readers. It also covers a multi-disciplinary field and, consequently, it benefits a wide readership including

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academics, researchers, and practitioners. Why can some organizations innovate time and again, while most cannot? You might think the key to innovation is attracting exceptional creative talent. Or making the right investments. Or breaking down organizational silos. All of these things may help—but there's only one way

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to ensure sustained innovation: you need to lead it—and with a special kind of leadership. *Collective Genius* shows you how. Preeminent leadership scholar Linda Hill, along with former Pixar tech wizard Greg Brandeau, MIT researcher Emily Truelove, and *Being the Boss* coauthor Kent Lineback, found among leaders a

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widely shared, and mistaken, assumption: that a “good” leader in all other respects would also be an effective leader of innovation. The truth is, leading innovation takes a distinctive kind of leadership, one that unleashes and harnesses the “collective genius” of the people in the organization. Using vivid

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stories of individual leaders at companies like Volkswagen, Google, eBay, and Pfizer, as well as nonprofits and international government agencies, the authors show how successful leaders of innovation don't create a vision and try to make innovation happen themselves. Rather, they create and sustain a culture

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where innovation is allowed to happen again and again—an environment where people are both willing and able to do the hard work that innovative problem solving requires. Collective Genius will not only inspire you; it will give you the concrete, practical guidance you need to build innovation into the fabric of your business.

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Blended Learning: Aligning Theory with
Practices

Smart Health

Industry 4.0 and Regional
Transformations

Understanding Smart Cities: A Tool for
Smart Government or an Industrial Trick?

Collective Genius

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Smart Education and e-Learning 2016
Handbook of Research on Natural
Language Processing and Smart Service
Systems

*Wearable Technology in
Medicine and Health Care
provides readers with the*

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most current research and information on the clinical and biomedical applications of wearable technology. Wearable devices provide applicability and

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convenience beyond many other means of technical interface and can include varying applications, such as personal entertainment, social communications and personalized health and

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fitness. The book covers the rapidly expanding development of wearable systems, thus enabling clinical and medical applications, such as disease management and

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rehabilitation. Final chapters discuss the challenges inherent to these rapidly evolving technologies. Provides state-of-the-art coverage of the latest advances in

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*wearable technology and
devices in healthcare and
medicine Presents the main
applications and
challenges in the
biomedical implementation
of wearable devices*

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*Includes examples of
wearable sensor technology
used for health
monitoring, such as the
use of wearables for
continuous monitoring of
human vital signs, e.g.*

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heart rate, respiratory rate, energy expenditure, blood pressure and blood glucose, etc. Covers examples of wearables for early diagnosis of diseases, prevention of

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*chronic conditions,
improved clinical
management of
neurodegenerative
conditions, and prompt
response to emergency
situations*

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*This book presents
groundbreaking discussions
on e-residency,
cryptocurrencies, scams,
smart contracts, 3D
printing, software agents,
digital evidence and e-*

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governance at the intersection of law, legal policies and modern technologies. The reader benefits from cutting-edge analyses that offer ideas and solutions to some of

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*the most pressing issues
caused by e-technologies.
This collection is a
useful tool for law and IT
practitioners and an
inspiring source for
interdisciplinary*

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research. Besides serving as a practical guideline, this book also reflects theoretical dimensions of future perspectives, as new technologies are not meant to change common

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*values but to accommodate
them.*

*Concepts, Methodologies,
Tools, and Applications
Towards Users' Optimal and
Pleasurable Experience in
Smart Environments*

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*The Power of Awareness in
Business and Life*