

Where To
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*Social
Psychology
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Online*

This timely and
applied textbook
brings together
leading
scientists to

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illustrate how
key theories and
concepts in
social
psychology help
to predict and
explain
behavior, and
can be
successfully
applied to
benefit social
and practical
problems. It

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focuses on
robust theories
and models known
for their
successful
applications and
covers a diverse
range of setting
s-spanning
classroom
interventions,
health behavior,
financial
decision making,

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climate change
and much more.

Each chapter

comprises of a
theoretical

section to

define the key
concepts and

summarize the
theory,

providing

evidence for its
reliability and

limitations from

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basic research,
as well as an
application
section that
summarizes
research in an
applied context
and provides
details about a
particular study
including the
respective
application
setting. The

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textbook

expertly shows
how theory can
make meaningful
predictions for
real world
contexts, and
isn't afraid to
explain the
potential
hurdles and
pitfalls when
applying a
theory and its

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underlying set
of concepts in a
certain context.
Crucially, this
format moves
towards theory
testing in
applied
contexts,
enabling a
closer
examination of
why and under
what

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circumstances
interventions
may be Online

successful in
obtaining a
desired
behavioral or
psychological
end-state. Among
the topics
explored:

Mindset theory
of action phases
and if-then

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planning Quality
of motivation in
self-
determination
theory The focus
theory of
normative
conduct Social
identity theory
and intergroup
contact theory
Intergroup
forgiveness
Social

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Psychology

Psychology in
Action is a
critical
resource for
advanced
undergraduate
and graduate
students in
social and
cultural
psychology, as
well as students
of behavioral
economics

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seeking to
develop a deeper
understanding of
major theories
and applications
of the fields.
Practitioners
working in the
areas of
organizational
behavior and
management,
health
communication,

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social work, and
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educational
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science and
pedagogy will
also find the
volume pertinent
to their work.
The Indian
adaptation of
the 9th edition
of this book on
social
psychology
provides broad

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insights in to
the culture,
traditions and
contexts of
Indian society
while explaining
the various
concepts of
social behavior.
The strength of
this adapted
edition is to
actively engage
the students by

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including real-
life examples in
Indian context

along with the
empirical Indian
researches which
are comparable
with the vast in-
depth scientific
study of the
various social
psychological
concepts.

Features1. The

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book includes
Indian case
studies, data
and researches
so as to bring
clarity about
the causes,
consequences and
control of
different social
problems in the
Indian scenario
2. To facilitate
better learning

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and
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understanding,
the book
contains review
questions, 'Try
It!' exercises
and knowledge
testing through
multiple-choice
questions 3.

These are
retained in the
adaptation with
a few

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modifications in
the Indian
context. Last
but not the
least, this
adaptation book
is a dynamic
introduction to
the science,
relevance and
applications of
social
psychology in
the Indian

Where To Download Social Psychology context 4.

Research made
relevant through
a storytelling
approach. This
renowned text
maintains its
acclaimed
storytelling
approach,
teaching the
science of
psychology
through an

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engaging
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narrative that
makes research
relevant to
students.

Drawing upon
their extensive
experience as
researchers and
teachers, Elliot
Aronson, Tim
Wilson, and
Robin Akert
present the

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classic research
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that has driven
the field and
introduce
cutting-edge
research that is
the future of
social
psychology.
Significantly
updated to
reflect advances
in the
discipline, the

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provides a firm
foundation for
students to
build their
understanding of
this rigorous
science in a way
that engages and
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experience This
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how: Personalize
Learning – The
new MyPsychLab
delivers proven
results in
helping students
succeed,
provides

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engaging
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experiences that
personalize
learning, and
comes from a
trusted partner
with educational
expertise and a
deep commitment
to helping
students and
instructors
achieve their
goals. Improve

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Critical
Thinking – The
authors Online

emphasize this
rigorous science
through research
examples that
encourage
students to
think twice
about their
preconceived
notions of what
social

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psychology is -
and isn't.

Engage Students
- Through real-
life vignettes,
which open each
story chapter,
and "mini-
stories"
throughout each
chapter, the
eighth edition
provokes student
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focusing on real-
life examples.

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– The authors
present a
balance between
the latest
findings in the
field with
classic research
in social
psychology.

Noting that some
older studies

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deserve their
status as
classics and are
important
cornerstones to
the discipline,
this text
encourages
students to
experience the
continuity and
depth of the
field versus
regarding it as

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published in the
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team of
sociologists,
this text
introduces

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readers to
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social
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psychology by
focusing on the
contributions of
sociology to the
field of social
psychology. The
authors believe
sociology
provides a
unique and
indispensable
vision of the so

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cial-

psychological

world in the

theoretical

perspectives

that

sociologists

employ when

studying human

interactions and

in the

methodological

techniques they

utilize. Within

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the

pedagogically
rich chapters,

topics are
examined from
the perspectives
of symbolic
interactionism,
social structure
and personality,
and group
processes.

Theory, Process,
and Application

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Impact of
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Psychological
Factors on

Education

Techniques of
Social Influence

Psychology

Social

Psychology in
Action

Social

Psychology of
Dress

First published in
Page 35/189

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1994, this text is designed to be used by graduate-level social work students in courses on evaluation and program design. Over the course of 20 years and 6 editions, the goals of the book have remained the same: to prepare students to participate in evaluative

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activities within their organizations; to prepare students to become critical producers and consumers of professional evaluative literature; and to prepare students for more advanced evaluation courses and texts. Grinnell, Gabor, and Unrau aim to meet

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these objectives by presenting a unique approach that is realistic, practical, applied, and user-friendly. While a majority of textbooks focus on program-level evaluation, some recent books present case-level evaluation methods but rely on inferentially powerful -- but difficult-to-

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*implement --
experimental baseline
designs. This text
assumes that
neither of these
approaches
adequately reflects
the realities of the
field or the needs of
students and
beginning
practitioners. Instead,
Program Evaluation
for Social Workers*

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offers a blend of the two that demonstrates how they can complement one another. The integration of case-level and program-level approaches provides an accessible, adaptable, and realistic framework for students to more easily grasp and

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implement in the real-world.

Aronson 8th

Edition Online

In this book, authors discuss research and theory on the social psychological forces that shape academic achievement. A key focus is to show how psychological principles can be used to foster achievement and make schooling a

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*more enjoyable
process. Topics are
highly relevant to both
social and educational
psychology, with
discussions of core
concepts such as
intelligence,
motivation, self-
esteem and self-
concept, expectations
and attributions,
prejudice, and
interpersonal and*

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intergroup relations.

Peter Gray's

evolutionary

perspective and

emphasis on critical

thinking have made

his rigorous yet

accessible

introduction to

psychology a widely

respected classroom

favourite, edition after

edition. Now

thoroughly revised,

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*with the help of co-
author David*

*Bjorklund, Psychology
invites and stimulates
students to
investigate the big
ideas in psychological
science. Psychology
can also be
purchased with the
breakthrough online
resource, LaunchPad,
which offers
innovative media*

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*content, curated and
organised for easy
assignability.*

*LaunchPad's intuitive
interface presents
quizzing, flashcards,
animations and much
more to make
learning actively
engaging.*

*This is a thorough
revision and updating
of the extremely
successful third*

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edition. As in previous editions, the following three perspectives are considered in depth: experimental cognitive psychology; cognitive science, with its focus on cognitive modelling; and cognitive neuropsychology with its focus on cognition following brain damage. In addition,

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*and new to this
edition, is detailed
discussion of the
cognitive
neuroscience
perspective, which
uses advanced brain-
scanning techniques
to clarify the
functioning of the
human brain. There is
detailed coverage of
the dynamic impact of
these four*

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*perspectives on the
main areas of
cognitive psychology,
including perception,
attention, memory,
knowledge
representation,
categorisation,
language, problem-
solving, reasoning,
and judgement. The
aim is to provide
comprehensive
coverage that is up-to-*

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*date, authoritative,
and accessible. All
existing chapters
have been extensively
revised and re-
organised. Some of
the topics receiving
much greater
coverage in this
edition are: brain
structures in
perception, visual
attention, implicit
learning, brain*

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*structures in memory,
prospective memory,
exemplar theories of
categorisation,
language
comprehension,
connectionist models
in perception,
neuroscience studies
of thinking,
judgement, and
decision making.*

*Cognitive Psychology:
A Students*

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Handbook will be essential reading for undergraduate students of psychology. It will also be of interest to students taking related courses in computer science, education, linguistics, physiology, and medicine.

Redirect

A Canadian

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Perspective

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Handbook of the
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Psychology

Psychology, Global
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*Exploring the key
ideas in social
psychology, this
collection of classic
and contemporary*

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readings includes
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accounts of specific
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experimental findings
as well as more
general articles
summarizing studies
on such topics as
attraction, prejudice,
and aggression. The
new edition adds 15
new readings while
retaining a number

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*of classics by leading
psychological
thinkers such as*

*Stanley Milgram on
obedience and
Solomon Asch on
conformity. Readings
makes the perfect
companion for the
Aronson's highly
praised book, The
Social Animal as it*

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*follows the same
major themes. The
Reader can also be
used with any
introductory social
psychology text or
even in lieu of a text.
Using both The Social
Animal textbook and
the reader is a unique
and engaging
combination for*

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*understanding social
psychology and its
research.*

*The jigsaw classroom
is a cooperative
learning technique
with a three-decade
track record of
successfully reducing
racial conflict and
increasing positive
educational*

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outcomes. Not only does it open the door to warmer, closer friendships within and across ethnic boundaries, it has also proved effective at raising the self-esteem of students while improving their performance and increasing their liking

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*for school and their
enthusiasm about
learning.*

Social

Psychology Pearson

College Division

On April 20, 1999,

the halls of

Columbine High

School in Littleton,

Colorado,

reverberated with the

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*sound of gunshots as
two students, highly
armed and consumed
with rage, killed
thirteen students and
seriously injured
twenty-three before
turning the guns on
themselves. It was the
worst school
massacre in our
nation's history. Can*

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we prevent a tragedy
like this from
happening again? In
Elliot Aronson's
Nobody Left to Hate,
one of our nation's
leading social
psychologists argues
that the negative
atmosphere in our
schools--the
exclusion, taunting,

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humiliation, and bullying--played a major role in triggering the pathological behavior of the shooters. At the very least, such an atmosphere makes schools an unpleasant experience for most normal students. But it doesn't have to be.

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Nobody Left to Hate
Aronson 8th
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*offers concise,
practical, and easy-to-
apply strategies for
creating a more
supportive,
stimulating, and
compassionate
environment in our
schools. Based on
decades of scientific
research and*

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classroom testing, these strategies explain how students can be taught to control their own impulses, how to respect others, and how to resolve conflicts amicably. In addition, they show teachers how to structure classes to

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Psychology

*promote cooperation,
rather than
competition, without
sacrificing*

*academics. On the
contrary, education is
greatly enhanced.*

*For parents, teachers,
or anyone concerned
with what is
happening in our
schools, Nobody Left*

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to Hate provides a simple and effective plan of action that will make their children's school not only a safe place, but a more humane place of learning.

A Student's Handbook

An Introduction to Community-Based

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Social Marketing
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Teaching Compassion

after Columbine

*The Psychology of
Health and Health
Care*

*How to Thrive in a
Multicultural World*

In this edition, the
author once again
weaves an inviting

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and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners.

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they know and master
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move to more in-
depth classroom
discussions. Through
examples and
applications as well
as marginal
quotations from
across the breadth of
the liberal arts and

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sciences, Myers
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draws students into
the field of social
psychology. At the
same time, Myers is
also in tune with the
ever-changing state of
social psychology
research. Research
Close-Up and Inside
Story features
throughout the book
provide deeper
exposure to key

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research and
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researchers. Marginal
quotations, examples
and applications
throughout each
chapter, and the
concluding Applying
Social Psychology
chapters all ensure
that regardless of
your students'
interests and future
plans, Social
Psychology will

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engage them.

Debuting in its first
edition and written by
a new generation of
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Case Studies in
Comparative Politics
follows a questions-
based approach that
helps readers
understand different
countries' political
histories, institutions,
identities, and

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interests and why each country is politically interesting and relevant. When used on its own or with the accompanying thematic survey, Case Studies in Comparative Politics asks—and answers—the same important questions that political scientists

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research and that are relevant to anyone interested in politics.

An award-winning author team challenges students to think critically about the concepts, controversies, and applications of social psychology using abundant tools, both in text and online.

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topics like social
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introduction to the
field focuses on
understanding social
and practical
problems and
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intervention strategies
to address them.

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includes the latest
research, as well as
new, detailed
examples of
qualitative research
throughout.

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Interventions from
Theory to Practice

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Social Psychology:

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International Edition

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For the first time in
the history of social
psychology, we have
a handbook on the
history of social

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psychology. In it,
leading luminaries in
the field present
their take on how
research in their own
domains has
unfolded, on the
scientists whose
impact shaped the
research agendas in
the different areas of
social psychology,

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and on events,
institutions and
publications that
were pivotal in
determining the
field's history.

Social psychology's
numerous subfields
now boast a rich
historical heritage of
their own, which
demands special

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attention. The
Handbook recounts
the intriguing and
often surprising
lessons that the tale
of social
psychology's
remarkable
ascendance has to
offer. The historical
diversity is the
hallmark of the

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present handbook
reflecting each of
this field's domains
unique evolution.

Collectively, the
contributions put a
conceptual mirror to
our field and weave
the intricate tapestry
of people, dynamics
and events whose
workings combined

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to produce what the vibrant discipline of social psychology is today. They allow the contemporary student, scholar and instructor to explore the historical development of this important field, provide insight into its enduring aims

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and allow them to transcend the vicissitudes of the zeitgeist and fads of the moment. The Handbook of the History of Social Psychology provides an essential resource for any social psychologist's collection.

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Every day we are asked to fulfil others' requests, and we make regular requests of others too, seeking compliance with our desires, commands and suggestions.

This accessible text provides a uniquely in-depth overview of

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the different social
influence techniques
people use in order
to improve the
chances of their
requests being
fulfilled. It both
describes each of the
techniques in
question and
explores the research
behind them,

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considering
questions such as:

How do we know
that they work?

Under what
conditions are they
more or less likely to
be effective? How
might individuals
successfully resist
attempts by others to
influence them? The

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book groups social
influence techniques
according to a

common

characteristic: for

instance, early

chapters describe

"sequential"

techniques, and

techniques involving

egotistic

mechanisms, such as

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using the name of
one's interlocutor.

Later chapters
present techniques
based on gestures
and facial
movements, and
others based on the
use of specific
words, re-examining
on the way whether
"please" really is a

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magic word. In every case, author Dariusz Dolinski discusses the existing experimental studies exploring their effectiveness, and how that effectiveness is enhanced or reduced under certain

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conditions. The book
draws on historical
material as well as
the most up-to-date
research, and
unpicks the
methodological and
theoretical
controversies
involved. The ideal
introduction for
psychology

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graduates and
undergraduates
studying social

influence and
persuasion,

Techniques of Social

Influence will also

appeal to scholars

and students in

neighbouring

disciplines, as well

as interested

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marketing
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professionals and
practitioners in
related fields.

Why do various
racial, ethnic,
religious, and gender
groups differ in
academic and job
performance?

Standard
explanations for

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these disparities typically invoke either biological or socialization perspectives. Some argue that women and minorities are genetically endowed with inferior abilities, while others argue that members of these

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demographic groups
are products of
environments that
frustrate the
development of the
skills needed for
success. The
research summarized
in this book,
however, suggests
that subtle reminders
of cultural

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stereotypes play a critical yet underappreciated role in interfering with intellectual performance and in creating an illusion of group differences in ability.

Newly revised and up-to-date, this edition of "The

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"Social Animal" is a
brief, compelling
introduction to
modern social
psychology.

Through vivid
narrative, lively
presentations of
important research,
and intriguing
examples, Elliot
Aronson probes the

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patterns and motives
of human behavior,
covering such
diverse topics as
terrorism,
conformity,
obedience, politics,
race relations,
advertising, war,
interpersonal
attraction, and the
power of religious

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Psychology

Case Studies in
Comparative Politics

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"There are few academics who write with as much grace and wisdom as Timothy Wilson. REDIRECT is a masterpiece."

-Malcolm

Gladwell What if there were a magic pill that

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**could make you
happier, turn
you into a
better parent,
solve a number
of your
teenager's
behavior
problems,
reduce racial
prejudice, and
close the**

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**achievement
gap in
education?**

**There is no such
pill, but story
editing - the
scientifically
based approach
described in
REDIRECT - can
accomplish all
of this. The**

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psychologist
Timothy Wilson
shows us how to
redirect the
stories we tell
about ourselves
and the world
around us, with
subtle prompts,
in ways that
lead to lasting**

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change.

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groundbreaking,
and practical,
REDIRECT**

**demonstrates
the remarkable
power small
changes can
have on the
ways we see
ourselves and**

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**our
environment,
and how we can
use this in our
everyday lives.
A critical
thinking
approach
emphasizing
science and
applications An
award-winning**

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**author team
challenges
students to
think critically
about the
concepts,
controversies,
and applications
of social
psychology
using abundant
tools, both in**

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text and online.
(NEW)
infographics
examine
important topics
like social class,
social media
effects, and
research
methodology.
InQuizitive
online

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