Springboard Online Login

For courses in Internet Marketing or E-marketing This book teaches marketers how to engage and listen to buyers, and how to use what they learn to improve their offerings in today's Internet- and social media-driven marketing environment. It brings tradi up-to-date with a thorough, incisive look at e-marketing planning and marketing mix tactics from a strategic and tactical perspective. The focus is on the Internet and other technologies that have had a profound effect on how marketing is approached toda marketing planning: legal and global environments; e-marketing strategy; and marketing mix and customer relationship management strategy and implementation issues. A major revision, this seventh edition reflects the disruption to the marketing field broug As such it covers many new topics that represent the changes in e-marketing practice in the past two years. Because of the ever-changing landscape of the Internet, the authors suggest reading this book, studying the material, and then going online to lea Features: Better understanding of new concepts in today's electronic marketplace is accomplished as the book puts that new terminology into traditional marketing frameworks. Readers are encouraged to exercise critical thinking and attention to their own better understanding the e-marketer's perspective, strategies, and tactics–to think like a marketer. Although the focus is on e-marketing in the United States, readers also see a global perspective in the coverage of market developments in both emerging an chapter devoted to law and ethics, and contributed by a practicing attorney, updates readers on the latest changes in this critical area. Readers are guided in learning a number of e-marketing concepts with the help of some outstanding pedagogical feature grounding helps readers make the connection between tradition and today. Material in each chapter is structured around a principle of marketing framework, followed by a look at how the internet has changed the structure or practice, providing an ideal br material. -Learning objectives set the pace and the goals for the material in each chapter. -Best practices from real companies tell success stories, including new examples of firms doing it right. -Graphical frameworks serve as unique e-marketing visual mod chapter fits among others. -Chapter summaries help readers review and refresh the material covered. -Key terms are identified in bold text within the chapter to alert readers to their importance. -Review and discussion questions are another device to le understanding of the material in the chapter. -Web activities at the end of each chapter help readers become further involved in the content. -This revision reflects the disruption to the marketing field based on social media. A major revision from the sixth e topics, as dictated by changes in e-marketing practice in the past two years. -Three important Appendices include internet adoption statistics, a thorough glossary, and book references. NEW. Students get a broader look at social media as it is now integrat of confined to one chapter. NEW. A look a new business models continues and strengthens the approach of learning from real life examples. Added and described in detail are such models as social commerce (and Facebook commerce), mobile commerce and CRM, crowsourcing, and many important be less pervasive models such as crowdfunding, freemium, and flash sales. NEW.Chapters 12, 13 and 14 were completely rewritten to reflect the move from traditional marketing communication tools to the way pract online: owned, paid and earned media. NEW. Readers see examples of many new and interesting technologies that are today providing marketing opportunities, both in the Web 2.0 and 3.0 sections. NEW. The chapter-opening vignettes continue to play an im key points. Two new vignettes and new discussion questions about each chapter opening vignette are included. NEW.Included are many new images in every chapter, plus updated "Let's Get Technical" boxes. NEW.Other chapter-specific additions that furthe the concepts include: -More social media performance metrics (Ch. 2) -"Big data" and social media content analysis (Ch. 6) -New consumer behavior theory and "online giving" as a new exchange activity (Ch. 7) -Social media for brand building (Ch. 9) -App pr tactics (Ch. 10)

This second edition presents an updated action-based curriculum for high school counselors that will meet the needs of 21st century students, helping to foster their growth and engage them in learning what they need to succeed beyond high school. This developmental approach, focusing on 9th-12th grade students rather than solely on those in 11th and 12th grade. It provides a model for developing and enhancing a successful college advising office as well as essential advice on methods of working with include successful transition to 9th grade, using technology in the college and career advising process, assisting and advising students in college research and application, and helping seniors make successful transitions to college. There is also a special focu schools to enable them to have the same enriched experiences in their college and career advising program as those students in private and suburban schools. The curriculum is geared for use by school counselors, college advisors, and readers in graduate

Biomechanics in Sport is a unique reference text prepared by the leading world experts in sport biomechanics. Over thirty chapters cover a broad spectrum of topics, ranging from muscle mechanics to injury prevention, and from aerial movement to wheelch of sports including running, skating, skiing, swimming, jumping in athletics, figure skating, ski jumping, diving, javelin and hammer throwing, shot putting, and striking movements are all explained.

The Springboard: How Storytelling Ignites Action in Knowledge-Era Organizations is the first book to teach storytelling as a powerful and formal discipline for organizational change and knowledge management. The book explains how organizations can use ce ("springboard" stories) to communicate new or envisioned strategies, structures, identities, goals, and values to employees, partners and even customers. Readers will learn techniques by which they can help their organizations become more unified, respons Storytelling is a management technique championed by gurus including Peter Senge, Tom Peters and Larry Prusak. Now Stephen Denning, an innovator in the new discipline of organizational storytelling, teaches how to use stories to address challenges fundu information economy.

Digital Marketing Strategy

Daedalus and Icarus

Getting Started with Big Data in the Cloud

Views of Stakeholders on Training and Learning

Based on a True Story

English Language Arts

FormaMente n. 3-4/2013

Language activities covering word construction, comprehension, spelling, creative writing and vocabulary.

Wharton professor Richard Shell created the Success Course to help his world-class MBA students answer two questions that aren't as obvious as they seem: "What, for me, is success?" and "How will I achieve it?" Based on that acclaimed course, Springboard shows how to assess the hidden influences of family, media, and culture on your beliefs about success. Then it helps you figure out your unique passions and capabilities, so you can focus more on what gives meaning and excitement to your life, and less on what you are "supposed" to want.

SpringBoard Mathematics is a highly engaging, student-centered instructional program. This revised edition of SpringBoard is based on the standards defined by the College and Career Readiness Standards for Mathematics for each course. The program may be used as a core curriculum that will provide the instructional content that students need to be prepared for future mathematical courses.

"WE NEED TO TALK." In this urgent and insightful book, public radio journalist Celeste Headlee shows us how to bridge what divides us--by having real conversations BASED ON THE TED TALK WITH OVER 10 MILLION VIEWS NPR's Best Books of 2017 Winner of the 2017 Silver Nautilus Award in Relationships & Communication "We Need to Talk is an important read for a conversationally-challenged, disconnected age. Headlee is a talented, honest storyteller, and her advice has helped me become a better spouse, friend, and mother." (Jessica Lahey, author of New York Times bestseller The Gift of Failure) Today most of us communicate from behind electronic screens, and studies show that Americans feel less connected and more divided than ever before. The blame for some of this disconnect can be attributed to our political landscape, but the erosion of our conversational skills as a society lies with us as individuals. And the only way forward, says Headlee, is to start talking to each other. In We Need to Talk, she outlines the strategies that have made her a better conversationalist—and offers simple tools that can improve anyone's communication. For example: BE THERE OR GO ELSEWHERE. Human beings are incapable of multitasking, and this is especially true of tasks that involve language. Think you can type up a few emails while on a business call, or hold a conversation with your child while texting your spouse? Think again. CHECK YOUR BIAS. The belief that your intelligence protects you from erroneous assumptions can end up making you more vulnerable to them. We all have blind spots that affect the way we view others. Check your bias before you judge someone else. HIDE YOUR PHONE. Don't just put down your phone, put it away. New research suggests that the mere presence of a cell phone can negatively impact the quality of a conversation. Whether you're struggling to communicate with your kid's teacher at school, an employee at work, or the people you love the most—Headlee offers smart strategies that can help us all have conversations that matter.

An Intimate History of the Swimming Pool

The Placenta

Course 3

We Need to Talk

Springboard

A Memoir

The Joyful Journey Continues

If you are looking for the perfect employee, Nadine Vogel urges you to consider people with disabilities, parents of children with special needs, and older workers the people she includes in the special needs workforce. In her opening chapter, Vogel cites these facts: * People with disabilities are more likely to stay with an employer than their non-disabled counterparts. Older workers also have reduced turnover rates. * People with disabilities consistently meet or exceed job performance and productivity expectations. * People with disabilities have a well-deserved reputation (backed up by research) for innovation. Accustomed to adapting to a variety of situations, they are often quick to troubleshoot, formulate new ideas, and adopt cutting-edge solutions. * Absentee rates are lower for people with disabilities and for older workers, compared with "typical employees." With the beginning of the retirement years for baby boomers and smaller cohorts following them, the available labor pool in the United States is diminishing. But even if the current economic situation means that more people stay in their jobs longer, Vogel points out that older workers are often dealing with some sort of disability and may need some extra support from their employers. In this readable book, Vogel takes you through what you need to know to make the most of this creative workforce and includes a directory of resources as well as interviews with executives from today's leading corporations showing best practices in the critical areas of dealing with disability in the workplace.

"McGonigal is a clear, methodical writer, and her ideas are well argued. Assertions are backed by countless psychological studies." —The Boston Globe "Powerful and provocative . . . McGonigal makes a persuasive case that games have a lot to teach us about how to make our lives, and the world, better." —San Jose Mercury News "Jane McGonigal's insights have the elegant, compact, deadly simplicity of plutonium, and the same explosive force." —Cory Doctorow, author of Little Brother A visionary game designer reveals how we can harness the power of games to boost global happiness. With 174 million gamers in the United States alone, we now live in a world where every generation will be a gamer generation. But why, Jane McGonigal asks, should games be used for escapist entertainment alone? In this groundbreaking book, she shows how we can leverage the power of games to fix what is wrong with the real world-from social problems like depression and obesity to global issues like poverty and climate change-and introduces us to cutting-edge games that are already changing the business, education, and nonprofit worlds. Written for gamers and non-gamers alike, Reality Is Broken shows that the future will belong to those who can understand, design, and play games. Jane McGonigal is also the author of SuperBetter: A Revolutionary Approach to Getting Stronger, Happier, Braver and More Resilient.

Since its discovery Antarctica has held a deep fascination for biologists. Extreme environmental conditions, seasonality and isolation have lead to some of the most striking examples of natural selection and adaptation on Earth. Paradoxically, some of these adaptations may pose constraints on the ability of the Antarctic biota to respond to climate change. Parts of Antarctica are showing some of the largest changes in temperature and other environmental conditions in the world. In this volume, published in association with the Royal Society, leading polar scientists present a synthesis of the latest research on the biological systems in Antarctica, covering organisms from microbes to vertebrate higher predators. This book comes at a time when new technologies and approaches allow the implications of climate change and other direct human impacts on Antarctica to be viewed at a range of scales; across entire regions, whole ecosystems and down to the level of species and variation within their genomes. Chapters address both Antarctic terrestrial and marine ecosystems, and the scientific and management challenges of the future are explored.

Barry McGee, hit-away batter for the Peach Street Mudders, enjoys winning so much that he has a tendency to bend the rules; then the dirty tactics of the pitcher on a rival team give him a new perspective on sports ethics.

Ellie Herman's Pilates Springboard

A Long Walk to Water

From Development to Disease

SpringBoard Mathematics

Book One

Right to Left

Antarctic Ecosystems

The Placenta: From Development to Disease examines research into placental function and its clinical implications to provide a springboard for improving clinical practice and enhancing medical research. Influential information is extracted from the compelling narrative by the use of 'take home' features including: Clinical Pearls – point to important issues in clinical practice Research Spotlights - highlight key insights into placental understanding Teaching Points – explain basic concepts for novice readers The Placenta: From Development to Disease is ideal for both experienced clinicians and researchers and those new to the field. Anyone who needs to understand the central importance of the placenta in the well being of their maternal and fetal patients should read this book.

Although others have written eloquently on the relationship of water to built form, until now no one has investigated the swimming, pool as a quintessentially modern and American space, reflecting America's infatuation with hygiene, skin, and recreation. In The Springboard in the Pond, Thomas van Leeuwen looks at a familiar hole - the domestic swimming pool - and discovers an icon indispensable to the reading of twentieth-century modernism. At one level, the book is a rereading of modern architecture that will leave that story permanently altered. At another level, it is the story of the origin and evolution of the private swimming pool as a building type and cultural artifact. And at still another level, it is a material philosophy of water. Van Leeuwen explores the human relationship to water from a variety of viewpoints: social, religious, artistic, sexual, psychological, technical, and above all architectural.

"A lively, approachable way to befriend your ADHD and thrive!"--Melissa Orlov, author of award-winning The ADHD Effect on Marriage May We Have Your Attention Please? will help you to conquer your adult ADHD -- in a way that's right for you. This practical and engaging workbook uses cutting-edge research and lessons from working with thousands of adults with ADHD, as shared by specialists with extensive professional -- and sometimes personal -- experience managing the disorder. Through digestible chapters and practical exercises you will: Learn how your brain works to leverage your ADHD for strength. Discover practical, hands-on activities to separate yourself from your symptoms. Find an approach to treatment that works for you. You'll share your journey with Jason, Candace, Tim and Amy: four characters embarking on different journeys through ADHD. Each will inspire you to see past mental health symptoms and boldly take ownership of your personal wellbeing. They represent resilience, growth, optimism and strength. Life is not linear: neither is working through ADHD. May We Have Your Attention Please? will lead you to a place of clarity and purpose, to live with, not in spite of, your ADHD. May We Have Your Attention Please? is brought to you by Springboard Clinic: offering innovative approaches to ADHD care since 2009. Looking to stay on track or enhance your reading experience? Our telecourse accompanies readers through this process over 8 weeks. Visit springboardclinic.com to find out more.

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Springboard to Success

Run

The Hit-Away Kid

High Wire

Springboard Into the Profitability, Productivity, and Potential of the Special Needs Workforce

Algebra 1

Launching Your Personal Search for Success

eMarketing, 9th edition, equips students with the solid foundation in digital marketing required to excel in practice and "think like a marketer". The book connects digital marketing topics with the traditional marketing framework, making it easier for students to grasp the concepts and strategies involved in developing a digital marketing plan. With a strategic approach that focuses on performance metrics and monitoring, it is a highly practical book. The 9th edition has been fully updated to include the most cutting-edge trends and topics, including SEO, customer experience, digital media consumption, analytics, big data and AI, and diversity and ethics. Case studies and examples have been updated across the book to demonstrate marketing practice in real organizations globally. Pedagogical features support the theoretical foundation throughout, incorporating "success stories" and "let's get technical" boxes, as well as activities at the end of each chapter, to aid students in their understanding of, and ability to execute, successful digital marketing strategies. Highly regarded and comprehensive, this textbook is core reading for undergraduate students studying digital marketing and digital business. Online resources include PowerPoint slides and a test bank.

100 Years of Spanish Cinema provides an in-depth look at themost important movements, films, and directors of twentieth-centurySpain from the silent era to the present day. A glossary of film terms provides definitions of essentialtechnical, aesthetic, and historical terms Features a visual portfolio illustrating key points of many ofthe films analyzed Includes a clear, concise timeline to help students quicklyplace films and genres in Spain's political, economical, andhistorical contexts Discusses over 20 films including Amor Que Mata, Un ChienAndalou, Viridana, El Verdugo, El Crimen de Cuenca, and Pepi, Luci, Born

RUN, the Eisner Award-Winner for Best Graphic Memoir, is one of the most heralded books of the year including being named a: New York Times Top 5 YA Books of the Year · Top 10 Great Graphic Novels for Teens (Young Adult Library Services Association) · Washington Post Best Books of the Year · Variety Best Books of the Year · School Library Journal Best Books of the Year · Kirkus Reviews Best Books of the Year · Amazon Best History Book of 2021 • Top Ten Title of the Year (In the Margins Book Award) · In the Margins Book Award for Nonfiction winner · Top Ten Graphic Novels for Adults (American Library Association) · Best Books for Young Readers (U of Penn Graduate School of Education) · Books All Young Georgians Should Read (Georgia Center for the Book) First you march, then you run. From the #1 bestselling, award–winning team behind March comes the first book in their new, groundbreaking graphic novel series, Run: Book One. "Run recounts the lost history of what too often follows dramatic change—the pushback of those who refuse it and the resistance of those who believe change has not gone far enough. John Lewis's story has always been a complicated narrative of bravery, loss, and redemption, and Run gives vivid, energetic voice to a chapter of transformation in his young, already extraordinary life." —Stacey Abrams "In sharing my story, it is my hope that a new generation will be inspired by Run to actively participate in the democratic process and help build a more perfect Union here in America." —Congressman John Lewis The sequel to the #1 New York Times bestselling graphic novel series March—the continuation of the life story of John Lewis and the struggles seen across the United States after the Selma voting rights campaign. To John Lewis, the civil rights movement came to an end with the passage of the Voting Rights Act in 1965. But that was after more than five years as one of the preeminent figures of the movement, leading sit–in protests and fighting segregation on interstate busways as an original Freedom Rider. It was after becoming chairman of SNCC (the Student Nonviolent Coordinating Committee) and being the youngest speaker at the March on Washington. It was after helping organize the Mississippi Freedom Summer and the ensuing delegate challenge at the 1964 Democratic National Convention. And after coleading the march from Selma to Montgomery on what became known as "Bloody Sunday." All too often, the depiction of history ends with a great victory. But John Lewis knew that victories are just the beginning. In Run: Book One, John Lewis and longtime collaborator Andrew Aydin reteam with Nate Powell—the award–winning illustrator of the March trilogy—and are joined by L. Fury—making an astonishing graphic novel debut—to tell this often overlooked chapter of civil rights history.

When the Sudanese civil war reaches his village in 1985, 11-year-old Salva becomes separated from his family and must walk with other Dinka tribe members through southern Sudan, Ethiopia and Kenya in search of safe haven. Based on the life of Salva Dut, who, after emigrating to America in 1996, began a project to dig water wells in Sudan. By a Newbery Medal-winning author.

English Language Arts. Grade 8

How to Have Conversations That Matter

English Language Arts. Grade 6

Reality Is Broken

Biomechanics in Sport: Performance Enhancement and Injury Prevention

An Extreme Environment in a Changing World

Life in the Vine

SpringBoard MathematicsGeometrySpringBoardEnglish Language Arts

Terrorized by an evil lunch-snatcher at his new school, Brian devises, with the help of a fellow comic book fan, a plan involving a new super hero called Wonder Kid.

A classic memoir that's gripping, funny, and ultimately unforgettable from the bestselling former National Ambassador of Books for Young People. A strong choice for summer reading—an engaging and powerful autobiographical exploration of growing up a so-called "bad boy" in Harlem in the 1940s. As a boy, Myers was quick-tempered and physically strong, always ready for a fight. He also read voraciously—he would check out books from the library and carry them home, hidden in brown paper bags in order to avoid other boys' teasing. He aspired to be a writer (and he eventually succeeded). But as his hope for a successful future diminished, the values he had been taught at home, in school, and in his community seemed worthless, and he turned to the streets and to his books for comfort. Don't miss this memoir by New York Times bestselling author Walter Dean Myers, one of the most important voices of our time.

Springboard and Platform Diving is the authoritative guide to the sport. Thoroughly researched and painstaking compiled, it covers it all, including coaching, competition, and conditioning.

Internationally renowned coach Jeff Huber has worked with divers at all levels—from novice to Olympian—for more than four decades. Now that lifetime of knowledge, analysis, and expertise is distilled into Springboard and Platform Diving. Inside you will find comprehensive coverage of every phase of the dive: • Forward approach • Backward press • Takeoff and connections • Positions, spotting, and come-out • Line-up and entry Along with detailed instruction, developmental drills, and coaching tips, you'll discover in-depth coverage on teaching, using skill progressions, and creating annual training plans for each diver. The definitive guide for coaches and divers, Springboard and Platform Diving has garnered the endorsement of USA Diving. Make it your go-to resource for diving excellence.

Strategies to Keep Business Casual from Making Business...casual

A Springboard Clinic Workbook for Living--and Thriving--with Adult ADHD

May We Have Your Attention Please?

The Springboard

SpringBoard

Springboard Mathematics

The Springboard in the Pond

First published in 1997 and now available in paperback, a re-telling of a classic tale in the ORCHARD MYTHS series, with amusing illustrations by Tony Ross.

When Net Force explorer Andy Moore helps to program the virtual animals of the Cservanka Brothers Circus, he discovers a black market of high-tech weapons software and hardware.

Understand the essentials of the Snowflake Database and the overall Snowflake Data Cloud. This book covers how Snowflake's architecture is different from prior on-premises and cloud databases. The authors also discuss, from an insider perspective, how Snowflake grew so fast to become the largest software IPO of all time. Snowflake was the first database made specifically to be optimized with a cloud architecture. This book helps you get started using Snowflake by first understanding its architecture and what separates it from other database platforms you may have used. You will learn about setting up users and accounts, and then creating database objects. You will know how to load data into Snowflake and query and analyze that data, including unstructured data such as data in XML and JSON formats. You will also learn about Snowflake's compute platform and the different data sharing options that are available. What You Will Learn Run analytics in the Snowflake Data Cloud Create users and roles in Snowflake Set up security in Snowflake Set up resource monitors in Snowflake Set up and optimize Snowflake Compute Load, unload, and query structured and unstructured data (JSON, XML) within Snowflake Use Snowflake Data Sharing to share data Set up a Snowflake Data Exchange Use the Snowflake Data Marketplace Who This Book Is For Database professionals or information technology professionals who want to move beyond traditional database technologies by learning Snowflake, a new and massively scalable cloud-based database solution

E-Marketing is the most comprehensive book on digital marketing, covering all the topics students need to understand to "think like a marketer". The book connects digital marketing topics to the traditional marketing framework, making it easier for students to grasp the concepts and strategies involved in developing a digital marketing plan. With a strategic approach that focuses on performance metrics and monitoring, it is a highly practical book. The authors recognize that the digital landscape is constantly and rapidly changing, and the book is structured to encourage students to explore the digital space, and to think critically about their own online behavior. "Success stories," "trend impact," and "let's get technical" boxes, as well as online activities at the end of each chapter provide undergraduate students with everything they need to be successful in creating and executing a winning digital marketing strategy.

eMarketing

Springboard Professional Development for Teachers in the Colonial School District, New Castle, DE

A 9th-12th Grade Curriculum

Wonder Kid Meets the Evil Lunch Snatcher

Dive in

Snowflake Essentials

Counseling 21st Century Students for Optimal College and Career Readiness

Apprenticeships can offer apprentices, their teacher-tutors and business apprenticeship supervisors experiences that are rich in knowledge. The Success of Apprenticeships presents the observations and opinions of 48 actors regarding apprenticeships. These testimonies recount how apprenticeships allowed them to improve their expertise, their professional practices and their organization skills. This book also examines how their interactions in the work/study process allowed them not only to develop the skills of apprentices, but also the skills of those who accompanied them – the teacher-tutors and the business apprenticeships supervisors. The creation of an authentic community of apprentices subscribes to the formation of an ecosystem of learning, in which each individual harvests fruits in terms of the development of their personal abilities.

Do you see in digital technology the opportunity to meet customer needs more effectively? Do you recognise that this may have profound implications for how your organisation should work? Do you want to help bring that about? Regardless of whether you consider yourself a technologist, if your answer to those questions is "e;yes"e;, you are what we refer to in this book as a _digital leader._ If you can see yourself as a digital leader, aspire to be one, or think that sometime soon you might need to become one, then this book is for you.Or perhaps you're here primarily to feed an existing interest in Lean and Agile. Whatever your current level of knowledge, this book is for you too, especially if you're interested also in organisation design and leadership. You will find here both an accessible guide to the Lean-Agile landscape and through the Right to Left metaphor a helpfully challenging perspective on it. The book's digital scope might not coincide exactly with yours, but it's rich with authentic examples not only of Lean-Agile practice but of right-to-left (needs-based and outcome-oriented) thinking too.Topics covered in Right to Left, all viewed through a lens that puts needs and outcomes ahead of solutions:Lean, Agile, and Lean-AgileKey frameworks - team-level, scale-independent, and scaledGovernance and strategyLeadership and organisation

When you're under pressure to produce a well designed, easy-to-navigate mobile app, there's no time to reinvent the wheel. This concise book provides a handy reference to 70 mobile app design patterns, illustrated by more than 400 screenshots from current iOS, Android, BlackBerry, WebOS, Windows Mobile, and Symbian apps. User experience professional Theresa Neil (Designing Web Interfaces) walks you through design patterns in 10 separate categories, including anti-patterns. Whether you're designing a simple iPhone application or one that's meant to work for every popular mobile OS on the market.

The hilarious first book in a middle-grade fantasy trilogy about the magical rivers that run through the sewers of London and shape history in ways you'd never learn in school. Magic is real. History is a big, fat lie. Before Hyacinth Hayward moves from Illinois to London, she reads up on the city's history. Too bad for her. Because the books are wrong. The truth is, London was built on magical rivers, and all the major events in its past have been about people trying to control the magic. Hyacinth discovers this when her mom is kidnapped. In the chase to get her back, Hyacinth encounters a giant intelligent pig in a bathing suit, a boy with amnesia, an adorable tosher (whatever that is), a sarcastic old lady, and a very sketchy unicorn. Somehow Hyacinth has to figure out who to trust, so she can save her mom and, oh yeah, not cause a second Great Fire of London.

Rivista internazionale di ricerca sul futuro digitale

100 Years of Spanish Cinema

E-marketing

Why Games Make Us Better and How They Can Change the World

King Midas

Geometry

Springboard and Platform Diving

Preparing students to be successful in high school AP courses and exams begins at the middle school level. SpringBoard is a program created by the CollegeBoard to bridge content expected in high school with the current middle school curriculum. SpringBoard was introduced and piloted in the Colonial School District during the 2014-2015 school year and has been used in all three middle schools since. Currently, there are few implementation expectations and no professional development offered for SpringBoard teachers in the district. For students to get the most out of an educational program, teachers must first be prepared to deliver the program with fidelity. □ This portfolio examines the relationship between online and face-to-face professional development modules and changes in teachers' practices and understandings as captured and analyzed through online and face-to-face discussions, real-time classroom observations, and feedback garnered through surveys and focus groups. I created online professional development modules, using the platform Schoology, for six SpringBoard teachers from three different middle schools in the district. I used best practice literature to create engaging professional development, which augmented the commonly used, one-time professional development training session with no follow-up support. I modeled my online modules around the "SpringBoard Train the Trainers" conference I attended in April of 2016, where I was officially titled as a SpringBoard trainer who could provide professional development. □ I used a number of instruments to determine if my professional development improvement strategy was successful. I collected data through participant surveys, walkthrough observations, post-observation debrief sessions, and online discussions to determine if the professional development modules had any positive relationship on teachers' SpringBoard instructional practices. I observed and held post-observation debriefing sessions for each teacher two times; once before any professional development was given, and once after they completed the Schoology modules. Through these meaningful conversations with participants during my data collection, I was able to gain knowledge on their performance and use the time to give support and suggestions. □ Overall, data analyses show that there was a positive relationship with my professional development modules and improvement in teachers' practices and understandings. Using the walkthrough observation tool, almost all (5/6) participants improved in multiple areas from the first to second observation. Similarly, participants' testimonials provided evidence that the professional development modules were professionally enriching and supported implementation of SpringBoard. After implementation of professional development, there were an overwhelming number of successes and a relatively small number of continuing instructional challenges faced by the SpringBoard teachers. □ My recommendations to the district are; to revise the professional development modules I created and make it mandatory for all SpringBoard teachers to complete, determine expectations for SpringBoard teachers and provide adequate planning time, create a teacher network group using Schoology for SpringBoard teachers to collaborate, provide support at the building level, and create a quality control system to hold SpringBoard teachers and students accountable and provide a feedback loop for continuous improvement. If implemented with fidelity, SpringBoard can very likely be leveraged to serve the original purpose of improving student achievement on AP scores.

The Catechesis of the Good Shepherd is an approach to the religious formation of children that is grounded in an understanding and appreciation of the child's relationship with God through their engagement with Scripture and liturgy. In this companion to The Religious Potential of the Child 6-12 years old, author Rebekah Rojcewicz documents the decades of work and the journeys that catechists and older children, six to twelve years old, have made with Jesus the True Vine. For parents, catechists, and those who seek to take seriously Jesus' challenge "to change and become like children" (Matthew 18:3), this book serves as an invitation to the same joyful journey.

"SpringBoard is a world-class English Language Arts Program for students in grade 6-12. Written by teachers for teachers. SpringBoard offers proven instructional design to get students ready for the AP, the SAT, and college"--Back cover.

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