

Stern Portfolio Ediz Inglese E Tedesca 74

Winner of the prestigious Paul A. Samuelson Award for scholarly writing on lifelong financial security, John Cochrane's Asset Pricing now appears in a revised edition that unifies and brings the science of asset pricing up to date for advanced students and professionals. Cochrane traces the pricing of all assets back to a single idea—price equals expected discounted payoff—that captures the macro-economic risks underlying each security's value. By using a single, stochastic discount factor rather than a separate set of tricks for each asset class, Cochrane builds a unified account of modern asset pricing. He presents applications to stocks, bonds, and options. Each model—consumption based, CAPM, multifactor, term structure, and option pricing—is derived as a different specification of the discounted factor. The discount factor framework also leads to a state-space geometry for mean-variance frontiers and asset pricing models. It puts payoffs in different states of nature on the axes rather than mean and variance of return, leading to a new and conveniently linear geometric representation of asset pricing ideas. Cochrane approaches empirical work with the Generalized Method of Moments, which studies sample average prices and discounted payoffs to determine whether price does equal expected payoff. He translates between the discount factor, GMM, and state-space language and the beta, mean-variance, and regression language common in empirical work and earlier theory. The book also includes a review of recent empirical work on return predictability, value and other puzzles in the cross section, and equity premium puzzles and their resolution. Written to be a summary for academics and professionals as well as a textbook, this book condenses and advances recent scholarship in financial economics.

*A USA Today bestseller! Companies like Netflix, Spotify, and Salesforce are just the tip of the iceberg for the subscription model. The real transformation--and the real opportunity--is just beginning. Subscription companies are growing nine times faster than the S&P 500. Why? Because unlike product companies, subscription companies know their customers. A happy subscriber base is the ultimate economic moat. Today's consumers prefer the advantages of access over the hassles of maintenance, from transportation (Uber, Surf Air), to clothing (Stitch Fix, Eleven James), to razor blades and makeup (Dollar Shave Club, Birchbox). Companies are similarly demanding easier, long-term solutions, trading their server rooms for cloud storage solutions like Box. Simply put, the world is shifting from products to services. But how do you turn customers into subscribers? As the CEO of the world's largest subscription management platform, Tien Tzuo has helped hundreds of companies transition from relying on individual sales to building customer-centric, recurring-revenue businesses. His core message in Subscribed is simple: Ready or not, excited or terrified, you need to adapt to the Subscription Economy -- or risk being left behind. Tzuo shows how to use subscriptions to build lucrative, ongoing one-on-one relationships with your customers. This may require reinventing substantial parts of your company, from your accounting practices to your entire IT architecture, but the payoff can be enormous. Just look at the case studies: * Adobe transitions from selling enterprise software licenses to offering cloud-based solutions for a flat monthly fee, and quadruples its valuation. * Fender evolves from selling guitars one at a time to creating lifelong musicians by teaching beginners to play, and keeping them inspired for life. * Caterpillar uses subscriptions to help solve problems -- it's not about how many tractors you can rent, but how much dirt you need to move. In Subscribed, you'll learn how these companies made the shift, and how you can transform your own product into a valuable service with a practical, step-by-step framework. Find out how how you can prepare and prosper now, rather than trying to catch up later.*

An excellent resource for investors, Modern Portfolio Theory and Investment Analysis, 9th Edition examines the characteristics and analysis of individual securities as well as the theory and practice of optimally combining securities into portfolios. A chapter on behavioral finance is included, aimed to explore the nature of individual decision making. A chapter on forecasting expected returns, a key input to portfolio management, is also included. In addition, investors will find material on value at risk and the use of simulation to enhance their understanding of the field.

Over the past few years, Hedi Slimane's ongoing design collaborations with musicians on their stage costumes has allowed him unfettered access around the stages of live concerts by David Bowie, The White Stripes, Beck, The Rolling Stones, Blondie, The Strokes and The Libertines... in Paris, London, Berlin, New York and Los Angeles. This juncture between fashion and music has evolved into a personal photographic investigation on the mythology of the rock concert. In Slimane's pictures, the stars of the shows are often conspicuously absent; what the images reveal, instead, is a meditation on the creation of a rock personality, the silent ritual that goes on in the space he (or she?) inhabits. His images capture, as Slimane himself puts it, the sacred--almost sacrificial--space of the stage."

History, Architecture, Economics, Society

Marilyn Monroe: Metamorphosis

Applications of Mathematics in Models, Artificial Neural Networks and Arts

The Autobiography of a Photographer

Brigitte Lacombe

Revised Edition

The art of legislation, that had got lost, is reborn in this book from the classic tradition, which conceives the laws like wise and eloquent civic speeches, and the rhetoric as its basic method, of a such way, that the return to the ancient will be a true progress.

Edited by Veit Gomer, Caroline Kading. Text by Robin Muir, Caroline Kading.

There have been many Marilyn Monroe photo books—but nothing like this. Curator and photographic preservationist David Willis has amassed one of the world’s largest independent archives of original Marilyn Monroe photographs. Now, in Marilyn Monroe: Metamorphosis, he has gathered spectacular, museum-quality work from Marilyn’s key photographers—Richard Avedon, George Barris, Cecil Beaton, Bernard of Hollywood, Andre de Dienes, Elliott Erwitt, Milton Greene, Philippe Halsman, Tom Kelley, Douglas Kirkland, Willy Rizzo, Sam Shaw, and many others—to create this dazzling portfolio of images from every period of Marilyn Monroe’s adult life, from her wedding day in 1942 till just weeks before her death two decades later. Marilyn Monroe: Metamorphosis pays homage to her continually evolving style and extraordinary beauty. Among the highlights: Previously unseen Kodachrome, dye transfer, and Cabro prints of Norma Jeane from her modeling career. Classic portraits and pinups in luscious full color, digitally restored from the original transparencies. Never-before-seen photos from the sets of The Seven Year Itch, Some Like It Hot, The Mistis, and Something’s Got to Give. Rare candid of Marilyn with Marlon Brando. Clark Gable, Humphrey Bogart, Lauren Bacall, Ronald and Nancy Reagan, Queen Elizabeth II, Joe DiMaggio, Arthur Miller, and others. Previously unpublished photos by Richard Avedon, George Barris, Cecil Beaton, David Conover, Elliott Erwitt, John Florea, Tom Kelley, Richard C. Miller, Frank Powolny, Willy Rizzo, Zinn Arthur, and many others. Pairing more than two hundred first-generation photos with reflections on Marilyn from her friends, work associates, and admirers—and including her last interview, in which she reflects on her life and fame—Marilyn Monroe: Metamorphosis is an unforgettable showcase of the actress’ transformation from an unknown factory worker to one of the most recognized faces in history.

Protégé of Man Ray, principal photographer of Vogue France, inspiration for the fashion world's favorite photographers, and immortalized in the collections of museums around the world, Guy Bourdin irrevocably changed the face of modern photography. Guy Bourdin: Image Maker is an exploration of the photographer's iconic imagery, featuring archival material yet unpublished, including original, never-before-seen Vogue layouts, hand-clipped and annotated layouts, Polaroids, and paintings.

Bruce Gilden

The Italian Legacy in the Dominican Republic

Eye to I

I love pictures!

Art, Fashion and Work for Hire

Roma. Portrait of a City

This book focuses on Christina and Dante Gabriel Rossetti, it demonstrates the interconnectedness of their friendships and creativity, giving information about literary composition and artistic output, publication and exhibition, and details literary and artistic influences. It draws on many unpublished sources, including letters and diaries.

A new entry in Photoflife, an accessible and affordable photography series

In 1975, the young Parisian photographer Brigitte Lacombe met Donald Sutherland and Dustin Hoffman at the Cannes Film Festival; these new acquaintances would go on to open doors for her. That same year she was hired as a photographer for the filming of Fellini's Casanova. Since then, Lacombe's famous images have reflected a who's who of Hollywood cinema. This collection spans a masterfully choreographed array of photographs Lacombe took - all the way from the sets of 1970's cinema classics to film milestones of the new millennium, including Alan J. Pakula's All the President's Men, Martin Scorsese's Gangs of New York, and Quentin Tarantino's Inglorious Bastards. Conveying a certain intimacy without unmasking any mystery, Lacombe's images capture classical beauty in a way that is fresh and exciting.

"This book challenges conventional wisdoms about economic performance and possible policies for economic development in African countries. Its starting point is the striking variation in African economic performance. Unevenness and inequalities form a central fact of African economic experiences. The authors highlight not only differences between countries, but also variations within countries, differences often organized around distinctions of gender, class, and ethnic identity. For example, neo-natal mortality and school dropout have been reduced, particularly for some classes of women in some areas of Africa. Horticultural and agribusiness exports have grown far more rapidly in some countries than in others. These variations (and many others) point to opportunities for changing performance, reducing inequalities, learning from other policy experiences, and escaping the ties of structure, and the legacies of a colonial past. The book rejects teleological illusions and Eurocentric prejudice, but it does pay close attention to the results of policy in more industrialized parts of the world. Seeing the contradictions of capitalism for what they are - fundamental and enduring - may help policy officials protect themselves against the misleading idea that development can be expected to be a smooth, linear process, or that it would be were certain impediments suddenly removed. The authors criticize a wide range of orthodox and heterodox economists, especially for their cavalier attitude to evidence. Drawing on their own decades of research and policy experience, they combine careful use of available evidence from a range of African countries with political economy insights (mainly derived from Kalecki, Kaldor and Hirschman) to make the policy case for specific types of public sector investment"---

Minerva rassegna internazionale

Handbook of International Futurism

A Message for You

Pictures

The Light Between Us

The book shows a very original organization addressing in a non traditional way, but with a systematic approach, to who has an interest in using mathematics in the social sciences. The book is divided in four parts: (a) a historical part, written by Vittorio Capecchi which helps us understand the changes in the relationship between mathematics and sociology by analyzing the mathematical models of Paul F. Lazarsfeld, the model of simulation and artificial societies, models of artificial neural network and considering all the changes in scientific paradigms considered; (b) a part coordinated by Pier Luigi Contucci on the relationship between the mathematical models that come from physics and linguistics to arrive at the study of society and those which are born within sociology and economics; (c) a part coordinated by Massimo Bucsema analyzing models of artificial neural networks; (d) a part coordinated by Bruno D'Amore which considers the relationship between mathematics and art. The title of the book "Mathematics and Society" was chosen because the mathematical applications exposed in the book allow you to address two major issues: (a) the general theme of technological innovation and quality of life (among the essays are on display mathematical applications to the problems of combining pollution and crime, applications to mathematical problems of immigration, mathematical applications to the problems of medical diagnosis, etc.) (b) the general theme of technical innovation and creativity, for example the art and mathematics section which connects to the theme of creative cities. The book is very original because it is not addressed only to those who are passionate about mathematical applications in social science but also to those who, in different societies, are: (a) involved in technological innovation to improve the quality of life; (b) involved in the wider distribution of technological innovation in different areas of creativity (as in the project 'Creative Cities Network' of UNESCO).

The Handbook of International Futurism is the first reference work ever to presents in a comparative fashion all media and countries in which the movement, initiated by F.T. Marinetti in 1909, exercised a particularly noteworthy influence. The handbook offers a synthesis of the state of scholarship regarding the international radiation of Futurism and its influence in some fifteen artistic disciplines and thirty-eight countries. While acknowledging the great achievements of the movement in the visual and literary arts of Italy and Russia, it treats Futurism as an international, multidisciplinary phenomenon that left a lasting mark on the manifold artistic manifestations of the early twentieth-century avant-garde. Hundreds of artists, who in some phase in their career absorbed Futurist ideas and stylistic devices, are presented in the context of their national traditions, their international connections and the media in which they were predominantly active. The handbook acts as a kind of multi-disciplinary, geographical encyclopaedia of Futurism and gives scholars with varying levels of experience a detailed overview of all countries and disciplines in which the movement had a major impact.

Navigate equity investments and asset valuation with confidence Equity Asset Valuation, Fourth Edition blends theory and practice to paint an accurate, informative picture of the equity asset world. The most comprehensive resource on the market, this text supplements your studies for the third step in the three-level CFA certification program by integrating both accounting and finance concepts to explore a collection of valuation models and challenge you to determine which models are most appropriate for certain companies and circumstances. Detailed learning outcome statements help you navigate your way through the content, which covers a wide range of topics, including how an analyst performs the equity valuation process, the basic DDM, the derivation of the required rate of return within the context of Markowitz and Sharpe's modern portfolio theory, and more.

Renowned valuation expert Aswath Damodaran reviews the core tools of valuation, examines today's most difficult estimation questions and issues, and then systematically addresses the valuation challenges that arise throughout a firm's lifecycle in The Dark Side of Valuation: Valuing Young, Distressed and Complex Businesses. In this thoroughly revised edition, he broadens his perspective to consider all companies that resist easy valuation, highlighting specific types of hard-to-value firms, including commodity firms, cyclical companies, financial services firms, organizations dependent on intangible assets, and global firms operating diverse businesses. He covers the entire corporate lifecycle, from "idea" and "nascent growth" companies to those in decline and distress, and offers specific guidance for valuing technology, human capital, commodity, and cyclical firms. .

Turning Adversity into Advantage

The Dark Side of Valuation

Untouched

Risk Management and Shareholders' Value in Banking

The Art of Changing Hearts, Minds, and Actions

Giornale della libreria

The ultimate collection of street photography from Magnum Photos. Magnum Streetwise is the definitive collection of street photography from Magnum Photos, and an unparalleled opportunity to follow in the footsteps of the genre. An essential addition to the street photography canon, this volume showcases hidden gems alongside many of street photography's most famous images. Magnum photographers such as Henri Cartier-Bresson pioneered modern concepts of street photography before the term was even coined. A rich seam of street photography runs through the heart of Magnum to this day, both in the work of recognized masters of the genre—including Elliott Erwitt, Martin Parr, Bruce Gilden, and Richard Kalvar—and in the work of those who may not think of themselves as street photographers, despite their powerful influence on the current generation of budding artists. Magnum Streetwise is a true visual feast, interleaving insightful text and anecdotes within an intuitive blend of photographer- and theme-focused sections. Ambitious in scope and democratic in nature, Magnum Streetwise is an unmissable tour through the photographs and practices that have helped define what street photography is—and what it can be.

Rome is the city where past and present, spectacle and the everyday collide around every corner; where Baroque drama flourishes alongside ancient classical wonders; where necks crane to admire Michelangelo's Sistine Chapel; and where Fellini immortalized la dolce vita. This photographic portrait of Rome brings you all the history and all the...

This text covers all main aspects of risk management, capital management and value creation for financial institutions.

Now, Huang teaches the rest of us how to create our own from the challenges and biases we think hold us back, and turning them to work in our favor. How do you find a competitive edge when the obstacles feel insurmountable? How do you get people to take you seriously when they're predisposed not to, and perhaps have already written you off? Laura Huang has come up against that problem many times—and so has anyone who's ever felt out of place or underestimated. Many of us sit back quietly, hoping that our hard work and effort will speak for itself. Or we try to force ourselves into the mold of who we think is "successful," stifling the creativity and charm that makes us unique and memorable. In Edge, Huang offers a different approach. She argues that success is rarely just about the quality of our ideas, credentials, and skills, or our effort. Instead, achieving success hinges on how well we shape others' perceptions—of our strengths, certainly, but also our flaws. It's about creating our own edge by confronting the factors that seem like shortcomings and turning them into assets that make others take notice. Huang draws from her groundbreaking research on entrepreneurial intuition, persuasion, and implicit decision-making, to impart her profound findings and share stories of previously-overlooked Olympians, assistants-turned-executives, and flailing companies that made momentous turnarounds. Through her deeply-researched framework, Huang shows how we can turn weaknesses into strengths and create an edge in any situation. She explains how an entrepreneur scored a massive investment despite initially being disparaged for his foreign accent, and how a first-time political candidate overcame voters' doubts about his physical disabilities. Edge shows that success is about knowing who you are and using that knowledge unapologetically and strategically. This book will teach you how to find your unique edge and keep it sharp.

Stage

Why the Subscription Model Will Be Your Company's Future - and What to Do About It

African Economic Development

Haiti

Casa Vogue

Asset Pricing

Pictures&News

With the eye of a painter, Guy Bourdin created images that contained fascinating stories, compositions and colors. He radically broke conventions of commercial photography with a relentless perfectionism and sharp humor. Famed for his suggestive narratives and surreal aesthetics, Bourdin used fashion photography to explore the realm between the absurd and the sublime. Now in its third edition, A Message for You is a road trip through Bourdin's visual landscape, a collage of images that maps his artistic search and vision. The texts, Polaroids, poems, sketches and contact sheets unfold in real time through the memories of model Nicole Meyer, a muse to Bourdin. Given total creative freedom and with an uncompromising artistic ethic, Bourdin captured the imagination of a whole generation. The late 1970s, recognized as the pinnacle of his career, are the focus of this monograph, which is the last of eight books exploring his most outstanding and undiscovered work so far.

Thomas Demand is known for his large-format photographic work. As the head designer of Dior Homme, Hedi Slimane revolutionized men's fashion. He is also known for his work as an artist. Peter Saville wrote design history with his album covers for British bands such as Joy Division, New Order and Pulp, and with his work for fashion designers. Demand, Slimane, and Saville have all gone beyond the limitations of a single type of media to realize their ideas and visions. They discuss their work and motivation in a conversation in Berlin with the curator Hans Ulrich Obrist and the editor Cristina Bachtler, and also share their views on new forms of creativity, cross-border endeavors, fashion, architecture, photography, political art and many more subjects.

*This book presents an integrated framework for risk measurement, capital management and value creation in banks. Moving from the measurement of the risks facing a bank, it defines criteria and rules to support a corporate policy aimed at maximizing shareholders' value. Parts I - IV discuss different risk types (including interest rate, market, credit and operational risk) and how to assess the amount of capital they absorb by means of up-to-date, robust risk-measurement models. Part V surveys regulatory capital requirements: a special emphasis is given to the Basel II accord, discussing its economic foundations and managerial implications. Part VI presents models and techniques to calibrate the amount of economic capital at risk needed by the bank, to fine-tune its composition, to allocate it to risk-taking units, to estimate the "fair" return expected by shareholders, to monitor the value creation process. Risk Management and Shareholders' Value in Banking includes: * Value at Risk, Monte Carlo models, Creditrisk*, Creditmetrics and much more * formulae for risk-adjusted loan pricing and risk-adjusted performance measurement * extensive, hands-on Excel examples are provided on the companion website www.wiley.com/go/rmsv * a complete, up-to-date introduction to Basel II * focus on capital allocation, Raroc, EVA, cost of capital and other value-creation metrics*

L'Architettura del quotidiano, 1930/1940

Books in Print January 1, 1928

Magnum Streetwise

From Risk Measurement Models to Capital Allocation Policies

Thomas Demand, Peter Saville, Hedi Slimane, Hans Ulrich Obrist and Cristina Bachtler in Conversation

Mathematics and Society

How can a photographer of internationally known stars create iconic portraits that linger in the memory--especially since these actors have already been photographed and filmed millions of times? Vincent Peters--who has been working since 1995 for magazines such as Vogue and GQ and fashion brands including Dior, Louis Vuitton, and Yves Saint Laurent--relies entirely on the classic art of portrait photography for his pictures. Focusing on small gestures and subtle productions instead of prominent poses, he ensures that his subjects do not disappear into the backdrop and that their faces are the focal point. Emma Watson's features are lent a tragic note with white makeup. Annie Lennox appears like a stern missionary in a suit and fedora. Photographs of stars such as David Beckham and Christian Bale are markedly masculine. Even more intimate are the images that Peters has taken in private surroundings, like when he accompanied Monica Bellucci during her second pregnancy. His sophisticated lighting has the most impact in his black-and-white photos, bestowing them with a breathtaking cinematic quality.

Guy Bourdin, who died in 1991, was a legend in the world of fashion photography. He was the most radical and audacious photographer of his generation but his reputation has been surrounded in secrecy -- he rarely allowed his photographs to appear outside the pages of French Vogue. No book of his work has previously been published. His estate was frozen by the courts until 1997, after which his son, Samuel, gained control of his work as a result of which this long-awaited book can be published. Bourdin was originally a painter and a friend of Man Ray. His fashion photographs began to incorporate his surrealist influences. Fashion photography became an arena for his personal obsessions. The results are as shocking and astonishing as any commercial photograph ever published. They were executed meticulously. Despite his intense eroticism, subversion and, as Cecil Beaton described, 'his grotesque little games', Bourdin referred to him in 1975 as 'unquestionably the most interesting fashion photographer in Paris today'. His work was said to have represented 'the look of an era -glamorous, hard-edged, cleverly spiced with vulgarity...rich with implied narratives and strong erotic undercurrents'

*Enchantment, as defined by bestselling business guru Guy Kawasaki, is not about manipulating people. It transforms situations and relationships. It converts hostility into civility and civility into affinity. It changes the skeptics and cynics into the believers and the undecided into the loyal. Enchantment can happen during a retail transaction, a high-level corporate negotiation, or a Facebook update. And when done right, it's more powerful than traditional persuasion, influence, or marketing techniques. Kawasaki argues that in business and personal interactions, your goal is not merely to get what you want but to bring about a voluntary, enduring, and delightful change in other people. By enlisting their own goals and desires, by being likable and trustworthy, and by framing a cause that others can embrace, you can change hearts, minds, and actions. For instance, enchantment is what enabled . . . * A Peace Corps volunteer to finesse a potentially violent confrontation with armed guerrillas. * A small cable channel (E!) to win the TV broadcast rights to radio superstar Howard Stern. * A seemingly crazy new running shoe (Vibram Five Fingers) to methodically build a passionate customer base. * A Canadian crystal maker (Nova Scotian Crystal) to turn observers into buyers. This book explains all the tactics you need to prepare and launch an enchantment campaign; to get the most from both push and pull technologies; and to enchant your customers, your employees, and even your boss. It shows how enchantment can turn difficult decisions your way, at times when intangibles mean more than hard facts. It will help you overcome other people's entrenched habits and defy the not-always-wise "wisdom of the crowd." Kawasaki's lessons are drawn from his tenure at one of the most enchanting organizations of all time, Apple, as well as his decades of experience as an entrepreneur and venture capitalist. There are few people in the world more qualified to teach you how to enchant people. As Kawasaki writes, "Want to change the world? Change caterpillars into butterflies? This takes more than run-of-the-mill relationships. You need to convince people to dream the same dream that you do." That's a big goal, but one that's possible for all of us.*

By turns acerbic, self-mocking, playful, even absurd, the autobiography of Erwin Blumenfeld, one of the century's best-known photographers, is a compelling, virtuoso account of an extraordinary man. All his subjects - his Jewish family, the Germans, the Vichy French, his models, New York publishers - are dealt equal measures of wit, mockery and merciless irony. He spares himself least of all. Born in turn-of-the-century Berlin, Blumenfeld was drafted in to serve in the First World War, first as an ambulance driver (although he couldn't drive), and then as a book-keeper at a field brothel. Between the wars he became part of an avant-garde circle that included such artists as George Grosz, and members of the Dada movement. During the Second World War, Blumenfeld was interned in a series of French camps, but eventually arrived in New York, where he found work with Vogue and Harper's Bazaar, producing some of their most memorable covers and becoming fashion's highest-paid photographer. By the creator of some of the most striking and influential photographs ever taken, Blumenfeld's autobiography is a biting and iconoclastic take on the century. Gripping and full of insight, it is the story of an exceptional life.

Manuale del bianco e nero analogico

How to legislate with wisdom and eloquence

Exhibit A

Equity Asset Valuation

Blumenfeld, My One Hundred Best Photos

Winner of the 1996 European Publishers Award, this stunning work is by native New York photographer Bruce Gilden who has been based in Paris for five years. Widely represented in numerous collections including MOMA, New York, the Victoria and Albert Museum, London, and Bibliotheque Nationale, Paris, Gilden has been the recipient of three National Endowment of the Arts awards. His previous books are 'Facing New York' and 'Bleus'.

**** Reduced from \$250.00 while stocks last *** This book offers us a privileged glimpse into the artistic process used by top fashion photographer Tim Walker. This comprehensive overview of his work brings us deep inside his glamorous world of adventure. Featuring a wide array of sketches, contacts and Polaroids--we share in source materials normally hidden within the photographer's studio. The evocative images are rich with textured nuance and intriguing details. Walker gives full rein to his playful side and intersperses collages among the photographs. The over-sized format showcases some of the most imaginative and exuberant art being produced today. AUTHOR: Tim Walker's work appears in trend-setting magazines such as Vogue and W. He has also created advertising campaigns for exclusive clients such as Comme des Garcons. SELLING POINTS: A comprehensive overview of Walker's work and artistic process A must-have for admirers of fashion photography and all those fascinated by the creative process ILLUSTRATIONS: 245 colour & b/w photos*

Intriguing, revolutionary and undoubtedly one of the most influential fashion photographers of the twentieth century, Guy Bourdin was a groundbreaking image-maker, whose work has achieved a cultlike following. His striking use of color, suggestive narratives and surrealist aesthetics established a visual language entirely his own. Though best known for his color images, Bourdin launched his career in black and white in the early 1950s. Untouched explores this largely unseen work and gives insight into the early development of his photographic eye. The carefully constructed images, initially conceived as an exhibition series, reveal his artistic motivation years before he began working on assignments for French Vogue and Photo Femina. In both concept and composition, these photographs display his fascination with striking graphic layouts and narrative cinematic portraiture. Capturing people he encountered on the streets of Paris, Bourdin trained his eye to transcend the realism of the medium, developing a unique perspective through unconventional manipulations of the picture plane. Guy Bourdin was born in Paris in 1928. His career as a fashion photographer spans over three decades. Bourdin shot largely for French Vogue as well as Harper's Bazaar, Chanel, Issey Miyake, Versace, Charles Jourdan and Emanuel Ungaro. Today Bourdin's work is held in prestigious museum including the Victoria and Albert Museum, Jeu de Paume, the Guggenheim and the National Museum of China. Bourdin died in 1991.

Enchantment

Tim Walker

Guy Bourdin

Subscribed

FR

Edge