

Strategy In The Contemporary World An Introduction To Strategic Studies

Global Strategy: Competing in the Connected Economy details how firms enter, compete and grow in foreign markets. Jain moves away from the traditional focus on developed countries and their multinational enterprises, instead focusing on both developed and emerging economies, as well as their interaction in an increasingly connected world. As the current global business environment is increasingly shaped—and connected—by faster technological developments, geopolitical forces, emerging economies, and new multinationals from those economies, this highly charged dynamic provides rich opportunity to revisit mainstream paradigms in globalization, innovation, and global strategy. The book rises to the challenge, exploring new competitive phenomena, new business models, and new strategies. Rich illustrations, real-world examples, and case data, provide students and executives with the insights necessary to connect, compete, and grow in a globalized business environment. This bold book succinctly covers strategy models and implementation for a range of global players, providing students of strategy and international business with a rich understanding of the contemporary business environment. For access to additional materials,

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including Powerpoint slides, a list of suggested cases, and sample syllabus, please contact Vinod Jain (vinod.jain01@yahoo.com).

It is commonplace for today's transnational enterprises to undertake political risk analysis when choosing foreign markets and creating entry strategies. Despite this, non-market elements of corporate strategy are less well researched than the traditional market-based perspectives. Providing comprehensive and leading edge overviews of current scholarship, this Companion surveys the current state of the field and provides a basis for improving our understanding of the non-market environment, encouraging new insights to improve strategies for enhancing a firm's performance and legitimacy. With a foreword by David Baron, the international team of contributors includes Jean-Philippe Bonardi, Bennet Zelner, and Jonathan Doh, who combine to create a book that is essential reading for students and researchers in business, management, and politics, including those interested in business regulation, environmental policy, political risk and corporate social responsibility.

As the costs of a preemptive foreign policy in Iraq have become clear, strategies such as containment and deterrence have been gaining currency among policy makers. This comprehensive book offers an agenda for the contemporary practice of deterrence—especially as it applies to nuclear

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weapons—in an increasingly heterogeneous global and political setting. Moving beyond the precepts of traditional deterrence theory, this groundbreaking volume offers insights for the use of deterrence in the modern world, where policy makers may encounter irrational actors, failed states, religious zeal, ambiguous power relationships, and other situations where the traditional rules of statecraft do not apply. A distinguished group of contributors here examines issues such as deterrence among the Great Powers; the problems of regional and nonstate actors; and actors armed with chemical, biological, and nuclear weapons. Complex Deterrence will be a valuable resource for anyone facing the considerable challenge of fostering security and peace in the twenty-first century.

A major contribution to our understanding of contemporary warfare and strategy by one of the world's leading military historians.

Contemporary Security and Strategy

A Reader

Contemporary Corporate Strategy

Security Strategies and American World Order

Theories and Policies

Modern Strategy

A Textbook on Fundamental Principles

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Examines the complex realities of religious belief, practice and institutions, ranging from the high growth rates of successful minority religious movements such as Mormons and Jehovah's Witnesses, to the phenomenal rise of Pentecostalism, the challenge of 'fundamentalism' and the apparent turn from religion to spirituality.

This authoritative survey of strategic studies gives students a complete introduction to strategic thinking, from historical and theoretical approaches to the contemporary issues and challenges facing the world today. A team of expert authors present readers with key debates and a range of perspectives, encouraging critical thinking.

This book, first published in 1975, is a comprehensive examination of specialised strategic studies, and deals with the theoretical and policy aspects of the topic. It argues that military power is an intrinsic part of the international system, with strategy being the means by which military power may be used to achieve political objectives. Hence, given the destructiveness of modern weapons it is the prime aim of the strategic doctrines of the major powers not to wage war, but to use their military potential to further their interests by less catastrophic means. However, outside the Cold War superpower confrontation, strategy exhibits many of

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its traditional aspects. This book analyses both types of strategy variations.

This book explores fundamental questions about grand strategy, as it has evolved across generations and countries. It provides an overview of the ancient era of grand strategy and a detailed discussion of its philosophical, military, and economic foundations in the modern era. The author investigates these aspects through the lenses of four approaches - those of historians, social scientists, practitioners, and military strategists. The main goal is to provide contemporary policy makers and scholars with a historic and analytic framework in which to evaluate and conduct grand strategy. By providing greater analytical clarity about grand strategy and describing its nature and its utility for the state, this book presents a comprehensive theory on the practice of grand strategy in order to articulate the United States' past, present, and future purpose and position on the world stage.

Grand Strategy in Theory and Practice

Competing in the Connected Economy

Thinking War from Antiquity to the Present

Professional Services Strategy and Dynamics in the Contemporary World

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Contemporary Strategy

Contemporary Strategic Management

Many Globalizations

The importance of effective use of resources within a business is paramount to the success of the business. This includes the effective use of employees as well as efficient strategies for the direction of those employees and resources. A manager's ability to adapt and utilize contemporary approaches for maximizing both individuals and organizational knowledge is essential. The Handbook of Research on Contemporary Approaches in Management and Organizational Strategy is a pivotal reference source that provides vital research on the application of contemporary management strategies. While highlighting topics such as e-business, leadership styles, and organizational behavior, this publication explores strategies for the achievement of organizational goals, as well as the methods of effective resource allocation. This book is ideally designed for academicians, students, managers, specialists, and consultants seeking current research on strategies for the management of people and knowledge within an organization.

This book brings together Indian and European perspectives on India's polity, economy and international strategy. It explores internal, regional

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and global determinants shaping India's status, position and goals in the early 21st century. Through an array of methodological and theoretical approaches, it presents debates on democracy, economic development, foreign and security policy, and the course of India-European Union relations. The volume will prove invaluable to scholars and students of international relations, politics, economics, history, and development studies, as well as policy makers and economists.

This book represents an eclectic collection of international research articles and empirical studies on corporate strategy, intended to equip readers with the latest knowledge to understand its theoretical and operational complexity.

Edited by Martha Finnemore and Judith Goldstein, Back to Basics asks scholars to reflect on the role power plays in contemporary politics and how a power politics approach is influential today.

Strategy and the National Security Professional

An Introduction to International Relations

Contemporary Strategy Analysis Text Only

Complex Deterrence

The Prince 2.0: Applying Machiavellian Strategy to Contemporary Political Life

Understanding Contemporary Strategy India in the Contemporary World

Is there a 'Western way of war' which pursues battles of annihilation and single-minded military victory? Is warfare on a path to ever greater destructive force? This magisterial account answers these questions by tracing the history of Western thinking about strategy - the employment of military force as a political instrument - from antiquity to the present day. Assessing sources from Vegetius to contemporary America, and with a particular focus on strategy since the Napoleonic Wars, Beatrice Heuser explores the evolution of strategic thought, the social institutions, norms and patterns of behaviour within which it operates, the policies that guide it and the cultures that influence it. Ranging across technology and warfare, total warfare and small wars as well as land, sea, air and nuclear warfare, she demonstrates that warfare and strategic thinking have fluctuated wildly in their aims, intensity, limitations and excesses over the past two millennia.

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Provides a coverage of issues of war and peace such as terrorism, irregular warfare and weapons of mass destruction. This work contains a set of reflections on the role of military power in the contemporary world. It analyzes conflicts from Afghanistan to the Iraq War and looks at the debates about the lessons that can be learned from these wars.

The world is in a second nuclear age in which regional powers play an increasingly prominent role. These states have small nuclear arsenals, often face multiple active conflicts, and sometimes have weak institutions. How do these nuclear states—and potential future ones—manage their nuclear forces and influence international conflict? Examining the reasoning and deterrence consequences of regional power nuclear strategies, this book demonstrates that these strategies matter greatly to international stability and it provides new insights into conflict dynamics across important areas of the world such as the Middle East, East Asia, and South Asia. Vipin Narang

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identifies the diversity of regional power nuclear strategies and describes in detail the posture each regional power has adopted over time. Developing a theory for the sources of regional power nuclear strategies, he offers the first systematic explanation of why states choose the postures they do and under what conditions they might shift strategies. Narang then analyzes the effects of these choices on a state's ability to deter conflict. Using both quantitative and qualitative analysis, he shows that, contrary to a bedrock article of faith in the canon of nuclear deterrence, the acquisition of nuclear weapons does not produce a uniform deterrent effect against opponents. Rather, some postures deter conflict more successfully than others. Nuclear Strategy in the Modern Era considers the range of nuclear choices made by regional powers and the critical challenges they pose to modern international security.

The world is experiencing a watershed phase in the second decade of the 21st century, marked by a geopolitical and

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economic power shift from the West to Euro-Asian powers. The present period exposes various geopolitical and geostrategic challenges, which prove more difficult to tackle than those in the 20th century. These challenges take the form of political confrontation, internal and internationally-political armed conflicts, conflict over raw-material resources in civil war torn countries across Sub-Saharan Africa, Latin America, the Middle East, and also in newly explored strategic regions like the Arctic. The world's rapidly-expanding population is facing cyclical fluctuations of food prices as the result of climate changes, economic conflicts, the rise of religious fundamentalism, and also fragmentation of the political map of the world. This latter aspect brings along not only the rise of secessionist movements, violating territorial integrity as the core principle of the international community, but also a redefinition of one of the key characteristics of a sovereign state, namely international recognition. Kosovo, South Ossetia and South Sudan are showcase examples of this

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emerging trend. Will be the 21st century defined by rivalries between national (super) powers, and not by the supremacy of collective universitas or overlapping sovereignties, replacing sovereign states as expected by the New Middle Age theorists? Which will be the dominant power in a multipolar world – the rapidly-weakening United States, on the one hand, or an ever more confident China, aspiring to regain the status of the world's strongest economy? This volume provides expert insights and answers from American, European, Asian and African specialists.

Contemporary Military Culture and Strategic Studies

Hidden Work in the Contemporary World

Regional Powers and International Conflict

Global Strategy

An Introduction to Strategic Studies

Handbook of Research on Contemporary Approaches in
Management and Organizational Strategy

From Blitzkrieg to Unconventional Terror

This volume brings together some of Professor Azar Gat's most

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significant articles on the evolution of strategic doctrines and the transformation of war during the 20th and early 21st centuries. It sheds new light on the rise of the German Panzer arm and the doctrine of Blitzkrieg between the two world wars; explores the factors behind the formation of strategic policy and military doctrine in the world war era and during the cold war; and explains why counterinsurgency has become such a problem. The book concludes with the spread of peace in the developed world, challenged as it is by the rise of the authoritarian-capitalist great powers – China and Russia – and by the chilling prospect of unconventional terrorism. This last essay summarizes the author's latest research and has not previously been published in article form. This collection will be of much interest to students of strategic studies, military history, and international relations.

This book explores and compares the contemporary military cultures of the United States and the United Kingdom. The last decade has witnessed astonishing global events, from 9/11 and military operations in Afghanistan in the same year, to the military intervention in Libya in 2011. Western military forces have been involved in all of these

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campaigns and have been engaged in continuous military operations for over ten years. It is therefore now apt to focus a spotlight on the military cultures of these state-based armed forces. This book examines how contemporary American and British military culture is formed, focusing explicitly on the six major military institutions. The author dedicates a chapter to each of these institutions with each one sharing a unifying analytical framework. These chapters explore the formation and sustenance of US/UK military culture under the rubric of common themes that include social origins, transformative events, leaders, approaches to war, technology and contemporary identity. To conclude, the book considers the impact of the War on Terror on the military cultures of the US and UK, as well as likely directions for the future. This book will be of much interest to students of military studies, strategic studies, security studies and comparative politics. This Pivot updates the ideas of the famous political philosopher from the Italian Renaissance, Machiavelli, for the 21st century, using case studies from the West and from Kazakhstan to demonstrate the utility of Machiavelli's ideas for contemporary political life. In truth, Machiavelli's ideas have never lost their value. Although

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"Machiavellian" as an adjective tends to describe amoral cynicism in contemporary usage, Machiavelli's ideas were deeply ethical and oriented towards achieving long-term goals. Contemporary readers may be put off by medieval language and examples, misled into believing Machiavelli speaks to a different age; and yet the author here explores how Machiavellian strategy can be of value— ethical as well as practical—in the 21st century.

"Demographic and technological trends have yielded new forms of work that are increasingly more precarious, globalized, and brand centered. Some of these shifts have led to a marked decrease in the visibility of work or workers. This edited collection examines situations in which technology and employment practices hide labor within the formal paid labor market, with implications for workplace activism, social policy, and law. In some cases, technological platforms, space, and temporality hide workers and sometimes obscure their tasks as well. In other situations, workers may be highly visible--indeed, the employer may rely upon the workers' aesthetics to market the branded product--but their aesthetic labor is not seen as work. In still other cases, the work occurs within a social interaction and appears as

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leisure--a voluntary or chosen activity--rather than as work. Alternatively, the workers themselves may be conceptualized as consumers rather than as workers. Crossing the occupational hierarchy and spectrum from high- to low-waged work, from professional to manual labor, and from production to service labor, the authors argue for a broader understanding of labor in the contemporary era. This book adopts an interdisciplinary approach that integrates perspectives from law, sociology, and industrial/labor relations"--Provided by publisher.

Global Perspectives

State Power in a Contemporary World

Design for a Contemporary World

Nuclear Strategy in the Modern Era

Strategic Planning for Contemporary Urban Regions

Contemporary Strategy in Historical Perspective

The Globalization of World Politics

First Published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

Modern Strategy explains how strategic reasoning makes sense of the great complexity of war on land, at sea, in the air, in space and even cyberspace.

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The specific focus of the book is on the four major strategic levels of strategy. Each level is presented thoroughly with examples and applications. The analysis of the four levels, Generic, International, Corporate, and Functional strategies, provide the student with a holistic picture of how companies move forward in their highly competitive environments. The cases also allow for real world application of these topics, offering the student opportunity to connect the classroom material with the real world. This approach engrains the student with the confidence to move into their professional career. Lastly, we have provided real scholarly research from professors around the country who are providing evidence for the future direction of strategy. Although technical at times, the research articles provide robust information about current strategic thinking and approaches that further arm the student with cutting insights and application to solve real world problems.

Written from a U.S. perspective, it helps the reader understand the internal and external aspects of the strategic environment that make strategy formulation and execution so difficult for the nation state, particularly in a democracy

Strategic and Geopolitical Issues in the Contemporary World
Strategic Studies

Strategic Theory for the 21st Century: The Little Book on Big Strategy

The Routledge Companion to Non-Market Strategy

Monasticism

Lost Power

Back to Basics

Sophocles' Antigone has been staged all over the world, and many of these productions have reconceived and remade the play to address

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local issues and concerns. This collection of essays explores the play's reception in numerous countries, as diverse as The Congo and Australia, Argentina and Japan.

With an emphasis on the role of military power in international relations, Strategy in the Contemporary World is the only introduction to strategic studies to cover both the enduring and contemporary issues that dominate strategy. Significantly updated, this fifth edition takes a functional approach to strategy, looking at issues from both times of war and of peace.

The second edition of Strategic Studies: A Reader brings together key essays on strategic theory by some of the leading contributors to the field. This revised volume contains several new essays and updated introductions to each section. The volume comprises hard-to-find classics in the field as well as the latest scholarship. The aim is to provide students with a wide-ranging survey of the key issues in strategic studies, and to provide an introduction to the main ideas and themes in the field. The book contains six extensive sections, each of which is prefaced by a short introductory essay: The Uses of Strategic Theory Interpretation of the Classics Instruments of War, Intelligence and Deception Nuclear Strategy Irregular Warfare and Small Wars Future Warfare, Future Strategy Overall, this volume strikes a balance between theoretical works, which seek to discover

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generalisations about the nature of modern strategy, and case studies, which attempt to ground the study of strategy in the realities of modern war. This new edition will be essential reading for all students of strategic studies, security studies, military history and war studies, as well as for professional military college students. Design plays a significant role in environmental, ethical, economic and cultural arenas, and contributes to people's wealth, cultural identity and quality of life. This textbook presents the theory and practice of design fundamentals. It offers learning objectives that develop motivation, creative spirit, and cognitive strategies among students.

The Evolution of Strategy

City of Cities: A Project for Milan

US and UK Armed Forces in the 21st Century

Cultural Diversity in the Contemporary World

Religion in the Contemporary World

Antigone on the Contemporary World Stage

The Direction of War

Outlines revisionist approaches to understanding instability in Pakistan and the unintended consequences of foreign aid, evaluating the troubled country's nuclear arsenal and terrorist occupancy while profiling unexpected sources of its

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poor economy and corrupt political system.

Much discussed but poorly understood, globalization is at once praised as the answer to all the world's problems and blamed for everything from pollution to poverty. Here Berger and Huntington bring together an array of experts who paint a subtle and richly shaded portrait, showing both the power and the unexpected consequences of this great force. The stereotypes of globalization--characterized as American imperialism on the one hand, and as an economic panacea on the other--fall apart under close scrutiny. Surveying globalization from individual countries of the five major continents, *Many Globalizations* shows that an emerging global culture does indeed exist. While globalization is American in origin and content, the authors point out that it is far from a centrally directed force like classic imperialism. They examine the currents that carry this culture, from a worldwide class of young professionals to non-governmental organizations, and define globalization's many variations as well as sub-globalizations that bind regions together. Analytical, incisive and stimulating, *Many Globalizations* offers rare insight into perhaps the central issue of modern times, one that is changing the West as much as the developing world.

"Provocative.... Taken together, the trenchant, well-written essays included in this collection provide indisputable evidence that an identifiable global culture is indeed emerging."--World Policy Journal "Analytical and penetrating,

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belongs...on the desks of anyone with an abiding interest in the forces shaping the world."--Publishers Weekly

This book analyses security strategies in the American world order, systematically comparing Russian, Middle Eastern and European policies. The main finding is that the loss of relative power has decisive importance for the security strategies of states, but that particular strategies can only be explained when relative power is combined with ideology and the probability of military conflict. Research on the unipolar world order has focused largely on the general dynamics of the system and the actions of the American unipole. By contrast, this book focuses on states that lost out relatively as a consequence of unipolarity, and seeks to explain how this loss has affected their security strategies. Thus, in essence, the book tells 'the other side of the story' about the contemporary world order. In addition, it makes an important theoretical contribution by systematically coupling relative ideology and relative security with relative power and exploring their explanatory value. This book will be of great interest to students of international relations, security studies and foreign policy.

Understanding Contemporary Strategy provides an accessible and comprehensive introduction to the theory and practice of modern strategy. Covering all the main issues in the field, the book explores the major themes

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through a combination of classical and modern strategic theory, history and current practice. The book is split into three main sections: Definition and Context : including discussion of the human, technological, intelligence, ethical and grand-strategic dimensions Strategy in the Geographic Environments: land, sea, air and space Contemporary Strategic Challenges: terrorism, insurgency and nuclear strategy. Each chapter presents the reader with a succinct summary of the topic, but also provides a challenging analysis of current issues, supporting students with pedagogical features such as suggested further reading, boxed case studies and study questions. This book will be essential reading for upper-level students of strategic studies, war studies, military history and international security.

The Need for an Effective American Foreign Policy

Economics and Corporate Strategy

A Very Short Introduction

War and Strategy in the Modern World

Strategic Thinking and Strategy Formulation in the 21st Century

The Warrior State

Invisible Labor

This book, first published in 1980, discusses corporate strategy for those interested in applying economic analysis to business problems. Drawing on

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a wide range of economics and management literature, the book shows how an understanding of industrial economics can help in analysing strategic decisions. Furthermore, the author explains how a firm's development must be adapted to its environment, its history and the experience of its personnel. Other topics discussed include integration and diversity, the growing importance of multinational operations, the strategic role of mergers, and innovation.

This book is an account of how the Milan Provincial Administration and a team of researchers from Milan Polytechnic worked together to develop a new 'Strategic Plan' for Milan's urban region. Informed by innovative conceptions of both how to understand cities in the contemporary world, and engage in strategic planning work, this experience has already attracted considerable international attention. The authors now consolidate their contribution into a comprehensive account which continually relates theory and practice Examining the Milan Plan in detail, the book explains the profound transformations which put great pressure on the traditional descriptive tools so planners must engage in the production of new ones. It also proposes that these transformations affect the way in which urban policies and planning processes are designed. The project offers insights into - and new directions for - planning theory more generally, while at the

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same time testing this powerful and innovative research hypothesis in an important European city empirical study. In detailing the results of this project, this book proposes useful ground-breaking approaches to planning for similar urban regions.

Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

The Globalization of World Politics, the bestselling introduction to international relations, offers the most comprehensive coverage of the key theories and global issues in world politics. The eighth edition engages with

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contemporary global challenges, featuring a brand new chapter on Refugees and Forced Migration and updated coverage of decolonization to ensure the book continues to cover those topics that will define the key issues in IR into the future. Tailored pedagogical features help readers to evaluate key IR debates and apply theory and concepts to real world events. A fully updated Opposing Opinions feature facilitates critical and reflective debate on contemporary policy challenges, from decolonising universities to debates over migration and the state. Leading scholars in the field introduce readers to the history, theory, structures and key issues in IR, providing students with an ideal introduction and a constant guide throughout their studies. Students and lecturers are further supported by extensive online resources to encourage deeper engagement with content: Student resources: International relations simulations encourage students to develop negotiation and problem solving skills by engaging with topical events and processes IR theory in practice case studies encourage students to apply theories to current and evolving global events Video podcasts from contributors help students to engage with key issues and cases in IR Guidance on how to evaluate the Opposing Opinions feature, supporting students to engage in nuanced debate over key policy challenges Interactive library of links to journal articles, blogs and video content to

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deepen students' understanding of key topics and explore their research interests
Flashcard glossary to reinforce understanding of key terms
Multiple choice questions for self-study help students to reinforce their understanding of the key points of each chapter
Revision guide to consolidate understanding and revise key terms and themes
Instructor Resources: Case studies help to contextualise and deepen theoretical understanding
Test bank - fully customisable assessment questions to test and reinforce students' understanding of key concepts
Question bank - a bank of short answer and essay questions to promote students' critical reflection on core issues and themes within each chapter
Customisable PowerPoint slides help to support effective teaching preparation
Figures and tables from the book allow clear presentation of key data and support students' data analysis

Strategy in the Contemporary World

Strategy in the Global Age

Pakistan in the Contemporary World

The Globalization of Executive Search

Polity, Economy and International Relations

Explores the phenomenon of monasteries from antiquity to present day as cloister places of refuge where fundamental aspects of life are regimented and

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spirituality is practiced.

Now in its fifth edition, this title has been fully revised and updated in the light of recent developments in world politics, with new chapters on the changing nature of war, human security, and international ethics.

Executive search, headhunting, is now one of the archetypal new knowledge intensive professional services, as well as a labor market intermediary bound up with globalization. In this book, the authors examine the key actors in the process of executive search globalization – leading global firms – and offer an interpretation of the forces producing the contemporary organizational strategies of global executive search. The Globalization of Executive Search documents the forms of institutional work that have legitimated the role of executive in elite labor markets and created demand for the services of global firms; this exposes not only the changing geographies of executive search, but also how executive search has established itself as a new knowledge intensive professional service. The authors reveal how the globalization of executive search is exemplary of the processes by which a range of new knowledge intensive professional services have come to be globally recognized, approaching the heart of contemporary capitalism.