

Study Guide For Freakonomics

Whether we're buying a pair of jeans, ordering a cup of coffee, selecting a long-distance carrier, applying to college, choosing a doctor, or setting up a 401(k), everyday decisions—both big and small—have become increasingly complex due to the overwhelming abundance of choice with which we are presented. As Americans, we assume that more choice means better options and greater satisfaction. But beware of excessive choice: choice overload can make you question the decisions you make before you even make them, it can set you up for unrealistically high expectations, and it can make you blame yourself for any and all failures. In the long run, this can lead to decision-making paralysis, anxiety, and perpetual stress. And, in a culture that tells us that there is no excuse for falling short of perfection when your options are limitless, too much choice can lead to clinical depression. In *The Paradox of Choice*, Barry Schwartz explains at what point choice—the hallmark of individual freedom and self-determination that we so cherish—becomes detrimental to our psychological and emotional well-being. In accessible, engaging, and anecdotal prose, Schwartz shows how the dramatic explosion in choice—from the mundane to the profound challenges of balancing career, family, and individual needs—has paradoxically become a problem instead of a solution. Schwartz also shows how our obsession with choice encourages us to seek that which makes us feel worse. By synthesizing current research in the social sciences, Schwartz makes the counter intuitive case that eliminating choices can greatly reduce the stress, anxiety, and busyness of our lives. He offers eleven practical steps on how to limit choices to a manageable number, have the discipline to focus on those that are important and ignore the rest, and ultimately derive greater satisfaction from the choices you have to make.

The chilling Saga of Darren Shan, the ordinary schoolboy plunged into the vampire world.

Designed for the one-term introductory economics course for non-majors, Boyes's *FUNDAMENTALS OF ECONOMICS*, Sixth Edition, engages students with business decisions of actual, headline-making companies and discusses the economic policies of today's world leaders. The Sixth Edition has been thoroughly updated to reflect the current economic condition in the United States and the world and reflects recent events in the Obama administration, especially in regard to healthcare. The supportive pedagogical framework that guides students through each chapter includes Fundamental Questions, which open and organize the chapter by focusing on three to six key issues, and which then reappear both at point of relevance in the margins and in the end-of-chapter Summary sections; Now You Try It checkpoint questions that quiz students on important concepts, with answers provided at the back of the book; Recaps at the end of each major section to break material into manageable segments; and end-of-chapter exercises that serve as self-checks for students and as homework assignment options for instructors. A built-in study guide follows each chapter, and provides a more intensive review opportunity for students, with answers provided in an appendix. Most chapters contain four pages of study material consisting of key term match-ups, multiple-choice quizzes, and practice questions and problems. A final section of application problems gives students an opportunity to analyze and synthesize what they have learned. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the

product description or the product text may not be available in the ebook version.

The groundbreaking classic that explores how women can and should negotiate for parity in their workplaces, homes, and beyond. When Linda Babcock wanted to know why male graduate students were teaching their own courses while female students were always assigned as assistants, her dean said: "More men ask. The women just don't ask." Drawing on psychology, sociology, economics, and organizational behavior as well as dozens of interviews with men and women in different fields and at all stages in their careers, *Women Don't Ask* explores how our institutions, child-rearing practices, and implicit assumptions discourage women from asking for the opportunities and resources that they have earned and deserve—perpetuating inequalities that are fundamentally unfair and economically unsound. *Women Don't Ask* tells women how to ask, and why they should.

The Logic of Life

The Index Card

Why Being a Great Parent is Less Work and More Fun Than You Think

How to Build an Academic Career in the Humanities

Cribsheet

The Instant Economist

A Study Guide for Levitt & Dubner's "freakonomics"

A Study Guide for Levitt & Dubner's "Freakonomics: A Rogue Economist Explores the Hidden Side of Everything," excerpted from Gale's acclaimed *Literary News For Students*. This concise study guide includes plot summary; character analysis; author biography; study questions; historical context; suggestions for further reading; and much more. For any literature project, trust *Literary News For Students* for all of your research needs.

January 11, 2009. Was the first day that I sat down to pin my Reflections of my loving brother who had struggled through and Downs. Buddy was a character who wanted more of life than what he received. He would sometimes talk about how he and super rule in his Achievements in his life. Evelyn our Mother cried many days because she had made so many mistakes in such as having children out of wedlock. * In retrospect, looking back at my mother, she didn't do such a bad job. I turned out southern Baptist preacher and husband, father and Community leader. God has showed me how to weather the storm. This I taught to me by my mother, grand father and other people in my life.

Argues that upbringing is much less important for development than genetics is and encourages parents to find ways to enjoy their children, rather than making the task a chore.

The Only Economics Book You Will Ever Need - A Library Journal 2012 Best Business Book of the Year Economics isn't just about numbers: It's about politics, psychology, history, and so much more. We are all economists—when we work, save for the future, pay taxes, and buy our groceries. Yet many of us feel lost when the subject arises. Award-winning professor Timothy Taylor asks the key questions and hot topics of both microeconomics and macroeconomics, including: Why do budget deficits matter? Why

does the Federal Reserve do? Does globalization take jobs away from American workers? Why is health insurance so costly? The Instant Economist offers the knowledge and sophistication to understand the issues- so you can understand and discuss economic issues at the personal, national, and global level.

Ten Reasons We're Wrong About the World--and Why Things Are Better Than You Think

Women Don't Ask

Home Game: An Accidental Guide to Fatherhood

The Rational Economics of an Irrational World

Think Like A Freak

Challenging conventional wisdom and finding counterintuitive conclusions

NEW YORK TIMES BESTSELLER The complete, uncensored history of the award-winning The Daily Show with Jon Stewart, as told by its correspondents, writers, and host. For almost seventeen years, The Daily Show with Jon Stewart brilliantly redefined the borders between television comedy, political satire, and opinionated news coverage. It launched the careers of some of today's most significant comedians, highlighted the hypocrisies of the powerful, and garnered 23 Emmys. Now the show's behind-the-scenes gags, controversies, and camaraderie will be chronicled by the players themselves, from legendary host Jon Stewart to the star cast members and writers-including Samantha Bee, Stephen Colbert, John Oliver, and Steve Carell - plus some of The Daily Show's most prominent guests and adversaries: John and Cindy McCain, Glenn Beck, Tucker Carlson, and many more. This oral history takes the reader behind the curtain for all the show's highlights, from its origins as Comedy Central's underdog late-night program to Trevor Noah's succession, rising from a scrappy jester in the 24-hour political news cycle to become part of the beating heart of politics-a trusted source for not only comedy but also commentary, with a reputation for calling bullshit and an ability to effect real change in the world. Through years of incisive election coverage, passionate debates with President Obama and Hillary Clinton, feuds with Bill O'Reilly and Fox, and provocative takes on Wall Street and racism, The Daily Show has been a cultural touchstone. Now, for the first time, the people behind the show's seminal moments come together to share their memories of the last-minute rewrites, improvisations, pranks, romances, blow-ups, and moments of Zen both on and off the set of one of America's most groundbreaking shows.

Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

The award-winning author of 23 Things They Don't Tell You About Capitalism outlines the real-world processes of the

global economy while explaining how to better understand the strengths and weaknesses of key economics theories to better navigate today's interconnected world.

The legendary bestseller that made millions look at the world in a radically different way returns in a new edition, now including an exclusive discussion between the authors and bestselling professor of psychology Angela Duckworth. Which is more dangerous, a gun or a swimming pool? Which should be feared more: snakes or french fries? Why do sumo wrestlers cheat? In this groundbreaking book, leading economist Steven Levitt—Professor of Economics at the University of Chicago and winner of the American Economic Association's John Bates Clark medal for the economist under 40 who has made the greatest contribution to the discipline—reveals that the answers. Joined by acclaimed author and podcast host Stephen J. Dubner, Levitt presents a brilliant—and brilliantly entertaining—account of how incentives of the most hidden sort drive behavior in ways that turn conventional wisdom on its head.

When to Rob a Bank

The House on Mango Street

The Turnaway Study

Fundamentals of Economics

How to Make Good Ideas Great and Great Ideas Scale

The Science of Getting from Where You Are to Where You Want to Be

An Oral History as Told by Jon Stewart, the Correspondents, Staff and Guests

A Study Guide for Levitt & Dubner's "Freakonomics: A Rogue Economist Explores the Hidden Side of Everything" Gale, Cengage Learning

Two of Forbes magazine's "world's most powerful economists" provide the breakthrough ideas to challenge the assumptions of human decision-making. Can economics be passionate?

Can it centre on people and what really matters to them? And can it help us understand why they do what they do in everyday life? Two revolutionary economists believe it can.

In *The Why Axis*, Uri Gneezy and John List lead us on a journey to discover the economics underlying human motivation and how to structure the incentives that can get people to move mountains. Finding the right incentive can be like looking for a needle in a

haystack, but Gneezy and List have pioneered an innovative approach to zeroing in on those needles. Like other economists, they gather data and build models, but then they go much, much further, embedding themselves in our messy world—the factories, schools,

communities and offices where people live, work and play. Their goal: to discover solutions to the big, difficult problems, such as the gap between rich and poor, the violence plaguing inner city schools, why people really discriminate, and whether women are really less competitive than men. Their revelatory and startling discoveries about how incentives really work are both groundbreaking and immensely practical. This research will change the way we both think about and take action on big and little problems. Anyone working in business, politics, education or philanthropy can use the approach Gneezy and List describe in *The Why Axis* to reach a deeper, more nuanced understanding of human behaviour and a better grasp of what motivates people and why.

It can be hard for busy professionals to find the time to read the latest books. Stay up to date in a fraction of the time with this concise guide. *Freakonomics: A Rogue Economist Explores the Hidden Side of Everything* is an engaging, thought-provoking look at the behaviour and phenomena we see around us every day. Its authors seek to apply the analytical tools of economics to a host of curiosities to answer questions as diverse as whether your estate agent might be lying to you and when it is in schoolteachers' best interests to cheat. Their explanations often run counter to conventional wisdom and the explanations provided by academics and politicians, who all too often fail to distinguish between correlation and causation and miss the deeper, hidden causes behind events. *Freakonomics* is a worldwide publishing phenomenon, with translations into some 35 languages and over four million copies sold worldwide to date. This book review and analysis is perfect for:

- Students of economics
- Anyone with an interest in microeconomics and economic theory
- Anyone who wants to understand the hidden factors that shape our lives and decisions

About 50MINUTES.COM | BOOK REVIEW The Book Review series from the 50Minutes collection is aimed at anyone who is looking to learn from experts in their field without spending hours reading endless pages of information. Our reviews present a concise summary of the main points of each book, as well as providing context, different perspectives and concrete examples to illustrate the key concepts. Air bags cause accidents, because well-protected drivers take more risks. This well-documented truth comes as a surprise to most people, but not to economists, who have

learned to take seriously the proposition that people respond to incentives. In *The Armchair Economist*, Steven E. Landsburg shows how the laws of economics reveal themselves in everyday experience and illuminate the entire range of human behavior. Why does popcorn cost so much at the cinema? The 'obvious' answer is that the owner has a monopoly, but if that were the whole story, there would also be a monopoly price to use the toilet. When a sudden frost destroys much of the Florida orange crop and prices skyrocket, journalists point to the 'obvious' exercise of monopoly power. Economists see just the opposite: If growers had monopoly power, they'd have raised prices before the frost. Why don't concert promoters raise ticket prices even when they are sure they will sell out months in advance? Why are some goods sold at auction and others at pre-announced prices? Why do boxes at the football sell out before the standard seats do? Why are bank buildings fancier than supermarkets? Why do corporations confer huge pensions on failed executives? Why don't firms require workers to buy their jobs? Landsburg explains why the obvious answers are wrong, reveals better answers, and illuminates the fundamental laws of human behavior along the way. This is a book of surprises: a guided tour of the familiar, filtered through a decidedly unfamiliar lens. This is economics for the sheer intellectual joy of it.

Cirque Du Freak

The Biggest Bluff

Loose-leaf Version for Microeconomics

How to Change

The Voltage Effect

How the Hidden Rules of Ownership Control Our Lives

Mine!

“ Mine ” is one of the first words babies learn, and by the time we grow up, the idea of ownership seems natural, whether we are buying a cup of coffee or a house. But who controls the space behind your airplane seat: you, reclining, or the squished laptop user behind you? Why is plagiarism wrong, but it ' s okay to knock off a recipe or a dress design? And after a snowstorm, why does a chair in the street hold your parking space in Chicago, while in New York you lose both the space and the chair? In *Mine!*, Michael Heller and James Salzman, two of the world ' s leading authorities on ownership, explain these puzzles and many more. Remarkably, they reveal, there are just six simple rules that everyone uses to claim everything. Owners choose the rule that steers us to do what they want. But we can pick differently. This is true

not just for airplane seats, but also for battles over digital privacy, climate change, and wealth inequality. Mine! draws on mind-bending, often infuriating, and always fascinating accounts from business, history, courtrooms, and everyday life to reveal how the rules of ownership control our lives and shape our world.

In *The Logic of Life*, bestselling author Tim Harford quite simply makes sense of this world. Life often seems to defy logic. The receptionist is clearly smarter than the boss who earns fifty times her salary. Arbitrary lines starkly divide the desirable districts of the city from the dangerous ones. Voters flock to the polling booths to elect candidates who 'll rip them off to favour special interests. None of it makes logical sense — or does it? Economist and acclaimed author Tim Harford thinks it does. By weaving stories from locations as diverse as a Vegas casino to a barroom speed date, Harford aims to persuade you that people are, in fact, surprisingly logical. When a street prostitute agrees to unprotected sex, or a teenage criminal embarks on a burglary — perhaps especially when a racist employer disregards a black job applicant — we would seem to be a million miles from rational behaviour. Harford shows that, discomfitingly, we are not. It turns out that the unlikeliest of people are complying with the logic of economics and responding to future costs and benefits, often without realizing it; and socially tragic outcomes can have their roots in individually rational decisions. Brilliantly reasoned, always entertaining and often provocative, *The Logic of Life* is a book to help you understand yourself and the world around you.

"A leading economist answers one of today's trickiest questions: why do some great ideas make it big while others fail to take off? 'Scale' has become a favored buzzword in the startup world. But scale isn't just about accumulating more users or capturing more market share. It's about whether an idea that takes hold in a small group can do the same in a much larger one--whether you're growing a small business, rolling out a diversity and inclusion program, or delivering billions of doses of a vaccine. Translating an idea into widespread impact, says University of Chicago economist John A. List, depends on one thing only: whether it can achieve 'high voltage': the ability to be replicated at scale"--

Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on *Freakonomics.com*. Now the very best of this writing has been carefully curated into one volume, the perfect solution for the millions of readers who love all things *Freakonomics*. Discover why taller people tend to make more money; why it's so hard to predict the Kentucky Derby winner; and why it might be time for a sex tax (if not a fat tax). You'll also learn a great deal about Levitt and Dubner's own quirks and passions. Surprising and erudite, eloquent and witty, *Freaks and Friends* demonstrates the brilliance that has made their books an international sensation.

Freaks and Friends

Selfish Reasons to Have More Kids

Micromotives and Macrobehavior

The User's Guide

Book Review: *Freakonomics* by Steven D. Levitt and Stephen J. Dubner

Freakonomics

Factfulness

Like no other text for the intermediate microeconomics course, Goolsbee, Levitt, and Syverson's Microeconomics bridges the gap between today's theory and practice, with a strong empirical dimension that lets students test theory and successfully apply it. With

carefully crafted features and vivid examples, Goolsbee, Levitt, and Syverson's text helps answer two critical questions students ask, "Do people and firms really act as theory suggests?" and "How can someone use microeconomics in a practical way?" The authors teach in economics departments and business schools and are active empirical microeconomics researchers. Their grounding in different areas of empirical research allows them to present the evidence developed in the last 20 years that has tested and refined fundamental theories. Their teaching and professional experiences are reflected in an outstanding presentation of theories and applications. Freakonomics lived on the New York Times bestseller list for an astonishing two years. Now authors Steven D. Levitt and Stephen J. Dubner return with more iconoclastic insights and observations in SuperFreakonomics—the long awaited follow-up to their New York Times Notable blockbuster. Based on revolutionary research and original studies SuperFreakonomics promises to once again challenge our view of the way the world really works.

The New York Times bestseller: "Hilarious. No mushy tribute to the joys of fatherhood, Lewis' book addresses the good, the bad, and the merely baffling about having kids."—Boston Globe When Michael Lewis became a father, he decided to keep a written record of what actually happened immediately after the birth of each of his three children. This book is that record. But it is also something else: maybe the funniest, most unsparing account of ordinary daily household life ever recorded, from the point of view of the man inside. The remarkable thing about this story isn't that Lewis is so unusual. It's that he is so typical. The only wonder is that his wife has allowed him to publish it.

In a world of modern, involved, caring parents, why are so many kids aggressive and cruel? Where is intelligence hidden in the brain, and why does that matter? Why do cross-racial friendships decrease in schools that are more integrated? If 98% of kids think lying is morally wrong, then why do 98% of kids lie? What's the single most important thing that helps infants learn language? NurtureShock is a groundbreaking collaboration between award-winning science journalists Po Bronson and Ashley Merryman. They argue that when it comes to children, we've mistaken good intentions for good ideas. With impeccable storytelling and razor-sharp analysis, they demonstrate that many of modern society's strategies for nurturing children are in fact backfiring--because key twists in the science have been overlooked. Nothing like a parenting manual, the authors' work is an insightful exploration of themes and issues that transcend children's (and adults') lives.

Expecting Better

SuperFreakonomics

A Rogue Economist Explores the Hidden Side of Everything

Why the Conventional Pregnancy Wisdom Is Wrong--and What You Really Need to Know

Why More Is Less, Revised Edition

An Economist Gets Lunch

Ungovernable Behavior

The New York Times bestseller! A New York Times Notable Book "The tale of how Konnikova followed a story about poker players and wound up becoming a story herself will have you riveted, first as you learn about her big winnings, and then as she conveys the lessons she learned both about human nature and herself."—The Washington Post It's true that Maria Konnikova had never actually played poker before and didn't

even know the rules when she approached Erik Seidel, Poker Hall of Fame inductee and winner of tens of millions of dollars in earnings, and convinced him to be her mentor. But she knew her man: a famously thoughtful and broad-minded player, he was intrigued by her pitch that she wasn't interested in making money so much as learning about life. She had faced a stretch of personal bad luck, and her reflections on the role of chance had led her to a giant of game theory, who pointed her to poker as the ultimate master class in learning to distinguish between what can be controlled and what can't. And she certainly brought something to the table, including a Ph.D. in psychology and an acclaimed and growing body of work on human behavior and how to hack it. So Seidel was in, and soon she was down the rabbit hole with him, into the wild, fiercely competitive, overwhelmingly masculine world of high-stakes Texas Hold'em, their initial end point the following year's World Series of Poker. But then something extraordinary happened. Under Seidel's guidance, Konnikova did have many epiphanies about life that derived from her new pursuit, including how to better read, not just her opponents but far more importantly herself; how to identify what tilted her into an emotional state that got in the way of good decisions; and how to get to a place where she could accept luck for what it was, and what it wasn't. But she also began to win. And win. In a little over a year, she began making earnest money from tournaments, ultimately totaling hundreds of thousands of dollars. She won a major title, got a sponsor, and got used to being on television, and to headlines like "How one writer's book deal turned her into a professional poker player." She even learned to like Las Vegas. But in the end, Maria Konnikova is a writer and student of human behavior, and ultimately the point was to render her incredible journey into a container for its invaluable lessons. The biggest bluff of all, she learned, is that skill is enough. Bad cards will come our way, but keeping our focus on how we play them and not on the outcome will keep us moving through many a dark patch, until the luck once again breaks our way.

*"Emily Oster is the non-judgmental girlfriend holding our hand and guiding us through pregnancy and motherhood. She has done the work to get us the hard facts in a soft, understandable way." —Amy Schumer *Fully Revised and Updated for 2021* What to Expect When You're Expecting meets Freakonomics: an award-winning economist disproves standard recommendations about pregnancy to empower women while they're expecting. From the author of Cribsheet and The Family Firm, a data-driven decision making guide to the early years of parenting Pregnancy—unquestionably one of the most profound, meaningful experiences of adulthood—can reduce otherwise intelligent women to, well, babies. Pregnant women are told to avoid cold cuts, sushi, alcohol, and coffee without ever being told why these are forbidden. Rules for prenatal testing are similarly unexplained. Moms-to-be desperately want a resource that empowers them to make their own right choices. When award-winning economist Emily Oster was a mom-to-be herself, she evaluated the data behind the accepted rules of pregnancy, and discovered that most are often misguided and some are just flat-out wrong. Debunking myths and explaining everything from the real effects of caffeine to the surprising dangers of gardening, Expecting Better is the book for every pregnant woman who wants to enjoy a healthy and relaxed pregnancy—and the occasional glass of wine.*

"A groundbreaking and illuminating look at the state of abortion access in America and the first long-term study of the consequences—emotional, physical, financial, professional, personal, and psychological—of receiving versus being denied an abortion on women's lives"— Become wealthy instead of just rich. Why would you invest your time and energy working for a company, while you could easily focus on becoming wealthy instead. Do you think you are too broke, don't have the knowledge, or are not smart enough to get wealthy? Let me help you

break through all those barriers of self doubt and show you the steps towards wealth building. Finally live the life you always wanted, with the freedom to go and do whatever you please, with no one telling you what to do. A life where you are your own boss, which allows you to go on as many exotic vacations as you want. A changed mindset and a plan of action are where we will begin and managing your wealth is where we will end. Hurry! This book is on sale right now, but the price will go up soon. Buy it now!

The Paradox of Choice

Investing in Yourself

A Study Guide for Levitt & Dubner's "Freakonomics: A Rogue Economist Explores the Hidden Side of Everything"

Negotiation and the Gender Divide

Letters to a Young Athlete

How I Learned to Pay Attention, Master Myself, and Win

The Armchair Economist

Before *Freakonomics* and *The Tipping Point* there was this classic by the 2005 Nobel Laureate in Economics. "Schelling here offers an early analysis of 'tipping' in social situations involving a large number of individuals." —official citation for the 2005 Nobel Prize
Micro-motives and Macro-behavior was originally published over twenty-five years ago, yet the stories it tells feel just as fresh today. And the subject of these stories—how small and seemingly meaningless decisions and actions by individuals often lead to significant unintended consequences for a large group—is more important than ever. In one famous example, Thomas C. Schelling shows that a slight-but-not-malicious preference to have neighbors of the same race eventually leads to completely segregated populations. The updated edition of this landmark book contains a new preface and the author's Nobel Prize acceptance speech.

In a straightforward manner, Semenza identifies the obstacles along the path of the academic career and offers tangible advice. Fully revised and updated, this edition's new material on advising, electronic publishing, and the post-financial crisis humanities job market will help students negotiate the changing landscape of academia.

Wall Street Journal bestseller —A welcome revelation. —The Financial Times
Award-winning Wharton Professor and Choiceology podcast host Katy Milkman has devoted her career to the study of behavior change. In this ground-breaking book, Milkman reveals a proven path that can take you from where you are to where you want to be, with a foreword from psychologist Angela Duckworth, the best-selling author of *Grit*. Change comes most readily when you understand what's standing between you and success and tailor your solution to that roadblock. If you want to work out more but find exercise difficult and boring, downloading a goal-setting app probably won't help. But what if, instead, you transformed your workouts so they became a source of pleasure instead of a chore? Turning an uphill battle into a downhill one is the key to success. Drawing on Milkman's original research and the work of her world-renowned scientific collaborators, *How to Change* shares strategic methods for identifying and overcoming common barriers to change, such as impulsivity, procrastination, and forgetfulness. Through case studies and engaging stories, you will learn: — Why timing can be everything when it comes to making a change — How to turn temptation and inertia into assets — That giving advice, even if it's about something you're struggling with, can help you achieve more
Whether you're a manager, coach, or teacher aiming to help others change for the better or are struggling to kick-start change yourself, *How to Change* offers an invaluable, science-based blueprint for achieving your goals, once and for all.

An influential economist challenges popular opinions about the superiority of locally grown and expensive foods, demonstrating how to eat responsibly without submitting to fashion-driven trends. By the author of the best-selling e-book, *The Great Stagnation*. 35,000 first printing.

Economics

Financial Riches for a Lifetime and Beyond

Mythologies

The Daily Show (The Book)

New Rules for Everyday Foodies

NurtureShock

New Thinking About Children

*From the author of *Expecting Better* and *The Family Firm*, an economist's guide to the early years of parenting.*

“Both refreshing and useful. With so many parenting theories driving us all a bit batty, this is the type of book that we need to help calm things down.” —LA Times “The book is jampacked with information, but it’s also a delightful read because Oster is such a good writer.” —NPR With *Expecting Better*, award-winning economist Emily Oster spotted a need in the pregnancy market for advice that gave women the information they needed to make the best decision for their own pregnancies. By digging into the data, Oster found that much of the conventional pregnancy wisdom was wrong. In *Cribsheet*, she now tackles an even greater challenge: decision-making in the early years of parenting. As any new parent knows, there is an abundance of often-conflicting advice hurled at you from doctors, family, friends, and strangers on the internet. From the earliest days, parents get the message that they must make certain choices around feeding, sleep, and schedule or all will be lost. There's a rule—or three—for everything. But the benefits of these choices can be overstated, and the trade-offs can be profound. How do you make your own best decision? Armed with the data, Oster finds that the conventional wisdom doesn't always hold up. She debunks myths around breastfeeding (not a panacea), sleep training (not so bad!), potty training (wait until they're ready or possibly bribe with M&Ms), language acquisition (early talkers aren't necessarily geniuses), and many other topics. She also shows parents how to think through freighted questions like if and how to go back to work, how to think about toddler discipline, and how to have a relationship and parent at the same time. Economics is the science of decision-making, and *Cribsheet* is a thinking parent's guide to the chaos and frequent misinformation of the early years. Emily Oster is a trained expert—and mom of two—who can empower us to make better, less fraught decisions—and stay sane in the years before preschool.

A legendary NBA player and beloved teammate shares his hard-earned wisdom about finding your true purpose and mastering your inner game, whatever that game might be. Chris Bosh is on any list of the Top 100 NBA players of all time--an eleven-time All Star, two-time Finals winner, Olympic gold medalist, and currently the

league's Global Ambassador. Always an uncommonly philosophical NBA star, he found himself needing all the mindfulness he could muster in 2017, when his career was cut short at its prime by a freak medical condition. Suddenly, he was thrown out of the work that had given so much more than just a livelihood, and had to think deeply about his identity in the world. This game had taught him so much; what could he make of it all? Out of that place of deep reflection has emerged an uncommon book for a retired superstar to write. While it has the best elements of a memoir--the portraits of the great players and coaches, from LeBron and Kobe to Pat Riley and Coach K, and the accounts of extraordinary competitive moments--it is really a wisdom book, a blend of *The Inner Game of Tennis*, Wynton Marsalis's *To a Young Jazz Musician*, and Rilke's *Letters to a Young Poet*. It is rich with insight about basketball, but even richer with insight about life. It's a book about finding a purpose that is deep and real, not shallow and external, and about navigating success and failure as the twin mirages they are--pushing past fear, past ego, past fatigue to the pure flow of sustained accomplishment in a mesh with teammates who have given themselves to the same thing. Chris Bosh found that flow, and sustained it at the highest level. He misses basketball keenly still, but he has no regrets. Deep, honest, unflinching, this book is his friend's hand up to those coming up behind, whatever their pursuit might be.

NATIONAL BESTSELLER • A coming-of-age classic, acclaimed by critics, beloved by readers of all ages, taught in schools and universities alike, and translated around the world—from the winner of the 2019 PEN/Nabokov Award for Achievement in International Literature. *The House on Mango Street* is the remarkable story of Esperanza Cordero, a young Latina girl growing up in Chicago, inventing for herself who and what she will become. Told in a series of vignettes--sometimes heartbreaking, sometimes deeply joyous--Sandra Cisneros' masterpiece is a classic story of childhood and self-discovery. Few other books in our time have touched so many readers. "Cisneros draws on her rich [Latino] heritage ... and seduces with precise, spare prose, creat[ing] unforgettable characters we want to lift off the page. She is not only a gifted writer, but an absolutely essential one." —*The New York Times Book Review*

In celebration of the 10th anniversary of the landmark book *Freakonomics* comes this curated collection from the most readable economics blog in the universe. It's the perfect solution for the millions of readers who love all things *Freakonomics*. Surprising and erudite, eloquent and witty, *When to Rob a Bank* demonstrates the brilliance that has made the *Freakonomics* guys an international sensation, with more than 7 million books sold in 40 languages, and 150 million downloads of their *Freakonomics Radio* podcast. When *Freakonomics* was first published, the authors started a blog—and they've kept it up. The writing is more casual, more personal, even more outlandish than in their books. In *When to Rob a Bank*, they ask a host of typically off-center questions: Why don't flight attendants get tipped? If you were a terrorist, how would you attack? And why does KFC always

run out of fried chicken? Over the past decade, Steven D. Levitt and Stephen J. Dubner have published more than 8,000 blog posts on the Freakonomics website. Many of them, they freely admit, were rubbish. But now they've gone through and picked the best of the best. You'll discover what people lie about, and why; the best way to cut gun deaths; why it might be time for a sex tax; and, yes, when to rob a bank. (Short answer: never; the ROI is terrible.) You'll also learn a great deal about Levitt and Dubner's own quirks and passions, from gambling and golf to backgammon and the abolition of the penny.

LITERARY NEWSMAKERS FOR STUDENTS

Hidden Motives and The Undiscovered Economics of Everyday Life

...And 131 More Warped Suggestions and Well-Intended Rants

*A Data-Driven Guide to Better, More Relaxed Parenting, from Birth to Preschool
Economics & Everyday Life*

Ten Years, a Thousand Women, and the Consequences of Having—or Being Denied—an Abortion

Global Cooling, Patriotic Prostitutes, and Why Suicide Bombers Should Buy Life Insurance

“The newbie investor will not find a better guide to personal finance.” —Burton Malkiel, author of A RANDOM WALK DOWN WALL STREET TV analysts and money managers would have you believe your finances are enormously complicated, and if you don't follow their guidance, you'll end up in the poorhouse. They're wrong. When University of Chicago professor Harold Pollack interviewed Helaine Olen, an award-winning financial journalist and the author of the bestselling Pound Foolish, he made an offhand suggestion: everything you need to know about managing your money could fit on an index card. To prove his point, he grabbed a 4" x 6" card, scribbled down a list of rules, and posted a picture of the card online. The post went viral. Now, Pollack teams up with Olen to explain why the ten simple rules of the index card outperform more complicated financial strategies. Inside is an easy-to-follow action plan that works in good times and bad, giving you the tools, knowledge, and confidence to seize control of your financial life.

INSTANT NEW YORK TIMES BESTSELLER “One of the most important books I've ever read—an indispensable guide to thinking clearly about the world.” – Bill Gates “Hans Rosling tells the story of ‘the secret silent miracle of human progress’ as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly.” —Melinda Gates “Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases.” - Former U.S. President Barack Obama Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts.

When asked simple questions about global trends—what percentage of the world’s population live in poverty; why the world’s population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In *Factfulness*, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don’t know what we don’t know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn’t mean there aren’t real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, *Factfulness* is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- “This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn’t enough. But I hope this book will be.” Hans Rosling, February 2017.

Steven Levitt and Stephen Dubner single-handedly showed the world that applying counter-intuitive approaches to everyday problems can bear surprising results. *Think Like a Freak* will take readers further inside this special thought process, revealing a new way of approaching the decisions we make, the plans we create and the morals we choose. It answers the question on the lips of everyone who’s read the previous books: How can I apply these ideas to my life? How do I make smarter, harder and better decisions? How can I truly think like a freak? With short, highly entertaining insights running the gamut from “The Upside of Quitting” to “How to Succeed with No Talent,” *Think Like a Freak* is poised to radically alter the way we think about all aspects of life on this planet.

Everything You Need to Know About How the Economy Works

The Why Axis

Graduate Study for the Twenty-First Century

Why Personal Finance Doesn’t Have to Be Complicated

Naked Economics: Undressing the Dismal Science (Fully Revised and Updated)