

Television Entertainment

On television broadcasting and its genres.

Offering the first book-length exploration of network television's relations with advocacy groups, Kathryn C. Montgomery presents a comprehensive picture of the impact of organized pressure on prime-time TV. She vividly describes, for example, how the Catholic Church campaigned against Maude's abortion on the TV show. Maude; how outraged actors mobilized a national protest against the portrayal of blacks in the TV miniseries, Beulah Land; and how the Moral Majority waged a sophisticated campaign to "clean up TV," by threatening to boycott advertisers. Exposing the inner workings of network television as no other book has done, Montgomery's study demonstrates how behind-the-scenes struggles have shaped the images, messages, and values that enter people's homes every night. The book also raises critical questions about television's role in our society and its responsibility to the American public.

The shift from traditional documentary to "factual entertainment" television has been the subject of much debate and criticism, particularly with regard to the representation of science. New types of factual programming that combine documentary techniques with those of entertainment formats (such as drama, game-shows and reality TV) have come in for strident criticism. Often featuring spectacular visual effects produced by Computer Generated Imagery these programmes blur the boundaries between mainstream science and popular beliefs. Through close analysis of programmes across a range of sciences, this book explores these issues to see if criticisms of such hybrid programmes as representing the "rotting carcass of science TV" really are valid. Campbell considers if in fact, when considered in relation to the principles, practices and communication strategies of different sciences; these shows can be seen to offer more complex and rich representations that construct sciences as objects of wonder, awe and the sublime.

Target: Prime Time

Don't Blink

Television Goes Digital

The Format Age

Entertaining the Nation

The Business of Television

NATIONAL BESTSELLER • An audacious, darkly glittering novel set in the eerie days of civilization's collapse—the spellbinding story of a Hollywood star, his would-be savior, and a nomadic group of actors roaming the scattered outposts of the Great Lakes region, risking everything for art and humanity. Now an original series on HBO Max. Over one million copies sold! Kirsten Raymonde will never forget the night Arthur Leander, the famous Hollywood actor, had a heart attack on stage during a production of King Lear. That was the night when a devastating flu pandemic arrived in the city, and within weeks, civilization as we know it came to an end. Twenty years later, Kirsten moves between the settlements of the altered world with a small troupe of actors and musicians. They call themselves The Traveling Symphony, and they have dedicated themselves to keeping the remnants of art and humanity alive. But when they arrive in St. Deborah by the Water, they encounter a violent prophet who will threaten the tiny band's existence. And as the story takes off, moving back and forth in time, and vividly depicting life before and after the pandemic, the strange twist of fate that connects them all will be revealed. Look for Emily St. John Mandel's new novel, Sea of Tranquility, coming soon!

The past two decades witnessed the rise of television entertainment in China. Although television networks are still state-owned and Party-controlled in China, the ideological landscape of television programs has become increasingly diverse and even paradoxical, simultaneously subservient and defiant, nationalistic and cosmopolitan, moralistic and fun-loving, extravagant and mundane. Studying Chinese television as a key node in the network of power relationships, therefore, provides us with a unique opportunity to understand the tension-fraught and , paradox-permeated conditions of Chinese post-socialism. This book argues for a serious engagement with television entertainment. rethinking. It addresses the following questions. How is entertainment television politically and culturally significant in the Chinese context? How have political, industrial, and technological changes in the 2000s affected the way Chinese television relates to the state and society? How can we think of media regulation and censorship without perpetuating the myth of a self-serving authoritarian regime vs. a subdued cultural workforce? What do popular televisual texts tell us about the unsettled and reconfigured relations between commercial television and the state? The book presents a number of studies of popular television programs that are sensitive to the changing production and regulatory contexts for Chinese television in the twenty-first century. As an interdisciplinary study of the television industry, this book covers a number of important issues in China today, such as censorship, nationalism, consumerism, social justice, and the central and local authorities. As such, it will appeal to a broad audience including students and scholars of Chinese culture and society, media studies, television studies, and cultural studies.

Launched in 1980, cable network Black Entertainment-Television (BET) has helped make blackness visible and profitable at levels never seen prior in the TV industry. In 2000, BET was sold by founder Robert L. Johnson, a former cable lobbyist, to media giant Viacom for 2.33 billion dollars. This book explores the legacy of BET: what the network has provided to the larger US television economy, and, more specifically, to its target African-American demographic. The book examines whether the company has fulfilled its stated goals and implied obligation to African-American communities. Has it changed the way African-Americans see themselves and the way others see them? Does the financial success of the network – secured in large part via the proliferation of images deemed offensive and problematic by many black communities – come at the expense of its African-American audience? This book fills a major gap in black television scholarship and should find a sizeable audience in both media studies and African-American studies.

Subscription Television

The Television Entrepreneurs

Commission Statement on Violence in Television Entertainment Programs

Public Discourse in the Age of Show Business

Station Eleven

A Companion to Reality Television

Fusing audience research and ethnography, the book presents a compelling account of women's changing lives and identities in relation to the impact of the most popular media culture in everyday life: television. Within the historically-specific social conditions of Korean modernity, Youna Kim analyzes how Korean women of varying age and class group cope with the new environment of changing economical structure and social relations. The book argues that television is an important resource for women, stimulating them to research their own lives and identity. Through a detailed analysis of television programs, the book explores how women's lives and identities are shaped in relation to the impact of the West. Based on original empirical research, the book explores the hopes, aspirations, frustrations and dilemmas of Korean women as they try to cope with life beyond traditional grounds. Going beyond the traditional Anglo-American view of media and culture, this text will appeal to students and scholars of both Korean area studies and media and communications studies.

With business seemingly everywhere on television, from the risks of the retail and restaurant trade to pitching for investment or competing to become the next 'apprentice', The Television Entrepreneurs draws upon popular business-oriented shows such as The Apprentice and Dragons' Den to explore the relationship between television and business. Based on extensive interviews with key industry and business figures and drawing on new empirical research into audience perceptions of business, this book examines our changing relationship with entrepreneurs in a world of business. The book identifies the key structural shifts in both the television industry and the wider economy that account for these changing representations, whilst examining the extent to which television's developing interest in business and entrepreneurial issues is simply a response to wider social and economic change in society. Does a more commercial and competitive television marketplace, for instance, mean that the medium itself, through a particular focus on drama, entertainment and performance, now plays a key role in re-defining how we understand business and wealth creation? Mapping the narratives of entrepreneurship constructed by television and analysing the context that produces them, The Television Entrepreneurs investigates how the television audience engages with such programmes and the possible impact these may have on public understanding of the nature of business.

This book explores fictional representations and narrative functions of animal characters in animated and live-action film and television, examining the ways in which these representations intersect with a variety of social issues. Contributors cover a range of animal characters, from heroes to villains, across a variety of screen genres and formats, including anime, comedy, romance, horror, fantasy, and science fiction. Aesthetic features of these works, along with the increased latitude that fictionalized narratives and alternative worlds provide, allow existing social and cultural discourses to be interrogated. By incorporating animal figures into media, these screen narratives have gained the ability to critique actions carried out by human beings and explore dimensions of both the human/animal connection and the intersectionality of race, culture, class, gender, and ability, ultimately teaching viewers how to become more human in our interactions with the world around us. Scholars of film studies, media studies, and animal studies will find this book of particular interest.

Chinese Television in the Twenty-First Century

Television And The Crisis Of Democracy

Animals in Narrative Film and Television

Television Entertainment Gatekeeping

Science, Entertainment and Television Documentary

Television has become a ubiquitous part of our lives, and yet its impact continues to evolve at an extraordinary pace. The evolution of television from analog to digital technology has been underway for more than half a century. Today's digital technology is enabling a myriad of new entertainment possibilities. From jumbotrons in cyberspace to multi-dimensional viewing experiences, digital technology is changing television. Consequently, new advertising metrics that reflect the new viewer habits are emerging. The ability to capture a viewer's interactions changes the advertising proposition. Telephone and wireless companies are challenging the traditional mass media providers - broadcasters, cable and satellite companies - and they're all finding ways to deliver TV programming, video content and Internet offerings to large and small screens in the home and on the go. This volume showcases insights from industry insiders and researchers from a variety of disciplines. It explores the economic, cultural, technical, and policy implications of digital television, addressing such questions as: How will content be monetized in the future? What programming opportunities become possible with the advent of going digital? Will content still be king or will the conduits gain the upper hand? This book analyzes the digital television evolution: its impacts on the economics of the TV industry, its significance for content creation from Hollywood blockbusters to You Tube, the changing role of the consumer, and what's coming next to a theatre near you.

Examines the effects of television culture on how we conduct our public affairs and how "entertainment values" corrupt the way we think.

Abstract: A comprehensive report summarizes the past 10 years of research activities and findings concerning the effects of television viewing on child behavior and development. Approximately 90% of all research publications on this topic appeared during this period, representing over 2500 titles. The report is presented in 2 volumes, a summary report and technical reviews. The technical reviews comprise overall, comprehensive, and critical syntheses of the scientific literature on specific topic areas, developed by 24 researchers in this area. The topic areas address such issues as cognitive and emotional aspects of television viewing; television's influences on physical and mental health; television as a tool to socialization and viewer's conceptions of social reality; and television as an American institution. The overall orientation of the report is toward research and public health issues.

Reality Simulation in Science Fiction Literature, Film and Television

Television Entertainment and Viewers' Conceptions of Science

Subscription Television-1969, Hearings Before the Subcommittee on Communications and Power ... 91-1. on H.R. 420. Nov. 18-21, 24; Dec. 9-12, 1969

Hearings Before the Committee on Interstate and Foreign Commerce, House of Representatives, Eighty-fifth Congress, Second Session, on Subscription Television Generally, January 14, 15, 16, 17, 21, 22, and 23, 1958

Television's Entertainment Revolution

An Annotated Bibliography of Research Focusing on Television's Impact on Children

This collection of essays responds to the recent surge of interest in popular television in Eastern Europe. This is a region where television's transformation has been especially spectacular, shifting from a state-controlled broadcast system delivering national, regional, and heavily filtered Western programming to a deregulated, multi-platform, transnational system delivering predominantly American and Western European entertainment programming. Consequently, the nations of Eastern Europe provide opportunities to examine the complex interactions among economic and funding systems, regulatory policies, globalization, imperialism, popular culture, and cultural identity.This collection will be the first volume to gather the best writing, by scholars across and outside the region, on socialist and postsocialist entertainment television as a medium, technology, and institution.

Television EntertainmentRoutledge

The Encyclopedia of Television, second edition is the first major reference work to provide description, history, analysis, and information on more than 1100 subjects related to television in its international context. For a full list of entries, contributors, and more, visit the Encyclo pedia of Television, 2nd edition website.

Encyclopedia of Television

Violence in Television Entertainment

Television and Social Behavior

Political Issues on Prime Time Television

Politics and Television Entertainment

Popular Television in Eastern Europe During and Since Socialism

In this book, esteemed television executive and Harvard lecturer Ken Basin offers a comprehensive overview of the business, financial, and legal structure of the U.S. television industry, as well as its dealmaking norms. Written for working or aspiring creative professionals who want to better understand the entertainment industry — as well as for executives, agents, managers, and lawyers looking for a reference guide — The Business of Television presents a readable, in-depth introduction to rights and talent negotiations, intellectual property, backend deals, licensing, streaming platforms, international production, and much more. The book also includes breakdowns after each chapter summarizing deal points and points of negotiation, a glossary, a list of referenced cases, and a wealth of real-world examples to help readers put the material into context.

Few trends have had as much impact on television as formats have in recent years. Long confined to the fringes of the TV industry, they have risen to prominence since the late 1990s. Today, they are a global business with hundreds of programmes adapted across the world at any one time, from mundane game shows to blockbuster talent competitions, from factual entertainment to high-end drama. Based on exclusive industry access, this book provides an in-depth analysis of the complex world of the TV format from its origins to the present day. Chalaby delivers a comprehensive account of the TV format trading system and conceptualizes the global value chain that underpins it, unpicking the corporate strategies and power relations within. Using interviews with format creators, he uncovers the secrets behind the world's most travelled formats, exploring their narrative structure and cultural meanings.

Arab Television Industries

Ten Years of Scientific Progress and Implications for the Eighties

Inside the Preschool Entertainment Boom, or, How Television Became My Baby's Best Friend

Television and Behavior

Advocacy Groups and the Struggle Over Entertainment Television

Social Change and Public Understanding of Business

In recent decades, science fiction in both print and visual media has produced an outpouring of story lines that feature forms of simulated reality. These depictions appear with such frequency that fictional portrayals of simulated worlds have become a popular sci-fi trope—one that prompts timeless questions about the nature of reality while also tapping into contemporary debates about emerging technologies. In combination with tech-driven tensions, this study shows that our collective sense of living in politically uncertain times also propels the popularity of these story lines. Because of the kinds of questions they provoke and the cultural anxieties they provoke, these fictional representations provide a window into contemporary culture and demonstrate how we are reassessing our own reality.

Douglas Kellner offers a systematic, critically informed political and institutional study of television in the United States. Focusing on the relationship among television, the state, and business, he traces the history of television broadcasting, emphasizing its socioeconomic impact and its growing political power. Acknowledging that television has long served the interests of the powerful, he points out that it has dramatized conflicts within society and has on occasion led to valuable social criticism.Kellner's examination of television in the 1980s and, in particular, its role in the 1988 presidential election yields the conclusion that in our time television has worked increasingly to further conservative hegemony. In so doing, Kellner argues, contemporary television has helped produce a crisis of democracy.But Television and the Crisis of Democracy goes beyond description and diagnosis. In a discussion that is both analytical and comparative, Kellner presents alternative models to the existing structure of commercial broadcasting and shows how new technologies might be used to create a more democratic future for television,one that could enhance political knowledge and participation.

Reality TV is popular entertainment. And yet a common way to start a conversation about it is 'I wouldn't want anyone to know this but...' Why do people love and love to hate reality TV? This book explores reality TV in all its forms - from competitive talent shows to reality soaps - examining a range of programmes from the mundane to those that revel in the spectacle of excess. Annette Hill's research draws on interviews with television producers on the market for reality TV and audience research with over fifteen thousand participants during a fifteen year period. Key themes in the book include the phenomenon of reality TV as a new kind of inter-generc space; the rise of reality entertainment formats and producer intervention; audiences, fans and anti-fans; the spectacle of reality and sports entertainment; and the ways real people and celebrities perform themselves in cross-media content. Reality TV explores how this form of popular entertainment invites audiences to riff on reality, to debate and reject reality claims, making it ideal for students of media and cultural studies seeking a broader understanding of how media connects with trends in society and culture.

Understanding Television

Hispanics in Television Entertainment

Some History

Reaching a Critical Mass

Anytime Playdate

International Television & Video Almanac

Despite television's popularity and prevalence, or perhaps because of it, television is not taken seriously by most people. Although it is the central storyteller of our culture, television is rarely examined critically by those who regularly consume its tales. This book disassembles, describes, and thus, demystifies television. When we know what comprises the television industry, how and why the industry operates, how television programs are made, and what strategies are used to attract and maintain audiences, we become viewers more capable of making purposeful viewing selections. When we examine the television production process, explore the components and qualities that constitute entertainment genre, and trace the history and evolution of these genre, we become viewers more appreciative of the art, craft, and science of programming and program scheduling. When we examine why and how we watch television, we become more aware of television as a social and cultural force unmatched by any medium before it. This book helps us to become more acute consumers -- a critical mass audience. Reaching a Critical Mass: * develops a governing theoretical perspective that encompasses the various literary approaches to television text and serves as the central narrative and theme of the book; * generates a working knowledge of the television industry and its dynamics, television producers and the production process, and the history and evolution of the most popular genres; * systematically and creatively explores television programming using narrative, timeless examples, and case studies; and * takes television seriously and strives to generate a more critical and knowledgeable consumer of popular TV fare.

Television entertainment rules supreme, one of the world's most important disseminators of information, ideas, and amusement. More than a parade of little figures in a box, it is deeply embedded in everyday life, in how we think, what we think and care about, and who we think and care about it with. But is television entertainment art? Why do so many love it and so many hate or fear it? Does it offer a window to the world, or images of a fake world? How is it political and how does it address us as citizens? What powers does it hold, and what powers do we have over it? Or, for that matter, what is television these days, in an era of rapidly developing technologies, media platforms, and globalization? Written especially for students, Television Entertainment addresses these and other key questions that we regularly ask, or should ask. Jonathan Gray offers a lively and dynamic, thematically based overview with examples from recent and current television, including Lost, reality television, The Sopranos, The Simpsons, political satire, Grey's Anatomy, The West Wing, soaps, and 24.

In recent years, Arab television has undergone a dramatic and profound transformation from terrestrial, government-owned, national channels to satellite, privately owned, transnational networks. The latter is the Arab television that matters today, economically, socially and politically. The resulting pan-Arab industry is vibrant, diverse, and fluid - very different, the authors of this major new study argue, from the prevailing view in the West, which focuses only on the al-Jazeera network. Based on a wealth of primary Arabic language sources, interviews with Arab television executives, and the authors' personal and professional experience with the industry, Arab Television Industries tells the story of that transformation, featuring compelling portraits of major players and institutions, and captures dominant trends in the industry. Readers learn how the transformation of Arab television came to be, the different kinds of channels, how programs are made and promoted, and how they are regulated. Throughout, the analysis focuses on the interaction of the television industry with Arab politics, business, societies and cultures.

Television Entertainment

The Entertainment Functions of Television

Pimpin' Ain't Easy

Reality TV

Television and Behavior: Technical reviews

In this eye-opening book, the first to investigate the explosion of the multibillion-dollar preschool entertainment business and its effects on families, Dade Hayes -- an entertainment expert, author, and concerned father -- lifts the veil on the closely guarded process of marketing to the ultra-young and their parents. Like many parents, Dade Hayes grabbed "me time" by plopping his daughter in front of the TV, relaxing while Margot delighted in the sights and sounds of Barney and the Teletubbies. But when Margot got hooked, screaming whenever the TV was turned off, Hayes set out to explore the vast universe of this industry in which preschoolers devour \$21 billion worth of entertainment. Going behind the scenes to talk with executives, writers, and marketers who see the value of educational TV, Hayes finds compelling research that watching TV may raise IQs and increase vocabularies. On the other side, he brings in the voices of pediatricians and child psychologists who warn against "babysitter TV" and ask whether "TV trance" is healthy -- in spite of the relaxation that the lull affords exhausted parents -- as recent studies link early television viewing with obesity, attention and cognitive problems, and violence. Along the way, Hayes narrates the fascinating evolution of Nickelodeon's bilingual preschool gamble, Ni Hao, Kai-lan, from an art student's Internet doodles to its final product: an educationally fortified, Dora-inflected, test audience-approved television show. At the show's debut, jittery experts hold their breath as the tweaked and researched Kai-lan faces Mr. Potato Head in the battle for a three-year-old's attention. Anytime Playdate reveals the marketing science of capturing a toddler's attention, examining whether Baby Einstein and its ilk will make babies smarter, or if, conversely, television makes babies passive and uncritical, their imaginations captured by marketing schemes before they even speak. It tells us why the raucous Dora the Explorer has usurped Blues Clues for preschool primacy, why the Brit hit In the Night Garden won't follow Teletubbies into American top stardom, and why the comparatively quiet and wholesome Sesame Street has reigned for decades. Hayes vividly portrays the educators, psychologists, executives, parents, and, lest we forget, kids who have shaped the history of children's television, uncovering the tensions between the many personalities, the creative ferment that combines story, music, and message in this medium to produce today's almost dizzying array of products and choices. In the end, Hayes gives readers a provocative but balanced portrait of an age in technological transition, and shows that what's at stake in the "Rattle Battle" is nothing less than the character of the next generation.

International in scope and more comprehensive than existing collections, A Companion to Reality Television presents a complete guide to the study of reality, factual and nonfiction television entertainment, encompassing a wide range of formats and incorporating cutting-edge work in critical, social and political theory. Original in bringing cutting-edge work in critical, social and political theory into the conversation about reality TV Consolidates the latest, broadest range of scholarship on the politics of reality television and its vexed relationship to culture, society, identity, democracy, and " ordinary people " in the media Includes primate-time reality entertainment as well as precursors such as daytime talk shows in the scope of discussion Contributions from a list of international, leading scholars in this field

Selling Black Entertainment Television

Foreign Television Entertainment Programs Viewing and Cultural Imperialism

Women, Television and Everyday Life in Korea

Strange and Familiar Creatures

A Research Report by the Annenberg School of Communications, University of Pennsylvania

A novel