

Access Free That's Not How We
Do It Here A Story About How
Organizations Rise And Fall
That's Not How We Do
And Can Rise Again
It Here A Story
About How
Organizations Rise
And Fall And Can

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The Challenge Built to Last,
the defining management
study of the nineties, showed
how great companies
triumph over time and how

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long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA?

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How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there

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companies that defy gravity
and convert long-term
mediocrity or worse into long-
term superiority? And if so,
what are the universal
distinguishing characteristics
that cause a company to go

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from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those

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results for at least fifteen
years. How great? After the
leap, the good-to-great
companies generated
cumulative stock returns
that beat the general stock
market by an average of

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seven times in fifteen years,
better than twice the results
delivered by a composite
index of the world's greatest
companies, including Coca-
Cola, Intel, General Electric,
and Merck. The Comparisons

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The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different?

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Why did one set of
companies become truly
great performers while the
other set remained only
good? Over five years, the
team analyzed the histories
of all twenty-eight

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companies in the study.

After sifting through
mountains of data and
thousands of pages of
interviews, Collins and his
crew discovered the key
determinants of greatness --

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why some companies make
the leap and others don't.

The Findings The findings of
the Good to Great study will
surprise many readers and
shed light on virtually every
area of management

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strategy and practice. The
findings include: Level 5

Leaders: The research team
was shocked to discover the
type of leadership required
to achieve greatness. The
Hedgehog Concept

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(Simplicity within the Three
Circles): To go from good to
great requires transcending
the curse of competence. A
Culture of Discipline: When
you combine a culture of
discipline with an ethic of

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entrepreneurship, you get
the magical alchemy of great
results. Technology
Accelerators: Good-to-great
companies think differently
about the role of technology.
The Flywheel and the Doom

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Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. “Some of the key concepts discerned in the study,” comments Jim

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Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

Lucy knows how to do

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everything. All her friends ask her for help if they need to know the right way to do something. When Toshi arrives, Lucy thinks he can't do anything properly at all. She can barely hide her

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frustration. When she finally tries to teach Toshi the right way to do things, she learns a very important lesson herself.

God hasn't asked you to measure up to some ideal

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man or woman. His plan for
your life is uniquely yours.

Discover it today!

From the team that brought
you The Obstacle Is the Way
and Ego Is the Enemy, a
beautiful daily devotional of

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Stoic meditations—an instant
Wall Street Journal and USA
Today Bestseller. Why have
history's greatest
minds—from George
Washington to Frederick the
Great to Ralph Waldo

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Emerson, along with today's
top performers from Super
Bowl-winning football
coaches to CEOs and
celebrities—embraced the
wisdom of the ancient
Stoics? Because they realize

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that the most valuable
wisdom is timeless and that
philosophy is for living a
better life, not a classroom
exercise. The Daily Stoic
offers 366 days of Stoic
insights and exercises,

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featuring all-new translations
from the Emperor Marcus
Aurelius, the playwright
Seneca, or slave-turned-
philosopher Epictetus, as
well as lesser-known
luminaries like Zeno,

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Cleanthes, and Musonius
Rufus. Every day of the year
you'll find one of their pithy,
powerful quotations, as well
as historical anecdotes,
provocative commentary,
and a helpful glossary of

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Greek terms. By following these teachings over the course of a year (and, indeed, for years to come) you'll find the serenity, self-knowledge, and resilience you need to live well.

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The world's foremost
entrepreneurial coach shows
you how to make a mindset
shift that opens the door to
explosive growth and
limitless possibility--in your
business and your life. Have

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you ever had a new idea or a goal that excites you... but not enough time to execute it? What about a goal you really want to accomplish...but can't because instead of taking

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action, you procrastinate? Do you feel like the only way things are going to get done is if you do them? But what if it wasn't that way? What if you had a team of people around you that helped you

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accomplish your goals (while you helped them accomplish theirs)? When we want something done, we've been trained to ask ourselves: "How can I do this?" Well, there is a better question to

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ask. One that unlocks a whole new world of ease and accomplishment. Expert coach Dan Sullivan knows the question we should ask instead: "Who can do this for me?" This may seem simple.

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And it is. But don't let the
lack of complexity fool you.
By mastering this question,
you will quickly learn how
billionaires and successful
entrepreneurs like Dan build
incredible businesses and

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personal freedom. This book
will teach you how to make
this essential paradigm-shift
so you can:

- Build a
successful business
effectively while not killing
yourself
- Immediately free-

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up 1,000+ hours of work
that you shouldn't be doing
anyway • Bypass the typical
scarcity and decline of aging
and other societal norms •
Increase your vision in all
areas of life and build teams

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of WHO's to support you in
that vision • Never be
limited in your goals and
ambitions again • Expand
your abundance of wealth,
innovation, relationships,
and joy • Build a life where

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everything you do is your
choice--how you spend your
time, how much money you
make, the quality of your
relationships, and the type of
work you do Making this shift
involves retraining your

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brain to stop limiting your
potential based on what you
solely can do and instead
focus on the nearly infinite
and endless connections
between yourself and other
people as well as the

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limitless transformation
possible through those
connections.

Leading Change

366 Meditations on Wisdom,
Perseverance, and the Art of
Living

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A Story about How
Organizations Rise and
Fall--and Can Rise Again
New Rules of Engagement
for a Complex World
Why Some Companies Make
the Leap...And Others Don't

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A Novel
And Can Rise Again

That's Not What Happened
*Explains how companies must
pinpoint business strategies
to a few critically
important choices,
identifying common blunders*

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while outlining simple exercises and questions that can guide day-to-day and long-term decisions.

“Bob Chapman, CEO of the \$1.7 billion manufacturing company Barry-Wehmiller, is on a mission to change the

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*way businesses treat their
employees.” – Inc. Magazine*
*Starting in 1997, Bob
Chapman and Barry-Wehmiller
have pioneered a
dramatically different
approach to leadership that
creates off-the-charts*

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*morale, loyalty, creativity,
And Can Rise Again
and business performance.*

*The company utterly rejects
the idea that employees are
simply functions, to be
moved around, "managed" with
carrots and sticks, or
discarded at will. Instead,*

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*Barry-Wehmiller manifests
the reality that every
single person matters, just
like in a family. That's not
a cliché on a mission
statement; it's the bedrock
of the company's success.
During tough times a family*

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pulls together, makes
sacrifices together, and
endures short-term pain
together. If a parent loses
his or her job, a family
doesn't lay off one of the
kids. That's the approach
Barry-Wehmiller took when

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the Great Recession caused revenue to plunge for more than a year. Instead of mass layoffs, they found creative and caring ways to cut costs, such as asking team members to take a month of unpaid leave. As a result,

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Barry-Wehmiller emerged from the downturn with higher employee morale than ever before. It's natural to be skeptical when you first hear about this approach. Every time Barry-Wehmiller acquires a company that

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*relied on traditional
management practices, the
new team members are
skeptical too. But they soon
learn what it's like to work
at an exceptional workplace
where the goal is for
everyone to feel trusted and*

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*cared for—and where it's
expected that they will
justify that trust by caring
for each other and putting
the common good first.*

*Chapman and coauthor Raj
Sisodia show how any
organization can reject the*

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*traumatic consequences of
rolling layoffs,
dehumanizing rules, and
hypercompetitive cultures.
Once you stop treating
people like functions or
costs, disengaged workers
begin to share their gifts*

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*and talents toward a shared
future. Uninspired workers
stop feeling that their jobs
have no meaning. Frustrated
workers stop taking their
bad days out on their
spouses and kids. And
everyone stops counting the*

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minutes until it's time to
go home. This book

chronicles Chapman's journey
to find his true calling,
going behind the scenes as
his team tackles real-world
challenges with caring,
empathy, and inspiration. It

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*also provides clear steps to
transform your own
workplace, whether you lead
two people or two hundred
thousand. While the Barry-
Wehmiller way isn't easy, it
is simple. As the authors
put it: "Everyone wants to*

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do better. Trust them.

Leaders are everywhere. Find
them. People achieve good
things, big and small, every
day. Celebrate them. Some
people wish things were
different. Listen to them.
Everybody matters. Show

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them."

*Succeed by mastering the art
of the who Why surround
yourself with the best?
Because it matters—in all
aspects of life. In fact, in
professional environments,
getting people right—what*

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*global leadership authority
Claudio Fernández-Aráoz
calls “the art of great
'who' decisions”—marks the
difference between success
and failure. To thrive, you
need to identify those with
the highest potential, get*

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And Can Rise Again
*them in your corner and on
your team, and help them
grow. Yet surprisingly very
few of us are able to meet
that challenge. This series
of short and engaging essays
outlines the obstacles to
great "who" decisions and*

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*offers solutions to address
them in a systematic way.*

*Drawing from several decades
of experience in global
executive search and talent
development, as well as the
latest management and
psychology research,*

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Fernández-Aráoz offers wisdom and practical advice to improve the choices we make about employees and mentors, business partners and friends, top corporate leaders and even elected officials. The personal

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*stories and cutting-edge
studies described in the
book will help you
understand both your own
failings and the external
forces commonly at play in
staffing decisions. The
author shares concrete*

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*recommendations on how to
select the best people,
bring out their strengths,
foster collective greatness
in the groups you've
assembled, and create not
only better organizations
but also a better society.*

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*Starting with the cases of
Amazon pioneer Jeff Bezos
and Brazilian tycoon Roger
Agnelli and continuing with
individual and corporate
examples from around the
world, Fernández-Aráoz
paints a vivid picture of*

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*what great "who" decisions
look like and presents a
fresh and commanding
argument about why they
matter more than ever today.
You've got a good idea. You
know it could make a crucial
difference for you, your*

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*organization, your
community. You present it to
the group, but get
confounding questions, inane
comments, and verbal bullets
in return. Before you know
what's happened, your idea
is dead, shot down. You're*

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*furious. Everyone has lost:
Those who would have
benefited from your
proposal. You. Your company.
Perhaps even the country. It
doesn't have to be this way,
maintain John Kotter and
Lorne Whitehead. In Buy-In,*

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*they reveal how to win the
support your idea needs to
deliver valuable results.
The key? Understand the
generic attack strategies
that naysayers and
obfuscators deploy time and
time again. Then engage*

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*these adversaries with
tactics tailored to each
strategy. By "inviting in
the lions" to critique your
idea--and being prepared for
them--you'll capture busy
people's attention, help
them grasp your proposal's*

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value, and secure their
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commitment to implementing
the solution. The book
presents a fresh and amusing
fictional narrative showing
attack strategies in action.
It then provides several
specific counterstrategies

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for each basic category the authors have defined--including:

- Death-by-delay: Your enemies push discussion of your idea so far into the future it's forgotten.*
- Confusion: They present so much data that*

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*confidence in your proposal
dies. · Fearmongering:*

*Critics catalyze irrational
anxieties about your idea. ·*

Character assassination:

*They slam your reputation
and credibility. Smart,
practical, and filled with*

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*useful advice, Buy-In equips
you to anticipate and combat
attacks--so your good idea
makes it through to make a
positive change.*

*The nation's premier
communications expert shares
his wisdom on how the words*

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*we choose can change the
course of business, of
politics, and of life in
this country In Words That
Work, Luntz offers a behind-
the-scenes look at how the
tactical use of words and
phrases affects what we buy,*

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who we vote for, and even
what we believe in. With
chapters like "The Ten Rules
of Successful Communication"
and "The 21 Words and
Phrases for the 21st
Century," he examines how
choosing the right words is

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*essential. Nobody is in a
better position to explain
than Frank Luntz: He has
used his knowledge of words
to help more than two dozen
Fortune 500 companies grow.
Hell tell us why Rupert
Murdoch's six-billion-dollar*

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*decision to buy DirectTV was
smart because satellite was
more cutting edge than
"digital cable," and why
pharmaceutical companies
transitioned their message
from "treatment" to
"prevention" and "wellness."*

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*If you ever wanted to learn
how to talk your way out of
a traffic ticket or talk
your way into a raise, this
book's for you.*

*What It Takes To Be An
Authentic Leader
Words That Work*

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*It's Not How Smart You Are,
It's How You Are Smart*

Start with Why

Brave Work. Tough

Conversations. Whole Hearts.

That's Bad Manners, Roys

Bedoys

Attaining equality between

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*women and men and eliminating
all forms of discrimination against
women are fundamental human
rights and United Nations values.
Women around the world
nevertheless regularly suffer
violations of their human rights*

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throughout their lives, and realizing women's human rights has not always been a priority. Achieving equality between women and men requires a comprehensive understanding of the ways in which women

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experience discrimination and are denied equality so as to develop appropriate strategies to eliminate such discrimination.

The United Nations has a long history of addressing women's human rights and much progress

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*has been made in securing
women's rights across the world
in recent decades. However,
important gaps remain and
women's realities are constantly
changing, with new
manifestations of discrimination*

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*against them regularly emerging.
Some groups of women face
additional forms of discrimination
based on their age, ethnicity,
nationality, religion, health status,
marital status, education,
disability and socioeconomic*

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status, among other grounds.

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*These intersecting forms of
discrimination must be taken into
account when developing
measures and responses to
combat discrimination against
women. This publication provides*

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*an introduction to women's
human rights, beginning with the
main provisions in international
human rights law and going on to
explain particularly relevant
concepts for fully understanding
women's human rights. Finally,*

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*selected areas of women's
human rights are examined
together with information on the
main work of United Nations
human rights mechanisms and
others pertaining to these topics.
The aim of the publication is to*

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offer a basic understanding of the human rights of women as a whole, but because of the wide variety of issues relevant to women's human rights, it should not be considered exhaustive. An indispensable management

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*guide to making sure that the
long-term strategies and day-to-
day goals a company sets are
successfully executed, written by
the coauthor of the national
bestseller It's Not the Big That
Eat the Small . . . It's the Fast*

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That Eat the Slow. Good managers at every level recognize the importance of strategic planning and setting concrete goals for their employees. But even the best among them often fail to

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*implement and support the
crucial processes that turn well-
laid plans into visible successes.
Studies show that over the last
fifty years, a whopping 83
percent of corporate slowdowns
were attributable not to outside*

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*economic forces but to the lack
of vigilant follow-through within
the company itself. In IT'S NOT
WHAT YOU SAY...IT'S WHAT
YOU DO, Laurence Haughton
identifies the missteps that allow
initiatives to fall through the*

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*cracks and explains how to close
the gap between what a
company sets out to do and what
actually happens. Drawing on
interviews with top-level
executives from such companies
as IKEA, the Wall Street Journal,*

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*Charles Schwab, Time Warner,
Watson Wyatt, Pella Corp., and
scores of others both large and
small, he presents the essential
strategies for ensuring the
success of innovations and
change, including:*

- *Get more*

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“buy-in” from employees on new initiatives• Balance control with coordination to make your team more effective• Make sure that expectations are crystal clear• Maintain a sense of urgency and momentum on a daily basis

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*with real-life examples of how
effective follow-through stems the
waste of resources, improves
productivity, and prevents costly
mistakes, IT'S NOT WHAT YOU
SAY...IT'S WHAT YOU DO gives
managers up and down the*

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*corporation or company the tools
they need to eliminate failure
resulting from lack of follow-
through and achieve their goals.
The inspirational bestseller that
ignited a movement and asked
us to find our WHY Discover the*

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book that is captivating millions on TikTok and that served as the basis for one of the most popular TED Talks of all time—with more than 56 million views and counting. Over a decade ago, Simon Sinek started a movement

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*that inspired millions to demand
purpose at work, to ask what was
the WHY of their organization.
Since then, millions have been
touched by the power of his
ideas, and these ideas remain as
relevant and timely as ever.*

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START WITH WHY asks (and answers) the questions: why are some people and organizations more innovative, more influential, and more profitable than others? Why do some command greater loyalty from customers and

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And Can Rise Again

*employees alike? Even among
the successful, why are so few
able to repeat their success over
and over? People like Martin
Luther King Jr., Steve Jobs, and
the Wright Brothers had little in
common, but they all started with*

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WHY. They realized that people won't truly buy into a product, service, movement, or idea until they understand the WHY behind it. START WITH WHY shows that the leaders who have had the greatest influence in the world all

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think, act and communicate the same way—and it's the opposite of what everyone else does.

Sinek calls this powerful idea The Golden Circle, and it provides a framework upon which organizations can be built,

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*movements can be led, and
people can be inspired. And it all
starts with WHY.*

*From New York Times bestseller
Kody Keplinger comes an
astonishing and thought-
provoking exploration of the*

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aftermath of tragedy, the power of narrative, and how we remember what we've lost. It's been three years since the Virgil County High School Massacre. Three years since my best friend, Sarah, was killed in a bathroom stall during

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the mass shooting. Everyone knows Sarah's story--that she died proclaiming her faith. But it's not true. I know because I was with her when she died. I didn't say anything then, and people got hurt because of it. Now

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Sarah's parents are publishing a book about her, so this might be my last chance to set the record straight . . . but I'm not the only survivor with a story to tell about what did--and didn't--happen that day. Except Sarah's martyrdom is

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*important to a lot of people,
people who don't take kindly to
what I'm trying to do. And the
more I learn, the less certain I am
about what's right. I don't know
what will be worse: the guilt of
staying silent or the*

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consequences of speaking up . . .
And Can Rise Again

*From the New York Times
bestselling author of My Share of
the Task and Leaders, a manual
for leaders looking to make their
teams more adaptable, agile, and*

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unified in the midst of change.

*When General Stanley
McChrystal took command of the
Joint Special Operations Task
Force in 2004, he quickly
realized that conventional military
tactics were failing. Al Qaeda in*

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Iraq was a decentralized network that could move quickly, strike ruthlessly, then seemingly vanish into the local population. The allied forces had a huge advantage in numbers, equipment, and training—but

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none of that seemed to matter.

*To defeat Al Qaeda, they would
have to combine the power of the
world's mightiest military with the
agility of the world's most
fearsome terrorist network. They
would have to become a "team of*

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*teams"—faster, flatter, and more
flexible than ever. In Team of
Teams, McChrystal and his
colleagues show how the
challenges they faced in Iraq can
be relevant to countless
businesses, nonprofits, and or-*

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And Can Rise Again

*ganizations today. In periods of
unprecedented crisis, leaders
need practical management
practices that can scale to
thousands of people—and fast.
By giving small groups the
freedom to experiment and share*

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And Can Rise Again
*what they learn across the entire
organization, teams can respond
more quickly, communicate more
freely, and make better and faster
decisions. Drawing on compelling
examples—from NASA to
hospital emergency*

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*rooms—Team of Teams makes
the case for merging the power of
a large corporation with the agility
of a small team to transform any
organization.*

*Saving Your Good Idea from
Getting Shot Down*

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*The Power of Habit: by Charles
Duhigg | Summary & Analysis*

I'm Glad My Mom Died

Team of Teams

*The Six Mindsets That
Distinguish the Best Leaders
from the Rest*

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Organizations Rise And Fall
*How Organizations Achieve Hard-
to-Imagine Results in Uncertain
and Volatile Times*

CEO Excellence

#1 NEW YORK TIMES

*BESTSELLER With unequaled
insight and brio, New York*

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*Times columnist David
Brooks has long explored
and explained the way we
live. Now Brooks turns to
the building blocks of
human flourishing in a
multilayered, profoundly*

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And Can Rise Again
*illuminating work grounded
in everyday life. This is
the story of how success
happens, told through the
lives of one composite
American couple, Harold
and Erica. Drawing on a*

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*wealth of current research
from numerous disciplines,
Brooks takes Harold and
Erica from infancy to old
age, illustrating a
fundamental new
understanding of human*

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nature along the way: The unconscious mind, it turns out, is not a dark, vestigial place, but a creative one, where most of the brain's work gets done. This is the realm

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*where character is formed
and where our most
important life decisions
are made—the natural
habitat of The Social
Animal. Brooks reveals the
deeply social aspect of*

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*our minds and exposes the
bias in modern culture
that overemphasizes
rationalism,
individualism, and IQ. He
demolishes conventional
definitions of success and*

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*looks toward a culture
based on trust and
humility. The Social
Animal is a moving
intellectual adventure, a
story of achievement and a
defense of progress. It is*

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*an essential book for our
time—one that will have
broad social impact and
will change the way we see
ourselves and the world.
What's the worst thing you
can hear when you have a*

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*Organizations Rise And Fall
And Can Rise Again*

*good idea at work? "That's
not how we do it here!" In
their iconic bestseller
Our Iceberg Is Melting,
John Kotter and Holger
Rathgeber used a simple
fable about penguins to*

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*explain the process of
leading people through
major changes. Now, ten
years later, they're back
with another must-read
story that will help any
team or organization cope*

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And Can Rise Again
*with their biggest
challenges and turn them
into exciting
opportunities. Once upon a
time a clan of meerkats
lived in the Kalahari, a
region in southern Africa.*

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After years of steady growth, a drought has sharply reduced the clan's resources, and deadly vulture attacks have increased. As things keep getting worse, the harmony

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of the clan is shattered.

The executive team

*quarrels about possible
solutions, and suggestions
from frontline workers
face a soul-crushing
response: "That's not how*

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Organizations Rise And Fall
And Can Rise Again

*we do it here!" So Nadia,
a bright and adventurous
meerkat, hits the road in
search of new ideas to
help her troubled clan.
She discovers a much
smaller group that*

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And Can Rise Again

*operates very differently,
with much more teamwork
and agility. These
meerkats have developed
innovative solutions to
find food and evade the
vultures. But not*

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Organizations Rise And Fall
And Can Rise Again

*everything in this small
clan is as perfect as it
seems at first. Can Nadia
figure out how to combine
the best of both worlds—a
large, disciplined, well-
managed clan and a small,*

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Organizations Rise And Fall
*informal, inspiring
clan—before it's too late?
This book distills
Kotter's decades of
experience and award-
winning research to reveal
why organizations rise and*

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Organizations Rise And Fall
And Can Rise Again
*fall, and how they can
rise again in the face of
adversity.*

*A heartbreaking and
hilarious memoir by iCarly
and Sam & Cat star
Jennette McCurdy about her*

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And Can Rise Again

*struggles as a former
child actor—including
eating disorders,
addiction, and a
complicated relationship
with her overbearing
mother—and how she retook*

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control of her life.

*Jennette McCurdy was six
years old when she had her
first acting audition. Her
mother's dream was for her
only daughter to become a
star, and Jennette would*

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Organizations Rise And Fall
And Can Rise Again

*do anything to make her
mother happy. So she went
along with what Mom called
“calorie restriction,”
eating little and weighing
herself five times a day.
She endured extensive at-*

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*home makeovers while Mom
chided, “Your eyelashes
are invisible, okay? You
think Dakota Fanning
doesn’t tint hers?” She
was even showered by Mom
until age sixteen while*

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And Can Rise Again

*sharing her diaries,
email, and all her income.
In I'm Glad My Mom Died,
Jennette recounts all this
in unflinching detail—just
as she chronicles what
happens when the dream*

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*finally comes true. Cast
in a new Nickelodeon
series called iCarly, she
is thrust into fame.
Though Mom is ecstatic,
emailing fan club
moderators and getting on*

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*a first-name basis with
the paparazzi (“Hi
Gale!”), Jennette is
riddled with anxiety,
shame, and self-loathing,
which manifest into eating
disorders, addiction, and*

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*a series of unhealthy
relationships. These
issues only get worse
when, soon after taking
the lead in the iCarly
spinoff Sam & Cat
alongside Ariana Grande,*

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*her mother dies of cancer.
Finally, after discovering
therapy and quitting
acting, Jennette embarks
on recovery and decides
for the first time in her
life what she really*

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Organizations Rise And Fall
And Can Rise Again

wants. Told with
refreshing candor and dark
humor, *I'm Glad My Mom
Died* is an inspiring story
of resilience,
independence, and the joy
of shampooing your own

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hair.

And Can Rise Again
Transform your

*organization with speed
and efficiency using this
insightful new resource
Incremental improvement is
no longer sufficient in*

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Organizations Rise And Fall
And Can Rise Again

*helping organizations
navigate the complexity,
uncertainty and volatility
of today's world. In
Change: How Organizations
Achieve Hard-to-Imagine
Results in Uncertain and*

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Organizations Rise And Fall
*Volatile Times, authors
John P. Kotter, Vanessa
Akhtar, and Gaurav Gupta
explore how to create non-
linear, dramatic change in
your organization. You'll
discover the emerging*

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*science of change that
teaches us about how to
build organizations – from
businesses to governments
– that change and adapt
rapidly. In Change you'll
discover: Why the ability*

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*of organizations to deal
with threats and take
advantage of opportunities
in the face of ever
greater complexity and
uncertainty is being
severely challenged In-*

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Organizations Rise And Fall
And Can Rise Again
*depth, evidence-based,
actionable solutions for
dealing with institutional
resistance to change Case
studies and success
stories that describe
organizations who have*

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*successfully built the
ability to change quickly
into their DNA A universal
approach for how to
dramatically improve
outcomes from various
change efforts, including:*

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*strategy execution,
digital transformation,
restructuring, and more
Perfect for managers,
executives, and leaders at
companies of all types and
sizes, Change will also*

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And Can Rise Again
*prove to be a valuable
asset to other
professionals who serve
these organizations. This
book is for anyone seeking
a proven approach for
delivering fast,*

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*sustainable and
comprehensive results.*

*Offers advice on how to
lead an organization into
change, including
establishing a sense of
urgency, developing a*

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*vision and strategy, and
generating short-term
wins.*

*It's Not How Good You Are,
It's How Good You Want to
Be*

How Not to Hate Your

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Organizations Rise And Fall
Husband After Kids
The Daily Stoic
Who Not How
The Power of Knowing What
You Don't Know
Get Unstuck, Embrace
Change, and Thrive in Work

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and Life
Buy-In

*Follow the real lives of
seven kids from Italy,
Japan, Iran, India, Peru,
Uganda, and Russia for a
single day! In Japan Kei*

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*plays Freeze Tag, while in
Uganda Daphine likes to
jump rope. But while the
way they play may differ,
the shared rhythm of their
days—and this one world we
all share—unites them.*

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This genuine exchange provides a window into traditions that may be different from our own as well as a mirror reflecting our common experiences. Inspired by

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his own travels, Matt Lamothe transports readers across the globe and back with this luminous and thoughtful picture book. Too many companies are managed not by leaders,

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And Can Rise Again**

*but by mere role players
and faceless bureaucrats.
What does it take to be a
real leader—one who is
confident in who she is
and what she stands for,
and who truly inspires*

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*people to achieve
extraordinary results? Rob
Goffee and Gareth Jones
argue that leaders don't
become great by aspiring
to a list of universal
character traits. Rather,*

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effective leaders are authentic: they deploy individual strengths to engage followers' hearts, minds, and souls. They are skillful at consistently being themselves, even as

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they alter their behaviors to respond effectively in changing contexts. In this lively and practical book, Goffee and Jones draw from extensive research to reveal how to hone and

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*deploy one's unique
leadership assets while
managing the inherent
tensions at the heart of
successful leadership:
showing emotion and
withholding it, getting*

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*close to followers while
keeping distance, and
maintaining individuality
while “conforming enough.”
Underscoring the social
nature of leadership, the
book also explores how*

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*leaders can remain attuned
to the needs and
expectations of followers.
Why Should Anyone Be Led
By You? will forever
change how we view,
develop, and practice the*

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*art of leadership,
wherever we live and work.
Named a Best Book of the
Year by NPR and LitHub A
fascinating and
provocative new way of
looking at the things we*

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*use and the spaces we
inhabit, and a call to
imagine a better-designed
world for us all.*

*Furniture and tools,
kitchens and campuses and
city streets—nearly*

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*everything human beings
make and use is assistive
technology, meant to
bridge the gap between
body and world. Yet
unless, or until, a misfit
between our own body and*

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*the world is acute enough
to be understood as
disability, we may never
stop to consider—or
reconsider—the hidden
assumptions on which our
everyday environment is*

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*built. In a series of
vivid stories drawn from
the lived experience of
disability and the ideas
and innovations that have
emerged from it—from
cyborg arms to*

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*customizable cardboard
chairs to deaf
architecture—Sara Hendren
invites us to rethink the
things and settings we
live with. What might
assistance based on the*

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*body's stunning capacity
for adaptation—rather than
a rigid insistence on
“normalcy”—look like? Can
we foster interdependent,
not just independent,
living? How do we*

Access Free Thats Not How We Do It Here A Story About How Organizations Rise And Fall And Can Rise Again

*creatively engineer public
spaces that allow us all
to navigate our common
terrain? By rendering
familiar objects and
environments newly strange
and wondrous, What Can a*

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*Body Do? helps us imagine
a future that will better
meet the extraordinary
range of our collective
needs and desires.*

*Star Performers in all
arenas possess the most*

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*important key to success:
Emotional Intelligence. In
a fun, easy-to-read
format, this book
demonstrates why it is
important to develop
emotional intelligence and*

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*then shows how we all can
do it. Readers will learn
the basics of EQ
development as well as:
?how to manage emotions,*
how to improve
relationships,* how to*

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plug energy drains, how
to deal with criticism,*
the importance of life-
long learning and much
more.*

*Describes how
organizations can learn to*

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*move swiftly to
accommodate change while
still providing the
necessary structures that
nurture employees and long-
term success.*

The Heart of Change

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**Organizations Rise And Fall
And Can Rise Again**
*Real-Life Stories of How
People Change Their*

Organizations

Good to Great

The Social Animal

Atomic Habits

A Sense of Urgency

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Organizations Rise And Fall
This Is Not How It Ends

#1 NEW YORK TIMES BESTSELLER □

Brené Brown has taught us what it means to dare greatly, rise strong, and brave the wilderness. Now, based on new research conducted with leaders, change makers, and culture shifters, she's showing us how to put those ideas into practice so we can

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step up and lead. Look for Brené Brown's
new podcast, Dare to Lead, as well as her
ongoing podcast Unlocking Us! NAMED
ONE OF THE BEST BOOKS OF THE
YEAR BY BLOOMBERG Leadership is
not about titles, status, and wielding
power. A leader is anyone who takes
responsibility for recognizing the potential

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in people and ideas, and has the courage to develop that potential. When we dare to lead, we don't pretend to have the right answers; we stay curious and ask the right questions. We don't see power as finite and hoard it; we know that power becomes infinite when we share it with others. We don't avoid difficult conversations and

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situations; we lean into vulnerability when it's necessary to do good work. But daring leadership in a culture defined by scarcity, fear, and uncertainty requires skill-building around traits that are deeply and uniquely human. The irony is that we're choosing not to invest in developing the hearts and minds of leaders at the exact

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same time as we're scrambling to figure out what we have to offer that machines and AI can't do better and faster. What can we do better? Empathy, connection, and courage, to start. Four-time #1 New York Times bestselling author Brené Brown has spent the past two decades studying the emotions and experiences that

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give meaning to our lives, and the past seven years working with transformative leaders and teams spanning the globe. She found that leaders in organizations ranging from small entrepreneurial startups and family-owned businesses to nonprofits, civic organizations, and Fortune 50 companies all ask the same question: How

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do you cultivate braver, more daring leaders, and how do you embed the value of courage in your culture? In this new book, Brown uses research, stories, and examples to answer these questions in the no-BS style that millions of readers have come to expect and love. Brown writes, "One of the most important findings of my

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career is that daring leadership is a collection of four skill sets that are 100 percent teachable, observable, and measurable. It's learning and unlearning that requires brave work, tough conversations, and showing up with your whole heart. Easy? No. Because choosing courage over comfort is not always our

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default. Worth it? Always. We want to be brave with our lives and our work. It's why we're here. Whether you've read *Daring Greatly* and *Rising Strong* or you're new to Brené Brown's work, this book is for anyone who wants to step up and into brave leadership.

" It's Not How Good You Are, It's How

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Good You Want to Be is a handbook of how to succeed in the world: a pocket bible for the talented and timid alike to help make the unthinkable thinkable and the impossible possible. The world's top advertising guru, Paul Arden, offers up his wisdom on issues as diverse as problem solving, responding to a brief,

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communicating, playing your cards right, making mistakes, and creativity – all endeavors that can be applied to aspects of modern life. This uplifting and humorous little book provides a unique insight into the world of advertising and is a quirky compilation of quotes, facts, pictures, wit and wisdom – all packed into

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easy-to-digest, bite-sized spreads. If you want to succeed in life or business, this book is a must. "

That's Not How We Do It Here! A Story about How Organizations Rise and Fall--and Can Rise Again Penguin
Your hard work is paying off. You are

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doing well in your field. But there is something standing between you and the next level of achievement. That something may just be one of your own annoying habits. Perhaps one small flaw - a behaviour you barely even recognise - is the only thing that's keeping you from where you want to be. It may be that the

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very characteristic that you believe got you where you are - like the drive to win at all costs - is what's holding you back. As this book explains, people often do well in spite of certain habits rather than because of them - and need a "to stop" list rather than one listing what "to do". Marshall Goldsmith's expertise is in

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helping global leaders overcome their unconscious annoying habits and become more successful. His one-on-one coaching comes with a six-figure price tag - but in this book you get his great advice for much less. Recently named as one of the world's five most-respected executive coaches by Forbes, he has worked with

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over 100 major CEOs and their management teams at the world's top businesses. His clients include corporations such as Goldman Sachs, Glaxo SmithKline, Johnson and Johnson and GE.

A hilariously candid account of one woman's quest to bring her post-baby

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marriage back from the brink, with life-changing, real-world advice. "Get this for your pregnant friends, or yourself."

--People Recommended by Nicole Cliffe
in Slate Featured in People Picks A Red
Tricycle Best Baby and Toddler Parenting
Book of the year One of Mother
magazine's favorite parenting books of the

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year How Not To Hate Your Husband
After Kids tackles the last taboo subject of
parenthood: the startling, white-hot fury
that new (and not-so-new) mothers often
have for their mates. After Jancee Dunn
had her baby, she found that she was doing
virtually all the household chores, even
though she and her husband worked equal

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hours. She asked herself: How did I become the 'expert' at changing a diaper? Many expectant parents spend weeks researching the best crib or safest car seat, but spend little if any time thinking about the titanic impact the baby will have on their marriage - and the way their marriage will affect their child. Enter Dunn, her

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well-meaning but blithely unhelpful husband, their daughter, and her boisterous extended family, who show us the ways in which outmoded family patterns and traditions thwart the overworked, overloaded parents of today. On the brink of marital Armageddon, Dunn plunges into the latest relationship research,

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solicits the counsel of the country's most renowned couples' and sex therapists, canvasses fellow parents, and even consults an FBI hostage negotiator on how to effectively contain an "explosive situation." Instead of having the same fights over and over, Dunn and her husband must figure out a way to resolve

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their larger issues and fix their family while there is still time. As they discover, adding a demanding new person to your relationship means you have to reevaluate--and rebuild--your marriage. In an exhilarating twist, they work together to save the day, happily returning to the kind of peaceful life they previously thought

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was the sole province of couples without children. Part memoir, part self-help book with actionable and achievable advice, *How Not To Hate Your Husband After Kids* is an eye-opening look at how the man who got you into this position in this first place is the ally you didn't know you had.

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Dare to Lead

Technology, Metaphor, and the Search for
Meaning

Rich Dad, Poor Dad

It's Not What You Say...It's What You Do

How Great Leaders Inspire Everyone to
Take Action

How Following Through At Every Level

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Can Make Or Break Your Company

God, Human, Animal, Machine

"Based on extensive
interviews with today's . .
. corporate leaders, this
look at how the best CEOs do
their jobs focuses on the
mindsets and actions that

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foster an environment of
excellence" --

#1 Wall Street Journal Best
Seller USA Today Best Seller
Amazon Best Book of the Year
TED Talk sensation - over 3
million views! The
counterintuitive approach to

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achieving your true potential, heralded by the Harvard Business Review as a groundbreaking idea of the year. The path to personal and professional fulfillment is rarely straight. Ask anyone who has achieved his

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or her biggest goals or whose relationships thrive and you'll hear stories of many unexpected detours along the way. What separates those who master these challenges and those who get derailed? The answer

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is agility—emotional
agility. Emotional agility
is a revolutionary, science-
based approach that allows
us to navigate life's twists
and turns with self-
acceptance, clear-
sightedness, and an open

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mind. Renowned psychologist
Susan David developed this
concept after studying
emotions, happiness, and
achievement for more than
twenty years. She found that
no matter how intelligent or
creative people are, or what

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type of personality they have, it is how they navigate their inner world—their thoughts, feelings, and self-talk—that ultimately determines how successful they will become. The way we respond to these

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internal experiences drives
our actions, careers,
relationships, happiness,
health—everything that
matters in our lives. As
humans, we are all prone to
common hooks—things like
self-doubt, shame, sadness,

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fear, or anger—that can too easily steer us in the wrong direction. Emotionally agile people are not immune to stresses and setbacks. The key difference is that they know how to adapt, aligning their actions with their

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values and making small but
powerful changes that lead
to a lifetime of growth.

Emotional agility is not
about ignoring difficult
emotions and thoughts; it's
about holding them loosely,
facing them courageously and

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compassionately, and then
moving past them to bring
the best of yourself
forward. Drawing on her deep
research, decades of
international consulting,
and her own experience
overcoming adversity after

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losing her father at a young age, David shows how anyone can thrive in an uncertain world by becoming more emotionally agile. To guide us, she shares four key concepts that allow us to acknowledge uncomfortable

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experiences while
simultaneously detaching
from them, thereby allowing
us to embrace our core
values and adjust our
actions so they can move us
where we truly want to go.
Written with authority, wit,

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and empathy, Emotional
Agility serves as a road map
for real behavioral change—a
new way of acting that will
help you reach your full
potential, whoever you are
and whatever you face.

Woohoo Storytime! Roys

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Bedoys learns what bad manners are at a restaurant. This is a great book for children to learn good manners.

In his international bestseller "Leading Change," Kotter provided an action

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plan for implementing successful transformations. Now, he shines the spotlight on the crucial first step in his framework: creating a sense of urgency by getting people to actually see and feel the need for change.

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#1 New York Times Bestseller

"THIS. This is the right
book for right now. Yes,
learning requires focus.
But, unlearning and
relearning requires much
more—it requires choosing
courage over comfort. In

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Think Again, Adam Grant
weaves together research and
storytelling to help us
build the intellectual and
emotional muscle we need to
stay curious enough about
the world to actually change
it. I've never felt so

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hopeful about what I don't
know." —Brené Brown, Ph.D.,

#1 New York Times

bestselling author of Dare

to Lead The bestselling

author of Give and Take and

Originals examines the

critical art of rethinking:

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learning to question your
opinions and open other
people's minds, which can
position you for excellence
at work and wisdom in life
Intelligence is usually seen
as the ability to think and
learn, but in a rapidly

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changing world, there's another set of cognitive skills that might matter more: the ability to rethink and unlearn. In our daily lives, too many of us favor the comfort of conviction over the discomfort of

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doubt. We listen to opinions that make us feel good, instead of ideas that make us think hard. We see disagreement as a threat to our egos, rather than an opportunity to learn. We surround ourselves with

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people who agree with our conclusions, when we should be gravitating toward those who challenge our thought process. The result is that our beliefs get brittle long before our bones. We think too much like preachers

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defending our sacred
beliefs, prosecutors proving
the other side wrong, and
politicians campaigning for
approval--and too little
like scientists searching
for truth. Intelligence is
no cure, and it can even be

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a curse: being good at thinking can make us worse at rethinking. The brighter we are, the blinder to our own limitations we can become. Organizational psychologist Adam Grant is an expert on opening other

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people's minds--and our own.

As Wharton's top-rated
professor and the
bestselling author of
Originals and Give and Take,
he makes it one of his
guiding principles to argue
like he's right but listen

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like he's wrong. With bold ideas and rigorous evidence, he investigates how we can embrace the joy of being wrong, bring nuance to charged conversations, and build schools, workplaces, and communities of lifelong

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learners. You'll learn how
an international debate
champion wins arguments, a
Black musician persuades
white supremacists to
abandon hate, a vaccine
whisperer convinces
concerned parents to

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immunize their children, and
Adam has coaxed Yankees fans
to root for the Red Sox.

Think Again reveals that we
don't have to believe
everything we think or
internalize everything we
feel. It's an invitation to

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let go of views that are no longer serving us well and prize mental flexibility over foolish consistency. If knowledge is power, knowing what we don't know is wisdom.

Playing to Win

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Organizations Rise And Fall
How successful people become
even more successful

Change Your
Perspective--Change Your
Life

The Formula to Achieve
Bigger Goals Through
Accelerating Teamwork

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Organizations Rise And Fall
That's Not How We Do It
Here! Can Rise Again

An Easy & Proven Way to
Build Good Habits & Break
Bad Ones

It's Not How You Look, It's
What You See

A poignant novel of desperation, escape,

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and survival across the U.S.-Mexico
border, inspired by current events. A Pura

Belpré 2021 Young Adult Author Honor
Book! A BookPage Best Book of 2020! A
Chicago Public Library Best of the Best of
2020! A School Library Journal Best Book
of 2020! A New York Public Library 2020
Top 10 Best Book for Teens! Pulga has his

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dreams. Chico has his grief. Pequeña has her pride. And these three teens have one another. But none of them have illusions about the town they've grown up in and the dangers that surround them. Even with the love of family, threats lurk around every corner. And when those threats become all too real, the trio knows they

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have no choice but to run: from their country, from their families, from their beloved home. Crossing from Guatemala through Mexico, they follow the route of La Bestia, the perilous train system that might deliver them to a better life--if they are lucky enough to survive the journey. With nothing but the bags on their backs

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And Gan Rise Again
and desperation drumming through their hearts, Pulga, Chico, and Pequeña know there is no turning back, despite the unknown that awaits them. And the darkness that seems to follow wherever they go. In this striking portrait of lives torn apart, the plight of migrants at the U.S. southern border is brought to light

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And Can Rise Again

through poignant, vivid storytelling. An epic journey of danger, resilience, heartache, and hope. Praise for We Are Not From Here: “A fierce and tender story...Relevant, timely, and perceptive.” --Margarita Engle, winner of the Pura Belpre Award and Newbery Honor "With poignant, exhausting lyricism and heart

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wrenching poetic prose, Jenny Torres Sanchez digs deep and shows us the throbbing, aching corazón--the hopeful, unbreakable spirit of the embattled immigrant. A book for the starving, lost soul." --Guadalupe García McCall, Pura Belpré Award-winning author of Under the Mesquite "An incredibly powerful,

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soul-searing YA. [I]mportant and necessary.... I could not put this book down." --Padma Venkatraman, award-winning author of *The Bridge Home* "One of the most relevant and needed young adult novels of the year, a must-read."
--Jennifer Mathieu, critically acclaimed author of *The Liars of Mariposa Island*

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and Moxie "An achingly beautifully story...masterfully told...Jenny Torres Sanchez is a true leader within young adult fiction." --Christina Diaz Gonzalez, award-winning author of The Red Umbrella "We Are Not From Here is absolutely stunning. It's raw and real, gritty and gorgeously told. A story that's

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painfully relevant today, and told with such precision and beauty, you can feel it. It's breathtaking and left me absolutely breathless." --Lauren Gibaldi, author of This Tiny Perfect World "[This] is a book that will mark your heart. Jenny Torres Sanchez challenges us to feel, empathize and understand. A searing, necessary and

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ultimately beautiful book." --Alexandra
Villasante, critically acclaimed author of
The Grief Keeper * "A brutally honest, not-
to-be-missed narrative...gripping, heart-
wrenching, and thrilling." --Kirkus
Reviews, STARRED REVIEW * "A
candid, realistic story that will leave
readers thinking about the characters--and

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about our own world--long after the last
page." --SLJ, STARRED REVIEW *

"Gripping, poignant...this soul-shaking
narrative [recalls] the works of Gabriel
García Márquez." --Booklist, STARRED
REVIEW * "A devastating read that is
difficult to put down, this unforgettable
book unflinchingly illuminates the

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experiences of those leaving their homes
to seek safety in the United States."

--Publishers Weekly, STARRED
REVIEW

Moving beyond the process of change
Why is change so hard? Because in order
to make any transformation successful,
you must change more than just the

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structure and operations of an organization—you need to change people's behavior. And that is never easy. The Heart of Change is your guide to helping people think and feel differently in order to meet your shared goals. According to bestselling author and renowned leadership expert John Kotter and

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coauthor Dan Cohen, this focus on connecting with people's emotions is what will spark the behavior change and actions that lead to success. Now freshly designed, *The Heart of Change* is the engaging and essential complement to Kotter's worldwide bestseller *Leading Change*. Building off of Kotter's

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revolutionary eight-step process, this book vividly illustrates how large-scale change can work. With real-life stories of people in organizations, the authors show how teams and individuals get motivated and activated to overcome obstacles to change—and produce spectacular results. Kotter and Cohen argue that change

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initiatives often fail because leaders rely too exclusively on data and analysis to get buy-in from their teams instead of creatively showing or doing something that appeals to their emotions and inspires them to spring into action. They call this the see-feel-change dynamic, and it is crucial for the success of any true

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organizational transformation.

Refreshingly clear and eminently
practical, The Heart of Change is required
reading for anyone facing the challenges
inherent in leading change.

Detailed summary and analysis of The
Power of Habit.

The #1 New York Times bestseller. Over

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4 million copies sold! Tiny Changes,
Remarkable Results No matter your goals,
Atomic Habits offers a proven framework
for improving--every day. James Clear,
one of the world's leading experts on habit
formation, reveals practical strategies that
will teach you exactly how to form good
habits, break bad ones, and master the tiny

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behaviors that lead to remarkable results.

If you're having trouble changing your habits, the problem isn't you. The problem is your system. Bad habits repeat themselves again and again not because you don't want to change, but because you have the wrong system for change. You do not rise to the level of your goals. You fall

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to the level of your systems. Here, you'll get a proven system that can take you to new heights. Clear is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. Here, he draws on the most proven ideas from biology, psychology, and neuroscience to create an

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easy-to-understand guide for making good habits inevitable and bad habits impossible. Along the way, readers will be inspired and entertained with true stories from Olympic gold medalists, award-winning artists, business leaders, life-saving physicians, and star comedians who have used the science of small habits to

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master their craft and vault to the top of their field. Learn how to:

- make time for new habits (even when life gets crazy);
- overcome a lack of motivation and willpower;
- design your environment to make success easier;
- get back on track when you fall off course; ...and much more.

Atomic Habits will reshape the way

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you think about progress and success, and give you the tools and strategies you need to transform your habits--whether you are a team looking to win a championship, an organization hoping to redefine an industry, or simply an individual who wishes to quit smoking, lose weight, reduce stress, or achieve any other goal.

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Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times-for all the right reasons-but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I

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have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of

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studying. “Why should I put time into studying subjects I will never use in real life?” he protested. Without thinking, I responded, “Because if you don't get good grades, you won't get into college.”

“Regardless of whether I go to college,” he replied, “I'm going to be rich.”

What Got You Here Won't Get You There

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Building Strategic Agility for a Faster-
Moving World

The world's best selling book

Succeed by Surrounding Yourself with the
Best

One Day in the Lives of Seven Kids from
around the World

Emotional Agility

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The Hidden Sources of Love, Character,
and Achievement

A strikingly original exploration
of what it might mean to be
authentically human in the age of
artificial intelligence, from the
author of the critically-acclaimed
Interior States. "Meghan

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O'Gieblyn is a brilliant and humble philosopher, and her book is an explosively thought-provoking, candidly personal ride I wished never to end ... This book is such an original synthesis of ideas and disclosures. It introduces what will soon be

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called the O’Gieblyn genre of
essay writing.” —Heidi Julavits,
author of *The Folded Clock* For
most of human history the world
was a magical and enchanted
place ruled by forces beyond our
understanding. The rise of
science and Descartes's division

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of mind from world made
materialism our ruling paradigm,
in the process asking whether
our own consciousness—i.e.,
souls—might be illusions. Now
the inexorable rise of technology,
with artificial intelligences that
surpass our comprehension and

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control, and the spread of digital metaphors for self-understanding, the core questions of existence—identity, knowledge, the very nature and purpose of life itself—urgently require rethinking. Meghan O'Gieblyn tackles this challenge

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with philosophical rigor,
intellectual reach, essayistic
verve, refreshing originality, and
an ironic sense of contradiction.
She draws deeply and sometimes
humorously from her own
personal experience as a
formerly religious believer still

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haunted by questions of faith,
and she serves as the best
possible guide to navigating the
territory we are all entering.

We Are Not from Here

How We Meet the Built World

Accelerate

Everybody Matters

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And Can Rise Again
Why Should Anyone Be Led by
You?
How Strategy Really Works
This Is How We Do It