

### **Thats Not My Unicorn**

A gift set containing a touchy-feely board book designed specially to appeal to babies and toddlers, with brightly coloured illustrations and simple, repetitive text.

Accompanied by a luxurious, soft unicorn toy which has been created specially based on Rachel Wells' illustrations. That's not my unicorn... was the biggest baby book of 2017 and a Sunday Times bestseller. A full-spec, trade edition of a bestselling 'That's not my...' book, and a top-quality plush toy, packaged together in an attractive, sturdy gift box; the perfect gift for any little child. Part of a collection of gift sets with plush toys including, That's Not My Meerkat, Snowman and Penguin, with more planned. Collect them all and have an assembly of furry friends for babies to play with and cuddle.

Young readers may touch various surfaces on the hamsters in this touchy feely board book.

Young readers may touch various pieces of clothing and articles, such as bows, tiaras, and sashes, that are not the one someone is looking for, until the right picture appears. On board pages.

Babies and toddlers will love touching the textured patches as they meet lots of adorable narwhals. The bright pictures and textures to stroke are designed to help develop sensory and language awareness. Part of an internationally bestselling series

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which includes over sixty titles that has sold over 20 million copies worldwide.

A Wrinkle in Time

Its Beak is Too Shiny

That's Not My Giraffe ...

That's Not My Santa

Don't Tickle the Unicorn!

***Young readers may touch various surfaces on monkeys that are not the one someone is looking for, until at last the right one appears. On board pages.***

***The #1 New York Times bestseller! Try to catch one of the world's most elusive mythical creatures—the unicorn—in this enchanting picture book for kids! From the New York Times and USA Today bestselling How to Catch series comes a dazzling new adventure! Filled with zany traps, STEAM concepts, silly rhymes, and lots of rainbow unicorn fun, parents, educators, and young readers alike will delight in this colorful story as the Catch Club Kids are off in the zoo to catch this fantastical beast. Perfect for children ages 4-10, this is the ultimate unicorn gift of the year, great for birthdays, bedtime, or any occasion! Can you catch the unicorn? You'll have to use your brain, So set***

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***your traps and prep your team to pet that rainbow mane! Also in the How to Catch Series: How to Catch a Mermaid How to Catch a Dinosaur How to Catch the Tooth Fairy How to Catch a Monster and more!***

***A mouse feels several teddy bears before recognizing his own. A touchy-feely board book with simple, repetitive text, tactile patches and bold illustrations suitable for babies and toddlers. A little, white mouse appears on every page, for children to spot. Foxes are a having a design moment, with fox motifs and illustrations featuring on a huge range of clothing, homewares and, of course, children's toys and gifts. Part of an internationally bestselling series, which includes more than forty titles and has sold millions of copies worldwide.***

***Thats Not My Unicorn Book and Toy***

***That's Not My Owl--***

***That's Not My Fairy***

***Little Peep Through Books: Are You There Little Unicorn?***

***My Magical Unicorn***

A little mouse searches for its reindeer, using textures to help identify the right one.

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Very young readers may touch various surfaces on pictures of cars that are not the one someone is looking for, until the right picture appears. On board pages. Designed to introduce young children to unfamiliar situations in an amusing and friendly way. Features Stephen Cartwright's delightful illustrations, providing lots to look at and talk about. An ideal starting point for young children and adults to discuss first experiences.

This delightful series of board books is aimed at very young children. The bright pictures with their patches of different textures, are designed to develop sensory awareness and language awareness. Babies and toddlers will love turning the pages and touching the feely patches.

That's Not My Mermaid

That's Not My Wombat...

That's Not My Penguin

That's Not My Panda

That's Not My Robot

***A Wrinkle in Time is the winner of the 1963 Newbery Medal. It was a dark and stormy night—Meg Murry, her small brother Charles Wallace, and her mother had come down to the kitchen for a midnight snack when they were upset by the arrival of a most disturbing stranger. "Wild nights are my glory," the unearthly stranger told them. "I just got caught in a downdraft and blown off course. Let me sit down for a moment, and then I'll be on my way. Speaking of ways, by the way,***

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*there is such a thing as a tesseract."* A tesseract (in case the reader doesn't know) is a wrinkle in time. To tell more would rob the reader of the enjoyment of Miss L'Engle's unusual book. *A Wrinkle in Time*, winner of the Newbery Medal in 1963, is the story of the adventures in space and time of Meg, Charles Wallace, and Calvin O'Keefe (athlete, student, and one of the most popular boys in high school). They are in search of Meg's father, a scientist who disappeared while engaged in secret work for the government on the tesseract problem.

*Babies love the best-selling That's not my... books with their bold illustrations, patches to stroke, and a mouse to spot on every page, all designed to develop sensory and language awareness.*

*A brand new edition of this all-time best-selling title in Usborne's flagship That's Not My ... series. This edition has added foiling for even more tactile appeal!*

*Synopsis coming soon.....*

*That's Not My Bunny...*

*That's Not My Monkey*

*That's Not My Flamingo*

*That's Not My Narwhal...*

*That's Not My Princess*

This fluffy, touchy-feely board book features one of the most popular furry animals - the cute and curious meerkat

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This text features interesting textures to feel, such as smooth paintwork or bumpy tyres. The combination of simple text, illustrations and things to feel will help very young children develop sensory and language awareness.

Young readers may touch various surfaces on penguins that are not the one someone is looking for, until at last the right one appears. On board pages.

Young readers may touch various surfaces on pictures of fairies that are not the one someone is looking for, until the right picture appears.

Its Horns are Too Fuzzy

That's Not My Lion

How to Catch a Unicorn

That's Not My Reindeer...

Thats Not My Car

Very young readers may touch various surfaces on pictures of robots that are not the one someone is looking for, until the right picture appears. On board pages.

A delightful addition to the best-selling 'That's Not My'... series. Babies and toddlers will love turning the pages, touching the feely patches and spotting the familiar little white mouse as they look for their flamingo!

A mouse searches for his lion friend. On board pages.

This delightful series of board books is aimed at very young children. The bright pictures, with their patches of different textures, are designed to develop sensory and language awareness. Babies and toddlers will love turning the pages and touching the

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feely patches.

Thats Not My Llama

That's Not My Dragon

That's Not My Hamster

That's Not My Sloth...

That's Not My Tractor

You mustn't tickle the tiger or it might roar at you... but it's hard to resist that fluffy touchy-feely patch! This hilarious book has four touchy-feely patches which make a sound when you press them, along with holes in the pages and a musical finale. The combination of touchy-feely and audio is an irresistible treat for little children. The fifth title in an exciting and rapidly growing new series of baby books. Simple, endearing artwork and amusing sounds guarantee giggles from children.

A charming new addition to the best-selling 'That's Not My'... series. Babies and toddlers will love turning the pages and touching the feely patches as they try to find their fluffy friend. Part of an internationally bestselling series, which includes over fifty titles and has sold over 5 million copies in the UK alone. With simple, repetitive text, tactile patches and bold illustrations suitable for babies and toddlers. A little, white mouse appears on every page, for children to spot.

A lovely new edition of this popular title in the groundbreaking "That's Not My.." series. Combines bright, colorful illustrations with a variety of different textures to touch and

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feel.

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That's Not My Chick

That's Not My Teddy

Johnny the Walrus

That's Not My Plane

First Experiences: New Baby

That's Not My Unicorn

This delightful series of board books is aimed at the very young children. The bright pictures and their patches of different textures, are designed to develop sensory and language awareness.

Little unicorn is hiding! Children will love searching for the elusive little unicorn as they peep through the holes in the pages of this magical book. There are fairies and mermaids and butterflies to meet along the way, until they finally find the unicorn at the end. As well as the die-cut holes, the book is full of fingertrails, creating an enchanting tactile experience. Part of a growing series, this is a lovely gift for very young children. The 20th anniversary will be supported by an extensive Marketing & PR campaign throughout 2019. Part of an internationally bestselling series, which includes over fifty titles and has sold over 5 million copies



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in the UK alone. A little, white mouse appears on every page, for children to spot. Another new title in the highly successful That's not my.... series, featuring touchy-feely patches to explore and a little white mouse to look for on every page. The That's not my... series has sold millions of copies worldwide. Llamas are popular at the moment.

That's Not My Meerkat

That's Not My Fox

That's Not My Car

That's Not My Lemur...

"That's not my owl-- its tummy is too tufty! Another addition to the best-selling touchy-feely series, sure to delight babies and young children"--From the publisher's web site.

A delightful interactive book with touchy-feely patches. Join the lemurs as they clamber through the pages of this sturdy board book. Babies and toddlers will love exploring the furry, fluffy and shiny tactile patches, as well as spotting the familiar little white mouse. Enter a magical world and go on an exciting adventure with a beautiful unicorn! With push, pull and slide mechanisms and a sparkly foil cover wheel, My Magical Unicorn has plenty to keep little ones engaged and entertained. Yujin Shin's beautifully coloured illustrations are paired with gentle rhyming text and lots of things to spot in four bright and busy magical scenes.

Babies and toddlers will love turning the pages, touching the feely patches and spotting the

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familiar little white mouse as they look for their sloth!

That's Not My Snowman...

That's Not My Elephant

That's Not My Unicorn

Turn the pages and touch the feely parts of the plane.

A hilarious novelty book for little children featuring magical animals that make noises when you tickle the touchy-feely patches. You'd better not tickle the unicorn... because it just might neigh if you do! This delightful interactive book combines touchy-feely patches with sounds: as well as the unicorn, little children will enjoy tickling the dragon, phoenix and yeti to find out what noises they make. At the end of the book, all of the animals make their noises at the same time, along with a bouncy tune guaranteed to get everyone dancing.