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management, looks at examples of service
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failures and successes, and explains how to
measure, evaluate, and improve quality
and productivity

Is management a profession? Should it be?
Can it be? This major work of social and
intellectual history reveals how such
questions have driven business education
and shaped American management and

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society for more than a century. The book is also a call for reform. Rakesh Khurana shows that university-based business schools were founded to train a professional class of managers in the mold of doctors and lawyers but have effectively retreated from that goal, leaving a gaping moral hole at the center of business

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education and perhaps in management itself. Khurana begins in the late nineteenth century, when members of an emerging managerial elite, seeking social status to match the wealth and power they had accrued, began working with major universities to establish graduate business education programs paralleling those for

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medicine and law. Constituting business as a profession, however, required codifying the knowledge relevant for practitioners and developing enforceable standards of conduct. Khurana, drawing on a rich set of archival material from business schools, foundations, and academic associations, traces how business educators confronted

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these challenges with varying strategies during the Progressive era and the Depression, the postwar boom years, and recent decades of freewheeling capitalism. Today, Khurana argues, business schools have largely capitulated in the battle for professionalism and have become merely purveyors of a product, the MBA, with

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students treated as consumers. Professional and moral ideals that once animated and inspired business schools have been conquered by a perspective that managers are merely agents of shareholders, beholden only to the cause of share profits. According to Khurana, we should not thus be surprised at the rise of corporate

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malfeasance. The time has come, he concludes, to rejuvenate intellectually and morally the training of our future business leaders.

Corporate lobbyists are everywhere in Washington. Of the 100 organizations that spend the most on lobbying, 95 represent business. The largest companies now have

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upwards of 100 lobbyists representing them. How did American businesses become so invested in politics? And what does all their money buy? Drawing on extensive data and original interviews with corporate lobbyists, *The Business of America is Lobbying* provides a fascinating and detailed picture of what

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corporations do in Washington, why they do it, and why it matters. Prior to the 1970s, very few corporations had Washington offices. But a wave of new government regulations and declining economic conditions mobilized business leaders. Companies developed new political capacities, and managers soon

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began to see public policy as an opportunity, not just a threat. Ever since, corporate lobbying has become increasingly more pervasive, more proactive, and more particularistic. Lee Drutman argues that lobbyists drove this development, helping managers to see why politics mattered, and how proactive and

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aggressive engagement could help companies' bottom lines. All this lobbying doesn't guarantee influence. Politics is a messy and unpredictable bazaar, and it is more competitive than ever. But the growth of lobbying has driven several important changes that make business more powerful. The status quo is harder to

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dislodge; policy is more complex; and, as Congress increasingly becomes a farm league for K Street, more and more of Washington's policy expertise now resides in the private sector. These and other changes increasingly raise the costs of effective lobbying to a level only businesses can typically afford. Lively and engaging,

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rigorous and nuanced, The Business of America is Lobbying will change how we think about lobbying-and how we might reform it.
From the most popular routines and the most ingenious physical shtick to the snappiest wisecracks and the most biting satire of the last century, MAKE 'EM

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LAUGH illuminates who we are as a nation by exploring what makes us laugh, and why. Authors Laurence Maslon and Michael Kantor draw on countless sources to chronicle the past century of American comedy and the geniuses who created and performed it-melding biography, American history, and a lotta laughs into

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an exuberant, important book. Each of the six chapters focuses a different style or archetype of comedy, from the slapstick pratfalls of Buster Keaton and Lucille Ball through the wiseguy put-downs of Groucho Marx and Larry David, to the incendiary bombshells of Mae West and Richard Pryor . And at every turn the

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significance of these comedians-smashing social boundaries, challenging the definition of good taste, speaking the truth to the powerful-is vividly tangible. MAKE 'EM LAUGH is more than a compendium of American comic genius; it is a window onto the way comedy both reflects the world and changes it-one laugh at a time.

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Starting from the groundbreaking PBS series, the authors have gone deeper into the works and lives of America's great comic artists, with biographical portraits, archival materials, cultural overviews, and rare photos. Brilliantly illustrated, with insights (and jokes) from comedians, writers and producers, along with film,

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radio, television, and theater historians,
MAKE 'EM LAUGH is an indispensable,
definitive book about comedy in America.

The Business of America Political

From Higher Aims to Hired Hands

BUSINESS AMERICA

Dialogues on a Dream

A Bloody Business

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An American Enigma
Business and the Making of American
Gun Culture
Provides a behind-the-scenes look at
America's civilian contractors in
Iraq, following the activities of
workers for MPRI and Crescent

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Security, two contracting firms who
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provide protection for diplomats,
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move convoys of precious materials,
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and help rebuild the infrastructure of
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the wartorn nation.

In the first full-scale biography of
Calvin Coolidge in a generation,

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Robert Sobel shatters the caricature of our thirtieth president as a silent, do-nothing leader. Sobel instead exposes the real Coolidge, whose legacy as the most Jeffersonian of all twentieth century presidents still reverberates today.

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Corporations Became
History repeats itself first as Tragedy
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and second as Farce

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American and Jewish historians have
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Development
long shied away from the topic of
Jews and business. Avoidance

patterns grew in part from old, often
negative stereotypes that linked Jews

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with money, and the perceived ease
and regularity with which they found
success with money, condemning
Jews for their desires for wealth and
their proclivities for turning a profit.

A new, dauntless generation of
historians, however, realizes that

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Jewish business has had and
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continues to have a profound impact
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on American culture and
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development, and patterns of
Development
immigrant Jewish exploration of
business opportunities reflect
internal, communal, Jewish-cultural

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taking on the long-unspoken taboo
subject, comprising leading scholars
and exploring an array of key topics
in this important and growing area of
research.

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Manufacturing is Still Key to
America's Future

Negotiating contracts and
agreements. Understanding culture

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and customs. Marketing products
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and services
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An American's Guide to Doing
Postwar American Political
Business in Latin America
Development
Business in Emerging Latin America
Big Business
African-Americans are

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entering the business
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world in unprecedented
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numbers, and Earl G.
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Graves serves as their
Development
role model and mentor.

Graves, one of the most
influential and well-

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*known executives in the
world, in this timely
and important book shows
how he, the son of a
West Indian garment
worker, became a
multimillionaire*

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entrepreneur, director
of several of America's
Fortune 500 corporations
and a philanthropist.
Using his own story
(which includes careers
in the military, real

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estate and public
Politicized And Politics Became
service as an assistant
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to Senator Robert F.
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Kennedy), and those of
Development
dozens of other black
men and women who have
made it in the business

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world as examples,
Politicized And Politics Became
Graves offers
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inspirational and down-
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to-earth advice to help
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readers take advantage
of opportunities to
achieve personal and

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professional success.
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From overcoming the
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challenges blacks
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confront in getting
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financing for new
ventures to identifying
the best dustries and

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jobs for black job-
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seekers and cultivating
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the behaviors needed to
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make it as an
Development
entrepreneur, How to

Succeed in Business
Without Being White

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*clearly lights the path
readers can take to
overcome adversity and
succeed in today's
largely white business
environment.*

One of The Wall Street

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*Journal's Best Non
fiction Books of 2011.*
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From modest beginnings
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as a tea shop in New
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York, the Great Atlantic
& Pacific Tea Company
became the largest

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retailer in the world.
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*It was a juggernaut, the
first retailer to sell
\$1 billion in goods, the
owner of nearly sixteen
thousand stores and
dozens of factories and*

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*warehouses. But its
explosive growth made it
a mortal threat to
hundreds of thousands of
mom-and-pop grocery
stores. Main Street
fought back tooth and*

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*nail, enlisting the
state and federal
governments to stop
price discounting, tax
chain stores, and
require manufacturers to
sell to mom and pop at*

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the same prices granted
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to giant retailers. In a
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remarkable court case,
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the federal government
Development
pressed criminal charges
against the Great A&P
for selling food too

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*cheaply—and won. The
Great A&P and the
Struggle for Small
Business in America is
the story of a
stunningly successful
company that forever*

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*changed how Americans
shop and what Americans
eat. It is a brilliant
business history, the
story of how George and
John Hartford took over
their father's business*

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*and reshaped it again
and again, turning it
into a vertically
integrated behemoth that
paved the way for every
big-box retailer to
come. George demanded a*

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*rock-solid balance
sheet; John was the
marketer-entrepreneur
who led A&P through
seven decades of rapid
changes. Together, they
built the modern*

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*consumer economy by
turning the archaic
retail industry into a
highly efficient system
for distributing food at
low cost.*

A New York Times

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*bestseller/Washington
Post Notable Book of
2017/NPR Best Books of
2017/Wall Street Journal
Best Books of 2017 "This
book will serve as the
definitive guide to the*

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*past and future of
health care in
America.*”—Siddhartha
Mukherjee, Pulitzer
Prize-winning author of
*The Emperor of All
Maladies and The Gene At*

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*a moment of drastic
political upheaval, An
American Sickness is a
shocking investigation
into our dysfunctional
healthcare system - and
offers practical*

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*solutions to its myriad
problems. In these
troubled times, perhaps
no institution has
unraveled more quickly
and more completely than
American medicine. In*

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*only a few decades, the
medical system has been
overrun by organizations
seeking to exploit for
profit the trust that
vulnerable and sick
Americans place in their*

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*healthcare. Our
politicians have proven
themselves either
unwilling or incapable
of reining in the
increasingly outrageous
costs faced by patients,*

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*and market-based
solutions only seem to
funnel larger and larger
sums of our money into
the hands of
corporations. Impossibly
high insurance premiums*

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*and inexplicably large
bills have become facts
of life; fatalism has
set in. Very quickly
Americans have been made
to accept paying more
for less. How did things*

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get so bad so fast?
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Breaking down this
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monolithic business into
Postwar American Political
the individual
Development
industries—the
hospitals, doctors,
insurance companies, and

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*drug manufacturers—that
together constitute our
healthcare system,
Rosenthal exposes the
recent evolution of
American medicine as
never before. How did*

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healthcare, the caring
endeavor, become
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healthcare, the highly
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profitable industry?
Development
Hospital systems, which
are managed by business
executives, behave like

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*predatory lenders,
hounding patients and
seizing their homes.
Research charities are
in bed with big
pharmaceutical
companies, which*

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*surreptitiously profit
from the donations made
by working people.
Patients receive bills
in code, from
entrepreneurial doctors
they never even saw. The*

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*system is in tatters,
Politicized And Politics Became
but we can fight back.*

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Dr. Elisabeth Rosenthal
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*doesn't just explain the
symptoms, she diagnoses
and treats the disease
itself. In clear and*

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*practical terms, she
spells out exactly how
to decode medical
doublespeak, avoid the
pitfalls of the
pharmaceuticals racket,
and get the care you and*

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your family deserve. She
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takes you inside the
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doctor-patient
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relationship and to
Development
hospital C-suites,
explaining step-by-step
the workings of a system

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*badly lacking
transparency. This is
about what we can do, as
individual patients,
both to navigate the
maze that is American
healthcare and also to*

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*demand far-reaching
reform. An American
Sickness is the
frontline defense
against a healthcare
system that no longer
has our well-being at*

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heart.

*The department store
magnate John Wanamaker
once said, "Half the
money I spend on
advertising is wasted,
and the trouble is I*

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don't know which half"
Politicized And Politics Became
The Secret Takeover of
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Postwar American Political
A Love Letter to an
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American Anti-Hero

American Notes

America's War Zone

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*Power and Position in
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A History of Business in

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Did you know this? In 2006, U.S. exporters shipped four and a half times as much product to Latin America as to China. Latin America has more than 500 million consumers ready to buy U.S. manufactured goods. Now is the time to enter this emerging

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new market-but doing business in Latin America is not always easy. In An American's Guide to Doing Business in Latin America, author and international trade expert Lawrence W. Tuller shows you how to determine market risk, select reliable Latin American partners, and use

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export-trading companies to grow your business opportunities. He also provides up-to-date facts on the politics of the region and U.S.-Latin American relations. Following Tuller's advice, you'll learn how to: Finance exports and direct investment Create advertising strategies Partner with

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Latin American companies Latin
America is ripe and ready for
American business and investment.
Are you ready to cash in? This book
includes detailed information on:
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Colombia, Costa Rica, Dominican
Republic, Ecuador, El Salvador,

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Guatemala, Guyana, Honduras,
Jamaica, Mexico, Nicaragua, Panama,
Paraguay, Peru, Trinidad and Tobago,
Uruguay, Venezuela

An against-the-grain polemic on
American capitalism from New York
Times bestselling author Tyler Cowen.
We love to hate the 800-pound

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gorilla. Walmart and Amazon destroy communities and small businesses. Facebook turns us into addicts while putting our personal data at risk. From skeptical politicians like Bernie Sanders who, at a 2016 presidential campaign rally said, “ If a bank is too big to fail, it is too big to exist, ” to

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millennials, only 42 percent of whom support capitalism, belief in big business is at an all-time low. But are big companies inherently evil? If business is so bad, why does it remain so integral to the basic functioning of America? Economist and bestselling author Tyler Cowen says our biggest

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problem is that we don't love
business enough. In Big Business,
Cowen puts forth an impassioned
defense of corporations and their
essential role in a balanced,
productive, and progressive society.
He dismantles common
misconceptions and untangles

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conflicting intuitions. According to a 2016 Gallup survey, only 12 percent of Americans trust big business “quite a lot,” and only 6 percent trust it “a great deal.” Yet Americans as a group are remarkably willing to trust businesses, whether in the form of buying a new phone on

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the day of its release or simply showing up to work in the expectation they will be paid. Cowen illuminates the crucial role businesses play in spurring innovation, rewarding talent and hard work, and creating the bounty on which we 've all come to depend.

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Who BELIEVES IN AMERICA'S

FUTURE If you trust what you hear in
the news, America is in trouble. We've
moved our manufacturing overseas.

We've lost our competitive edge to
China, Germany, Japan, and Brazil.
We've entered our final days as an

Download Free The Business Of America Is Lobbying How Corporations Became economic leader. Don't believe it! This provocative book from a former deputy assistant secretary of commerce will explode the myths you ' ve been fed by the media and reinforce your faith in American ingenuity. Author Ro Khanna takes you inside Washington's economic

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think tanks and onto the front lines of the most innovative companies in the nation. You'll discover: How small and large businesses are spurring innovation and growth Why the accepted wisdom about American manufacturing is wrong How America can stay ahead of lower-cost factories

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in China and Brazil Why
Politicized And Politics Became
manufacturing is so important to our
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national security and future How to
Post War American Political
keep the best jobs, companies, and
Development
opportunities here in America Despite
everything you've heard about the
economy, one fact remains: America
continues to be a world leader in

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manufacturing. Some of the world's best products are still being made here. The world's greatest innovations are still being developed by Apple, Google, and countless others. This book will prove to you that smart companies are staying ahead of the curve--and you can, too. You'll learn

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how a fourth-generation business, the
Globe Manufacturing Company,
customized its firefighting suits to
beat foreign competitors. You'll
discover how Vitamix worked with
clients like Starbucks to produce a
superior coffee blender. And you'll
hear behind-the-scenes stories from

Download Free The Business Of America Is Lobbying How Corporations Became the American steel industry, politicized and politics became aerospace companies, the defense technology sector, and other worldclass leaders. You'll also learn why companies like Solyndra fail--and what lessons we can take from them. This is more than a book. It is a wake-up call that will spark debate, shatter

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beliefs, and inspire action in every American who wants to succeed in the future. This is Entrepreneurial Nation. Praise for Entrepreneurial Nation "I have always believed that America remains the greatest superpower of innovation. Khanna is a leading thinker on how to make U.S.

Download Free The Business Of America Is Lobbying How Corporations Became manufacturing more competitive across this country, whether it comes to making high-technology planes, cars, steel bars, fire suits, or even blenders. The unconventional ideas in this book chart the path America can take to lead the world for years to come." -- Elon Musk, CEO and Founder

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of Tesla and Space X "This captivating
book adds to the growing discourse
on the relevance of American
ingenuity and our manufacturing
heritage . . . It is a collection of
captivating stories and real ideas on
how to keep America competitive in
the 21st Century." -- Ellen Kullman,

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Chair and CEO, DuPont, one of
America's original Manufacturing
companies "Entrepreneurial Nation is
an excellent reminder of what makes
American manufacturing great . . . It's
an important read for anyone
interested in impacting our
manufacturing future." -- Paul Otellini,

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President and CEO, Intel Corporation
"Khanna lays out a refreshing vision
of innovation-based U.S.
manufacturing leadership, not just
competitiveness. Entrepreneurial
Nation is based on the views and
experiences of real manufacturers
making real products in America. It

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prescribes a hefty dose of federal policy changes to empower private sector innovation in manufacturing. This is a very important addition to a very important debate." -- Charles Vest, President Emeritus, Massachusetts Institute of Technology, and President

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of the National Academy of Engineering "Khanna led Commerce's domestic offices that implemented President Obama 's National Export Initiative. He was a key player in the policy debate in Washington, and he was in the trenches listening to the perspective of manufacturers across

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our country. It shows. His book
Politicized And Politics Became
provides a powerful vision of what
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American companies need to do to
thrive and grow in the world market."

-- Austan Goolsbee, Chairman of the
Development
Council of Economic Advisors, Obama
Administration , 2010–2011

Meet Joan Austen, a rising star in the

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For years, government bureaucrats have been looking for ways to destroy small businesses. With coronavirus, they finally had their chance. In 2020, the American economy suffered the biggest

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financial collapse in history. But while Main Street suffered like never before, the stock market continued to reach new highs. How could this be? The answer is that government had slapped oppressive restrictions on small businesses while propping

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up Wall Street and engineering a historic consolidation of power and wealth. This isn't a new problem. During the last financial crisis, Washington bailed out large banks, saying they were "too big to fail." When the federal government finally

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pushed out the CARES Act in 2020,
it clearly favored the wealthy and
well-connected, showing that small
businesses were too small to matter.
People across the political spectrum
constantly complain about the
tyranny of big business, and they're

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not wrong. However, too many think
government is the solution. In

reality, government is the problem.

In The War on Small Business,

entrepreneur Carol Roth unveils the
many abuses of power inflicted on
small businesses during the

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COVID-19 pandemic. Small
Politiced And Politics Became
business owners were thrown in jail
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for trying to make a living.
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Individual rights were discarded.
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Big government did what it does
best—intentionally protect the rich
and powerful. This is the most

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underreported story coming out of the pandemic. The government chose winners and losers, who would thrive and who would fight to survive, based on not data or science, but based on clout and connections. This enabled the

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government, with the aid of the
Federal Reserve, to oversee the
largest wealth transfer in history
from Main Street to Wall Street. The
issues started long ago and continue
today with a highly tilted playing
field that favors those "in the club"

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to the detriment of the average
Politicized And Politics Became
Americans. This book is about the
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Davids vs. the Goliaths and the
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decentralization that can help the
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small, independent businesses and
individuals participate in wealth
creation. If Americans don't wake

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up and stop it, politicians will continue to produce policies that intensify their war on small business and individuals and all that stands in the way of centralized power and control.

How America's high standard of

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living came to be and why future growth is under threat In the century after the Civil War, an economic revolution improved the American standard of living in ways previously unimaginable. Electric lighting, indoor plumbing, motor

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vehicles, air travel, and television transformed households and workplaces. But has that era of unprecedented growth come to an end? Weaving together a vivid narrative, historical anecdotes, and economic analysis, *The Rise and*

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Fall of American Growth challenges the view that economic growth will continue unabated, and demonstrates that the life-altering scale of innovations between 1870 and 1970 cannot be repeated.

Robert Gordon contends that the

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nation's productivity growth will be further held back by the headwinds of rising inequality, stagnating education, an aging population, and the rising debt of college students and the federal government, and that we must find new solutions. A

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Fall of American Growth is at once
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a tribute to a century of radical
change and a harbinger of tougher
times to come.

With increasing world economic

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interdependence and a new position as a creditor nation, the American business community became more actively and vocally concerned with foreign policy after World War I than ever before. This book details the response of American

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businessmen to such foreign policy issues as the tariff, disarmament, allied debts, loans, and the Manchurian crisis. Far from presenting a monolithic front, the business community fragmented into nationalist and internationalist

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camp, according to this study.
Division over each issue varied with
the size, type, and geographic
region of the various business
interests, and despite their
formidable economic power,
business internationalists are shown

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to have played a more limited role on certain issues than has been formerly assumed. Unfortunately for the future development of United States diplomacy and world stability, no institutional means for tempering business influence on the

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formulation of foreign policy, or for coordinating economic and political foreign policies, were developed in the twenties.

A new history of Rotary International shows how the organization reinforced capitalist

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values and cultural practices at
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home and tried to remake the world
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in the idealized image of Main Street

America. Rotary International was

born in Chicago in 1905. By the
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time World War II was over, the
organization had made good on its

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promise to girdle the globe. Rotary International and the Selling of American Capitalism explores the meteoric rise of a local service club that brought missionary zeal to the spread of American-style economics and civic ideals. Brendan Goff

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traces Rotary's ideological roots to the business progressivism and cultural internationalism of the United States in the early twentieth century. The key idea was that community service was intrinsic to a capitalist way of life. The tone of

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Service above self was often religious, but, as Rotary looked abroad, it embraced Woodrow Wilson's secular message of collective security and international cooperation: civic internationalism was the businessman's version of

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the Christian imperial civilizing mission, performed outside the state apparatus. The target of this mission was both domestic and global. The Rotarian, the organization's publication, encouraged Americans to see the world as friendly to Main

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Street values, and Rotary worked with US corporations to export those values. Case studies of Rotary activities in Tokyo and Havana show the group paving the way for encroachments of US power—economic, political, and

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cultural. During the interwar years.

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Rotary's evangelism on behalf of
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market-friendly philanthropy and

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volunteerism reflected a genuine
belief in peacemaking through the

world's "parliament of
businessmen."

But, as Goff makes

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clear, Rotary also reinforced
American power and interests,
demonstrating the tension at the
core of US-led internationalism.
Or, Concerning the Last Object of
Desire and Aversion
Make 'Em Laugh

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system--and the people who are
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saving it--now with a new
Afterword by the author. "A must-
read for every American." --Steve
Forbes, editor-in-chief, FORBES
Development
One in five Americans now has
medical debt in collections and
rising health care costs today

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threaten every small business in America. Dr. Makary, one of the nation's leading health care experts, travels across America and details why health care has become a bubble. Drawing from on-the-ground stories, his research, and his own

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**experience, The Price We Pay
paints a vivid picture of the
business of medicine and its
elusive money games in need of
a serious shake-up. Dr. Makary
shows how so much of health
care spending goes to things that
have nothing to do with health**

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**and what you can do about it. Dr.
Makary challenges the medical
establishment to remember
medicine's noble heritage of
caring for people when they are
vulnerable. The Price We Pay
offers a road map for everyday
Americans and business leaders**

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to get a better deal on their
health care, and profiles the
disruptors who are innovating
medical care. The movement to
restore medicine to its mission,
Makary argues, is alive and
well--a mission that can rebuild
the public trust and save our

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**country from the crushing cost of
health care.**

**By the early twentieth century, it
became common to describe the
United States as a "business
civilization." President Coolidge
in 1925 said, "The chief business
of the American people is**

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business." More recently, historian Sven Beckert characterized Henry Ford's massive manufactory as the embodiment of America: "While Athens had its Parthenon and Rome its Colosseum, the United States had its River Rouge

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Factory in Detroit..." How did business come to assume such power and cultural centrality in America? This volume explores the variety of business enterprise in the United States and analyzes its presence in the country's economy, its evolution over time,

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and its meaning in society. It introduces readers to formative business leaders (including Elbert Gary, Harlow Curtice, and Mary Kay Ash), leading firms (Mellon Bank, National Cash Register, Xerox), and fiction about business people (The

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**themes - the evolution, scale,
and culture of American business
- in a chronological framework
stretching from the American
Revolution to today. The first
theme is evolution: How has U.S.
business evolved over time? How
have American companies**

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competed with one another and with foreign firms? Why have ideas about strategy and management changed? Why did business people in the mid-twentieth century celebrate an "organizational" culture promising long-term employment

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in the same company, while a few decades later entrepreneurship was prized? Second is scale: Why did business assume such enormous scale in the United States? Was the rise of gigantic corporations due to the industriousness of its

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politicized, and politics became
third, culture: What are the
characteristics of a "business
civilization"? How have opinions
on the meaning of business
changed? In the late nineteenth
century, Andrew Carnegie

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believed that America's numerous enterprises represented an exuberant "triumph of democracy." After World War II, however, sociologist William H. Whyte saw business culture as stultifying, and historian Richard Hofstadter

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wrote, "Once great men created fortunes; today a great system creates fortunate men." How did changes in the nature of business affect popular views? Walter A. Friedman provides the long view of these important developments.

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NEW YORK TIMES BESTSELLER •
Featured in the PBS documentary
The Harvey Girls: Opportunity
Bound The legendary life and
entrepreneurial vision of Fred
Harvey helped shape American
culture and history for three
generations—from the 1880s all

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the way through World War
II—and still influence our lives
today in surprising and
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winning journalist Stephen Fried
re-creates the life of this unlikely
American hero, the founding
father of the nation's service

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**industry, whose remarkable
family business civilized the West
and introduced America to
Americans. Appetite for America
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story of this country's expansion**

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into the Wild West of Bat
Masterson and Billy the Kid, of
the great days of the railroad, of
a time when a deal could still be
made with a handshake and the
United States was still uniting. As
a young immigrant, Fred Harvey
worked his way up from

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**dishwasher to household name:
He was Ray Kroc before
McDonald's, J. Willard Marriott
before Marriott Hotels, Howard
Schultz before Starbucks. His
eating houses and hotels along
the Atchison, Topeka, and Santa
Fe railroad (including historic**

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lodges still in use at the Grand Canyon) were patronized by princes, presidents, and countless ordinary travelers looking for the best cup of coffee in the country. Harvey's staff of carefully screened single young women—the celebrated Harvey

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**Girls—were the country's first
female workforce and became
genuine Americana, even
inspiring an MGM musical
starring Judy Garland. With the
verve and passion of Fred Harvey
himself, Stephen Fried tells the
story of how this visionary built**

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his business from a single lunch
counter into a family empire
whose marketing and innovations
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slice of fresh apple pie—and every bit as satisfying. *With two photo inserts featuring over 75 images, and an appendix with over fifty Fred Harvey recipes, most of them never-before-published.

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**about the Greatest Nation on
Earth**
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The War on Small Business

The IRS must be replaced The IRS
is not producing the revenues
needed to grow our economy. The
fact that more poor and lower
income Americans pay little or no

Download Free The Business Of America Is Lobbying How Corporations Became taxes and the rich and big business have tax loopholes, plus Politicized And Politics Became the growing number of Americans who don't even file any income taxes, compiled with many tax cheaters - it's little wonder why federal revenues are declining when they should be increasing.

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We also have a growing
underground economy in America
as more and more Americans and
illegals are dealing with cash only
and not paying any income taxes.
This underground economy is at
least \$500 billion a year. We must
have a national consumption tax

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(aka national volume added or
national sales tax) as of Jan. 1,
2011. We can make it 10 percent
on everything. Five percent of
this national consumption tax
goes to the federal government
and five percent goes to the
states to pay for the unfunded

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mandates the federal government
passes. Also, as of 2011, the IRS
should cut IRS taxes in half and
make them much more simple. In
a year or two, if the national
consumer tax increases federal
and state revenues, we can
double it to 20 percent and nearly

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eliminate the IRS. A national value added sales tax will let America receive revenues from goods sold in America by slave labor countries and eliminate the cash-only underground economy. Whereas I suggest that the states receive 50 percent of the revenue

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received by a national sales tax (aka value added tax) the states could collect and monitor this tax. With the exception of two or three states with no sales tax, they could implement and enforce this consumption tax with a few new employees. We must financially

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help the states because a chain is only as strong as its weakest link. Health care bill is not funded President Obama said, "This health care legislation will be the greatest legislation since Roosevelt passed the Social Security Act." However, unlike

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many Americans whom they employ. The health care bill will cause more unemployment in America. American Political Development
What does it mean to be an American? What are American ideas and values? American Enterprise, the companion book

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to a major exhibition at the
Smithsonian's National Museum
of American History, aims to
answer these questions about the
American experience through an
exploration of its economic and
commercial history. It argues that
by looking at the intersection of

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capitalism and democracy, we
can see where we as a nation
have come from and where we
might be going in the future.
Richly illustrated with images of
objects from the museum's
collections, American Enterprise
includes a 1794 dollar coin,

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Alexander Graham Bell's 1876
telephone, a brass cash register
from Marshall Fields, Sam
Walton's cap, and many other
goods and services that have
shaped American culture.

Historical and contemporary
advertisements are also featured,

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emphasizing the evolution of the relationship between producers and consumers over time. Interspersed in the historical narrative are essays from today's industry leaders—including Sheila Bair, Adam Davidson, Bill Ford, Sally Greenberg, Fisk Johnson,

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Hank Paulson, Richard Trumka, and Pat Woertz—that pose provocative questions about the state of contemporary American business and society. American Enterprise is a multi-faceted survey of the nation's business heritage and corresponding social

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effects that is fundamental to an understanding of the lives of the American people, the history of the United States, and the nation's role in global affairs. American evangelicalism is big business. It is not, Daniel Vaca argues, just a type of

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conservative Protestantism that
market forces have commodified.
Rather evangelicalism is an
expressly commercial practice, in
which the faithful participate,
learn, and develop religious
identities by engaging
corporations and commercial

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products.

The provocative and authoritative
history of the origins of Christian
America in the New Deal era
We're often told that the United
States is, was, and always has
been a Christian nation. But in
One Nation Under God, historian

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Kevin M. Kruse reveals that the belief that America is fundamentally and formally Christian originated in the 1930s. To fight the "slavery" of FDR's New Deal, businessmen enlisted religious activists in a campaign for "freedom under God" that

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culminated in the election of their ally Dwight Eisenhower in 1952.

The new president revolutionized the role of religion in American politics. He inaugurated new traditions like the National Prayer Breakfast, as Congress added the phrase "under God" to the Pledge

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Written by Michael Hart, host of the
popular weekday Talk Radio
Development
program, The Michael Hart Show,
UNKNOWN AMERICA, Myths and

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little known oddities about the
greatest nation on earth, reveals
some of the most fascinating,
obscure, and even overlooked facts
and common myths about the

greatest nation on earth. In this book
you will discover amazing and little

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known facts and trivia about
America, and learn about people and
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either forgotten, or completely
overlooked. In UNKNOWN
AMERICA you will learn: *Why
portraits of the Declaration of

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Independence are completely wrong
*Which is the only state to have 3
Governors in a single day *About the
slave that sued for her freedom, and
won! *Who "really" invented the
airplane *Which US President had a
dog named Satan *Strange strategies

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and plans used by the US Military
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*About the slave that owned slaves
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*The role IBM may have played in
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the Holocaust *America's only Gay
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President *Why the Rosa Parks
Story is all wrong *What

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Presidential hopeful wanted John
Wayne to be his VP Running mate

*Why July 4th is not our
Independence day, and what day
really is ...And so much more
Driven by expanding domestic
markets and exports of natural

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resource commodities, Latin
America has recently come into focus
as an economic force in the
international arena. Business in
Emerging Latin America provides

students with a comprehensive
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environment of this emerging,
dynamic region. The book begins at
the macro level, focusing on the
region's geo-political, technological,
social, competitive, and economic

environments. It then moves to the
micro level, devling into the mosaic

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of countries with distinct cultures and political economies that comprise Latin America. Capturing the dynamism of this region, Business in Emerging Latin America: Provides a thorough and nuanced understanding of the

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business environment Identifies
major drivers of emerging market
expansion within the region Analyzes
the strategies of companies both
within and outside of the region The
book includes examples and cases
from across the region, as well as

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chapters on entrepreneurship,
leadership, HRM, sustainability,
income inequality, social
responsibility and transparency. An
ideal resource for anyone

considering a business venture in the
region, the book will especially

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appeal to students of international
business who have a particular
interest in Latin America. For
additional instructor resources, visit
www.latinamericabusinessknowledge.com

The glitter of 1920s America was

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seductive, from jazz, flappers, and wild all- night parties to the birth of Hollywood and a glamorous gangster- led crime scene flourishing under Prohibition. But the period was also punctuated by momentous events-the political show trials of Sacco and

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Vanzetti, the huge Ku Klux Klan
march down Washington DC's
Pennsylvania Avenue-and it
produced a dizzying array of writers,
musicians, and film stars, from F.

Scott Fitzgerald to Bessie Smith and
Charlie Chaplin. In Anything Goes,

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Lucy Moore interweaves the stories of the compelling people and events that characterized the decade to produce a gripping portrait of the Jazz Age. She reveals that the Roaring Twenties were more than just "the years between wars." It

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The Business Man

How to Succeed in Business Without
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Pandemic to Crush the Backbone of
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Unknown America
Doing Business in the New Economy

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*Unassuming but formidable,
American maritime insurers
used their position at the
pinnacle of global trade to
shape the new nation. The
international information
they gathered and the
capital they generated*

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*enabled them to play central
roles in state building and
economic development. During
the Revolution, they helped
the U.S. negotiate foreign
loans, sell state debts, and
establish a single national
bank. Afterward, they*

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*increased their influence by
lending money to the federal
government and to its
citizens. Even as federal
and state governments began
to encroach on their domain,
maritime insurers adapted,
preserving their autonomy*

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*and authority through
extensive involvement in the
formation of commercial law.
Leveraging their claims to
unmatched expertise, they
operated free from
government interference
while simultaneously*

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embedding themselves into
the nation's institutional
fabric. By the early
nineteenth century, insurers
were no longer just risk
assessors. They were nation
builders and market makers.
Deeply and imaginatively

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researched, Underwriters of
the United States uses
marine insurers to reveal a
startlingly original story
of risk, money, and power in
the founding era.

A former AP national
agribusiness reporter

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*critically assesses the
corporative meat industry as
demonstrated by the
practices of Tyson Foods,
documenting the meat
supply's takeover by a few
powerful companies who the
author argues are raising*

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*prices and outmaneuvering
reforms.*

*This book analyzes and
explains the ways in which
major developing world
cities respond to the
challenge of urban violence.
The study shows how the*

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*political projects that
cities launch to confront
urban violence are shaped by
the interaction between
urban political economies
and patterns of armed
territorial control. It
introduces business as a*

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*pivotal actor in the
politics of urban violence,
and argues that how business
is organized within cities
and its linkages to local
governments impacts whether
or not business supports or
subverts state efforts to*

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*stem and prevent urban
violence. A focus on city
mayors finds that the degree
to which politicians rely
upon clientelism to secure
and maintain power
influences whether they
favor responses to violence*

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that perpetuate or weaken
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local political exclusion.
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The book builds a new
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typology of patterns of
Development
armed territorial control
within cities, and shows
that each poses unique
challenges and opportunities

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for confronting urban
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violence. The study develops
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analyses of puzzling
Development
variation in the
institutional outcomes of
the politics of urban
violence across Colombia's

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*three principal
cities—Medellin, Cali, and
Bogota—and over time within
each. The book's main
findings contribute to
research on violence, crime,
citizen security, urban
development, and comparative*

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*political economy. The
analysis demonstrates that
the politics of urban
violence is a powerful new
lens on the broader question
of who governs in major
developing world cities.
Includes articles on*

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Coolidge

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