The Columbia Guide To Online Style

Offering a multidimensional approach to one of the most important episodes of the twentieth century, The Columbia Guide to the Holocaust offers readers and researchers a general history of the Holocaust while delving into the core issues and debates in the study of the Holocaust today. Each of the book's five distinct parts stands on its own as valuable research aids; together, they constitute an integrated whole. Part I provides a narrative overview of the Holocaust, placing it within the larger context of Nazi Germany and World War II. Part II examines eight critical issues or controversies in the study of the Holocaust, including the following questions: Were the Jews the sole targets of Nazi genocide, or must other groups, such as homosexuals, the handicapped, Gypsies, and political dissenters, also be included? What are the historical roots of the Holocaust? How and why did the "Final Solution" come about? Why did bystanders extend or withhold aid? Part III consists of a concise chronology of major events and developments that took place surrounding the Holocaust, including the armistice ending World War I, the opening of the first major concentration camp at Dachau, Germany's invasion of Poland, the failed assassination attempt against Hitler, and the formation of Israel. Part IV contains short descriptive articles on more than two hundred key people, places, terms, and institutions central to a thorough understanding of the Holocaust. Entries include Adolf Eichmann, Anne Frank, the Warsaw Ghetto, Aryanization, the SS, Kristallnacht, and the Catholic Church. Part V presents an annotated guide to the best print, video, electronic, and institutional resources in English for further study. Armed with the tools contained in this volume, students or researchers investigating this vast and complicated topic will gain an informed understanding of one of the greatest tragedies in world history.

Focusing on new reference sources published since 2008 and reference titles that have retained their relevance, this new edition brings O'Gorman's complete and authoritative guide to the best reference sources for small and medium-sized academic and public libraries fully up to date. About 40 percent of the content is new to this edition. Containing sources selected and annotated by a team of public and academic librarians, the works included have been chosen for value and expertise in specific subject areas. Equally useful for both library patrons and staff, this resource Covers more than a dozen key subject areas, including General Reference; Philosophy, Religion, and Ethics; Psychology and Psychiatry; Social Sciences and Sociology; Business and Careers; Political Science and Law; Education; Words and Languages; Science and Technology; History; and Performing Arts Encompasses database products, CD-ROMs, websites, and other electronic resources in addition to print materials Includes thorough annotations for each source, with information on author/editor, publisher, cost, format, Dewey and LC classification numbers, and more Library patrons will find this an invaluable resource for current everyday topics. Librarians will appreciate it as both a reference and collection development tool, knowing it's backed by ALA's long tradition of excellence in reference selection.

"Formerly known as the International Citation Manual"--p. xv.

The first guide to American religious history from colonial times to the present, this anthology features twenty-two leading scholars speaking on major themes and topics in the development of the diverse religious traditions of the United States. These include the growth and spread of evangelical culture, the mutual influence of religion and politics, the rise of fundamentalism, the role of gender and popular culture, and the problems and possibilities of pluralism. Geared toward general readers, students, researchers, and scholars, The Columbia Guide to Religion in American History provides concise yet broad surveys of specific fields, with an extensive glossary and bibliographies listing relevant books, films, articles, music, and media resources for navigating different streams of religious thought and culture. The collection opens with a thematic exploration of American religious history and culture and follows with twenty topical chapters, each of which illuminates the dominant questions and lines of inquiry that have determined scholarship within that chapter's chosen theme. Contributors also outline areas in need of further, more sophisticated study and identify critical resources for additional research. The glossary, "American Religious History, A–Z," lists crucial people, movements, groups, concepts, and historical events, enhanced by extensive statistical data.

Suggestions to Medical Authors and A.M.A. Style Book

The Elements of Academic Style

Basic Columbia Guide to Online Style (CGOS).

A Guide to the Literature

Indexing Books, Second Edition

The Designing for Growth Field Book

The Columbia Guide to American Indian Literatures of the United States Since 1945 is the first major volume of its kind to focus on Native literatures in a postcolonial context. Written by a team of noted Native and non-Native scholars, these essays consider the complex social and political influences that have shaped American Indian literatures in the second half of the twentieth century, with particular emphasis on core themes of identity, sovereignty, and land. In his essay comprising part I of the volume, Eric Cheyfitz argues persuasively for the necessary conjunction of Indian literatures and federal Indian law from Apess to Alexie. Part II is a comprehensive survey of five genres of literature: fiction (Arnold Krupat and Michael Elliott), poetry (Kimberly Blaeser), drama (Shari Huhndorf), nonfiction (David Murray), and autobiography (Kendall Johnson), and discusses the work of Vine Deloria Jr., N. Scott Momaday, Joy Harjo, Simon Ortiz, Louise Erdrich, Leslie Marmon Silko, Gerald Vizenor, Jimmy Santiago Baca, and Sherman Alexie, among many others. Drawing on historical and theoretical frameworks, the contributors examine how American Indian writers and critics have responded to major developments in American Indian life and how recent trends in Native writing build upon and integrate traditional modes of storytelling. Sure to be considered a groundbreaking contribution to the field, The Columbia Guide to American Indian Literatures of the United States Since 1945 offers both a rich critique of history and a wealth of new information and insight.

Social work practitioners write for a variety of publications, and they are expected to show fluency in a number of related fields. Whether the target is a course instructor, scholarly journal, fellowship organization, or general news outlet, social workers must be clear, persuasive, and comprehensive in their writing, especially on provocative subjects. This first-of-its-kind guide features top scholars and educators providing a much-needed introduction to social work writing and scholarship. Foregrounding the process of social work writing, the coeditors particularly emphasize how to think about and approach one's subject in a productive manner. The guide begins with an overview of social work writing from the 1880s to the present, and then follows with ideal strategies for academic paper writing, social work journal writing, and social work research writing. A section on applied professional writing addresses student composition in field education, writing for and about clinical practice, the effective communication of policy information to diverse audiences, program and proposal development, advocacy, and administrative writing. The concluding section focuses on specific fields of practice, including writing on child and family welfare, contemporary social issues, aging, and intervention in global contexts. Grounding their essays in systematic observations, induction and deduction, and a wealth of real-world examples, the contributors describe the conceptualization, development, and presentation of social work writing in ways that better secure its power and relevance.

Chronicles American foreign relations literature from colonial times to the present, with updated material on post World-War II.

Designing for Growth: A Design Thinking Tool Kit for Managers (D4G) showed how organizations can use design thinking to boost innovation and drive growth. This updated and expanded companion guide is a stand-alone project workbook that provides a step-by-step framework for applying the D4G tool kit and process to a particular project, systematically explaining how to address the four key questions of the design thinking approach. In the field book, Jeanne Liedtka, Tim Ogilvie, and Rachel Brozenske guide readers through the design process with reminders of key D4G takeaways as they progress. Readers learn to identify an opportunity, draft a design brief, conduct research, establish design criteria, brainstorm, develop concepts, create napkin pitches, make prototypes, solicit feedback from stakeholders, and run learning launches. This second edition is suitable for projects in business, nonprofit, and government contexts, with all-new tools, practical advice, and facilitation tips. A new introduction discusses the relationship between strategy and design thinking.

What Would Nature Do? - a Guide for Our Uncertain Times

A Guide for Digital Teams to Build Winning Experiences

The St. Martin's Guide to Writing

The Columbia Guide to West African Literature in English Since 1945

A Step-by-Step Project Guide

The Columbia Guide to Online Style

As human society continues to develop, we have increased the risk of large-scale disasters. From health care to infrastructure to national security, systems designed to keep us safe have also heightened the potential for catastrophe. The constant pressure of climate change, geopolitical conflict, and our tendency to ignore what is hard to grasp exacerbates potential dangers. How can we prepare for and prevent the twenty-first-century disasters on the horizon? Rethinking Readiness offers an expert introduction to human-made threats and vulnerabilities, with a focus on opportunities to reimagine how we approach disaster preparedness. Jeff Schlegelmilch identifies and explores the most critical threats facing the world today, detailing the dangers of pandemics, climate change, infrastructure collapse, cyberattacks, and nuclear conflict. Drawing on the latest research from leading experts, he provides an accessible overview of the causes and potential effects of these looming megadisasters. The book highlights the potential for building resilient, adaptable, and sustainable systems so that we can be better prepared to respond to and recover from future crises. Thoroughly grounded in scientific and policy expertise, Rethinking Readiness is an essential guide to this century's biggest challenges in disaster management.

This public domain book is an open and compatible implementation of the Uniform System of Citation.

Ruth DeFries argues that a surprising set of time-tested strategies from the natural world can help humanity weather contemporary crises. Exploring the lessons that life on Earth can teach us about coping with complexity, What Would Nature Do? offers timely options for civilization to reorganize for a safe and prosperous future.

The social work profession calls on its members to strive for social justice. It asks aspiring and practicing social workers to advocate for political change and take part in political action on behalf of marginalized people and groups. Yet this macro goal is often left on the back burner as the day-to-day struggles of working directly with clients take precedence. And while most social workers have firsthand knowledge of how public policy neglects or outright harms society's most vulnerable, too few have training in the political processes that created these policies. This book is a concise, accessible guide to help social workers understand how politics and policy making really work—and what they can do to help their clients and their communities. Helping readers develop sustainable strategies at the micro-, meso-, and macro-levels, this book is a hands-on manual to contemporary American politics, showing social workers and social work students how to engage in effective activism. Stephen Pimpare, a political scientist with extensive experience as a social work practitioner and instructor, offers informed, practical grounding in the mechanics of policy making and the tools that activists and outsiders can use to take on an entrenched system. He distills key research and insights from political science and related disciplines into a practical resource for social work students, instructors, and practitioners looking to deepen their policy knowledge and capacity to achieve change.

The Columbia Guide to South African Literature in English Since 1945

Let the Northern Lights Erase Your Name

A Novel

Writing for the Humanities

Why Trust Matters

Home to the New York Yankees, the Bronx Zoo, and the Grand Concourse, the Bronx was at one time a haven for upwardly mobile second-generation immigrants eager to leave the crowded tenements of Manhattan in pursuit of the American dream. Once hailed as a "wonder borough" of beautiful homes, parks, and universities, the Bronx became--during the 1960s and 1970s--a national symbol of urban deterioration. Thriving neighborhoods that had long been home to generations of families dissolved under waves of arson, crime, and housing abandonment, turning blocks of apartment buildings into gutted, graffiti-covered shells and empty, trash-filled lots. In this revealing history of the Bronx, Evelyn Gonzalez describes how the once-infamous New York City borough underwent one of the most successful and inspiring community revivals in American history. From its earliest beginnings as a loose cluster of commuter villages to its current status as a densely populated home for New York's growing and increasingly more diverse African American and Hispanic populations, this book shows how the Bronx interacted with and was affected by the rest of New York City as it grew from a small colony on the tip of Manhattan into a sprawling metropolis. This is the story of the clattering of elevated subways and the cacophony of crowded neighborhoods, the heady optimism of industrial progress and the despair of economic recession, and the vibrancy of ethnic cultures and the resilience of local grassroots coalitions crucial to the borough's rejuvenation. In recounting the varied and extreme transformations this remarkable community has undergone, Evelyn Gonzalez argues that it was not racial discrimination, rampant crime, postwar liberalism, or big government that was to blame for the urban crisis that assailed the Bronx during the late 1960s. Rather, the decline was inextricably connected to the same kinds of social initiatives, economic transactions, political decisions, and simple human choices that had once been central to the development and vitality of the borough. Although the history of the Bronx is unquestionably a success story, crime, poverty, and substandard housing still afflict the community today. Yet the process of building and rebuilding carries on, and the revitalization of neighborhoods and a resurgence of economic growth continue to offer hope for the future.

Composed by a premier scholar of African literature, this volume is a comprehensive guide to the literary traditions of Gambia, Sierra Leone, Liberia, Ghana, and Nigeria, five distinct countries bound by their experience with colonialism. Oyekan Owomoyela begins with an overview of the authors, texts, and historical events that have shaped the development of postwar Anglophone literatures in this region, exploring shifts in theme and the role of foreign sponsorship and illuminating recent debates regarding the language, identity, gender, and social commitments of various authors and their works. His introduction concludes with a bibliography of key critical texts. The second half of the volume is an alphabetical tour of writers, publications, concepts, genres, movements, and institutions, with suggested readings for further research. Entries focus primarily on fiction but also touch on drama and poetry. Featured authors include Chris Abani, Chinua Achebe, Chimamanda Ngozi Adichie, Cyprian Ekwensi, Uzodinma Chukuka Iweala, Helen Oyeyemi, and Wole Soyinka. Topics range from the European origins of African literature and the West African diaspora to the development of an "African personality," the establishment of a regional publishing industry, and the global literary marketplace. Owomoyela also discusses such influences as the postwar emergence of Onitsha Market Literature, the Mbari Club, and the importance of the Noma Award. Owomoyela's portrait points to the major impact of West African literature on the evolution of both African and world literatures in English. Sure to become the definitive text for research in the field, The Columbia Guide to West African Literature in English Since 1945 is a vital resource for newcomers as well as for advanced scholars seeking a deeper understanding of the region's rich literary heritage.

A clear and complete guide to bibliographic and footnoting style for citing on-line information fills a desperate need for coherent rules for these citations, as well as gives guidelines for formating documents for online preparation, and much more. Simultaneous. UP.

A guide to citing online information demonstrates how to create and format documents electronically for publication

The "People Power" Education Superbook: Book 8. Academic Reference - Writing Guide (Reference Websites, Knowledge Databases, Journals, Formal Writing With Citations)

A Practical Guide to Effecting Change

The Columbia Guide to America in the 1960s

With a Guide to Abbreviation of Bibliographic References ; for the Guidance of Authors, Editors, Compositors, and Proofreaders

The Columbia Guide to Modern Chinese History

The Columbia Guide to Religion in American History

Publisher description: This book is a reference for librarians, mathematicians, and statisticians involved in college and research level mathematics and statistics in the 21st century. Part I is a historical survey of the past 15 years tracking this huge transition in scholarly communications in mathematics. Part II of the book is the bibliography of resources recommended to support the disciplines of mathematics and statistics. These resources are grouped by material type. Publication dates range from the 1800's onwards. Hundreds of electronic resources-some online, both dynamic and static, some in fixed media, are listed among the paper resources. A majority of listed electronic resources are free.

"Some of the writers discussed include the Kenyan novelists Grace Ogot and Ngugi wa Thiong'o, Ugandan poet and essayist Taban Lo Liyong, Ethiopian playwright and poet Tsegaye Gabre-Medhin, Tanzanian novelist and diplomat Peter Palangyo, Ethiopian novelist Berhane Mariam Sahle-Sellassie, and the novelist M. G. Vassanji, who portrays the Indian diaspora in Africa, Europe, and North America." "Separate entries within this list describe thematic concerns, such as colonialism, decolonization, the black aesthetic, and the language question; the growth of genres like autobiography and popular literature; important movements like cultural nationalism and feminism; and the impact of major forces such as AIDS/HIV, Christian missions, and urbanization.".

A comprehensive update of the leading algorithms text, with new material on matchings in bipartite graphs, online algorithms, machine learning, and other topics. Some books on algorithms are rigorous but incomplete; others cover masses of material but lack rigor. Introduction to Algorithms uniquely combines rigor and comprehensiveness. It covers a broad range of algorithms in depth, yet makes their design and analysis accessible to all levels of readers, with self-contained chapters and algorithms in pseudocode. Since the publication of the first edition, Introduction to Algorithms has become the leading algorithms text in universities worldwide as well as the standard reference for professionals. This fourth edition has been updated throughout. New for the fourth edition • New chapters on matchings in bipartite graphs, online algorithms, and machine learning • New material on topics including solving recurrence equations, hash tables, potential functions, and suffix arrays • 140 new exercises and 22 new problems • Reader feedback–informed improvements to old problems • Clearer, more personal, and gender-neutral writing style • Color added to improve visual presentation • Notes, bibliography, and index updated to reflect developments in the field • Website with new supplementary material

From the outset, South Africa's history has been marked by division and conflict along racial and ethnic lines. From 1948 until 1994, this division was formalized in the National Party's policy of apartheid. Because apartheid intruded on every aspect of private and public life, South African literature was preoccupied with the politics of race and social engineering. Since the release from prison of Nelson Mandela in 1990, South Africa has been a new nation-in-the-making, inspired by a nonracial idealism yet beset by poverty and violence. South African writers have responded in various ways to Njabulo Ndebele's call to "rediscover the ordinary." The result has been a kaleidoscope of texts in which evolving cultural forms and modes of identity are rearticulated and explored. An invaluable guide for general readers as well as scholars of African literary history, this comprehensive text celebrates the multiple traditions and exciting future of the South African voice. Although the South African Constitution of 1994 recognizes no fewer than eleven official languages, English has remained the country's literary lingua franca. This book offers a narrative overview of South African literary production in English from 1945 to the postapartheid present. An introduction identifies the most interesting and noteworthy writing from the period. Alphabetical entries provide accurate and objective information on genres and writers. An appendix lists essential authors published before 1945.

Creative Strategy

A Guide for Reporters, Editors, and Newsroom Leaders

The Columbia Guide to Asian American History

The Columbia Guide to Digital Publishing

Politics for Social Workers

A Citizen's Guide to the Rule of Law

More than a quarter of a century after the last Marine Corps Huey left the American embassy in Saigon, the lessons and legacies of the most divisive war in twentieth-century American history are as hotly debated as ever. Why did successive administrations choose little-known Vietnam as the "test case" of American commitment in the fight against communism? Why were the "best and brightest" apparently blind to the illegitimacy of the state of South Vietnam? Would Kennedy have pulled out had he lived? And what lessons regarding American foreign policy emerged from the war? The Columbia Guide to the Vietnam War helps readers understand this tragic and complex conflict. The book contains both interpretive information and a wealth of facts in easy-to-find form. Part I provides a lucid narrative overview of contested issues and interpretations in Vietnam scholarship. Part II is a mini-encyclopedia with descriptions and analysis of individuals, events, groups, and military operations. Arranged alphabetically, this section enables readers to look up isolated facts and specialized terms. Part III is a chronology of key events. Part IV is an annotated guide to resources, including films, documentaries, CD-ROMs, and reliable Web sites. Part V contains excerpts from historical documents and statistical data.

A long time ago, I was clued out about everything. I had to create a map for myself firstly for the academic world that I was part of for awhile then when I decided it was too boring for me, I joined the real world, had to learn about practical knowledge so I created the "People Power" books. I know all about practical and academic knowledge now. The average person doesn't. This book will help you get started. You need the library guidebook too because libraries are still cool. If you ' re a floundering idiot in money, go to #332 and find some good, current money books or if you ' re looking for a job, go to #331. I know that every year all over the world, there are millions of undergrads starting to get indoctrinated into how to write an academic paper. If you have this book, it might save you a lot of time learning about academia. Basic Reference Information Books about how to do research are at #001.42 or Q180.55 at the library and #021 to #031.

Now more than ever, content must be visual if it is to travel far. Readers everywhere are overwhelmed with a flow of data, news, and text. Visuals can cut through the noise and make it easier for readers to recognize and recall information. Yet many researchers were never taught how to present their work visually. This book details essential strategies to create more effective data visualizations. Jonathan Schwabish walks readers through the steps of creating better graphs and how to move beyond simple line, bar, and pie charts. Through more than five hundred examples, he demonstrates the do ' s and don ' ts of data visualization, the principles of visual perception, and how to make subjective style decisions around a chart ' s design. Schwabish surveys more than eighty visualization types, from histograms to horizon charts, ridgeline plots to choropleth maps, and explains how each has its place in the visual toolkit. It might seem intimidating, but everyone can learn how to create compelling, effective data visualizations. This book will guide you as you define your audience and goals, choose the graph that best fits for your data, and clearly communicate your message.

Eric Hayot teaches graduate students and faculty in literary and cultural studies how to think and write like a professional scholar. From granular concerns, such as sentence structure and grammar, to big-picture issues, such as adhering to genre patterns for successful research and publishing and developing productive and rewarding writing habits, Hayot helps ambitious students, newly minted Ph.D.'s, and established professors shape their work and develop their voices. Hayot does more than explain the techniques of academic writing. He aims to adjust the writer's perspective, encouraging scholars to think of themselves as makers and doers of important work. Scholarly writing can be frustrating and exhausting, yet also satisfying and crucial, and Hayot weaves these experiences, including his own trials and tribulations, into an ethos for scholars to draw on as they write. Combining psychological support with practical suggestions for composing introductions and conclusions, developing a schedule for writing, using notes and citations, and structuring paragraphs and essays, this guide to the elements of academic style does its part to rejuvenate scholarship and writing in the humanities.

Information Security Essentials

Guide to Information Sources in Mathematics and Statistics

A Brief Guide to Twenty-First-Century Megadisasters

The Digital Seeker

The Columbia Guide to the Holocaust

The Columbia Guide to the Cold War

Since 1994, Nancy Mulvany's Indexing Books has been the gold standard for thousands of professional indexers, editors, and authors. This long-awaited second edition, expanded and completely updated, will be equally revered. Like its predecessor, this edition of Indexing Books offers comprehensive, reliable treatment of indexing principles and practices relevant to authors and indexers alike. In addition to practical advice, the book presents a big-picture perspective on the nature and purpose of indexes and their role in published works. New to this edition are discussions of "information overload" and the role of the index, open-system versus closed-system indexing, electronic submission and display of indexes, and trends in software development, among other topics. Mulvany is equally comfortable focusing on the nuts and bolts of indexing—how to determine what is indexable, how to decide the depth of an index, and how to work with publisher instructions—and broadly surveying important sources of indexing guidelines such as The Chicago Manual of Style, Sun Microsystems, Oxford University Press, NISO TR03, and ISO 999. Authors will appreciate Mulvany's in-depth consideration of the costs and benefits of preparing one's own index versus hiring a professional, while professional indexers will value Mulvany's insights into computer-aided indexing. Helpful appendixes include resources for indexers, a worksheet for general index specifications, and a bibliography of sources to consult for further information on a range of topics. Indexing Books is both a practical guide and a manifesto about the vital role of the human-crafted index in the Information Age. As the standard indexing reference, it belongs on the shelves of everyone involved in writing and publishing nonfiction books.

The 1960s continue to be the subject of passionate debate and political controversy, a touchstone in struggles over the meaning of the American past and the direction of the American future. Amid the polemics and the myths, making sense of the Sixties and its legacies presents a challenge. This book is for all those who want to take it on. Because there are so many facets to this unique and transformative era, this volume offers multiple approaches and perspectives. The first section gives a lively narrative overview of the decade's major policies, events, and cultural changes. The second presents ten original interpretative essays from prominent historians about significant and controversial issues from the Vietnam War to the sexual revolution, followed by a concise encyclopedia articles organized alphabetically. This section could stand as a reference work in itself and serves to supplement the narrative. Subsequent sections include short topical essays, special subjects, a brief chronology, and finally an extensive annotated bibliography with ample information on books, films, and electronic resources for further exploration. With interesting facts, statistics, and comparisons presented in almanac style as well as the expertise of prominent scholars, The Columbia Guide to America in the 1960s is the most complete guide to an enduringly fascinating era.

Have economists neglected trust? The economy is fundamentally a network of relationships built on mutual expectations. More than that, trust is the glue that holds civilization together. Every time we interact with another person—to make a purchase, work on a project, or share a living space—we rely on trust. Institutions and relationships function because people place confidence in them. Retailers seek to become trusted brands; employers put their trust in their employees; and democracy works only when we trust our government. Benjamin Ho reveals the surprising importance of trust to how we understand our day-to-day economic lives. Starting with the earliest societies and proceeding through the evolution of the modern economy, he explores its role across an astonishing range of institutions and practices. From contracts and banking to blockchain and the sharing economy to health care and climate change, Ho shows how trust shapes the workings of the world. He provides an accessible account of how economists have applied the mathematical tools of game theory and the experimental methods of behavioral economics to bring rigor to understanding trust. Bringing together insights from decades of research in an approachable format, Why Trust Matters shows how a concept that we rarely associate with the discipline of economics is central to the social systems that govern our lives.

A comprehensive reference to Asian American history reveals the key events and personalities while also exploring the historical debates that rage around their interpretation.

The Columbia Guide to the Vietnam War

The Indigo Book

A Manual for Writers of Dissertations

The Columbia Guide to East African Literature in English Since 1945

Introduction to Algorithms, fourth edition

American Foreign Relations Since 1600

This textbook provides instruction in college level rhetoric and writing. It offers readings, a research manual, a handbook and supports a range of approaches to teaching and learning, including collaboration, visual rhetoric, personal writing, writing about literature, writing in the community and the workplace, field research, portfolios, oral presentations, essay exams, and ESL. It contains step-by-step guides to writing specific kinds of essays -- remembering events, writing profiles, explaining a concept, finding common ground, arguing a position, proposing a solution, justifying an evaluation, speculating about causes, and interpreting stories. Because so much college writing requires strong argumentation skills, four of the assignment chapters focus on argumentative writing, and a separate strategies chapter covers theses, reasons and support, counterarguments, and logical fallacies. Three full chapters on research give students useful strategies not only for conducting field, library, and Internet research, but also for evaluating sources; deciding whether to quote, paraphrase, or summarize; avoiding plagiarism; and documenting sources. The authors have included 39 readings by well-known authors and various "fresh" voices, including 12 students, providing well-written examples of the different types of essays and papers that students might be asked to complete.

The internet was supposed to connect us to endless possibilities. So why do we keep ending up browsing the same old sites and best-seller lists? When sellers don't offer potential customers a compelling digital experience, consumers miss out on great products—and businesses miss a vital opportunity to grow. Raj K. De Datta, the founder of a company that powers digital-commerce experiences for many of the world's biggest brands, offers an actionable playbook for companies looking to deliver better digital experiences. His key insight is that exceptional digital experiences are much more than marketplaces. They don't just serve customers' transactional needs but rather address the deeper problems for which they seek solutions. They are built on a digital-experience platform that provides agile, personalized, scalable performance. And they are created by product-centric digital teams, not traditional organizations. The Digital Seeker distills key lessons from the compelling stories of innovative businesses: not just tech companies but companies spanning a wide range of industries, including amusement parks, fashion, sports, health care, distribution, and the public sector. De Datta defines and explains the power of the seeker-centric philosophy—translating it into a core operational playbook for digital teams to achieve transformative results. Importantly, this book also offers crucial insights into the impact of the COVID-19 pandemic on our digital lives and the long-term effects it will have on digital experiences of the future.

On the day of her father's funeral, twenty-eight-year-old Clarissa Iverton discovers that he wasn't her biological father after all. Her mother disappeared fourteen years earlier, and her fiancé has just revealed a life-changing secret to her. Alone and adrift, Clarissa travels to mystical Lapland, where she believes she'll meet her real father. There, at a hotel made of ice, Clarissa is confronted with the truth about her mother's history, and must make a decision about how—and where—to live the rest of her life.

Highlights the elements of citation, documenting sources in the text, and preparing the bibliographic material from the Columbia Guide to Online Style (CGOS), presented by Columbia University Press.

Better Data Visualizations

Guide to Foreign and International Legal Citations

The Columbia Guide to Standard American English

A Guide for Scholars, Researchers, and Wonks

The Columbia Guide to American Indian Literatures of the United States Since 1945

An Economist's Guide to the Ties That Bind Us

China, the world's oldest and most populous state, remains an enigma to most people in the West, even at a time when that country is playing an increasingly prominent role on the international stage. At the heart of modern Chinese history have been the efforts of the Chinese people to transform their polity into a modern nation state, the Confucian orthodoxy into an ideology that can help direct that process, and an agrarian economy into an industrial one. These efforts are ongoing and of great importance. This book is both an introduction to the major features of modern Chinese history and a resource for researchers interested in virtually any topic relating to the Chinese experience of the last 220 years. This valuable reference contains: a historical narrative providing a comprehensive overview of five core aspects of Chinese history: domestic politics, society, the economy, the world of culture and thought, and relations with the outside world; a compendium of 250 short, descriptive articles on key figures, events, and terms; a resource guide containing approximately 500 annotated entries for the most authoritative sources for further research in English, as well as descriptions of important films depicting modern China and a guide to electronic resources; and appendices, including a chronology, excerpts from key primary source documents, and a wealth of tables and graphs on demographic, social, and economic trends.

William DugganÕs 2007 book, Strategic Intuition, showed how innovation really happens in business and other fields and how that matches what modern neuroscience tells us about how creative ideas form in the human mind. In his new book, Creative Strategy, Duggan offers a step-by-step guide to help individuals and organizations put that same method to work for their own innovations. DugganÕs book solves the most important problem of how innovation actually happens. Other methods of creativity, strategy, and innovation explain how to research and analyze a situation, but they donÕt guide toward the next step: developing a creative idea for what to do. Or they rely on the magic of ÒbrainstormingÓÑjust tossing out ideas. Instead, Duggan shows how creative strategy follows the natural three-step method of the human brain: breaking down a problem into parts and then searching for past examples to create a new combination to solve the problem. ThatÕs how innovation really happens. Duggan explains how to follow these three steps to innovate in business and any other field as an individual, a team, or a whole company. The crucial middle stepÑthe search for past examplesÑtakes readers beyond their own brain to a Òwhat-works scanÓ of what others have done within and outside of the company, industry, and country. It is a global search for good ideas to combine as a new innovation. Duggan illustrates creative strategy through real-world cases of innovation that use the same method: from Netflix to Edison, from Google to Henry Ford. He also shows how to integrate creative strategy into other methods you might currently use, such as PorterÕs Five Forces or Design Thinking. Creative Strategy takes the mystery out of innovation and puts it within your grasp.

In the most reliable and readable guide to effective writing for the Americans of today, Wilson answers questions of meaning, grammar, pronunciation, punctuation, and spelling in thousands of clear, concise entries. His guide is unique in presenting a systematic, comprehensive view of language as determined by context. Wilson provides a simple chart of contexts—from oratorical speech to intimate, from formal writing to informal—and explains in which contexts a particular usage is appropriate, and in which it is not. The Columbia Guide to Standard American English provides the answers to questions about American English the way no other guide can with: * an A–Z format for quick reference; * over five thousand entries, more than any other usage book; * sensible and useful advice based on the most current linguistic research; * a convenient chart of levels of speech and writing geared to context; * both descriptive and prescriptive entries for guidance; * guidelines for nonsexist usage; * individual entries for all language terms. A vibrant description of how our language is being spoken and written at the end of the twentieth century—and how we ourselves can use it most effectively—The Columbia Guide to Standard American English is the ideal handbook to language etiquette: friendly, sensible, and reliable.

The Columbia Guide to Online StyleNew York : Columbia University Press

Rethinking Readiness

The Columbia Guide to Social Work Writing

A Guide for Innovation

Reference Sources for Small and Medium-sized Libraries, Eighth Edition

In our daily lives, the rule of law matters more than anything and yet remains an invisible presence. We trust in the rule of law to protect us from governmental overreach, mafia godfathers, or the will of the majority. We take the rule of law for granted, often failing to recognize its demise—until it is too late. For under attack it is, not only in the growing number of authoritarian countries around the world but in Europe, too. As a citizen's guide, this book explains in plain language what the rule of law is, why it matters, and why we have to defend it. The starting point is to ask why EU efforts to promote the rule of law in candidate countries have succeeded or failed, and what this tells us about what is happening inside the EU. The authors move on to suggest ways of strengthening the rule of law in Europe and beyond. This book is a call to action in defense of the most precious human invention of all time.

As technological and legal changes have hollowed out the protections that reporters and news organizations have depended upon for decades, information security concerns facing journalists as they report, produce, and disseminate the news have only intensified. From source prosecutions to physical attacks and online harassment, the last two decades have seen a dramatic increase in the risks faced by journalists at all levels even as the media industry confronts drastic cutbacks in budgets and staff. As a result, few professional or aspiring journalists have a comprehensive understanding of what is required to keep their sources, stories, colleagues, and reputations safe. This book is an essential guide to protecting news writers, sources, and organizations in the digital era. Susan E. McGregor provides a systematic understanding of the key technical, legal, and conceptual issues that anyone teaching, studying, or practicing journalism should know. Bringing together expert insights from both leading academics and security professionals who work at and with news organizations from BuzzFeed to the Associated Press, she lays out key principles and approaches for building information security into journalistic practice. McGregor draws on firsthand experience as a Wall Street Journal staffer, followed by a decade of researching, testing, and developing information security tools and practices. Filled with practical but evergreen advice that can enhance the security and efficacy of everything from daily beat reporting to long-term investigative projects, Information Security Essentials is a vital tool for journalists at all levels.

The Cold War was the longest conflict in American history, and the defining event of the second half of the twentieth century. Since its recent and abrupt cessation, we have only begun to measure the effects of the Cold War on American, Soviet, post-Soviet, and international military strategy, economics, domestic policy, and popular culture. The Columbia Guide to the Cold War is the first in a series of guides to American history and culture that will offer a wealth of interpretive information in different formats to students, scholars, and general readers alike. This reference contains narrative essays on key events and issues, and also features an A-to-Z encyclopedia, a concise chronology, and an annotated resource section listing books, articles, films, novels, web sites, and CD-ROMs on Cold War themes.