

The Crowdfunding Myth Legally And Effectively Raising Money For Your Business

International Business Law and the Legal Environment provides business students with a strong understanding of the legal principles that govern doing business internationally. Not merely about compliance, this book emphasizes how to use the law to create value and competitive advantage. DiMatteo's transactional approach walks students through key business transactions—from import and export, contracts, and finance to countertrade, dispute resolution, licensing, and more—giving them both context and demonstrating real world application. This new edition also includes: New material on comparative contract and sales law & European private law; joint ventures and collaborative alliances. A new part on foreign direct investment that includes a chapter on emerging markets. New chapters on privacy law, and on environmental concerns. Greater coverage of the World Trade Organization. "Case highlights" and court opinions that feature edited court transcripts which expose students to actual legal reasoning and an understanding of the underlying legal principles. These decisions are drawn from a broad range of countries, offering a truly international look at the subject. Students of business law and international business courses will find DiMatteo's clear writing style easy to follow. A companion web site includes an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors.

Leading a real estate investment business can seem like a daunting task, with too few hours in the day, too many petty management issues, and constant fires that have to be put out. The *E-Myth Real Estate Investor* offers you a road map to create a real estate investment business that's self-sufficient, growing, and highly profitable. Take your business to levels you didn't think possible with this unique guide!

'Everyone would benefit from reading Judkins, if only because he is so entertaining . . . packed with counterintuitive insights and hard truths' - *Psychology Today* *Make Brilliant Work* is an inspiring guide to unlocking your creative potential, showing you the methods and techniques that will transform your efforts and help you achieve your best ever work. You don't have to be brilliant to produce brilliant work. Many of the characters you will meet in this book failed at school, lacked natural talent, were not especially gifted or were repeatedly sacked. But their methods produced brilliant work – and they will work for you, too. *Make Brilliant Work* is the essential book from Rod Judkins, author of the international bestseller *The Art of Creative Thinking*. Whatever your creative endeavour, you might find it hard to produce something significant and important. The real-life heroes in this book will show you how to make the transformation from ordinary to extraordinary. From Frida Kahlo to Steve Jobs, and star architect Zaha Hadid: the figures in *Make Brilliant Work* will show you how to think for yourself, take risks and persevere to create brilliant work. 'Whatever your creative hang-up, Rod Judkins has steps you can take now . . . An admirably straightforward, no-nonsense guide to getting over yourself and getting to work' - Mason Currey, author of *Daily Rituals: How Artists Work*

Master each step of the complete life cycle of a firm with Leach/Melicher's *ENTREPRENEURIAL FINANCE*, 7E. This edition vividly explains the theories, corporate finance tools and techniques you need to start, build and eventually harvest a successful entrepreneurial venture today. Using an inviting presentation, this book emphasizes sound financial management practices as you learn how to secure financing, use business cash flow models and strategically position your early-stage company. You also learn how to interact effectively with financial institutions and regulatory agencies that can impact venture growth and ensure liquidity for investors. Updates throughout this edition feature real examples as well as in-depth capstone cases and mini-cases drawn from actual entrepreneurial ventures and common financial scenarios. Strengthen your entrepreneurial skills as you study key concepts, such as venture capital funds, clean tech, sustainable sales growth, strategic alliances, licensing agreements and exit strategies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Legal, Philosophical and Economic Dimensions

Lessons on Creativity, Innovation, and Success

International Business Law and the Legal Environment

Entrepreneurship

Business Model Validation: What Makes Business Models Work?

Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector

Crowdfunding and the Democratization of Finance

Super Founders uses a data-driven approach to understand what really differentiates billion-dollar startups from the rest—revealing that nearly everything we thought was true about them is false! Ali Tamaseb has spent thousands of hours manually amassing what may be the largest dataset ever collected on startups, comparing billion-dollar startups

with those that failed to become one—30,000 data points on nearly every factor: number of competitors, market size, the founder's age, his or her university's ranking, quality of investors, fundraising time, and many, many more. And what he found looked far different than expected. Just to mention a few: Most unicorn founders had no industry experience; There's no disadvantage to being a solo founder or to being a non-technical CEO; Less than 15% went through any kind of accelerator program; Over half had strong competitors when starting--being first to market with an idea does not actually matter. You will also hear the stories of the early days of billion-dollar startups first-hand. The book includes exclusive interviews with the founders/investors of Zoom, Instacart, PayPal, Nest, Github, Flatiron Health, Kite Pharma, Facebook, Stripe, Airbnb, YouTube, LinkedIn, Lyft, DoorDash, Coinbase, and Square, venture capital investors like Elad Gil, Peter Thiel, Alfred Lin from Sequoia Capital and Keith Rabois of Founders Fund, as well as previously untold stories about the early days of ByteDance (TikTok), WhatsApp, Dropbox, Discord, DiDi, Flipkart, Instagram, Careem, Peloton, and SpaceX. Packed with counterintuitive insights and inside stories from people who have built massively successful companies, Super Founders is a paradigm-shifting and actionable guide for entrepreneurs, investors, and anyone interested in what makes a startup successful.

Nils Christie's (1986) seminal work on the 'Ideal Victim' is reproduced in full in this edited collection of vibrant and provocative essays that respond to and update the concept from a range of thematic positions. Each chapter celebrates and commemorates his work by analysing, evaluating and critiquing the current nature and impact of victim identity, experience, policy and practice. The collection expands the focus and remit of 'victim studies', addressing key themes around race, gender, faith, ability and age while encompassing new and diverse issues. Examples include sex workers as victims of hate crimes, victims' experiences of online fraud, and recognising historic child sexual abuse victims in Ireland. With contributions from an array of academics including Vicky Heap (Sheffield Hallam University), Hannah Mason-Bish (University of Sussex) and Pamela Davies (Northumbria University), as well as a Foreword by David Scott (The Open University), this book evaluates the contemporary relevance and applicability of Christie's 'Ideal Victim' concept and creates an important platform for thinking differently about victimhood in the 21st century.

Silicon Valley icon and bestselling author Guy Kawasaki shares the unlikely stories of his life and the lessons we can draw from them. Guy Kawasaki has been a fixture in the tech world since he was part of Apple's original Macintosh team in the 1980s. He's widely respected as a source of wisdom about entrepreneurship, venture capital, marketing, and business evangelism, which he's shared in bestselling books such as The Art of the Start and Enchantment. But before all that, he was just a middle-class kid in Hawaii, a grandson of Japanese immigrants, who loved football and got a C+ in 9th grade English. Wise Guy, his most personal book, is about his surprising journey. It's not a traditional memoir but a series of vignettes. He toyed with calling it Miso Soup for the Soul, because these stories (like those in the Chicken Soup series) reflect a wide range of experiences that have enlightened and inspired him. For instance, you'll follow Guy as he . . . • Gets his first real job in the jewelry business--which turned out to be surprisingly useful training for the tech world. • Disparages one of Apple's potential partners in front of that company's CEO, at the sneaky instigation of Steve Jobs. • Blows up his Apple career with a single sentence, after Jobs withholds a pre-release copy of the Think Different ad campaign: "That's okay, Steve, I don't trust you either." • Reevaluates his self-importance after being mistaken for Jackie Chan by four young women. • Takes up surfing at age 62--which teaches him that you can discover a new passion at any age, but younger is easier! Guy covers everything from moral values to business skills to parenting. As he writes, "I hope my stories help you live a more joyous, productive, and meaningful life. If Wise Guy succeeds at this, then that's the best story of all."

Modern businesses exist in a dynamic and increasingly competitive realm. To remain viable, organizations must constantly adopt new methods and processes to optimize productivity and workflow. The Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector is a comprehensive reference source for the latest scholarly information on management tools, analytics, and infrastructures for contemporary nonprofit organizations. Highlighting a range of multidisciplinary topics such as crowdfunding, shared value creation, and human resource development, this publication is ideally designed for managers, professionals, students, researchers, and academics interested in enhancing process management in nonprofit businesses.

A Practice Based Guide For New Venture Creation

Theory and Practice

Business Organizations Law in Focus

Revisiting the 'Ideal Victim'

Selling Hope, Selling Risk

Conceptualizing the Regulatory Thicket

Crowdfunding and Independence in Film and Music

Less than a decade after the Financial Crisis, we are witnessing the fast emergence of a new financial order driven by three different, yet interconnected, dynamics: first, the rapid application of technology - such as big data, machine learning, and distributed computing - to banking, lending, and investing, in particular with the emergence of virtual currencies and digital finance; second, a disintermediation fuelled by the rise of peer-to-peer lending platforms and crowd investment which challenge the traditional banking model and may, over time, lead to a transformation of the way both retail and corporate customers bank; and, third, a tendency of de-bureaucratization under which new platforms and technologies challenge established organisational patterns that regulate finance and manage the money supply. These changes are to a significant degree driven by the development of blockchain technology. The aim of this book is to understand the technological and business potential of the blockchain technology and to reflect on its legal challenges. The book mainly focuses on the challenges blockchain technology has so far faced in its first application in the areas

of virtual money and finance, as well as those that it will inevitably face (and is partially already facing, as the SEC Investigative Report of June 2017 and an ongoing SEC securities fraud investigation show) as its domain of application expands in other fields of economic activity such as smart contracts and initial coin offerings. The book provides an unparalleled critical analysis of the disruptive potential of this technology for the economy and the legal system and contributes to current thinking on the role of law in harvesting and shaping innovation.

Please note: This is a companion version & not the original book. Sample Book Insights: #1 The availability of capital from friends and family has always been extremely limited for entrepreneurs, and in the past this has been the case because people were generally reluctant to lend money to strangers. #2 Social media has changed the way we communicate, and it has also changed the way we raise capital. Social media allows people to expand their social networks, which allows them to expand their business networks as well. This is how crowdfunding works. #3 The most basic definition of crowdfunding is raising money for a project or venture from a group of people who are large and undefined: the crowd. #4 There are three types of crowdfunding: project, accredited investor, and social media.

Crowdfunding Opportunities and Challenges answers three basic questions about the many securities law changes created by the JOBS Act of 2012 that people loosely call Crowdfunding: Is Crowdfunding the best thing to happen to young and growing businesses since the Internet was invented? Or is Crowdfunding more like a poorly built fire cracker that will blow up in the faces of both investors and businesses? If Crowdfunding is both an opportunity and a challenge, how do you end up a winner instead of a loser? Crowdfunding Opportunities and Challenges gives you the information you need to answer these questions whether you are an entrepreneur planning a capital raising offering or an attorney advising clients about their offerings. From Heidi Neck, one of the most influential thinkers in entrepreneurship education today, Chris Neck, an award-winning professor, and Emma Murray, business consultant and author, comes this ground-breaking new text. Entrepreneurship: The Practice and Mindset catapults students beyond the classroom by helping them develop an entrepreneurial mindset so they can create opportunities and take action in uncertain environments. Based on the world-renowned Babson Entrepreneurship program, this new text emphasizes practice and learning through action. Students learn entrepreneurship by taking small actions and interacting with stakeholders in order to get feedback, experiment, and move ideas forward. Students walk away from this text with the entrepreneurial mindset, skillset, and toolset that can be applied to startups as well as organizations of all kinds. Whether your students have backgrounds in business, liberal arts, engineering, or the sciences, this text will take them on a transformative journey.

3D Printing

The Economics of Crowdfunding

The Oxford Handbook of Entrepreneurship and Collaboration

Digital Libraries and Crowdsourcing

What Data Reveals About Billion-Dollar Startups

Raise Money for Your Small Business or Start-Up with Equity Funding Portals

Regulating the Crypto Economy

Start-Up is ideal for anyone looking to start a business - whether you are a student or a professional preparing to launch your own business or social enterprise. It covers the crucial business processes you need to consider when starting a new venture, and contains inspirational and educational cases of successful start-ups by young people from across the globe, including the UK, the US, Hong Kong and Romania. Drawing on the author's extensive practical experience, this book is a unique and invaluable guide to the world of start-ups. Key features: - Assumes no prior knowledge and covers essential finance skills. - Firmly based in practice with detailed advice on carrying out market and industry research. - Features an extensive range of international case studies and examples of start-ups. This concise and lively book is the perfect resource for students and entrepreneurs alike.

"Law school casebook covering fundamentals of business organizations"--

Think Kickstarter® is just for artists and people who don't really want to work for their success? Think again! In 2012 President Obama signed the JOBS act (Jumpstart Our Business Startups), empowering privately owned companies to raise capital from investors without going through the rigorous IPO and private placement processes. Your private company can now crowdfund your way to success! Now that the SEC has handed down the last regulations, the floodgates will open and companies will be free to compete for funding. Thankfully for you, small business and legal expert Cliff Ennico has followed the equity crowdfunding story since its inception and has translated the regulations into a clear set of dos and don'ts for entrepreneurs and small business owners looking to get in early. In The Crowdfunding Handbook, burgeoning crowdfunders can learn how to:• Decipher whether crowdfunding is their best bet• Choose between funding platforms• Pitch a project to the public• Reach the most promising investors• Figure out disclosure documents and report requirements• And more! IPSs are expensive, and venture capital nearly impossible to attract. Crowdfunding is changing the game for private companies. Are you taking full advantage?

The Crowdfunding Myth Legally and Effectively Raising Money for Your Business Createspace Independent Publishing Platform

The Crowdfunding Handbook

New Metropolitan Perspectives

Startups, Portals and Investor Behavior

Proceedings and Debates of the ... Congress

A Transactional Approach

Corporations, Wall Street, and the Dilemmas of Investor Protection Crowdfunding Opportunities and Challenges

This book explores how independent film and music artists and labels use crowdfunding and where this use places crowdfunding in the contemporary system of cultural production. It complements an analysis of independence in film and music with the topic of crowdfunding as a firmly established form of financing cultural activity. In the second half of the 20th century, the concept of artistic independence was vital to classifying and distinguishing artists, their works, and labels or publishers who released them. However, during the last three decades, this term has become increasingly blurred, and some commentators argue that independence is in crisis. Can crowdfunding be the answer to this crisis? Some believe that it is, whereas others argue otherwise, seeing crowdfunding instead as just the next manifestation of this crisis. This dilemma is a starting point for the analyses of the relationships between crowdfunding and artistic independence conducted in this book, and will be of great interest to people looking for a deeper understanding of crowdfunding, how it can influence artistic independence, and what it means for artists and audiences. It will be a stimulating read for scholars and students with an interest in media and cultural studies, digital humanities, fandom, sociology, economics, business studies, and law, while also offering insights to artists and practitioners in the creative industries.

*It's common knowledge that marketing is nothing but advertising, and if your business comes through word of mouth then you don't need marketing anyway. Besides, everyone knows that social media is the best form of free marketing there is... don't they? The world of marketing is abound with a staggering number of misconceptions, fallacies and falsehoods. In *Myths of Marketing*, recognized industry expert Grant Leboff takes readers on a fascinating and entertaining journey through some of the most deeply entrenched stereotypes that exist in the industry, from the idea that sales and marketing are basically the same and that getting people's attention costs a lot of money, to the notion that demography is the best way to segment your market and 'content is king'. Using a combination of academic research, amusing examples and industry case studies, *Myths of Marketing* effectively debunks many of the most pervasive myths and assumptions, leaving readers with a clearer, more perceptive understanding of marketing as a whole, to improve their own practice and marketing strategy.*

*Over twenty years of high-level analytical experience—including hundreds of CEO interviews—are unleashed on the pages of *Business Model Validation*. Hundreds of valuable insights—regarding industries as diverse as textbook publishers to online pornography purveyors and from cement producers to death care operators—were selected to enable readers to maximize their returns-on-investment. David Wanetick reveals his groundbreaking analysis into emerging business models such as those of on-demand taxis, home sharing, Bitcoin, music streaming, drones, crowdfunding, marijuana dispensaries, electronic cigarettes, flash sales operators, freemium businesses, electric vehicles, massive open online course operators (MOOCs), cloud storage and 3-D printers.*

Instead of outsourcing tasks to providers using labor-intensive countries, libraries around the world increasingly appeal to the crowds of Internet users, making their relationship with users more collaborative. These internet users can be volunteers or paid, work consciously, unconsciously or in the form of games. They can provide the workforce, skills, knowledge or financial resources that libraries need in order to achieve unimaginable goals.

Regulating Blockchain

Fintech in Islamic Finance

Between Hierarchies and Markets

Digital Health

The Practice and Mindset

Accredited Investor Crowdfunding: A Practical Guide for Technology Executives and Entrepreneurs

The book in front of you is the first international academic volume on the legal, philosophical and economic aspects of the rise of 3D printing. In recent years 3D printing has become a hot topic. Some claim that it will revolutionize production and mass consumption, enabling consumers to print anything from clothing, automobile parts and guns to various foods, medication and spare parts for their home appliances. This may significantly reduce our environmental footprint, but also offers potential for innovation and creativity. At the same time 3D printing raises social, ethical, regulatory and legal questions. If individuals can print anything they want, how does this affect existing systems of intellectual property rights? What are the societal consequences of the various types of products one can print with a 3D printer, for example weapons? Should all aspects of 3D printing be regulated, and if so, how and to what ends? How will businesses (have to) change their way of working and their revenue model in light of the shift to printing-on-demand? How will the role of product designers change in a world where everyone has the potential to design their own products? These and other questions are addressed in high quality and in-depth contributions by academics and experts, bringing together a wide variety of academic discussions on 3D printing from different disciplines as well as presenting new views, broadening the discussion beyond the merely technical dimension of 3D printing. Bibi van den Berg is Associate Professor at eLaw, the Center for Law and Digital Technologies at Leiden University, The Netherlands. Simone van der Hof is Full Professor at eLaw in Leiden and Eleni Kosta is Associate Professor at TILT, the Tilburg Institute for Law, Technology and Society at Tilburg University, The Netherlands.

This book examines the regulatory framework, regulatory objectives, regulatory logics, regulatory instruments, regulatory failures, and regulatory responses in China's financial market after the global financial crisis. The book provides an in-depth analysis of China's contemporary financial regulatory system, focusing on risks, regulation, and policies in practice. By drawing on public and private interest theories relating to financial regulation, the book contends that the controlled development of the banking sector, and the financial sector generally, has transformed China's banks into more market-oriented institutions and increased public sector growth. However, China's financial market and financial regulation have some inherent weaknesses and deficiencies. This book also offers insights into how this can be improved or adapted to minimize systemic risks in China's financial sector. This book tries to prove that financial regulation is not just a

vehicle for maintaining efficient financial markets but a primary tool through which the Chinese government achieves its political and economic objectives. More fundamentally, according to the law and finance theory, strong market and vibrant judicial systems are needed to further modernize China's financial markets and market economy. The book will be a useful reference for anyone interested in learning from the Chinese experience.

This book focuses on various types of crowdfunding and the lessons learned from academic research. Crowdfunding, a new and important source of financing for entrepreneurs, fills a funding gap that was traditionally difficult to close. Chapters from expert contributors define and carefully evaluate the various market segments: donation-based and reward-based crowdfunding, crowdinvesting and crowdlending. They further provide an assessment of startups, market structure, as well as backers and investors for each segment. Attention is given to the theoretical and empirical findings from the recent economics and finance literature. Furthermore, the authors evaluate relevant regulatory efforts in several jurisdictions. This book will appeal to finance, entrepreneurship and legal scholars as well as entrepreneurs and platform operators.

Although we have been successful in our careers, they have not turned out quite as we expected. We both have changed positions several times- for all the right reasons-but there are no pension plans vesting on our behalf. Our retirement funds are growing only through our individual contributions. Michael and I have a wonderful marriage with three great children. As I write this, two are in college and one is just beginning high school. We have spent a fortune making sure our children have received the best education available. One day in 1996, one of my children came home disillusioned with school. He was bored and tired of studying. "Why should I put time into studying subjects I will never use in real life?" he protested. Without thinking, I responded, "Because if you don't get good grades, you won't get into college." "Regardless of whether I go to college," he replied, "I'm going to be rich."

Raise Capital on Your Own Terms

The E-Myth Real Estate Investor

Entrepreneurial Finance

Lawyers, Networks and Progressive Social Change

Scaling Healthcare to the World

Lawyers Changing Lives

Super Founders

In the midst of globalization, technological change, and economic anxiety, we have deep doubts about how well the task of investor protection is being performed. In the U.S., Securities & Exchange Commission. Part of the explanation is economic and political: the failure to know the right balance between investor protection and capital formation, a among interest groups over their preferred solutions. In *Selling Hope, Selling Risk*, author Donald C. Langevoort argues that regulation is also frustrated at nearly every turn by exhibited both on the buy-side (investors) and sell-side (corporate executives, bankers, stockbrokers). There is plenty of savvy and guile, but also ample hope, fear, ego, overconfidence, contagion and the like that persistently filter and distort the messages regulators try to send. This book is the first sustained effort to link the key initiatives of securities regulation to the burgeoning awareness in the social sciences of how people and organizations really behave in economic settings. It examines why corporate fraud occurs and how best to detect victims; the search for an edge via insider trading; the disclosure apparatus and its gatekeepers; sales efforts and manipulation in Ponzi schemes, internet scams, private offerings and how this all helps explain the recent global financial crisis. It ends by turning these insights back on the task of regulation itself, and the strategies (and frustrations) of navigating a financial world that is at once increasingly sophisticated yet deeply human and incurably flawed.

This book presents a comprehensive state-of-the-art approach to digital health technologies and practices within the broad confines of healthcare practices. It provides a canvas for digital health solutions, propelled by the ubiquitous availability of miniaturized, personalized devices and affordable, easy to use wearable sensors, and innovative technologies like virtual and augmented reality and driverless robots and vehicles including drones. One of the most significant promises the digital health solutions hold is to keep us healthier with limited resources, while truly scaling the delivery of healthcare. *Digital Health: Scaling Healthcare to the World* addresses the emerging trends and enabling technologies contributing to advances in healthcare practice in the 21st Century. These areas include generic topics such as mobile health and telemedicine, as well as specific concepts such as social media and quantified-self trends. Also covered are the psychological models leveraged in design of solutions to persuade us to follow some recommended actions, then the design and implementation of the proposed innovations, as well as ethics, privacy, security, and liability aspects influencing its acceptance. Furthermore, sections on economic aspects of the proposed innovations, analyzing the potential business models and entrepreneurship opportunities in the domain.

Written by an industry pioneer who has hands-on experience in the brave new world of peer-to-peer lending and equity crowdfunding, this book serves as a resource for investors alike and investigates how these alternative mechanisms will increase the financial and operational capacity of borrowers, lenders, buyers, and sellers in the private markets. • Explores the value in democratization of capital and financial inclusion using peer-to-peer credit and equity crowdfunding that can assist private investors, banks, small businesses, and pension funds with market participation • Documents the necessity for fostering transparency, enhancing risk management, and establishing a secondary market to increase distribution and liquidity • Shows how to raise capital, invest, and make a social justice impact using digital finance • Highlights how social media connections influence the capital-raising process

The purpose of this book is to describe how an established technology company or an entrepreneur can use crowdfunding to raise capital from accredited investors. The book is for private technology companies, usually with less than 10 employees, and with more than 3 years of operational experience. Within the category of equity crowdfunding, there is "accredited investor" crowdfunding, characterized by investments made by investors who expect a profit, and generally will continue to support the enterprise over a longer period than a venture capitalist. Generally, the goal for the amount raised would be around \$1 million. As is the case for most of the Reg D capital raised in 2012, the use of the capital is for business expansion, in such items as new staff, sales and marketing, and new capital equipment. From a technological point of view, the capital would generally be used to improve an existing service, called a sustaining innovation. The book covers the steps and executive or entrepreneur follows to prepare and execute a crowdfunding project. It provides a detailed list of accredited investor crowdfunding websites currently in operation. This book is not about donor-based crowdfunding, or its near cousin, non-accredited investor crowdfunding. It is intended for CEOs of technology companies and technology entrepreneurs who would like to learn more about this new technique of raising capital.

Congressional Record

Wise Guy

Banish the Misconceptions and Become a Great Marketer

How to Make Smart Licensing Deals

The Psychology of White Conservative Christians

Start-Up

Peer-to-Peer Lending and Equity Crowdfunding: A Guide to the New Capital Markets for Job Creators, Investors, and Entrepreneurs

From their shadowy origins in Bitcoin to their use by multinational corporations, cryptocurrencies and blockchains are remaking the rules of digital media and society. Meanwhile, regulators, governments, and the public are trying to make sense of it all. In this accessible book, Quinn DuPont guides readers through the changing face of money to show how blockchain technology underpins new forms of value exchange and social coordination. He introduces cryptocurrency and blockchain technology to readers in terms of their developers and users, investment opportunities and risks, changes to politics and law, social and industrial applications - and what this all means for the new economy. The author argues throughout that, rather than being a technical innovation, cryptocurrencies and blockchains are social technologies enabling developers and users to engage in unprecedented experiments with social and political levers.

Cryptocurrencies and Blockchains dispenses with hype and offers sober reflection on this crucial and timely topic. It is essential reading for students and scholars of culture, politics, media, and the economy, as well as anyone who wants to understand, take part in, or change the future of work and society.

The majority of Americans have looked on in some combination of horror and befuddlement as many white Christians, particularly evangelicals, have revealed beliefs and opinions seemingly antithetical to the Christian faith, whether holding racist attitudes, supporting conspiracy theories, aligning with nationalistic and authoritarian movements, or becoming hostile toward the different and marginalized. Dr. Dave Verhaagen, a nationally board-certified psychologist and author, tackles the challenge of explaining the psychology behind what has become the unique mind of the modern white Christian. Each chapter explores one or more robust psychological principles that help make sense of why white Christians think like they do.

The world of crowdfunding can be a confusing one. Right now, for many of the most innovative ideas, crowdfunding is the most viable option, giving entrepreneurs the opportunity to reach out to a number of potential investors rather than just one. In Crowdfunding Myth, Jillian enumerates on the falsehoods that people tend to believe about crowdfunding and points entrepreneurs in the right direction. Whether you are trying to raise capital for your first real estate deal or syndicate your first film, Jillian, along with industry contributors, will give you clear direction on how to meet your fundraising goals while staying within the letter of the law. "The crowdfunding myth is deconstructed. You must read this to understand the nuances and it will make you an overnight expert crowdfunder. Nobody has broken the crowd funding equity phenomena yet and with this book can allow you to be the first. Buy it now." - David Drake, founder of U.S. Crowdfund

Professional Association and CIFRA "It has been a pleasure to work with Jillian on multiple occasions given her knowledge on crowdfunding securities law. She has been an invaluable resource for both our company and the industry at large." - Amy Wan, Chief Legal Counsel, Patch of Land "A MUST READ BEFORE YOU VENTURE INTO REGULATION CROWDFUNDING!

Jillian Sidoti gives very important and practical advice on how to raise capital using the new crowdfunding laws. Small business owners should explore these new options, as there are many and this book helps them make the decision that best suits them." -Ruth Hedges, pioneer of crowdfunding legislation and producer the Global Crowdfunding Convention.

Fund and Fuel Your Dreams! You're an entrepreneur with a great idea. But your business needs money. So, do you max out your credit cards, borrow from friends and family, and do everything yourself? Or do you make a devil's bargain with some venture capitalist who'll demand a tenfold return and could easily take your business out from under you? No and no! You don't have to bootstrap, and you don't have to sell out! Jenny Kassan says the landscape of investment capital is far larger and more diverse than most people realize. She illuminates the vast range of capital-raising strategies available to mission-driven entrepreneurs and provides a six-step process for finding and enlisting investors who are a match with your personal goals and aspirations. The plan you create will inspire you, excite you, and help you achieve your dreams!

Rich Dad, Poor Dad

The Law and Governance of Decentralised Business Models

Developments in Critical Victimology

Techno-Social and Legal Challenges

Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition Volume 2

Lessons from a Life

How to Fund Your Business without Selling Your Soul

Written by a lawyer who works at the intersection between legal education and practice in access to justice and human rights, this book locates, describes and defines a collective identity for social justice lawyering in the UK. Underpinned by theories of cause lawyering and legal mobilisation, the book argues that it is vital to understand the positions that progressive lawyers collectively take in order to frame the connections they make between their personal and professional lives, the tools they use to achieve social change, as well as ethical tensions presented by their work. The book takes a reflexive ethnographic approach to capture the stories of 35 lawyers working to positively transform law and policy in the UK over the last 50 years. It also draws on a wealth of primary sources including case reports, historic campaign materials and media analysis alongside wider ethnographic interviews with academics, students and lawyers and participant observation at social justice conferences, workshops and events. The book explains the way in which lawyers' networks facilitate their collective positioning and influence their strategic decision making, which in turn shapes their interactions with social activists, with other lawyers and with the state itself.

This book focuses on the building of a crypto economy as an alternative economic space and discusses how the crypto economy should be governed. The crypto economy is examined in its productive and financialised aspects, in order to distil the need for governance in this economic space. The author argues that it is imperative for regulatory policy to develop the economic governance of the blockchain-based business model, in order to facilitate economic mobilisation and wealth creation. The regulatory framework should cater for a new and unique enterprise organisational law and the fund-raising and financing of blockchain-based development projects. Such a regulatory framework is crucially enabling in nature and consistent with the tenets of regulatory capitalism. Further, the book acknowledges the rising importance of private monetary orders in the crypto economy and native payment systems that do not rely on conventional institutions for value transfer. A regulatory blueprint is proposed for governing such monetary orders as 'commons' governance. The rise of Decentralised Finance and other financial innovations in the crypto economy are also discussed, and the book suggests a framework for regulatory consideration in this dynamic landscape in order to meet a balance of public interest objectives and private interests. By setting out a reform agenda in relation to economic and financial governance in the crypto economy, this forward-looking work argues for the extension of 'regulatory capitalism' to this perceived 'wild west' of an alternative economic space. It advances the message that an innovative regulatory agenda is needed to account for the economically disruptive and technologically transformative developments brought about by the crypto economy. Featuring high-level analysis of Islamic law, this book examines fintech in Islamic finance from both theoretical and empirical perspectives. Whilst building on existing approaches, it also discusses the current application of fintech in promoting financial inclusion through innovative solutions in Muslim-majority countries, identifying future directions for policy-makers. With original chapters written by prominent academics, senior lawyers and practitioners in the global Islamic finance industry, this book serves as the first standalone pioneering reference work on fintech in Islamic finance. It also, for the first time, examines the position of Islamic law on cryptocurrencies, such as bitcoin. Besides the conceptual analysis of the Shari'ah and legal aspects of fintech in Islamic finance, this book provides relevant case studies showing current and potential developments in the application of fintech in various sectors ranging from crowdfunding and smart contracts, to Online Dispute Resolution, Investment Account Platform and identity verification in the KYC process. Setting the agenda for researchers in the field, Fintech in Islamic Finance will be useful to students and scholars of Islamic finance and financial technology.

This book presents the outcomes of the symposium "NEW METROPOLITAN PERSPECTIVES," held at Mediterranea University, Reggio Calabria, Italy on May 26–28, 2020. Addressing the challenge of Knowledge Dynamics and Innovation-driven Policies Towards Urban and Regional Transition, the book presents a multi-disciplinary debate on the new frontiers of strategic and spatial planning, economic programs and decision support tools in connection with urban–rural area networks and metropolitan centers. The respective papers focus on six major tracks: Innovation dynamics, smart cities and ICT; Urban regeneration, community-led practices and PPP; Local development, inland and urban areas in territorial cohesion strategies; Mobility, accessibility and infrastructures; Heritage, landscape and identity; and Risk management, environment and energy. The book also includes a Special Section on Rhegion United Nations 2020-2030. Given its scope, the book will benefit all researchers, practitioners and policymakers interested in issues concerning metropolitan and marginal areas.

Business Transformations and Financialisation

The Crowdfunding Myth

Summary of Clifford R. Ennico's The crowdfunding handbook

How White Evangelicals Think

Cryptocurrencies and Blockchains

China's Financial Markets after the Global Financial Crisis

Legally and Effectively Raising Money for Your Business

All you need to protect and profit from your invention You've got a great idea and you're ready to strike it rich. Now, you need to find a company or partner you can trust, hash out a fair licensing deal, and get your idea to the marketplace. Profit From Your Idea will help you negotiate and draft a licensing agreement that protects your interests and maximizes your chances of earning a profit. With this all-in-one guide you'll understand how to: navigate the licensing landscape protect your intellectual property rights sort out ownership rights work with licensing agents protect confidential information find and solicit potential licensees license overseas reveal your invention safely, and negotiate and update an agreement. The 10th edition is completely updated with the latest developments in licensing law and patent filing rules, and covers industry-standard Fair, Reasonable, and Nondiscriminatory (FRAND) licensing terms. With Downloadable Forms: download forms including license agreements, assignments, joint ownership agreements, and many more (details inside).

Do you know where your money is? More importantly, do you know what your money is doing? Most of us feel confident that we know what money is. But few of us feel confident in taking responsibility for what our money does. We hand over the power of money to banks and mainstream finance with real, often damaging, consequences for people and planet. A unique collaboration between an academic and a practitioner, this book tells the story of money, from ancient Athens to the Bitcoin revolution, to explain how crowdfunding is the way for people to reclaim the power of their money in pursuit of a fairer and greener society.

Organizational collaboration has played an important role in the field of strategic management in recent decades, including influential works on joint ventures, networks, and social capital. Likewise, the field of entrepreneurship has long recognized the value of collaboration, since young ventures often don't have the latitude to own or control all of the resources they need. Rather, the conditions of uncertainty and resource scarcity inherent in entrepreneurship push these ventures to creatively access resources, often through partnerships and collaborations that vary in formality. Though the importance of collaboration to entrepreneurship might seem apparent, research on it is distributed across multiple contexts, theoretical perspectives, and units of analysis. The Oxford Handbook of Entrepreneurship and Collaboration is a comprehensive volume that addresses the most important topics related to collaboration and connects them to unique challenges and opportunities related to entrepreneurship. Bringing together leading scholars from both areas, the volume takes stock of the current literature and aims to advance this body of research by highlighting the role that collaboration plays in value creation, resource acquisition, and the development of entrepreneurial ventures.

This book draws together themes in business model developments in relation to decentralised business models (DBMs), sometimes referred to as the 'sharing' economy, to systematically analyse the challenges to corporate and organisational law and governance. DBMs include business networks, the global supply chain, public-private partnerships, the platform economy and blockchain-based enterprises. The law of organisational forms and governance has been slow in responding to changes, and reliance has been placed on innovations in contract law to support the business model developments. The authors argue that the law of organisations and governance can respond to changes in the phenomenon of decentralised business models driven by transformative technology and new socio-economic dynamics. They argue that principles underlying the law of organisations and governance, such as corporate governance, are crucial to constituting, facilitating and enabling reciprocity, mutuality, governance and redress in relation to these business models, the wealth-creation of which subscribes to neither a firm nor market system, is neither hierarchical nor totally decentralised, and incorporates socio-economic elements that are often enmeshed with incentives and relations. Of interest to academics, policymakers and legal practitioners, this book offers proposals for new thinking in the law of organisation and governance to advance the possibilities of a new socio-economic future.

Myths of Marketing

Profit From Your Idea

Make Brilliant Work