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The E Commerce Book Building The E Empire

Aimed at students, this work covers various aspects of e-business - focusing on sales and marketing, as well as detailing procurement, supply

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chains, and the legal and security considerations. It contains a range of features to help you learn effectively including margin definitions, international case studies, activities and web links.

Learn to build e-commerce sites using PHP by installing a server using

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WAMP, configuring MySQL for your product database, creating your product database and tables, and writing the required PHP scripts for accessing and inserting data into the database. Make an E-commerce Site in a Weekend: Using PHP details how to create shopping carts for your

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customers and how to set up secure payment and processing options. Even if you are an absolute beginner and don't have much programming experience, you can build a responsive, powerful, and fully featured e-commerce site quickly using the information in this book. You

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will learn to: Create and maintain your e-commerce website using PHP scripts Create, edit, and update your product database using MySQL Manage visitors to your site, create custom forms, manage session handling, and more Manage shopping carts and shipping information Receive

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money through different payment modes on the sale of merchandise

Who This Book is For: This book is for people who want to quickly set up their first e-commerce site. The book addresses beginners who don't have a deep experience in programming languages. It teaches how to build

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professional fully featured e-commerce websites using PHP. The book uses practical, step-by step examples to explain all of the topics required in designing, creating, and managing an interactive e-commerce web site. Building the E-Service Society is a state-of-the-art book which deals with

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innovative trends in communication systems, information processing, and security and trust in electronic commerce, electronic business, and electronic government. It comprises the proceedings of I3E2004, the Fourth International Conference on E-Commerce, E-Business, and E-

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Government, which was held in August 2004 as a co-located conference of the 18th IFIP World Computer Congress in Toulouse, France, and sponsored by the International Federation for Information Processing (IFIP). The book contains recent results and

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developments in the following areas: E-Government: E-Government Models and Processes, E-Governance, Service Provisioning. E-Business: Infrastructures and Marketplaces, M-Commerce, Purchase and Payment. E-Commerce: Value Chain Management, E-Business

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Architectures and Processes, E-Business Models.

For anyone interested in venturing into the world of e-commerce, this soup-to-nuts roadmap will put them on the fast track from idea to marketplace.

Kramer walks the entrepreneur through securing financial backing and

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shows what will attract investors and build great wealth.

E-Business and E-Commerce

How to Make Money Online & Build
Your Own \$100,000+ Dropshipping
Online Business, Ecommerce, E-
commerce, Shopify, Passive Income
Your Step-by-step Guide to Building

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Financial Freedom Through E-commerce Entrepreneurship
How to Make Money in Ecommerce Without Getting Burned
Building E-Commerce Solutions with WooCommerce
Building the E-Service Society
E-Commerce Activated

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Develop an end-to-end, real-time e-commerce application using the MEAN stack

About This Book

- **Build all the main components of an e-commerce website and extend its high-quality features as per your needs**
- **Get to grips with the full-stack JavaScript to**

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**build attractive e-commerce sites
and start making money• A step-
by-step guide to developing the
MEAN stack components from
scratch to achieve maximum
flexibility when building an e-
commerce applicationWho This
Book Is ForThis book is for a web**

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or full stack JavaScript developer who wants to get a head start on developing an e-commerce application with MEAN. A basic knowledge of the MEAN stack is highly recommended. What You Will Learn

- Employ AngularJS to build responsive UI components

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Implement multiple authentication strategies such as OAuth, JsonWebToken, and Sessions• **Enhance website usability with social logins such as Facebook, Twitter, and Google**• **Create integrations with payment platforms such as**

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PayPal• Apply full-text search functionality in MongoDB• Build a flexible categorization system to organize your products• Secure your app by creating SSL certificates and run payment platforms in a live environmentIn DetailMEAN stands for MongoDB,

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Express, AngularJS, and Node.js. It is a combination of a NoSQL database, MongoDB, with a couple of JavaScript web application frameworks, namely Express.js and Angular.js. These run on Node.js. There is always an ever-growing list of requirements

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while designing an e-commerce application, which needs to be flexible enough for easy adaptation. The MEAN stack allows you to meet those requirements on time and build responsive applications using JavaScript. This book will show

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you how to create your own e-commerce application using the MEAN stack. It will take you step by step through the parallel process of learning and building. It will also teach you to develop a production-ready, high-quality e-commerce site from scratch and

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will provide the knowledge you need to extend your own features to the e-commerce site. This book starts with a short introduction to the MEAN stack, followed by a step-by-step guide on how to build a store with AngularJS, set up a database with

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MongoDB, create a REST API, and wire AngularJS. It also shows you how to manage user authentication and authorization, check multiple payment platforms, add products' search and navigation, deploy a production-ready e-commerce

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site, and finally add your own high-quality feature to the site. By the end of the book, you will be able to build and use your own e-commerce app in the real world and will also be able to add your own new features to it. Style and approach This book is a step-

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by-step guide on how to build a real-time e-commerce app with MEAN. Each transition is well explained, and each chapter begins with the required background knowledge.

"Newcomers will appreciate the clear explanations of the origins

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and development of secure e-commerce. More experienced developers can move straight to the detailed technical material. Anyone who is involved in e-commerce design, management, or operation will benefit from Secure Electronic

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Commerce."--BOOK JACKET.

Want to grow your e-commerce shop? This book will position you to drive more results from less time and investment. Put yourself in the driving seat, find out exactly how e-commerce sites exactly like yours have

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Strategies to gain financial
independence, Start and grow
your own business, and begin
building your Internet Empire. If
you're like most of us, you dream
of a day where you won't have to
keep dragging yourself in to your**

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day job plugging away to earn a living. Life passes us by so quickly, and most of us would prefer not to spend all of our good years in the office. With the explosion of internet businesses, it is now more possible and easier than ever for you to start

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your own online business and create independent income streams that will help you achieve your goal of financial independence. Each of the business models we cover are low-risk endeavors that don't require funding or much start-up

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capital. You will learn how to start an online business in a relatively low-risk, low-stakes environment that allows you to grow at the pace that best fits your lifestyle. You will become an expert in: Blogging and content marketing Dropshipping and

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**physical product e-stores
Affiliate marketing Digital
products and services and
Information Sales This book
teaches you all the tools, tips
and tricks you need to know to
become a successful e-business
owner. You will learn: How to**

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**identify your niche market How
to target and win customers How
to maximize profit, while
minimizing your cost How to
overcome competition by
differentiating yourself and
becoming a market leader How to
partner with manufacturers,**

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content creators and other strategic partners that are essential to the success of your business. How to master order fulfillment (the distribution of your products or content to your customers) If you want to break free from the mundane 9-to-5

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office job drudgery and enjoy a life of freedom on your own terms, this book is for you. Similarly, if you're looking to add streams of income to your life, increase your disposable income, or fund a future project, all of these business models will get

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the stuff they don't teach you in
business school. Are you ready to
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Fundamentals and Applications

**Building E-commerce Sites with
the .NET Framework**

E-Commerce

The Strategic Perspective

Information and

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Communication Technology (ICT) is becoming indispensable in the spheres of business, government, education and entertainment. It makes Internet marketing, e-government, e-learning and

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online chat services possible. And its commercial aspect, e-commerce, is part of this trend. Today, no business training is complete without the inclusion of at least the basics of e-commerce. But although e-

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commerce has opened up new opportunities, it also presents threats and risks. The success of e-commerce hinges on security and trust. Every business manager should therefore have a fundamental

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awareness of the meaning of e-commerce and ICT security and risk management. This second edition provides guidelines for overcoming these challenges by exploring the ways in which entrepreneurs and managers

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should co-operate with IT experts to exploit opportunities and combat the threats imposed by new technologies.

A comprehensive introduction to the underlying technologies of e-commerce. This book

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explores the full range of technologies, protocols, and techniques necessary for building successful e-commerce sites. The authors begin with an overview of the Internet and the Web, then quickly move on

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to explain server-side programming techniques, cryptography and Internet security, and how to take advantage of leading-edge technologies such as mobile agents, WAP, XML, and data

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mining tools. Placing this technical know-how in business context, the authors then walk readers through actual e-commerce applications, from Internet payment systems to Web advertising and

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publishing. A running case study depicting a Virtual Book Store (VBS), step-by-step programming exercises, and real-world examples round out this highly practical, easily accessible guide.

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This work describes how various existing and emerging Web technologies can be integrated to build a state-of-the-art website to sell products over the Internet. An accompanying CD-ROM

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provides Java, JavaScript and SQL code examples to assist readers.

Beginning Django E-Commerce guides you through producing an e-commerce site using Django, the most popular

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Python web development framework. Topics covered include how to make a shopping cart, a checkout, and a payment processor; how to make the most of Ajax; and search engine optimization best practices.

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Throughout the book, you'll take each topic and apply it to build a single example site, and all the while you'll learn the theory behind what you're architecting. Build a fully functional e-commerce site.

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Learn to architect your site properly to survive in an increasingly competitive online landscape with good search engine optimization techniques. Become versed in the Django web framework and learn how

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you can put it to use to
drastically reduce the amount
of work you need to do to get a
site up and running quickly.
From Corporate Strategy to
Technology
With PHP and MySQL

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The E-Commerce Book

Build an E-commerce Website

Dropshipping

Ecom Hell

E-business and E-commerce

Management

Building E-Commerce Solutions

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with WooCommerce is a step-by-step tutorial with informal but informative tone. This book is written for users with an existing WordPress website who want to add e-commerce functionality to their current solution. This book is also

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suitable for web design agencies working with WordPress. As a prerequisite, it is assumed that you already have some experience of PHP and using WordPress.

E-COMMERCE ACTIVATED is the BLUEPRINT!E-Commerce

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entrepreneurs all over the world are taking advantage of a new digital era in which online shopping, technology, social media, data and analytics, and a more educated consumer with choice, are in abundance. The Retail Apocalypse

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has forced many large and established traditional brick and mortar businesses to close, simply because they failed to move swiftly to acknowledge new trends in consumer spending. From Brick and Mortar to Click and Order! This

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book is a step-by-step framework to start, sell, scale, and systemize an online business with E-Commerce - skipping the trial and error. This book was designed for both beginners and experienced business owners.-----

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-----"If you are someone looking for a book on E-Commerce, this is it. Damien has outlined in great detail the exact strategies that he used when he saw a gap in the market and started selling dog products online to people all

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over the world. - Kevin Harrington -
Original Shark from the hit TV show
"Shark Tank"-----

-----|
n this book, you'll discover how you
can replicate his success and sell
simple everyday products online as a

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complete beginner, and take advantage of the multi-trillion dollar industry. Damien has a marketing degree and a master's degree in E-Commerce, and has been featured on Forbes, Yahoo Finance, and spoken all over the world. Damien made the

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transition from working at some of the largest corporations in the world to taking that experience and knowledge and applying it to his own business and teachings as an entrepreneur. Today, Damien runs his own E-Commerce stores, while

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teaching and inspiring others to start their business and leveraging the power of E-Commerce. ACTIVATE your business today!

Ready to skyrocket your dropshipping business to the next level? Your 100'000\$/year

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dropshipping business starts here. Want to know more? Here just some useful tips you'll discover: The order fulfillment process in the details. If you won't follow these steps, the entire business will collapse The correct budget you need for start

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dropshipping business, without
losing a penny How to find the best
niches and the winning products to
list on your Shopify and online store
How to set up a payment system and
stay away from being SCAMMED
How to maintain the best supplier

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relations for the BEST deals The
different sales channels for your
dropshipping store and how to
leverage them How to optimize your
online store for selling like CRAZY
10 simple but powerful and effective
ways to DESTROY your competitors

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How to create a strong and long-lasting brand for your dropshipping business dropshipping hacks in every chapter to help you steer your business to profitability. The best techniques you can use to attain a large following and turn your

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audience into great customers in a short while How to use Facebook, Youtube, Instagram and Twitter for push your business to the next level The SECRETS for engaging followers and attracting bigger audiences on your store Analysis of

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the 5 most effective practices that you should consider on your Facebook campaigns The 5 bigger mistakes that will kill your Youtube audience. Don't do these. Strategic tips for growing your ROI massively on the best 4 marketing platforms

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Step by step explanations and examples on how to create your ideal customer persona for maximum profits The core analytics for measuring results on How to grow your audience and promote engagement making your post viral

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Dropshipping: How to Leverage and
Exponentially Grow Your Online
Store Using the Latest Social Media
Marketing Strategies on Facebook,
Instagram, YouTube, and Twitter

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This exciting new text from The Dryden Press provides a strategic marketing and managerial perspective of electronic commerce. The research of the four highly-qualified authors provides the basis for the book, allowing for first-hand

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experience, varied viewpoints, and relevance.

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Grow & Scale a Successful
Ecommerce Business
Building the Infrastructure for
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Strategy, Implementation and
Practice
The 4 Easiest and Most Important

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Online Business Models and How to Use Them to Build a Successful E-Business (Dropshipping, Affiliate Marketing, Blogging, Information Products)

The Bible - The Ultimate and Latest Techniques on how to Start Building,

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Growing, and Scaling Your Shopify Store Using Proven Social Media Strategies

This book constitutes the revised proceedings of the 16th International Conference on Electronic Commerce and Web

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Technologies (EC-Web) held in Valencia, Spain, in September 2015. The 10 full papers included in this volume were carefully reviewed and selected from 28 submissions. The papers are organized in topical sections on recommender systems,

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multimedia recommendation, social and semantic web; and process management.

The Business of Ecommerce provides a guide to the types of business that companies can conduct over the Web, and it

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explains how they can go about building systems to support these initiatives. Business and technology decision-makers will learn all they need to know about the entire field of Ecommerce. Paul May combines his experience as a consultant to

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blue chip companies with his experience with startups and presents the best of what the two cultures have to offer. He provides a generic model for understanding Ecommerce opportunities, and he explores key application areas that

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readers can exploit in the real world. The book gathers together all of the relevant technologies and makes them accessible to the reader by explaining each of the key technical topics and issues. This book empowers the decision-maker

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to make better use of the opportunities of Ecommerce. [Administration (référence électronique)].

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while

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focusing on the latest developments in the E-commerce industry.

Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological

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methods. Dr. Zheng Qin is currently
Director of the E-Commerce
Institute of Xi'an Jiaotong
University.

E-Commerce and Web Technologies
Introduction to Business
The New Brand Builders

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Using PHP

From Novice to Professional
Design, Build and Maintain a
Successful Web-Based Business
An Introduction

**This is a guide to building a
successful E-commerce**

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**operation. The book covers
planning and strategy through to
implementation, marketing and
customer service, with a further
focus placed on maintaining the
sites success.**

The growth of the Internet

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continues to influence our lives and businesses. Irrespective of their type and size, all firms and organizations are rethinking their strategies and operations. An increasing number of businesses are using e-commerce to gain

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competitive advantage. However, doing e-commerce is complex and requires understanding a vast array of topics. This book provides coverage of essential topics in E-commerce i.e. technology infrastructure,

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**building blocks of e-commerce,
online marketing, online payment
systems, online business
models, online business
environment issues, website
usability, e-commerce strategy,
mobile commerce, and e-CRM/e-**

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SCM. Compared with available texts on e-commerce, the perspective of this book is global e-commerce. The book is written in simple language, provides up-to-date coverage of material and associated research, and filled

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**with examples to support
material presented. This book is
useful for undergrad and
graduate students,
professionals, and anyone
looking to gain a solid
foundation to continue their**

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learning of dynamic e-commerce environment.

**About the Book: Foreword by
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Shirley Tan wants to share what
she learned in ecommerce to
make sure you can avoid getting**

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ecommerce business on a shoe
string budget and sold it to a
NASDAQ traded corporation.
How? She developed systems
and efficiencies that made her
business hugely profitable and a**

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want to get an insiders' guide,
information technology
professionals who want to
benchmark their ecommerce
business practice and anyone
who has an interest in getting a**

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good grasp of what really goes on in an e-commerce business. The book is filled with tips and checklists on what it really takes to start, run and grow your business and it'll soon become a go-to guide for managers and

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**staff! Here is some of what you'll
get from Ecom Hell:* Identifies
what areas in ecommerce you
should FOCUS on so you
maximize your revenues and
growth.* The 7 category metrics
that drive EVERY ecommerce**

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**picking niche markets like
winning racehorses so you know
the winners from the dogs.*
Detailed check list on what to
look for in an ecommerce
platform.* 11 tips on how you
can increase your website**

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conversions. Are you flirting with the idea of your own ecommerce business? Shirley's Ecom Hell takes you through the nitty-gritty of running an ecommerce business. It is a behind-the-scenes look at what can make or

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**break your ecommerce business.
Ecom Hell walks you through:*
How to get started on a
shoestring budget so you'll have
plenty of resources available to
fund your growth.* How to
"cherry pick" your competitors**

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so you ALWAYS win in a head to head contest.* How to buy an existing ecommerce business so you can avoid the "slow start."* How to sell your business so you can retire and have financial security. Shirley fields frequent

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questions about the title of her book. Why Ecom Hell? She says, "I believe business success is a combination of strategic planning and excellent execution, helped often by a heavy dose of optimism. I

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**understand the value of
optimism as it carries many an
entrepreneur through a rough
day or two. However, I also
believe is anticipating worst case
scenarios to avoid them at all
costs. This is the impetus behind**

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Ecom Hell: I'll help you face the pitfalls that can be part of ecommerce business building; and give you the best practices to use to navigate your way around these potentially hellish situations. Ecom Hell is going to

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hands on every aspect it takes to
make an ecommerce business
successful. Regardless of the
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make it to the next
level."-Jennifer Fallon, CEO, The
Aspen Brands Company,
KateAspen.com &
BabyAspen.com "Shirley Tan is**

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the real deal. As an inquisitive entrepreneur, she always asks all the right questions, and now she is sharing all the right answers for creating a successful ecommerce business. Her book is detailed, insightful, and

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comprehensive, and will become a must-have for all E-com business owners. Not only has she done it herself, but she knows how to identify and document the things that helped her become successful. Sharing

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this wealth of knowledge is only part of what makes her not only a great author, but a great person as well."-Todd Malicoat, SEO, Faculty Market Motive.com
As whole, the ecommerce industry is ANTIQUATED. It's out

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**of date! and is way way way
behind in terms of what's
actually working in the world of
online business. Most
ecommerce business owners are
still doing things in the same
way they were done back in the**

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early dot com days. And that my friend is a recipe for disaster. There is SO much more to ecommerce than building a store, filling it with products and driving some traffic. If that describes you and your

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**business, then let this be your
wake up call! There is a
transformative shift happening in
the ecommerce industry right
now. What worked before is
either no longer an option or is
rapidly losing its effectiveness.**

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ecommerce entrepreneur to
evolve your brand, your
business and your brain. THIS
BOOK, Is the playbook for
capitalizing on this evolution.
Ecommerce Evolved contains a**

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years of research & practical in-the-trenches ecommerce experience into a hard hitting ecommerce blueprint. The book is broken up into 4 distinct parts and each part is then broken down into a number of focused

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chapters. The book kicks off with the 12 Principles of Ecommerce that have been developed after working with over 10,000 different businesses. These 12 principles...of which we can almost guarantee you are

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