

Read Book The  
Executive Guide  
To Corporate  
Bankruptcy  
The  
Executive  
Guide To  
Corporate  
Bankruptcy

A step-by-step guide  
for turning information  
into advantage This  
book describes a ten-  
step method that

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empowers companies  
to transform their  
information into  
knowledge, helping  
managers develop  
and maintain a  
balanced knowledge  
plan, solve  
information shortfalls,  
and take advantage of  
the information at  
their fingertips.

A private label version  
of The CFO's Guide

# Read Book The Executive Guide

To Understanding  
Corporate Real Estate  
Transactions,  
available to  
commercial real  
estate services  
companies that wish  
to license this  
reference guide for  
use as a marketing  
vehicle to promote  
their companies as  
thought-leaders in  
commercial real

# Read Book The Executive Guide To Corporate estate services.

A comprehensive yet easy-to-read guide through the intricacies of the Chapter 11 corporate bankruptcy process. Ideal for executives, management, board members, and other professionals who need to become conversant in the corporate bankruptcy

# Read Book The Executive Guide To Corporate process.

As a company or an individual, you cannot control the desire and the ability of criminals and terrorists.

However, you have full control over effectively lowering your risk of being attacked by increasing security measures—physical, technical, and

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procedural. The less vulnerable we are, the less attractive we are to any criminal or terrorist planning an attack. Let

Executive's Guide to Personal Security show you how to ensure safety both at home and abroad.

Order your copy today!

Daring Caution

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The Executive's How-  
To Guide to

Automation

The Executive's

Guide to

Understanding

Corporate Real Estate

Transactions

Enabling World-Class

Decisions: The

Executive's Guide to

Understanding &

Deploying Modern

Corporate

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Performance  
Management

Solutions

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Deploying Modern

Corporate

Performance

Management

Solutions

The Last Competitive

Advantage



# Read Book The Executive Guide To Corporate

"Based on extensive interviews with today's . . . corporate leaders, this look at how the best CEOs do their jobs focuses on the mindsets and actions that foster an environment of excellence"--

An industry expert shows readers how

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Bankruptcy

to get the best return  
on investment from  
corporate events

Corporate events and  
business entertaining  
are a major part of a  
company's  
communication,  
marketing and public  
relations strategy.  
They are used by  
businesses of all

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sizes to solicit new  
business, create a  
corporate or brand  
image, and retain  
and build loyalty  
with existing  
suppliers and  
customers. They can  
also be used  
effectively to elicit  
peak performance  
from employees and

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produce camaraderie  
and teamwork

among co-workers.

The corporate event  
bar has been raised  
dramatically and the  
competition to craft  
something original  
that will help a  
business create  
public awareness as  
well as industry and

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media buzz is fierce.

Staged effectively,  
business functions  
can contribute to a  
company's success,  
standing,  
profitability and  
business  
development. But  
corporate events and  
business entertaining  
can also seriously

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Bankruptcy  
damage a company's  
image and put the  
company and its  
management in  
potentially high-risk  
situations if not  
handled carefully,  
professionally, and  
appropriately.

Corporate boards  
and chief executives  
are now seeing how

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Bankruptcy

company scandals played out in the headlines can estrange customers, sink stock prices, and end careers in a matter of minutes. And many of the transgressions that have been made public have been linked to corporate

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To Corporate  
Bankruptcy  
events and business  
entertaining. The

Executive's Guide to  
Corporate Events  
and Business

Entertaining  
provides executives  
with all the  
information they  
need before they  
plan, host, sponsor,  
or attend corporate



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events. It gives  
rising and  
established  
executives the tools  
they need to move  
ahead with  
confidence in  
planning their next  
company function.  
As a manager or  
executive in a large  
corporation

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To Corporate  
(especially in  
'Corporate  
Bankruptcy

America'), do you ever feel frustrated that you are not getting the best from your team? Do you ever feel your team could achieve more, reach higher goals, deliver greater results, if only you

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Bankruptcy

could get the people  
you lead to perform  
at a higher level?

Perhaps you've been  
thinking about  
getting some help to  
develop your team,  
possibly embarking  
on a team building  
day, working with a  
coach, or even going  
on a leadership

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course yourself. You  
Bankruptcy  
just want to do  
something to raise  
the performance of  
the people under  
your charge. In a  
large corporate that  
should be easy for  
you to make happen  
right? You have  
access to endless  
training and

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To Corporate  
development  
Bankruptcy

resources and a

dedicated HR and  
training department.

Well not always.

Sometimes,

companies are just  
so big, the hoops to  
jump through are too  
complex, and it just  
becomes too difficult  
for individual

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managers to seek help the official way. Thousands of managers and executives around the world who work in large national or multinational corporations share these same frustrations. They know they need help

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to develop their teams, but find it too difficult to access the right internal resources. That's why business professionals -- like you -- who lead teams of five, ten, 50 people or more, are seeking alternatives to tightly controlled,

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hard to access,  
Bankruptcy  
internal resources.

Enter Enterprise  
LEADER, a low  
cost and easy to use  
team development  
program, which  
corporate managers  
and executives use  
to develop their own  
team(s), drive  
change, and improve



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performance and business results. In this short guide, you'll learn more about Enterprise LEADER and find out how you can "take ownership" of the development of your team today and start achieving the results you know

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your team is capable  
of. You'll discover  
the tools and  
methodologies  
corporate managers  
around the world are  
using right now to  
get their teams tuned  
in to their business,  
performing at a  
higher level, and  
achieving greater

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results than they  
ever thought

possible. Download  
[The Corporate  
Executive Guide To  
Getting The Best  
From Your Team]  
today.

This book is a no-  
nonsense guide for  
executives to  
establish and

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To Corporate  
maintain an effective  
corporate

responsibility

management system

in organizations of

any size and

mission. It introduces

the MVO 8000,

Corporate

Responsibility

Management and

Ethics Standard,

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which I had the privilege to help create. It is not the intention of this Standard to replace the knowledge and skill of the CEO with a cookbook. Rather, we intend to provide CEOs with useful tools to run their organizations

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To Corporate

as good leaders,  
managers, and

neighbors. The  
checklists provided  
help to assure a  
comprehensive and  
effective program.

Organizational  
Processes and  
Practices for  
Supporting Complex  
Projects

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To Corporate  
Bankruptcy  
The Effective  
Executive

Understanding and  
Implementing the  
New Framework  
Using Smart  
Contracts and  
Digital Currencies in  
your Business  
The Business Value  
of Computers  
The Executive'S

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Bankruptcy  
Guide to Internal  
Auditing

In recent years the continuity of many firms has been achieved by restructuring, a task which takes up a great deal of senior management's time. Written for



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Bankruptcy

busy managers  
and executives,  
this book is a  
practical guide to  
the process of  
restructuring,  
covering both debt  
and operational  
restructures.

Good, No

Highlights, No

Markup, all pages

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Bankruptcy

are intact, Slight  
Shelfwear, may  
have the corners  
slightly dented,  
may have slight  
color  
changes/slightly  
damaged spine.  
The world is  
speeding up, and  
changes are  
rippling across the

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globe with blazing speed. If your organization is slow to respond, you can quickly fall behind. One of the best investments you can make in this technology-driven marketplace is to empower employees to

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make fast, smart decisions. To do that, you need to arm them with modern, integrated corporate performance tools to maximize their ability to set goals, adjust plans and budgets, and monitor

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Bankruptcy

performance. In  
Enabling World-  
Class Decisions,  
four technology  
executives with  
more than 100  
years of combined  
experience in  
corporate  
performance  
management and  
business

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intelligence  
software answer  
questions such as:

□ Why is it  
important to  
consider business  
intelligence  
solutions to enable  
better decision  
making? □ How  
can you better  
prepare for the

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decision-making  
process? ▯ What  
should you  
consider when  
deploying a  
business  
intelligence  
platform?

How to Say It® for  
Executives offers  
everything current  
and future leaders

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need to know to  
get their ideas  
across powerfully,  
efficiently, and  
humanely. Full of  
practical tips,  
words, outlines,  
and models, this  
guide shows how  
to: Prepare and  
deliver effective  
speeches and talk



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To Corporate  
Bankruptcy  
to large and small  
audiences

Reinforce a  
message with  
effective use of  
nonverbal  
language Avoid  
words and phrases  
that undermine  
authority Foster  
participation during  
meetings Handle

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To Corporate  
Bankruptcy

difficult or hostile  
people with grace

Write briefly and  
clearly

The Executive's  
Guide to

Information

Technology

The Executive

Guide to Corporate

Bankruptcy Third

Edition

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To Corporate

How your  
Bankruptcy  
Company Can Win  
the Battle for  
Reputation and  
Impact

The Executive's  
Guide to  
Enterprise Social  
Media Strategy  
The Executive's  
Guide to Corporate  
Events and

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Business  
Bankruptcy

Entertaining  
Executive's Guide  
to Knowledge  
Management

**The proven safety  
tips and  
techniques for  
corporate  
executives, revised  
and updated The  
revised and  
updated second**

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Bankruptcy

**edition of  
Executive's Guide  
to Personal  
Security, 2nd  
Edition offers a  
strategic handbook  
for ensuring safety  
for executives,  
their employees,  
and their corporate  
assets. The book's  
lessons outline the  
basic rules of  
personal security;**

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To Corporate

**Bankruptcy  
it shows how to  
recognize and  
prepare for the  
real threats faced  
by executives and  
ordinary  
individuals in  
today's often  
hostile world. It is  
filled with the  
necessary  
knowledge that  
can empower  
executives to face**

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To Corporate  
Bankruptcy

**these threats and  
deal with them  
successfully. The  
methods outlined  
herein, formerly  
reserved for  
security  
professionals and  
government  
employees, are  
made available to  
the reader.  
Executive's Guide  
to Personal**

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Executive Guide  
To Corporate

**Security will teach  
you situational  
awareness which  
allows you to  
identify potential  
dangers before  
they become  
serious threats.  
You will learn how  
to analyze risks,  
prepare for  
emergencies,  
travel safely, and  
utilize counter-**



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To Corporate  
surveillance  
Bankruptcy  
techniques to

enable you to  
recognize if you  
are being followed  
or targeted. You  
will gain an  
understanding of  
the threats to both  
personal safety  
and corporate  
assets and  
understand how to  
implement the

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To Corporate  
Bankruptcy

**appropriate  
counter-measures  
to deal with those  
perceived threats.  
With Executive's  
Guide to Personal  
Security, you can  
learn to take  
necessary actions  
to reduce your  
chances of  
becoming a target  
and discover how  
to make yourself**

Read Book The  
Executive Guide  
To Corporate  
**less vulnerable.**

**Written by two  
seasoned security  
experts, the  
lessons presented  
can be used by  
those in the  
business world as  
well as anyone  
who would like to  
feel more secure,  
including those  
traveling to foreign  
countries and**

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Bankruptcy

**individuals  
studying abroad.  
New to the second  
edition is:  
Information for  
responding to an  
active shooter  
incident Enhanced  
details for  
protecting IP and  
computers and  
smart phones  
Strategies for  
planning for**

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**emergencies at  
home and the  
office Approaches  
to safety that meet  
the challenges of  
today's world  
Executive's Guide  
to Personal  
Security, 2nd  
Edition is the  
comprehensive  
book that contains  
information on  
physical security,**

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To Corporate

**principles of route  
selection, technical  
security systems,  
hostage situations,  
emergency  
planning, hotel and  
room selection,  
armored products,  
communications,  
bomb threats,  
evacuations, and  
local criminal  
hazards.**

**A practical**

*Page 54/179*

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**approach to  
business**

**transformation Fit  
for Growth\* is a  
unique approach to  
business  
transformation  
that explicitly  
connects growth  
strategy with cost  
management and  
organization  
restructuring.  
Drawing on 70-plus**

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**years of strategy  
consulting**

**experience and in-  
depth research,  
the experts at  
PwC's Strategy &  
lay out a winning  
framework that  
helps CEOs and  
senior executives  
transform their  
organizations for  
sustainable,  
profitable growth.**



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To Corporate

**This approach  
gives structure to  
strategy while  
promoting lasting  
change. Examples  
from Strategy&'s  
hundreds of clients  
illustrate  
successful  
transformation on  
the ground, and  
illuminate how  
senior and middle  
managers are able**

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To Corporate  
Bankruptcy

**to take ownership  
and even thrive  
during difficult  
periods of  
transition.**

**Throughout the Fit  
for Growth  
process, the focus  
is on maintaining  
consistent high-  
value performance  
while enabling  
fundamental  
change. Strategy &**

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**Bankruptcy**  
has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction. This book provides practical guidance for leveraging that expertise to make the choices that

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**allow companies  
to: Achieve growth  
while reducing  
costs Manage  
transformation and  
transition  
productively  
Create lasting  
competitive  
advantage Deliver  
reliable, high-value  
performance  
Sustainable  
success is founded**

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**on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be**

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**made lightly. The  
Fit for Growth  
approach provides  
a clear strategy  
and practical  
framework for  
growth-oriented  
change, with  
expert guidance on  
getting it right.**

**\*Fit for Growth is a  
registered service  
mark of PwC  
Strategy& Inc. in**

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Bankruptcy

**the United States**

**From driverless cars to pilotless planes, many functions that have previously required human labor can now be performed using artificial intelligence. For businesses, this use of AI results in reduced labor**

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**costs and, even  
more important,  
creating a  
competitive  
advantage. How  
does one look at  
any organization  
and begin the work  
of automating it in  
sensible ways?  
This book provides  
the blueprint for  
automating critical  
business functions**



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**of all kinds. It outlines the skills and technologies that must be brought to bear on replicating human-like thinking and judgment in the form of algorithms. Many believe that algorithm design is the exclusive purview of computer**

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Bankruptcy  
**scientists and  
experienced**

**programmers. This  
book aims to dispel  
that notion. An  
algorithm is merely  
a set of rules, and  
anyone with the  
ability to envision  
how different  
components of a  
business can  
interact with other  
components**

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**already has the ability to work in algorithms.**

**Though many fear that the use of automation in business means human labor will no longer be needed, the author argues that organizations will re-purpose humans into different roles**

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**Bankruptcy**  
under the banner  
of automation, not  
simply get rid of  
them. He also  
identifies parts of  
business that are  
best targeted for  
automation. This  
book will arm  
business people  
with the tools  
needed to  
automate  
companies, making

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**them perform  
better, move  
faster, operate  
cheaper, and  
provide great  
lasting value to  
investors.**

**Building Corporate  
IQ - Moving the  
Energy Business  
from Smart to  
Genius gives a  
clear outline of  
organizational**

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To Corporate  
Bankruptcy

**intelligence and provides a framework for practitioners of good leadership. The synthesis starts with an overview of the fundamental skills and competencies mastered by leaders and team members in organizations.**

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Executive Guide

To Corporate  
Bankruptcy  
**Building Corporate  
IQ - Moving the  
Energy Business  
from Smart to  
Genius also  
includes a  
corporate IQ test  
that is designed to  
help leaders gain  
insight into how  
their organization  
can stay at the  
competitive  
frontier. Illustrated**

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To Corporate

**with case studies  
from the energy  
sector, Building  
Corporate IQ -  
Moving the Energy  
Business from  
Smart to Genius  
explains the  
guiding principles  
of organizational  
learning, with the  
goal of developing  
better  
organizational**



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Bankruptcy

**intelligence. It is intended as an indispensable guide for managers at all levels to help them meet and recognize new challenges in the corporate innovation process. “For the third millennium, with the increase**

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**in depersonalized  
electronic  
communication,  
business leaders,  
especially in the  
energy industry,  
must quickly  
develop  
organizational  
intelligence in  
their organizations  
to survive. This  
book sets out the  
modus operandi.”**

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**Crispian McCredie,  
former Managing  
Director and  
Publisher, The  
Petroleum  
Economist “MBA  
graduates and  
seasoned  
professionals will  
find this executive  
guide a powerful  
reference during  
their careers.” Ken  
Graham, former**

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**Head Global  
Leadership**

**Development, Shell  
The Six Mindsets  
That Distinguish  
the Best Leaders  
from the Rest  
Fixes That Last -  
the Executive's  
Guide to Fix It or  
Lose It  
Management  
Executive Guide to  
Preventing Costly**

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To Corporate  
Crises

**A Guide for Setting  
Direction and  
Managing Change  
The Executive  
Guide to  
Integrated Talent  
Management  
The Executive's  
Guide to 21st  
Century Corporate  
Citizenship**

Sit down at the  
keyboard and

*Page 77/179*

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To Corporate  
Bankruptcy  
cinch that deal!

Press the send  
button and get  
the account!

Writing skills  
are more  
important than  
ever in  
determining  
business  
success. They  
can make the  
difference  
between climbing

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the corporate ladder and getting stuck on a low rung. An e-mail that's clear, concise, and targeted will get more than just a response -- it will get results ... including your boss's attention! No

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matter what the business or sector, top communication skills are in major demand. Why? Because businesses are bogged down with e-mails that are too long, wordy, and unclear. Instead of wasting time



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rewriting,  
clarifying, and  
still miscommuni-  
cating, write it  
once, write it  
right, and get  
the job done the  
first time. The  
Executive Guide  
to E-mail  
Correspondence  
will show you  
how to rapidly  
transform basic

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To Corporate  
Bankruptcy  
writing skills  
into global  
communications  
expertise.

Geared to the  
computer-toting  
professional  
with little  
patience for  
instructions and  
explanations,  
The Executive  
Guide to E-mail  
Correspondence

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Bankruptcy

fills the gap between academic training and real-world writing by providing you with a range of e-mail templates that you can instantly adapt to your business needs. Written in a fresh and lively, here's-

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Bankruptcy  
how style, The  
Executive Guide  
to E-mail

Correspondence:

- Demonstrates the hallmarks of effective business e-mails.
- Features ready-to-use organizational plans.
- Presents quick and easy editing techniques

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To Corporate

es.-Furnishes  
before-and-after  
editing

models.-Focuses  
on the do's and  
don'ts of

proficient e-  
mails.-Supplies  
practical

writing tips and  
tricks. The

Executive Guide  
to E-mail

Correspondence

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Bankruptcy  
is a must-have  
book for anyone  
who wants to  
fast-forward his  
or her career in  
any business or  
industry. Dawn-  
Michelle Baude  
is an  
international  
corporate  
speaker  
specializing in  
global

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communications.

She has lectured

throughout

Europe and Asia

to businesses

and alumni

groups alike. An

accomplished

professional,

she has written

copy for Gucci

perfumes and

feature articles

for Reader's

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Digest and  
Vogue. She also  
co-authored a  
self-help  
bestseller,  
Savoir Dire Non  
(Flammarion  
2006). In 2000,  
she began  
working as a  
writing  
consultant for  
IBM Corp. She  
holds an M.A.,



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Bankruptcy  
an M.F.A., a  
D.E.A. and a Ph.  
D. in English. A  
2005-06 Senior  
Fulbright  
Scholar in  
Creative  
Writing, she  
teaches at the  
American  
University of  
Paris.

Today's economy  
challenges every

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To Corporate  
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executive to  
find earnings

improvement  
opportunities to  
offset numerous  
risks to  
profitability  
notably cost  
volatility,  
global  
competition, and  
tough customers.  
A more effective  
approach to

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pricing can  
provide a very  
pow

Keeping up with  
fast evolving  
technology is a  
challenge that  
every business  
leader faces. As  
organisations  
start to wake up  
to the Fourth  
Industrial  
Revolution, it's

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becoming more  
important than  
ever to be able  
to utilise and  
exploit new  
digital  
platforms. With  
the simple aim  
of demystifying  
blockchain for  
business  
leaders, The  
Executive Guide  
to Blockchain

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offers a jargon-free explanation and framework to better understand blockchain technologies and their impact on organizations. Enabling any business leader with or without specific computing

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To Corporate  
Bankruptcy  
knowledge to  
reap the

benefits of  
blockchain

whilst

understanding  
the limitations,  
this book will  
empower you to:

Identify

opportunities

for blockchain

in your own

business sectors

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contracts and

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relationship  
with the law

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strategy and  
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blockchain  
technologies and  
maximise their  
potential.

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language, this  
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to capture the  
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create an**

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This book is about what I call Fix it or lose it Management. I wrote it to help you do your own turnaround inside your organization, before someone else does it for you

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or your organization goes under completely. This book is a compendium of carefully selected good ideas from good books, plus my own experience in nearly 20 years as a management consultant and the 27 years of Military service that

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preceded it. Like my  
last book, I wrote it  
so that you could  
have

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nonsense material,  
ready to implement.

CEOs and other  
responsible people  
in leadership

positions dont  
always have time to  
do their own

research. Instead,

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they throw themselves on the mercy of contractors, who think in terms of yearly contracts. You can do the job better.

The measure of the executive, Peter Drucker reminds us, is the ability to 'get the right things done'. Usually this



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involves doing what other people have overlooked, as well as avoiding what is unproductive. He identifies five talents as essential to effectiveness, and these can be learned; in fact, they must be learned just as scales must be mastered by every piano student

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regardless of his  
natural gifts.

Intelligence,  
imagination and  
knowledge may all  
be wasted in an  
executive job  
without the acquired  
habits of mind that  
convert these into  
results. One of the  
talents is the  
management of  
time. Another is

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choosing what to contribute to the particular organization. A third is knowing where and how to apply your strength to best effect. Fourth is setting up the right priorities. And all of them must be knitted together by effective decision-making. How these

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can be developed forms the main body of the book. The author ranges widely through the annals of business and government to demonstrate the distinctive skill of the executive. He turns familiar experience upside down to see it in new perspective.

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The book is full of surprises, with its fresh insights into old and seemingly trite situations.

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seeking to play key roles in the process of building organizational capability and engagement by integrating talent acquisition, development, and deployment across traditional HR silos. Essential guidance on the revised COSO internal

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controls framework  
Need the latest on  
the new, revised  
COSO internal  
controls framework?  
Executive's Guide to  
COSO Internal  
Controls provides a  
step-by-step plan for  
installing and  
implementing  
effective internal  
controls with an  
emphasis on

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building improved IT as well as other internal controls and integrating better risk management processes. The COSO internal controls framework forms the basis for establishing Sarbanes-Oxley compliance and internal controls specialist Robert



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Moeller looks at topics including the importance of effective systems on internal controls in today's enterprises, the new COSO framework for effective enterprise internal controls, and what has changed since the 1990s internal controls framework.

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Written by Robert  
Moeller, an authority  
in internal controls  
and IT governance  
Practical, no-  
nonsense coverage  
of all three  
dimensions of the  
new COSO  
framework Helps  
you change systems  
and processes when  
implementing the  
new COSO internal

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controls framework  
Includes information  
on how ISO internal  
control and risk  
management  
standards as well as  
COBIT can be used  
with COSO internal  
controls Other titles  
by Robert Moeller:  
IT Audit, Control,  
and Security,  
Executives Guide to  
IT Governance

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Under the Sarbanes-Oxley Act, every corporation has to assert that their internal controls are adequate and public accounting firms certifying those internal controls are attesting to the adequacy of those same internal controls, based on the COSO internal

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controls framework.

Executive's Guide to

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Controls thoroughly

considers improved

risk management

processes as part of

the new COSO

framework; the

importance of IT

systems and

processes; and risk

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Controls  
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Restructuring, and  
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**The book  
addresses the  
practical needs  
of executives  
responsible for  
planning,  
budgeting &  
justifying**

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**information  
technology  
expenditures.**

**Written by the  
former chief  
information  
executive  
(1956-1978) &  
vice president of  
strategic  
planning  
(1978-1985),**



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**author of the  
widely**

**acclaimed &  
translated**

**INFORMATION  
PAYOFF - THE T  
RANSFORMATI  
ON OF WORK  
IN THE  
ELECTRONIC  
AGE (Free  
Press, 1985),**

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**lecturer &  
university  
professor.**

**Reviews: "A New  
Bible for  
Management  
Information  
Systems. An  
eminently  
readable book  
made more so  
by a playful**

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**sense of humor"**

**-Information**

**Week-; "Strips**

**away**

**obfuscation that**

**has concealed**

**the real value of**

**computers."**

**(The Financial**

**Post); "A true**

**path to the Holy**

**Grail of business**

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**value."**

**(Computer  
Weekly); "Some  
surprising  
answers to  
familiar  
questions cast  
new light on  
investing  
profitably in  
computer  
hardware &**

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**software." (The  
Conference  
Board); "All  
those either  
transfixed or  
baffled by the  
powers &  
potential of  
computers  
would do well to  
heed  
Strassmann's**

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**advice." (Daily  
Telegraph);**

**"Measuring  
managerial  
productivity is  
the key to  
knowing how to  
invest in  
information  
technology.  
Strassmann's  
new book sets**

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**out the results  
of his research  
in detail. His  
argument comes  
through  
clearly." (The  
Financial  
Times).**

**The Executive's  
Guide to  
Corporate  
Events and**

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**Business**  
Bankruptcy

**EntertainingHo  
w to Choose and  
Use Corporate  
Functions to  
Increase Brand  
Awareness,  
Develop New  
Business,  
Nurture  
Customer  
Loyalty and**

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**Drive**

**Growth** John

**Wiley & Sons**

**A guide to  
expand and  
enhance the  
tools available  
to financial  
professionals to  
solve problems  
effectively,  
efficiently and**

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**to strengthen  
accounting  
controls. This is  
the result of an  
extensive effort  
to develop an  
innovative,  
highly practical  
approach to the  
task of  
improving  
financial**

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**management**  
Bankruptcy  
**and cash flow.**

**This book is an  
annotated  
compendium of  
articles and  
checklists I  
wrote on the  
subject of  
Internal  
Auditing and to  
help internal**

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**auditors to  
identify, correct,  
and track  
nonconformities  
in their  
organizations. It  
is based on work  
I have done as  
an auditor and  
management  
consultant in  
the U.S. and in**

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**Central America  
and as a Military  
analyst for the  
Center for Naval  
Analyses,  
research of  
some very fine  
books, and the  
27 years of  
military service  
that preceded it.  
The premise of**

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Bankruptcy

**this book and  
my reason for  
creating it is  
simple: 1. Our  
organizations  
(large and small  
public and  
private) can  
audit  
themselves  
more effectively  
than outside**

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**consultants or registrars. The news in recent years has proven that reliance on outside auditors to the exclusion or minimization of internal audits is both perilous and unforgiveable.**

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**2. It is not enough that organizations reach states of profitability and self-sustainment; they must develop a corporate character that identifies it as a**



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Bankruptcy

**good neighbor  
and responsible  
member of  
society. This  
corporate  
character must  
include  
Corporate  
Responsibility,  
employee safety  
and quality of  
life, and**

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environmental  
Bankruptcy  
compliance. 3.

**Our  
organizations,  
and, in fact, our  
lives are in  
danger from  
both physical  
and cyber-  
attacks, because  
we remain  
incredibly**

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To Corporate  
Bankruptcy

**uneducated,  
unstructured,  
and vulnerable,  
when it comes  
to these modern-  
day, fact-of-life,  
threats.**

**Organizational  
Security can be  
upgraded  
profoundly  
through a well-**

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Bankruptcy

**developed  
program of  
internal audits.**

**4. Organizations  
can combine  
resources  
synergistically.  
That is, the  
whole of the  
effort will be  
greater than the  
sum of its parts.**

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Bankruptcy

**I have kept this  
work as compact  
as possible, so  
as to minimize  
reading time  
and maximize  
productivity. I  
write for no-  
nonsense  
managers with  
big  
responsibilities**

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Bankruptcy

**and limited  
resources. I  
refer often to  
excellent ISO  
International  
Standards.  
21st Century  
Corporate  
Citizenship  
Improving Risk,  
Strategy, and  
Financial**

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Performance

**How to Choose  
and Use  
Corporate  
Functions to  
Increase Brand  
Awareness,  
Develop New  
Business,  
Nurture  
Customer  
Loyalty and**

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**Drive Growth**  
Bankruptcy

**Executive's  
Guide to Project  
Management  
Executive's  
Guide to  
Solvency II  
This resource-  
intensive guide  
-- updated in  
2020 -- provides**



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**the business  
professional,  
including the  
troubled  
company  
executive,  
credit manager,  
workout  
professional  
and investor in  
distressed debt  
or equity, with a  
guided tour**

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**through the  
intricacies of  
the bankruptcy  
process in a  
concise and  
readily  
understood  
manner. The  
authors-all  
seasoned  
professionals-  
walk the reader  
through the**

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**stages of a  
Chapter 11**

**proceeding  
while  
addressing the  
business  
realities and  
dynamics  
affecting the  
diverse and  
often  
competing  
constituents**

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**involved in the  
restructuring**

**process.To**

**assist the**

**reader in**

**navigating**

**through this**

**new world, the**

**book's forty**

**page Glossary**

**contains a**

**detailed**

**explanation of**

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**the terminology  
used in**

**bankruptcy  
proceedings.**

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readily become  
conversant with  
the vocabulary,  
rules, and  
sometimes  
arcane**

**language of this  
unique process.**

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endnotes**

**accompany  
each chapter of  
this relatively  
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authors provide  
a real-life  
glimpse of the  
types of  
documents and  
pleadings**

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**commonly filed  
during the  
reorganization  
process through  
a series of  
Appendices  
containing  
sample docume  
nts. These  
documents are  
drawn from  
actual Chapter  
11 cases and**

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**include  
explanatory  
material about  
what the  
documents are  
intended to  
accomplish.  
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be of interest to  
corporate  
executives,  
boards of  
directors,**



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creditors,  
bankruptcy  
professionals,  
and anyone  
contemplating  
entry into the  
business  
restructuring  
arena. As the  
authors say in  
the opening  
chapters: "Read**

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**on . . . the game  
is indeed  
afoot."**

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guidance for  
defining and  
implementing a  
complex project  
performance  
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Sharing his  
forty-five years  
of project**

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perience, best-**

**selling author  
and industry**

**guru Robert  
Wysocki**

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**enlightening,**

**and pragmatic**

**guide to help**

**senior managers**

**make the**

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organization**

**that profits**

**and thrives on**

**complexity. The**

**first book to**

**discuss**

**practical projec**

**tmanagement**

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**strategies,**

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every member  
of your senior  
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**m Shows you  
how to regain  
responsibility,  
take action,  
and skillfully  
handle  
complexity to  
mitigate risk  
and increase  
return on  
project  
investments It's  
time for your**

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team to take  
back control of  
your  
investments in  
projects and  
programs.**

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shows you how  
to cultivate**



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**your part of the  
organization so  
that it can  
respond to a  
changing projec  
tenvironment  
with the  
infrastructure  
to support the  
project  
and program  
investment  
decisions.**

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straightforward  
guide to the  
evolution,  
benefits, and  
implementation  
of Solvency II  
Providing a  
guide to the  
evolution,  
practice,  
benefits, and  
implementation**

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**of Solvency II,  
Executive's  
Guide to  
Solvency II  
deftly covers  
this major  
European  
regulation  
which ensures  
that insurers  
can meet their  
risk-based  
liabilities over a**

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book will guide  
you through  
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especially if you  
need to  
understand the  
subtleties of**

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Balance Sheet  
Internal Models  
People, Process,  
and Technology  
Business  
Benefits of  
Solvency II  
Executive's  
Guide to  
Solvency II has  
as its aim an**

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explanation for  
executives,  
practitioners,  
consultants,  
and others  
interested in  
the Solvency II  
process and the  
implications  
thereof, to  
understand how  
and why the  
directive**

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**originated,  
what its goals  
are, and what  
some of the  
complexities  
are. There is an  
emphasis on  
what in practice  
should be  
leveraged upon  
to achieve  
implementation  
, specifically**



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**data, processes,  
and systems, as  
well as  
recognition of  
the close  
alignment  
demanded  
between  
actuaries, the  
risk  
department, IT,  
and the  
business itself.**

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Energy  
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