

## The Father Of Spin Edward L Bernays The Birth Of Public Relations

With politics taking centre stage due to the US presidential election, the time is perfect for a reprint of this classic work from Edward Bernays, the father of public relations and political spin and the man who designed the ad campaign that got the United States involved in World War I. Written in 1928, this was the first book to discuss the manipulation of the masses and democracy by government spin and propaganda.

Parker O'Neill is a man with the world at his feet. Son of the CEO of O'Neill's International, he is ready to take over as head of the company, once his father retires in six months' time. However, Parker has earned himself the ultimate playboy reputation, and not everyone thinks he is ready to take control of the company that he was groomed for all his life. Given an ultimatum that he has to settle down if he wants to take over from his father, Parker decided the only way to solve his problem, is to pay someone to play the part of his dutiful wife. Alice Whitman is a hard working girl, with a kind heart. Raised by her grandmother after losing her parents, she knows what its like to lose everything. Sophia, Alice's grandmother, is getting older and growing weaker by the day. Alice is the only one Sophia has, so it falls to her to do whatever it takes to help her beloved Gram. When Parker makes Alice an offer he thinks she can't refuse, he is stunned to find that money doesn't always mean you get your own way. However, Alice soon realises Parker might be the one person that can help her when she needs it most. Can they make their arrangement work without anyone finding out the truth, or will this thing between them turn into something neither of them expected it to be?

"My Days with Father Clancy" is a heart-warming story of a larger than life individual who served as a parish priest for 75 years and was able to say Mass at 100 years old, a very rare event in the history of the Catholic Church. The central focus of this humorous, witty and nostalgic story, as seen through the eyes of Father John J Clancy's all-purpose 10 year old assistant or "boy," captures the essence of life in a small town Catholic parish during the late 50s and early 60s. To say the least, Father Clancy was an extremely strong-willed Irishman deeply steeped in rich life experiences who rode herd literally rode herd over a magical shining village on the hill namely the Church, the School, and the Families---the Ultimate Trifecta. He was an authoritarian, at best a benevolent despot, who instilled fear and respect and love in those who had the privilege to know him. If you grew up Catholic or went to a Catholic school or even know someone who is Catholic, you will "belly laugh" and maybe even shed a tear of happiness as you make your way through this "Bells of St Mary's" trip down memory lane.

**NEW YORK TIMES BESTSELLER** • The superbly researched, spellbindingly told story of athlete, showman, philosopher, and boundary breaker Leroy "Satchel" Paige "Among the rare biographies of an athlete that transcend sports . . . gives us the man as well as the myth."—"The Boston Globe Few reliable records or news reports survive about players in the Negro Leagues. Through dogged detective work, award-winning author and journalist Larry Tye has tracked down the truth about this majestic and enigmatic pitcher, interviewing more than two hundred Negro Leaguers and Major Leaguers, talking to family and friends who had never told their stories before, and retracing Paige's steps across the continent. Here is the stirring account of the child born to an Alabama washerwoman with twelve young mouths to feed, the boy who earned the nickname "Satchel" from his enterprising work as a railroad porter, the young man who took up baseball on the streets and in reform school, inventing his trademark hesitation pitch while throwing bricks at rival gang members. Tye shows Paige barnstorming across America and growing into the superstar hurler of the Negro Leagues, a marvel who set records so eye-popping they seemed like misprints, spent as much money as he made, and left tickets for "Mrs. Paige" that were picked up by a different woman at each game. In unprecedented detail, Tye reveals how Paige, hurt and angry when Jackie Robinson beat him to the Majors, emerged at the age of forty-two to help propel the Cleveland Indians to the World Series. He threw his last pitch from a big-league mound at an improbable fifty-nine. ("Age is a case of mind over matter," he said. "If you don't mind, it don't matter.") More than a fascinating account of a baseball odyssey, Satchel rewrites our history of the integration of the sport, with Satchel Paige in a starring role. This is a powerful portrait of an American hero who employed a shuffling stereotype to disarm critics and racists, floated comical legends about himself—including about his own age—to deflect inquiry and remain elusive, and in the process methodically built his own myth. "Don't look back," he famously said. "Something might be gaining on you." Separating the truth from the legend, Satchel is a remarkable accomplishment, as large as this larger-than-life man.

35 Important Things My Father Told Me

The Eddie Smith Story

The Leopard Woman

From Propaganda to the Engineering of Consent

Plain Molly

The Life and Times of an American Legend

Sometimes it may not be too good of an idea to look to closely into your into family background. My father told me a number of useful things that should prove beneficial to any parent pursuing the difficult task of raising their children. This book lists 35 things that my father told me that have proven useful to me during my life and will be helpful to any reader of this book. His criteria for success are marvelous.

A good man is hard to find, as the famous 1919 song by Eddie Green attests, but the pioneering Black filmmaker, movie star, Old Time Radio icon, and composer established himself as the living portrait of all that is admirable. His legacy now inspires a whole new generation. In an era when Black entertainers struggled to gain a foothold in show business, Eddie Green rivaled Oscar Micheaux for honors as a pioneering Black filmmaker. Audiences from The Apollo to Broadway propelled Eddie into two of America's most popular long-running radio series. From poverty to prominence, he accomplished more than most people could dream. Discover Eddie's rags-to-riches story as told by his daughter. Her years of research have unearthed long-buried revelations and enlightening images that testify to one man's determination to rise above all obstacles and triumph against all odds through five decades from Vaudeville to television and then into the stuff of legends. The sands of time may have buried his name, but Eddie Green's laughter still echoes around the world. Thanks to this first-ever biography, a good man is no longer hard to find. Illustrated. Appendices include songs written by Eddie Green; the radio programs and movies in which he appeared; the movies he wrote, produced, and directed; rare script excerpts.

'At Last An Expose Revealing The Social And Economic History Both Of The Dollar And Of American Finance!...

Eddie K. Wrights memoir detailing the controversial experience of being the young father of a son who would grow up to be the gayest man on the planet! His "NO SON OF MINE!!!" street gangster mentality evolves during his difficult life journey coming to realize that his responsibility as a loving father didn't change just because his son is gay. The book is scheduled for publication on June 1, 2016. In his first memoir, Eddie shares his story of becoming a father at 18 years old who realized his son was showing 'stereotypical' signs of being gay while still in diapers. Spending most of his adult life engulfed in the street gangster/hip hop culture where this subject was not only hushed, but deeply frowned upon, he gives us the voice for what's been kept silent for far too long, confronting almost every aspect of this taboo topic. It took years for him to silently accept his son's homosexuality himself, regardless of all the signs. When his son was five years old, his favorite color was pink and there was nothing Dad could do about it. By the age of fourteen; he was an internet sensation, dancing on YouTube building his fan base to guarantee his success when performing as a drag queen a few years later. Eddie addresses the questions most are scared to ask; Was there anything I could do to stop my son's homosexuality? When did I know my son was gay? What made him that way? Parents will find comfort in reading that Eddie admits that his son's feline behaviors embarrassed him and he seriously contemplated abandonment, a choice that too many fathers feel they have to choose.

Public Relations

The Founding Principles of Public Relations

A Misplaced Dream

Every Mile Matters

Satchel

Edward L. Bernays and the Birth of Public Relations

Public relations as described in this volume is, among other things, society's solution to problems of maladjustment that plague an overcomplex world. All of us, individuals or organizations, depend for survival and growth on adjustment to our publics. Publicist Edward L. Bernays offers here the kind of advice individuals and a variety of organizations sought from him. With such knowledge, every intelligent person can carry on his or her activities more effectively. This book provides know-why as well know-how. Bernays explains the underlying philosophy of public relations and the PR methods and practices to be applied in specific cases. He presents broad approaches and solutions as they were successfully carried out in his for agency, promotion, advertising, or a bag of tricks, but a continuing process of social integration. It is a field of adjusting private and public interest. Everyone engaged in any public activity, and every student of human behavior and society, will find in this book a challenge and opportunity to further both the public interest and their own interest.

A portrait of modern Jewish identity is revealed through a study of seven Jewish communities around the world, exploring the history of each community, their current status, and the customs, rituals, and traditions that they share with other Jews.

""You're in luck, Alfred," he declared. ""That's the most interesting man in New York-one of the most interesting in the world."That's Sanford Quest?"" "Who's he?" ""You haven't heard of Sanford Quest?"" "Never in my life." The young man whose privilege it was to have been born and lived all his days in New York, drank half a glassful of wine and leaned back in his impossibility. ""Sanford Quest,"" he pronounced at last, ""is the greatest master in criminology the world has ever known. He is a magician, a scientist, the Pierpont Morgan of his profession."""Say, do you mean that he is a detective?"" The New Yorker steadied himself with an effort. Such ignorance was hard to realise-harder still to deal with. ""Yes,"" he said simply could call Napoleon a soldier or Lincoln a statesman. ""

Poems about animals we live around, nature and its affects on us, also other things to pause and think about. Contains color pictures. this is a paperback with thirty-six pages, twenty-eight poems.

PrI

A Social History Of Spin

Rise of the Dibor

The Color Green

The Cornerstone of Arizona Basketball

Let Yahshua Rock Your World

The Father of Spin is the first full-length biography of the legendary Edward L. Bernays, who, beginning in the 1920s, was one of the first and most successful practitioners of the art of public relations. In this engrossing biography, Larry Tye uses Bernays's life as a prism to understand the evolution of the craft of public relations and how it came to play such a critical-and sometimes insidious-role in American life. Drawing on interviews with primary sources and voluminous private papers, Tye presents a fascinating and revealing portrait of the man who, more than any other, defined and personified public relations, a profession that today helps shape our political discourse and define our commercial choices.

Describes how the Pullman Company hired former slaves as sleeping car porters and became the largest employer of African American men in the country by the 1920s, creating a unique culture that blazed a path for a black middle class.

Each person is given the opportunity to respond to popular culture in a variety of ways. They can condemn, critique, consume or copy. Not only do individuals have this choice, each church has to choose its response to culture as well. What if we were never designed to passively respond to culture, but to create it? God specifically created each person to build a culture that honors Him. We are called to create a culture around us based upon the worship of God. The purpose of this culture is help people engage in worship beyond the corporate worship service. To teach them how to hear and see what God is doing and carry it out in every relationship and situation they encounter. To present something new and more compelling to the world than what they have seen before. This book will help you discover how to create culture by examining Jesus' example and then give you practical application on how to apply it to your life. This book is an invitation to come and discover the path towards creating a culture that acknowledges and worships God.

The early years of the twentieth century were a difficult period for Big Business. Corporate monopolies, the brutal exploitation of labor, and unscrupulous business practices were the target of blistering attacks from a muckraking press and an increasingly resentful public. Corporate giants were no longer able to operate free from the scrutiny of the masses."The crowd is now in the saddle," warned Ivy Lee, one of America's first corporate public relations men. "The people now rule. We have substituted for the divine right of kings, the divine right of the multitude." Unless corporations developed means for countering public disapproval, he cautioned, their future would be in peril. Lee's words heralded the dawn of an era in which corporate image management was to become a paramount feature of American society. Some corporations, such as AT&T, responded inventively to the emergency. Others, like Standard Oil of New Jersey (known today as Exxon), continued to fumble the PR ball for decades. The Age of Public Relations had begun.In this long-awaited, pathbreaking book, Stuart Ewen tells the story of the Age unfolding: the social conditions that brought it about; the ideas that inspired the strategies of public relations specialists; the growing use of images as tools of persuasion; and, finally, the ways that the rise of public relations interacted with the changing dynamics of public life itself. He takes us on a vivid journey into the thinking of PR practitioners—from Edward Bernays to George Gallup—exploring some of the most significant campaigns to mold the public mind, and revealing disturbing trends that have persisted to the present day. Using previously confidential sources, and with the aid of dozens of illustrations from the past hundred years, Ewen sheds unsparing light on the contours and contradictions of American democracy on the threshold of a new millennium.

Ellie the Elephant (Photo Version)

Eight Days in October

Biography of an Idea

Portraits of the New Jewish Diaspora

Reset

Discovering the Path to a Culture of Worship

*Bernadette and Norman Smith have just celebrated their fiftieth wedding anniversary. After all these years, they are still romantic and in love. They have four children who all have children of their own. The children live in nearby Los Angeles not far from the retirement park where Bernadette and Norman are living. Of all the grandchildren she has, Bernadette has a favorite, Eddie. She and Eddie, who is a teenager when the book begins, have many interests in common. They love books, history and language. And Eddie likes to help Bernadette do small things like show her how to use an iPod. When setting up her computer he scatters his back pack belongings all over the sofa in the study. He hurriedly grabs them up when his dad says it is time to go. Bernadette thinks that the study could use a little change of décor. As she slides the sofa away from the wall she discovers a book wedged in between the wall and the sofa. The book is Infinite Jest by David Foster Wallace. On the inside cover someone has written "Eddie's Bible". Bernadette believes that Eddie has left her this treasure -- a modern translation of the Bible specifically for young people. And she begins to read it. She doesn't tell anyone about the book, but it starts to influence her decisions and beliefs. As she is beginning her senescence, her mind is aging, too, and logic is fleeing. She, in fact, is showing senility. How will the book influence her decisions about her children and grandchildren? How will it change how she copes and how she feels as old age begins to take its toll on both she and Norman. When their children have problems in their marriages and her grandchildren become unapproachable and her husband's health as well as her own begins to fail, how will "Eddie's Bible" help her, or will it at all? There are no quotes or references to Wallace's book in this novel. The novel is not based on any of his work or on any work about him. And could there be a more odd selection of novels to even refer to in this more delicate story? Perhaps you will find out why I chose that book as you read.*

*A teenage boy uncovers a horrific family secret. A widower seeks vengeance on the creatures that killed his wife. A drug addled writer stalks the woman of his dreams, a woman much more sinister than she appears. A federal agent races to find the cursed relic powering this city full of spooks, spirits, and serial killers. The lives of these and others will collide in the dark and dangerous streets of Adderlass. A seed of evil was planted under Adderlass, a city where monsters hide behind masks of humanity and ordinary people shuffle anesthetized and addicted by the sickly supernatural power wafting up from below. The city was built over the crystalline skull of a bloodthirsty beast. Now, the hunt is on for this lost treasure and whoever finds it first will control the fate not only of Adderlass but of the entire world. Sixteen-year-old Simon Cubbins, young and naive, may be the key to unlocking the mystery buried in this twisted labyrinth of hidden agendas. He also unknowingly harbors a secret that could destroy the Cubbins bloodline. As different characters fight for control over Simon, he will have to decide whether or not to carry on his family's legacy.*

*Today the entire world is at our fingertips, not too long ago libraries, and the knowledge inside books were our only source. Now we can carry the entire library, and more in a tablet lighter, and smaller than a single book. We have the tendency to rely entirely on our computers as our only source of knowledge; we take for granted that there will be electrical power as needed, and spoiled by the ease and availability of Wi-Fi or Wi-MAX wherever we go connecting our devices to the world. While doing research in the field, we are sometimes at locations where power is at a premium, or does not exist at all; then you have questionable or unreliable cellphone service without reliable power those devices are useless, and inevitably start to shut down. In these situations its time to break out the pencil and paper. This book contains paranormal terminology from different fields, historical facts, people and events for research and educational purposes. ISR created this book as a handy quick pocket reference guide when doing research in the field. If you needed one book to take with you that would come in handy in the middle of nowhere, this would be that book.*

*Kitty Dukakis has battled debilitating depression for more than twenty years. Coupled with drug and alcohol addictions that both hid and fueled her suffering, Kitty's despair was overwhelming. She tried every medication and treatment available; none worked for long. It wasn't until she tried electroconvulsive therapy, or ECT, that she could reclaim her life. Kitty's dramatic first-person account of how ECT keeps her illness at bay is half the story of Shock. The other half, by award winning medical reporter Larry Tye, is an engrossing look at the science behind ECT and its dramatic yet subterranean comeback. This book presents a full picture of ECT, analyzing the treatment's risks along with its benefits. ECT, it turns out, is neither a panacea nor a scourge but a serious option for treating life threatening and disabling mental diseases, like depression, bipolar disorder, and others. Through Kitty Dukakis's moving narrative, and interviews with more than one hundred other ECT patients, Shock: The Healing Power of Electroconvulsive Therapy separates scare from promise, real complications from lurid headlines. In the process Shock offers practical guidance to prospective patients and their families, boldly addressing the controversy surrounding ECT and awakening millions to its capacity to heal.*

The Black Box Illustrated

The Expansion

A World Adventurers for Kids Book (#2)

Edward L. Bernays and The Birth of Public Relations

Propaganda

My Days With Father Clancy

**Support the author more by purchasing direct from his CreateSpace Store: RISE OF THE DIBOR** <https://www.createspace.com/3618531> **THE LION VRIE** <https://www.createspace.com/3649857> **ATHERA'S DAWN** <https://www.createspace.com/3723285> This newly edited 2nd edition of the 2006 debut, brought to you by Spearhead Books, includes a revised map, page layout, and first ever "From the Author" section. Visit [spearheadbooks.com](http://spearheadbooks.com) and [christopherhopper.com](http://christopherhopper.com) today! **DESCRIPTION:** Read the story that turned children into warriors, and warriors into legends. The Dairne-Reih haven't been seen in Dionia for generations—their kind and their king, Morgui, banished long ago from haunting paradise. But when creation shows signs of deterioration, the kings of the seven realms converge in the sacred Gvindollion gathering to arrive at one inexplicable conclusion: Morgui has returned. In the hopes of entrusting Dionia's brave history and perilous future to a generation that has never known war, the kings decide to raise up their young sons as an elite group of warriors, known only as the Dibor. Gorn, legendary hero of the First Battle, is commissioned to teach the Dibor the art of war, leading them on a four-year adventure on the Isle of Kirstell. It is Luik, son of Lair, who soon emerges as the warband's spirited front man. But he is not the only one of his peers to grow in power; his dear friend Fane discovers hidden abilities among the Mosfar under the mentorship of Li-Saios of Or, while Princess Anorra finds that her lifelong tutor knows as much about combat as he does about etiquette. There is little time for the Dibor to enjoy the satisfaction of graduation, however, as a sinister plot is discovered to dethrone Dionia's kings and flatten the capital city of Adriel. The Dibor are summoned to war, along with the rest of Dionia's fighting men. It is before the gates of Adriel Palace that Luik and his army face Morgui's prince, Valdennil, as well as the unending ranks of the Dairne-Reih.

**What does every mile mean to you? When you hit the trails, the road, the track or the treadmill, what does each mile mean? A group of runners and walkers from around the world share their stories as they let us know what every mile matters means to them. Get ready to be inspired. The father of public relations looks back on a landmark life spent shaping trends, preferences, and general opinion A twentieth-century marketing visionary, Edward L. Bernays brilliantly combined mastery of the social sciences with a keen understanding of human psychology to become one of his generation's most influential social architects. In Biography of an Idea, Bernays traces the formative moments of his career, from his time in the Woodrow Wilson administration as one of the nation's key wartime propagandists to his consultancy for such corporate giants as Procter & Gamble, General Electric, and Dodge Motors. While working with the American Tobacco Company, Bernays launched his now-infamous Lucky Strike campaign, which effectively ended the long-standing taboo against women smoking in public. With his vast knowledge of the psychology of the masses, Bernays was in great demand, advising high-profile officials and counseling the tastemakers of his generation. His masterful and at times manipulative techniques had longstanding influences on social and political beliefs as well as on cultural trends. Biography of an Idea is a fascinating look at the birth of public relations—an industry that continues to hold sway over American society.**

**Edward Bernays was a member of this massive Jesuit machine. His uncle, Sigmund Freud, was a master Jesuit manipulator who influenced Bernays in countless ways. Freud was thought to have brought out and fully developed the narcissist in Bernays, who was known to all as a "braggart." After the success of his first book, Crystallizing Public Opinion, in 1923, Bernays furthered his research on manipulating members of our herd society. The work culminated in his second book, Propaganda. Like other Jesuit machinations, this book blatantly showed this resurrected term propaganda right in the faces of all Americans. It taught people with the knowledge of how innocent people are cleverly coaxed into following the order du jour, almost always without the "patient" being aware they were being led around by a nose ring. Bernays was a brilliant manipulator who taught his techniques to hundreds of force-multipliers who, in turn, unleashed the insidious practices on the world. This current volume has been revamped in a number of ways; lightly edited for clarity, subheadings added to improve readability, paragraphs broken up into more manageable reads, newly designed interior and cover. Our current volume is a remake of Bernays' original book. Our version does not include commentary on Bernays' thoughts or ideas, nor is it meant to. We have preserved this man's brilliant, if not twisted, thoughts on how to manage an entire population of subservient people, using a few provocative words and phrases that crawl under the skin of our easily programmed minds. Our hope is that this updated version of a masterpiece will be read, studied and shared by a new generation of students and casual readers. Please form your own thoughts, opinions, beliefs and hypotheses. Beyond this, our wish for you is that you use this new-found information to do some good in this world. Bernays thrust this material into our faces nearly a hundred years ago and flaunted his jesuitical power over our subconscious mind. It is now our duty and responsibility to understand his methods so we may protest, if not counter entirely, any attempt to control our beautiful minds. Knowledge isn't just power. Applied correctly, it all but guarantees victory in any arena.**

A Memoir

Jake Hardy

This Thing Between Us

And the Shining Village on the Hill

Perseus Transit

The Engineering of Consent

*A young elephant named Ellie living in Thailand dreams of joining the elephant polo team and playing in the Elephant Cup polo tournament, but her parents want her to work in the rice fields. Will she realize her dream of playing elephant polo? Book two in the World Adventurers for Kids Series, "Ellie the Elephant" is an illustrated picture book that encourages children to follow their dreams. Inspired by the author's adventures in Thailand and real elephant polo matches, the story features Ellie the Elephant and her family, Monk the Monkey, and human boys Wasan and Wattana. Fun for kids and adults alike, the story will introduce them to the amazing game of elephant polo and inspire children to dream big.*

*Jake is a mountain man in 1838 Colorado who finds he is dying from Cancer. He isn't given much time to live, and doc says it is going to be painful. He sends him off with some medicine to help cope with the pain. Instead of going home to die, Jake decides to set out on a last adventure to find the perfect secluded valley for his final resting place. His best friend, Joe Barnes, won't let him go alone, and he brings along a deaf mute girl named Beth. Along the way they save some children from hostile Indians, guide a wagon train to safety, spend time with old friends, and settle an old score with a past friend.*

*This Torah-based book will help clarify your understanding of the Messiah's Truth from a Hebrew perspective.*

*Once we've beyond the chance of a fire glimmer he arose to his feet and quickly regained his own camp. This was exactly on the opposite side of the circle. The four men with whom he shared his tiny cotton tent, askaris all as besemed his dignity, were sound asleep. He squatted on his heels, pushed together the embers of his fire, staring into the coals. His ugly face was as though carved from ebony. Only his wild savage eyes glowed and flashed with a brooding lambent flame; and his wide nostrils slowly expanded and contracted as though with some inner heaving emotion.*

The Edward Bernays Reader

Shock

I Love You David Foster Wallace

Crystallizing Public Opinion

Edward L. Bernays & the Birth of Public Relations

Transparency is vital to the building and strengthening of every relationship and every ministry. It allows people to see you as approachable and to feel safer when talking to you. Transparency is a gateway to trust, and trustworthiness is an important quality which people seek in a good, ministerial leader. They want to know:Is this person trustworthy?Is this person honest?How do I know I can talk to this person without fear of condemnation?It is with this in mind that Rohini Townsend approaches writing, friendships, ministry, and life itself. Her desire to see people healed and whole has led to a candor and openness that is sure to tug at the heartstrings of the despondent.Put Some Shoes On, is an emotional and gripping story of one little girl's journey through heartache, rejection, abuse, and turmoil. Chronicing her path from scared child to broken, rebellious teen to powerful, anointed woman of God, the author shares the most intimate moments of her life with refreshing transparency and soul stirring honesty. It is not only a story of past hurts, it is a story of learning, growing and seeking a deeper relationship with God – the steps and sacrifices that are required for that level of depth and connection to the Father.Raw, poignant, and insightful, Put Some Shoes On was written to heal. It was written with your salvation in mind. This is a story of overcoming and, while on that walk, discovering who you are, and more importantly, WHOSE you are. Every step you take was conceived in the mind of the Father to guide you towards recognizing the spiritual gifts He has placed in you. Be not weary in well doing. Do not allow your circumstances to define you. Do not be consumed by trials and heartache. Take your experiences and let God use them to mold you into a powerful Kingdom citizen. Put some shoes on and walk boldly in your Godly identity.

Federated Colonial Commander Adam Stuart is once again asked to take command of an experimental ship. This time he is traveling out into deep space to test dangerous new engines. Lorenzitan traversable wormholes that hold unimaginable power and the possibility of changing the way humanity colonizes the stars. His crew is made up of the best the fleet has to offer, all five of them. Recently graduated Helen 'Sparks' Dover the pride of the Federated fleet engineering corp finds herself suddenly the chief engineer of this new ship, and it isn't finished being built... Suddenly in charge of a staff Helen struggles to figure out these engines and her new crew. Covert Intelligence Officer Samantha Leane is the new executive officer of the ship. Her first actual command position gives her typical skills quite a workout as she works to keep this new crew together. As the ragtag group finally begins testing the new engines a mysterious enemy appears out of nowhere and sends the Hynopus running across the Orion arm and beyond. During their travels they heroically face down kidnapers, ship thieves, pirates, and privateers and discover a secret that could threatens their entire home system. Perseus Transit is a wonderful journey through a new universe that is full of exciting pirates and privateers alike.

Rural Rides is the book for which the English journalist, agriculturalist and political reformer William Cobbett is best known. At the time of writing Rural Rides, in the early 1820s, Cobbett was a radical anti-Corn Law campaigner. He embarked on a series of journeys by horseback through the countryside of Southeast England and the English Midlands. He wrote down what he saw from the points of view both of a farmer and a social reformer. The result documents the early 19th-century countryside and its people as well as giving free vent to Cobbett's opinions.

Hopefully in a funk with no apparent way out, mortgaged American veteran, Mark Stiles, grasped desperately to the only thing that could help: CHANGE. For the past few years, Mark has been stuck in a life of mediocrity - unfulfilled and simply getting by.... Slowly, but surely, both his personal and professional lives have derailed and are on a one-way track to disaster. Now, after a chance encounter with an old friend and colleague in the business, Mark is presented with a challenging opportunity that can radically change his life. A change that could not only allow him to achieve his dreams and provide an abundant life for his family, but a change that could inject long-forgotten purpose, meaning and fulfillment back into his career and very soul. Whether you're a mortgage veteran or a newbie to the residential mortgage scene, this book is possibly the answer to your problems! It not only provides solutions to the issues you've faced with loan files, but it outlines a proven, strategic framework for re-structuring your life to reach all the goals you've set for yourself and achieve unlimited success. The only question is: are you prepared to hit the Reset button and change?

Rural Rides

The Father of Spin

Time to Pause

Pullman Porters and the Making of the Black Middle Class

Ultimate Paranormal Guide

Two Fathers One War

I have never been one for history. It was the past. But history was dropped in my lap the day two dusty, dirty boxes were discovered in the old farmhouse where my mother was born. As I opened the lids, I was immediately thrown back in time. I was now in the 1940's and caught in the realms of WWII. From the air over the Pacific to the cold harsh winter of the Ardennes in Europe, this is a daughter's story as told to her by her fathers.

Traces the life of the first and most successful public relations consultant and his revolutionary campaigns with the American Tobacco Company, the United Fruit Company, and presidential campaigns. Reprint. 10,000 first printing.

The Father of SpinEdward L. Bernays and The Birth of Public RelationsMacmillan

Pullitzer Prize-nominated autobiography of Eddie Smith, college basketball star at Arizona from 1983-1985, who paved the way for the rest of the Lute Olson era of graduates to success in the industry of professional basketball and much, much more. Forwards by Lute Olson and Steve Kerr.

Home Lands

Put Some Shoes on

[Altar]d Culture

A Master Spin Doctor Convinces the World That Dogsh't Tastes Better Than Candy

Eddie Green - The Rise of an Early 1900s Black American Entertainment Pioneer

Rising from the Rails