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The Fundamentals Of Design Management Kathryn Best

Presents advice on creating quality

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design work using repeatable process that solves visual communications issues.

There has been some solid work done in the area of User-Centered Design (UCD) over the last few years. What's been missing is an in-depth,

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comprehensive textbook that connects UCD to usability and User Experience (UX) principles and practices. This new textbook discusses a theoretical framework in relation to other design theories. It provides a repeatable, practical process for implementation,

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offering numerous examples, methods, and case studies for support, and it emphasizes best practices in specific environments, including mobile and web applications, print products, as well as hardware.

The Fifth Edition of the classic

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Designing and Managing Programs for human services helps readers grasp the meaning and significance of measuring performance and evaluating outcomes. The authors, all leaders in the field, incorporate the principles of effectiveness-based planning as they

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address the steps of designing, implementing, and evaluating a human services program at the local agency level. Meaningful examples at every stage of the process—from problem analysis and needs assessment to evaluating effectiveness and

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calculating costs—enhance reader understanding of how concepts are implemented in the real world.

Managing the Design

Process—Implementing Design focuses on design implementation and execution. This is where design ideas

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become real, tangible goods in the marketplace and beyond. This book examines design management concepts and methods in real-world applications. Unlike other books on design management, this book is visually stunning, featuring many image-rich

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case studies to illustrate the fundamentals of design management in a way that speaks to a design audience. The information is not something that is typically taught in design (or business) school—it's learned on the job, making this an invaluable

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reference for designers.

A Business Process Redesign

Approach

Fundamentals, Design, Control, and

Management

Principles of Management

Elastic Optical Networks

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**The Fundamentals of Design
ManagementAVA Publishing
Systems Analysis & Design
Fundamentals: A Business
Process Redesign Approach
uniquely integrates traditional
and modern systems analysis with**

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design methods and techniques.

**By using a business process
redesign approach, author Ned
Kock enables readers to
understand, in a very applied and
practical way, how information
technologies can be used to**

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**significantly improve
organizational quality and
productivity.**

**In Getting There by Design,
Allinson equips designers with an
understanding of project
management. The book begins by**

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discussing the nature and features of project management before looking at the fundamentals issues of planning and control.

The book explicitly places the principles and processes of design within the context of a business or

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enterprise, explaining how design management can relate to the cultural, environmental, political and social impact of an enterprise. It emphasises the inter-disciplinary nature of design management, and as such is of

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**relevance to students of a number
of disciplines: from art and design
to business, marketing or media.**

**The Fundamentals of Design
Management is supported
throughout by a range of
interviews and case studies, taken**

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**from design practitioners and
industry experts.**

**Fundamentals of Project
Management**

Managing the Design Factory

**Fundamentals of Electronic
Systems Design**

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**A Graphic Style Manual for
Understanding How Color Affects
Design**

The Design Method

***The Fundamentals of Event
Design aims to rethink
current approaches to event***

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design and production. The textbook explores the relationship between event design and multiple visitor experiences, as well as interactivity, motivation, sensory stimuli and co-creative participation.

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Structured around the key phases of event design, the book covers all the critical dimensions of event concepting, atmospherics, the application of interactive technologies, project management, team

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leadership, creative marketing and sustainable production. The concepts of authenticity, creativity, co-creation, imagineering and storytelling are discussed throughout, and practical step-by-step guidance is provided

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***on how to create and deliver
unique and memorable
events. The chapters include
industry voices offering real-
life insight from leading
international event
practitioners and individual
and/or team assignments to***

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stimulate learners' creativity, visualisation and problem solving. This is the first textbook in event design that integrates areas of anthropology, social psychology, management, marketing, graphic design

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and interactivity. Focusing on bringing theory into practice, this is essential reading for all Events Management students. Principles of Management is designed to meet the scope and sequence requirements of the introductory course on

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management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management

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course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so

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an additional benefit of this text is that specialists in a variety of areas have authored individual chapters.

Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech

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***University Eva Hartmann,
University of Richmond K.
Praveen Parboteeah,
University of Wisconsin-
Whitewater Jon L. Pierce,
University of Minnesota-
Duluth Monique Reece Amit
Shah, Frostburg State***

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***University Siri Terjesen,
American University Joseph
Weiss, Bentley University
Margaret A. White, Oklahoma
State University Donald G.
Gardner, University of
Colorado-Colorado Springs
Jason Lambert, Texas***

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***Woman's University Laura M.
Leduc, James Madison
University Joy Leopold,
Webster University Jeffrey
Muldoon, Emporia State
University James S. O'Rourke,
University of Notre Dame
Updated concepts and tools to***

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set up project plans, schedule work, monitor progress-and consistently achieve desired project results.In today's time-based and cost-conscious global business environment, tight project deadlines and stringent expectations are the

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norm. This classic book provides businesspeople with an excellent introduction to project management, supplying sound, basic information (along with updated tools and techniques) to understand and master the

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complexities and nuances of project management. Clear and down-to-earth, this step-by-step guide explains how to effectively spearhead every stage of a project-from developing the goals and objectives to managing the

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***project team-and make
project management work in
any company. This updated
second edition includes: *
New material on the Project
Management Body of
Knowledge (PMBOK) * Do's
and don'ts of implementing***

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scheduling software*

Coverage of the PMP

certification offered by the

Project Management

Institute* Updated

information on developing

problem statements and

mission statements*

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***Techniques for implementing
today's project management
technologies in any
organization-in any industry.
Here is the first
comprehensive approach to
managing design-in-process
inventory from the bestselling***

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***author of "Developing
Products in Half the Time".
Donald Reinertsen reveals a
transparent system for
tracking, measuring, and
managing invisible "design-in-
process" inventory to achieve
lower costs, higher profits,***

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and better processes. 20 line drawings.

***Fundamentals of Design,
Implementation, and
Management***

Database Principles

***Consumer Identity & Access
Management***

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***Design Elements, Color
Fundamentals
Culture by Design***

Description: Consumer identity and access management (CIAM) is a critical component of any modern organisation's digital

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transformation initiative. If you used the Internet yesterday, you would very likely have interacted with a website that had customer identity and access management at its foundation. Making an online purchase, checking your bank

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balance, getting a quote for car insurance, logging into a social media site or submitting and paying your income tax return. All of those interactions require high scale, secure identity and access management services. But how are

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those systems designed? Synopsis:
Modern organisations need to not
only meet end user privacy, security
and usability requirements, but also
provide business enablement
opportunities that are agile and can
respond to market changes rapidly.

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The modern enterprise architect and CISO is no longer just focused upon internal employee security - they now need to address the growing need for digital enablement across consumers and citizens too. CIAM Design Fundamentals, is CISO and

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architect view on designing the fundamental building blocks of a scaleable, secure and usable consumer identity and access management (CIAM) system. Covering: business objectives, drivers, requirements, CIAM life-

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cycle, implementer toolkit of standards, design principles and vendor selection guidance. Reviews: "Consumer identity is at the very core of many a successful digital transformation project. Simon blends first hand experience,

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research and analysis, to create a superbly accessible guide to designing such platforms - "Scott Forrester CISSP, Principal Consultant, UK. "This is the book that needs to be on every Identity Architect's Kindle. Simon does a

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great job of laying the foundation and history of Consumer Identity and Access Management and then gives you the roadmap that you need as an architect to deliver success on a project" - Brad Tummy, Founder & Principal Architect, Tummy

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Technology, Inc, USA. "Leveraging his strong security and industry background, Simon has created a must-have book for any Identity and Access Management professional looking to implement a CIAM solution. I strongly recommend the

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Consumer Identity & Access
Management Design Fundamentals
book!" - Robert Skoczylas, Chief
Executive Officer, Indigo Consulting
Canada Inc. About the Author:
Simon Moffatt is a recognised expert
in the field of digital identity and

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access management, having spent nearly 20 years working in the sector, with experience gained in consultancies, startups, global vendors and within industry. He has contributed to identity and security standards for the likes of the

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National Institute of Standards and Technology and the Internet Engineering Task Force. Simon is perhaps best well known as a public speaker and industry commentator via his site The Cyber Hut. He is a CISSP, CCSP, CEH and CISA and

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has a collection of vendor related qualifications from the likes of Microsoft, Novell and Cisco. He is an accepted full member of the Chartered Institute of Information Security (M.C.I.S), a long time member of the British Computer

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Society and a senior member of the Information Systems Security Association. He is also a postgraduate student at Royal Holloway University, studying for a Masters of Science in Information Security. Since 2013, he has worked

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at ForgeRock, a leading digital identity software platform provider, where he is currently Global Technical Product Management Director.

Color is an integral part of any design solution. Design Elements,

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Color Fundamentals is an essential resource for designers who want to create memorable design and successfully communicate with their audience. It is the second book in Rockport's Design Elements series, which focuses on the core elements

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of design. With this book, designers will: â€”Learn how to effectively communicate with color and integrate color with type and image to affect meaning and create order â€”See how known pairings and selection methods can be used in

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real-world projects â€”Explore hundreds of visual examples, illustrating how effective color combinations can be applied to any project, across media, and in diverse, cultural, and geographic situations â€”Realize the basic

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tenets of color theory as it is broken down into clear and actionable directives â€”Uncover tips and techniques for using color in client-based design work Discover the basic rules for working with color as well as when it's OK to break the

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rules with Design Elements, Color
Fundamentals!

Across the realms of multimedia
production, information design, web
development, and usability, certain
truisms are apparent. Like an Art of
War for design, this slim volume

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contains guidance, inspiration, and reassurance for all those who labor with the user in mind. If you work on the web, in print, or in film or video, this book can help. If you know someone working on the creative arena, this makes a great gift.

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Funny, too.

Practical and easy to understand
Database Principles: Fundamentals
of Design, Implementation, and
Management, 10/e, International
Edition gives readers a solid
foundation in database design and

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implementation. Filled with visual aids such as diagrams, illustrations, and tables, this market-leading book provides in-depth coverage of database design, demonstrating that the key to successful database implementation is in proper design

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of databases to fit within a larger strategic view of the data environment. Renowned for its clear, straightforward writing style, the tenth edition has been thoroughly updated to include hot topics such as green

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computing/sustainability for modern data centers, the role of redundant relationships, and examples of web-database connectivity and code security. In addition, new review questions, problem sets, and cases have been added throughout the

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book so that readers have multiple opportunities to test their understanding and develop real and useful design skills.

The Fundamentals of Fashion
Management

Developing Core Competencies to

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Help Outperform the Competition
Fundamentals of Arts Management -
6th Edition

Managing the Design Process-
Implementing Design
Design Fundamentals

Skillful management is

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***essential to the functioning
of any organization. But
what are the fundamental
elements of a manager's
work? What tools and
techniques can managers
employ to achieve their***

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goals? At a time when organizations must work across sectors, between farther physical distances, and while interweaving sustainability and equity, what do managers need to

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***know about the changing
nature of work and
leadership? This book is a
succinct handbook of the
essentials of management
for current and future
practitioners. Leadership***

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***experts Steven Cohen and
William Eimicke concisely
explain management best
practices, aiming to equip
managers with the tools of
the trade and prepare them
to tackle decision making.***

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***They detail three core areas
of practice: operations,
opportunities, and
organization and society,
underscoring how ethical
and strategic guidance and
behaviors are essential to***

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sustainable success. The book delves into the leadership role of managers, financial management skills, performance management essentials, organizational structure and human

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***resources management,
strategic planning,
sustainability, contract
management, private-public
partnerships, public
engagement and
advertisement,***

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***organizational ethics, and
the future of technology for
management professionals.
Designed for new managers
as a roadmap and for
experienced managers as a
reference, this book offers***

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***an indispensable guide to
the fundamental
components of management
across public, private, and
social-sector organizations.
(Black & White version)
Fundamentals of Business***

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***was created for Virginia
Tech's MGT 1104
Foundations of Business
through a collaboration
between the Pamplin College
of Business and Virginia
Tech Libraries. This book is***

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freely available at: <http://hdl.handle.net/10919/70961> It is licensed with a Creative Commons-NonCommercial ShareAlike 3.0 license. This book illustrates the point where theory meets

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***practice in the design studio
environment. This book
examines design
management concepts and
methods in real-world
applications. Unlike other
books on design***

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***management, this book is
visually stunning, featuring
many image-rich case
studies to illustrate the
fundamentals of design
management in a way that
speaks to a design audience.***

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The information is not something that is typically taught in design (or business) school—it's learned on the job, making this an invaluable reference for designers.

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This book introduces the fundamental principles of understanding business requirements to apply enterprise resource planning (ERP) in order to meet business needs. The book

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***also helps readers
understand the usage of ERP
for monitoring and
controlling business
processes, while providing
practical oriented solutions
to the design and***

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implementation of ERP.

***Using the provided
framework, a business can
decide to provide more value
at lower cost which
increases its competitive
advantage. This should be an***

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***ideal reference for
executives, researchers and
consultants in project
management of ERP. ERP
can be considered to be an
integrated package of
business process. The scope***

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of ERP determines the extent of automation of business process. For example if ERP covers Human Resource (HR) and finance business processes only, then business process

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related HR and finance are automated. Typically business process that are automated in HR and finance employee entry and exist process, allocation of employee ID, payroll,

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***processing , income tax
planning and actual
deduction etc. There is
seamless flow of employee
data and information is
available at an effectively
faster rate to take***

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appropriate decision. As custom demand increases, there is a need to meet the changing scenario with speed and efficiency. While there is a need to increase productivity, there is also a

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need to reduce cost of operation. The repetitive business processes can be handled effectively by automating them and freeing human resources for meeting other uncertainties.

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These automations not only should be done for each department, but also should cut across different departments. Thus there is a need for automating business processes at

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***enterprise level. This
enterprise level automation
started with MRP, then MRP
II, ERP and then finally open
source ERP have taken
centre stage. Out of the
standard products available***

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in the market, an organization can chose an ERP product for implementation, depending on the features available and the total cost of ownership (TCO). This comparison

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***helps an organization to
choose the product that best
suits the needs for the
organization. Enterprise
Resource Planning:
Fundamentals of Design and
Implementation highlights***

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***these concepts while
discusses different good
practices to design and
implement ERP.***

***How to Create Human-
Centered Products and
Services***

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Management Fundamentals

Managing the Design

Process-Concept

Development

Fundamentals of Business

Process Management

Understanding the

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Principles of Successful Web Site Design

An introduction to the field of applied ontology with examples derived particularly from biomedicine, covering theoretical components, design practices,

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and practical applications. In the era of “big data,” science is increasingly information driven, and the potential for computers to store, manage, and integrate massive amounts of data has given rise to such new disciplinary fields as biomedical

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informatics. Applied ontology offers a strategy for the organization of scientific information in computer-tractable form, drawing on concepts not only from computer and information science but also from linguistics, logic, and

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philosophy. This book provides an introduction to the field of applied ontology that is of particular relevance to biomedicine, covering theoretical components of ontologies, best practices for ontology design, and examples of biomedical

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ontologies in use. After defining an ontology as a representation of the types of entities in a given domain, the book distinguishes between different kinds of ontologies and taxonomies, and shows how applied ontology draws on more traditional ideas

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from metaphysics. It presents the core features of the Basic Formal Ontology (BFO), now used by over one hundred ontology projects around the world, and offers examples of domain ontologies that utilize BFO. The book also describes Web

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Ontology Language (OWL), a common framework for Semantic Web technologies. Throughout, the book provides concrete recommendations for the design and construction of domain ontologies.

The rapid growth in

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communications and internet has changed our way of life, and our requirement for communication bandwidth. Optical networks can enable us to meet the continued demands for this bandwidth, although conventional optical networks struggle in achieving

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this, due to the limitation of the electrical bandwidth barrier.

Flexgrid technology is a promising solution for future high-speed network design. To promote an efficient and scalable implementation of elastic optical technology in the

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telecommunications

infrastructure, many challenging issues related to routing and spectrum allocation (RSA), resource utilization, fault management and quality of service provisioning must be addressed. This book reviews the

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development of elastic optical networks (EONs), and addresses RSA problems with spectrum fragment issues, which degrade the quality of service provisioning. The book starts with a brief introduction to optical fiber transmission system,

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and then provides an overview of the wavelength division multiplexing (WDM), and WDM optical networks. It discusses the limitations of conventional WDM optical networks, and discusses how EONs overcome these limitations. It presents the

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architecture of the EONs and its operation principle. To complete the discussion of network architecture, this book focuses on the different node architectures, and compares their performance in terms of scalability and flexibility. It reviews and

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classifies different RSA approaches, including their pros and cons. It focuses on different aspects related to RSA. The spectrum fragmentation is a serious issue in EONs, which needs to be managed. The book explains the fragmentation

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problem in EONs, discusses, and analyzes the major conventional spectrum allocation policies in terms of the fragmentation effect in a network. The taxonomies of the fragmentation management approaches are presented along with different node architectures.

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State-of-the-art fragmentation management approaches are looked at. A useful feature of this book is that it provides mathematical modeling and analyzes theoretical computational complexity for different problems in elastic

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optical networks. Finally, this book addresses the research challenges and open issues in EONs and provides future directions for future research. This textbook covers the design of electronic systems from the ground up, from drawing and

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CAD essentials to recycling requirements. Chapter by chapter, it deals with the challenges any modern system designer faces: The design process and its fundamentals, such as technical drawings and CAD, electronic system levels,

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assembly and packaging issues and appliance protection classes, reliability analysis, thermal management and cooling, electromagnetic compatibility (EMC), all the way to recycling requirements and environmental-friendly design principles. "This

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unique book provides fundamental, complete, and indispensable information regarding the design of electronic systems. This topic has not been addressed as complete and thorough anywhere before. Since the authors are world-

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renown experts, it is a foundational reference for today's design professionals, as well as for the next generation of engineering students." Dr. Patrick Groeneveld, Synopsys Inc.

This is a design guide for

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architects, engineers and contractors concerning the principles and application of design management. This book addresses the value that design management and design managers contribute to construction projects. As part of

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the PocketArchitecture series, Design Management is divided into two parts: Fundamentals and Application. In Part 1, Fundamentals, the chapters address the why, what, how and when questions in a simple and informative style, illustrated with

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vignettes from design management professionals. In Part 2, case studies from Colombia, Norway and the USA represent unique examples of the application of design management. This book offers a concise overview of design

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management for postgraduate students and early career design managers.

Designing and Managing
Programs

The Fundamentals of Design
Management

Fundamentals of User-Centered

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Design

The Fundamentals of Interior
Design

Building Ontologies with Basic
Formal Ontology

***In this fully updated
revision, expert***

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*instructor and librarian
Peggy Johnson addresses
the art in controlling
and updating your
library's collection.*

*The Fundamentals of
Fashion Management*

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*provides a guide to how
the fashion industry
works, examining the
processes, roles and
objectives that make up
this multifaceted
industry.*

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This textbook covers the entire Business Process Management (BPM) lifecycle, from process identification to process monitoring, covering along the way

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*process modelling,
analysis, redesign and
automation. Concepts,
methods and tools from
business management,
computer science and
industrial engineering*

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*are blended into one
comprehensive and inter-
disciplinary approach.
The presentation is
illustrated using the
BPMN industry standard
defined by the Object*

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*Management Group and
widely endorsed by
practitioners and
vendors worldwide. In
addition to explaining
the relevant conceptual
background, the book*

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*provides dozens of
examples, more than 230
exercises - many with
solutions - and numerous
suggestions for further
reading. This second
edition includes*

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*extended and completely
revised chapters on
process identification,
process discovery,
qualitative process
analysis, process
redesign, process*

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automation and process monitoring. A new chapter on BPM as an enterprise capability has been added, which expands the scope of the book to encompass topics

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such as the strategic alignment and governance of BPM initiatives. The textbook is the result of many years of combined teaching experience of the

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*authors, both at the
undergraduate and
graduate levels as well
as in the context of
professional training.
Students and
professionals from both*

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*business management and
computer science will
benefit from the step-by-
step style of the
textbook and its focus
on fundamental concepts
and proven methods.*

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Lecturers will appreciate the class-tested format and the additional teaching material available on the accompanying website.

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*This is a different kind
of web design book.*

*Above the Fold is not
about timely design or
technology trends;
instead, this book is
about the timeless*

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*fundamentals of
effective communication
within the context of
web design. It is
intended to help you,
the reader, understand
the considerations that*

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*web designers make when
developing successful
websites. Above the Fold
is divided into three
sections: Design &
Typography Planning &
Usability Business Value*

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Each section represents a phase in the continuous cycle of web design. It's the balance among design, usability, and return on investment that makes a website

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truly great. Topics covered in Above the Fold include: What makes web design unique The history of web design Anatomy of a web page White space and grid use

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*in web design The
elements of web design:
color, texture, imagery,
scale, depth, animation,
and variability Web
typography, including
web-safe type, images of*

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*type, and font
replacement and
embedding Web project
planning Information
architecture, including
site maps, wireframes,
and user flow diagrams*

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*The elements of
usability: navigation,
breadcrumbs, links,
search, submission
forms, and error
messaging Search engine
optimization Online*

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*marketing, including
banner ads, viral and
social marketing, on-
site marketing, and
email marketing Web
statistics and analysis
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Design Management

The Fundamentals of

Event Design

Project Management for

Construction

Fundamental Concepts for

Owners, Engineers,

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Architects, and Builders

The Fundamentals of Design

Management is a

comprehensive guide to

managing the people,

projects, processes and

procedures behind the design

of our everyday products,

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services, environments and experiences. This title emphasises the interdisciplinary nature of design management, and as such is of relevance to those from a number of backgrounds: art and design, business,

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marketing or media. It explicitly places the principles and processes of design within the context of a business or enterprise. The Fundamentals of Design Management considers the process of managing design

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**through the experiences of a
range of design practitioners
and industry experts.**

**This lean, focused text
concentrates on giving
students a clear
understanding of database
fundamentals while providing**

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a broad survey of all the major topics of the field. The result is a text that is easily covered in one semester, and that only includes topics relevant to the database course. Mark Gillenson, an associate editor of the Journal of Database

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**Management, has 15 years
experience of working with
and teaching at IBM Corp.
and 15 years of teaching
experience at the college
level. He writes in a clear,
friendly style that progresses
step-by-step through all of the**

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major database topics. Each chapter begins with a story about a real company's database application, and is packed with examples. When students finish the text, they will be able to immediately apply what they've learned in

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business.

The second edition of The Fundamentals of Interior Design provides a thorough introduction to the key elements of interior design and the ideas that underpin them. The book describes the

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entirety of the creative process, from researching initial ideas to realizing them in three-dimensional form. Throughout the text, guidelines are given to provide structure to the interior design process and

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the reader is encouraged to adapt and initiate methodologies to suit individual project needs. This approach is intended to give designers a belief in their own abilities, and the confidence to tackle different projects

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**with the unique challenges
that each one brings. The
book features a variety of
diagrams and talking points
to encourage students and
practitioners to think about
key issues such as
understanding spatial**

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relationships and the use of sustainable materials. This second edition includes new case studies focusing on well-known international interior design studios, such as Conran and Partners, UK, Slade Architecture, US,

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**Gensler, US and award
winning architects Chae-
Pereira in South Korea. The
introduction of interviews
with contemporary interior
designers allows readers an
insight in to the working
world of interior design. The**

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new projects allow students to explore what they have learned in each chapter through experimentation and these activities encourage creativity and further learning.

Whether you're designing

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consumer electronics, medical devices, enterprise Web apps, or new ways to check out at the supermarket, today's digitally-enabled products and services provide both great opportunities to deliver compelling user experiences

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and great risks of driving your customers crazy with complicated, confusing technology. Designing successful products and services in the digital age requires a multi-disciplinary team with expertise in

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interaction design, visual design, industrial design, and other disciplines. It also takes the ability to come up with the big ideas that make a desirable product or service, as well as the skill and perseverance to execute on

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the thousand small ideas that get your design into the hands of users. It requires expertise in project management, user research, and consensus-building. This comprehensive, full-color volume addresses all of these and more with

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**detailed how-to information,
real-life examples, and
exercises. Topics include
assembling a design team,
planning and conducting user
research, analyzing your data
and turning it into personas,
using scenarios to drive**

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requirements definition and design, collaborating in design meetings, evaluating and iterating your design, and documenting finished design in a way that works for engineers and stakeholders alike.

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**The Little Black Book of
Design**

Enterprise Resource Planning

Designing for the Digital Age

Fundamentals of Database

Management Systems, 2nd

Edition

Fundamentals of Design and

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Implementation

The Fundamentals of Design Management emphasizes the interdisciplinary nature of design management, and as such is of relevance to those from a number of backgrounds: art and design,

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business, marketing or media.

Design does not operate in isolation from other disciplines and professions. The book explicitly places the principles and processes of design within the context of a business or enterprise, considering

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the administrative, legal and financial implications of executing a design project.

Fundamentals of Collection
Development and Management
A Practical Approach
An Effectiveness-Based Approach

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An Architect's Guide to Design and
Project Management

An Essential Manual for the
Working Designer