

The Knowledge Business The Commodification Of Urban And Housing Research

This book examines how the Global Education Industry (GEI) has brokered, funded, and implemented new conceptualizations of 'good' education. With a focus on new private providers and policy actors in education, the authors of the book analyze the impact of educational research, policy and practice. How did philanthropies and foundations manage to make their voices heard in school reform debates, what are the implication of digital technologies and data infrastructures on teaching and learning, and should the GEI be merely seen as a logical consequence of the commercialization of education? Moving beyond single-country case studies, the book focuses on key issues related to the study of the Global Education Industry in an international context, discussing the processes and impacts of current developments. This comprehensive book will be of interest and value to scholars and researchers of the GEI, as well as policy makers.

Karl Marx is one of the most influential writers in history. Despite repeated obituaries proclaiming the death of Marxism, in the 21st century Marx's ideas and theories continue to guide vibrant research traditions in sociology, economics, political science, philosophy, anthropology, management, economic geography, ecology, literary criticism, and media studies. Due to the exceptionally wide influence and reach of Marxist theory, including over 150 years of historical debates and traditions within Marxism, finding a point of entry into the Oxford Handbook of Karl Marx provides an entry point for those new to Marxism. At the same time, its chapters, written by leading Marxist scholars, advance Marxist theory and research. Its coverage is more comprehensive than previous volumes. The terms of both foundational concepts and state-of-the-art empirical research on contemporary social problems. It is also provides equal space to sociologists, economists, and political scientists, with substantial contributions from philosophers, historians, and geographers. The Oxford Handbook of Karl Marx consists of six sections. The first section, Foundations, includes chapters that cover the foundational concepts and theories that constitute the core of Marx's theories of history, society, and political economy. This section details how the core elements of Marx's political economy of capitalism continue to be defended, elaborated, and applied to empirical social science and covers historical materialism, class, capital, labor, value, crisis, ideology, and alienation. Additional sections include Labor, Divisions: Capitalist States and Spaces; Accumulation, Crisis, and Class Struggle in the Core Countries; Accumulation, Crisis, and Class Struggle in the Peripheral and Semi-Peripheral Countries; and Alternatives to Capitalism.

Professional service firms are critical agents of contemporary economies and understanding them has become a central focus of recent scholarship. This very timely and well organized Handbook brings together several leading scholars who explore how we can better theorize about professional service firms and their entrepreneurial behaviours. The Handbook will become a key source for the growing community of researchers in this area. ð Royston Greenwood, University of Alberta, Canada Ò For too long, both researchers and practitioners have presumed that professional service firms follow the status quo when they should better understand how these professionals set the rules for globalization. This Handbook reminds us that professionals are as much the shock-troops of multinational corporations that they serve. As this Handbook shows, the leading firms successfully compete with each other by fostering entrepreneurship and innovation in order to service an institutional system that undergirds the international economy. McKenna, University of Oxford, UK Professional services are increasingly seen as an important foundation for future economic growth and prosperity. Yet research on innovative and entrepreneurial processes in professional services has been surprisingly scarce. This Handbook provides a collection of original contributions from leading scholars outlining the current stock of knowledge in the area as well as providing directions for further research. The expert contributors discuss entrepreneurship and innovation from a range of perspectives, including the entrepreneurial professional team, the entrepreneurial firm and the institutional environment. The first part of the book looks at the challenges of entrepreneurship specific to the professional service firm while the second explores the exploitation of entrepreneurial opportunities in the professional service team. Part III turns to the organization and Part IV to the management and growth of the entrepreneurial professional service firm. The final part discusses the interplay between professional service firms and the institutional environment. Researchers, scholars and PhD students in the areas of entrepreneurship and professional service firms along with advanced students of management will find this volume of great value.

This pioneering study looks across key trafficking crimes to develop a social theory of transnational criminal markets. Looking at how traffickers think of their illegal enterprises as 'just business', it draws broader lessons for the ways forward in understanding the emerging field.

Education and the New Latino South

Investigating the Commodification of Bio-Information

Critical Perspectives on Corporate Social Responsibility in Media and Communication Industries

Epistemology, Ontology and Pedagogy

From Corporate to Social Media

Not for Sale

US Latinization

Reimagining the scholarly book as living and collaborative—not as commodified and essentialized, but in all its dynamic materiality. In this book, Janneke Adema proposes that we reimagine the scholarly book as a living and collaborative project—not as linear, bound, and fixed, but as fluid, remixed, and liquid, a space for experimentation. She presents a series of cutting-edge experiments in arts and humanities book publishing, showcasing the radical new forms that book-based scholarly work might take in the digital age. Adema's proposed alternative futures for the scholarly book go beyond such print-based assumptions as fixity, stability, the single author, originality, and copyright, reaching instead for a dynamic and emergent materiality. Adema suggests ways to unbind the book, describing experiments in scholarly book publishing with new forms of anonymous collaborative authorship, radical open access publishing, and processual, living, and remixed publications, among other practices. She doesn't cast digital as the solution and print as the problem; the problem in scholarly publishing, she argues, is not print itself, but the way print has been commodified and essentialized. Adema explores alternative, more ethical models of authorship; constructs an alternative genealogy of openness; and examines opportunities for intervention in current cultures of knowledge production. Finally, asking why it is that we cut and bind our research together at all, she examines two book publishing projects that experiment with remix and reuse and try to rethink and reperform the book-apparatus by taking responsibility for the cuts they make.

This book depicts the emergence of knowledge society across rural and urban spaces and among cross sections of social collectivities in India. It analyses the new economic momentum and socio-cultural milieu as set in motion with the emergence of this society. The ensuing impact on the pre-existing facets of social identity and marginality, and the processes of construction of new social identities therein are studied. This book delineates both the hope and despair, as produced with the arrival of the knowledge society, and identifies the scope and conditions of alternative choice and liberation for the people within the emerging socio-economic order of this society. Rich in empirical data, this monograph will interest students, researchers, teachers, policy planners and social activists.

In a groundbreaking work that draws on anthropology, history, philosophy, business and law, Parry links firsthand knowledge of the operation of the bioprospecting industry to a sophisticated analysis of broader economic, regulatory, and technological transformations to reveal the complex economic and political dynamics that underpin the new global trade in bio-information.

The Handbook of Organizational and Managerial Innovation places humans, their acts, practices, processes and fantasies at the core of innovation. Bringing together some of the world's leading thinkers, academics and professionals, both established and emerging, this multidisciplinary book provides a comprehensive picture of the vibrant and engaging field of organizational and managerial innovation. The contributors present organizational and managerial innovation as a complex concept underpinned by varied ontological and epistemological traditions and disciplines. They reveal that it is something that exists and occurs at multiple levels of analysis, and from multiple zones of experience ð the experience of managers, workers, psychologists, philosophers and economists. This innovative and engaging Handbook will be an essential resource for researchers, practitioners and students alike with an interest in the role of innovation in organizations.

The Oxford Handbook of Management Ideas

The Knowledge Business

Innovation and Commodification in Management Consulting

Current Debates in Business Studies

The Commodification of Hospital Care in the United States

Handbook of Research on Entrepreneurship in Professional Services

An innovative contribution to debates on the internationalization and globalization of the social sciences, this book pays particular attention to their theoretical and epistemological reconfiguration in the light of postcolonial critiques and critiques of Eurocentrism. Bringing together theoretical contributions and empirical case studies from around the world, including India, the Americas, South Africa, Australia and Europe, it engages in debates concerning public sociology and explores South-South research collaborations specific to the social sciences. Contributions transcend established critiques of Eurocentrism to make space for the idea of global social sciences and truly transnational research. Thematically arranged and both international and interdisciplinary in scope, this volume reflects the different theoretical and thematic backgrounds of the contributing authors, who enter into dialogue and debate with one another in the development of a more inclusive, more representative and more theoretically relevant stage for the social sciences. A rigorous critique of the contemporary state of the social sciences as well as an attempt to find another way of doing transnational sociology, Global Knowledge Production in the Social Sciences will appeal to scholars of sociology, political science and social theory with interests in the production of social scientific knowledge, postcolonialism and transnationalism in research.

Wealth and money, which are meant to be sources of human happiness and facilitators of good social relations has instead become a monstrosity beyond human control. The unbridled quest to make money and accumulate wealth as well as assign social signification on the basis of the outcome of individuals' efforts in the process has ended up distorting existence and the meaning of being human itself. This work brings together a collection of very provocative and challenging articles that confront the problems created by wealth. Can there be happiness when wealth is increasingly concentrated in fewer and fewer hands? Can wealth really bring happiness? And what are the implications of the current trend to commodify everything for the project of human happiness? The contributors to the volume argue that there is a need to change wealth accumulation and its core purpose. They contend that from wealth accumulation the gear must change to wealth alleviation, because the ways the rich become wealthy often correlate with the ways the number of the poor increase. Following from this, they argue that rather than the current focus on poverty alleviation, the focus should shift to wealth alleviation because a happy future for all lies in promoting human well-being and removing human ill-being through the spring wells of solidarity and humanity.

This book provides a critique of the knowledge business, and describes and evaluates its different manifestations in, and impacts on, the university sector. Its focus is the social sciences and, in particular, housing and urban studies. Drawing on a wide range of experiences, both in the UK and elsewhere, it illustrates the changing management of the academy, and the development, by university managers, of instruments or techniques of control to ensure that academics are disciplined in ways that are commensurate with achieving commercial goals. The individual chapters highlight the different ways in which the academy is being put to work for commercial gain, and they evaluate how far the public service ethos of the universities is coming apart in a context in which what is to be serviced is increasingly a private clientele defined by their 'ability to pay'. The Knowledge Business examines the contradictions and tensions associated with these processes, highlighting the implications for the academic labour process, and the future of the academy.

In recent years activists around the globe have challenged the commodification of water, education, health care, and other essential goods, while academics have warned from unintended effects when everything can be bought and sold. But what is commodification? And what is the problem with commodification? In The Critique of Commodification, Christoph Hermann argues that commodification entails production for profit rather than social needs, and that production for profit has a number of harmful effects, including the exclusion of those who cannot pay, the marginalization of those whose collective purchasing power is not large enough, and the focus on highly profitable forms of production over more socially beneficial and ecologically sustainable alternatives. Drawing upon and extending the work of Marx, Polyani, and Luxemburg, Hermann goes beyond the standard moral critiques of markets and adopts a materialist approach to emphasize the dispossession of public resources and to highlight how goods and services are altered when sold on markets for profit. Tracing the intellectual history of the term commodification, this book not only criticizes commodification, but also proposes a new model for production that focuses on needs rather than profits.

Language Policy in Business

Knowledge and Discourse Matters

The Case of Artificial Intelligence

Volume 1

Experiments in the Posthumanities

Discourse, ideology and practice

Commodification, the Market and Business Involvement

This book critically analyses user-firm technology relationships and socioeconomic structures at the crossroads of community and commerce. It investigates businesses that let users participate in platform development on the internet. An empirical study of the online world Second Life is used as an early illustration of the pivotal role of user participation in design, development and sustainability of digital platforms. Van der Graaf sheds light on aspects of the ongoing platformization of the internet and on new norms and mechanisms for user participation which are linked to values of creativity, community and labour. ComMODify makes clear that robust theoretical and empirical investigation of the integration of user participation into mainstream business models and its implications for platform development is key to understanding contemporary businesses like Facebook, that sustain the internet of today. This book will be of interest to those wanting to learn more about the socio-economic implications of user participation associated with user-generated content, particularly within the 3D software and game industry.

Management ideas, and their associated applications, have become a prevalent feature of our working lives. While their focus is familiar, such as efficiency, motivation, and improvement, they range from specific notions such as activity-based costing, to broad movements like corporate social responsibility. This Handbook brings together some of the latest research from leading international scholars on how management ideas are produced, promoted, and adapted, and their effects on business and working practices and society at large. Rather than focusing on specific management ideas, this volume explores their key socio-political contexts and channels of dissemination, and is organized around four core overlapping themes. The first section sets out the research field in general, in terms of both an overall system and of different perspectives and research methods. The second section explores the role of different actors and channels of diffusion, including the consumers and producers of management ideas and 'new' media, as well as traditional players in the management ideas field such as consultancies and business schools. The third section focuses on specific features or dynamics of the management ideas system, such as their adoption, evolution, institutionalisation, and resurgence, while in the final section, critical and new perspectives on management ideas are examined, highlighting specific socio-political contexts and the possibility of alternative ideas and forms of critique. With a broad range of perspectives represented, this Handbook provides a comprehensive, authoritative, and enduring resource for those studying management, innovation, and organizational change, as well as for those working in the management ideas industry.

'Management Consultancy' provides a comprehensive introduction to the consulting industry. The text begins with the presentation of a theoretical underpinning, before outlining how to carry out management consultancy and providing guidance on entering the industry.

Provides an updated view of knowledge management strategies of knowledge-intensive business services (KIBS) by focusing on how those firms manage innovation in their value chains and at the territorial level. Offers an original analysis of key processes of KIBS, specializing in design, professional firms and information technology.

Selling Our Souls

New Identities in Emerging India

Cities and the Knowledge Economy

Animals and Business Ethics

Living Books

The Management Idea Factory

Management Consultancy

This book engages with some of the most pressing ethical issues that arise from the use of animals in various business practices, providing interdisciplinary approaches to improving the nonhuman and human lives in animal-related industries. The chapters in this volume provide conceptual, theoretical and practical analyses of these issues that will shape the future direction of business ethics to more fully reflect the impacts and implications of animal-based businesses on society, its members, and nature. The authors in this volume engage with topics including animal suffering and emotions, the commodification of animals, vegetarian and vegan businesses and diets, technological innovations such as gene editing and lab-cultured meat, as well as captivity, corporate disclosure of animal welfare policies, and the possibility of humane jobs as well as the consideration of animals as stakeholders.

"This book is about using socio-culturally based research in the study of technology, learning, and workers, for the purposes of a better workplace adult education and training from workplace e-learning"--Provided by publisher.

Demonstrates how educators and policymakers should treat the intertwined nature of immigrant education and social progress in order to improve current policies and practices. Offering a much-needed dialogue about Latino demographic change in the United States and its intersections with P–20 education, US Latinization provides discussions that help move beyond the outdated idea that Mexican and Spanish (language) are synonyms. This nativist logic has caused “Mexican rooms” to re-emerge in the form of English to Speakers of Other Languages (ESOL) transitional programs, tagging Latinos as “Limited English Proficient” in ways that contribute to persisting educational gaps. Spencer Salas and Pedro R. Portes bring together voices that address the social and geographical nature of achievement and that serve as a theoretical or methodological resource for educational leaders and policy makers committed to access, equity, and educational excellence.

This book provides a practical approach to harnessing knowledge in organizations. Its focus is on knowledge sharing, tacit knowing, and a view of knowledge as an accomplishment in social interaction. The aim of this book is to explore and show how the phenomena of trust, risk and identity, as contexts constructed by speakers themselves, influence and mediate knowledge sharing in organizational encounters. The research particularly reveals how tacit knowledge (knowing), affects the scope and directions of everyday conversation. The first part of the book presents a comprehensive critical appraisal and analysis of the field of organizational knowledge management, followed by an introduction to the theory and methodology of discourse analysis, and a view of tacit knowing drawn from studies in implicit learning. The second part reports the detailed analysis and findings of original field research, investigating how participants in regular organizational meetings, including a discussion forum, manage the business of sharing knowledge. From the perspective of the research methodology, drawing on Discursive Psychology, knowledge is approached as an accomplishment in social interaction, with talk and text shown to be constructive, functional and action-oriented. Presents a rigorous, evidence-based approach to Knowledge Management using original research Approaches discourse as the location of knowledge work, and the site to which knowledge management practice should be focused Positions the actions of knowledge work in everyday talk and text, thus giving practitioners a ready toolset to improve their strategies, practices and understanding of knowledge within organizations Knowledge and Discourse Matters: Relocating Knowledge Management's Sphere of Interest onto Language is a great reference for organizational leaders, knowledge managers, and human resource managers. Dr. Lesley Crane is an independent consultant specializing in knowledge management, and technology supported learning for adults (e-learning). Much of her consultancy work involves providing strategic advice and research on the effective use of e-content, e-tools and the use of new technologies in the delivery of teaching and learning. Prior to working as a consultant, Lesley was Managing Director of her own SME business specializing in creative e-learning design and development for public and private sector organizations.

Transnational Criminology

Commodifying Bodies

**User Creativity at the Intersection of Commerce and Community
ComMODify**

**Culture and Economy After the Cultural Turn
The Commodification of Urban and Housing Research
Yellowstones Survival**

"A thorough and challenging book." - Maude Barlow, National Chairperson, Council of Canadians

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Written in a lively, conversational style, Knowledge Management looks at the nature of knowledge, including its definition and measurement, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates. Suitable for students of Business and Management courses at Undergraduate and Postgraduate level and anyone interested in the concept of knowledge management.

The Knowledge Business
The Commodification of Urban and Housing Research
Routledge

With rapid developments in reproductive medicine, transplant ethics and bioethics, a new 'ethic of parts' has emerged in which the body is increasingly seen as a commodity which can be bartered, sold or stolen. This book combines perspectives from anthropology and sociology to offer compelling new readings of the body.

Contours of a Post-Capitalist Society
Global Knowledge Production in the Social Sciences

Knowing Capitalism
Exploring Knowledge-Intensive Business Services

A Very Short, Fairly Interesting and Reasonably Cheap Book About Knowledge Management

At the Margins of Academia

Exile, Precariousness, and Subjectivity

This book focuses on Yellowstone: the park, the larger ecosystem, and even more so, the "idea" of Yellowstone. In presenting a case for a new conservation paradigm for the Greater Yellowstone Ecosystem (GYE), including Yellowstone National Park, the book, at its heart, is about people and nature relationships. This new paradigm will be truly committed to a healthy, sustainable environment, rich in other life forms, and one that affords dignity for all: humans and nonhumans. The new story or paradigm must be about living such a commitment and future for GYE in real time. To do something and understand about the present erosion of nature and growing unsustainability, particularly the GYE situation, the book offers a heuristic for problem solving, learning, and discovery. The heuristic in four general terms, People, Meaning, Society, Environment, takes into account both the content (biophysical substance such as wolves and bears) and process (people, social relations, and decision-making) of conservation and sustainability in our communities, society, and in our daily living. It calls for an explicit integrative approach to this relationship for GYE. It acknowledges that Yellowstone will be different in the future from what we have experienced in recent decades. It also asks how and why it will be different and whether we're ready for it. To examine these and related questions, and deeper questions, it probes the future. As well, it reflects on the changing narratives, policies, and actions of different sets of residents and outside influences. The book presents a well-developed theory for interdisciplinary problem solving that is grounded in practice.

Cities and the Knowledge Economy is an in-depth, interdisciplinary, international and comparative examination of the relationship between knowledge and urban development in the contemporary era. Through the lenses of promise, politics and possibility, it examines how the knowledge economy has arisen, how different cities have sought to realise its potential, how universities play a role in its realisation and, overall, what this reveals about the relationship between politics, capitalism, space, place and knowledge in cities. The book argues that the 21st century city has been predicated on particular circuits of knowledge that constitute expertise as residing in elite and professional epistemic communities. In contrast, alternative conceptions of the knowledge society are founded on assumptions which take analysis, deliberation, democracy and the role of the citizen and communities of practice seriously. Drawing on a range of examples from cities around the world, the book reflects on these possibilities and asks what roles the practice of 'active intermediation', the university and a critical and engaged social scientific practice can all play in this process. The book is aimed at researchers and students from different disciplines – geography, politics, sociology, business studies, economics and planning – with interests in contemporary urbanism and the role of knowledge in understanding development, as well as urban policymakers, politicians and practitioners who are concerned with the future of our cities and seek to create coalitions of different communities oriented towards more just and sustainable futures.

The second volume of the Handbook on the Knowledge Economy is a worthy companion to the highly successful original volume published in 2005, extending its theoretical depth and developing its coverage. Together the two volumes provide the single best work and reference point for knowledge economy studies. The second volume with fifteen original essays by renowned scholars in the field, provides insightful and robust analyses of the development potential of the knowledge economy in all its aspects, forms and manifestations.' Michael A. Peters, University of Illinois, US
This thoroughly revised second edition of the Handbook on the Knowledge Economy expands the range of issues presented in the first edition and reflects important new progress in research about knowledge economies. Readers with interests in managing knowledge- and innovation-intensive businesses and those who are seeking new insights about how knowledge economies work will find this book an invaluable reference tool. Chapters deal with issues such as open innovation, wellbeing, and digital work that managers and policymakers are increasingly asked to respond to. Contributors to the Handbook are globally recognised experts in their fields providing valuable guidance. This comprehensive and stimulating Handbook will prove an important resource for practitioners and academics in diverse areas of interest, including: knowledge management, innovation management, knowledge policy, social epistemology, and development studies.

Although there has traditionally been considerable field-level attention on how consultants market their ideas and practices, there is still a lack of research that discusses the earlier intra-organizational phases in the development process. While the present literature provides important insights that enhance our understanding of consulting, the consultancy industry, and the way that consultants present their ideas and services on the market for management solutions, we know relatively little about the way knowledge-based innovations develop within consultancy firms and the mechanisms that shape the intra-organizational evolution of these ideas and practices. This book seeks to address this gap by revealing how the development of new ideas and practices takes shape in consultancies. The work addresses questions such as: In which way do consultancies sense the contemporary market needs? How do new ideas and practices become established within a consultancy? How do consultancies seek to maintain their repertoire? And what role do these new ideas and practices play in their assignments? To provide more insight into these different aspects of knowledge-based innovation in consultancies, the book draws on and integrates literature from diverse relevant fields such as product innovation and market orientation, but also uses institutional and practice-based perspectives. The research presented in this book can be seen in the light of emerging research into 'knowledge-based innovation' and 'new concept development' that concentrate on empirically studying how knowledge entrepreneurs seek to develop commercially viable ideas and practices that have the potential to have a significant impact on management and organizational praxis.

Towards a Knowledge Society

Knowledge Management Strategies

The Commodification of Academic Research

The Role of Commodification in the Transfer of Knowledge Between Universities and Industry

Relocating Knowledge Management's Sphere of Interest onto Language

Handbook on the Knowledge Economy

Challenges and Issues in Knowledge Management

At the Margins of Academia offers a broader approach to academic labor precarity and the ever-growing academic migration from Turkey to Europe, based on the author's own experiences and on in-depth interviews with the exiled Peace Academics

The corporate and the social are crucial themes of our times. In the first decade of the twenty-first century, both individual lives and society were shaped by capitalist crisis and the rise of social media. But what marks the distinctively social character of "social media"?

And how does it relate to the wider social and economic context of contemporary capitalism? The concept of Corporate Social Responsibility (CSR) is based on the idea that a socially responsible capitalism is possible; this suggests that capitalist media corporations can not only enable social interaction and cooperation but also be socially responsible. This book provides a critical and provocative perspective on Corporate Social Responsibility (CSR) in media and communication industries. It examines both the academic discourse on CSR and actual corporate practices in the media sector, offering a double critique that reveals contradictions between corporate interests and social responsibilities. Marisol Sandoval's political economic analysis of Apple, AT&T, Google, HP, Microsoft, News Corp, The Walt Disney Company and Vivendi shows that media and communication in the twenty-first century are confronted with fundamental social responsibility challenges. From software patents and intellectual property rights to privacy on the Internet, from working conditions in electronics manufacturing to hidden flows of eWaste - this book encourages the reader to explore the multifaceted social (ir)responsibilities that shape commercial media landscapes today. It makes a compelling argument for thinking beyond the corporate in order to envision and bring about truly social media. It will interest students and scholars of media studies, cultural industry studies, sociology, information society studies, organization studies, political economy, business and management.

Language Policy in Business: Discourse, ideology and practice provides a critical sociolinguistic and discursive understanding of language policy in a minority language context. Focusing on Welsh-English bilingualism in private sector businesses in Wales, the book unpacks the circulating discourses, ideologies and practices of promoting bilingualism as a sociocultural and economic resource in the globalised knowledge economy. It sheds light on businesses as ideological sites for struggles over language revitalisation, which has been characterised by tensions and discursive shifts from essentialist ideologies about language, identity, nation and territory, to an increased commodification of bilingualism. The book is premised on the understanding that language is a focal point for articulating and living out historical power relationships and inequalities, and that language policy processes are never apolitical. It adds to a body of literature about bilingualism in minority language contexts and, more broadly, about how the fields of politics, business and society are inextricably related.

Health care costs make up nearly a fifth of U.S. gross domestic product, but health care is a peculiar thing to buy and sell. Both a scarce resource and a basic need, it involves physical and emotional vulnerability and at the same time it operates as big business. Patients have little choice but to trust those who provide them care, but even those providers confront a great deal of medical uncertainty about the services they offer. Selling Our Souls looks at the contradictions inherent in one particular health care market—hospital care.

Based on extensive interviews and observations across the three hospitals of one California city, the book explores the tensions embedded in the market for hospital care, how different hospitals manage these tensions, the historical trajectories driving disparities in contemporary hospital practice, and the perils and possibilities of various models of care. As Adam Reich shows, the book's three featured hospitals could not be more different in background or contemporary practice. PubliCare was founded in the late nineteenth century as an almshouse in order to address the needs of the destitute. HolyCare was founded by an order of nuns in the mid-twentieth century, offering spiritual comfort to the paying patient. And GroupCare was founded in the late twentieth century to rationalize and economize care for middle-class patients and their employers. Reich explains how these legacies play out today in terms of the hospitals' different responses to similar market pressures, and the varieties of care that result. Selling Our Souls is an in-depth investigation into how hospital organizations and the people who work in them make sense of and respond to the modern health care market.

Socio-Cultural Impacts of Workplace E-Learning: Epistemology, Ontology and Pedagogy

Science and the Modern University

Researching the Global Education Industry

Made in Circulation

The Critique of Commodification

Trafficking and Global Criminal Markets

Decommodifying Public Life

Challenges and Issues in Knowledge Management - the fifth volume in the Research on Management Consulting series - presents sixteen chapters that explore these various perspectives, focusing on knowledge management within the context of the management consulting industry, the dynamics associated with knowledge sharing and dissemination, methodological approaches to studying knowledge in organizations, and reflections on knowledge management and management consulting. As the chapters underscore, it is important to ensure that KM initiatives are aligned with the needs of the organization and its members, that the KM system is "owned" by organizational members with particular emphasis on executive sponsorship and team member acceptance, and that it be understood as an ongoing process rather than simply another management objective or faddish consulting tool. The focus, therefore, should be on how knowledge processes can be facilitated, leveraged and utilized in organizational value creation.

Selling science has become a common practice in contemporary universities. This commodification of academia pervades many aspects of higher education. This volume offers the first book-length analysis of this disturbing trend from a philosophical perspective and presents views by scholars of philosophy of science, social and political philosophy, and research ethics.

This title looks at what the author calls 'the cultural circuit of capitalism', the mechanism for generating new theories of capitalism. The book traces the rise of this circuit from the 1960s to the present day.

Traditionally social science treated culture as a peripheral issue, but the last twenty years have witnessed a cultural turn throughout the social sciences. Culture is now at the core of debate. Culture and Economy After the Cultural Turn examines the impact of the cultural turn for the social sciences in relation to the decline of interest in economic aspects of society. It presents a number of responses to the changing relationship between culture and economy, and to the way in which the cultural turn has sought to understand it. Contributors from a wide range of disciplines present differing views on these matters in relation to issues of political sensibilities and movements, equality and recognition, "cultural managem

The Oxford Handbook of Karl Marx

Handbook of Organizational and Managerial Innovation

Globalization, Inequality and the Commodification of Life and Well-Being

Promise, Politics and Possibilities

Trading the Genome