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***The Practitioners
Guide To Product
Management Top 5
Things Learn Hard
Way***

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*Sell a hamburger. Run an airline. Build a website. No matter how simple or complicated your business is, there's one thing that determines if it's a success or not: the customer. **THE PRACTITIONER'S GUIDE TO USER EXPERIENCE** breaks down the essence of what it takes to meet a customer's*

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needs and shows you how to apply these principles while working in tech. From finding your inspiration to creating prototypes, this book pulls from case studies, research, and personal experience to give you the tools and tactics you need to survive in the fast-paced world of UX design.

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The Practitioner's Guide to Data Quality Improvement offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining

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sponsorship for, planning, and establishing a data quality program. It demonstrates how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. It includes an in-depth look at the use of data quality tools, including business case templates, and

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tools for analysis, reporting, and strategic planning. This book is recommended for data management practitioners, including database analysts, information analysts, data administrators, data architects, enterprise architects, data warehouse engineers, and systems analysts, and their managers. Offers a

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comprehensive look at data quality for business and IT, encompassing people, process, and technology. Shows how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. Includes an in-depth look at the use of data quality tools, including business

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*case templates, and tools for analysis,
reporting, and strategic planning.*

*The Definitive Guide to Theraplay® for
Practitioners, officially endorsed by the
Theraplay® Institute Theraplay is an
intervention that focuses on enhancing
the connection, trust and joy between a
child and a parent. It involves interactive,*

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playful activities using simple face-to-face reciprocal interactions, and involves using all of the senses, including rhythm, movement and touch. This comprehensive guide outlines the theory, reflection, and skill development of the practitioner - the true power house of Theraplay. By maintaining a focus on

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practice throughout, embedding theory into practice examples, it brings the spirit of Theraplay to life. Part 1 covers the key principles of the intervention; Part 2 addresses Theraplay in Practice: how to use the Marschak Interaction Method (MIM), how to set up a room and choose activities and considerations for working

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with different client groups; Part 3

encourages the reader to engage in their own development and the stages involved; and Parts 4 and 5 provide a wealth of useful resources, checklists, handouts, sample sessions and an up-to-date list of Theraplay activities. Whether you are a Theraplay practitioner, or

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simply want to find out how this remarkable intervention works, this book is essential reading.

This book is a resource that offers guidance to nurses who are experienced or novice aesthetic practitioners and would like to improve their aesthetic practice and enhance patient safety and

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satisfaction. This textbook reviews skin structure and anatomy, what happens as facial structures age, the effects of aging coupled with environmental exposures, pharmacology of medications used in aesthetics, light-based device properties, patient selection, and benefits of treatments. In addition, it includes

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suggestions on how to communicate with patients to achieve successful outcomes.

Aesthetic Procedures: Nurse

Practitioner's Guide to Cosmetic

Dermatology provides practitioners a one-source resource to attain more in-depth learning about cosmetic dermatology.

Although there are several texts on

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*individual aspects of aesthetic medicine,
there is no all-inclusive book for nurses.*

*This book affords the primary care
practitioner the opportunity to add
minimally invasive cosmetic dermatology
procedures to their practice and perform
the treatments safely, efficiently and
effectively while avoiding common*

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mistakes and minimizing complication risks. Education is paramount in creating a safe patient environment and as more clinicians turn to aesthetics to augment their practice, this book will be a valuable resource for nurses and practitioners all over the world.

A Practitioner's Guide

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The Practitioner's Guide to Graph Data

A Practitioner's Guide to User Research

The Practitioner's Guide to User

Experience Design

Arbitration in Egypt

*The Practitioner's Guide to the Science
of Psychotherapy*

Design synthesis is a way of

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thinking about complicated, multifaceted problems of a large scale with a repeatable degree of success. Design synthesis methods can be applied in business, with the goal of producing new and compelling

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products and services, and they can be applied in government, with the goal of changing culture and bettering society. In both contexts, however, there is a need for speed and for aggressive action. This text is

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immediately relevant, and is more relevant than ever, as we acknowledge and continually reference a feeling of an impending and massive change. Simply, this text is intended to act as a practitioner's guide to

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exposing the magic of design.

Novel in its approach to software design, development, and management, Building Software: A Practitioner's Guide shows you how to successfully build and manage a system. The approach

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the authors recommend is a simple, effective framework known as Solution Engineering Execution (SEE). Through SEE, you create a successful solution by following a high

The Patent Cooperation Treaty

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(PCT) is the heart of the international patent system and should be considered in every applicant's patent filing strategy. This book demystifies the PCT, helping practitioners employ the system to their client's

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advantage. Beginning with a clear explanation of the PCT's framework, the book's in-depth chapters equip applicants with the tools necessary to effectively use this global, treaty-based system. It covers all aspects of

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the PCT, from its requirements and procedures to practice-focused strategies and recommendations for a PCT application.

Emphasizing the need for collaboration and cooperation

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across medical, education,
rehabilitation, and social service
disciplines, this volume provides
a primary reference tool for
those engaged in work related to
low vision rehabilitation and
service delivery. It provides

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information about the funct.

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Supporting Graduate and
Professional Students

A Practitioner's Guide to
Evaluation and Intervention

Mergers and Acquisitions

A Practice Guide

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POLCA (Paired-cell
Overlapping Loops of Cards
with Authorization) is a
card-based visual control
system that manages the
flow of jobs through the
shop floor: at each

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operation, it controls
which job should be worked
on next to meet delivery
targets. POLCA ensures
that upstream operations
use their capacity
effectively by working on

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jobs that are needed
downstream, while at the
same time preventing
excessive work-in-process
(WIP) build-ups when
bottlenecks appear
unexpectedly. POLCA is

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Learn Hard Way particularly suited to companies manufacturing high-mix, low-volume and customized products. Such companies struggle with long lead times, late deliveries, and daily

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expediting to meet
delivery dates. ERP
systems are not designed
to deal with this highly
variable environment, and
add-on software such as
Finite Capacity Scheduling

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systems can require
complex installation.

Also, the Kanban system
does not work well with
low-volume or custom
production. POLCA has
delivered impressive

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results in such
environments. It does not
require any complex
software implementation:
it can be used without an
ERP system or it can
seamlessly complement an

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existing ERP system. This
book: Provides a step-by-
step roadmap on how to
implement POLCA;
invaluable for both
companies that wish to
implement POLCA as well as

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consultants and academics
advising such companies.

Explains the concepts in
practical and easy-to-
understand terms by
showing detailed shop-
floor examples. Includes

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more than 100

illustrations for

understanding how POLCA

works as well as for

elaborating on details of

the implementation steps.

Contains case studies

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**Business Analysis for
Practitioners: A Practice
Guide** provides practical
resources to tackle the
project-related issues
associated with
requirements and business

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analysis—and addresses a critical need in the industry for more guidance in this area. The practice guide begins by describing the work of business analysis. It identifies

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the tasks that are
performed, in addition to
the essential knowledge
and skills needed to
effectively perform
business analysis on
programs and projects.

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Antibodies have revolutionized medicine and biotechnology, and have become indispensable tools in therapy, diagnostics, analytics, and research. Therapeutic

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antibodies, for example,
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have come to dominate the
ranks of blockbuster
drugs, currently
accounting for 10 out of
the top 15 best-selling
medicines. At the same

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time, a body of case law dealing specifically with the patentability of antibody-related inventions and the enforcement of antibody patents has emerged in

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major jurisdictions. The,
at times, significant
divergences between
different jurisdictions
have been compounded by
recent decisions in the
United States, most

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notably Amgen v. Sanofi,
872 F.3d 1367 (Fed. Cir.
2017), which have severely
curtailed the
possibilities to obtain
broad antibody patents. It
is therefore essential to

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understand how antibody
inventions are assessed in
different jurisdictions in
order to secure an optimal
patent protection and to
successfully enforce such
patents. This book

Download Ebook The Practitioners Guide To Product Management Top 5 Things Learn Hard Way provides practitioners with a comprehensive resource elucidating all aspects of the patenting of antibodies from initial drafting and prosecution to enforcement, using a

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country-by-country format.

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It covers 23 of the most
important IP jurisdictions
worldwide - i.e., the
European Patent Office,
France, Germany, Italy,
the Netherlands, Poland,

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Spain, Switzerland, the
United Kingdom, Israel,
the United States of
America, Argentina, the
Andean Community (Bolivia,
Colombia, Ecuador, and
Peru), Brazil, Canada,

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Chile, Mexico, China,
India, Japan, Singapore,
South Korea, and
Australia. The 35
contributors to this book,
all distinguished experts
in this field, provide

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clear and practice-
oriented advice on a range
of topics including: -
Which types of antibody
inventions are patent-
eligible? - Which types of
functional and structural

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features are accepted for
claiming antibodies? -

What needs to be
considered when defining
antibodies in terms of
their antigen, target
affinity, binding

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specificity, epitope,
competitive binding and
other characteristics in
relation to reference
antibodies, as well as
their effects on the
target? - Which pitfalls

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must be avoided when
defining amino acid
sequences, chemical
modifications or
glycosylation patterns,
and when relying on cell
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breadth of claims is
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between different
jurisdictions.

Practitioners will find
the much-needed tools and
guidance to secure the
best possible patent
protection for antibody

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inventions in 23 of the
most important
jurisdictions worldwide.
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volume in the AIPPI Law
Series which has been
established together with

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the International
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Property (AIPPI), a non-
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the protection of
intellectual property at
both national and
international levels.

Wow! So many of the user
experience research
methods we have refined

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and used over the years
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are now organized and
described in detail in one
book. --Christian Rohrer,
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Experience! This

comprehensive guide
approaches user experience
research like never
before, and is well-
written, easy-to-read, and
quite user friendly. It

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provides a real-world
example of how research is
done in just enough detail
that it can both inform a
CEO of the role of
usability research as well
as introduce methodology

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to someone starting out in
the field. Bravo! --Kelly
Braun, Usability Manager,
Ebay The gap between who
designers and developers
imagine their users are,
and who those users really

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are can be the biggest problem with product development. Observing the User Experience will help you bridge that gap to understand what your users want and need from your

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product, and whether
they'll be able to use
what you've created.

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complete toolbox of
techniques to help
designers and developers
see through the eyes of
their users. It provides
in-depth coverage of 13
user experience research

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techniques that will
provide a basis for
developing better
products, whether they're
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written with an

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position where their work
comes in direct contact
with the end user.

· Provides a real-world
perspective on research
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how user research can be

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done cheaply, quickly and
how results can be
presented persuasively

· Gives readers the tools
and confidence to perform
user research on their own
designs and tune their

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software user experience
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to the unique needs of
their product and its
users

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Design

**A how to guide for implementing
project management techniques;
presented simply for anyone who
is responsible for delivering to a
goal.**

Egypt, and in particular the Cairo

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Regional Centre for International Commercial Arbitration (CRCICA), has clearly cemented its status as a preferred seat for arbitration cases in both the Middle East–North Africa (MENA) region and the African continent.

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**To assist parties with a need or
desire to arbitrate disputes
arising in these regions –
whether commercial or
investment – this incomparable
book, the first in-depth treatment
in any language of arbitration**

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practice under Egyptian law, provides a comprehensive overview of the arbitration process and all matters pertaining to it in Egypt, starting with the arbitration agreement and ending with the recognition

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and enforcement of the arbitral award. Citing more than 2,500 cases – both awards and arbitral-related court judgments – the book's various chapters examine in detail how Egypt's arbitration law, based on the

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UNCITRAL model law, encompasses such internationally accepted arbitral provisions and aspects as the following: application of the New York Convention; concept of arbitrability; choice of applicable

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**law; formation of the arbitral
tribunal; selection, rights, duties,
liability, and challenge of
arbitrators; arbitral procedures;
evidence and experts and burden
of proof; form and content of
arbitral awards; annulment and**

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enforcement procedures; interaction between Sharia law and arbitration; role of Egypt's Technical Office for Arbitration (TOA); and judicial fees. Special issues such as third-party funding and public policy as well

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**as particular areas of dispute
such as construction, sports,
real estate, labor and
employment, tax, competition,
intellectual property, and
technology transfer are all
covered. The author offers**

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practical guidelines tailored to arbitration in these specific areas of law. An added feature is the many figures and other visuals that accompany the text. For whoever is planning to or is currently practicing arbitration in

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the Middle East, this matchless book gives arbitrators, in-house counsel and arbitration practitioners everything that is needed to answer any question likely to arise. This book should be on the shelf of every

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practitioner and academic wishing to comprehend arbitration in Egypt as construed by the Egyptian Courts. Establishing a new, scientifically validated foundation for current psychotherapeutic practice. The

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**twenty-first-century
psychologist can no longer
be constrained by specific
schools of practice or limited
reservoirs of knowledge. But this
new “era of information” needs
to be integrated and made**

Download Ebook The Practitioners Guide To Product Management Top 5 Things manageable for every practitioner. This book helps therapists learn more about this new knowledge and how to apply it effectively. In this single-volume learning resource, Richard Hill and Matthew Dahlitz

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introduce practitioners to the many elements that create our psychology. From basic neuroscience to body-brain systems and genetic processes, therapists will discover how to become more “response-able” to

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their clients. Topics include neurobiology, genetics, key therapeutic practices to treat anxiety, depression, trauma and other disorders; memory; mirror neurons and empathy, and more. All are presented with case

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applications.**

**Accounting expert Steven Bragg
equips you with a working
knowledge of the complete M&A
process throughout Mergers and
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comprehensive, reader-friendly,
and straightforward advice on
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as the due diligence process, the
customary contractual
provisions, legal background,

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Strategic alliances offer organisations an alternative to organic growth or acquisition when faced with the need to develop the business to a new level, innovate in terms of products or services or significantly reduce costs. The

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Strategic Alliance Handbook is a clear and complete guide to the nuts and bolts of the process behind successful collaborations. The book enables readers to understand the commercial, technical, strategic, cultural and operational logic behind any alliance and to establish an approach that is appropriate for the type

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of alliance they are seeking and the partner organisation(s) with whom they are working. Whether you are an alliance executive, responsible for the systems, strategy and performance of your organisation's alliancing programme or an alliance manager needing to ensure the success of a given partnership, The

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*Strategic Alliance Handbook is an
essential guide.*

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Richard Larson is now available in both
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of requirements activities is essential for*

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success, regardless of the project life cycle followed. The new, second edition of this realistic guide offers a step-by-step approach, and explains how to manage requirements without creating a mountain of paperwork. It has been expanded with more coverage of Agile life cycles and contains a 40-page realistic case study to

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help apply the concepts.

Table of contents

Implicit bias is often recognized as one of the reasons for instances of discrimination and injustice, despite most people explicitly believing in the importance of equality and justice for all people. Implicit Bias in Schools provides

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*practitioners with an understanding of
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implicit bias and how to address it from
start to finish: what it is, how it is a
problem, and how we can fix it. Grounded
in an accessible summary of research on
bias and inequity in schools, this book
bridges the research-to-practice gap by
exploring how implicit bias affects*

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students and what school leaders can do to mitigate the effects of bias in their schools. Covering issues of discipline, instruction, academic achievement, mindfulness, data collection, and culturally relevant practices, and full of rich examples and strategies, Implicit Bias in Schools is a must-have resource for

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educators today. Supplemental material, including links to resources mentioned in the text, tools, and worksheets to assist your journey when implementing strategies at your own school can be found at

www.routledge.com/9781138497061.

Aesthetic Procedures: Nurse Practitioner's

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Guide to Cosmetic Dermatology

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for seasoned practitioners.

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Gain the competitive edge with the smart use of business analytics In today's volatile business environment, the strategic use of business analytics is more important than ever. A Practitioners Guide to Business Analytics helps

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you get the organizational commitment you need to get business analytics up and running in your company. It provides solutions for meeting the strategic challenges of applying analytics, such as: Integrating analytics into

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decision making, corporate culture, and business strategy Leading and organizing analytics within the corporation Applying statistical qualifications, statistical diagnostics, and statistical review Providing effective building blocks

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to support analytics—statistical software, data collection, and data management Randy Bartlett, Ph.D., is Chief Statistical Officer of the consulting company Blue Sigma Analytics. He currently works with Infosys, where he has helped build

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their new Business Analytics
practice.
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Complete with a state-by-state
analysis of the ways in which the
class action rules differ from the
Federal Rule of Civil Procedure 23,
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***Serbia, Bosnia and
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comprehensible even to
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