

The Spirit Of Entrepreneurship Exploring The Essence Of Entrepreneurship Through Personal Stories Co

Social enterprises often do business in a hostile business environment as they compete for market share with the private sector and address societal and governmental failures. Strategy in social enterprises is concerned with the long-term direction of the business and the implementation of short-term objectives given their current operational challenges, such as a lack of funding, expertise, skills, knowledge, etc. Cases on Survival and Sustainability Strategies of Social Entrepreneurs focuses on how managers formulate a strategy to sustain the social enterprise venture and enable social entrepreneurs to understand and apply strategic management models whilst reviewing practical cases. This book discusses effective strategies social enterprises can adopt to secure their long-term future. Covering topics such as adaptive leadership, social innovation, and sustainable development, this book is ideal for social enterprise managers, trustees of charities, researchers, academicians, and students of social enterprises and management including business management.

The capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit. The most obvious example of entrepreneurship is the starting of new businesses. In economics, entrepreneurship combined with land, labor, natural resources and capital can produce profit. Entrepreneurial spirit is characterized by innovation and risk-taking, and is an essential part of a nation's ability to succeed in an ever changing and increasingly competitive global marketplace. Not sure whether you are cut out for starting your own business? Don't worry, you have company. Most people have dreamed about launching their own venture at some stage of their lives but the majority do not even take the first step. They are held back by a number of reasons. Some fear that if their business does not succeed, they could lose the investment they make. In many cases, that's their entire life's savings. Others think they are too old. In fact, even if they overcome one argument that is keeping them back, they think of another one to stop themselves from taking the plunge. Age is definitely not a factor to consider before getting into business for yourself. An article titled, "Entrepreneurs Get Better with Age" in Harvard Business Review says, "The average age of a successful entrepreneur in high-growth industries such as computers, health care, and aerospace is 40" and "Twice as many successful entrepreneurs are over 50 as under 25." Colonel Sanders started the Kentucky Fried Chicken chain of restaurants when he was 65 and Takichiro Mori, who built a real estate empire worth \$13 billion, made his first investment in property at the age of 55. Many of those who throw up their jobs and make it on their own, certainly do have some combination of these abilities. But everyone who has these attributes does not become an entrepreneur. Seth Godin, the author and entrepreneur, says, "Studying entrepreneurship without doing it ...is like studying the appreciation of music without listening to it." The only way to really find out whether you have what it takes is to start your own business and get a first-hand feel of entrepreneurship. Of course, this is not to suggest that you launch on a big scale right away. Devote a little time each day, make some small investments in the field of your choice and see if you like the experience. If you have an eye for color and furnishings and are contemplating a venture in interior decoration, start by meeting someone who is in the same profession. While you may have the ability to furnish a room beautifully, do you know how to attract customers? Where will you source accessories from? Can you make an estimate for doing a job? Do you have a list of sub-contractors whom you can engage? The process of finding answers to all these questions will give you an idea about your capabilities. You will realize that becoming an interior decorator requires you to have many skills in addition to the ability to make a room look pleasing to the eye. If you are able to actually take up an interior decoration project for a customer, it will give you a genuine basis on which you can decide whether you are cut out for entrepreneurship. Entrepreneurs also need to dedicate long hours to mundane tasks like accounting, filing tax returns, complying with local, state and federal laws and doing different types of administrative work. Keep in mind that none of these tasks are related to your core business and they don't get you any new customers. But you have to make the effort to complete them anyway. Still not sure whether to make a start? Maybe this piece of advice from articles of other authors in this book will help.

This book series explores foundational entrepreneurship vocabulary such as assets, debt, and liquidity while also inspiring young minds to lean into their unique gifts and talents. Our goal with this series is to outline some foundational business and wealth principles young people can apply in real-time. Through our easy to understand concepts and a creative approach, we outline some key techniques that will have a powerful and positive impact on your child's ability to understand entrepreneurship. Our kid-friendly design and illustrations breaks down the complex concepts of business and wealth, so your child can have fun as he or she learns. The book series covers everything from discovering your purpose to expanding a business empire. Share this book series with your children today and help plant the seeds for a stronger future tomorrow. Career Day Dilemma follows Erin and Alivia as they explore the vast career options available and what it means to explore their future possibilities. This book dives into what it means to truly lean into their unique gifts and talents to find career fulfillment. Come join us as we imagine all the things we could be if we worked in our passion.

In this book, Sharda S. Nandram and Karel J. Samsom, entrepreneurial researchers at Nyenrode Business University, explore entrepreneurship through the lens of human behaviour. The study presents personal stories of 60 entrepreneurs and entrepreneurial executives, from CEOs to creative leaders in the public sector. The book shows how mutually beneficial results can occur when the pursuit of profit is balanced with the interdependent needs of individuals, the community and the planet.

Career Day Dilemma

Text and Cases

How to Cope with Volatility, Uncertainty, Complexity and Ambiguity in Organizational Behavior

Gender Studies, Entrepreneurship and Human Capital

Exploring Strategy

Handbook on the Entrepreneurial University

A Practical Approach for Creating Jobs

Behavioral Economics and Intrinsic power socio-economic theories have been developing rapidly in the last few years with its more differentiated live labs applications that are influencing the quality of life and the development of many communities. This edited book is a collection of published papers and articles in different peer-reviewed journals and conferences. The idea behind this work is to show and follow the progress of one of the new coming behavioral economy fields that is Inspiration Economy, a rapidly developing socioeconomic concept that might create a differentiated outcome in the coming years. It is a reference book for those interested in understanding how Inspiration Economy labs, currency, problem solving, differential diagnosis and complex models work. The papers show the relation also between Inspiration Economy and the supporting coming economies as Youth Economy and Resilience Economy and how they address foresighted needs in unique ways. The opportunities developed in the chapters of the book show how much we humans can change positively the fate of humanity, if we realise, discover and capitalize on the opportunities around us in effective creative ways.

In this book, experts discuss whether volatility, uncertainty, complexity and ambiguity (VUCA) represent a challenge or a business opportunity. More intense debates on global climate change, increased turbulence in financial quarters, increased job insecurity and high levels of stress at the workplace are attracting attention in the context of organization behavior and entrepreneurship. Fear and confusion have become part and parcel of business, often undermining trust, cooperation and inspiration. As a response, a new way of organizing self-management has emerged. The book combines practical wisdom from East and West, to develop integrative self-management theory and practice; provides direction to support an integrative mind-set, integrative organization and integrative leadership; and presents VUCA as an opportunity and necessity for development and growth, rather than a threat.

A summary of the most important issues, approaches and models in the field of spirituality in business, economics and society. The Handbook of Spirituality and Business presents a comprehensive pluralistic view covering all the major religious and spiritual traditions.

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The Palgrave Handbook of Spirituality and Business

Exploring the Essence of Entrepreneurship Through Personal Stories

The Spiritual Dimension of Business Ethics and Sustainability Management

Explore Business, Technology Opportunities and Challenges After the Covid-19 Pandemic

25 Tales to Help Entrepreneurs Start, Grow, and Succeed in Small Business

Spiritual Humanism and Economic Wisdom

Entrepreneurship: Captain of your Ideas is a concise blend of advice and inspiration to help entrepreneurs nurture their Fabulously Great Notion along the winding path to success. This is a hopeful book, full of affirmative yet actionable plans -- the nuts and bolts of taking your unique idea and steering that 'ship' along the rough seas of discovery. What's in Entrepreneurship? Filled with fun philosophical nuggets and more helpful questions than hard answers, Entrepreneurship will help new Captains (as in YOU) explore the challenges of a journey of ideas. You'll learn to embrace the one thing every entrepreneur dreads most: problems. You'll also learn the three keys to 'Developing Your Vision', and the 'One Thing to Avoid' as you sail off into uncharted waters. Short, free, yet action-oriented! Even free books like this one cost you precious time to read and digest. At only 44 pages in length, anyone can read this book in one short setting. Reread the parts that mean the most to you. Highlight the helpful action plans as you go. Use Entrepreneurship as a reference to expand your horizons, creating a solid foundation to grow your business and commit to your ideas, and ultimately to become your own Captain. ----- From the man who gave us the RunPee app: the app that tells you the best time to run and pee during a movie without missing the best scenes. Learn from Dan's success and mistakes gathered from over a decade of making it up as he went along. If he can do it, you certainly can.

Where Do Entrepreneurs Come From? Entrepreneurs are ordinary people, with a spirit of creativity. These people create commerce. When they are successful, they create JOBS. Every living person on this planet has the fibers of creativity, just like we all have muscle fibers. Every person on this planet has the capacity to be an entrepreneur. When we exercise our muscles, we get stronger,

and if we dont, our muscles get weak, and atrophy. The same concept applies to our business creation muscles. When we train our minds to create value, for the benefit of mankind, we become stronger entrepreneurs. When we fail to train our business fibers, business stagnates, fewer jobs are created, and eventually, companies fold, and unemployment soars. At the time of this writing, most entrepreneurs emerge as a societal aberration, because their Spirit is so strong, they are driven by clear purpose, a willingness to learn whatever it takes, and overcome all environmental and psychological barriers. The thesis of this book is: In order to have a thriving capitalism tomorrow, we, as a nation, have an on-going vested interest in nurturing entrepreneurs today. The book is divided into 3 major sections. Section 1) Moving Our Economic Mentality From Employer-Reliance To Self-Reliance Section 2) Eliminating Spirit Killers & Replace Them With Spirit Builders Section 3) Prayerful Meditation To Build Your Personal Spirit, and Create The Conditions For Miracles To Manifest in Your Business This book is a unique approach to job creation. It is NOT about tax codes, economic policy, or regulations. It is about nurturing entrepreneurs at the grass roots level. This book will remind you that if you want a "dream job," you will need to create it for yourself. No one else is going to do it for you. If you own a business, if you want to start a business, or you are interested in education reform, you will find this book thought-provoking, insightful, and uniquely valuable.

Over the past few years social entrepreneurship has grown as a research field. In this 3rd volume in the series, contributions explore questions of values in social entrepreneurship as well as the identification and exploitation of social venturing opportunities.

Volume 16 considers the central issue of academic entrepreneurship: the factors and concepts that underpin the fostering of universitybased entrepreneurial ventures. Specifically, it contains research on the consequences of university technology transfer, with a strong emphasis on the entrepreneurial dimension of this activity.

Frontiers in European Entrepreneurship Research

Realities and Future Prospects

Creating the Most Attractive Cities for Talented Citizens

Family Enterprise in the Asia Pacific

Church in Life

Re-Entrepreneurial

Creating an Entrepreneurial Ecosystem

Introducing a new concept in family businesses Transgenerational Entrepreneurship addresses how these businesses achieve growth and longevity through entrepreneurial activities. It focuses on the resources, capabilities and mindsets that families develop and draw upon in order to be entrepreneurial across generations, and presents findings from an international research collaboration between family business researchers and practitioners. In addition to a comprehensive conceptual chapter, the editors include a unique set of empirical case-based research papers that investigates transgenerational entrepreneurship in different European contexts. They bring together and integrate frontier research on entrepreneurship and family business, as well as provide a basis for future research. Academics, teachers and students in business and management, entrepreneurship and family business will find this path-breaking book of value, as will libraries, policy makers and consultants.

This book is not available as a print inspection copy. To download an e-version click [here](#) or for more information contact your local sales representative. A detailed and critical analysis of the multiple types of entrepreneurship, helping students to understand the practical skills and theoretical concepts needed to create their very own entrepreneurial venture. Split into two parts, the book provides an even balance between theory and practice. Part 1 covers the practical activities involved in new entrepreneurial ventures, and Part 2 uses the latest research to explore entrepreneurship from different perspectives. The second edition features a new author, Catherine Wang, who brings specialist knowledge in entrepreneurial learning, ethnic minority entrepreneurship and international entrepreneurship. There are new chapters on the Varieties of Entrepreneurship, including social entrepreneurship (not-for-profit) and Intrapreneurship (employees within organizations) and Entrepreneurial Learning, which explores how entrepreneurs hone and develop their thinking. There is also a collection of new international case studies, including Dyson, Facebook, Made.com, and examples of entrepreneurship in China and Ghana. The book is complemented by a companion website featuring online resources for instructors and students, including PowerPoint Slides, additional mini case studies, multiple choice questions, video links, and revision tips. Suitable reading for students taking modules in Entrepreneurship or New venture creation at upper undergraduate and postgraduate levels.

This book presents the theory of integrating implification and it provides a profound evidence based study of Buurtzorg Nederland. The case itself, forming the building block of

the theory, has received tremendous interest in the Netherlands and abroad. This is the first international book on Buurtzorg Nederland and the first one departing from a management multidisciplinary perspective. The book demonstrates theory building by using the Grounded Theory Methodology as a way to contribute to management theory. Integrating simplification gives room for context specific implementation of organizational innovation to different industries.

In today's climate, academics, professional community and policy makers all have input in critical gender issues, as well as in the entrepreneurship and human capital issues. Various gender issues are published involving many scientific fields, including business, management and accounting research. Presenting the topic of gender issues, entrepreneurship and human capital, this book collects the main output of the researches presented at the Annual Workshop of IPAZIA 2019 of Rome in Italy. The authors provide a renewed and fruitful analysis of these topics, with the purpose of advancing the gender theories in the international context.

What Does It Mean to Be an Entrepreneur?

The Spirit of Entrepreneurship

Cases on Survival and Sustainability Strategies of Social Entrepreneurs

350 Years of American Entrepreneurial Spirit

5th IPAZIA Workshop on Gender Issues 2019

Establishing a Thriving Entrepreneurial Spirit in Government

The Role of Resources and Capabilities

This book constitutes the refereed proceedings of the International Conference on Business and Technology (ICBT2021) organized by EuroMid Academy of Business and Technology (EMABT), held in Istanbul, between November 06–07, 2021. In response to the call for papers for ICBT2021, 485 papers were submitted for presentation and inclusion in the proceedings of the conference. After a careful blind refereeing process, 292 papers were selected for inclusion in the conference proceedings from forty countries. Each of these chapters was evaluated through an editorial board, and each chapter was passed through a double-blind peer-review process. The book highlights a range of topics in the fields of technology, entrepreneurship, business administration, accounting, and economics that can contribute to business development in countries, such as learning machines, artificial intelligence, big data, deep learning, game-based learning, management information system, accounting information system, knowledge management, entrepreneurship and social enterprise, corporate social responsibility and sustainability, business policy and strategic management, international management and organizations, organizational behavior and HRM, operations management and logistics research, controversial issues in management and organizations, turnaround, corporate entrepreneurship, and innovation, legal issues, business ethics, and firm governance, managerial accounting and firm financial affairs, non-traditional research and creative methodologies. These proceedings are reflecting quality research contributing theoretical and practical implications, for those who are wise to apply the technology within any business sector. It is our hope that the contribution of this book proceedings will be of the academic level which even decision-makers in the various economic and executive-level will get to appreciate. This book discloses the spiritual dimension in business ethics and sustainability management. Spirituality is understood as a multiform search for meaning which connects people with all living beings and God or Ultimate Reality. In this sense, spirituality is a vital source in social and economic life. The volume examines the spiritual orientations to nature and business in different cultural traditions: Christianity, Judaism, Islam, Sufism, Hinduism, Buddhism, and Taoism. It studies how spirituality and ecology can contribute to transforming contemporary management theory and praxis. It discusses new leadership roles and business models that emerge for sustainability in business and shows how entrepreneurship can be inspired by nature and spirituality in a meaningful way.

Presenting a broad literature review of scholarly work in the area of Business Model Innovation, this new book analyses 50 management theories in the context of BMI to yield valuable new insights. Research on BMI is still in its infancy and has so far proved to be more than just a sub-discipline of strategy or innovation research. Exploring the field of Business Innovation demonstrates the importance of the discipline as a more specialized management research field and offers new understandings of this important subject. It presents 'grand theories' that will help researchers approach BMI through a different angle and describes business models as phenomena, enabling readers to understand their patterns and mechanisms. Reviewing the most important academic work on the subject over the last 15 years, the authors aim to open up the debate and inspire researchers to look at this phenomenon from new and different angles.

The Filleys: 350 Years of American Entrepreneurial Spirit provides snapshots into American entrepreneurship history for a broad readership through a series of biographic essays. These stories, centering on the accomplishments of one family, provide vivid insights into entrepreneurialism in America, spatially across the country and temporally over three centuries. Author Don Southerton guides the reader through multiple generations of the Filley family beginning in 17th century Puritan New England. The saga includes the rise of the Yankee trader, land speculation, and the development of American manufacturing. The Filley business endeavors represent a slice of the American entrepreneurial experience. Moreover, this experience was shared by many thousands of other Americans whose families can be traced to colonial times. Together, they raised families, embraced capitalism, and built this country. The portraits of people and events in this saga provide us with a revealing and instructive glimpse into times long gone, and allow us to connect vicariously to a part of our collective past.

Exploring Gender and Sikh Traditions

Contextual Heterogeneity in Entrepreneurship Research

Hearings Before the Subcommittee on Entrepreneurship and Special Problems Facing Small Business of the Committee on Small Business, United States

Senate, Ninety-ninth Congress, Second Session ... Menomonie, WI--February 11, 1986; Appleton, WI--February 13, 1986; Milwaukee, WI--February 13, 1986;

Washington DC--March 27, 1986

Exploring Growth and Performance in Family Firms Across Generations

Entrepreneurship and Development

How Organizations Can Reignite Their Entrepreneurial Spirit

Entrepreneurship: Captain of your Ideas

This insightful book explores the importance and influence of contextual heterogeneity in the field of entrepreneurship research, illuminating the circumstances, conditions or environments that may enable or constrain entrepreneurship.

Part of the award-winning What Does It Mean to Be...? series, What Does It Mean to Be an Entrepreneur? is a marvelous introduction for children of all ages to the concept of entrepreneurship and creativity. Being an entrepreneur means... Following your dream Loving to learn and being curious Taking risks Celebrated by Co-Founder of Ben & Jerry's, Jerry Greenfield, What Does It Mean to Be an Entrepreneur? is a book that "Inspires young dreamers to find the courage to be doers." When Rae witnesses an ice cream-and-doggie mishap, she's inspired to create a big-scale solution to wash dogs. Rae draws on her determination, resilience, and courage until she—and everyone else in her community—learns just what it means to be an entrepreneur. This fun approach to a sometimes complicated concept is sure to inspire budding entrepreneurs to follow their dreams. After all, being an entrepreneur takes courage, creativity, and a growth mindset!

Church in Life breaks fresh ground by proposing a new framework for thinking about innovation in the church, by arguing that starting new ecclesial communities should be at the centre of the church's life and thought, and by offering new theology and methodologies for church planting. Church planters will find in it the theoretical and practical resources for a radical missional ecclesiology, while theologians will find a nuanced reworking of the purpose and nature of the church.

The growth of entrepreneurship in South Korea has turned the country into an economic powerhouse. In this collection of essays, scholars highlight the favourable political and cultural values conducive to its development, including the characteristics of entrepreneurial family firms and the impact of new media and globalization.

Innovation, Mission, and Ecclesiology

Spirituality and Ethics in Management

The Entrepreneurial Spirit of African American Inventors

The Filleys

Exploring Entrepreneurship

Management Studies - Exploring New Opportunities

Leading With Wisdom

This insightful Handbook offers a lens through which to view entrepreneurship strategy for higher education institutions, as it becomes increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial. Is the idea of an entrepreneurial university a myth or a reality? Is the university model capable of adapting to new evolving trends and a more complex professional world? And, what is the impact of entrepreneurship in education? Through extensive research and case studies from some of the leading entrepreneurial thinkers around the world, Alain Fayolle and Dana Redford answer these questions and raise further issues for debate. Particular focus is given to developing university strategy, public policy and start-up support as a means to foster graduate entrepreneurship. Each contribution explores different perspectives related to the entrepreneurial university concept and its role in stimulating economic growth through cooperative relationships with business and government. As a comprehensive study of the entrepreneurial university, this Handbook will prove invaluable to business and entrepreneurship students and academics, as well as university administrators, researchers and others interested in the evolution of the university.

This volume gathers scholars who focus on gender through a variety of disciplines and approaches to Sikh Studies. The intersections of religion and gender are here explored, based on an understanding that both are socially constructed. Far from being static, as so often presented in world religions textbooks, religious traditions are constantly in flux, responding to historical, cultural and social contexts. So too is 'the' Sikh tradition in terms of practices, ideologies, rituals, and notions of identity. We here conclude that 'a' Sikh tradition does not exist; instead, there are numerous forms thereof. In this volume, Sikhism is presented as a collection of 'Sikh traditions'. Gender studies—in line with women's liberation, masculine and feminist studies have long examined and have long deconstructed the patriarchy, but also move to identify other subordinate-dominant relations between individuals. Indeed, there are numerous forms of discrimination and power structures that simultaneously create a multiplicity of oppression. Intersectionality has become the basis of an increasingly systematized production of contemporary discourses on feminism and gender analysis, as is evidenced by the varied contributions in this volume.

This book analyzes the findings reported in the first Asia Pacific summit of the Successful Transgenerational Entrepreneurship Practices (STEP) project. Researchers in Australia, China, and India discussed eleven in-depth case studies to shed light on the challenges that business families and family businesses faced in continuing and extending their entrepreneurial capabilities across multiple generations. Based on a common research framework from STEP, each chapter introduces key findings and challenges existing theory, offering answers to two broad

questions in the Asia Pacific context: How do business families and family businesses generate and sustain entrepreneurial performance across generations and how does entrepreneurial performance relate to the continuity, growth and transgenerational entrepreneurship of business families and family businesses? In doing so, the authors look at key issues faced by family business including dealing with communication issues across generations, resolving conflict between siblings, preparing and luring younger generations back to family business, and professionalization of business. The chapters go beyond the succession and governance challenges and explore the processes and outcomes of entrepreneurship in the AustralAsian family context. Academics, teachers and students in business and management, entrepreneurship and family business, and Asian studies will find this path-breaking book of great value, as will libraries, policymakers and consultants.

In analyzing the complex link between entrepreneurship, innovation and development in the context of the emerging world, this book offers a holistic reading of this triptych based on a theoretical foundation that is itself subject to controversy: the national system of innovative entrepreneurship. The "emerging" nature of the studied countries provides specific insights, and allows the theoretical developments to be fine-tuned to the current issues. In a context that makes competitive advantages transient, emerging markets can provide a real test case for responding in a structural and innovative way to social and economic challenges, thus ensuring the sustainable performance of their innovative entrepreneurial system. Entrepreneurship and Development advocates for the integration of the social and cultural history of a given country within the framework of public policies, and proposes more targeted actions for innovative entrepreneurial activities. Moreover, the education system must integrate the entrepreneurial culture and foster multidisciplinary to support the transfer of knowledge to markets.

Beyond Smart Cities

Exploring the Field of Business Model Innovation

Exploring Transgenerational Entrepreneurship in Family Firms

Exploring Inspiration Economy

Governpreneurship

Transgenerational Entrepreneurship

The Entrepreneurial Spirit in America

I can't think of a more qualified scholar to tackle the difficult subject of "governpreneurship" than Bob Hisrich. His vast experience in and knowledge of entrepreneurship has enabled a thorough application of entrepreneurial principles to government organizations. This book should be recommended reading for everyone in government at every level. We can only hope that a new era of governpreneurship is launched with this useful and practical guide. — Thomas N. Duening, University of Colorado, US Challenging the traditional view that entrepreneurship is exclusively a private-sector concern, Governpreneurship presents a compelling argument for increased focus on entrepreneurship in public sector organizations. The only book to date to focus specifically on government entrepreneurship, this innovative volume combines Robert D. Hisrich's vast theoretical knowledge with the practical experience of Amr Al-Dabbagh, who applied entrepreneurship in the Saudi public sector with excellent results. Featuring forewords by former US President Bill Clinton and former Malaysian Prime Minister Dr. Mahathir Mohamad, as well as four case studies that demonstrate the effectiveness of government entrepreneurship in action, this fascinating book breaks new ground in a rapidly growing field. In a time when government funds are being reduced and its services increasingly questioned, fostering an entrepreneurial spirit within the government becomes a vital concern. Although there is no ideal model for achieving government entrepreneurship, this volume outlines a number of innovative strategies designed to help public sector managers undertake their public mission while developing an entrepreneurial culture within their organization. The authors offer thorough and indispensable advice covering every aspect of government entrepreneurship, from framework to policy to funding and beyond. Finally, the book concludes with four case studies that explore successful government entrepreneurial undertakings in Ireland, Singapore, Saudi Arabia and Switzerland. Government officials and other leaders in the public sector will find this book an indispensable guide to establishing an entrepreneurial focus in their organizations. Professors and students working in entrepreneurship, public sector management, and other business-related fields will also have much to admire in this innovative addition to the literature.

Transgenerational entrepreneurship, as a discipline, examines the processes, resources and capabilities that allow family enterprises to create social and economic value over time in order to succeed beyond the first generation of business owners. While tangible resources such as financial and physical capital are certainly important factors in the long-term success of a family-run business, this book focuses specifically on the role of intangible resources and capabilities, which are less easily quantifiable but equally vital.

"In The entrepreneurial spirit lives : 25 tales to help entrepreneurs start, grow, and succeed in small business, life-long entrepreneur and educator, Cavanaugh L. Gray, and founder of the web consultancy The Entrepreneur Café, LLC brings his passion for the discipline of entrepreneurship and his decades of business development to the forefront. The book offers practical advice on addressing and overcoming common management, marketing and financial obstacles that often slow small business development. In this eclectic collection of small business topics, Cavanaugh provides practical and easy to follow advice along with downloadable and interactive end of chapter exercises that make understanding, starting and growing your business easier and fun. The Entrepreneurial Spirit Lives is the ideal book for individuals looking to gain a better understanding of small business concepts, start-ups looking to more effectively navigate the entrepreneurial landscape, organizations looking to expand their businesses and entrepreneurs everywhere nurturing a dream!" --Back cover.

The book - which was originally published by Kluwer in 2004 - is a collection of scholarly papers focusing on the role of spirituality and ethics in renewing the contemporary management praxis. The basic argument is that a more inclusive, holistic and peaceful approach to management is needed if business and political leaders are to uplift the environmentally degrading and socially disintegrating world of our age. The book uses diverse value-perspectives (Hindu, Catholic, Buddhist, and Humanist) and a variety of disciplines (philosophy, ethics, management studies,

psychology, and organizational sciences) to extend traditional reflections on corporate purpose and focuses on a self-referential organizational-existential search for meaning, identity and success.

When Journey Becomes the Goal

Korean Entrepreneurship

Exploring Transgenerational Entrepreneurship

The Entrepreneurial Spirit Lives

Managing VUCA Through Integrative Self-Management

New Theoretical Perspectives

The Foundation of the Korean Economy

The journey of life is essentially a leadership endeavor that is full of adventure, aspirations, and uncertainties. To complete this journey successfully, it is imperative to understand and utilize the principles of life. If we apply these principles and insights, we may live a life of peace, productivity, and prosperity. In our schools and colleges, we study different subjects, but ironically, no school teaches us about life. It is essential to understand who we are and what are we here for. An awareness of our relationship with self and our world can help us to understand which forces of nature work for and against us and how we can use them to our advantage. Written by Mohit Tomar, a leadership trainer, When Journey Becomes the Goal provides a clear understanding of the fundamentals of life and how personal leadership can enable us to live on a higher plane.

It has long been assumed that, in the development of any organization, the time for entrepreneurial activity is right at the beginning. Once an organization is established, qualities that were virtues in the organization's start-up and early stages can become vices, and the entrepreneurial founders must cede control to professional managers who can nurture the fruits of their original vision more efficiently. One unintended consequence of this assumption is that large, established organizations tend to be entrepreneur-free zones. Entrepreneurial thinking is tacitly discouraged because it can create novelty, and novelty is a threat to established organizations with large market shares. Re-entrepreneurial thinking argues that organizations must revive the entrepreneurial out-look of their founders in order to survive in today's market. In an organization that encourages and nurtures an entrepreneurial outlook, everyone has the potential to unleash their inner entrepreneur and bring new and dynamic ways of thinking into their work environment. It has more to do with the ways of thinking encouraged by the organizational culture than by any inherent differences in talent or aptitude. The solution presented in this new book from ROLAND BERGER, edited by CharlesEdouard Bouée and Stefan Schaible, is piecemeal yet targeted 're-entrepreneurial'. With the help of international case studies and first-hand testimony from business leaders, the authors show how the entrepreneurial approach can be applied to any organization and at all levels, in order to spark innovation, remove operational obstacles and – ultimately – to create new value.

This book not only documents the valuable contributions of African American thinkers, inventors, and entrepreneurs past and present, but also puts these achievements into context of the obstacles these innovators faced because of their race. • Presents a chronology of patents issued to African Americans from the period of slavery to the present • Includes illustrations of patents and trademarks as well as advertising copy and photographs of African American entrepreneurs and patentees • Provides a bibliography of significant materials from the fields of invention, intellectual property, entrepreneurship, and business • A helpful index offers access to the entries by inventor, invention, patents, trademarks, periodicals, and field/profession • An appendix holds a comprehensive roster of African American patentees listing the inventor's name, U.S. patent title and number, and date of issue

With over one million copies sold worldwide, Exploring Strategy has long been the essential strategy text for managers of today and tomorrow. From entrepreneurial start-ups to multinationals, charities to government agencies, this book raises the big questions about organisations- how they grow, how they innovate and how they change.

Resurrecting America's Entrepreneurial Spirit

Academic Entrepreneurship

Organizational Innovation by Integrating Simplification

Values and Opportunities in Social Entrepreneurship

Success Through Personal Leadership

Learning from Buurtzorg Nederland