

Top Barriers And Drivers To Sme Internationalisation

This Selected Issues paper assesses the efficiency of public spending on health and education in Hungary, with a view to identifying potential efficiency gains and areas for reforms so as to lock in such gains. The paper finds potentially large room for efficiency gains over the medium term, particularly in the health sector. A frontier analysis using data envelopment methodology, suggests that savings could amount up to about 3 percentage points of GDP over the medium term, of which 90 percent could be achieved from efficiency gains in the health sector.

Leading Procurement Strategy is a must-read for all senior procurement executives wishing to further enhance their skill set, master the latest developments in procurement strategy and really come into their own as procurement leaders. The expert author team explains how to effectively manage and mitigate risks in the supply chain, appreciate the key issues affecting the procurement function, and think in procurement and supply management within the broad perspective of different industries, this second edition of Leading Procurement Strategy covers: global sourcing; supplier relationship management; cost management; information technologies and future developments. The book is underpinned by academic theory and supported by an extensive range of real world case studies drawn from Coca, BAA, P&G and IBM. This new edition provides the skills, knowledge and tools needed to articulate an effective strategy and embrace a transformational role to lead procurement teams, showing how procurement can become an influential function that delivers sustainable competitive advantage.

Extending Financial Inclusion in Africa unveils the genesis and transformation of Africa's financial sector and its ability to provide finance for all. Contributors of the Book traverse the whole spectrum of African financial systems, examining their depth and breadth and empirically evaluating their appropriateness and effectiveness to achieve inclusive financial services. Explores the evolution of the colonial era Investigates the financial inclusion–economic growth nexus Explores the role of financial regulation and governance in either enhancing or limiting financial inclusion Evaluates unintended consequences of financial inclusion, including over-indebtedness and increased propensity to spend Assesses cross-sectional evidence on the link between financial inclusion and technological development This timely book brings together cutting-edge research on the important subject of science and innovation (S&I) policies. The contributors - distinguished social science scholars - tackle the key challenges of designing and implementing public policies in the context of the new knowledge economy. They provide an extensive overview of the most advanced methods for designing, monitoring, and evaluating a wide-ranging selection of fields along the innovation supply chain, from legal and institutional landscapes to the industrial sector. Topics discussed include:

Theory, Strategy, and Behavior
Driver Distraction and Inattention
Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications
Challenges and Policy Actions in Asia
Embracing the Future of Manufacturing, Technology, and Work
OECD Digital Economy Outlook 2015

Edge computing and analytics are fascinating the whole world of computing. Industry and business are keenly embracing this sound concept to develop customer-centric solutions by enhancing their operations, offerings, and outputs. There is a bevy of advancements in this domain that came with the arrival of IoT devices. The seamless convergence of microservices and serverless computing creates vast opportunities. With the help of IoT devices and other developments, there has become a deep interest in business automation and additional improvisations in edge computing. With the steady growth of edge devices and applications of IoT fog/edge computing and analytics, there are also distinct challenges and threats. Research has been keenly focused on identifying and understanding these issues and shortcomings to bring viable solution approaches and algorithms. Cases on Edge Computing and Analytics describes the latest innovations, improvements, and transformations happening with edge devices and computing. It addresses the key concerns of the edge computing paradigm, how they are processed, and the various technologies and tools empowering edge computing and analytics. While highlighting topics within edge computing such as the key drivers for implementation, computing capabilities, security considerations, and use-cases, this book is ideal for IT industry professionals and project managers, computer scientists, computer engineers, and practitioners, stakeholders, researchers, academicians, and students looking for research on the latest trends and transitions in edge computing.

The adoption of pro-market economic reforms by emerging market economies in last two decades has transformed the institutional context for firms in these economies. The objective of this volume is to better understand how domestic and foreign firms have transformed their strategy, organization and management system in response to this change.

The concepts of innovation and export are traditionally considered in isolation, both within companies and within the support organizations dedicated to them. As a result, within this broad research field, very little academic work has focused on how to implement their relationship at an operational level. This book proposes a joint diagnostic tool for SMEs, highlighting good practices to be mastered in order to simultaneously improve innovation and export performance, in the form of a virtuous circle. Innovation and Export focuses on the integration of innovation and export into the strategic management of SMEs, for which the use of synergies is a powerful lever to overcome any difficulties in mobilizing significant resources.

The three papers in Volume 17 report new theory and in-depth descriptions of interfirm network behavior. Each paper includes extensive reviews of the relevant literature on interfirm network behavior as well as data analysis using empirical positivistic and/or case study research methods.

Making Value for America

Multidisciplinary Perspectives on Cross-Border Trade and Business

Assessing the Implementation of the Small Business Act for Europe

Issues of SME Internationalization in the Indian Context

Handbook of Research on Entrepreneurship, Innovation, and Internationalization

Advancing Trade Development: A Study into International Trade Promotion

The domain of international entrepreneurship has continued to gain momentum in an era that sees entrepreneurship and globalization as critical issues in the world of business. Given the flourish of new research in this area, there is a need to provide an up-to-date perspective on the field and its future. This volume draws together a team of experts purposely selected from both the entrepreneurship and international business fields to present a comprehensive resource on the cutting-edge conversations within international entrepreneurship. This prestigious reference book will offer students and researchers an introduction to leading scholarship in international entrepreneurship and also serve as a catapult for future research.

Internationalization and Managing Networks in the Asia Pacific consists of theories and analysis in sections that are related to network management, the power of business networking and the significance and role that business networking plays in propelling organizations towards international business, especially in Asia. Moreover, it includes stakeholder theory and applications of relevant theories to assist in identifying key stakeholders in the ASEAN Economic Community (AEC). The first section contains various fascinating headings, such as analysis of stakeholders' needs, negotiation techniques with stakeholders, relationship management with stakeholders and the role of network management in expanding international business within Asia. The second section emphasizes internationalization theories and empirical evidence with case studies of Asian multinational companies that have succeeded in expanding abroad, such as Singaporean, Taiwanese, Thai, Malaysian and Indonesian companies. These help provide guidelines of analysis for the adaptations these companies made to internationalize successfully, market penetration strategies used for the AEC and international expansion of Asian companies across countries in Asia and other continents. In addition, an included debate provides information on the applications of business networking and internationalization theories, best practices and development policy recommendations, along with a discussion of the role of the public sector in supporting overseas expansion of the private sector. Consists of two interesting and important topics about network management and internationalization Focuses on the role of Asian companies, including international activities Includes case studies and empirical evidence from works by researchers and experts on network management and international business expansion Provides policy advice to the public sectors within Asia on formulating and implementing policies Offers insight into the role of the public sector in supporting international business activities of the private sector

The process of the transition to a market-oriented economy for countries from Central and Eastern Europe (CEE) and the Commonwealth of Independent States (CIS) started some 25 years ago. A new technology base triggered the fast growth of new investments into intangible assets by global economic leaders at the beginning of the 1990s, providing the basis for a move towards a knowledge economy. During the past 25 years, entrepreneurs in CEE and the CIS have reshaped traditional industries and created new industries, combining innovative ideas with traditional competencies. Yet we still do not know very much about how and why companies led by entrepreneurs develop, how they expand globally and what the role of new knowledge and innovation is in the internationalization process.

Understanding the pathways of entrepreneurial development, especially growth through internationalization, is important for the overall development of countries in transition and beyond. Entrepreneurship in Central and Eastern Europe: Development through Internationalization provides an overview of entrepreneurship in a range of important emerging markets. This book aims to fill the gap in the literature by providing up-to-date data and case-based evidence. With coverage of a range of national firms from countries including Belarus, Estonia, Hungary, Poland, Latvia, Lithuania, Serbia, Slovakia, Slovenia and Ukraine, this book will be vital supplementary reading around international entrepreneurship and essential reading for those studying the business environment in this vital emerging market. Japan is embarked on a demographic transition without precedent in human history: the population is both declining and ageing rapidly. This raises important questions about the country's future economic geography, as public policies will need both to respond to these shifts and also to shape them.

Drivers and Barriers of Women Entrepreneurs

How to succeed abroad ?

Supply Chain 4.0

Competitiveness and Private Sector Development Enhancing Competitiveness in Central Asia

Transnational Entrepreneurship

Concepts, Methodologies, Tools, and Applications

The international development of SMEs is an important growth vehicle for the Belgian and European economies. Yet far too few of them actually dare to take the step required. Does this mean to say that they should see internationalisation as a given? No, of course not! Internationalisation has a significant impact on companies' decision-making and managerial processes. The risks involved need to be covered and the right form of funding found. There are numerous public measures in place aimed at supporting businesses in their efforts. The aim of "The Internationalisation of SMEs" is to inform business-owners about the various aspects of internationalisation and to provide them with practical answers about the ways they can find funding and cover themselves against the risks they incur. It also draws up a list of the public support measures designed to support Belgian SMEs in their projects abroad.

Knowledge Translation in Nursing and Healthcare provides authoritative guidance on the implementation of evidence-informed practice, covering issue identification and clarification, solution building and implementation, evaluation, and sustainment. Integrating theory, empirical research, and experiential knowledge, this hands-on resource assists nurses and healthcare practitioners in collecting quality evidence, transforming it into a useable, customized recommendation, and then applying best practice in various point-of-care settings. Written by highly experienced implementation researchers working with practitioners, the book demonstrates how the synthesis and translation of evidence supports improvement of existing care and service delivery models, and produces increased benefit for both patients and health services. Examples drawn from the authors' first-hand experience—such as pressure injury prevention in acute care, transition of care for people with heart failure, and community leg ulcer care—illustrate the use of best practice in addressing care and quality issues. This important reference and guide: Outlines a planning framework that activates research and evidence in practice settings, moving knowledge into action and sustaining the use of best practice Introduces the framework that enables effective evidence-informed methodology and decision-making Features numerous illustrative field examples of both successful and unsuccessful implementations in a variety of practical situations Offers perspectives on best practice implementation from experienced practitioners and researchers Knowledge Translation in Nursing and Healthcare is a must-have for those wanting to implement, evaluate, and sustain best practice in the delivery of evidence-informed healthcare to patients, families, and communities.

Explores the organization of diplomacy for international entrepreneurship at the micro level: the diplomats' and individual entrepreneurs' perspective. This book takes an interdisciplinary perspective, combining the fields of business administration and public administration, specifically international entrepreneurship and international relations.

Drivers and Barriers of Women EntrepreneursAn Analysis of the National and Regional Context Using GEM DataSpringer Nature

Development through Internationalization

Research Anthology on Small Business Strategies for Success and Survival

Commercial Diplomacy in International Entrepreneurship

Handbook of Research on Small and Medium Enterprises in Developing Countries

The Routledge Companion to International Entrepreneurship

Improving Supply Chains with Analytics and Industry 4.0 Technologies

The SME Policy Index is a benchmarking tool designed for emerging economies to assess SME policy frameworks and monitor progress in policy implementation over time.

The number of women entrepreneurs is growing rapidly worldwide, however, women are still less likely than men to start a new business. Two factors influencing this are barriers and drivers, however, the understanding of how their interaction affects women's entrepreneurial intention, specifically across different contexts, is lacking. This study focuses on entrepreneurial intention of women across four different European countries, by adopting both a national and supranational perspective. The analysis is based on the Global Entrepreneurship Monitor (GEM) Germany, Poland, Spain, and Sweden 2015 database. Overall the thesis contributes to the literature of entrepreneurship and context and also the understanding of factors influencing women entrepreneurship in Europe.

Over the last two decades, South Africa has accomplished enormous social progress by bringing to millions of citizens access to key public services. Nevertheless, growth has trended down markedly recently due to constraints on the supply side. Low growth has led to the stagnation of GDP per ...

This volume in the Academy of International Business Latin America Chapter (AIB-LAT) series presents research findings and theoretical developments in international business, with special emphasis on innovation, geography and internationalization in Latin America. Contributions are based on the best papers from the fourth annual AIB-LAT conference.

Innovation and Export

SME Policy Index: ASEAN 2018 Boosting Competitiveness and Inclusive Growth

Cases on Edge Computing and Analytics

Internationalisation of SMEs

Hungary

Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs

This edited volume develops an understanding of the strategies, processes, issues and concerns involved when small and medium-sized enterprises (SMEs) go international with their local products/services and vice versa. It is a compendium of eighteen selected chapters on the subject, supported by an introductory chapter. The contributions are organized in four parts based on the sub-themes they deal with. The first part, containing the introductory chapter, provides different perspectives on transnational entrepreneurship, returnee entrepreneurship and their linkages with the internationalization process. The subsequent parts have chapters dealing with three sub-themes of the subject - the internal factors (individual and firm-level resources), the external factors (entrepreneurial ecosystem), and the process of organizational transformation and change, respectively, in the context of SME internationalization. Special issues and challenges being faced by SME entrepreneurs in emerging economies have been highlighted in this book, discussing key contemporary issues with regard to internationalization in the three dimensions outlined above. Further, the book explains how an entrepreneur can engineer the transformation of his/her organization into an international SME. This book is a very useful resource for entrepreneurs and policy-makers in general, and for academics and researchers in particular, as it provides an overview of the contemporary research in the critical areas of SME internationalization and transnational entrepreneurship by highlighting the linkages between them with special reference to emerging economies.

This report is a descriptive review of the excellent trade promotion services offered by public agencies in 10 select countries. The report shares their experience and contributions to international best practice, as well as promotes conversation on the topic of trade support. Case Studies featured: • Singapore: a model state for the discussion of trade promotion activities and the degree to which they can mesh with and serve national economic goals, as well as support successful innovation • Hong Kong: one of the world's freest economies and its TPOs reflect this with their light-handed touch to trade promotion and strong focus on facilitation • Taiwan: an integral cog in international supply chains and offers trade support that is highly focused on market development and business matching • Germany: home to world-beating exporters and a well-developed trade promotion network offering a breadth and depth of services • UK: recognises the integral role SMEs play in export success and its TPOs offer a range of services to support their growth • United States: one of the world's most competitive economies and a case study in fostering partnerships to drive export growth • Canada: similar to the US in the close collaboration its TPOs enjoy with businesses, as well as the all-of-government approach taken to trade promotion • Brazil and Chile: good examples of sector-based approaches to trade promotion, developing targeted international sectors where domestic firms may enjoy a competitive advantage • New Zealand: a very trade-dependent economy with a unique take on capability and international market development Who would benefit from this publication? This report is published for the benefit of those engaged in any activity related to international business and will be of particular interest to: • Government and industry bodies engaged in providing trade promotion services • Companies engaged in international business • Students undertaking study into International Business, Commerce or related International Trade courses

The publication is produced by the OECD-Eurostat Entrepreneurship Indicators Programme based on official statistics. The 2017 edition features a new trends chapter, which also introduces recent developments related to the emergence of the "gig economy" and the use of digital tools...

In a global and increasingly competitive world, companies must be aware of important drivers. Entrepreneurship and innovation are important contributions to the development of economies and creation of employment, gaining relevance in the business context due to a more complex market and needs for higher differentiation. The Handbook of Research on Entrepreneurship, Innovation, and Internationalization provides key data to business managers on dealing with entrepreneurship, as well as for creating networks and complementarities for leveraging the firm's activity in order to help plan and control innovation and internationalization processes to avoid risk and increase the firm's value. The content within this publication includes topics such as family business, economics, and business education. It is designed for entrepreneurs, managers, researchers, academicians, and students.

Boosting Competitiveness and Inclusive Growth

Internationalization and Managing Networks in the Asia Pacific

An Analysis of the National and Regional Context Using GEM Data

Entrepreneurship at a Glance 2017

Integrating SMEs into Global Value Chains

Knowledge Translation in Nursing and Healthcare

Globalized production networks, or global value chains, provide an opportunity for SMEs to upscale their business models and to grow across borders. This process can enhance SME competitiveness, create more jobs, and promote inclusive growth in developing Asia. The Asian Development Bank (ADB) and the ADB Institute (ADBI) recognize the importance of integrating SMEs into global value chains. To provide pathways for such integration, this study examines ways of encouraging participation in value chains, and explores policy solutions to address the financial and nonfinancial barriers faced by these enterprises.

This book provides an integrated analysis of trends, indicators and policy developments in the expanding digital economy.

Cross-border business transactions have become increasingly important due to new norms of conducting business. Cross-border business has led to the emergence of multiple business opportunities and challenges to various stakeholders. Such global reality cannot simply be ignored; thus, business entities that operate across national borders need to fully employ global business strategies to compete and survive in the dynamic global environment. Multidisciplinary Perspectives on Cross-Border Trade and Business captures a multi-faceted outlook on international business phenomena, particularly when cross-border businesses are severely affected by global crises such as the COVID-19 pandemic. This book discusses the perspectives of stakeholders from both developed and developing countries as they handled international crises including the COVID-19 pandemic. Covering topics such as knowledge acquisition, internationalization, and small and medium enterprises, this book is an essential resource for business executives, practitioners, policymakers, graduate and post-graduate students of government or business administration, professors, researchers, and academicians.

Kazakhstan, Kyrgyzstan, Mongolia, Tajikistan, Turkmenistan and Uzbekistan have recorded impressive economic growth rates since 2000, driven mainly by the export of commodities and labour.

OECD Territorial Reviews: Japan 2016

Impact of Culture on Management of Foreign SMEs in China

Leading Procurement Strategy

Small and Medium-Sized Enterprises: U.S. and EU Export Activities, and Barriers and Opportunities Experienced by U.S. Firms, Inv. 332-509

Entrepreneurship in Central and Eastern Europe

This book describes how a deeper knowledge and understanding of cultural differences represents a meaningful and useful tool for management of companies, and in particular SMEs, in the People's Republic of China. After introductory chapters on the internationalization of SMEs and the role played by management in this process, the authors explore the implications of academic discourses on culture and its dimensions for company management. The influence of Chinese cultural roots and the country's current cultural environment on management is then examined, with provision of guidance on response to the identified challenges. A key feature of the book is the presentation of important recent fieldwork in the main economic regions of China. This research further clarifies how business culture and cultural differences impact on company activities in China and casts light on various aspects of the adaptive capability of SMEs within the country, highlighting the value of cultural awareness and intelligence. The book will be of interest to academics and practitioners alike.

Running a small business provides opportunity for greater success, increased growth, and potentially the chance to move to the global business arena, yet also much more risk. Small businesses not only have less employment, but also less annual revenue than a regular-sized business. With the growth of large corporations and chain businesses, it has become harder to maintain the survival of a small business. The COVID-19 pandemic has also brought more pressure onto the already unsteady survival of small businesses, due to forced closures, decreased agility, fewer technological innovations, and smaller customer bases. The Research Anthology on Small Business Strategies for Success and Survival offers current strategies for small businesses that can be utilized in order to maintain equal footing during challenging times. With the proper strategies available to small business owners, small businesses could not only survive, but also excel despite the environment that surrounds them. Covering topics including decision management, new supportive technologies, sustainable development, and micro-financing, this text is ideal for small business owners, entrepreneurs, startup companies, family-owned and operated businesses, restaurateurs, local retailers, managers, executives, academicians, researchers, and students.

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The Handbook of Research on Small and Medium Enterprises in Developing Countries is an essential handbook for the latest research on the intentions, performance, and application models of independent firms. Featuring exhaustive coverage on a broad range of topics such as green IT, entrepreneurial ventures, and social capital, this publication is ideally designed for researchers, academicians, and practitioners seeking current research on the different opportunities and challenges in relation to this specific sector of business around the globe.

It is estimated that, in the United States, around 20 percent of all Police-reported road crashes involve driver distraction as a contributing factor. This figure increases if other forms of inattention are considered. Evidence (reviewed in this volume) suggests that the situation is similar in other countries and that driver distraction and inattention are even more dangerous as contributing factors in crashes than drug and alcohol intoxication. Having a solid evidence-base from which to develop injury countermeasures is a cornerstone of road-safety management. This book adds to the accumulating evidence-base on driver distraction and inattention. With 24 chapters by 52 authors from more than 10 countries, it provides important new perspectives on the definition and meaning of driver distraction and inattention, the mechanisms that characterize them, the measurement of their effects, strategies for mitigating their effects, and recommendations for further research. The goal of this book is to inspire further research and countermeasure development to prevent and mitigate the potentially adverse effects of driver distraction and driver inattention, and, in doing so, to save lives.

Selected Issues

Advances in Research and Countermeasures, Volume 1

Emerging Market Firms in the Global Economy

Understanding international best practice in trade promotion

Innovation, Geography and Internationalization

SME Policy Index: Western Balkans and Turkey 2016 Assessing the Implementation of the Small Business Act for Europe

The SME Policy Index is a benchmarking tool for emerging economies to monitor and evaluate progress in policies that support small and medium-sized enterprises.

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students.

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. The Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs is a critical scholarly resource that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. Featuring coverage on a broad range of topics such as financial management, corporate sustainability, and organizational culture, this publication is geared towards business managers, professionals, graduate students, and researchers working in the field of smaller-scale business development initiatives.

Business transactions and partnerships across borders have become easier than ever due to globalization and global digital connectivity. As part of this shift in the business sphere, managers, executives, and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business globally. International Business: Concepts, Methodologies, Tools, and Applications presents the latest research innovations focusing on cross-cultural communications and training, international relations, multinational enterprises, outsourcing, international business strategies, and competitive advantage in the global marketplace. This publication is an exhaustive multi-volume work essential to academic and corporate libraries who serve researchers, scholars, business executives and professionals, and graduate-level business students.

International Business: Concepts, Methodologies, Tools, and Applications

OECD Economic Surveys: South Africa 2017

The Joint Challenge of the Small Company

Small and Medium-Sized Enterprises: Overview of Participation in U.S. Exports, Inv. 332-508

Interfirm Business-to-Business Networks

Driving Value Through the Supply Chain

'Supply Chain 4.0' has introduced automation into logistics and supply chain processes, exploiting predictive analytics to better match supply with demand, optimizing operations and using the latest technologies for the last mile delivery such as drones and autonomous robots. Supply Chain 4.0 presents new methods, techniques, and information systems that support the coordination and optimization of logistics processes, reduction of operational costs as well as the emergence of entirely new services and business processes. This edited collection includes contributions from leading international researchers from academia and industry. It considers the latest technologies and operational research methods available to support smart, integrated, and sustainable logistics practices focusing on automation, big data, Internet of Things, and decision support systems for transportation and logistics. It also highlights market requirements and includes case studies of cutting-edge applications from innovators in the logistics industry.

Globalization, developments in technology, and new business models are transforming the way products and services are conceived, designed, made, and distributed in the U.S. and around the world. These forces present challenges - lower wages and fewer jobs for a growing fraction of middle-class workers - as well as opportunities for "makers" and aspiring entrepreneurs to create entirely new types of businesses and jobs. Making Value for America examines these challenges and opportunities and offers recommendations for collaborative actions between government, industry, and education institutions to help ensure that the U.S. thrives amid global economic changes and remains a leading environment for innovation. Filled with real-life examples, Making Value for America presents a roadmap to enhance the nation's capacity to pursue opportunities and adapt to transforming value chains by widespread adoption of best practices, a well-prepared and innovative workforce, local innovation networks to support startups and new products, improved flow of capital investments, and infrastructure upgrades.

While geopolitics has captured global attention, geoeconomics is the often hidden force that governs countries' relationships. It is the economic psyche that shapes the new world order. Geoeconomics refers to the intersection of economic factors, relationships and conditions on global events. A country's political and business alignments have an impact on individuals, companies and on future economic stability. This book assembles leading scholars and experts from around the world to advance current thinking on geoeconomics. It is a thorough and authoritative reference work on world economics that aims to shape strategy formulation in business and government for years to come by expanding understanding on the topic of geoeconomics, analyzing the implications of international geoeconomic events, and providing the reader with theoretical and practical approaches on the management of geoeconomics. Geoeconomic concepts in this book will prove timely and highly insightful to students, academics, executives, entrepreneurs, government officials, consultants and policymakers.

A Roadmap to Evidence-informed Practice

Advances in Geoeconomics

Science and Innovation Policy for the New Knowledge Economy

Extending Financial Inclusion in Africa

International Business in Latin America