

Tv Guide Nbc

Outstanding Academic Title for 2007. Choice Magazine Ever wonder how American television came to be the much-derided, advertising-heavy home to reality programming, formulaic situation comedies, hapless men, and buxom, scantily clad women? Could it have been something different, focusing instead on culture, theater, and performing arts? In Same Time, Same Station, historian James L. Baughman takes readers behind the scenes of early broadcasting, examining corporate machinations that determined the future of television. Split into two camps—those who thought TV could meet and possibly raise the expectations of wealthier, better-educated post-war consumers and those who believed success meant mimicking the products of movie houses and radio—decision makers fo a battle of ideas that peaked in the 1950s, just as TV became a central facet of daily life for most Americans. Baughman's engagingly written account of the brief but contentious debate shows how the inner workings and outward actions of the major networks, advertisers, producers, writers, and entertainers ultimately made TV the primary forum for entertainment and information. The tale of television's founding years reveals a series of decisions that favored commercial success over cultural aspiration.

SOLO MEN BEST MONOLOGUES 80S

Discover the cutthroat world behind the polite smiles and perky demeanors of morning news in the book that inspired the Apple TV series starring Reese Witherspoon, Jennifer Aniston, and Steve Carrell. When America wakes up with personable and charming hosts like Robin Roberts and George Stephanopoulos, it's hard to imagine their show bookers having to guard a guest's hotel room all night to prevent rival shows from poaching. But that is just a glimpse of the intense reality revealed in this gripping look into the most competitive time slot in television. Featuring exclusive content about all the major players of the 2000s, the book illuminates what it takes to win the AM -- when every single viewer counts, tons of jobs are on the line, and hundreds of millions of dollars are at stake. Brian Stelter is behind the scenes as Ann Curry replaces Meredith Vieira on the Today show, only to be fired a year later in a fiasco that made national headlines. He's backstage as Good Morning America launches an attack to dethrone Today and end the longest consecutive winning streak in morning television history. And he's there as Roberts is diagnosed with a crippling disease -- on what should be the happiest day of her career. So grab a cup of coffee, sit back, and discover the dark side of the sun. PRAISE FOR TOP OF THE MORNING "Mr. Stelter pulls back the curtains and exposes a savage corporate world that might have been inhabited by the Sopranos." - Washington Times "A troubling look inside an enterprise as vicious and internecine as a soap opera." - Kirkus Reviews

Federal Communications Commission Reports

The Work of NBC's Stockton Helffrich

America's First Network TV Censor

Television Today

Tarnished Heroes, Charming Villains and Modern Monsters

Violence on Television

Creating American Television, 1948–1961

Contains the fascinating behind-the-scenes history of the creation of the popular cartoon Rocky and Bullwinkle, the fierce script battle Jay Ward and company fought with network censors, and the impact the show had on 1960s culture (and counterculture). 15,000 first printing.

Documenting the efforts of one grassroots organization that made a difference, Dorothy Swanson's story extends beyond the realms of television to demonstrate the rewards of making the voice of public opinion heard.

TV Guide, the First 25 YearsPlume BooksA Reference Guide to Television’s BonanzaEpisodes, Personnel and Broadcast HistoryMcFarland

Science Fiction in Shades of Gray on 21st Century Television

TV by Design

Decisions, Reports, Public Notices, and Other Documents of the Federal Communications Commission of the United States

How To Pitch Your T.V. Series Idea To The T.V. Industry

Episodes, Personnel and Broadcast History

From Grassroots to Prime Time

Some Enchanted Evenings

"As the title implies, the business of television rather than its programming is the focus of this historical dictionary. . . . Slide has produced another hit, another basic source on one of America's basic industries." Wilson Library Bulletin

How To Pitch Your T.V. Series Idea To The T.V. Industry , is about how to get your foot in the door at any major television network and pitch your television series ideas directly to decision making executives..this book was written by a producer/ animator with 25 yrs. experience reaching out to and talking with executives at BET, NBC, SYFY, Sprouts, Cartoon Network, Adult Swim and Nickelodeon, either in person face to face or via phone calls....this process is honed down to and exact science that will get your foot in the door.

Internet Management is an encyclopedia of Internet management know-how. Over the course of 50 chapters, experts provide advice on everything from choosing the right Web database to finding a reliable Web consultant, and the implications of using CGI to the pros and cons of using GIF. And throughout, coverage is supplemented with helpful examples, fascinating and instructive case studies, and hundreds of illustrations.

NBC

A Historical Dictionary

Hearings Before the Subcommittee on Telecommunications and Finance of the Committee on Energy and Commerce, House of Representatives, One Hundred Third Congress, First Session, May 12, June 25, July 1, 29, and September 15, 1993

Focus On: 100 Most Popular Television Shows Set in New York City

TV Guide

Pauline Frederick Reporting

The Official Collectors Guide

Provides information about the Stooges' lives and careers, including photographs, interviews, and filmography.

This NBC Guide Takes It One Step Further. TypeBroadcast TV network There has never been a NBC Guide like this. It contains 317 answers, much more than you can imagine; comprehensive answers and extensive details and references, with insights that have never before been offered in print. Get the information you need--fast! This all-embracing guide offers a thorough view of key knowledge and detailed insight. This Guide introduces what you want to know about NBC. A quick look inside of some of the subjects covered: Dan Abrams - MSNBC and NBC News, CNBC Africa - Bureaus, MSNBC - Michael Savage dismissal, Today (NBC program) - Selective editing of 911 call, MSNBC - "Rise of the New Right!" documentary, NBCUniversal, CNBC Ticker - Stocks, National Broadcasting Company - NBC Super Channel becomes NBC Europe, Today (NBC program) - Broadcast, NBC - Canal de Noticias, NBC - Specials, CNBC Asia - Simulcasts outside the region, CNBC - Logos, NBC Sunday Night Football - 2011, Brian Kenny (sportscaster) - NBC Sports Radio Network, Life (NBC TV series) - Second season, CNBC.com - History, CNBC - History, NBCSN - Lacrosse, CNBC.com - Current shows, Midday Call - CNBC Asia, NBC Sports - 2006-2011, Life (NBC TV series) - Zen, NBC News - Former programming, SBS-CNBC, MSNBC - Negative Romney coverage in 2012 presidential election, Street Signs (TV series) - CNBC Asia, Today (NBC program) - Regular panelists, NBC Sunday Night Football - 2008, National Broadcasting Company - Presidents of NBC Entertainment, NBCSN - OLN and the NHL, 1994 United States broadcast TV realignment - Impact on NBC, Fast Money (CNBC) - Fast Money MBA Challenge, CNBC Asia - 2010 new studio new look, NBC Nightly News - John Chancellor David Brinkley (1970-1982), Today (NBC program) - History, NBCUniversal - Subsidiaries, NBC Sports - Main competitors, and much more...

Drawing on political and cultural indicators to explain the sudden upsurge of gay material on prime-time network television in the 1990s, this book brings together analysis of relevant Supreme Court rulings, media coverage of gay rights battles, debates about multiculturalism, concerns over political correctness, and more.

From Yesterday to TODAY

TV Guide Roundup

Hearing Before the Committee on Commerce, Science, and Transportation, United States Senate, One Hundred Ninth Congress, First Session, July 12, 2005

e-Pedia: Game of Thrones (season 6)

The Digital Television Transition

The Story of Jay Ward, Bill Scott, a Flying Squirrel, and a Talking Moose

Modern Art and the Rise of Network Television

During Frederick's nearly fifty years as a journalist she interviewed a young Fidel Castro, covered the Nuremburg trials, interprete diplomatic actions at the United Nations, and was the first woman to moderate a presidential debate. The life of this pivotal figure in American journalism provides an inside perspective on the growth and political maneuverings of television networks as well as Frederick's relationships with iconic NBC broadcast figures David Brinkley, Chet Huntley, and others.

This carefully crafted ebook is formatted for your eReader with a functional and detailed table of contents. The sixth season of the fantasy drama television series Game of Thrones premiered on HBO on April 24, 2016, and concluded on June 26, 2016. It consists of ten episodes, each of approximately 50–60 minutes, largely of original content not found in George R. R. Martin's A Song of Ice and Fire series. Some material is adapted from the upcoming sixth novel The Winds of Winter and the fourth and fifth novels, A Feast for Crows and A Dance with Dragons. The series was adapted for television by David Benioff and D. B. Weiss. HBO ordered the season on April 8, 2014, together with the fifth season, which began filming in July 2015 primarily in Northern Ireland, Spain, Croatia, Iceland and Canada. Each episode cost over \$10 million. This book has been derived from Wikipedia: it contains the entire text of the title Wikipedia article + the entire text of all the 593 related (linked) Wikipedia articles to the title article. This book does not contain illustrations. e-Pedia (an imprint of e-arnow) charges for the convenience service of formatting these e-books for your eReader. We donate a part of our net income after taxes to the Wikimedia Foundation from the sales of all books based on Wikipedia content.

Bonanza aired on NBC from September 12, 1959, to January 16, 1973, playing to 480,000,000 viewers in over 97 countries. It was the second longest running western series, surpassed only by Gunsmoke, and continues to provide wholesome entertainment to old and new fans via syndication. This book provides an in-depth chronicle of the series and its stars. A history of the show from its inception to the current made-for-television movies is provided, and an episode guide includes a synopsis of each show and lists such details as the main characters of each episode and the actors who portrayed them, the dates they stayed with the show, date and time of original broadcast, writer, director, producer, executive producer, and supporting cast. Also provided are character sketches for each of the major recurring characters, career biographies of Lorne Green, Pernell Roberts, Dan Blocker, and Michael Landon, brief biographical sketches of the supporting cast, a discography of recordings of the Bonanza theme and recordings of the four major stars, and information on Bonanza television movies.

The Life and Work of Gene Roddenberry, Creator of Star Trek

The Television Industry

Critical Concepts in Media and Cultural Studies

NBC 317 Success Secrets - 317 Most Asked Questions on NBC - What You Need to Know

All That's Left to Know About Maria, the von Trapps and Our Favorite Things

A Comprehensive Guide to Programming from 1948 to the Present

A guide to collecting the television magazine which includes fifty years of national and regional covers, a history of television programming, a publication history of the guide, and a table of the current market value for each issue.

“When Dave Garroway welcomed viewers to Today on that day in 1952, he ushered in a new era in broadcasting. . . . It was a place where viewers could turn to each morning to satisfy their appetite for all things news and information. It was a destination for the curious to learn more about what had happened overnight and how the day ahead might shape up. And they would see and hear it all from the best storytellers in broadcasting.”—from the foreword Throughout the history of television there has been nothing quite like NBC’s Today. Ever since the brilliant and innovative TV network executive Pat Weaver conceived the idea of broadcasting a “national newspaper of the air,” Today has chronicled the triumphs and tragedies of our times through personalities that viewers have trusted and admired. With dozens of never-before-published photographs, From Yesterday to TODAY offers an insightful and entertaining history of America’s favorite morning show from its experimental beginnings with Dave Garroway and a chimpanzee named J. Fred Muggs to its enduring success in the 21st century with co-anchors Matt Lauer and Ann Curry. Through personal recollections from Today family members such as Barbara Walters, Tom Brokaw, Jane Pauley, Bryant Gumbel, Katie Couric, Willard Scott, Matt Lauer, Al Roker, Meredith Vieira, and Ann Curry From Yesterday to TODAY will take you on the unique journey traveled by those who reported the news, reflected on cultural trends and provided comfort to a nation of viewers often before they have had that first cup of coffee. For more than sixty years, Today has delivered the public their first glimpse at the new ideas, political leaders, and social upheaval that shaped our lives. It has remained a constant in a dynamic medium that evolved from grainy black-and-white images to the computer screen. It has reminded us of the joy of living and why it is worth getting up each day.

America’s First Network TV Censor: The Work of NBC’s Stockton Helffrichis a unique examination of early television censorship, centered around the papers of Stockton Helffrich, the first manager of the censorship department at NBC. Set against the backdrop of postwar America and contextualized by myriad primary sources including original interviews and unpublished material, Helffrich’s reports illustrate how early censorship of advertising, language, and depictions of sex, violence, and race shaped the new medium. While other books have cited Helffrich’s reports, none have considered them as a body of work, complemented by the details of Helffrich’s life and the era in which he lived. America’s First Network TV Censor explores the ways in which Helffrich’s personal history and social class influenced his perception of his role as NBC-TV censor and his tendency to ignore certain political and cultural taboos while embracing others. Author Robert Pondillo considers Helffrich’s life in broadcasting before and after the Second World War, and his censorial work in the context of 1950s American culture and emerging network television. Pondillo discusses the ways that cultural phenomena, including the arrival of the mid-twentieth-century religious boom, McCarthyism, the dawn of the Civil Rights era, and the social upheaval over sex, music, and youth, contributed to a general sense that the country was morally adrift and ripe for communist takeover. Five often-censored subjects—advertising, language, and depictions of sex, violence, and race—are explored in detail, exposing the surprising complexity and nuance of early media censorship. Questions of whether too many sadistic westerns would coarsen America’s children, how to talk about homosexuality without using the word “homosexuality,” and how best to advertise toilet paper without offending people were on Helffrich’s mind; his answers to these questions helped shape the broadcast media we know today.

The Story of Viewers For Quality Television

The Complete Directory to Prime Time Network and Cable TV Shows, 1946-Present

Electronic Magazines

A Pioneering Broadcaster Covers the Cold War

TV Guide, the First 25 Years

The Glittering Life and Times of Mary Martin

Television

Reaching back to the beginnings of television, The Greatest Cult Television Shows offers readers a fun and accessible look at the 100 most significant cult television series of all time, compiled in a single resource that includes valuable information on the shows and their creators. While they generally lack mainstream appeal, cult television shows develop devout followings over time and exert some sort of impact on a given community, society, culture, or even media industry. Cult television shows have been around since at least the 1960s, with Star Trek perhaps the most famous of that era. However, the rise of cable contributed to the rise of cult television throughout the 1980s and 1990s, and now, with the plethora of streaming options available, more shows can be added to this categorization. Reaching back to the beginnings of television, the book includes such groundbreaking series as The Twilight Zone and The Prisoner alongside more contemporary examples like Crazy Ex-Girlfriend and Hannibal. The authors provide production history for each series and discuss their relevance to global pop culture. To provide a more global approach to the topic, the authors also consider several non-American cult TV series, including British, Canadian, and Japanese shows. Thus, Monty Python ’s Flying Circus appears alongside Sailor Moon and Degraasi Junior High. Additionally, to move beyond the conception of “cult” as a primarily white, heteronormative, fanboy obsession, the book contains shows that speak to a variety of cult audiences and experiences, such as Queer as Folk and Charmed. With detailed arguments for why these shows deserve to be considered the greatest of all time, Olson and Reinhard provide ideas for discussion and debate on cult television. Each entry in this book demonstrates the importance of the 100 shows chosen for inclusion and highlights how they offer insight into the period and the cults that formed around them.

On television

The heroes, villains, and monsters portrayed in such popular science fiction television series as Heroes, Lost, Battlestar Galactica, Caprica, Doctor Who, and Torchwood, as well as Joss Whedon ’ s many series, illustrate a shift from traditional, clearly defined characterizations toward much murkier definitions. Traditional heroes give way to “ gray ” heroes who must become more like the villains or monsters they face if they are going to successfully save society. This book examines the ambiguous heroes and villains, focusing on these characters ’ different perspectives on morality and their roles within society. Appendices include production details for each series, descriptions and summaries of pivotal episodes, and a list of selected texts for classroom use. Instructors considering this book for use in a course may request an examination copy here.

The Three Stooges Scrapbook

TV Guide ... Index

The Impossible Has Happened

Inside the Cutthroat World of Morning TV

The sixth season of the fantasy drama television series Game of Thrones was ordered by HBO on April 8, 2014, together with the fifth season

A Reference Guide to Television ’ s Bonanza

Total Television

"NBC: America's Network makes a significant contribution to our understanding of American broadcasting. Hilmes makes a convincing case for the appropriateness of an examination of a single firm, NBC, to illuminate the major themes and events of American broadcast history. In addition, she adeptly synthesizes a strong set of individually-authored chapters on specific historical periods, controversies, and program genres into a coherent whole. The writing is concise and lively and the breadth and depth of the material makes this a exceptional work."—William Boddy, author of *New Media and Popular Imagination*
"NBC: America's Network is an outstanding book about one network across US television history. Hilmes is an excellent editor who brings broad insights about the television industry to bear on this volume. The individual essays present different approaches and methods, and together provide an integrated history of NBC with analysis that respects the medium and the people that worked in it."—Mary Beth Haralovich, co-editor of *Television, History, and American Culture: Feminist Critical Essays*.

"Filled with highly readable essays by the top scholars in the field, NBC: America's Network explores key, often watershed moments in the network's history to illuminate the central role broadcasting has played in constituting public discourse about what is-and what is not-in the public interest. A welcome addition to the history of broadcasting, and essential reading for anyone interested in the transformative role of radio and TV in modern life."—Susan J. Douglas, author of *Listening In: Radio and the American Imagination*

Mary Martin was one of the greatest stars of her day. Growing up in Texas, she was married early to Benjamin Hagman and gave birth to her first child, Larry Hagman. She was divorced even more quickly. Martin left little Larry with her parents and took off for Hollywood. She didn’t make a dent in the movie industry and was lured to New York where she found herself auditioning for Cole Porter and his new show "Leave It to Me!". After she sang the bawdy "My Heart Belongs to Daddy", she ended up on the cover of Life magazine. Six years later, she became the Toast of Broadway when she starred in "South Pacific". After that, she flew as "Peter Pan", yodeled in "The Sound of Music", took "Hello, Dolly!" on the road and shared a four-poster with Robert Preston in "I Do! I Do!". Her personal life was just as interesting: In NYC, she met and married Richard Halliday, a closeted upper-class homosexual who adored her, Broadway and interior decorating (though probably not in that order). They were a powerful twosome. There were rumors about Martin, too, being in a lesbian relationship with both Janet Gaynor and Jean Arthur. Peopled with legends like Ethel Merman, Ezio Pinza, Noel Coward and a starry cast of thousands, David Kaufman’s "Some Enchanted Evenings" is the delectable story of the one and only Mary Martin, a woman who described herself as a chicken farmer from Texas only to become Peter Pan and capture America’s heart.

This three-volume set is a valuable resource for researching the history of American television. An encyclopedic range of information documents how television forever changed the face of media and continues to be a powerful influence on society. • Supplies historic context for why television shows were released at a particular moment in time • Covers key television genres—such as the western, sitcoms, crime shows, and variety programs—in detail • Provides readers with an understanding of the technical evolution of television that directly affected programming • Includes biographies of important individuals in the television industry

Soft News Programs on Network Television

A Close-up View : Readings from TV Guide

Same Time, Same Station

The Greatest Cult Television Shows of All Time

Six Decades of America's Favorite Morning Show

Internet Management

The Sound of Music FAQ

This study examines the phenomenon of the "electronic magazine," the soft news programs so popular on network television today--"60 Minutes," "20/20," and the like.

While critics have long disparaged commercial television as a vast wasteland, TV has surprising links to the urbane world of modern art that stretch back to the 1950s and '60s During that era, the rapid rise of commercial television coincided with dynamic new movements in the visual arts—a potent combination that precipitated a major shift in the way Americans experienced the world visually. TV by Design uncovers this captivating story of how modernism and network television converged and intertwined in their mutual ascent during the decades of the cold war. Whereas most histories of television focus on the way older forms of entertainment were recycled for the new medium, Lynn Spigel shows how TV was instrumental in introducing the public to the latest trends in art and design. Abstract expressionism, pop art, art cinema, modern architecture, and cutting-edge graphic design were all mined for staging techniques, scenic designs, and an ever-growing number of commercials. As a result, TV helped fuel the public craze for trendy modern products, such as tailfin cars and boomerang coffee tables, that was vital to the burgeoning postwar economy. And along with influencing the look of television, many artists—including Eero Saarinen, Ben Shahn, Saul Bass, William Golden, and Richard Avedon—also participated in its creation as the networks put them to work designing everything from their corporate headquarters to their company cufflinks. Dizzy Gillespie, Ernie Kovacs, Duke Ellington, and Andy Warhol all stop by in this imaginative and winning account of the ways in which art, television, and commerce merged in the first decades of the TV age.

September 8, 2016 will mark the fiftieth anniversary of the debut of the world's most successful science fiction television series: Star Trek. In this new biography Lance Parkin, author of Aurum's acclaimed Magic Words: The Extraordinary Life of Alan Moore, will go in search of the show's creator, Gene Roddenberry. This book reveals how an undistinguished writer of cop shows set out to produce 'Hornblower in space' and ended up with an optimistic, almost utopian view of humanity's future that has been watched and loved by hundreds of millions of people around the world. Along the way Lance will examine some of the great myths and turning points in the franchise's history, and Roddenberry's particular contribution to them. He will look at the truth in the view that the early Star Trek advanced a liberal, egalitarian and multi-racial agenda, chart the various attempts to resuscitate the show during it's wilderness years in the 1970s, explore Roddenberry's initial early involvement in the movies and spin-off Star Trek: The Next Generation (as well as his later estrangement from both), and shed light on the colourful personal life, self-mythologising and strange beliefs of a man who nonetheless gifted popular culture one if its most enduring narratives.

Gay TV and Straight America

America's Network

Top of the Morning

The Moose That Roared

A Selection of Readings from TV Guide Magazine

TV in the USA: A History of Icons, Idols, and Ideas [3 volumes]

Gangway, Lord, (The) Here Come the Brides Book

Its series title mentioned women, but its top three stars were men! It pioneered a new kind of story-telling with its pilot episode; its last episode was years ahead of its time. Many thought it doomed to failure - it became one of the 1968-69 season's biggest hits! It was the 1968-70 ABC-TV/Screen Gems series, HERE COME THE BRIDES! In ‘ Gangway, Lord! (The) Here Come the Brides Book,' readers will learn how the approach series star Robert Brown took to his role changed the dramatic direction of the series. They will learn of the practicality of up-and-coming television superstar David Soul. Of the extraordinary opportunity handed to leading lady Bridget Hanley through the role of New Bedford bride ‘ Candy Pruitt.' Featuring profiles of the series' creators, regulars and semi-regulars, a mini-history of 1960s and ‘ 70s television, and a chapter on HCTB's extraordinary and deeply devoted fan base, ‘ Gangway, Lord! (The) Here Come the Brides Book' takes the reader back to the days of the series' original run, illustrating the show's popularity and impact on a week by week basis through a look at its competition, the appearances of its stars on talk shows and game shows, the number of fan magazine articles published on teen superstar Bobby Sherman and the rest of its cast. Including commentary and ‘ making of the episode' anecdotes from guest stars, guest writers, and guest directors, ‘ Gangway, Lord! (The) Here Come the Brides Book' offers very strong evidence that the 1960s and ‘ 70s was truly THE REAL GOLDEN AGE OF TELEVISION! Jonathan Etter's great enthusiasm for television shows of the 1960s and '70s started at age eight, thanks to the removal of a cyst from a bone in his right leg. Recuperation from the surgery lasted close to a year, severely limiting Jon's physical activities. To help him pass the time, his parents bought him a twelve-inch, black-and-white TV set. By the time he was back on his feet, Jon had become a die-hard fan of such '60s series as Star Trek, Lost in Space, and Jonny Quest. By the time he graduated from high school, he was already taking notes and keeping records on his favorite shows and performers. During his college years, Jon put in many twelve-hour days in the campus library, poring through reference book after reference book, totally immersing himself in the career or biography of whatever performer or production he was then studying. In 1983 he graduated from Wright State University with a B.A. in history. Jon's hard work paid off when he became the film historian for the Dayton Victory Theatre's Summer Film Festival from 1985-87. A contributor to TV Land Moguls: the 60s, in 2003, Jon published Quinn Martin, Producer (his detailed account of Quinn Martin Productions) with McFarland Publishers, Inc.; that critically acclaimed book is now in its second printing. He has also written television series histories and talent profiles for such publications as Filmfax, Big Reel, The TV Collector, and Movie Collector's World. Now at work on a series history of George Peppard's Banacek and a multi-volume authorized biography of TV star Lynda Day George, Jonathan Etter makes his home in Dayton, Ohio. Gangway, Lord (The) Here Come the Brides Book is his first book for BearManor Media.

AMERICA ’ S #1 BESTSELLING TELEVISION BOOK WITH MORE THAN HALF A MILLION COPIES IN PRINT– NOW REVISED AND UPDATED! PROGRAMS FROM ALL SEVEN COMMERCIAL BROADCAST NETWORKS, MORE THAN ONE HUNDRED CABLE NETWORKS, PLUS ALL MAJOR SYNDICATED SHOWS! This is the must-have book for TV viewers in the new millennium—the entire history of primetime programs in one convenient volume. It ’ s a guide you ’ ll turn to again and again for information on every series ever telecast. There are entries for all the great shows, from evergreens like The Honeyymooners, All in the Family, and Happy Days to modern classics like 24, The Office, and Desperate Housewives; all the gripping sci-fi series, from Captain Video and the new Battle Star Galactica to all versions of Star Trek; the popular serials, from Peyton Place and Dallas to Dawson ’ s Creek and Ugly Betty; the reality show phenomena American Idol, Survivor, and The Amazing Race; and the hits on cable, including The Daily Show with Jon Stewart, Top Chef, The Sopranos, Curb Your Enthusiasm, Project Runway, and SpongeBob SquarePants. This comprehensive guide lists every program alphabetically and includes a complete broadcast history, cast, and engaging plot summary—along with exciting behind-the-scenes stories about the shows and the stars. MORE THAN 500 ALL-NEW LISTINGS from Heroes and Grey ’ s Anatomy to 30 Rock and Nip/Tuck UPDATES ON CONTINUING SHOWS such as CSI, Gilmore Girls, The Simpsons, and The Real World EXTENSIVE CABLE COVERAGE with more than 1,000 entries, including a description of the programming on each major cable network AND DON ’ T MISS the exclusive and updated “ Ph.D. Trivia Quiz ” of 200 questions that will challenge even the most ardent TV fan, plus a streamlined guide to TV-related websites for those who want to be constantly up-to-date SPECIAL FEATURES! • Annual program schedules at a glance for the past 61 years • Top-rated shows of each season • Emmy Award winners • Longest-running series • Spin-off series • Theme songs • A fascinating history of TV “ This is the Guinness Book of World Records . . . the Encyclopedia Britannica of television! ” —TV Guide

Focus On: 100 Most Popular Television Series by Universal Television