

Value Drivers The Managers Guide For Driving Corporate Value Creation

Mark C. Scott value drivers How does my company actually work? How do I become a better manager? How can I fit these pieces together to get ahead? The Manager's Guide to Driving Corporate Value Creation These questions are answered in this book. Mark Scott has created an easy-to-understand visual framework and the practical tools that will enhance any manager's performance. He teaches you how to recognize what your own organization does well and what it does badly. The tools provided will help you make crucial improvements in your own area of responsibility within your organization. "In a decade where most management books wax lyrical on consulting fads for the boardroom, it focuses on the solid, unglamorous but essential ground of helping managers and employees diagnose performance and take action for themselves." Martin Sorrell, Chief Executive Officer, WPP Group PLC "Effective strategy is something that is lived everyday by managers at the coal face through a continual process of analysis, learning, refinement and application. This book is a useful primer for time-pressed managers who want to know how to add value to their companies' strategies." Professor John Quelch, Dean, London Business School "Our business is founded on smart, independent thinking professionals helping clients solve complex problems. Any book that can give people better tools to understand these problems is useful. Unlike many I read, this is a useful book." Terence M. Graunke, Chairman, Lighthouse Holdings Inc
In Beyond Performance Management, Jeremy Hope and Steve Player offer answers, critically reviewing forty well-known management tools and practices--from mission statements, balanced scorecards, and rolling forecasts to key performance indicators, Six Sigma, and performance appraisals. Hope and Player help you select the right frameworks and approaches based on your organization's needs, then offer guidance on implementing each one and extracting its maximum value. For each of the forty tools and practices they review, the authors explain: the nature and effectiveness of the tool or practice, its potential to improve your company's performance; the actions required to maximize the tool's potential, and resources you can use to dig deeper into each practice. With its rigorous analysis and solid, practical advice, Beyond Performance Management helps tune out the background noise about performance management tools so you can select the ones your company actually needs.

The 2nd edition provides an update of information since the publication of the first edition including best practices for managing process safety developed by industry as well as incorporate the additional process safety elements. In addition the book includes a focus on maintaining and improving a Process Safety Management (PSM) System. This 2nd edition also provides "how to information to" determine process safety performance status, implement one or more new elements into an existing PSM system, maintain or improve an existing PSM system, and manage future process safety performance.

"Analyzing New Profit Opportunities" by Dr. Winther offers the reader simple and robust methods for evaluating new business opportunities and new strategies. The tools in this book make it easier to understand what drives profits and how to modify the product line and the business strategy to achieve success in the marketplace.

Manager's Guide to Mobile Learning

Guidelines for Implementing Process Safety Management

Beyond Performance Management

Minding the Corporate Checkbook

Guidebook For Supporting Decision Making Under Uncertainties: Today's Managers, Tomorrow's Business

The Knowledge Manager's Handbook

The number one guide to corporate valuation is back and better than ever Thoroughly revised and expanded to reflect business conditions in today's volatile global economy, Valuation, Fifth Edition continues the tradition of its bestselling predecessors by providing up-to-date insights and practical advice on how to create, manage, and measure the value of an organization. Along with all new case studies that illustrate how valuation techniques and principles are applied in real-world situations, this comprehensive guide has been updated to reflect new developments in corporate finance, changes in accounting rules, and an enhanced global perspective. Valuation, Fifth Edition is filled with expert guidance that managers at all levels, investors, and students can use to enhance their understanding of this important discipline. Contains strategies for multi-business valuation and valuation for corporate restructuring, mergers, and acquisitions Addresses how you can interpret the results of a valuation in light of a company's competitive situation Also available: a book plus CD-ROM package (978-0-470-42469-8) as well as a stand-alone CD-ROM (978-0-470-42457-7) containing an interactive valuation DCF model Valuation, Fifth Edition stands alone in this field with its reputation of quality and consistency. If you want to hone your valuation skills today and improve them for years to come, look no further than this book.

This essential Research Handbook examines the state-of-the-art methodologies being applied to the expanding field of intellectual capital (IC) research. It offers an overview of the contemporary issues and methods in the field, providing insight and inspiration for emerging and established academics in their own research.

Praise for VALUE MAPS "Equivocator, Explorer, Experimenter, Exploiter, Extender—Chapter 12 might be well served as mandatory reading for all subject matter experts! SPARC is not a valuation, per se, but rather a separate consulting engagement that might interest a client—especially if that client is preparing for a sale or planning an exit strategy. Miller has taken the good ideas from five disciplines and married them with value enhancement, creating what could become a very good 'add-on' consulting engagement. NACVA recommends, and looks forward to, further dialogue related to this new approach. This book will open your eyes to new opportunities." —Parnell Black, MBA, CPA, CVA, Chief Executive Officer, National Association of Certified Valuation Analysts (NACVA) "No one illuminates the murky intersection where business strategy and private company value creation meet better than Warren Miller. Now he's focused his extensive professional training and real-world experience to produce this intellectually rich, yet down-to-earth and fun-to-read road map we can all use. Business owners and leaders, financial analysts, management consultants, wealth managers, CPAs, business brokers, private equity investors, business appraisers—no one should plan to increase the value of an enterprise without Value Maps in their passenger seat." —David Foster, CEO, Business Valuation Resources "Private-equity analysts do not often come across scholarly and technical professional reading laced with laugh-out-loud moments! Yet this is exactly what one finds in Value Maps. Warren Miller's advice stems from his career as a finance executive, a CPA, a valuation analyst, and a 'recovering academic.' With pitch-perfect balance, Warren has created both a must-have professional reference guide and a best-practices road map designed to enhance the profitability of your client's business and your own—all in a very readable style with just a 'spoon-full of sugar.' Enjoy the read!" —Gary M. Karlitz, ASA, CPA, Partner-in-Charge, Valuation Services, Forensic Services, and Forensic Accounting, Citrin Cooperman & Company, LLP "Extremely readable, with numerous real-world examples—valuation specialists who don't read this book will soon be looking for a new profession. Miller takes the term 'valuation' to new levels, suggesting that appraisers can indeed add real value to their clients' businesses. Clients should demand that a valuation professional read this book before he or she will be hired." —Alfred M. King, Vice Chairman, Marshall & Stevens, Inc.

Today's companies don't need better managers. They need better value creators--individuals who understand not only the organizational process but the organizational dynamics that ensure continuing profits for a company and its shareholders. In this book, respected business educator Anjan Thakor presents managers with a pragmatic guide to creating value and boosting the success of their companies...while enhancing their own

careers. Creating value is about more than making money in the short term. It's about incorporating the efforts of every employee into a business strategy that will support performance and profits over the long haul. It requires each member of a team to take ownership of the organizational assets he or she manages and translate organizational strategy into a personal plan of action. In separate chapters, Thakor gives individual managers of marketing, manufacturing, human resources, and finance specific guidelines for drafting that plan and overcoming the forces that can sabotage value. Using examples from all four of those business areas, as well as insights from leading value-creating companies, he presents five secrets that anyone can use to become a better value creator. The University of Michigan Business School Management Series is dedicated to providing managers with the practical tools they need to build their companies and their careers. *Becoming a Better Value Creator* tackles one of the biggest issues managers face today. By learning to recognize the factors critical to the ongoing success of their organizations, managers can go beyond maximizing short-term profits to serve the long-term interest of all the company's stakeholders while ensuring their own personal and professional fulfillment.

A Manager's Guide to the New World of Work

Why, When, and how to Use 40 Tools and Best Practices for Superior Business Performance

A Step-by-Step Guide to Embedding Effective Knowledge Management in your Organization

Analyzing New Profit Opportunities

Valuation

The Manager's Guide to Maximising and Sustaining Energy Reduction

This text provides a presentation of how to use financial information to manage costs. It explains how the financial processes of an organization are interrelated, and interprets these processes in the context of the firm's strategic objectives and long-term goals.

Emphasizing corporate valuation and its relevance to financial decisions, Brigham/Ehrhardt's *FINANCIAL MANAGEMENT: THEORY AND PRACTICE*, 16th edition, ensures you see the forest and the trees. This proven author team equips you with a thorough understanding of key theoretical concepts along with practical tools to make effective financial decisions. Topics expand from fundamentals to strategic finance, linking recent events to the role of finance in business as well as your personal life. Completely up to date, it integrates the 2017 Tax Cut and Jobs Act throughout. With its relevant and engaging presentation, numerous examples and current coverage, *FINANCIAL MANAGEMENT* delivers a comprehensive resource that helps you become First in Finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. The discipline of technology management focuses on the scientific, engineering, and management issues related to the commercial introduction of new technologies. Although more than thirty U.S. universities offer PhD programs in the subject, there has never been a single comprehensive resource dedicated to technology management. "The Handbook of Technology Management" fills that gap with coverage of all the core topics and applications in the field. Edited by the renowned Doctor Hossein Bidgoli, the three volumes here include all the basics for students, educators, and practitioners

Strategic Performance Management brings together the fields of strategic management, strategic management accounting and organizational behaviour, to analyse and improve the link between organizational strategy, systems of planning and control, and performance-driven behaviour. By assessing market conditions and customer expectations, and linking them to a solid operating plan, an organization can focus its resources on activities that produce the greatest return on investment. Strategic Performance Management teaches readers, whether business students or executives, how to avoid errors and counter ineffectiveness; it provides methods and techniques to implement strategic performance management and support organizations in their pursuit of more performance-driven behaviour and better performance. New to this edition: - New introductory chapter defining strategic performance management, its processes and its benefits - Revised chapter considering ICT architecture for strategic performance management systems - Revised and improved coverage of performance pay, strategic action plans, and barriers for implementing strategic performance management - Updated and revised case studies Strategic Performance Management is an ideal text for students on MBA programmes, or covering strategic performance management or management control on specialist postgraduate courses or final year undergraduate modules. It will also appeal to business executives keen to build a more successful, and more profitable, organization.

Creating Shareholder Value

Fit for Growth

Measuring and Managing the Value of Companies

The Handbook of Technology Management, Supply Chain Management, Marketing and Advertising, and Global Management

Financial Management: Theory & Practice

A Manager's Guide to Executing Successful Business Investments

In many FMCG companies, the challenges for the sales function are to develop effective sales strategies and to deliver excellent sales operations in order to support the achievement of business targets. The purpose of this book is to provide a practical guide to sales management through the analysis of its key components: route to market, sales strategy, key performance indicators, organizational models, sales force management, customer business planning, order to cash, and sales and operations planning. For each of these topics, the content of this book is a balance of theory, practical tips, and useful tools, keeping in mind not only the "what," but also the "how" of the implementation. The reader will learn how to map sales channels, assess a customer base, design a sales strategy, build a sales scorecard, and organize a sales team's frontline and back office. The book also covers how to structure trade category plans, customer business plans, and customer negotiation plans and how to optimize the sales team's contribution to the company's key fundamental processes. It concludes with an overview of the future challenges of sales management.

WINNER: CILIP's Knowledge and Information Management Award 2019 - Information Resources Print Category The way an organization manages and disseminates its knowledge is key to informed business decision-making, effectiveness and competitive edge. The Knowledge Manager's Handbook takes you step by step through the processes needed to define and embed an effective knowledge management framework within an organization. This second edition now includes clear guidance on the best practice requirements from the first ever internationally recognised standard for knowledge management, ISO 30401:2018, as well as content on the impact of AI and data analytics. Nick Milton and Patrick Lambe work through each stage of creating and implementing a knowledge management framework for an organization's specific needs, based around the four essential aspects of knowledge management: people, processes,

technologies and governance. With updated international case studies from organizations of all sizes and sectors, along with user-friendly templates and checklists to help implement effective knowledge management procedures, *The Knowledge Manager's Handbook* is the end-to-end guide to making a sustainable change in the knowledge management culture.

This book is written for those who are new to Business Continuity Management (BCM) and also as a reference for practitioners, who are assigned to initiate the BC Planning (BCP) project in their organization using the ISO22301 Standard for Business Continuity Management System (BCMS). It applies the author's experiences in getting several clients' organizations to successfully achieve their ISO22301 BCMS certification. This book is also for seasoned BCM professional to guide you through the BCM implementation process.

Create strong IT governance processes In the current business climate where a tremendous amount of importance is being given to governance, risk, and compliance (GRC), the concept of IT governance is becoming an increasingly strong component. *Executive's Guide to IT Governance* explains IT governance, why it is important to general, financial, and IT managers, along with tips for creating a strong governance, risk, and compliance IT systems process. Written by Robert Moeller, an authority in auditing and IT governance *Practical, no-nonsense framework for identifying, planning, delivering, and supporting IT services to your business* Helps you identify current strengths and weaknesses of your enterprise IT governance processes Explores how to introduce effective IT governance principles with other enterprise GRC initiatives Other titles by Robert Moeller: *IT Audit, Control, and Security* and *Brink's Modern Internal Auditing: A Common Body of Knowledge* There is strong pressure on corporations to have a good understanding of their IT systems and the controls that need to be in place to avoid such things as fraud and security violations. *Executive's Guide to IT Governance* gives you the tools you need to improve systems processes through IT service management, COBIT, and ITIL.

The Ultimate Resource

A Manager's Guide to Controlling Costs and Boosting Profits

EVA and Value-Based Management: A Practical Guide to Implementation

A Guide to Sales Management

Manager's Guide to Business Planning

A Guide to Making Business Projects Financially Successful

Value Drivers The Manager's Guide for Driving Corporate Value Creation John Wiley & Son Limited

QFINANCE: The Ultimate Resource (5th edition) is the first-step reference for the finance professional or student of finance. Its coverage and author quality reflect a fine blend of practitioner and academic expertise, whilst providing the reader with a thorough education in the many facets of finance. Insights from organizations that are navigating the novel challenges of the digital workplace. How can technology and analytics help companies manage people? Why do teams working remotely still need leaders? When should organizations use digital assessment tools for gauging talent and potential? This book from MIT Sloan Management Review answers questions managers are only beginning to ask, presenting insights and stories from organizations navigating the novel challenges of the digital workplace. Experts from business and academia describe what's worked, what's failed, and what they've learned in the new world of work. They look at strategies that organizations use to help managers and employees adapt to the fast-changing digital environment, from the benefits of wool-gathering to the use of anonymous chats; examine digital tools for collaboration, including interactive spreadsheets and analytics that increase transparency; and discuss such "big-picture" trends as expanded notions of value and new frontiers in upskilling. A detailed case study, produced by MIT Sloan Management Review in collaboration with McKinsey & Company, explores how IBM reimaged talent and performance management with the goal of increasing employee engagement. Contributors Steve Berez, Ethan Bernstein, Josh Bersin, Matthew Bidwell, Ryan Bonnici, Tomas Chamorro-Premuzic, Rob Cross, Chris DeBrusk, Federica De Stefano, Thomas H. Davenport, Angela Duckworth, Ken Favaro, Lynda Gratton, Peter Gray, Lindred Greer, John Hagel III, Manish Jhunjhunwala, David Kiron, Frieda Klotz, David Lazer, Massimo Magni, Likoeb Maruping, Kelly Monahan, Will Poindexter, Reb Rebele, Adam Roseman, Michael Schrage, Jeff Schwartz, Jesse Shore, Brian Solis Barbara Spindel, Anna A. Tavis, Adam Waytz, David Waller, Maggie Wooll

Dr. Steven R. Kursh has written the definitive guide to making better business investment decisions to help your company grow value. Kursh's clear guidance and easy-to-use tools will help you to assess both the financial ROI and strategic value of any investment—past, current, or future. Kursh covers every stage of investment decision-making, from a clear-eyed review of your current approach to practical recommendations for improvement. You'll learn how to identify and use the most appropriate metrics and analysis techniques; estimate risk and incorporate it into your plans; manage and track investment portfolios; and much more. *Minding the Corporate Checkbook* contains detailed checklists for action, sample business cases, and practical guidance for building effective Excel models.

A Practitioner's View of Trade Sales Organizations

Executive's Guide to IT Governance

A Managerial and Behavioral Approach

Migrating to AWS: A Manager's Guide

Research Handbook on Intellectual Capital and Business

Value Drivers A Complete Guide - 2020 Edition

This volume, edited as a Festschrift in honor of Prof. Milan Zeleny, reflects and emulates his unmistakable legacy: the essential multidimensionality of human and social affairs. There are many levels of this multidimensionality presented in this volume: 1. Multidisciplinarity of contributed papers 2. Multinationality of their authors, extending even to the editors and the publisher and 3. Multicultural and multilevel exposition, ranging from empirical studies to philosophical foundations. Generally, these papers can be divided into three parts: Multiple Criteria Decision Making; Social and Human System Management; and Information, Knowledge and Wisdom Management. It is the recognition of multidimensionality in decision making, economics, optimization, systems, cybernetics and the pursuit of knowledge that bear the stamp of specific Zeleny's contributions. His life-long dedication to multidimensionality has produced an ultimate multidimensional being, living in academic 'multiverse', functioning in a boundaryless world of all continents, cultures and countries. This book is as diverse and as multidimensional as the man and his work.

The business benefits of lower energy consumption are clear: lower energy costs, energy tax avoidance, selling excess CO2 credits, immediately adding savings to the bottom line and improved competitiveness. However, with a need to focus on day to day business management activities, implementing energy reduction programmes stretches the capabilities and know-how of responsible managers. Kit Oung's Energy Management in Business is an expert's guide to energy reduction. It covers four important aspects of managing energy: strategy for successful implementation, available tools and techniques, generating sustainable quick wins and active management involvement. This book offers distilled practical concepts with real life case studies chosen to build insight, and illustrate how managers and engineers can relate to a broad range of energy reduction opportunities. We take energy for granted, like the air we breathe. We need to engage employees with energy management in two ways. In a more general sense, for those using energy for normal working practices, awareness and behaviour change are key. For those with more direct influence over energy using systems, engagement is also fundamental. Energy Management in Business places the process firmly in the context of commercial and industrial business practice. The book is an excellent companion for any organisation seeking ISO 50001 certification and a reduced energy consumption, as well as those that simply wish to better understand the options, strategies and risks that every business now faces.

The ultimate guide to spearheading a mobile learning program! Covers everything from the basics to working with developers and gaining stakeholder support Manager's Guide to Mobile Learning offers managers an overview of how to create, implement, and successfully use mobile learning platforms. Written specifically for today's busy manager, Briefcase Books feature eye-catching icons, checklists, and sidebars to guide managers step by step through everyday workplace situations. Proven tactics for creating, implementing, and successfully using mobile learning platforms Clear definitions of key management terms and concepts Practical advice for minimizing the possibility of error Examples of successful management Specific planning procedures, tactics, and hands-on techniques Brenda J. Enders is a consultant, trainer, public speaker, and author in the field of mobile learning. She is the President and Chief Learning Strategist of Enders Consulting, LLC, a St. Louis, Missouri based company.

Bring agility, cost savings, and a competitive edge to your business by migrating your IT infrastructure to AWS. With this practical book, executive and senior leadership and engineering and IT managers will examine the advantages, disadvantages, and common pitfalls when moving your company's operations to the cloud. Author Jeff Armstrong brings years of practical hands-on experience helping dozens of enterprises make this corporate change. You'll explore real-world examples from many organizations that have made—or attempted to make—this wide-ranging transition. Once you read this guide, you'll be better prepared to evaluate your migration objectively before, during, and after the process in order to ensure success. Learn the benefits and drawbacks of migrating to AWS, including the risks to your business and technology Begin the process by discovering the applications and servers in your environment Examine the value of AWS migration when building your business case Address your operational readiness before you migrate Define your AWS account structure and cloud governance controls Create your migration plan in waves of servers and applications Refactor applications that will benefit from using more cloud native resources

Intermediate Financial Management

Strategic Performance Management

Valuation Tools That Unlock Business Wealth

Business Intelligence

Advances in Multiple Criteria Decision Making and Human Systems Management: Knowledge and Wisdom

Maximizing Project Value

This book provides much-needed guidance in making sound business decisions for the business leader or decision maker, especially investment appraisal practitioners such as strategic planners, business analysts, financial partners, and supply chain experts. By [supply chain], the authors mean the network of retailers, distributors, transporters, storage facilities and suppliers that participate in the sale, delivery and production of a particular product. The book begins with an introduction to the concept of decision making under uncertainty and the forces driving the business. A gap in the current knowledge is then discovered as it arises from an analysis of the profitability indicators that are currently being used. With hands-on experience in decision making within the supply chain environment, and coupled with leading-edge mathematical and business formulations, the authors propose how to enrich quantitative and qualitative decision-making measures. This further leads to a decision-making framework and process, supported by a ready-to-use tool (PADOVA).

Facilities Management (FM) and Corporate Real Estate Management (CREM) are two closely related and relatively new management disciplines with developing international professions and increasing academic attention. Both disciplines have from the outset a strong focus on controlling and reducing cost for real estate, facilities and related services. In recent years there has been a change towards putting more focus on how FM/CREM can add value to the organisation. This book is driven by the need to develop a widely accepted and easily applicable conceptual framework of adding value by FM and CREM. It presents the state of the art of theoretical knowledge and empirical evidence about the impact of buildings and facilities on 12 value parameters and how to manage and measure these values. The findings are connected to a new Value Adding Management model. The book is research

based with a focus on guidance to practice. It offers a transdisciplinary approach, integrating academic knowledge from a variety of different fields with practical experience. It also includes 12 interviews with practitioners, shedding light as to how they manage adding value in practice. This is a much needed resource for practitioners, researchers and teachers from the field of FM and CREM, as well as students at both undergraduate and postgraduate level.

The ultimate test of corporate strategy, the only reliable measure, is whether it creates economic value for shareholders. Now, in this substantially revised and updated edition of his 1986 business classic, *Creating Shareholder Value*, Alfred Rappaport provides managers and investors with the practical tools needed to generate superior returns. After a decade of downsizings frequently blamed on shareholder value decision making, this book presents a new and in-depth assessment of the rationale for shareholder value. Further, Rappaport presents provocative new insights on shareholder value applications to: (1) business planning, (2) performance evaluation, (3) executive compensation, (4) mergers and acquisitions, (5) interpreting stock market signals, and (6) organizational implementation. Readers will be particularly interested in Rappaport's answers to three management performance evaluation questions: (1) What is the most appropriate measure of performance? (2) What is the most appropriate target level of performance? and (3) How should rewards be linked to performance? The recent acquisition of Duracell International by Gillette is analyzed in detail, enabling the reader to understand the critical information needed when assessing the risks and rewards of a merger from both sides of the negotiating table. The shareholder value approach presented here has been widely embraced by publicly traded as well as privately held companies worldwide. Brilliant and incisive, this is the one book that should be required reading for managers and investors who want to stay on the cutting edge of success in a highly competitive global economy.

This book is about strategic performance management for the Twenty-First Century organization. In a practical step-by-step approach it navigates readers through the identification, measurement, and management of the strategic value drivers as enablers of superior performance. Using many real life case examples this book outlines how organizations can visualize their value creation, design relevant and meaningful performance indicators to assess performance, and then use them to extract real management insights and improve everyday strategic decision making as well as organizational learning. A key focus of the book is the important issue of creating value from intangible assets. Much has been written about the importance of intangible assets such as knowledge, skills, relationships, culture, practices, routines, and intellectual property as levers for organisational success. However, little has been published that tells managers how to do that. This book moves beyond just raising awareness and provides practical tools and templates, gathered in many extensive case studies with world-leading organizations. The key issues the book addresses are: □ How do we identify the strategic value drivers, especially the intangibles, in our organisations? □ How do we understand their strategic value using the powerful mapping tools? □ How do we then measure the business performance? □ How do we use performance indicators to improve decision making and organisational learning? □ How do we align performance reviews and risk management with our strategy? Well grounded in theory and packed with case studies from around the world, this book will function as a guide for managers as well as a reference work for students and researchers. The tools described in this book are not only suitable for leading international corporations, but have been designed to be equally appropriate for not-for-profit organizations, central and local government institutions, small and medium sized businesses, and even departments and business units. The ideas, tools, and templates provided allow managers to apply them straight away and transform the way they manage strategic performance at all levels of their organization.

Value Management of Construction Projects

The Manager's Guide for Driving Corporate Value Creation

Facilities Management and Corporate Real Estate Management as Value Drivers

The Cost Management Toolbox

How to Foster Agility, Reduce Costs, and Bring a Competitive Edge to Your Business

The Savvy Manager's Guide

Relevant, engaging and packed with real-world examples, Ehrhardt/Brigham's CORPORATE FINANCE: A FOCUSED APPROACH, Seventh Edition, emphasizes the financial concepts, skills and technological applications you need to succeed in today's workplace. It covers the latest financial developments while teaching you how to maximize a firm's value in a changing business environment. Completely up to date, the text thoroughly integrates the 2017 Tax Cut and Jobs Act throughout. In addition, hands-on activities and step-by-step instruction help you master the many features and functions of Excel spreadsheets. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book presents an integrated value philosophy, methodology and tool kit for improving project delivery for clients, based on best practice. It combines the theory and practice of value management and is written in such a way that the theory, methodology, workshop styles, tools and techniques can be read independently if the reader wishes.

Times of crisis are unexpected and they bring diverse challenges and opportunities for companies, financial markets, and the economy. On one hand, more risk and uncertainties appear, yet on the other hand, it is an opportunity to reorganize and reinvent the company. It is important for businesses to understand ways to deal with uncertainty and risk in times of economic downturn and what financial strategies and tools can be used to eliminate or reduce the potential negative effects. These effects can reach the company's financial performance, capital structure, as well as cause financial debt and the availability of cash-flow to companies. However, different financial instruments can sustain the business and deal with the difficulties of payment when sales reduce and uncertainty increases; thus, research is essential in this critical area. When economic downturn affects the financial markets, the role of banks, country dynamics, the economy, and many other facets of the business world, financial management becomes the key for business recovery. The Handbook of Research on Financial Management During Economic Downturn and Recovery shares relevant knowledge on challenges and opportunities caused by crises, such as the pandemic, and the effects on economic and financial arenas. The chapters cover topics such as business models to understand how companies react to pandemic and crises situations, as well as how they change their management and way of conducting business. Other important topics include sustainable development, international financial markets, capital structure changes, uncertainty and risk, and governance and leadership. This book is ideal for shareholders, directors and managers, economists, researchers, academics, practitioners, stakeholders, researchers, academicians, and students interested in knowledge on topics about challenges in the way that companies, financial markets, financial institutions, and governments respond to risk and uncertainty.

The only textbook written specifically for Intermediate or Advanced Corporate Finance courses, Brigham/Daves' INTERMEDIATE FINANCIAL MANAGEMENT, 13E equips readers with a solid understanding of both conceptual theories and practical financial skills. With corporate valuation as a unifying theme, the text emphasizes the theoretic groundwork for value maximization, while actual business examples, integrated cases and Excel spreadsheet models demonstrate how financial theory in practice leads to solid financial decisions. Combining a clear, focused presentation with the most current coverage available, the 13th Edition delivers an in-depth introduction to core financial theories as well as emerging financial management developments and issues. Important

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Improving Systems Processes with Service Management, COBIT, and ITIL

How to Manage and Measure Adding Value

Value Maps

Handbook of Research on Financial Management During Economic Downturn and Recovery

COBIT User Guide for Service Managers

Following the footsteps of the first edition, the second edition of Business Intelligence is a full overview of what comprises business intelligence. It is intended to provide an introduction to the concepts to un-complicate the learning process when implementing a business intelligence program. Over a relatively long lifetime (7 years), the current edition of book has received numerous accolades from across the industry for its straightforward introduction to both business and technical aspects of business intelligence. As an author, David Loshin has a distinct ability to translate challenging topics into a framework that is easily digestible by managers, business analysts, and technologists alike. In addition, his material has developed a following (such as the recent Master Data Management book) among practitioners and key figures in the industry (both analysts and vendors) and that magnifies our ability to convey the value of this book. Guides managers through developing, administering, or simply understanding business intelligence technology Keeps pace with the changes in best practices, tools, methods and processes used to transform an organization's data into actionable knowledge Contains a handy, quick-reference to technologies and terminology.

Get the business results you want by creating and executing a solid plan! One simple thing usually makes the difference between business success and failure: a well-laid plan. Whether you want to enact a long-term strategic initiative or set short-term revenue targets, Manager's Guide to Business Planning provides the tools and techniques for developing a workable plan everyone will support. You'll learn how to: Measure success Prioritize initiatives Run business reviews Create a budget Engage employees There's no reason to experience false starts, waste money, or dissatisfy customers in your business endeavors. Manager's Guide to Business Planning has tried-and-true methods that can be applied to any situation.

The manufacturing world is undergoing a massive digital transformation. Smart and connected infrastructures powered by artificial intelligence are bringing about yet another industrial revolution. Data based innovation is creating unprecedented opportunities for optimizing processes and gaining competitive advantage through new business models. In this book, we follow the magnificent story of the first three industrial revolutions in the tracks of great scientists, engineers and industrialists of yesterday, all the way up to cyber physical systems that will redefine the manufacturing value chain. Smart manufacturing revolution is rebuilding the factory from the ground up, changing old ways of doing business. Join me on this journey where we cover all the basic concepts and enabling technologies, then move on to formulate viable strategies on the path to Industry 4.0; for creating the Factories of the Future.

Increase Project Value = Attain the Goal Maximizing project value is about optimizing the tradeoff between project value and business value, two values that are constantly in tension between the project manager and the project sponsor. In this book the author brings his wealth of experience in project management to demonstrate how to increase a project's value and ultimately contribute to the attainment of business goals From exploring the nature of "value," as tangible resources and moral or ethical attributes, to how best to approach decision-making, the book offers thorough coverage of this essential aspect of project management. The tools and methods the author describes include: • Building the business case • Using a project balance sheet • Employing earned value • Introducing game theory for optimizing strategies This valuable reference should be on the desk of every project sponsor, business stakeholder, project manager, portfolio manager, project practitioner, and functional manager.

A Guide to Strategic Cost Cutting, Restructuring, and Renewal

Factories of the Future: Manager's Guide to Industry 4.0

QFINANCE

The Most Effective Strategies for Managing People, Teams, and Organizations

Energy Management in Business

How to Improve the Company's Bottom Line--and Your Own

A practical approach to business transformation Fit for Growth* is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. Drawing on 70-plus years of strategy consulting experience and in-depth research, the experts at PwC's Strategy& lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. Examples from Strategy&'s hundreds of clients illustrate successful transformation on the ground, and illuminate how senior and middle managers are able to take ownership and even thrive during difficult periods of transition.

Throughout the Fit for Growth process, the focus is on maintaining consistent high-value performance while enabling fundamental change. Strategy& has helped major clients around the globe achieve significant and sustained results with its research-backed approach to restructuring and cost reduction.

This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs Manage transformation and transition productively Create lasting competitive advantage Deliver reliable, high-value performance Sustainable success is founded on efficiency and high performance. Companies are always looking to do more with less, but their efforts often work against them in the long run. Total business transformation requires total buy-in, and it entails a series of decisions that must not be made lightly. The Fit for Growth approach provides a clear strategy and practical framework for growth-oriented change, with expert guidance on getting it right. *Fit for Growth is a registered service mark of PwC Strategy& Inc. in the United States

What business process are the value drivers? Which value drivers would be least important to the valuation? What business value drivers do they contribute to? How do you use lean thinking to locate the value drivers? What are the main business impacts, and how do such relate to the business value drivers, goals and measures? Defining, designing, creating, and implementing a process to solve a challenge or meet an objective is the most

valuable role... In EVERY group, company, organization and department. Unless you are talking a one-time, single-use project, there should be a process. Whether that process is managed and implemented by humans, AI, or a combination of the two, it needs to be designed by someone with a complex enough perspective to ask the right questions. Someone capable of asking the right questions and step back and say, 'What are we really trying to accomplish here? And is there a different way to look at it?' This Self-Assessment empowers people to do just that - whether their title is entrepreneur, manager, consultant, (Vice-)President, CxO etc... - they are the people who rule the future. They are the person who asks the right questions to make Value Drivers investments work better. This Value Drivers All-Inclusive Self-Assessment enables You to be that person. All the tools you need to an in-depth Value Drivers Self-Assessment. Featuring 897 new and updated case-based questions, organized into seven core areas of process design, this Self-Assessment will help you identify areas in which Value Drivers improvements can be made. In using the questions you will be better able to: - diagnose Value Drivers projects, initiatives, organizations, businesses and processes using accepted diagnostic standards and practices - implement evidence-based best practice strategies aligned with overall goals - integrate recent advances in Value Drivers and process design strategies into practice according to best practice guidelines Using a Self-Assessment tool known as the Value Drivers Scorecard, you will develop a clear picture of which Value Drivers areas need attention. Your purchase includes access details to the Value Drivers self-assessment dashboard download which gives you your dynamically prioritized projects-ready tool and shows your organization exactly what to do next. You will receive the following contents with New and Updated specific criteria: - The latest quick edition of the book in PDF - The latest complete edition of the book in PDF, which criteria correspond to the criteria in... - The Self-Assessment Excel Dashboard - Example pre-filled Self-Assessment Excel Dashboard to get familiar with results generation - In-depth and specific Value Drivers Checklists - Project management checklists and templates to assist with implementation INCLUDES LIFETIME SELF ASSESSMENT UPDATES Every self assessment comes with Lifetime Updates and Lifetime Free Updated Books. Lifetime Updates is an industry-first feature which allows you to receive verified self assessment updates, ensuring you always have the most accurate information at your fingertips. Economic Value Added (EVA) and Value Based Management (VBM) are today's hottest management buzzwords. But written information has often been biased and clouded by the authors' hidden agendas. EVA and Value-Based Management is the first book to unflinchingly discuss the pros and cons of EVA and VBM. Covering both implementation and conceptual issues, with a strong emphasis on performance measurement, value drivers, and management compensation, it allows readers to come to their own informed conclusions.

Becoming a Better Value Creator

A Guide For Managers And Investors

Value Drivers

Corporate Finance: A Focused Approach

A Project Manager's Guide

A Manager's Guide to ISO22301 Standard for Business Continuity Management System