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Galaxy Nexus Guide

***This book offers
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training patrons
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journal

***collections that is
practical,
adaptable, and
most importantly,
sustainable. •***

***Introduces
librarians to a
sustainable
approach to
teaching or
coaching patrons***

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***on how to access
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streaming video,
digital music, and
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collections •
Offers a flexible
approach that
can be
customized to
libraries of
different sizes***

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librarians'
reference skills
to stay current
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sustainability for
smaller and mid-
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Tablets is a must-
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for anyone
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Android device.
Written for the
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platform, the
book covers
everything you***

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***need to know to
make the most of
your new device,
from the basics
right through to
advanced
techniques and
tricks. We've
tried and tested
thousands of
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***categories and
bring you 100 of
the best,
complete with
codes you can
scan into your
Android device to
grab the app
straight from the
book.***

***MicroStrategy
Suite Quick Start***

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***Guide for
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***Evaluation Guide
(Windows) for
MicroStrategy 9.5***

Google Nexus 6
GuideBooks mango
The Evaluation
Guide includes
instructions for
installing,

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configuring, and using the MicroStrategy Evaluation Edition. This guide also includes a detailed, step-by-step evaluation process of MicroStrategy features, where you perform reporting with the

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MicroStrategy

Tutorial project and
its sample business
data.

A Guide to Data
Science

Installation and
Configuration Guide
for MicroStrategy
Analytics Enterprise
MicroStrategy Suite
Quick Start Guide

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for MicroStrategy
Analytics Enterprise
Master predictive
analytics, from start to
finish Start with
strategy and
management Master
methods and build
models Transform
your models into
highly-effective
code—in both Python
and R This one-of-a-

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kind book will help you use predictive analytics, Python, and R to solve real business problems and drive real competitive advantage. You'll master predictive analytics through realistic case studies, intuitive data visualizations, and up-to-date code for both

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Python and R—not complex math. Step by step, you'll walk through defining problems, identifying data, crafting and optimizing models, writing effective Python and R code, interpreting results, and more. Each chapter focuses on one of today's key applications for

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predictive analytics, delivering skills and knowledge to put models to work—and maximize their value. Thomas W. Miller, leader of Northwestern University's pioneering program in predictive analytics, addresses everything you need to succeed: strategy and

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management,
methods and models,
and technology and
code. If you're new to
predictive analytics,
you'll gain a strong
foundation for
achieving accurate,
actionable results. If
you're already
working in the field,
you'll master
powerful new skills. If
you're familiar with

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either Python or R, you'll discover how these languages complement each other, enabling you to do even more. All data sets, extensive Python and R code, and additional examples available for download at <http://www.ftpress.com/miller/> Python and R offer immense power in

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predictive analytics, data science, and big data. This book will help you leverage that power to solve real business problems, and drive real competitive advantage. Thomas W. Miller's unique balanced approach combines business context and quantitative tools,

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illuminating each technique with carefully explained code for the latest versions of Python and R. If you're new to predictive analytics, Miller gives you a strong foundation for achieving accurate, actionable results. If you're already a modeler, programmer, or manager, you'll

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learn crucial skills you don't already have.

Using Python and R, Miller addresses multiple business challenges, including segmentation, brand positioning, product choice modeling, pricing research, finance, sports, text analytics, sentiment analysis, and social network analysis. He

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illuminates the use of cross-sectional data, time series, spatial, and spatio-temporal data. You'll learn why each problem matters, what data are relevant, and how to explore the data you've identified. Miller guides you through conceptually modeling each data set with words and

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figures; and then modeling it again with realistic code that delivers actionable insights. You'll walk through model construction, explanatory variable subset selection, and validation, mastering best practices for improving out-of-sample predictive performance. Miller

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employs data visualization and statistical graphics to help you explore data, present models, and evaluate performance.

Appendices include five complete case studies, and a detailed primer on modern data science methods. Use Python and R to gain

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powerful, actionable,
profitable insights
about: Advertising
and promotion
Consumer preference
and choice Market
baskets and related
purchases Economic
forecasting
Operations
management
Unstructured text and
language Customer
sentiment Brand and

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price Sports team
performance And
much more

The Quick Start
Reference Guide
provides an overview
of the installation and
evaluation process,
and additional
resources.

Android Ice Cream
Sandwich Superguide
(PCWorld
Superguides)

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Quick Start Reference
Guide for
MicroStrategy 9.5
Installation and
Configuration Guide
for MicroStrategy 9.5
The Installation and
Configuration Guide
includes information
to install and
configure
MicroStrategy
products on
Windows, UNIX,

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Linux, and HP
platforms, as well as
basic maintenance
guidelines.

The "Not For
Tourists Guide to
New York City"
features clear, easy-
to-read maps and
graphics, as well as
listings of key
services,
restaurants, shops,
schools,

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entertainment venues, public transportation, parks, and more. It details everything residents take advantage of, placing a wealth of local services at their fingertips, in a convenient size.

Quick Start
Reference for
MicroStrategy 10

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Wireless Network
Security A
Beginner's Guide
Google Nexus 6
Guide

**Security Smarts
for the Self-
Guided IT
Professional
Protect
wireless
networks
against all**

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real-world
hacks by
learning how
hackers
operate.
Wireless
Network
Security: A
Beginner's
Guide discusses
the many attack
vectors that
target wireless

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networks and clients--and explains how to identify and prevent them. Actual cases of attacks against WEP, WPA, and wireless clients and their defenses are included. This practical

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resource

reveals how
intruders
exploit
vulnerabilities
and gain access
to wireless
networks.

You'll learn
how to securely
deploy WPA2
wireless
networks,

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including
WPA2-Enterprise
using digital
certificates
for
authentication.
The book
provides
techniques for
dealing with
wireless guest
access and
rogue access

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points. Next-generation wireless networking technologies, such as lightweight access points and cloud-based wireless solutions, are also discussed.

Templates,

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checklists, and examples give you the hands-on help you need to get started right away. Wireless Network Security: A Beginner's Guide features: Lingo--Common security terms

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defined so that
you're in the
know on the job
IMHO--Frank and
relevant
opinions based
on the author's
years of
industry
experience In
Actual Practice
--Exceptions to
the rules of

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security

explained in
real-world
contexts Your P
lan--Customizab
le checklists
you can use on
the job now
Into
Action--Tips on
how, why, and
when to apply
new skills and

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techniques at
work This is an
excellent
introduction to
wireless
security and
their security
implications.
The
technologies
and tools are
clearly
presented with

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copious

illustrations
and the level
of presentation
will

accommodate the
wireless
security

neophyte while
not boring a
mid-level
expert to

tears. If the

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reader invests
the time and
resources in
building a lab
to follow along
with the text,
s/he will
develop a
solid, basic
understanding
of what
"wireless
security" is

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and how it can
be implemented
in practice.

This is
definitely a
recommended
read for its
intended
audience. -

Richard Austin,
IEEE CIPHER,
IEEE Computer
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Security and
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July 23, 2012)
Expert advice
on how to
succeed in the
mobile market!
Experts
estimate that
mobile app
revenues will
nearly
quadruple over

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the next few years, but for many business owners and entrepreneurs, figuring out how to affordably create and market an app is a daunting challenge. But it doesn't have

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to be! With The
Everything
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Apps, you'll
learn all you
need to know
about creating
a mobile app
without
breaking the
bank account.
In this book,
you'll

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discover: What
to consider
when developing
an app Which
format best
fits your needs
and budget How
to stand out in
the app market
The benefits of
including apps
in a marketing
strategy How

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creating an app
can improve
business
revenue From
the development
stage to
marketing and
beyond, The
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Apps will help
you develop an
app that

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attracts more
customers and
boosts your
business's
revenue.

The Everything
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Apps

Making the Most
of Digital
Collections
through

Training and

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**Outreach: The
Innovative
Librarian's
Guide
Professional
Android 2
Application
Development**

Nexus devices represent
Android as a whole and
in theory pack
everything that Google
has to offer, acting as

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somewhat as a reference device for the Android ecosystem. With the launch of Android 5.0 Lollipop the device set to tackle the daunting task of showcasing Google's 'sweetest' update to date is none other than Motorola made Nexus 6.

From the Editors of PCWorld, discover everything there is to

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know about the latest Android platform. Ice Cream Sandwich is the most delicious Android yet. Get the scoop on Google's latest mobile OS in PCWorld's newest Superguide, Android Ice Cream Sandwich.

Android Ice Cream Sandwich is a marvel of advanced engineering: a powerful, handsome, and versatile operating

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system that presents a universe of opportunities--if you know how to use it. But most of us could use some help on that score. Fortunately, assistance is now available in the form of PCWorld's just-published Superguide, an in-depth look at Android Ice Cream Sandwich for smartphone and tablet

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owners. The all-new guide, written by PCWorld's mobile experts, can get you started on Ice Cream Sandwich in a hurry, with a walk-through of new features, a generous collection of tips and tricks, and a guide to essential apps for both phones and tablets.

Want to defend your phone against obnoxious

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ads? Or back up your phone? Or upload 20,000 of your own songs to the cloud and then stream them back to your Ice Cream Sandwich device for free? This authoritative volume offers step-by-step instructions for everything you need to know to accomplish these tasks and many more. Other sections

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evaluate the best browsers, security apps, and utilities for your phone, and even show you how to transform your smartphone into a high-end camera. For Ice Cream Sandwich tablet users, we explain how to use Android Widgets, and we rate the best news, weather, reference, and communication apps.

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Evaluation Guide
(Windows) for
MicroStrategy Analytics
Enterprise
Evaluation Guide:
Introduction to
MicroStrategy 10
Not for Tourists Guide
to New York City
*The Installation
and
Configuration
Guide includes*

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*information to
install and
configure
MicroStrategy
products on
Windows, UNIX
and Linux
platforms, as
well as basic
maintenance
guidelines.
Evaluate*

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MicroStrategy as a departmental solution. This book provides detailed information to download, install, configure, and use the MicroStrategy Suite.

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*The Rough
Guide to Android
Phones and
Tablets
A Practical
Guide to
Affordable
Mobile App
Development for
Your Business
Modeling
Techniques in*

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*Predictive
Analytics with
Python and R
Evaluate MicroStrategy
as a departmental
solution. This book
provides detailed
information to
download, install,
configure, and use the
MicroStrategy
Reporting Suite.*

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*The Innovative
Librarian's Guide*