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This exciting sequel to John Child's classic text, Organization, provides a current, comprehensive guide to organizational management in today's world, with additional teaching website supports. Written in an approachable style, and featuring new international examples, this is a major contemporary guide to the role of organizations and people in business success. A revealing account of new internal organizational forms

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***and the evolution of
organization to meet new
demands Makes state-of-the-
art principles and practice
available to students and
practitioners Covers a broad
range of topics, from
integration, control, reward
policies, outsourcing,
flexibility and strategic
alliances, to trust, learning,
and corporate governance
Draws upon recent research
and good business journalism
Features new international
examples Each chapter
contains summaries of key
points, lists of practical
guidelines, questions for
discussion, and suggestions
for further reading Fully
supported by web-based***

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***Instructor Manual with
teacher notes and powerpoint
slides; visit www.blackwellpublishing.com/child***

***This book argues persuasively
that a behavioral perspective
offers the best foundation for
strategic management
scholarship. This book
presents a focused approach
to strategic management
theory. Outlines the basics of
a behavioral approach to
strategic management.***

***Examines assumptions of
rationality and equilibrium
and the problems they create.
Considers how a behavioral
approach relates to a number
of conventional approaches.
In the course of evolution, a
great variety of root systems***

have learned to overcome the many physical, biochemical and biological problems brought about by soil. This development has made them a fascinating object of scientific study. This volume gives an overview of how roots have adapted to the soil environment and which roles they play in the soil ecosystem. The text describes the form and function of roots, their temporal and spatial distribution, and their turnover rate in various ecosystems. Subsequently, a physiological background is provided for basic functions, such as carbon acquisition, water and solute movement, and for their responses to

three major abiotic stresses, i.e. hard soil structure, drought and flooding. The volume concludes with the interactions of roots with other organisms of the complex soil ecosystem, including symbiosis, competition, and the function of roots as a food source. A newly expanded and updated edition of the trading classic, Design, Testing, and Optimization of Trading Systems Trading systems expert Robert Pardo is back, and in The Evaluation and Optimization of Trading Strategies, a thoroughly revised and updated edition of his classic text Design, Testing, and Optimization of

Trading Systems, he reveals how he has perfected the programming and testing of trading systems using a successful battery of his own time-proven techniques. With this book, Pardo delivers important information to readers, from the design of workable trading strategies to measuring issues like profit and risk. Written in a straightforward and accessible style, this detailed guide presents traders with a way to develop and verify their trading strategy no matter what form they are currently using-stochastics, moving averages, chart patterns, RSI, or breakout methods. Whether a trader is seeking to

enhance their profit or just getting started in testing, The Evaluation and Optimization of Trading Strategies offers practical instruction and expert advice on the development, evaluation, and application of winning mechanical trading systems. A collection of the best thinking from one of the most innovative management consulting firms in the world For more than forty years, The Boston Consulting Group has been shaping strategic thinking in business. The Boston Consulting Group on Strategy offers a broad and up-to-date selection of the firm's best ideas on strategy with fresh ideas, insights,

and practical lessons for managers, executives, and entrepreneurs in every industry. Here's a sampling of the provocative thinking you'll find inside: "You have to be the scientist of your own life and be astonished four times: at what is, what always has been, what once was, and what could be." "The majority of products in most companies are cash traps . . . [They] are not only worthless, but a perpetual drain on corporate resources." "Use more debt than your competition or get out of the business." "When information flows freely, reputation, more than reciprocity, becomes the

basis for trust." "As a strategic weapon, time is the equivalent of money, productivity, quality, even innovation." "When brands become business systems, brand management becomes far too important to leave to the marketing department." "The winning organization of the future will look more like a collection of jazz ensembles than a symphony orchestra." "Most of our organizations today derive from a model whose original purpose was to control creativity." "Rather than being an obstacle, uncertainty is the very engine of transformation in a business, a continuous source

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***of new opportunities." "IP
assets lack clear property
lines. Every bit of
intellectual property you can
own comes with connections
to other valuable innovations."***

***Elements of Information
Theory***

***Creating The Risk Intelligent
Enterprise***

***The Volunteer Management
Handbook***

***Strategic Modelling and
Business Dynamics***

***Foundations of Sustainable
Business***

How Learning Works

*Foundations of Strategy,
Canadian Edition is a
concise text aimed at
both undergraduate and*

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MBA students. With the needs of these students in mind, the authors made sure that the text was written in an accessible style, with a clear, comprehensive approach and sound theoretical depth. An excellent set of current and in-depth Canadian and global cases will show students how to apply the strategy concepts in real-world scenarios. Today's strategy modules are delivered in a wide variety of different

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formats to a wide range of audiences.

Instructors frequently find themselves faced with the challenge of delivering their modules in relatively short time frames to student groups with very diverse educational and employment backgrounds. This text is designed to assist instructors in meeting this challenge by covering the core aspects of strategy as concisely as possible without losing academic depth.

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Now in its third edition, this multi-volume Encyclopedia of Management, has been revised and updated to chart the major developments that have occurred in: digital technologies; ethics and governance-related issues; innovation; emerging markets; organizational networks; and new avenues of sustainable business growth. Providing comprehensive coverage of the field of management the

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encyclopedia spans thirteen subject volumes plus and index, providing a landmark work of reference for scholars, students and professionals. New to this edition: Technology & Innovation Management , Volume 13, V K Narayanan & Gina O'Connor. The encyclopedia is available online through Wiley Online Library, a major database of Journals, Handbooks and reference in the field. Thorough yet concise,

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*ESSENTIALS OF STRATEGIC
MANAGEMENT, Third
Edition, is a brief
version of the authors'
market-leading text
STRATEGIC MANAGEMENT: AN
INTEGRATED APPROACH.
Following the same
framework as the larger
book, ESSENTIALS helps
students identify and
focus on core concepts
in the field in a more
succinct, streamlined
format. Based on real-
world practices and
current thinking, the
text's presentation of
strategic management*

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features an increased emphasis on the business model concept as a way of framing the issues of competitive advantage. Cutting-edge research, new strategic management theory, and a hands-on approach allow students to explore major topics in management, including corporate performance, governance, strategic leadership, technology, and business ethics. In addition, a high-quality case program examines small, medium, and large companies--both domestic

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and international--so that students gain experience putting chapter concepts into real-world practice in a variety of scenarios.

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The second edition of Benefits Management has been updated with current examples, further insights from experience and recent

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research. It shows how the enduring challenges achieving business value from information systems and technology projects can be addressed successfully. The approach, which is synthesized from best practices, sound theories and proven techniques from a range of management disciplines, is exemplified from the authors' extensive experience of working with a wide range of organizations. The book

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includes examples from a wide variety of projects including non-IT projects. The book is written in an accessible style, ideal for practicing managers, and includes check lists and templates for using the processes, tools and techniques and real-life case studies of their application and impacts. The book now also includes: International survey results that reinforce the importance of the topic, the key management issues and

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*evidence of how the more
successful*

*organizations' practices
are closely aligned with
those described in the
book. A Benefits*

*Management Maturity
diagnostic which enables
organizations to
understand the reasons
for their current
investment success
levels and then how to
increase them.*

*Discussion of the role
and contribution Project
Management Offices
(PMOs): how they can
improve the delivery of*

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value IT projects.

Further practical advice
and guidance on Program
and Portfolio

Management, including
findings from the
authors' recent research
in several large
organizations.

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A Guide to Building
Information Modeling for
Owners, Designers,
Engineers, Contractors,
and Facility Managers
Strategic Planning for
Public and Nonprofit

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Organizations

*Surviving and Thriving
in Uncertainty*

*The Evaluation and
Optimization of Trading
Strategies*

*Journey to Creating
Sustainable Value*

Wiley Blackwell

*Companion to Political
Theology*

Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that

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reflects the needs of firms to reconcile scale economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the

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The fully revised and updated version of the leading textbook on real estate investment, emphasising real estate cycles and the availability and flow of global capital Real Estate Investment remains the most influential textbook on the subject, used in top-tier colleges and universities worldwide. Its unique, practical perspective on international real estate investment focusses on real-world techniques which measure, benchmark, forecast and manage property investments as an asset class. The text examines global property markets and real estate cycles, outlines market fundamentals and explains asset

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pricing and portfolio theory in the context of real estate. In the years since the text 's first publication, conditions in global real estate markets have changed considerably following the financial crisis of 2008-2009. Real estate asset prices have increased past pre-crisis levels, signalling a general market recovery. Previously scarce debt and equity capital is now abundant, while many institutions once averse to acquiring property are re-entering the markets. The latest edition – extensively revised and updated to address current market trends and practices as well as reflect feedback from instructors and students – features new content

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on real estate development,
improved practical examples,
expanded case studies and more.
This seminal textbook: Emphasises
practical solutions to real investing
problems rather than complex
theory Offers substantial new and
revised content throughout the text
Covers topics such as valuation,
leasing, mortgages, real estate
funds, underwriting and private
and public equity real estate
Features up-to-date sections on
performance measurement, real
estate debt markets and building
and managing real estate portfolios
Includes access to a re-designed
companion website containing
numerous problems and solutions,
presentation slides and additional

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instructor and student resources
Written by internationally-
recognised experts in capital
management and institutional
property investing strategies, Real
Estate Investment, Second Edition:
Strategies, Structures, Decisions is
an indispensable textbook for
instructors and students of real
estate fund management,
investment management and
investment banking, as well as a
valuable reference text for analysts,
researchers, investment managers,
investment bankers and asset
managers.

An introduction to the field of
applied ontology with examples
derived particularly from
biomedicine, covering theoretical

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components, design practices, and practical applications. In the era of “ big data, ” science is increasingly information driven, and the potential for computers to store, manage, and integrate massive amounts of data has given rise to such new disciplinary fields as biomedical informatics. Applied ontology offers a strategy for the organization of scientific information in computer-tractable form, drawing on concepts not only from computer and information science but also from linguistics, logic, and philosophy. This book provides an introduction to the field of applied ontology that is of particular relevance to biomedicine, covering theoretical

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components of ontologies, best practices for ontology design, and examples of biomedical ontologies in use. After defining an ontology as a representation of the types of entities in a given domain, the book distinguishes between different kinds of ontologies and taxonomies, and shows how applied ontology draws on more traditional ideas from metaphysics. It presents the core features of the Basic Formal Ontology (BFO), now used by over one hundred ontology projects around the world, and offers examples of domain ontologies that utilize BFO. The book also describes Web Ontology Language (OWL), a common framework for Semantic Web

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technologies. Throughout, the book provides concrete recommendations for the design and construction of domain ontologies.

Bruce Greenwald, one of the nation's leading business professors, presents a new and simplified approach to strategy that cuts through much of the fog that has surrounded the subject. Based on his hugely popular course at Columbia Business School, Greenwald and his coauthor, Judd Kahn, offer an easy-to-follow method for understanding the competitive structure of your industry and developing an appropriate strategy for your specific position. Over the last two

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decades, the conventional approach to strategy has become frustratingly complex. It's easy to get lost in a sophisticated model of your competitors, suppliers, buyers, substitutes, and other players, while losing sight of the big question: Are there barriers to entry that allow you to do things that other firms cannot?

The updated third edition of the definitive text on health social work Thoroughly revised and updated, the third edition of Handbook of Health Social Work is an authoritative text that offers a comprehensive review of the diverse field of health social work. With contributions from a panel of international experts in the field,

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the book is theory driven and solidly grounded in evidence-based practice. The contributors explore both the foundation of social work practice and offer guidance on effective strategies, policies, and program development. The text provides information that is essential to the operations of social workers in health care including the conceptual underpinnings and the development of the profession. The authors explore the practice issues such as theories of health behavior, assessment, communication and the intersections between health and mental health. The authors also examine a wide range of examples of social work practices including

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settings that involve older adults, nephrology, oncology, and chronic diseases such as diabetes, heart disease, HIV/AIDS, genetics, end of life care, pain management and palliative care, as well as alternative treatments, and traditional healers. This is the only handbook of its kind to unite the body of health social work and:

- Offers a wellness, rather than psychopathological perspective and contains treatment models that are evidence-based
- Includes learning exercises, further resources, research suggestions, and life-course information.
- Contains new chapters on topics such as international health, insurance and payment systems,

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and implementation of evidence-based practice • Presents information on emerging topics such as health policy in an age of reform, and genomics and the social environment • Reviews new trends in social work and health care including genetics, trans-disciplinary care, and international, national, and state changes in policy Written for social work educators, administrators, students, and practitioners, the revised third edition of Handbook of Health Social Work offers in one volume the entire body of health social work knowledge.

A feedback systems approach
Foundations of Homeland Security
Classic Concepts and New

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Perspectives

Bayesian Theory

Multimedia Learning

Contemporary Principles and
Practice

This book is the complete guide to understanding the structure of homeland security – its underlying law and policy. Created from a broad and in depth, yet edited collection of statutes, policy papers, presidential directives, and other documents, it cultivates a detailed understanding of the foundations of homeland security. It is arranged in a topic-by-topic format structured to include only the documents and statues that affect a particular subject, making for much easier understanding. Thus, the chapter on FEMA contains only the portions of the statutes and other

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documents that relate to FEMA. There are twenty-five topic areas. It contains hundreds of end notes, references, and suggestions for further study. This book offers important legal guidance that students, law enforcement officers, lawyers, and other homeland security professionals need to accurately interpret, understand, and apply homeland security policy. The Introduction provides an in-depth overview of the subject of homeland security and includes a discussion of what is homeland security, definitions of homeland security and terrorism, what is homeland security law, its development, and what is a homeland security curriculum. There are contributing chapters about homeland security in Europe, and homeland security in China and Japan. This highly acclaimed text, now

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available in paperback, provides a thorough account of key concepts and theoretical results, with particular emphasis on viewing statistical inference as a special case of decision theory. Information-theoretic concepts play a central role in the development of the theory, which provides, in particular, a detailed discussion of the problem of specification of so-called prior ignorance . The work is written from the authors s committed Bayesian perspective, but an overview of non-Bayesian theories is also provided, and each chapter contains a wide-ranging critical re-examination of controversial issues. The level of mathematics used is such that most material is accessible to readers with knowledge of advanced calculus. In particular, no knowledge of abstract measure theory is assumed, and the

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emphasis throughout is on statistical concepts rather than rigorous mathematics. The book will be an ideal source for all students and researchers in statistics, mathematics, decision analysis, economic and business studies, and all branches of science and engineering, who wish to further their understanding of Bayesian statistics

The landmark guide to play therapy—completely updated and revised Edited by Charles E. Schaefer—the "father of play therapy"—Foundations of Play Therapy, Second Edition is a complete, state-of-the-art guide to the many diverse approaches to, and methods used in, play therapy practice with children and adolescents. Featuring an expert panel of contributors, this comprehensive

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reference provides up-to-date and insightful coverage of all of the major theoretical models of play therapy and offers practical examples for the application of each model, including: Narrative play therapy Solution-focused play therapy Experiential play therapy Release play therapy Integrative play therapy Psychoanalytic approaches to play therapy Child-centered play therapy Gestalt play therapy Family play therapy Cognitive behavioral play therapy Prescriptive play therapy Written for therapists looking for guidance on how to incorporate play therapy into their practice, as well as students or those in need of a refresher on the latest methods and techniques, *Foundations of Play Therapy, Second Edition* is a standard-setting resource presenting pragmatic and useful information for

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therapists at all levels of training. Offers a comprehensive survey and interpretation of contemporary Christian political theology in a newly revised and expanded edition This book presents the latest thinking on the topic of contemporary Christian political theology, with original and constructive essays that represent a range of opinions on various topics. With contributions from expert scholars in the field, it reflects a broad range of methodologies, ecclesial traditions, and geographic and social locations, and provides a sense of the diversity of political theologies. It also addresses the primary resources of the Christian tradition, which theologians draw on when constructing political theologies, and surveys some of the most important figures and movements in political theology. This revised and

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expanded edition provides the most comprehensive and accessible introduction to this lively and growing area of Christian theology. Organized into five sections, Wiley Blackwell Companion to Political Theology, Second Edition addresses the many changes that have occurred over the last 15 years within the field of political theology. It features new essays that address social developments and movements, such as Anglican Social Thought, John Milbank, Anabaptist Political Theologies, African Political Theologies, Postcolonialism, Political Economy, Technology and Virtuality, and Grass-roots Movements. The book also includes a new essay on the reception of Liberation Theology. Offers essays on topics such as the Trinity, atonement, and eschatology Features contributions from leading

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*voices in the field of political theology
Includes all-new entries covering fresh
developments and movements like the
urgency of climate change, virtuality
and the digital age, the economic crisis
of 2008, the discourse of religion and
violence, and new modalities of war
Addresses some important social
movements from a theological point of
view including postmodernism, grass-
roots movements, and more Provides
both Islamic and Jewish responses to
political theology Written for academics
and students of political theology,
Wiley Blackwell Companion to Political
Theology, 2nd Edition is an
enlightening read that offers a wide
range of authoritative essays from
some of the most notable scholars in
the field.*

*Although verbal learning offers a
powerful tool, Mayer explores ways of*

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going beyond the purely verbal. Recent advances in graphics technology and information technology have prompted new efforts to understand the potential of multimedia learning as a means of promoting human understanding. In this second edition, Mayer includes double the number of experimental comparisons, 6 new principles - signalling, segmenting, pertaining, personalization, voice and image principles. The 12 principles of multimedia instructional design have been reorganized into three sections - reducing extraneous processing, managing essential processing and fostering generative processing. Finally an indication of the maturity of the field is that the second edition highlights boundary conditions for each principle research-based constraints on when a principle is likely or not likely to apply.

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The boundary conditions are interpreted in terms of the cognitive theory of multimedia learning, and help to enrich theories of multimedia learning.

Benefits Management

BIM Handbook

Essentials of Strategic Management

A Guide to Strengthening and

Sustaining Organizational Achievement

Strategic Management, Loose-Leaf

Print Companion

Strategic Planning Kit For Dummies

An Australasian adaptation of Robert Grant's successful text with examples from Australia, New Zealand and the Asia-Pacific region. With an emphasis on competitive advantage, this text provides students with an up-to-

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date and comprehensive coverage of core topics and concepts including the impact of the global financial crisis. Consideration is given to all types of organisations, including public sector organisations, and steers away from an excessive focus on large organisations. The text also incorporates up-to-date detailed cases on Australasian organisations, such as Cascade Brewery Company, Malaysian Airlines and Bunnings Warehouse.--Publisher. Brings the excitement, breadth, and power of the modern microbial sciences to the next generation of students and

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scientists. This new edition of Microbe is an eloquent and highly readable introduction to microbiology that will engage and excite science majors and pre-health professionals. The authors, all prominent scientists, have carefully crafted this lively narrative to bring key microbiology concepts to life and promote a lifelong passion for the microbial sciences. Far more than a comprehensive reference book, Microbe is replete with case studies, ranging from sauerkraut fermentation to the cholera outbreak in Haiti, that illustrate the impact of key microbiology concepts on real-world scenarios.

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To further engage students and deepen their understanding of both the principles and practice of science, each chapter includes multiple active learning exercises that encourage students to demonstrate their understanding and application of concepts, as well as video, spoken, and written resources. Questions are posed throughout the book to introduce the next key concept and to prompt students to actively participate in the learning experience. An equally valuable tool for instructors who teach a traditional lecture format and those who emphasize active learning in their classroom,

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Microbe integrates key concepts, learning outcomes, and fundamental statements directly from the ASM Recommended Curriculum Guidelines for Undergraduate Microbiology Education.

Discover BIM: A better way to build better buildings Building Information Modeling (BIM) offers a novel approach to design, construction, and facility management in which a digital representation of the building product and process is used to facilitate the exchange and interoperability of information in digital format. BIM is beginning to change the way buildings look,

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the way they function, and the ways in which they are designed and built. The BIM Handbook, Third Edition provides an in-depth understanding of BIM technologies, the business and organizational issues associated with its implementation, and the profound advantages that effective use of BIM can provide to all members of a project team. Updates to this edition include: Information on the ways in which professionals should use BIM to gain maximum value New topics such as collaborative working, national and major construction clients, BIM standards and guides A discussion on how various

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professional roles have expanded through the widespread use and the new avenues of BIM practices and services A wealth of new case studies that clearly illustrate exactly how BIM is applied in a wide variety of conditions Painting a colorful and thorough picture of the state of the art in building information modeling, the BIM Handbook, Third Edition guides readers to successful implementations, helping them to avoid needless frustration and costs and take full advantage of this paradigm-shifting approach to construct better buildings that consume fewer materials and require less time, labor, and

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capital resources.

Continuous improvements in project portfolio management have allowed for optimized strategic planning and business process improvement. This not only leads to more streamlined processes, methods, and technologies, but it increases the overall productivity of companies. Project Portfolio Management Strategies for Effective Organizational Operations is a key resource on the latest advances and research regarding strategic initiatives for portfolio and program management. Highlighting multidisciplinary studies on value creation, portfolio

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governance and communication, and integrated circular models, this publication is an ideal reference source for professionals, researchers, business managers, consultants, and university students in economics, management, and engineering.

Organizational Change integrates major empirical, theoretical and conceptual approaches to implementing communication in organizational settings. Laurie Lewis ties together the disparate literatures in management, education, organizational sociology, and communication to explore how the practices and

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processes of communication work in real-world cases of change implementation. Gives a bold and comprehensive overview of communication research and ideas on change and those who bring it about Fills in an important piece of the applied communication puzzle as it relates to organizations Illustrated with student friendly, real life case studies from organizations, including organizational mergers, governmental or nonprofit policy or procedural implementation, or technological innovation Winner of the 2011 Organizational Communication NCA Division Book of the Year

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Foundations of Play Therapy

Creating Change Through

Strategic Communication

Root Ecology

Building Ontologies with Basic

Formal Ontology

CFP Board Financial Planning

Competency Handbook

Contemporary Strategic

Management

Completely revised and expanded,
the ultimate guide to starting—and

keeping—an active and effective

volunteer program Drawing on the

experience and expertise of

recognized authorities on nonprofit

organizations, The Volunteer

Management Handbook, Second

Edition is the only guide you need

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for establishing and maintaining an active and effective volunteer program. Written by nonprofit leader Tracy Connors, this handy reference offers practical guidance on such essential issues as motivating people to volunteer their time and services, recruitment, and more. Up-to-date and practical, this is the essential guide to managing your nonprofit's most important resource: its volunteers. Now covers volunteer demographics, volunteer program leaders and managers, policy making and implementation, planning and staff analysis, recruiting, interviewing and screening volunteers, orienting and training volunteers, and much more Up-to-date, practical guidance

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for the major areas of volunteer leadership and management
Explores volunteers and the law: liabilities, immunities, and responsibilities
Designed to help nonprofit organizations survive and thrive, *The Volunteer Management Handbook, Second Edition* is an indispensable reference that is unsurpassed in both the breadth and depth of its coverage.

The latest edition of this classic is updated with new problem sets and material
The Second Edition of this fundamental textbook maintains the book's tradition of clear, thought-provoking instruction. Readers are provided once again with an instructive mix of mathematics, physics, statistics, and information

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theory. All the essential topics in information theory are covered in detail, including entropy, data compression, channel capacity, rate distortion, network information theory, and hypothesis testing. The authors provide readers with a solid understanding of the underlying theory and applications. Problem sets and a telegraphic summary at the end of each chapter further assist readers. The historical notes that follow each chapter recap the main points. The Second Edition features:

- * Chapters reorganized to improve teaching
- * 200 new problems
- * New material on source coding, portfolio theory, and feedback capacity
- * Updated references

Now current and

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enhanced, the Second Edition of Elements of Information Theory remains the ideal textbook for upper-level undergraduate and graduate courses in electrical engineering, statistics, and telecommunications.

In this new edition of a successful textbook the authors assess the turbulent environment in which international businesses operate and the approaches to strategy formulation and implementation which can be adopted. They also examine the functional and operational management of companies and fuse together the theoretical and empirical aspects of international management. New material includes coverage of

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leadership in transnational companies, cultural issues in international management, entrepreneurship and SMEs in global business, the impact of e-commerce, and the anti-globalization movement.

The second edition of Sustainable Business prepares future business leaders to tackle the most crucial social and environmental issues of our time. This engaging textbook provides students with a comprehensive, balanced introduction to integrating sustainable business policies into all core business functions and processes. The text employs a qualitative-based learning process to help students understand how

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leadership, finance, accounting, risk management, marketing, supply chain management, and operations can be adapted to meet the sustainability goals of the 21st century. Looking at sustainable business from the managerial viewpoint, the fully-updated new edition explains how and why business is evolving due to increased consumer and regulatory pressure for sustainable performance. Business topics are first introduced in the same manner as traditional MBA programs, and then examined through the lens of sustainability. The text incorporates real-life examples of social and environmental leadership to demonstrate the efficacy of good

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sustainable business decisions, and illustrates the negative ramifications of outdated, purely economic-driven managerial decision-making. Influential concepts based on interdisciplinary research in sustainability are discussed in detail, and practical insights address how to turn policy into practice in the workplace. Insightful modelling of dynamic systems for better business strategy The business environment is constantly changing and organisations need the ability to rehearse alternative futures. By mimicking the interlocking operations of firms and industries, modelling serves as a 'dry run' for testing ideas, anticipating

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consequences, avoiding strategic pitfalls and improving future performance. Strategic Modelling and Business Dynamics is an essential guide to credible models; helping you to understand modelling as a creative process for distilling and communicating those factors that drive business success and sustainability. Written by an internationally regarded authority, the book covers all stages of model building, from conceptual to analytical. The book demonstrates a range of in-depth practical examples that vividly illustrate important or puzzling dynamics in firm operations, strategy, public policy, and everyday life. This updated new edition also offers a

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rich Learners' website with models, articles and videos, as well as a separate Instructors' website resource, with lecture slides and other course materials (see Related Websites/Extra section below). Together the book and websites deliver a powerful package of blended learning materials that:

- Introduce the system dynamics approach of modelling strategic problems in business and society
- Include industry examples and public sector applications with interactive simulators and contemporary visual modelling software
- Provide the latest state-of-the-art thinking, concepts and techniques for systems modelling

The comprehensive Learners'

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website features models, microworlds, journal articles and videos. Easy-to-use simulators enable readers to experience dynamic complexity in business and society. Like would-be CEOs, readers can re-design operations and then re-simulate in the quest for well-coordinated strategy and better performance. The simulators include a baffling hotel shower, a start-up low-cost airline, an international radio broadcaster, a diversifying tyre maker, commercial fisheries and the global oil industry. "Much more than an introduction, John Morecroft's Strategic Modelling and Business Dynamics uses interactive 'mini-simulators and microworlds' to create an

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engaging and effective learning environment in which readers, whatever their background, can develop their intuition about complex dynamic systems." John Sterman, Jay W. Forrester Professor of Management, MIT Sloan School of Management

"Illustrated by examples from everyday life, business and policy, John Morecroft expertly demonstrates how systems thinking aided by system dynamics can improve our understanding of the world around us." Stewart Robinson, Associate Dean Research, President of the Operational Research Society, Professor of Management Science, School of Business and Economics,

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A Radically Simplified Approach to
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The Wiley Handbook of Global
Workplace Learning

In this major reference work, top scholars in the field of strategic management present major ideas and theories in the field drawing on their own research and special expertise. Offers complete coverage of the field of strategic management. Incorporates new ideas on strategy topics from leading scholars in the field. Edited by three of the World's leading management academics.

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covering recent research illustrate the importance of workplace learning topics ranging from meditation to change management, while others give pragmatic and replicable applications for the design, promotion, and implementation of impactful learning opportunities for employees at any company, regardless of industry.

A sampling of topics addressed includes: “Using an Experiential Learning Model to Design an Assessment Framework for Workplace Learning” “Measuring Innovative Thinking and Acting Skills as Workplace-Related Professional Competence” Multiple chapters specifically addressing international business, such as “Competency in Globalization and Intercultural Communication”, “Global Strategic Planning” and “Global Talent

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Management" Research and recommendations on bridging generational and cultural divides as well as addressing employee learning disabilities With its impressive breadth of coverage and focus on real-world problem solving, this volume serves as a comprehensive tool for examining and improving practices in global workplace learning. It will prove to be a valuable resource for students and recent graduates entering the workforce and for those working in Human Resources and related fields. Praise for How Learning Works "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas

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and practical suggestions, all based on solid research evidence, this book is essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of California, Berkeley, and author, *Tools for Teaching* "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Eugenia T. Paulus, professor of chemistry, North Hennepin Community College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the

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Council for Advancement and Support of Education "Thank you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M. Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science

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of learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of California, Santa Barbara; coauthor, *e-Learning and the Science of Instruction*; and author, *Multimedia Learning*

A new book to help senior executives and boards get smart about risk management The ability of businesses to survive and thrive often requires unconventional thinking and calculated risk taking. The key is to make the right decisions—even under the most risky, uncertain, and turbulent conditions. In the new book, *Surviving and Thriving in Uncertainty: Creating the Risk Intelligent Enterprise*, authors Rick Funston and Steve Wagner suggest that effective risk taking is

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needed in order to innovate, stay competitive, and drive value creation. Based on their combined decades of experience as practitioners, consultants, and advisors to numerous business professionals throughout the world, Funston and Wagner discuss the adoption of 10 essential and practical skills, which will improve agility, resilience, and realize benefits: Challenging basic business assumptions can help identify "Black Swans" and provide first-mover advantage Defining the corporate risk appetite and risk tolerances can help reduce the risk of ruin. Anticipating potential causes of failure can improve chances of survival and success through improved preparedness. Factoring in velocity and momentum can improve speed of response and recovery. Verifying sources and the

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reliability of information can improve insights for decision making and thus decision quality. Taking a longer-term perspective can aid in identifying the potential unintended consequences of short-term decisions.

How can leaders use strategic planning to strengthen their public and nonprofit organizations? In this fourth edition of his perennial bestseller *Strategic Planning for Public and Nonprofit Organizations*, Bryson provides the most updated version of his thoughtful strategic planning model and outlines the reasons public and nonprofit organizations must embrace strategic planning to improve their performance. Introduced in the first edition and refined over the past 18 years, the Strategy Change Cycle--a proven planning process used successfully by a large number of

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nonprofit and public organizations--is the framework used to guide the reader through the strategic planning process. Bryson offers detailed guidance on implementing the process, and specific tools and techniques to make the process work in any organization. In addition, he clarifies the organizational designs through which strategic thought and action will be encouraged and embraced throughout an entire organization. In addition to updated examples, new cases, and additional information on boundaries, distinctive competencies, Actor-Network theory, Bryson will create an instructor's manual with sample syllabi, PowerPoint teaching slides, and additional cases.

The Blackwell Handbook of Strategic Management

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Provides the foundation

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essential for an

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into their

organizational culture;

gain maximum results,

benefits and value

Strategies for and

implementing details for

enterprises at all

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those with programs in place to those looking to improve safety, health, environment performance as well as the efficiency and effectiveness of their operations Includes topics from concept to sustainability satisfying knowledge requirements of all levels in the organization Defines program objectives; develops improvement strategies; identifies and prioritizes improvement

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and sustains results
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strong mix of real-world
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ideas, fuels creative
thinking and discussion,
while engaging students
with the concepts they
are studying.*

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importance of making

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planning for both the short and the long-term; crucial information on succession planning; help preparing for the unexpected using scenario planning and agile strategy; strategies for implementing change and integrating strategic plans successfully by involving all staff members; and more. The supplementary CD lays out a comprehensive, 6-phase, step-by-step program, complete with downloadable

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checklists, video links,
and more Provides value
for any business or
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edge Includes practical,
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management the tools and
information they need to
think and act
strategically in order
to more effectively
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*storms while planning
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Leveraging their
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multi-national
corporations, co-authors
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implement. As
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recent developments in the business environment and strategy research. Features of the text include: 10 chapters covering all the topics in a typical one-semester course. Concise and integrated treatment of strategy implementation focusing on strategy in practice. Integration of the not-for-profit sector. Opening and closing chapter case studies covering a range of real-world, global examples. Featured Example and Case Insight boxes throughout chapters to give an additional dimension to the subject matter. An extensive range of learning and teaching materials accompany this text including instructor manual, case teaching notes, test bank and PowerPoint slides, for

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