

## Women Empowerment Through Corporate Social Responsibility

This book critically examines how ideals of female entrepreneurial conduct are transmitted, ideologically anchored and negotiated as well as the kind of societal transformations the initiative opens up for in two national contexts.

This paper assesses the effects of foreign direct investment (FDI) on gender development and gender inequality. In fact, FDI through increased labor demand, technological spillovers but mostly through corporate social responsibility and economic growth, can potentially influence women's welfare. Using a panel dataset of 94 developing countries from 1990 to 2018, we improve women's welfare and decrease gender inequality. However, the impact is lower in countries where women have low access to resources and face a heavier burden to open a business. This suggests that for countries to fully benefit from FDI inflows, they should ensure that women can enjoy free access to the labor market and associated income. Diverse in economic development, political and mass media systems, the countries in South East Asia cast a unique light on the parallels between development cum-participative communication and corporate social responsibility. In our globalized environment, knowledge of power, culture and the colonial histories that influence and shape business and governance is important. Focusing on six countries—Indonesia, Malaysia, the Philippines, Singapore, Thailand and Vietnam—the book discusses how PR and CSR discourses are constructed, interpreted, communicated and enacted in this diverse emerging region. By connecting the disparate disciplines of participatory and development communication with public relations and corporate social responsibility, this book offers a new perspective on the emerging region. This book is of interest to researchers, educators and advanced students in the fields of public relations, communication, corporate social responsibility, corporate communications and social responsibility. Gender Equality and Responsible Business places gender equality at the heart of the responsible business agenda with the aim of contributing to CSR practice as well as research. Discussion about gender issues in the field of corporate responsibility has focused on workplace issues and corporate boards, which are important areas of work. However, the great benefit through a responsible business lens is that this requires us to also examine the wider gender impacts of business in the marketplace – for example, with regard to suppliers, supply chains, and consumers, and with respect to the communities where business operates, and the wider ecological environment – indeed throughout corporate value chains. Through contributions from business and civil society, as well as academia, this book broadens the agenda, opening the field to new voices, and facilitates dialogue among and between practitioners and researchers. Contributions within the edited collection elucidate current practice, bring new perspectives, and help us to expand the field of responsible business with regard to gender equality.

Corporate Social Responsibility in India: Trends, Issues and Strategies

Corporate Social Responsibility

Emerging Perspectives from South East Asia

Women's Activism, Feminism, and Social Justice

Women and Entrepreneurship in India

Cases and Developments After the Legal Mandate

**Corporate Social Responsibility (CSR) – the commitment of organizations to balance financial performance with contributions to the quality of life of their employees, the local community and society at large – is gaining worldwide value as a business tool and social effort. The review of literature suggests that many studies have been undertaken globally to understand CSR as a subject of management but there have been very few studies undertaken to understand the other dimension of CSR which is beneficiary (community) aspect of CSR, especially in India. Here, the authors make an attempt to understand the CSR concept from both the dimensions of CSR i.e. management and beneficiaries of CSR (community). The authors try to understand the issues covered by the management and their implementing strategies in order to meet community needs. Also, the authors try to study the requirements and satisfaction of the community in the area where the corporates implement CSR. This type of attempt is the first one in India to study the community awareness and ist knowledge about CSR as well as the organisations working in the community. The present study also tries to measure the impact of CSR activities undertaken by the organizations in a way to have the sustainable development at village level. In this context, the present study plays a significant role in the field of Research Methodology, the field of management as well as social science, especially from the social work perspective. To meet the study objectives, both primary and secondary data were used. The primary data was collected in Karnataka, India by selecting nine organisations, three of each from Govt., Private and Multinational companies; those were recognised as leaders in implementing CSR activities. To understand the impact of CSR on community, 450 community respondents were also interviewed with the help of structured questionnaire. Secondary data for the study was obtained from Karmayog. CSR Ratings of the 500 largest Indian companies and other similar studies, other available articles, books, companies' annual reports and related publications were reviewed in the study. This book examines key issues in gender equality and corporate social responsibility in Japan. Legal compliance, the business case and social regulation are examined as driving factors for enhancing gender equality in corporations. In turn, case studies from various contexts, such as the hotel industry, retail and financial services companies add practical insights to the theoretical debate. The role of governments, NGOs and supranational organizations is examined as well. Given its scope, the book will appeal to undergraduate and graduate students, scholars, policymakers and practitioners interested in advancing the gender, CSR and sustainability debates.**

This research report explores different organisational structures and social and cultural services from a gender-equality and women's empowerment perspective. More specifically, it examines how access to social and cultural services can facilitate women's participation in economic and political life. The producer organisation business model provides advantages in creating job opportunities and access to markets for women, positive spill-over effects in both household and group businesses, and access to social services such as vocational trainings, childcare and maternity leave – all of which support women to participate in the labour market on a more equal footing with men.

Globalization and the professionalization of Corporate Social Responsibility (CSR) have led to a surge of CSR activities claiming to support development across the globe. In this two volume series, the chapters explore this claim through nuanced debate about the potentialities, limitations and threats of development-oriented CSR in the developing world at both the global and local levels. Volume 1 explores whether there is a genuine possibility for corporations to contribute to development through CSR activities. With corporate reach spreading into every corner of the globe, this is a timely contribution presenting cases from developing countries spanning multiple continents. It explores the multi-level and multi-stakeholder dynamics involved in shaping the complex interface between multinational corporations (MNCs) and possibilities for CSR-related development. The chapters highlight the potential for MNCs to spread best practice and complement the role of governments in bridging governance gaps and spearheading capacity building efforts. But they also highlights serious reservations, stemming from isolated assessments, limited appreciation of the complexities of context, and the permeation of a northern agenda that marginalizes local voices. Within the larger debate on the merits and evils of globalization, this volume captures the mixed record of MNCs in promoting effective development in those parts of the world where it is most needed. This important series will be the reference source for academics, practitioners, policy-makers and NGOs involved in development-oriented CSR.

An Interdisciplinary Perspective

Gold Mining and the Discourses of Corporate Social Responsibility in Ghana

Corporate Gender Politics in the Global South

Concepts, Methodologies, Tools, and Applications

Foreign Direct Investment and Women Empowerment: New Evidence on Developing Countries

Sustainable Destination Branding and Marketing

One of the major tools of attaining pro-poor development all around the world is complete financial inclusion, such that all classes of people can secure their lifestyles through access to financial services from formal sectors. Expanding access to resources and increasing self-employment opportunities help reduce poverty and improve social development. The Handbook of Research on Microfinancial Impacts on Women Empowerment, Poverty, and Inequality is an essential reference source that discusses the role of financial inclusion in gender equality, as well as economic independence and self-employment. Featuring research on topics such as inequality, collaborative economy, and social responsibility, this publication is ideally designed for policy makers, economic researchers, and academicians seeking coverage on social mobilization, capital formation, capacity building, and pro-poor economy designs.

Vol. 10 of the BA-S Series "Shareholder value", the old, egocentric mantra of business is obsolete. Modern entrepreneurs care about society and the environment – simply because employees as well as more and more customers appreciate fair and sustainable business conduct. Enterprises try to meet this demand by implementing Corporate Social Responsibility (CSR), a strategic tool to engage with important stakeholders, build trust and enhance long-term competitiveness. SMEs are predestined for CSR, mostly for their close relations to customers and communities. But still SMEs hesitate to fully engage in CSR, mostly for their tight time resources and budgets. The authors of this book demonstrate that for SMEs in the Baltic Sea region CSR is a key to future success, that does not need to be overly sophisticated or costly. Women are still underrepresented as entrepreneurs in the Baltic Sea Region. In the second part of this book the authors look into the barriers that hinder women from starting their own business and develop strategies to change this in order to tap two of the great resources of the Baltic Sea Region – the knowledge and creativity of half its workforce. The texts in the book are printed in German or English.

This book critically analyzes the role of corporate social responsibility (CSR) in achieving sustainable development in emerging economies. It brings together recent developments, effective frameworks, business models, and strategies adopted by companies and looks at how they contribute to sustainable business growth. The volume discusses diverse themes such as green marketing for promoting sustainable development; digitization and sustainability concerns; communication strategies for CSR; ethical standards in Indian advertising; microfinance as an instrument for achieving sustainable development; the role of CSR in the Skill India initiative; and CSR activities of Indian listed companies. It also provides solutions to challenges in achieving sustainable development goals at local and global levels. Drawing on in-depth case studies, the book will be an essential read for corporate professionals, students, and researchers of CSR, management studies, development studies, business studies, economics, environmental studies, green marketing, and sociology. It will also be relevant for policy makers, NGOs, public and private sector corporations, and consultants in sustainability reporting, business ethics, and sustainable development.

The near-ubiquitous spread of ICT offers unprecedented opportunities for social and economic agents, reshapes social and economic structures and drives the emergence of socioeconomic networks. This book contributes to the growing body of literature and present state of knowledge, offering the reader broad evidence on how new information and communication technologies impact women's economic and social empowerment and hence have an impact on overall welfare creation. More specifically, it concentrates on demonstrating how ICT may become "empowering technologies" through their implementation. The book is designed to provide deep insight into the theoretical and empirical evidence on ICT as a significant driver of women's social and economic development. Special focus is given to examining the following broad topics: channels of ICT impact on women's development; the role of ICT in enhancing women's active participation in formal labor markets; examples of how ICT encourages education, skills development, institutions development et alia, and thus contributes to women's social and economic empowerment, as well as case-based evidence on ICT's role in fostering women's equality. The primary audience for the book will be scholars and academic professionals from a wide variety of disciplines but mainly those who are concerned with addressing the issues of economic development and growth, social development, the role of technology progress in the context of broadly defined socioeconomic progress. Chapters 1 and 3 of this book are available for free in PDF format at Open Access from the individual product page at [www.routledge.com](http://www.routledge.com). They have been made available under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license.

A Holistic Approach to Responsible and Sustainable Business

ENTREPREURSHIP DEVELOPMENT – ECONOMIC AND SOCIAL ISSUES

Corporate Social Responsibility, Public Relations and Community Engagement

Global Practices of Corporate Social Responsibility

Strategies, Practices and Business Models

Creating Social Value Through Social Entrepreneurship

This book provides a comprehensive overview of Corporate Social Responsibility (CSR) in Indian corporations following the 2013 legal mandate on corporate spending of profits for CSR. Bringing together authors hailing from diverse walks of life, the book pursues a 'hands-on' approach, with real-world case studies and examples that help the reader feel the dynamic pulse of India immediately after the ratification of the CSR mandate in the Companies Act, 2013. The Act is expected to affect over 16,300 companies with an estimated total of approximately 200 billion Indian rupees into the economy every year, thus shaking the foundations of business and society and impacting the country at multiple stakeholder levels. As a result, India is likely to become the birthplace of social, economic, and environmental transformation through financial investments in CSR! In order to insightfully reflect on this transition, this book has been divided into three parts. The first part presents the CSR mandate and its implications, while the second focuses on its implementation and the third part provides a view to the way forward. The book helps to reveal the various layers of CSR in an emerging economy like India and is expected to spark debate, discussion and research among policy-makers, consultants, academics, practitioners and other stakeholders the world over, which will further expand its contribution to CSR literature and open up new vistas in CSR research. This is indeed a first of its kind book and marks a watershed in the journey of CSR. It is an extremely important contribution to the body of knowledge in the area of CSR and Corporate Governance in emerging economies that is driven by a completely different set of challenges, opportunities and requirements from that of developed economies." Dr. Bhaskar Chatterjee, Director General & CEO, Indian Institute of Corporate Affairs

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and politics. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between CSR, responsibility and entrepreneurship, and improvements in methods and data analysis of the field. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

With today's current problems, including forced migrations, inadequate education and healthcare systems, environmental threats, economic crises, poverty, etc., it has become evident that systemic social change is needed. Unfortunately, creating, maintaining, and fostering sustainable social value is not easy. In this respect, social entrepreneurs can act as change agents with their social missions. Yet, the role of social entrepreneurship in creating sustainable social value is still in an embryonic state. Creating Social Value Through Social Entrepreneurship contains expert research that links social entrepreneurship and social value in order to further understand the role of social entrepreneurship in creating social value and to highlight the importance of social entrepreneurs in emerging economies. While covering topics that include crowdfunding, social enterprise, social entrepreneurship ecosystems, and the triggers and challenges of social entrepreneurship, this book seeks to extend the social entrepreneurship contribution to social impact. The book is of value to entrepreneurs, managers, academicians, researchers, and students in various fields that include economics, management, and entrepreneurship.

We are now going through a sustainability revolution that will rival the agricultural and industrial revolutions in the way it will transform society. Innovation and creativity will be needed to develop radical, new products that are less damaging to the environment and generate new business and job. The book is of interest to all business and management students, academicians, researchers, practitioners, consultants, corporate managers, governments, non-governmental organizations and international organizations with special interest in issues relating to HRM for sustainability. The book is centered on the theme of HRM and sustainability. The authors have pulled different strings of HRM enabling sustainability from the designing and assembling the HR functions for sustainability to creating sustainable culture and best practices in HRM for sustainability. The authors have shared various perspectives in terms of the role of HRM for sustainability from culture building to employee branding to employee engagement. The authors have also reflected upon the role of HRM in managing future workforce and creating conducive and sustainable employee relations.

Social Entrepreneurship and Corporate Social Responsibility

The Myth of Women's Empowerment: The United Nations and Athleta's Corporate Social Responsibility

Corporate Social Responsibility and Development in Pakistan

Social Exclusion and Inclusion of Women in India

The Role of Microfinance

Governance, Sustainability and Policy

*Educational attainment and economic participation are the key constituents in ensuring the empowerment of women. Women will then have access to well paid jobs, or enhance their ability to influence changes to create a better society. Corporate Social Responsibility of multinational companies can provide education as well as information on political, legal and economic issues and awareness on health aspects too through their programmes. Therefore in order to draw the attention of these people and agencies, some empirical evidences and linkages between different factors related to women empowerment are needed to establish a strategic plan. This can be ascertained by conducting scientific studies on women empowerment.*

*Chapter 1 Social Exclusion of Women in India, Chapter 2 Inclusive Strategies for Women Development, Chapter 3 Media Depiction and Gender Inclusiveness in Gender-Based Social Violence, Chapter 4 Inclusive Society: Vision of Women's Studies, Chapter 5 Health Hazards of Economic Empowerment: Some Issues, Chapter 6 Employment Oriented Programs for Women in Rural Nagpur— Exclusion in Inclusive Policy, Chapter 7 Including the Excluded Through Altruism: The Odisha Experiment and Experience with The Aging out Orphan Girls from the Care Homes, Chapter 8 Violence Against Women: A Denial of Human Rights and Dignity, Chapter 9 Impact of Gender on Family Planning Decisions, Chapter 10 Battle Against Oppression: Feminist Response of Bapsi Sidhwa, Chapter 11 An Extensive Analysis on Women's Education and Women's Education for Future Prosperity in India, Chapter 12 Performative Gender and Technology: Rearticulating The Digital Argument for Women Empowerment, Chapter 13 The Effect of Social Exclusion of Women from Development in India, Chapter 14 Disaster and Development Communication Among Self Help Group, Chapter 15 Gender Inequality in India, Chapter 16 Strategizing Alternative Communication for Overcoming Social Discrimination of Women: A Study of the Enabling Practices to Eradicate Witch Hunting in Assam, Chapter 17 'Is Employment Really Empowering?—A Study on The Plight of Working Women, Chapter 18 Social Exclusion of Transgender Women in India,*

*Study conducted at Ulloor Panchayati in Thiruvananthapuram District, Kerala, India.*

*Destination branding and marketing form the backbone of tourism industry growth, but it is increasingly important that the strategies employed consider and promote sustainable solutions. This book provides a comprehensive set of tools and techniques for branding and marketing for sustainable tourism development. It blends tourism and marketing strategies with practical, innovative information technology solutions and a psychological perspective, providing illustrative case studies and examples to aid understanding. Addressing opportunities and challenges across the field, it also reviews how different types of tourism such as community based, accessible, film, agricultural and cultural-heritage tourism entail unique issues for development.*

*Women's empowerment through collective action: how can forest and farm producer organisations can make a difference*

*Corporate Social Responsibility and Women's Entrepreneurship around the Mare Balticum*

*FINANCE, LAW, AND THE CRISIS OF COVID-19*

*Historical and Current Perspectives*

*Good practices for integrating gender equality and women's empowerment in climate-smart agriculture programmes*

*Psychological and Organizational Perspectives*

*An entrepreneur is one of the important segments of economic growth as well as social growth. Basically, an entrepreneur is a person who is responsible for setting up a business or an enterprise in a society for social growth. Infact, he is one who has the initiative, skill for innovation and who looks for high achievements. He is a catalytic agent of change and works for the good of the society. According to Peter F. Ducker "Effective entrepreneurship is not making speeches or being liked; entrepreneurship is defined by results, not attributes." That means he puts up new Greenfield projects that actually creates wealth, opens up employment opportunities and fosters other sectors. An entrepreneur is one of the most important inputs in the economic development of a country or regions within the country. Entrepreneurship development is getting a position of great importance for tackling ever-growing problem of unemployment due to rapid population growth.*

*This book critically examines the practice and meanings of corporate social responsibility (CSR) and how the movement has facilitated a positive and somewhat unquestioned image of the global corporation. Drawing on extensive fieldwork material collected in Ghanaian communities located around the project sites of Newmont Mining Corporation and Kinross Gold Corporation, the monograph employs critical discourse analysis to accentuate how mining corporations use CSR as a discursive alibi to gain legitimacy and dominance over the social order, while determining their own spheres of responsibility and accountability. Hiding behind such notions as 'social licence to operate' and 'best practice', corporations are enacted as entities that are morally conscious and socially responsible. Yet, this enactment is contested in host communities, as explored in chapters that examine corporate citizenship, gendered perspectives, and how global CSR norms institutionalize unaccountability.*

*The need for a new legal and economic environment for women within Turkey is rising. A growing concern is shown at the ethnic divisions and local discrimination against women, which have spilled over into the labor market. This book lends a supporting voice to the economic and social empowerment of women globally, focusing on the real causes and the unpredictable nature of the ongoing conflicts surrounding the issue. The authors bring to the forefront problems of development within various regions and the implementation of projects, which address the state of women, inequality and risks, that are inimical to their participation in the economy. Emphasis is laid on why women should be permitted access to the many opportunities in information technology and exchange, partnership growth and networking in this digital era. The oppressive policies of Turkey are scrutinized to unravel the dangers they pose to the corporate existence of women in the modern world. Furthermore, this book centers on the deliberation on regional politics and issues on gender and women's empowerment in modern Turkey whilst comparing with other countries. The work sheds light on salient issues and possible remedies within target countries and the concerted efforts made to create a reliable structure to discuss gender conflicts. Ample contributions from countries such as the US, Germany, Serbia, South Africa and United Kingdom are pivotal to comparing and examining the main debates. Addressing several global gender-related examples as well as Turkey's national principles, this book encourages full involvement of women and girls in deciding the fate of their country. This book serves as the rallying point of an array of informative and mind-expanding works of literature in regional studies, gender studies, migration economy, and area studies in countries like Turkey, USA, Serbia, UK, and India. Experts, students, and readers in the academic sphere may find this work educative and intellectually fulfilling.*

*The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. This facilitates a business environment built around the practical regulations and transparency necessary to ensure ethical and responsible business practice. Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications is a vital reference source on the ways in which corporate entities can implement responsible strategies and create synergistic value for both businesses and society. Highlighting a range of topics such as company culture, organizational diversity, and human resource management, this multi-volume book is ideally designed for business executives, managers, business professionals, human resources managers, academicians, and researchers interested in the latest advances in organizational development.*

*The Importance of New Technologies and Entrepreneurship in Business Development: In The Context of Economic Diversity in Developing Countries*

*The Business of Women's Empowerment*

*Handbook of Research on Women's Issues and Rights in the Developing World*

*The Corporate Governance of the 21st Century*

*Women Empowerment Through Capacity Building*

*Gender Equality and Responsible Business*

The role of women in the workplace has rapidly advanced and changed within the previous decade, leading to a current position in which women are taking over leadership roles and being offered these positions more than ever before. However, a gap still exists with the representation of women in the workforce especially in power positions and roles of authority in organizations. While the representation of women in leadership roles is impressive and exciting for the future, women still face many challenges when taking over these positions of power and face many issues related to gender inclusivity. There is also still gender bias and discrimination against women who have been given the opportunity to become authority figures. It is essential to acknowledge and discuss these critical issues and challenges that women in leadership roles may not understand the current climate of gender roles across various industries and types of leadership. The Research Anthology on Challenges for Women in Leadership Roles discusses the role of women in positions of authority across diverse industries and businesses. By reviewing the issues, struggles, discrimination, and overall challenges of being a woman in a powerful role, women leaders can be better understood for their role in a male-dominated world. This includes topics of concern such as equal treatment, proper implementation of women 's policies, social justice activism, discrimination, and sexual harassment in the workplace, and the importance of diversity and empowerment of women in leadership positions with chapters pertaining specifically to African-American, Hispanic, Asian, and Middle Eastern women. This book is ideal for professionals, researchers, managers, executives, leaders, academicians, sociologists, policymakers, and students in 's fields that include humanities, social sciences, women 's studies, gender studies, business management, management science, health sciences, educational studies, and political sciences.

This book provides professionals, as well as students, with the understanding that Social Entrepreneurship and Corporate Social Responsibility (CSR) are now core business principles for sustainability. It encourages social entrepreneurs in their role as forerunners, in creating new business models that develop, facilitate or implement constructive solutions to social, cultural and environmental issues. At the same time, this book views corporate social responsibility as a means of challenging existing entities to realize and modify prior unsustainable and predatory business models; and to increase social, cultural and environmental accountability. By linking these two concepts, this book prompts a paradigmatic awakening, whereby the foundational driver of business creation and management no longer rests on profit maximization, but on improvement of the quality of life for society.

Corporate entities and Women 's Empowerment in CSA Programs focuses on a set of agricultural practices to be implemented by small-scale food producers in developing countries. The purpose of this document is to provide agriculture development practitioners and policy makers globally, with guidance, tools and examples of successful integration of gender equality and women 's empowerment (GEWE) into climate smart agriculture (CSA) work, by demonstrating the necessity and benefits of incorporating a GEWE approach in CSA work, and presenting tested strategies for enhancing the engagement of women and particularly vulnerable groups in CSA work. With a view towards accelerating the impacts of country programs, FAO and CARE have partnered to develop this guidance to help policy makers and practitioners meet the ambitious goals of the SDGs and the 2030 Agenda.

The Myth of Women's Empowerment: The United Nations and Athleta's Corporate Social Responsibility

Expanding CSR Horizons

Corporate Social Responsibility and Gender Equality in Japan

The Impact of New Technologies and Entrepreneurship on Business Development

Volume -1

Research Anthology on Challenges for Women in Leadership Roles

Development-Oriented Corporate Social Responsibility: Volume 1

Being socially responsible on the part of corporate entities is now no longer an option, it is part of their normal business obligations to all their stakeholders regardless of whether these are primary or secondary stakeholders. Modern societies around the world now expect corporate entities of all shapes and forms to be socially responsible in whatever they do. The "Global Practices of Corporate Social Responsibility" is a first attempt at bringing together in one book experts' accounts of how corporate entities in twenty independent nations around the world are dealing with the issue of CSR. The world today faces diverse social problems. These become apparent as one moves from one country to the next, interestingly, society now expects corporations to help in finding solutions to these problems. The problem of global warming affects us all; modern corporations can no longer continue to assume that the problem will go away, if nothing is done by them. We can all make a little difference by our actions.

As women become more outspoken regarding their right to equal pay, it has been noted that gender equality, with women earning as much as men, would enrich the global economy. These studies have shown that equal pay, equal hours, and equal participation for women in the workforce could lead to a global wealth jump and potentially create knock-on benefits such as lower malnutrition and child mortality rates. Women Empowerment and Well-Being for Inclusive Economic Growth is a collection of innovative research that makes the case for understanding development in economic terms as well as in terms of well-being, empowerment, and participation and uncovers the role of empowering women and achieving gender equality in sustainable development. Research work and cases related to participation of a women's labor force in the economic development of the country, the place of women in society, their contribution to the social development of their country, and the problems faced by them are key features in the book. While highlighting topics including gender inequality, self-worth, and industrial policy, this book is ideally designed for economic analysts, managers, policymakers, business professionals, government officials, entrepreneurs, and business students.

This book introduces the students, researchers and practitioners into the subject and enabling technologies and applications pertaining to it of technology, entrepreneurship and business development through research articles, case studies etc. It is primarily intended for academic purposes for learners of computer Science, management, accounting and information systems disciplines, economics,- entrepreneurship. Publishing chapters in the book is now innovative idea to spread the book in the Middle East and Arab countries and make the book achieve more sales. As many students in all levels, graduates and undergraduates in addition to research, professionals are not able to get sufficient resources because of the language concern.

Corporate Social Responsibility (CSR) has not only become an important concept for corporate organizations but also civil society, community, state and the multilateral and bilateral development agencies. It has acquired great significance in the aftermath of the global financial crisis of 2008, not only in the developed countries but also in the developing countries. In contemporary Pakistan, problems of poverty, unemployment, illiteracy, and human rights violations are frequent. These problems cannot be dealt with by the state and civil society alone and call for corporate involvement. Backed by rich empirical data, based on extensive fieldwork and complemented with the official data sources, this book offers a detailed analysis of the socially responsible corporate policies and practices of companies operating in the emerging economy of Pakistan. Employing qualitative and quantitative research methods, it examines the sensitivity of companies in Pakistan to CSR measured in terms of their policies and perceptions about CSR, their CSR development activities, perceptions about development Non-Governmental Organisations, and channels and forms of support for development projects(both monetary and non-monetary). Filling a significant gap in our understanding of an important part of contemporary Pakistan's development and the outlook of companies towards CSR, the book will be of interest to policymakers and scholars working in the fields of Development Studies, Business Studies and Asian Studies.

Corporate Social Responsibility Towards Women Empowerment

Corporate Social Responsibility and Sustainable Development

Multinational Corporations and the Global Context

Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications

Gender Equality and Tourism

Handbook of Research on Microfinancial Impacts on Women Empowerment, Poverty, and Inequality

*The United Nations (UN) considers gender inequality one of the most pressing issues of the 21st century. At the center of the UN's strategy for achieving gender equality is the notion of women's empowerment. The United Nations works for women's empowerment through the Sustainable Development Goals (SDGs) - a set of seventeen time-sensitive and interconnected goals launched in 2015 with the aim of eradicating poverty by focusing on the economic, social, and environmental factors of development. Goal 5 - gender equality and women's empowerment - serves as a center point for all the other goals, including Goal 17 - partnerships for the goals. Building on the concept of corporate social responsibility (CSR), the UN seeks to enlist the influence and resources of the private sector to support the mission of women's empowerment. This thesis triangulates United Nations human rights doctrines, corporate social responsibility research, and feminist perspectives to analyze the women's empowerment work by the clothing company Athleta as it relates to the United Nations work on human rights. Through mixed methods - causal layered analysis as well as social media, content, textual, archival, and rhetorical analysis - I find that Athleta and the UN rely upon a neoliberal feminist model of development that asserts that women are the primary actors for societal improvement and for advancing the goal of gender equality. While the women's empowerment narrative does address important aspects of gender inequality, the efforts for women's empowerment through corporate social responsibility entrenches corporate power, burdens women with social development, and does not critically assess the causes and conditions of inequality rooted in capitalist and patriarchal constructions.*

*A wide range of issues besieges women globally, including economic exploitation, sexist oppression, racial, ethnic, and caste oppression, and cultural imperialism. This book builds a feminist social justice framework from practices of women's activism in India to understand and work to overcome these injustices. The feminist social justice framework provides an alternative to mainstream philosophical frameworks that promote gender justice; for example, universal human rights, economic projects such as microfinance, and cosmopolitanism. McLaren demonstrates that these frameworks are bound by a commitment to individualism and an abstract sense of universalism that belies their root neo-liberalism. Arguing that these frameworks emphasize individualism over interdependence, similarity over diversity, and individual success over collective action, McLaren draws on the work of Bhadrinath Tagore to develop the concept of relational cosmopolitanism. Relational cosmopolitanism prioritizes our connections while, crucially, acknowledging the reality of power differences. Extending Iris Young's theory of political responsibility, McLaren shows how Fair Trade connects to the economic solidarity movement. The Self-Employed Women's Association and MarketPlace India empower women through access to livelihoods as well as fostering leadership capabilities that allow them to challenge structural injustice through political and social activism. Their struggles to resist the reality of economic exploitation and gender oppression through collective action show the vital importance of challenging individual approaches to achieving gender justice. The book is a rallying call for a shift in our thinking and practices towards re-imagining the possibilities for justice from a relational framework, from interdependence to interdependence, from identity to intersectionality, and from interest to socio-political imagination.*

*Does tourism empower women working in and producing tourism? How are women using the transformations tourism brings to their advantage? How do women, despite prejudice and stereotypes, break free, resist and renegotiate gender norms at the personal and societal levels? When interest to tourism increase women's autonomy, agency and authority? The first of its kind this book delivers: A critical approach to gender and tourism development from different stakeholder perspectives, from NGOs, national governments, and managers as well as workers in a variety of fields producing tourism. Stories of individual women working across the world in many aspects of tourism. A foreword by Margaret Byrne Swain and contributions from academics and practitioners from across the globe. A lively and accessible style of writing that links academic debates with lived realities while offering hope and practical suggestions for improving gender equality in tourism. Gender Equality and Tourism: Beyond Empowerment, a critical grounded analysis that questions the extent to which tourism brings women empowerment, is an engaging and thought-provoking read for students, researchers and practitioners in the areas of tourism, gender studies, development and anthropology.*

*The current theory of corporate social responsibility (CSR) and its implementation, and the third part discusses measuring and communicating CSR. Now this 3rd edition is also a chapter titled "The S in CSR: Social and Global Issues". Each chapter contains questions for reflection & discussion, exercises, and case studies from globally recognised brands such as Ben & Jerry's, Google, H&M, Johnson & Johnson, Nestlé, Patagonia, Puma, Unilever and Whole Foods. The book is complemented by chapter specific lecturer PowerPoint slides, a draft syllabus and an instructor's manual. Suitable reading for students on Corporate Social Responsibility modules.*

This book analyzes the impact of Covid-19 in different areas such as corporate social responsibility and legislation in SMEs, insolvency law, behavioral finance, government interventions in markets, financial disclosure, the emergence of unregulated financial sectors, the increase of coronavirus-related crimes, and the development of banking regulations in the Covid-19 pandemic, among others. The coronavirus epidemic, which has spread throughout the world, has highlighted the inadequacies of the health and social systems of all states, even the most advanced. The health emergency has required extraordinary measures, especially at the level of laws that are essential for the preservation of lives, health, and livelihoods. The priority for governments and even the international community was, from the outset, to prevent infections and care for those affected. Such a strategy required an unusual increase in health spending, even though it exceeded the State's financial capacity and lacked fiscal space. In addition to this challenge, which has not yet been overcome, there is another, that of redressing the consequences of the measures taken (general containment). It should be pointed out that during health crises, the state may have to review the requirement for transparency because of the emergency, but not free itself from it. The urgency could never be an alibi for a violation of citizens' rights and freedoms. With urgency, financial management systems must be flexible and responsive to all occurrences, while ensuring optimal use of resources and minimizing the risks of fraud and corruption.

Corporate Social Responsibility in India

Today's HR for a Sustainable Tomorrow

Strategic Corporate Social Responsibility

Technology and Women's Empowerment

A Comparative Perspective of Women's Economic Empowerment

Beyond Empowerment

Equal rights for women are an essential aspect for establishing strong societies. By making strides on these issues, nations are helping to create valuable civilizations for their own population to establish livelihoods in. The Handbook of Research on Women's Issues and Rights in the Developing World is a pivotal scholarly resource that discusses the current issues facing women's rights in developing nations, as well as suggestions for improvements on these problems. Featuring in-depth discussions on relevant topics such as working-class women, gender theories, and international migration, this publication is an ideal resource for academicians, students, and researchers that are interested in learning more about the current challenges to the women's rights movement, and how to best combat them.

With the changing expectations of consumers, employees and regulators, being best in the world is no longer enough. Businesses are now also expected to be best for the world: to be socially and environmentally responsible, sustainable and ethical. Based on the idea that strategic CSR offers the most holistic and effective approach to corporate social responsibility, the authors employ the concepts of business and philanthropic approaches to CSR, along with the practical analysis needed to implement this knowledge in the real world. The book is split into three parts: the first part provides the theoretical background of CSR, the second part examines various CSR approaches and how they can be implemented, and the third part discusses measuring and communicating CSR. Now this 3rd edition is also a chapter titled "The S in CSR: Social and Global Issues". Each chapter contains questions for reflection & discussion, exercises, and case studies from globally recognised brands such as Ben & Jerry's, Google, H&M, Johnson & Johnson, Nestlé, Patagonia, Puma, Unilever and Whole Foods. The book is complemented by chapter specific lecturer PowerPoint slides, a draft syllabus and an instructor's manual. Suitable reading for students on Corporate Social Responsibility modules.

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The Indian Constitution is the largest written constitution that guarantees equality to women and empowers the State to take affirmative actions in favour of women. India has adopted International conventions for protection of rights of women and granting them equality and ratified the Convention on Elimination of All Forms of Discrimination Against Women (CEDAW) in the year 1993. The National Policy for Women Empowerment was presented in 2001, the goal of that policy to bring about the advancement, development and empowerment of women and enable women to become financially independent. Currently, India is the only country where the economic gender gap is larger than the political gender gap. Women are required to understand their own potential and overcome social barriers. With constant support of the government, change in stereotype mindset and skill development in women, India will continue witnessing gradual increase in women entrepreneurship in future. The aim of this book is to show the latest state of knowledge on the topic of women entrepreneurship, the role of women in business and women empowerment in India. Many aspects relating to role of women in business, sustainable business development and aspects going beyond economic empowerment of women are discussed in addition to presenting legal and regulatory frameworks. This book will be of interest to researchers, academics, policymakers, and students in the fields of entrepreneurship, empowerment, gender studies, and law.

The Oxford Handbook of Corporate Social Responsibility

Women Empowerment and Well-Being for Inclusive Economic Growth