

Access Free Wordpress In Easy Steps Covers Wordpress 4

# **Wordpress In Easy Steps Covers Wordpress 4**

Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledygook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or

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blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add and format your content How to use graphics and images All about

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themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your

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own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that plays its part in publicizing your mission or

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message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make

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a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

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Online Marketing for Small Businesses in easy steps - covers social network marketing  
In Easy Steps  
WordPress The Complete Step-By-Step Beginners Book to Creating a WordPress Website or Blog from Scratch  
This book covers all the aspects which are considered to be important for learning the best way of making use of WordPress site. You will find each and every information regarding this along with all the relevant information is there which has been clearly elaborated in this book as it is a complete book for getting answers of all the questions you

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have in your mind regarding making a WordPress site. The feature of installing the WordPress has also been added here but for the meantime we are focusing more on the WordPress users and guiding them in a way that help them in having access to all the information which they want to have. Here is a preview of what you'll learn: How to get started with working with WordPress? Steps for making your own website using WordPress from scratch How to edit your page after creating it? Tips for bringing improvements in your WordPress site



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WordPress is much more than a blogging platform. As this practical guide clearly demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain

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concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect

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payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app

Your Step-by-step Guide

Wordpress in 12 Easy Steps

WordPress in Easy Steps

Online Marketing for Small

Businesses in easy steps -

covers social network

marketing

WordPress in easy steps, 2nd

edition

WordPress 5 Complete

A guide to WordPress provides bloggers with everything they need to know to build, design, manage, and customize their blogs, including step-by-step coverage of everything from installation and security to

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publishing and customization, as well as themes, widgets, and plug-ins.

Set up your WordPress site today!

WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability.

The latest version of WordPress.org will be replaced in the fall of 2018 with

WordPress 5.0. This will include a major change with the addition of new editor

Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One.

From the basics of setting up your account, to choosing a host and theme, to managing content with editor Gutenberg, to keeping your site secure, these 8 books of expert information will help you take the

WordPress community by storm. Build your site foundation Choose a server

Become a site admin pro Learn how to manage content using Gutenberg Get ready

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to blog all about it!

Online presence has become vital for all businesses; large, small or the self-employed. Whether you like it or not, if you don't take steps and manage your online presence, your customers and clients will. It's not enough to just have a website; social networking sites are the new word of mouth marketing channels and they're very powerful in spreading the word. To achieve this successfully adds more work to your busy day, but marketing your products and services online enables to you to reach potential customers with very little financial outlay. Lots of online marketing can be done for free and you can save costs in advertising in publications, and printing leaflets and brochures. Online Marketing for Small Businesses in easy steps guides you through the essential steps you need to take to set your online strategy, make your website work for you, and then covers the

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key social networking sites to generate a stronger and more loyal customer base. It concentrates on activities that are essential and free, and steers clear of costly forms of online marketing. This new guide in the In Easy Steps series will help you learn about online marketing in digestible chunks. Chapter 1 will help you work out where your customers are talking and set your social media goals Chapter 2 covers getting the most out of your website Then, start working on the social networking site(s) where your customers are most active. Covers Facebook, Twitter, LinkedIn, Pinterest and Google Plus. An impassioned look at games and game design that offers the most ambitious framework for understanding them to date. As pop culture, games are as important as film or television—but game design has yet to develop a theoretical framework or critical vocabulary. In Rules of Play Katie

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Salen and Eric Zimmerman present a much-needed primer for this emerging field.

They offer a unified model for looking at all kinds of games, from board games and sports to computer and video games. As active participants in game culture, the authors have written *Rules of Play* as a catalyst for innovation, filled with new concepts, strategies, and methodologies for creating and understanding games.

Building an aesthetics of interactive systems, Salen and Zimmerman define core concepts like "play," "design," and "interactivity." They look at games through a series of eighteen "game design schemas," or conceptual frameworks, including games as systems of emergence and information, as contexts for social play, as a storytelling medium, and as sites of cultural resistance. Written for game scholars, game developers, and interactive designers, *Rules of Play* is a textbook,

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reference book, and theoretical guide. It is the first comprehensive attempt to establish a solid theoretical framework for the emerging discipline of game design. Arihant CBSE Information Technology Term 2 Class 10 for 2022 Exam (Cover Theory and MCQs)

WordPress in Depth

WordPress For Dummies

WordPress for Beginners 2021

WordPress for Web Developers

Build beautiful and feature-rich websites from scratch, 7th Edition

***The Book covers a detailed step by step process of installing a simple PayPal Shopping Cart. It also covers setting up PayPal Shopping Cart with WordPress. The book covers detailed process of installing WordPress SEO Plugin and its detailed steps***



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***for setting up WordPress SEO Plugin. The book also covers how to transfer SEO settings while changing themes in WordPress***

***WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. It is used by over 50% of the 100 top world blogs, and there are estimated to be over 75 million WordPress websites. Many bloggers/web developers are turning to WordPress to create great websites. It has the ability for people of a non-technical background to create their own website/blog in easy steps, all the way up to advanced web***

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***developers to create stunning professional designs. WordPress in easy steps, 2nd edition shows how to create stunning websites using WordPress, without having to learn programming. For anyone who may not be technically-minded but wants an affordable website for business or for blogging. WordPress in easy steps guides you through: • Setting Up WordPress • Working with the Dashboard • Creating Site Content • Adding Media • Appearance and Themes • Adding Plugins • Comments • Setting up Users and Privileges • Tools and Settings • WordPress Tricks WordPress in easy steps, 2nd edition is for: •***

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***Bloggers/Hobbyist web designers, or those looking to design a website who don't want to learn technical language, or bloggers looking for a great platform to work with. • Web Developers: A lot of professional web design companies are using WordPress to build their websites for clients because it provides a great content management system so that the end user can add their own content once development is complete. • Anybody who has had a WordPress website built for them and wants guidance to help them update their own website. Covers WordPress 5. Clear the "blog fog" with this***

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***complete visual guide to the WordPress platform Teach Yourself VISUALLY WordPress, 3rd Edition introduces you to the exciting possibilities of one of the world's most popular blogging platforms, and shows you how to build your blog from idea to execution. This edition has been updated to reflect the changes and new features of WordPress, and includes coverage of mobile blogging solutions that allow you to post on the go. Richly illustrated with screenshots and examples from the author's own WordPress blogs, this highly visual guide walks you through the setup and creation process step by step,***

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***and offers expert tips and tricks every step of the way. From installing WordPress and choosing a theme to custom site editing and self-hosting, this book provides the answers you need and helps you get organized and published quickly. This is your essential guide to getting the most out of WordPress, from basic setup to advanced mobile features. Customize your site with plugins, themes, and personalized editing Blog whenever, wherever, with mobile blogging solutions Buy your domain, choose a hosting service, and set up the admin stuff Learn the best practices that result in engaging,***

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***dynamic websites Whether you're promoting a business, building a personal brand, or just have something to say, this is your no-nonsense guide to building your blog.***

***Master WordPress using our proven step-by-step visual approach (over 340 screenshots). This book is a major new release for 2020, covering the latest version of WordPress. If major changes do occur to WordPress during 2020, you can visit our updates web page for details, so your copy of the book is always up to date. Building a beautiful, professional looking WordPress website (or a blog), is no longer***

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***the domain of computer geeks. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet and phone. Whether you want to build a business site, an affiliate site, a hobby site or a blog, WordPress is a great choice. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn important topics like:***

- The two different versions of WordPress.***
- Website hosting and domain registrars. How to***

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***set this up the correct way. - How to install WordPress. - An overview of the Dashboard. - Cleaning out the stuff that is installed by default. - Finding and installing WordPress themes to instantly change the look and feel of your website. - Plugins. What they are and how you can use them to create magnificent websites. - How to update WordPress, themes and plugins. - Understand every single Dashboard setting and use our defaults if you want. - How to find and use the RSS feeds on your site to help search engines find your content. - The importance of user profiles, and how to assign a "Gravatar"***



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***image to your email address. - How to create great navigation systems on your site, with custom menus, internal linking and related post sections. - Enabling and dealing with visitor comments. - Using the media library for images, video and more. - The difference between pages and posts, and when to use each one. - Effective use of categories and tags. Using these incorrectly can get your site penalised or even banned from search engines. - How to create content using both the Classic editor and the new Gutenberg editor. - How to publish posts, and even schedule them so they will be published at some future***

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***date. - Using post revisions. - Two different types of homepage. A blog style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with WordPress (blog, business, typical site), with videos on setting these up. We'll also cover those vital plugins every site need, including: - Automatically take backups and get them sent to the cloud. - Automatically create important legal pages on your site, like terms and privacy policy. - Creating a contact page so visitors can contact you. - Add a related posts section to the end of every post to keep***

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***visitors on site longer. - Setup good SEO practices. - Setup social sharing buttons on your site, so visitors can easily tell their friends about your great web pages. Most people learn better when they can actually see what they are reading about, so one thing this book isn't, is shy with screenshots. There are over 340 of them, showing you exactly what you will see on your screen, and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Each chapter ends with a "Tasks to Complete" section. By***

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***completing these tasks, you'll not only become proficient with WordPress, you'll become confident at using WordPress. By the end of the book, you'll be building great looking, professional WordPress websites that look fantastic on any device... And you'll enjoy doing it!***

***WordPress Absolute Beginner's Guide***

***PHP & MySQL in easy steps***

***Game Design Fundamentals***

***Your Simple Step-by-Step Guide to Wordpress***

***Teach Yourself VISUALLY***

***WordPress***

***Wordpress Foundations 2. 7***

***So, you think it's hard to***

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*build your own successful website? Well think again! Get the fast, easy guide to WordPress with "Word Press in 12 Steps."*

*Something has inspired you to join the world of WordPress, so what's stopping you? Are you intimidated by all those weird, complex codes and stuff you've seen in other WordPress guides? Don't worry about it with this one. We understand you aren't an expert that has been doing this for years so we broke it down for you! That's right. That stuff that seemed hard and*

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*complicated has been simplified so you can get to the fun and nitty-gritty of WordPress. This handy little guide will give you all the information you need to start and run a successful WordPress site. Some things you can expect to see in this wonderful, painless guide are:*

- Inexpensive ways to get your very own domain*
- Should you even get a domain?*
- The difference between a WordPress page and post*
- Cool, fun themes on WordPress that can make or break your*

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*page • Should you allow comments? • The mindboggling WordPress control panel • And a whole lot more! Learning the basics of WordPress has never been easier, thanks to our guide. Soon you'll be the family WordPress guru. First, ask yourself... Why do you even want a WordPress site? Do you want it for personal or business reasons? What would you like the focus of your WordPress to be? Do you have the time to commit to it? Once you ask yourself these questions, you'll inspire yourself so*

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*much that you'll want to dive right in and get started with your WordPress site. You don't need a fancy team or a specialist to get the ball rolling. All you need is you, your ideas, a computer, and this wonderful guide that will give you all the inside information you need in order to make your WordPress site soar. Cut out the middle man so you can have your vision your way. No matter if you're creating a site to advertise your business or just for a cool way to*



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*share family photos, it will be exactly how you want it to be. With this guide you will learn how to build a WordPress site, but you'll also be able to customize it and add all the things you want.*

*Become an expert. Thanks to this guide, the possibilities are endless.*

*Who knows...maybe you can even create your own*

*WordPress start-up*

*business. The "Word Press in 12 Steps" guide will give you everything you need to be successful and the envy of others. This book goes step by step in*

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*the WordPress process. Tackling this as a process will give you the website and results you want. It starts off with all the basics you need to get started. It then goes into more details and teaches you how WordPress functions. That way you'll know how to use it like a professional. It makes no difference if you are a beginner or expert; this guide will get you thinking and give you the tools you need to make a great site. Get rid of those boring old "free" websites that don't have*

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*the look you want. Give your WordPress site the look and feel you want with these simple steps. Get started in the world of WordPress and take control of your website! More than 70 million websites and blogs run on WordPress: it's the world's #1 web development tool. Now, you can make the most of WordPress without becoming a technical expert. WordPress Absolute Beginner's Guide is the fastest way to get comfortable and productive with WordPress and its*

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*most powerful tools.*

*Whether you're new to WordPress or not, this practical, approachable book will show you how to do exactly what you want, one incredibly clear and easy step at a time - all explained with full-color illustrations. Leading WordPress instructor Tris Hussey provides step-by-step instructions for every task requiring more than one step. Screenshots and illustrations guide you through complex processes, so you'll never get lost or confused. You'll find friendly,*

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*patient, crystal-clear coverage that always respects your intelligence, and never patronizes you. Hussey covers all this, and much more: Understanding the mechanics of a WordPress website Installing WordPress yourself, along with the themes and plugins you want Using WordPress.com if you don't want to run WordPress on your own equipment Setting up your site right the first time, to avoid problems later Tweaking themes to make your site look perfect Integrating*

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*images and media Making your site mobile-ready Using basic search engine optimization techniques to get your site discovered Troubleshooting, maintaining, and performance-tuning your site*

*WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. This edition shows how to create stunning websites using WordPress, without having to learn programming.*

*With the newly introduced*

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### *2 Term Examination*

*Pattern, CBSE has eased out the pressure of preparation of subjects and cope up with lengthy syllabus. Introducing Arihant's CBSE TERM II - 2022 Series, the first of its kind that gives complete emphasis on the rationalized syllabus of Class 9th to 12th. The all new "CBSE Term II 2022 - Information Technology" of Class 10th provides explanation and guidance to the syllabus required to study efficiently and succeed in the exams. The book provides topical*

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coverage of all the chapters in a complete and comprehensive manner. Covering the 50% of syllabus as per Latest Term wise pattern 2021-22, this book consists of: 1. Complete Theory in each Chapter covering all topics 2. Case-Based, Short and Long Answer Type Question in each chapter 3. Coverage of NCERT, NCERT Exemplar & Board Exams' Questions 4. Complete and Detailed explanations for each question 5. 3 Practice papers based on the entire Term II Syllabus. Table of



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*Content Entrepreneurial Skills - II, Green Skills - II, Data Management System, Web Applications and Security, Practice Papers (1-3).*

*Master the fundamentals of WordPress theme*

*development and create attractive WordPress themes from scratch*

*A Visual Step-by-Step Guide to Mastering WordPress*

*An Introduction for Web Professionals*

*Covers WordPress 4*

*WordPress For Dummies eBook Set*

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Extend WordPress with plugins using this advanced WordPress development book, updated for the current version. This significantly updated edition of Professional WordPress Plugin Development addresses modern plugin development for WordPress, the highly popular content management system (CMS). If you're using WordPress to create and manage websites, WordPress plugins are the software that can extend or enhance CMS functionality. This book offers guidance on writing plugins for WordPress sites to share or sell to other users. The second edition of Professional WordPress Plugin Development covers the building of advanced plugin development scenarios. It discusses the plugin framework and coding standards as well as dashboards, settings, menus, and related application

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programming interfaces (APIs). Additional topics include security, performance, data validation, and SQL statements. • Learn about the power of hooks in WordPress • Discover how JavaScript and Ajax will work in your site • Understand key technologies: Block Editor/Gutenberg, JS/React, PHP, and the REST API • Create and use custom post types and taxonomies. • Creating custom dashboard menus and plugin settings • Work with users and user data • Schedule tasks and utilizing Cron • Performance and security considerations Written by experienced plugin developers, Professional WordPress Plugin Development also helps you internationalize and localize your WordPress website. Find out about debugging systems and optimizing your site for speed. As WordPress use

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continues to increase, you can elevate your professional knowledge of how to extend WordPress through plugins. Today, millions of websites rely on WordPress - from personal sites to the very largest organizations. Now, with WordPress Explained, you can build and run a great WordPress website, blog, or content management system -- even if you're an absolute beginner. Top WordPress trainer Stephen Burge has taught thousands of WordPress and web newcomers: nobody knows more about guiding you up the WordPress learning curve. You'll master WordPress hands-on, through a complete case study, crystal-clear screenshots, simple explanations, and on-target analogies, all extensively tested with real WordPress beginners. Burge walks you through installing WordPress, mastering the Dashboard,

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creating your site, adding content, controlling users, enforcing security, building out links, managing comments and discussion forums, posting via email, testing performance, adding powerful additional site features, optimizing your site for search engines -- even selling products through your site. Throughout, he focuses on what you really need to know, and skips the arcane WordPress tasks and features that would only get in your way. WordPress Explained is visual, intuitive, packed with hands-on practice exercises, and backed with online videos to help you learn even more, even faster. If you're busy and non-technical... if you want to learn WordPress and have fun doing it... if you like direct hands-on learning more than abstract theory... this is the WordPress guide you've been

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searching for!

PHP and MySQL in easy steps will teach the user to write PHP server-side scripts and how to make MySQL database queries. It has an easy-to-follow style that will appeal to: anyone who wants to begin producing data-driven web pages.web developers wanting to add database interaction to their web sites.the programmer who quickly wants to add PHP and MySQL to their skills set.the hobbyist who wants to begin creating scripts for upload to their own ISP.the student, and to those seeking a career in computing, who need a fundamental understanding of server-side programming with PHP and MySQL. PHP & MySQL in easy steps demonstrates by example how to produce data-driven web pages using the powerful PHP scripting language

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and the popular free MySQL database server. The book examples provide clear syntax-highlighted code showing how to selectively insert and extract data from databases for presentation on your web browser. PHP & MySQL in easy steps begins by explaining how to install a free web server, the PHP interpreter, and MySQL database server, to create an environment in which you can produce your very own data-driven server-side web pages. You will learn how to write PHP server-side scripts and how to make MySQL database queries. Examples illustrate how to store and retrieve Session Data, how to provide a Message Board, and how to create an E-Commerce Shopping Cart. This book assumes you have no previous experience of any programming or scripting language so is ideal for the newcomer to PHP and

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MySQL technologies.

Build your website with custom designs, animations, and many awesome features!

**KEY FEATURES ●**

Simple illustrations, screenshots, and easy lessons to engage kids. ●

Detailed instructions, code samples, and explanations for creating

WordPress websites. ●

Use of analogies, stories, and real-life

examples to help develop websites

easily. **DESCRIPTION** When kids are

interested in technology and websites,

WordPress for Kids will pique their

interest in learning more. This book will

help kids get first-hand experience in

building a world-class site using

WordPress. It's a lot easier if you have

a lot of screenshots and examples to

follow along with. Each section is

written so that children are never

overwhelmed by technical details.



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Instead, they are divided into stories, scenarios, and terms they can relate to. The book begins by helping you set up an account on WordPress.com and then walking you through the dashboard tab-by-tab. The book covers how to log in to WordPress, create and edit posts and pages, customize colors, fonts, the header and footer, the layout, and other design elements, as well as content and images. It helps explore plugins, widgets, and some eye-catching website themes. This book will help you get your website ranked on search engines like Google. Your very first website will be online by the end of this book. Without writing a single line of code, your website will be ready to be seen by millions of people. **WHAT YOU WILL LEARN** ● Become familiar with the fundamentals of web development. ● Create a WordPress

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account and configure your first website. ● Explore everything about Posts and Pages and how to create them. ● Learn to design your website with popular themes and how to customize them. ● Bring enhanced functionalities with widgets and plugins. ● Get website visitors by ranking your website on the Google Search Engine.

WHO THIS BOOK IS FOR This book is for kids of 6th grade and above who wish to learn the art of building beautiful websites. Basic knowledge of computers and the Internet is a prerequisite for this book.

TABLE OF CONTENTS

1. WordPress and Subway. Understanding WordPress with the Help of Sandwiches
2. Getting Started – Create Your Account and Start Exploring
3. Setting Up Your Site
4. Few Website Terminologies
5. Posts, Pages, and Your School Timetable
- 6.

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Creating your First Post 7. Comments, Categories, and Tags 8. Creating a Page 9. Themes – Your Personal Designer 10. Customizing Your Theme 11. Menus – The Map of Your Website 12. Being Widgety with WordPress 13. Going for a Paid Plan – Is It Required? 14. Introducing the Plugins 15. Rank Your Website. SEO with Plugin 16. Adding Animation and Interaction to Your Pages 17. Few More Popular Plugins 18. Launching Your Website and What to Do Next?

Big Data Processing Made Simple  
WordPress 2

How to Create a Website Using  
Wordpress

Paypal Shopping Cart & Seo

How to Build Website with WordPress  
On Your Own Domain, a Step-By-Step  
Guide for Beginners

WordPress for Beginners 2020

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WordPress is an open-source personal publishing platform that is easy to use, flexible, and highly customizable. Although used primarily for publishing blogs, WordPress can easily be used to create and maintain complete Web sites. Taking the average blogger further than blogspot can, WordPress allows bloggers to create more complicated sites with their open-source technology, rather than blogger which is limited by HTML changes to their templates. This easy-to-

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follow, step-by-step guide shows you how to install, use, and customize WordPress to get the most from the software.

Includes tips that explain why certain techniques are better than others, how to watch for potential problems, and where readers can find more information.

Starting a Wordpress blog can be one of the best things that you can do in this modern day and age. Not only will it allow you to publish posts about yourself or subjects that you love, but it will also

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provide an opportunity for you to begin to earn money online! I believe that everybody should own a blog, and that's the main reason that I wrote this ebook on starting your own blog with Wordpress installed on it. This ebook takes you through the steps, from start to finish, and will literally walk you through the task of buying a domain, registering for a web hosting plan, and installing Wordpress on your domain! It is literally the perfect guide for anybody that

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wants to start their own blog.

An in-depth and comprehensive take on WordPress, covering everything about the platform such as WordPress posts, pages, themes, plugins, and more. Key Features Get up to date with the latest WordPress 5.0 (Bebo) and all its new features Beginner-friendly layout and advice you can apply from day one with loads of screenshots and examples Enrich your development experience with the new block-based editor Gutenberg Book

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Description Back in the day, when you wanted to launch a new website, you either had to learn web programming yourself or hire a professional who would take care of the whole process for you. Nowadays, with WordPress, anyone can build an optimized site with the least amount of effort possible and then make it available to the world in no time. Here, in the seventh edition of the book, we are going to show you how to build great looking and functional websites using WordPress.



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The new version of WordPress - 5.0 - comes with a few important changes, and we tell you all about how to use them effectively. From crafting content pages using the block editor, and customizing the design of your site, through to making sure it's secure, we go through it all. The book starts by introducing WordPress and teaching you how to set it up. You are then shown how to create a blog site, start writing content, and even use plugins and themes to customize the design of

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the site and add some unique elements to set it apart. If you want to get more in-depth, we also show you how to get started creating your own themes and plugins. Finally, we teach you how to use WordPress for building non-blog websites. By the end of the book, you will be sufficiently skilled to design high-quality websites and will be fully familiar with the ins and outs of WordPress. What you will learn Learn to adapt your plugin with the Gutenberg editor Create

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content that is optimized for publication on the web  
Craft great looking pages and posts with the use of block editor Structure your web pages in an accessible and clear way  
Install and work with plugins and themes  
Customize the design of your website Upload multimedia content, such as images, audio, and video easily and effectively  
Develop your own WordPress plugins and themes Use WordPress to build websites that serve purposes other than blogs  
Who this book is for The

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ideal target audience for this book would be PHP developers who have some basic knowledge of working with WordPress and who want to get a comprehensive practical understanding of working with WordPress and create production-ready websites with it.

A complete guide for web designers and developers who want to begin building and administering sites with WordPress.

WordPress All-In-One For Dummies

Learn to Create WordPress Themes by Building 5

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Projects.

Head First WordPress

The Laws of Simplicity

Wordpress Explained

WordPress Bible

*Whether you're promoting your business or writing about your travel adventures, Head First WordPress will teach you not only how to make your blog look unique and attention-grabbing, but also how to dig into the more complex features of WordPress 3.0 to make your website work well, too. You'll learn how to move beyond the standard WordPress look and feel by customizing your blog with your own URL, templates, plugin functionality, and more. As you learn, you'll be working with real WordPress files: The book's website provides pre-*

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*fab WordPress themes to download and work with as you follow along with the text. Gain immediate experience with WordPress 3.0, the June 2010 release of the software Get your site up and running by setting up a MySQL database and creating configuration files Work with the Wordpress platform to create posts and pages, learn the difference between tags and categories, edit content, moderate comments, and manage spam Explore how to extend Wordpress with plugins and templates Convert custom designs (in HTML and CSS) into functional themes and use them in WordPress We think your time is too valuable to waste struggling with new concepts. Using the latest research in cognitive science and learning*

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*theory to craft a multi-sensory learning experience, Head First WordPress uses a visually rich format designed for the way your brain works, not a text-heavy approach that puts you to sleep.*

*Learn how to use, deploy, and maintain Apache Spark with this comprehensive guide, written by the creators of the open-source cluster-computing framework. With an emphasis on improvements and new features in Spark 2.0, authors Bill Chambers and Matei Zaharia break down Spark topics into distinct sections, each with unique goals. You'll explore the basic operations and common functions of Spark's structured APIs, as well as Structured Streaming, a new high-level API for*

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*building end-to-end streaming applications. Developers and system administrators will learn the fundamentals of monitoring, tuning, and debugging Spark, and explore machine learning techniques and scenarios for employing MLlib, Spark's scalable machine-learning library. Get a gentle overview of big data and Spark Learn about DataFrames, SQL, and Datasets—Spark's core APIs—through worked examples Dive into Spark's low-level APIs, RDDs, and execution of SQL and DataFrames Understand how Spark runs on a cluster Debug, monitor, and tune Spark clusters and applications Learn the power of Structured Streaming, Spark's stream-processing*



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*engine Learn how you can apply MLlib to a variety of problems, including classification or recommendation*

*Master WordPress using our proven step-by-step visual approach (over 330 screenshots). This book is a major new release for 2021, covering the latest version of WordPress. If major changes do occur to WordPress during 2021, you can visit our updates web page for details, so you can always be up to date. Building a beautiful, professional-looking WordPress website (or a blog) is no longer the computer geeks' domain. WordPress makes it possible for anyone to create and run a website that looks great on any device - PC, Mac, tablet, and phone. Whether you want to build a*

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*business site, an affiliate site, a hobby site, or a blog, WordPress is a great choice, and this book shows you how. The primary goal of this book is to take anyone, even an absolute beginner, from zero to WordPress "guru" in a few short hours. Inside this book, veteran WordPress expert Andy Williams will start at the very beginning. You'll learn essential topics like: - The two different versions of WordPress. - How to set up web hosting and domain registrar the correct way. - Installing WordPress. - A Dashboard overview. - Cleaning out the stuff that is installed by default. - Finding and installing WordPress themes to change the look and feel of your website instantly. - Plugins. What they are and how they can add*

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*fabulous features to your site. - How to update WordPress, themes, and plugins. - Understand every single setting. You can use our suggested defaults. - How to find and use the RSS feeds to help search engines find your content. - Importance of user-profiles and assigning an image (Gravatar) to your email address. - Creating great navigation systems on your site, with custom menus, internal linking, and related posts. - Enabling and dealing with visitor comments. - Using the media library for images, video, and more. - The difference between pages and posts, and when to use each one. - Effective use of categories and tags. Misusing these can get your site penalized or even banned from search engines. - How to*

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*create content using both the Classic editor and the new Gutenberg editor. - Publish or schedule posts for a future date. - Post revisions. - Two different types of homepage. A blog-style page v a more traditional "static" homepage. - Using widgets on your site to add neat features. - Types of sites you can build with WordPress (blog, business, typical site), with videos on setting these up. We'll also cover a few vital plugins to: - Automatically take backups and get them sent to the cloud. - Automatically create important legal pages on your site, like terms and privacy policy. - Creating a contact page so visitors can contact you. - Add a related posts section to the end of every post to keep visitors on site longer. - Setup good SEO practices. -*

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*Setup social sharing buttons on your site, so visitors can easily share your pages with friends. Most people learn better when they can see what they are reading about, so this book isn't shy with screenshots. There are over 330 of them, plus additional videos, showing you precisely what you will see on your screen and prompting you to take specific actions as you learn and master WordPress. You may have heard that WordPress has a steep learning curve. With this book, you won't even notice it. Most chapters end with a "Tasks to Complete" section. By completing these tasks, you'll not only become proficient with WordPress; you'll become confident at using WordPress. By the end of the book, you'll be building great looking,*

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*professional WordPress websites that look fantastic on any device. And you'll enjoy doing it! Note: This book covers the self-hosted .org version of WordPress but contains a hack for the .com users to switch their dashboard so they can follow along.*

*Having a website built can be a complicated and expensive undertaking. For large businesses this is a necessary expense, but for the ever-increasing number of independents and small businesses, this can easily be handled by the intrepid amateur. In *Create Your Own Website Using WordPress in a Weekend*, author Alannah Moore draws on her extensive experience to show how, in just a weekend, almost anyone can create a website in WordPress that looks*

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*professional and is entirely tailored to their needs and preferences. Through carefully structured step-by-step tutorials, the book takes the reader through every stage of the web design process. It is illustrated with fabulous examples, and features checklists and tips throughout, covering domain registration, planning, plugins, and choosing the right theme. This will cover the upcoming WP 2012 version.*

*Wordpress Magazine*

*Professional WordPress Plugin*

*Development*

*A Brain-Friendly Guide to Creating*

*Your Own Custom WordPress Blog*

*The Complete Step-By-Step Beginners*

*Book to Creating a WordPress Website*

*Or Blog from Scratch*

*WordPress to Go*

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### *WordPress in easy steps*

Provides step-by-step instructions on using WordPress to create and maintain blogs and Web sites.

Web Design For Your Average Joe!

Learn how to set up a website that meets your exact needs in 3 EASY STEPS; one that the “professionals” would have charged you thousands of dollars for! Have your very own website that looks, functions, and works better than 80% of the websites currently on the web Just a few years ago, I could barely update my Facebook page; today I can build anything from an e-commerce website that sells products across the globe to a membership website for gardening enthusiasts. You name it, I can



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build it. And guess what? You can too. You will be able to build any type of website imaginable, and this will require ZERO programming skills. Don't Let Another Excuse Get In The Way Of You Building That Website You've Always Wanted This book was written to bridge the gap that most people still think exist – the gap that use to isolate computer programmers from your average Joe. The one tool that has made this all possible is Wordpress, an open-source content management system that can be operated by any computer literate person. In this easy to follow book you will be shown exactly: How to choose the best domain for your website How to easily install

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Wordpress in one-click to your domain How to master and leverage the FIVE essential fundamentals of Wordpress to build the website you envision How to optimize the settings of your website to ensure your website is secure, ready to handle tons of traffic, and is beautifully designed ...AND access to a comprehensive set of 40+ Easy To Follow Wordpress Video Tutorials Just by taking initiative and purchasing this book, you will be given access to 40+ professionally curated instructional videos for enhancing your Wordpress Skills. To ensure readers of this book end up with the website they always envisioned, these videos were created to

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supplement the instruction in this book and provide visual guidance for those whom prefer learning via video. You Will Be Able To Create Any & All Of The Following Website Types: Portfolio Sites - This type of website is great for showcasing a company or one's work. Perfect for artists, musicians, creative agencies, and anybody looking to showcase art, music, client work, and more E-Commerce Sites - Looking to sell a product online? This type of website is great for selling any physical or digital product Blogs - Wordpress is the best platform for anybody looking to build a thriving, blog community Business / Service Sites - Does your business need a website? Are

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customers searching for you on the Internet and you aren't there?

Wordpress is perfect for building a great business website Your Website Needs You To Build It, Learn How The Easy Way!

WordPress in Easy Steps will guide the reader through setting up WordPress, working with the Dashboard, creating site content, adding media, and adjusting appearance and themes. The book also covers adding plugins, managing comments, setting up users and privileges, tools and settings, and general WordPress tricks. WordPress in Easy Steps is perfect for bloggers/hobbyist web designers, or anybody out there looking to design a website who

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doesn't want to learn technical language, or bloggers looking for a great platform to work with. It is also intended for web developers -- many professional web design companies are using WordPress to build their websites for clients because it provides a great content management system so that the end user can add their own content once development is complete. The guide is useful for anybody who has had a WordPress website built for them and wants a handy reference book to help them update their own website without having to keep going back to the developer.

Ten laws of simplicity for business, technology, and design that teach us how to need less but get more.

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Finally, we are learning that simplicity equals sanity. We're rebelling against technology that's too complicated, DVD players with too many menus, and software accompanied by 75-megabyte "read me" manuals. The iPod's clean gadgetry has made simplicity hip. But sometimes we find ourselves caught up in the simplicity paradox: we want something that's simple and easy to use, but also does all the complex things we might ever want it to do. In *The Laws of Simplicity*, John Maeda offers ten laws for balancing simplicity and complexity in business, technology, and design—guidelines for needing less and actually getting more.

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Maeda—a professor in MIT's Media Lab and a world-renowned graphic designer—explores the question of how we can redefine the notion of "improved" so that it doesn't always mean something more, something added on. Maeda's first law of simplicity is "Reduce." It's not necessarily beneficial to add technology features just because we can. And the features that we do have must be organized (Law 2) in a sensible hierarchy so users aren't distracted by features and functions they don't need. But simplicity is not less just for the sake of less. Skip ahead to Law 9: "Failure: Accept the fact that some things can never be made simple." Maeda's concise guide to simplicity

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in the digital age shows us how this idea can be a cornerstone of organizations and their products—how it can drive both business and technology. We can learn to simplify without sacrificing comfort and meaning, and we can achieve the balance described in Law 10. This law, which Maeda calls "The One," tells us: "Simplicity is about subtracting the obvious, and adding the meaningful."

WordPress

Rules of Play

Visual QuickStart Guide

The Beginner's Blueprint for

Building a Professional Website in

Less Than 60 Minutes

Building Web Apps with WordPress

WordPress: The Missing Manual



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**WordPress Foundations 2.7 is your essential guide to WordPress. All you need to know to be online in minutes. A quick and easy guide to get you started right now. WordPress Foundations covers from A to Z (with no fluff or filler) everything you need to get started using WordPress today. I'll show you the exact steps you need to know to get you going. You will not get lost. Each chapter contains exercises that you need to accomplish prior to proceeding to the next chapter. By the time you finish the book, you will have your site up and online. A complete and thorough guide to the largest self-**

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**hosted blogging tool: WordPress Has learning WordPress become a pressing issue for you? If so, then turn to WordPress Bible, a complete resource on everything you need to know to learn WordPress from beginning to end. You'll start with the basics of WordPress, such as the principles of blogging and social media interaction. Then the pace ramps up to more intermediate-to-advanced topics including plugins, WordPress Loop, themes and templates, custom fields, caching, security, and more. Written by a popular WordPress consultant, this comprehensive guide is timed**

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**to publish with the release of the latest version of WordPress, ensuring that you have the most up-to-date information available on the largest and most-used blogging tool in the world. Serves as the definitive guide to every aspect of WordPress, the most popular self-hosted blogging tool in the world Covers everything, from the basics of installation to more advanced topics such as plugins and security Includes coverage of the most recent release of WordPress, keeping you up to date on all its latest features Addresses themes and templates, WordPress Loop, custom fields, caching, and more Author is a popular**

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**WordPress consultant You'll be hard-pressed to find another resource as thorough and comprehensive as WordPress Bible. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.**

**Explore fundamental to advanced Python 3 topics in six steps, all designed to make you a worthy practitioner. This updated version's approach is based on the "six degrees of separation" theory, which states that everyone and everything is a maximum of six steps away and presents each topic in two parts: theoretical concepts and practical implementation**

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**using suitable Python 3 packages. You'll start with the fundamentals of Python 3 programming language, machine learning history, evolution, and the system development frameworks. Key data mining/analysis concepts, such as exploratory analysis, feature dimension reduction, regressions, time series forecasting and their efficient implementation in Scikit-learn are covered as well. You'll also learn commonly used model diagnostic and tuning techniques. These include optimal probability cutoff point for class creation, variance, bias, bagging, boosting, ensemble voting,**

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**grid search, random search, Bayesian optimization, and the noise reduction technique for IoT data. Finally, you'll review advanced text mining techniques, recommender systems, neural networks, deep learning, reinforcement learning techniques and their implementation. All the code presented in the book will be available in the form of iPython notebooks to enable you to try out these examples and extend them to your advantage. What You'll Learn Understand machine learning development and frameworks Assess model diagnosis and tuning in machine learning Examine text mining, natural language**

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**processing (NLP), and recommender systems  
Review reinforcement learning and CNN  
Who This Book Is For  
Python developers, data engineers, and machine learning engineers looking to expand their knowledge or career into machine learning area.**

**WordPress is the most popular CMS (Content Management System) and is a fantastic tool for blogs and building websites. It is used by over 50% of the 100 top world blogs, and there are estimated to be over 69 million WordPress websites (as of late 2013). Many bloggers/web developers are turning to WordPress to**

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**create great websites. It has the ability for people of a non-technical background to create their own website/blog in easy steps, all the way up to advanced web developers to create stunning professional designs. There are over 100,000 new WordPress websites created every day. It is becoming a lot easier to build websites thanks to this fantastic platform. WordPress in easy steps guides you through: Setting Up WordPress Working with the Dashboard Creating Site Content Adding Media Appearance and Themes Adding Plugins Comments Setting up Users and Privileges Tools and**



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**SettingsWordPress Tricks**  
**WordPress in easy steps is for: Bloggers/Hobbyist web designers, or anybody out there looking to design a website who doesn't want to learn technical language, or bloggers looking for a great platform to work with.**  
**Web Developers: A lot of professional web design companies are using WordPress to build their websites for clients because it provides a great content management system so that the end user can add their own content once development is complete.**  
**Anybody who has had a WordPress website built for them and wants a handy**

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**reference book to help them update their own website without having to keep going back to the developer.**

**A Creative Book for Kids to Master WordPress, Its Themes, and Plugins with Complete Fun (English Edition)**

**WordPress Web Design For Dummies**

**Create Your Own Website Using WordPress in a Weekend**

**Start a Wordpress Blog In 3 Easy Steps**

**Mastering Machine Learning with Python in Six Steps**

**Spark: The Definitive Guide**

**Two complete e-books on WordPress for one low price! This**

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**unique value-priced e-book set brings together two bestselling For Dummies books in a single e-book file. Including a comprehensive table of contents and the full text of each book, complete with cover, this e-book set gives you in-depth information on designing a website in WordPress as well as using WordPress for blogging. Best of all, you'll pay less than the cost of each book purchased separately. You'll get the complete text of: WordPress For Dummies, which shows you how to Plan and write your blog, manage comments, and handle other basics Decide whether to have your blog hosted**

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**or do it yourself Learn to use themes, widgets, and FTP Add images, photo galleries, video and audio files, and more WordPress Web Design For Dummies, which covers Designing a website with WordPress that can accommodate social media, e-commerce, and more Building an effective navigation menu to make your site user-friendly Using plugins to add galleries, social communities, and forums Creating a custom WordPress theme from scratch About the author Lisa Sabin-Wilson is founder and Creative Director of E.Webscapes Design Studio, a web design company specializing in blog design and**

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**development with WordPress. This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes Key Features Learn the basics of WordPress theme development in a step by step manner Make your themes more dynamic by integrating components of Bootstrap and JQuery 5 carefully-selected projects to help you get beyond the theory and create highly marketable WordPress themes from scratch Book Description WordPress has emerged as a powerful, easy-to-**

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**use tool to design attractive, engaging websites. Themes play a big role in making WordPress as popular as it is today, and having an eye-catching, fully-functional theme could separate your website from the rest! This book will help you take your first steps in the WordPress theme development process, with 5 different projects centered around creating unique and responsive WordPress themes. Start with creating a simple WordPress theme using HTML5, CSS, and PHP. Then, you will move on to incorporate different APIs, widgets, and tools such as Bootstrap and jQuery to create more dynamic and highly-**

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**functional themes. Whether you want to create a photo gallery theme, a highly customizable e-commerce theme, or a theme designed to suit a particular business, this book will teach you everything you need to know. By the end of this highly interactive book, you will have the required mastery to develop WordPress themes from scratch. What you will learn Simple and advanced themes – covers basic syntax and files along with archives and search pages Photo Gallery – add simple animation and use the W3.CSS framework to design a photo gallery theme Wordstrap – incorporate Twitter Bootstrap**

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**into the theme and use the WP\_NavWalker class E-commerce theme – build an e-commerce theme using the Foundation framework Who this book is for If you are a blogger or a WordPress user who wants to learn how to create attractive, eye-catching WordPress themes, this book is for you. A basic understanding of HTML5, CSS, PHP, and some creativity is all you need to get started with this book.**

**A Practical Implementation Guide to Predictive Data Analytics Using Python How to Build a WordPress Website on Your Own Domain,**



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**from Scratch, Even If You Are a  
Complete Beginner  
WordPress for Kids**