

Zig Ziglars Secrets Of Closing The Sale

Want to be on top in your sales career? How do you succeed in the profession of selling?while also maintaining your sanity, avoiding ulcers and heart attacks, continuing in a good relationship with your spouse and children, meeting your financial obligations, and preparing for those "golden years,"?and still have a moment you can call your own? Zig Ziglar shows you how, sharing information, direction, inspiration, laughter, and tears that will help you make the necessary choices for a balanced life?personal and professional. Selling is a magnificently rewarding and exciting profession. It is, however, more than a career. It is a way of life?constantly changing and always demanding your best. In Ziglar on Selling, you'll discover the kind of person you are is the most essential facet in building a successful professional sales career. You've got to be before you can do. "I will see you at the top?in the world of selling."?Zig Ziglar

Raising positive, drug-free kids in a negative world is not easy, but in the long run it's easier than raising negative ones. Now, the bestselling motivational author reveals his simple prescription for success with children, step by positive step. Drawing on the most comprehensive measurable results ever made available to an author - his "I CAN" course, taught in more than five thousand schools with more than three million participants - and his own successes and failures as a parent, Zig Ziglar offers sensible guidelines on: Praise and encouragement: Children can hardly have too much of the right kinds. Look for the good in your children and you will find it. Drugs: The latest statistics and a winning approach to teaching kids to say no, starting with cigarettes. Time: Quality time is not enough. Kids need a lot of time with parents (and virtually none with TV). Discipline: The loving parent will not shirk it. Sex and romance: Be frank, be firm, be realistic. And much more, in a book that is both refreshingly old-fashioned and startlingly new. Previous edition: 0-34541-022-x

Buy now to get the main key ideas from Zig Ziglar's Secrets of Closing the Sale Do you keep getting ever so close to making a sale, before the prospect declines? If so, it might benefit you to learn a secret or two about the sales profession. In Zig Ziglar's Secrets of Closing the Sale (1985, reissued 2004), you will learn several crucial tricks that will help you get to that close. Did you know that one of the main reasons salespeople don't get their close is because they never actually ask their prospects if they want to buy? Ziglar helps you avoid this, and several other common mistakes. To be successful, not only salespeople, but doctors, homemakers, preachers, parents, teachers, and everyone else must "sell" their ideas and abilities. This book from a top sales expert focuses on the most important portion of the sale: getting them to say "Yes, I will!"

The leading motivational speaker and trainer traces his early career as an unsuccessful salesman, education by his mother in the years after his father's early death, principles and values that marked his life, and impact on professional, religious, and social organizations. Reprint.

Zig

Goals

Success in 50 Steps

What Every Successful Sales Professional Needs to Know

Zig Ziglar's Secrets of Closing the Sale

Healing the Child Within

One of the World's Greatest Entrepreneurs Shares His Secrets

Dr. Whitfield provides a clear and effective introduction to the basic principles of recovery. This book is a modern classic, as fresh and useful today as it was more than a decade ago when first published. Here, frontline physician and therapist Charles Whitfield describes the process of wounding that the Child Within (True Self) experiences and shows how to differentiate the True Self from the false self. He also describes the core issues of recovery and more. Other writings on this topic have come and gone, while Healing the Child Within has remained a strong introduction to recognizing and healing from the painful effects of childhood trauma. Highly recommended by therapists and survivors of trauma.

The nation's #1 real estate broker and star of Bravo's Million Dollar Listing New York shares his secrets for superstar success and getting what you want out of life—no matter who you are or what you do. Ten years ago, Fredrik Eklund moved to New York City from his native Sweden with nothing but a pair of worn-out sneakers and a dream: to make it big in the city that never sleeps. Since then, he's become the top seller in the most competitive real estate market on the planet, brokering multimillion-dollar deals for celebrities, selling out properties all over the city, and charming audiences around the world as one of the stars of the hit Bravo series Million Dollar Listing New York. Now, for the first time, Fredrik shares his secrets so that anyone can find success doing what they love. According to Fredrik, even if you don't consider yourself a salesperson, you've been in sales your whole life because every day you are selling your most important asset: yourself. Whenever you influence, persuade or convince someone to give you something in exchange for what you've got—whether it's a luxury home, a great idea at work, or your profile on Match.com—you are selling. And if you know how to sell the right way, you can live your dream. That is what *The Sell* is all about. Blending personal stories, hilarious anecdotes, and the expertise he's gained from his meteoric rise, Fredrik has written the modern guide on becoming successful, a book that tells you how to recognize and cultivate your true talents and make the ultimate sell. From the importance of being your most authentic self to looking like a million bucks even if you don't have a million bucks (yet!), he shows how intangible factors like personality and charm can get you noticed and make you shine. He also shares his tips and tricks for preparing, persuading, and negotiating so that in any of life's dealings, you'll come out a winner. Whether you work on Wall Street or at Wal-Mart, aim to become the top seller at your company or want to impress a first date, *The Sell* will help you have more personal and professional success, lead a rich and fulfilling life, and have fun along the way.

Featured in the #1 spot in 2019 "Get Motivated" podcasts on Apple Podcasts • Nominated for a Webby Award for Best Business Podcast "Heller pivots effortlessly from encouraging readers to accept "miraculous changes," find their bliss, and examine their authentic selves to practical tips for building mass marketing email distribution lists and identifying web-based social media and teaching portals that allow small-business owners to capture additional revenue...both approachable and incisive." —Booklist From the creator of the #1 podcast "Don't Keep Your Day Job," an inspiring book about turning your passion into profit The pursuit of happiness is all about finding our purpose. We don't want to just go to work and build someone else's dream, we want to do our life's work. But how do we find out what we're supposed to contribute? What are those key ingredients that push those who succeed to launch their ideas high into the sky, while the rest of us remain stuck on the ground? *Don't Keep Your Day Job* will get you fired up, ready to rip it open and use your zone of genius to add a little more

sparkle to this world. Cathy Heller, host of the popular podcast Don't Keep Your Day Job, shares wisdom, anecdotes, and practical suggestions from successful creative entrepreneurs and experts, including actress Jenna Fischer on rejection, Gretchen Rubin on the keys to happiness, Jen Sincero on having your best badass life, and so much more. You'll learn essential steps like how to build your side hustle, how to find your tribe, how to reach for what you truly deserve, and how to ultimately turn your passion into profit and build a life you love. Combines new technology with information and facts from seven previous books to provide tips and tactics on how to improve sales results and expand a business.

SECRET OF CLOSING THE SALE.

Developing the Qualities of Success

Courtship After Marriage

Born to Win

Daily Motivational Thoughts from Zig Ziglar

You Can Reach the Top

Creating a Life You Can't Wait to Live

"PeopleSmart" offers powerful techniques for turning every encounter into a mutual win. Whether you want to be better at selling or socializing ... managing or motivating ... producing or parenting ... winning or wooing, this book has the answers.

Secrets of Closing the SaleRevell

Volume 1 of the legendary How to Stay Motivated series - the most complete series on personal growth and success ever written!

"The reality is that in order to win in life, you must plan to win, prepare to win, and then and only then can you expect to win." Zig Ziglar

True balanced success starts with becoming the right kind of person. Becoming the right kind of person begins with the input that you allow into your life. If you want to change your life, your future, your success, it starts with what you put into your mind. This program is packed with life-changing information that will help you transform your future!

"You are what you are and where you are because of what has gone into your mind; you can change what you are and where you are by changing what goes into your mind." Zig Ziglar

- ***Are you unhappy with where you are in life?***
- ***Are you looking for that edge that will help you grow to the next level?***
- ***Are you looking to super-charge your personal growth?***
- ***Do you want more of the things money will buy and all of the things money won't buy?***
- ***Are you already successful, but looking to internalize the steps to success so that you can share them with the ones you love?***

GREAT NEWS! Developing the Qualities of Success is the program you are looking for! Zig invested over 60 years of his life researching, testing, speaking, coaching, and communicating what it takes to become successful, and this program gives you the how-to plan you need to achieve more success the right way.

There are seven powerful lessons in this life-changing program:

Lesson 1: Planning, preparing and expecting to win

Lesson 2: Taking the first step to a brighter future

Lesson 3: Motivation, the Key to Accomplishment

Lesson 4: Identifying the qualities of success

Lesson 5: Developing the qualities of success

Lesson 6 & 7: Maintaining a winning attitude

You Have What It Takes to Go Over the Top! Drawing on forty years as a world-class motivational speaker and author, Ziglar identifies and outlines in his best-selling Over the Top precisely how to achieve what people desire most from life—to be happy, healthy, and reasonably prosperous and secure. As Ziglar delves into the hows and whys of living life with values, character, honesty, integrity, and sensitivity, you'll learn to be more at peace with yourself and accomplish more with your skills and abilities. Over the Top will persuade you to develop what you have in order to be the best you can be. What you can do just may be astonishing! A talented author and speaker, Zig Ziglar has an appeal that transcends barriers of age, culture, and occupation. His client list includes thousands of small and mid-sized businesses, Fortune 500 companies, government agencies, churches, and non-profit associations. Since 1970, he has traveled around the world delivering powerful life-improvement messages and encouraging individuals to change and grow.

Confessions of a Happy Christian

The Ultimate Handbook for the Complete Sales Professional

Moving from Survival to Stability, from Stability to Success, from Success to Significance

The Richest Man in Town

How to Get the Most out of Your Life

Powerful Techniques for Turning Every Encounter Into a Mutual Win

God's Way Is Still the Best Way

The 25th anniversary edition of the classic motivational and self-improvement book that has sold more than 1.6 million copies in hardcover. For more than three decades, Zig Ziglar, one of the great motivators of our age, has traveled the world, encouraging, uplifting, and inspiring audiences. His groundbreaking best-seller, See You at the Top, remains an authentic American classic. This revised and updated edition stresses the importance of honesty, loyalty, faith, integrity, and strong personal character.

With their national bestseller The Go-Giver, Bob Burg and John David Mann took the business world by storm, showing that giving is the most fulfilling and effective path to success. That simple, profound story has inspired hundreds of thousands of readers around the world—but some

have wondered how its lessons stand up to the tough challenges of everyday real-world business. Now Burg and Mann answer that question in *Go-Givers Sell More*, a practical guide that makes giving the cornerstone of a powerful and effective approach to selling. Most of us think of sales as convincing potential customers to do something they don't really want to. This mentality sets up an adversarial relationship and makes the sales process much harder than it has to be. As Burg and Mann demonstrate, it's far more productive (and satisfying) when salespeople think like Go-Givers. Cultivate a trusting relationship and focus exclusively on creating value for the other person, say the authors, and great results will follow automatically. Drawing on a wide range of examples of real-life salespeople who have prospered by giving more, Burg and Mann offer tips and strategies that anyone in sales can start applying right away.

After years of speaking and writing bestsellers on the value of having a positive attitude, motivational speaker Zig Ziglar is faced with putting his words into action after a fall leaves him with a head injury. In *Embrace the Struggle*, Ziglar shares a personal account of his accident and offers encouragement through his firsthand experience of overcoming his most difficult challenge. One of the leading stars in the "positive thinking" movement, Zig Ziglar has made a career out of telling people how to have a positive attitude, no matter what their circumstances are. But when a fall down a stairway onto a marble floor leaves him with a head injury, he is challenged with how to put the principles he'd been speaking about into practice. Ziglar's willingness to be transparent has him back writing and speaking with renewed energy before audiences in the tens of thousands to show that life on life's terms is still well worth living. *Embrace the Struggle* affirms the validity of the principles Ziglar has held true his entire life and includes not only his account of living positively through difficult circumstances; it also includes heartwarming stories of real people who encouraged him with how they put into practice these vital principles.

Zig Ziglar's Born to Win: Find Your Success Code compresses four decades of life-changing tools and practices into one inspiring, easy-to-use format for people who want to grow and improve the whole spectrum of their lives now! Zig has always taught that you were born to win, but to be the winner you were born to be you must plan to win and prepare to win. Then and only then can you legitimately expect to win. *Born to Win* guides readers through this plan-prepare-expect strategy. You will learn that when you have the hope that things can change, and a plan to make that change possible, you can take action. Zig Ziglar's whole-person, balanced-living approach to life has inspired millions to enjoy good health, a new depth of love and gratitude for family and friends, financial security and independence, and spiritual peace of mind. His instruction on how to live a life that leaves no room for regret or worry is the starting point for a joyful, exciting, vibrant life. It is true that when you have prepared yourself to be the right kind of person, you can do what you need to do to expect success. When you truly understand that you were born to win, you can change the world!

Over the Top

Secrets of Closing the Sale

Discovery and Recovery for Adult Children of Dysfunctional Families (Recovery Classics Edition)

The Proven Formula That Works

Romance Can Last a Lifetime

Find Your Success Code

Linda Kaplan Thaler and Robin Koval have moved to the top of the advertising industry by

following a simple but powerful philosophy: it pays to be nice. Where so many companies encourage a dog eat dog mentality, the Kaplan Thaler Group has succeeded through chocolate and flowers. In *THE POWER OF NICE*, through their own experiences and the stories of other people and businesses, they demonstrate why, contrary to conventional wisdom, nice people finish first. Turning the well-known adage of “ Nice Guys Finish Last ” on its ear, *THE POWER OF NICE* shows that “ nice ” companies have lower employee turnover, lower recruitment costs, and higher productivity. Nice people live longer, are healthier, and make more money. In today ’ s interconnected world, companies and people with a reputation for cooperation and fair play forge the kind of relationships that lead to bigger and better opportunities, both in business and in life. But being nice doesn ’ t mean acting wimpy. In fact, nice may be the toughest four-letter word you ’ ll ever encounter. Kaplan Thaler and Koval illustrate the surprising power of nice with an array of real-life examples from the business arena as well as from their personal lives. Most important, they present a plan of action covering everything from creating a positive impression to sweetening the pot to turning enemies into allies. Filled with inspiration and suggestions on how to supercharge your career and expand your reach in the workplace, *THE POWER OF NICE* will transform how you live and work. Get into the Navy SEAL mindset with this raw, brutally honest, in-your-face self-help guide that will teach you how to thrive on adversity. During the brutal crucible of Navy SEAL training, instructors often tell students to "embrace the suck." This phrase conveys the one lesson that is vital for any SEAL hopeful to learn: lean into the suffering and get comfortable being very uncomfortable. In this powerful, no-nonsense guide, Navy SEAL combat veteran turned leadership expert Brent Gleeson teaches you how to transform every area of your life—the Navy SEAL way. Can anyone develop this level of resilience? Gleeson breaks it down to a Challenge-Commitment-Control mindset. He reveals how resilient people view difficulties as a Challenge, where obstacles and failures are opportunities for growth. Next, they have a strong emotional Commitment to their goals and are not easily distracted or deterred. Finally, resilient people focus their energy on the things within their Control, rather than fixating on factors they can't impact. Embrace the Suck provides an actionable roadmap that empowers you to expand your comfort zone to live a more fulfilling, purpose-driven life. Through candid storytelling, behavioral science research, and plenty of self-deprecating humor, Gleeson shows you how to use pain as a pathway, reassess your values, remove temptation, build discipline, suffer with purpose, fail successfully, transform your mind, and achieve more of the goals you set.

Success in 50 Steps has been 10 years in the making, with the author researching and compiling over 500 book summaries into video, audio and written format on his website Bestbookbits.com. The book takes the reader through the steps of taking their dreams out of their head and making them a reality. Walking the reader through the steps to success such as dreams, passions, desire, purpose, goals, planning, time, knowledge, ideas, thinking, beliefs, attitude, action, work, habits, happiness, growth, failure, fear, courage, motivation, persistence, discipline, results and success. With the pathway to success outlined in 50 easy steps, anyone can put into practice the wisdom to take their personal dreams and goals out of their head into reality. Featuring a treasure trove of quotations from the legends of personal development such as Tony Robbins, Jim Rohn, Napoleon Hill, Les Brown, Zig Ziglar, Wayne Dyer, Brian Tracy, Earl Nightingale, Dale Carnegie, Norman Vincent Peale, Og Mandino and Bob Proctor to name a few, let this book inspire you to become the best version of yourself.

Felix Dennis is an expert at proving people wrong. Starting as a college dropout with no family money, he created a publishing empire, founded Maxim magazine, made himself one of the

richest people in the UK, and had a blast in the process. How to Get Rich is different from any other book on the subject because Dennis isn't selling snake oil, investment tips, or motivational claptrap. He merely wants to help people embrace entrepreneurship, and to share lessons he learned the hard way. He reveals, for example, why a regular paycheck is like crack cocaine; why great ideas are vastly overrated; and why "ownership isn't the important thing, it's the only thing."

Go-Givers Sell More

Inspiration and Wisdom from America's Top Motivator

Selling 101

Raising Positive Kids in a Negative World

Top Performance

How to Turn Your Passion into Your Career

The Goals Program

This small guide to success includes short stories, inspirational words, and other creative ideas that make desire a reality.

Zig Ziglar's Born to Win: Find Your Success, compresses four decades of life-changing tools and practices into one inspiring, easy-to-use format for people who want to grow and improve the whole spectrum of their lives now!"

From the bestselling author of Born to Win and See You at the Top, Zig Ziglar shares his wisdom on successfully setting goals. First time in print! Are you ready to achieve your goals and turn your dreams into reality? Zig taught timely goal setting truths from his speaking platform...verbally! Now, for the first time in print, you can actually see Zig Ziglar's timeless goal setting philosophies. Are you looking for the missing link to get you started in the right direction? Are you wondering how goal setters earn an average of \$4,000 a month more than those who don't? The Goals Program provides you with clear goal setting techniques to set and achieve goals from the motivational master himself, Zig Ziglar. Zig Ziglar has trained over 250 million people worldwide these techniques. Your goals will set the course of your life, so it's time to start taking it seriously. In this book you will discover these simple, yet powerful discoveries: • Why goals are so important • Why so many people don't have goals • The 4 reasons people don't set goals • The questions you need to ask yourself to determine if you have the right goal • The 7-step goal setting process that will help you achieve your goals faster • How to build "Want-To's" from the "How-To's" The Goals Program simply helps you identify the right goals, then gives you a specific formula to achieve those goals. Apply these winning steps to build a better life and join the millions of people who have benefited from Zig's legacy. If you're ready to change the most important facets of your life, then get started today. Don't procrastinate another minute. Apply these winning steps from the motivational master himself to build a more productive life for you and your family. As you change your inner-picture, you will discover rich blessings as you change each important facet of your life.

Here in a short, compact and concise format is the basics of how to persuade more people more effectively, more ethically, and more often. Ziglar draws from his fundamental selling experiences and shows that while the fundamentals of selling may remain constant, sales people must

continue learning, living, and looking: learning from the past without living there; living in the present by seizing each vital moment of every single day; and looking to the future with hope, optimism, and education. His tips will not only keep your clients happy and add to your income, but will also teach you ideas and principles that will, most importantly, add to the quality of your life. Content drawn from Ziglar on Selling.

The Navy SEAL Way to an Extraordinary Life

Selling All-in-One For Dummies

Transform Your Life, One Simple Choice at a Time

Zig Ziglar's Little Instruction Book

5 Steps to Successful Selling

The Secrets of Selling Anything to Anyone

See You at the Top

The secret to winning at life is one good choice at a time. Are you frustrated with your job, career, or relationships? Are you unsure if what you are doing right now in your life is the right thing? In this revolutionary new book, success and motivation expert Tom Ziglar shares the good news that you can change and that, in fact, you can win at life. Choose to Win shows you how to achieve massive change without massive upset. It all starts with identifying your why, which reveals the how that opens multiple doors of what. His revolutionary plan guides you through making one small choice at a time through a sequence of easy-to-follow steps in seven key areas: mental, spiritual, physical, family, finance, personal, and career. Ziglar also helps you identify the life-killing, unhealthy habits that cause misery, dissatisfaction, and lack of success—and, more importantly, how to implement positive habits through the trinity of transformation: desire, hope, and grit. The result is a more productive, more fulfilling, and more meaningful life. You can take control of your destiny and leave the lasting legacy you've dreamed about and deserve. You simply need to choose to do so.

Get coached by the master - Zig Ziglar

In this new edition of the classic book, you'll learn how to get the most out of yourself and others by developing people management skills. You will also be introduced to the qualities needed for good leadership and specific solutions for overcoming and correcting poor management practices. Rich with anecdotes and vivid illustrations, Top Performance provides specialized instruction for improving relationships with supervisors, coworkers, and subordinates to achieve maximum effectiveness in any profession. This new edition includes three new chapters and a new foreword by Tom Ziglar.

For decades, Zig Ziglar has steered millions of people toward richer, more satisfying lives. Now, in God's Way Is Still the Best Way, this dynamic author and speaker teaches you biblical principles that will infuse your faith with action and skyrocket your impact on the world. Ziglar shares how developing the fruits of the Holy Spirit are key to an energized, God-centered life. Each chapter is filled with stories of men and women like Tony Evans, Mary Kay Ash, and Dr. Kenneth Cooper whose love for Jesus propels them to share their faith and provide relief to a hurting world. A lively, Christ-centered book that teaches by example, God's Way Is Still the Best Way will inspire you to experience success God's way, which, as Ziglar says, is the only permanent way.

Living Life on Life's Terms

People Smart

Embrace the Suck

How to Stay Motivated Volume I

The Secrets of Successful Selling Habits

How to Get Rich

Don't Keep Your Day Job

An extraordinarily new business slant on how companies can generate greater profits in 23 compact lessons with ongoing tutorials between two fictitious individuals. In the past, companies taught their employees about quality. In today's unstable economy, employers must stress the importance of profitability. Now with scores of examples from the global marketplace, the bestselling coauthor of *The Profit Zone* and *Profit Patterns* takes you to a higher level in the art of business. Each of the twenty-three chapters in this concise, challenging book presents a different, powerful business model...and a provocative dialogue between an extraordinary teacher called David Zhao and his young protégé. Revealed are the invisible but significant governing principles that allow businesses to survive and prosper in any economic climate. By participating in each session with the exuberant, challenging master, you too will learn how your company and your competitors generate profit...what approach best applies to your profit-making strategy...what specific actions your organization can take in the next ninety days to improve its bottom line...and more. Whether you have been married two years, fifty years, or anywhere in between, this book offers couples commonsense advice on how to keep romance alive in their relationships. To those who wonder, *Can I still rekindle that spark?* Ziglar says, "Yes, you can!" This how-to guide to happily-ever-after combines convincing statistics, advice from experts, and humorous anecdotes from Ziglar's own experience. Inside you'll find: Six steps for starting over - no matter how long you've been married Tips for improving communication Ways to keep sexual intimacy satisfying and exciting Rules for a fair fight A frank discussion of the importance of trust Ziglar also includes a sixty-six-question survey to evaluate the state of your marriage. Take it before and after you read this book - you'll see the difference! Do you ever find yourself confusing activity with accomplishment? In this book, legendary speaker and author, Zig Ziglar points out you can't hit a target you don't have. He shares the *4 Reasons People Don't Set Goals*. Anyone can be, do, and have more. BUT... "You cannot make it as a wandering generality. You must become a meaningful specific." Zig guides you through the *9 Steps of Setting Goals*. And he encourages you with, "A goal properly set is halfway reached." Zig shares a quote by Oliver Wendall Holmes, "Many people die with their music still in them. Why is this so? Too often it is because they are always getting ready to live. Before they know it, time runs out." After teaching the steps to setting goals, Zig takes you straight into ACTION! Zig identifies *13 Variables in the Formula to Reach Your Goals*. The day by day actions work. "When you take hold of these ideas and follow the procedures, you will accomplish goals." If you're familiar with Zig, you know you'll get lots of folksy stories and one-liners in this book. And motivation by the wheelbarrow load. What you might be surprised by is the level of practicality. Zig breaks the goal setting and getting processes down to step by step, day by day actions. Whether you are just now experiencing Zig Ziglar for the first time or even if you have followed him for years, this book will be a life-changing revelation.

Full of entertaining stories and real-life illustrations, this classic book will give you the strategies you need to become proficient in the art of effective persuasion, including how to project warmth and integrity, increase productivity, overcome objections, and deal respectfully with challenging prospects. This new edition includes fresh opening and closing chapters as well as tips and examples throughout that illustrate the relevance of these truths in the marketplace today. Also includes a foreword written by Tom Ziglar.

How to Develop Excellence in Yourself and Others

Choose to Win

The Autobiography of Zig Ziglar

The Power of Nice

The Art of Profitability

Summary of Zig Ziglar's Secrets of Closing the Sale

Ziglar on Selling

The author shares his principles of success and discusses the effective use of the art of persuasion to increase sales

The Ultimate Challenge: To Be Better Than Good He has spent his life helping other people to realize their dreams and experience maximum success. Now comes Zig Ziglar's high-impact work that calls you to the passion, purpose, and practical tools that can ignite the peak performance you long for. In the real-life stories Zig shares, drawn from nearly fifty years as a world-class motivational author, speaker, and businessman, you'll discover how others have risen above fear and failure to embrace the quality of life they were meant to have. Their experiences will teach you how to accomplish more than you ever dreamed possible, even as you learn: the three pillars of the Better Than Good life new discoveries that will motivate you for life how to develop a strategic plan that accomplishes your goals what often keeps good people from reaching the ultimate level of productivity and happiness ways to form better-than-good habits that can take you to new horizons of success . . . and much, much more! Let the master of motivation help you clear your mind of failure-prone thinking, as together with Zig Ziglar, you redefine success and take hold of your dreams. Let him inspire you to be Better Than Good!

Better Than Good

The Sell

Find Your Success

How to Conquer the Business World With Kindness

Embrace the Struggle